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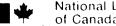
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#### THE UNIVERSITY OF ALBERTA

AUDIENCE-PERFORMER INTERACTION IN FOLK MUSIC PERFORMANCE

by



Simone Julie Gareau

#### A THESIS

SUBMITTED TO THE FACULTY OF GRADUATE STUDIES AND RESEARCH
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE
OF MASTER OF ARTS.

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The undersigned certify that they have read, and recommend to the faculty of Graduate Studies and Research for acceptance, a thesis entitled AUDIENCE-PERFORMER INTERACTION IN FOLK MUSIC PERFORMANCE submitted by Simone Julie Gareau in partial fulfillment of the requirements for the degree of MASTER OF ARTS IN ANTHROPOLOGY.

Regna Dainell...

Regla Buch handt Queli

Margart Van de Pitte

Date. Oct. 15, 1974.....

# DEDICATION:

To the audience members of folk music performances

To Blair Brennan

#### **ABSTRACT**

A musical performance entails the presence of three necessary factors: the music, the performer, and the audience. In the various past studies of performance, the focus has mainly been on either the music or the performer. By using a background that draws from theories of Ethnomusicology, Linguistic Anthropology, Symbolic Interaction, and Anthropology and Art, I propose a model for studying the last factor: the audience. Through an analysis of audience – peformer interaction and audience participation in folk music performances, it is possible to clarify the audience's role and importance in performance.

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# TABLE OF CONTENTS

			PAGE
Ι.	TNT	RODUCTORY CHAPTER	1
1 •	Α.	Introduction	- 1
	В.	Presentation of Research Problem	3
	C.	Preface on Folk Music	5,
	D.	Outline	8
II.	THF(	DRETICAL SECTION	9
	Α.	Introduction	9
•	В.	Ethnomusicology	10
	C.	Linguistic Anthropology	19
	Ε.	Art and Anthropology	30
	F.	Proposed Approach	39
	•	Q.	
III.	MF T	HODOLOGY	42
• • • •	Α.	Introduction	42
	В.		42
•	С.	Study of Recordings	46
	•	1. Radio programme	47
\		2. Folk song interpretation	47
	D.	Survey Questionnaire	52
		Survey quadrature	
IV.	THE	PERFORMANCES: DATA AND ANALYSIS	54
2.0	Α.	Introduction	54
	В.	Performances: The Setting	55
	С.	Performances: The Audience	71
	D.	Performances: The Music performed	84
	Ε.	Performances: The Performers	90
,-	E	Performance Evaluation	104

		• .		•	<b>,</b> , , ,	PAGE .
٧.	CONCLUSIONS			• • • • • • • • • •		108
۷1.	BIBL IOGRAPHY			· · · · · · · · · · · · · · · · · · ·		113
/II.	APPENDIXES	• • • • • • • •	a ••••••	••••••	n	120
						·

#### INTRODUCTORY CHAPTER

#### A. \ INTRODUCTION.

Singing, stamping, clapping along with a musician: anyone who has ever attended a folk music performance will immediately recognize these "de rigueur" elements. But how and why are these elements significant in a specific performance, and how can an analysis of their significance lead to a possible theory of how art is appreciated and evaluated? Many of the studies done in the Anthropology of Art and in Ethnomusicology have attempted to study art forms or musical performances within a cultural context, and some subsequently provide generalizations for further application. By using these studies and my own research in folk music performance, I will determine the significance of the previously mentioned elements of audience participation (singing, stamping and clapping along) and other elements of performance from an audience perspective (audience-performer interaction). From this analysis, there will be an attempt to generalize about the process of the evaluation and appreciation of a performance as an art form.

Traditionally, forms of art (including musical performance) have been analysed and evaluated in terms of the aesthetic qualities inherent in the object or the work of art. For example, a piece of music was analyzed and evaluated in terms of its physical (aural) properties such as pitch, rhythm, tempo, etc. Gradually, beginning in the late nineteenth century, art and music historians/critics began to focus on the artist or performer as well as the work of art, and they discovered through the creators of the work of art a further insight and appreciation of the work of art was possible. With increasing knowledge and popularity of non-Western (so-called "primitive") works of art in

the twentieth century, a new frame of analysis was required which was provided by cross-cultural research in Anthropology and an emphasis on the cultural context of the work of art or the musical performance. This framework was also important in analysing Western music from a cultural perspective as it was for familiarizing the listener with music that is evaluated from a differenc cultural context.

An emphasis on cultural context now exists in terms of the analysis of works of art and musical performances; the studies using this emphasis have two limitations. 1) Although studied within a cultural context, the work of art or the piece of music is still the focus of study. This approach can be problematic because the analysis is subject to a criticism of its being after-the-fact or being unimportant because of a continually prevailing view that an artwork should speak for This view asserts that if what is expressed in the artwork could be expressed through ordinary language, then there would be no need for the existence of that work of art. 2) When the focus of a study veers slightly away from the work of art, it is a shift towards a study of the artist or the performer as part of the work of/art. The artist or performer, like the work of art, is only one plart of the aesthetic event of the total cultural context surrounding a work of art or a musical performance.

What is consistently lacking in both the Anthropology of Art and in Ethnomusicology is analysis involving the third element of the cultural context of the work of art, namely the spectator or the audience. The audience and/or spectator are often mentioned as part of cultural context but are not usually treated as central to the definition of the performance itself. Reasons for excluding the audience as a focus of

study usually revolve around the belief that an audience/spectator plays a more passive, unimportant and uninteresting role in the culture context of a performer or work of art than either the artist/performance or performance/artwork itself. But observation of many different musical performances, produces a realization that the audience's participation in a performance cannot be separated from the performance itself. It is at this point that I feel my research makes a contribution to the study of cultural context of musical performance in both the area of Anthropology of Art and Ethnomusicology.

I do not wish to explain all of the musical experience with an analysis of audience behavior. Musical performance is by nature, multidimensional, and thus can not be comprehended only by looking at one aspect such as audience. I do not intend to push my interpretation of one aspect of performance. Rather, of all the aspects of performance that have already been studied (performers, music, history of music, cultural factors leading to performance), an adequate study of audience has yet to be done. It also seems clear that some genres of musical performance are less amenable to an analysis in terms of audience response (i.e. symphony). Such restrictions of the ideal context does not invalidate its cability to the particular ethnographic case (i.e. folk music).

I want to show the adjences are an active, creating part of a musical performance and a consideration of their role in performance can provide information for the construction of a general anthropological theory of art and aesthetic appreciation.

### \_B. PRESENTATION OF RESEARCH PROBLEM

My research within anthropological boundaries encompasses the

influences of ethnomusicology, aesthetics, linguistic anthropology (theory of communication) and aspects of symbolic interaction. The research data comes from a study of folk music and musical performances with the primary focus on audience participation in a performance and audience – performer interaction in the same performance. The research project began with study of variation in the interpretation of traditional iolk songs. This information was obtained primarily through recordings and supplemented by folk song interpretation by different performers in performance events. The decision to focus on judgement of the interpretations of folk music, and "in situ" performance evaluation and appreciation by an audience through their participation, was influenced by several factors:

- 1) the notable lack of information on audience and viewers as an integral part of an aesthetic response.
- a reticence on the part of scholars in anthropological aesthetics (most notably in music and visual arts) to deal with a group's impressions, criticisms and evaluations of their culture's works of art, and subsequently, cross-cultural evaluations.
- dissatisfaction with art studies centered on the object and not on art as a part of interaction.
- 4) the fact that a work of art can be partially understood in terms of a viewer's/audience's perception of the object or performance, and not only by a list of its inherer qualities.
- 5) the large amount of audience participation and audience performer interaction that occurs in folk music production provides abundant data for studying judgement and evaluation.

music as a participatory event is necessarily a communication which necessitates a constant response - feedback, interaction between performer and audience; judgement, evaluation, and criticism occur before, after, and especially during a musical performance.

In this thesis, I will demonstrate that a study of different occasions (performances) of audience-performer interaction and the amount and form of audience participation in a musical performance provide insight into the evaluation of a work of art - the musical performance. The data and analysis demonstrate the factors leading to a "good" performance and indicate the integral role of audience in any musical performance. Generalization and conclusions of this research are applicable to the Anthropology of Art, Ethnomusicology, studies of interaction, perception of art, and more specifically, further studies in the contextual study of performances.

#### C. PREFACE ON FOLK MUSIC

The phrases "folk music performance" and "folk music" are constantly used in the body of this thesis. Folk music encompasses a very wide domain of styles, performers, method of performance, and forms of audience participation. Scholars usually refer to folk music as that which is transmitted through an oral (rather than written) tradition from one generation to another. The interpretation of "folk music" adopted in this thesis encompasses this scholarly view but also includes contemporary music and written music. Folk music is sometimes considered unsophisticated: simple accompaniment for simple melodies. But the tight, almost symphonic orchestration of bluegrass and celtic music performed at almost breakneck speeds, and the complex finger picked guitar and fiddle arrangements of many country and western,

bluegrass and celtic arrangements deny this accusation of unsophistication. A simple instrument accompaniment or no instrument accompaniment ("a cappella") to a folk song may be a way to emphasize the importance or complexity of the lyrics.

The different styles of music considered as part of the Edmonton folk music repertoire include:

- 1. Traditional and Contemporary British
- 2. Traditional French
- 3. French-canadian
- 4. Traditional and contemporary Anglo-canadian
- 5. Traditional and contemporary American
- 6. 🐴 Cajun
- 7. Singer-songwriters
- 8. Country and Western
- 9. Old West Cowboy tunes
- 10. Bluegrass
- 11. Blues
- 12. Swing
- 13. Ethnic (including national folk music traditions, North American Indian music, South American music, and non-Western music traditions).
- 14. Storytelling
- 15. Gospel music

The rubric of "folk music" is so wide that it contains many diverse yet somehow similar musical styles. The similarities across these diverse styles seem to arise from the emphasis of a clear vocal sound (either accompanied by instruments or performed "a capella"), and the use of acoustic (non-electric) instruments. There are exceptions, such as the occasional use of an electric piano/guitar/bass, and the dependence of virtually every musician performing in the Edmonton performance locations on the electric amplification of their acoustic

sound. When songs are performed, there is in all styles an emphasis on the understandability of the lyrics and on an articulate delivery of the words. Audience members who choose to learn the song or who choose to sing along, are able to follow words more closely and thus they have something tangible to repeat and remember. Another commonality across the diverse styles, is the encouragement of audience participation and establishment of audience-performer interaction; these audience responses occur with greater frequency and intensity at the various folk music performances than at any other musical performance (such as opera, jazz, rock, symphony).

The answer to the question "what is folk music" is the wide range of music listed above and perhaps other regional styles of which I am not aware. To quote Don Whalen, the artistic director of the Edmonton Folk Music Festival, whose festival is sometimes criticized by purists as not being entirely "folk": "The music is made by folks, ergo: Folk Music." This view of folk music includes the audience members as participants in the performance and stresses that audiences define folk music.

The definition of folk music is a social definition by the general agreement of audience members at a performance. What is considered a folk occasion by the audience necessarily consists of folk music. Folk music is what is performed at venues such as folk clubs, folk festivals, or concerts promoted by different organizations and billed as ."folk music". Folk music includes a wide range of styles and categories of music that usually emphasize a predominately acoustic sound. (This

variation of style will be discussed in later chapter). But what folk music is not has little to do with the usual acoustic/electric difference, but whether the music performed fits into the audience expectation of what folk music should be. It is, of course, traditional in cognitive anthropology to delimit the boundaries of a semantic domain by folk categories. This process ensures that there will be a set of analytic parameters which are "natural" to the phenomenon being studied.

#### D. OUTLINE

The thesis begins with a brief overview of the different theoretical influences for this reasearch. This is followed by a section on methodology and the immediate context of research, i.e., how I studied performances and where I studied them. The raw data is presented in an integrated form combining the inter-related factors of location of performance, type of music, performer(s), audience, audience-performer interaction, and audience participation particular kinds of performances and special events. Using this information and the corroborative evidence of a survey questionnaire, the performance events and the audience's role in these events will be analyzed in an attempt to explain the significance of the elements of performer interaction and audience participation. This analysis will be followed by a series of generalizations about performances and possible conclusions that should prove applicable in other contexts.

#### THEORETICAL SECTION

#### A. INTRODUCTION

7

For the purposes of background theory in this research, a multi-dimensional approach has been adopted. Some paradigms and examples (or analysis) are drawn from four orientations that can be adequately applied in formulating a way of thinking about audience-performer interaction and audience participation in folk music performances. Elements of each of the four theoretical orientations can combine to provide an integrated approach for my research.

Ethnomusicology provides various ways of analysing and describing musical' sound as well as placing an emphasis on the context of the occurrence of musical sound. Linguistic anthropology offers several directions for studying interaction and non-verbal communication through sociolinguistics, analysis of non-verbal communicative behaviour, and the ethnography of communication and speaking. Since studies of performance need to include the concepts of role creation and role ideas on social interaction, Symbolic general expectation, and Interaction theory provides applicable theories for these concepts. Finally, the sub-discipline of Art and Anthropology (in which theories of Aesthetics are subsumed), in studying art forms and art evaluation, lends itself both to a study of how an audience responds to art (in this research, folk music performances are the art form), and the building of ding how aesthetic response and appreciation may a model for und occur.

All the case all approaches presented are incomplete by themselves for the earth of audience response of folk music performances, but taken the energy and the excessary

background for studying a situation as multi-faceted as musical performance and the audience's integral role as participants in performance. In each case, elements are drawn from the existing approaches which are useful for the analysis of my own empirical data. The resulting eclectic theory could not emerge from any single approach but may actually circumvent impasses in each of the following theoretical approaches. An implication of this research is to offer suggestions regarding the scope of analysis which can feed back into (but not replace) each of these perspectives. The theoretical contribution of this thesis is to be considered deductive and emerging from the empirical data to be explained.

#### B. ETHNOMUSICOLOGY

The most widely accepted definition of Ethnomusicology is the late Alan P. Merriam's general statement that the discipline concerns itself with "the study of music in culture" (Merriam, 1964:6). Both the study of musical sound, the musicological approach, and the study of the culture in which the music occurs, the anthropological approach, are important and must co-exist for the study of music in culture. But what usually happens is a predominance of one approach and the use of the other as subsidiary which can result in either too much data without analysis, theorizing without substantiation, or no real connection between music and culture.

#### The Musicological Approach

The musical approaches focus on musical sound and its collection,

transcription and description, and accomplish analysis via different forms of description and models of comparison. A SYSTEMATIC description studies the elements of music, the structures of music, the dimension of texture in music, timbre, dynamics and style in performance. An INTUITIVE description tries to identify the most important aspect of a piece or style of music and uses it to understand musical sound. A SELECTIVE description studies only one isolated aspect or group of aspects of musical sound and can only be done after systematic description because it is understood on the basis of a complete system.

The descriptive approaches are unable by themselves to provide an insight into a culture's music; rather, they constitute the data base Forwarded by Curt Sachs (1965), the for models of comparison. EVOLUTIONARY model is a search for the origins of music and is based on the preconceived scheme of a simple to complex musical development. This model suffers from the constraint of the Western culture that " imposes it. The DIFFUSION theory states that the spread and acceptance of music is due to a universal human state of psychophysical receptivity, reflected in the quality of musical sound. This model is most dependent on ethnographic material, anthropological concepts, and could potentially emphasize the culture context of the occurrence of This theory is helpful in both this analysis of the music. interpretational variance of folk music and in the assessment of how

"new" or different folk music or performers are accepted and evaluated.

A model of UNIVERSAL TRAITS (Kolinski, 1967) is based on the premise that an immense structural variety of musical styles represents culturally derived classification of human psychological physiological universals. Since these universals are considered to be biologically rooted, there is supposedly an objectivity in discovering the nature of music. Kolinski (1967) proposes that music be studied as an integrated facet of culture but stresses that the study of music be based on detailed musicological analysis. Unlike Kolinski, my interest universals that influence the variety of styles and interpretations in a folk music performance. Examples of these universals include certain themes (love, war, family, social problems), use of rhythm and "singalongs" to encourage participation. An emic method of analysis is found in the INDIGENOUS approach in musicology (Zemp, 1978) and calls for a study of music within a culture using that culture's own method of musical analysis. By having participated in the folk music culture of Edmonton for several years prior to this research, my research methodology includes the folk music culture's method of analysis. participating as an addience member at folk music performances, I must adopt the methods of the audience to assess, evaluate and analyse a performance; this permits the researcher identify

performances in these terms. The LINGUISTIC approach, reviewed by Feld (1974) used more or less "music as language" focusing on either semantics, phonology, syntax or grammar (Powers 1980). This approach also includes works in semiology and generative-transformational theories. (Other influences from Linguistic Anthropology will be elaborated in a later section.)

#### The Anthropological Approach

The anthropological approach in Ethnomusicology emphasizes how musical sound is manifested in culture and as culture. The assumptions of an ethnomusicologist's conceptual framework are best summarized by Ruth Stone and Vernon Stone (1981:216-217):

- 1) Music is communication.

  A performer creates and synchronizes his/her actions to others.

  Auditors interpret the performance and respond to the performer.
- 2) Music is multi-channeled, having audio-accoustic, kinesthetic-visual, and tactile properties.
- "Music communication is a dynamic, ongoing, symbolic process in which participants-performers and audience interpret the meaning of the symbolic behaviour".

  Meaning is not inherent in phenomena of music but is created from these phenomena.
- 4) "Meaning in music events is created with reference to the immediate event situation, past personal, and cultural experience, and current relevance in conjunction with anticipated response.
- 5) "The construction of meaning in music events involves an interpretive process whereby participants relate the potential

information in a music event to a dynamic, updatable cognitive map, and their purposeful state".

- for "Much music communication is routine, and the meanings are typified or taken for granted".

  Interpretation of music occurs in an out-of-awareness state.

  Ambient music and radio listening are ideal examples. People are aware of the music but since they are usually engaged in other activities, there is no active interpretation of the music.
- "A music communication situation that ceases to be routine and thus requires active interpretation is said to become problematic". Interpretation in this case operates within consciousness-awareness. During a folk music performance the audience's attention is not directed to other activities; active interpretation of the music results.
- 8) "Subjective meaning is truth for the event participants". Meaning is derived from relevances and assessments of the situation. This also refers to the subjective enjoyment of a performance that determines the evaluation of the music.
- 9) "The social relationship among event participants is based upon the simultaneous experiencing of the performance in multiple dimensions of time".
- 10) "The ethnomusicologist makes inferences about musical event interaction".

  This is to emphasize the importance of "being there" to understand

the nature of performance.

These assumptions are more a reflection of an aspired to ideal rather than reality although they are more a part of contemporary studies of music and of culture than of the more historical works.

A FUNCTIONALIST approach in Ethnomusicology (Merriam 1964,1967 and

and emphasizes sound either ignores McAllester 1954) psychological effects of music, of arrives at an analysis of musical sound through the analysis of the socio-cultural function of music. The BEHAVIORAL approach (Lomax 1967,1968) considers the social organization of performance, the vocal stance of performers and the creation of role models of behaviour through music interpretation. The value of the STRUCTURALIST approach is its attmept at understanding the fundamental. principles of the generation and structure of musical sound and musical ETHNOSCIENCE, like Indigenous Musicology, depends on the performance. conceptual frameworks of the culture and emphasizes folk classification and understanding what music is for that society. Contextual analysis of a musical situation provides the basis for the SITUATIONAL approach (Asch-1975, Qureshi-1981) which focuses on process rather structure, and assumes that similar forms of music will be associated Asch's work with the Slavey Indians with similar social structure. emphasizes the importance of contextualizing a musical event; he explores the conditions and circumstances that lead to a successful musical event according to the standards of all the participants. Qureshi also aims at incorporating context into the analysis of Qawwali music which has a defined context of performance. A study of variation of performance and of intentional behaviour focuses the performer but provides insights for my focus on audience.

#### PERFORMANCE

Except perhaps for the emerging Situational approach, most ethnomusicological research falls prey to problems similar to those in the Anthropology of art: the collection of data is often taken as analysis when it definitely is not; by focusing on the actual musical

the role of audience or culture or content is rendered unimportant; there has been a definite shying away from questions of evaluation and assessment and their importance in the understanding of Because music is so clearly a performative, music in any culture. participatory aesthetic event where judgement is more obvious than in visual art, a study of performance and the interplay of participants, such as audience-performer interaction in response to music, can potentially provide a basis for theoretical generalizations toward a broader understanding of art. The focus of attention would no longer be the musical sound in relative isolation but the dynamic response, critique and appreciation of the contextual phenomenon of music. Presumably this orientation is also applicable to other art forms and in a cross-cultural perspective. For example, in the study of visual arts, there is a clear parallelism between the analytic units proposed here for folk music; viewer and audience, artist and performer, works of art and performances all lend themselves to similar treatment.

### The Ethnography of Musical Performance

The collection of essays, the Ethnography of Musical Performance (1980), provides a new perspective (by shifting the onus to performance and participation rather than focusing on musical sound), an exhaustive methodology, and implications for a general theory of performance. Context of musical sound is used for understanding music in culture and music as culture. The various contributors approach context with differing emphasis on theory, method and performance. Seeger (1980) emphasizes the necessity of placing the musical genre in the social

context of performance: he stresses that an ethnographic background and descriptive knowledge (who, what, where, how) are required to analyse performance. Frisbie (1980:75) views performance as fundamentally a multi-dimensional context of participants (including performer, audience member, planner) within a cultural tradition. Shield (1980) realizes that although performances have always been part of cultural studies, their nature is hardly understood. She offers some very definite hypotheses which have been invaluable in my own research:

...performance is realized in its activity, in the temporal sequence of words and notes and action. Performances acquire their reality in their becoming; each performance, therefore is necessarily a different one. (Shield, 1980:105).

Performances can be defined as conspicuous presentational events within a culture which unfold through time and which have a beginning and an end. They are considered departure from the ordinary by their participants. (Shield, 1980:107).

Another very influential paper in this collection assumes that music occurs as performance and in performance which justifies focusing on the interrelationships of context, occasion and style:

In any given time period, numerous versions of the same form may be in performance at once; therefore, what survives in the realm of history may well be responsive to those contexts which survive...This implies that a given variant has an appropriate setting and that its characteristics are a response to a set of expectations which are pertinent only to that content or context. (Herndon & McLeod, 1980:152).

In most instances of musical performances, styles and contexts seem to change. No performer is exactly like another; each occasion is different because context is determined by a number of factors which influence performance in varying degrees and never in precisely the same way.

Another important concept that ties together the ethnography of

musical performance is that of COMPETENCE, not "postulated" competence, but rather "value judgements, aesthetic critiques and other aspects of competence in performance". (McLeod & Herndon, 1980:186). This notion of perceived and expected competence on the part of the performer shifts the onus of attention, as loes "context", to the audience and to audience-performer interaction. Folk concepts of competence hold the key for the scholarly concept because it includes all the ideas, conceptualizations and evaluations about music - whether they focus on the learning of music, its performance, efficacy, or aesthetics". (McLeod & Herndon, 1980:189). Many of the concepts of this volume stem from the work done in the ethnography of communication. (See linguince anthropology section).

A Newfoundland folk music example demonstrates many of the previous theories of audience participation in the performance event and also in the extensive concepts of "competence":

The "good" singer is aware of the likes and dislikes of the groups and individuals for whom he performs. He manipulates his repertoire in response to perceived or anticipated performances, giving his constituents what he thinks they would like to hear. He is more or less sensitive to their feedback and thus quick to react in situations in which either his or their expectations are not fulfilled.(p.397).

...the singer who is most clearly aware of and responsive to the tastes of different audiences and of certain individuals in these audiences will often be considered "a good singer", whereas a singer whose awareness of such distinctions is limited, on the does not respond even when aware of the distinctions, me be considered "not much good". (Casey, Rosenberg & Warehan, 1972:400)

Generalizations about performances are possible through the use of a continuum: from informal to formal boundaries, from spontaneous to planned, from flexible to rigid thus allowing for cross-cultural and intercultural comparisons. The essential features of the ethnography of musical performance (and the most salient features in terms of my own

#### research) are:

- 1) that performance is a fundamental feature of music
- 2) that performance entails an audience
- 4) music is a participation event including both performer and audience interacting because of the performance event.

The Ethnography of Musical Performance establishes the context of performance as a worthy subject of ethnomusicological attenton: (Asch 1982:319) and includes examples of how ethnography of communication adds to our understanding of music. But by being mainly descriptive the volume does not provide the arguments and proof needed to make this orientation completely viable as a framework for musical analysis.

#### C. LINGUISTIC ANTHROPOLOGY

Theories and research in linguistic anthropology provide additional consideration of performance. background for the anthropology comprises several sub-disciplines and special study areas. The areas that are of special interest to my work are the areas a performance that emphasize communication as event contextualization of communicative events. I will here briefly consider non-verbal communication, the ethnography sociolinguistics, communication and the ethnography of speaking. This expose will be followed by an example of a study of communication in a performance Two assumptions are made: 1) When performance is perspective. considered in linguistic anthropology, it can mean two things: a) in contrast to competence - this means how the speaker acts (performance) compared to what a speaker knows (competence). b) how a speaker performs - this refers to the choices a speaker makes and what the speaker actually does "in front of" the hearer (audience). This latter meaning is adopted when performance is mentioned in this section.

2) The relationship of language and culture is open to much debate and interpretation. Formal linguists consider language as an independent phenomena that is separate from social and cultural context. The traditional anthropological view is that there is a relation of correspondence between language and culture because they are both human creations, such that language and culture mutually influence one another. A third view, and the one to which I adhere, views language as culture; linguistic behavior is inseparable from social context and cultural behavior; this view came into prominence with the works on ethnography and communication (Hymes).

Also adhering to this interpretation are the theories labelled sociolinguistics. Sociolinguistics is the study of language within a speech community (Labov 1972). What becomes important is the speech performance and how it is contextualized and consequently understood within a speech community. Within a speech community, speakers select language or style according to factors such as audience, setting and topic of discussion. Similarly, musical performers must consider factors of audience make-up, setting, and repetoire content in determining their performance behavior. A speaker, like a performer, must draw upon both cultural and personal experience in order to provide a coherent performance to an audience. According to Foster (1974: 11), performance is "a selection on a particular occasion of the speaker's past and present knowledge and experience." Foster also emphasizes

flexibility and adaptability as key strategies for achieving a successful performance. This is echoed in musical performances since performers need to be flexible to meet audience expectations and the performer must also be able to adapt to the given context. According to Darnell (1974): 315), "the feedback between audience and performer may be crucial to the organization of a performance." Darnell's study of Cree narrative performance shows that change is also inherent in performance, thus reinforcing the need for flexibility and adaptability for successful performance;

The Cree narrative tradition is not a static thing; its strength lies in the ability to adapt to whatever lives its performers may come to live. There is, therefore, a continuous interaction between context of performance, individual performer, and culture change. (Darnell 1974: 336)

non-linguistic communication, comprises Non-verbal or proxemics, the study of human use of physical space and kinesics, the study of body movements and gestures as communication. Explored most deeply by Hall (1966,1968,1974), non-verbal communicative behavior or the "silent language" serve to convey meaning in social encounters. Gestures and social meaning vary according to context and the context of a folk music performance provides ample opportunity for communication in a non-verbal mode. The performer gives many non-verbal messages via the all-encompassing "stage presence", use of space on stage, facial expressions, laughter, degree of eye contact with audience, degree of fidgeting or calm, tuning instrument, and tone of voice (happy, sad, disgusted or pleased with audience.) The audience, in turn, provides the performer with feedback to his/her stage presence by their own nonverbal communication. Audience non-verbal activity includes forms of wordless yells of approval disapproval, applause.

clapping/stamping/humming along with the music, whistles, rude noises on an audible level. On a silent level, audiences can fidget or be calm, look pleased or disgusted or bored or indifferent, can get up and leave, can drink, or completely ignore the performer.

Both the audience's and the performer's actions theoretically can be interpreted in a multitude of ways, but in pratice the context of the performance considerably restricts the range interpretation. For example, getting up and leaving during a folk festival performance is not considered impolite nor an insult to the performer. The out-door setting of a festival encourages mobility and a lot of movement during a performance. Getting up during a performance at the Orange Hall (a smaller club atmosphere) is usually for the purpose of a washroom visit or to purchase food and drink and the person usually returns shortly. It is done discreetly and is not considered a negative statement about the performance. In a concert hall such as the Provincial Museum Theature or SUB Theatre, someone leaving a performance undoubtedly gives the meaning of a negative evaluation (whether this is the case or not) because of the formal nature of the performance structure. A negative evaluation is not imposed if the person returns .shortly.

Another example of non-verbal communication in a musical performance that is dependent on context has to do with audience response to different musical styles. A strong rhythm-based fast-paced style of music such as celtic jigs/reels or bluegrass will prompt energetic audience response, manifested by clapping, stamping, yells and whistles. A slow ballad or a devastating anti-war song may evoke a response of deadly calm and complete concentration. These variant

responses are deemed appropriate by both the performer and the audience for the particular musical context and would be inappropriate if reversed.

A study of non-verbal behavior during a musical performance is also necessary as an indicator of audience response. This is because Edmonton audiences will applaud almost any performer (short of gross ineptitude) regardless of the quality of the performer. Length and intensity of applause increases according to the ability of the performer but applause is granted almost all the time even though in some circumstances, it seems like "pity" applause - applause for having the courage to perform.

The ethnography of communication is part of socio-linguistics and emphasizes the interactional approach to language behavior. The key concepts in this theory, as they were <a href="https://example.com/The-Ethnography-of-Musical-Performance">The Ethnography-of-Musical-Performance</a> (a volume of study greatly indebted to the ethnography of communication), are context and community. The basic units for analysis are speech in speech communities (which translates in my research as musical performances within a community of folk music performers and audiences). The members of the community (audience and performers) must share a common language and also share "rules governing basic communicative strategies" so that speakers (audience) can understand the speech events (performances) and "decode the social meanings carried by alternative modes of communication". (Gumperz and Hymes 1972: 16).

#### D. SYMBOLIC INTERACTION

Sociological and anthropological studies using theories and models of Symbolic Interaction have provided an additional frame of reference for my research, especially in the study of audience-performer

interaction. However, limitations prevent its use as a single paradigm for research. Any study of performance necessarily has to consider role-creating, role expectation, presentation of self, and response analysis; all of these elements are included in the theory of symbolic interaction.

Symbolic interaction theory is said to have begun with George Herbert Mead; even though much had been done in the field previous to the publication. What Mead actually initiated was a change in the processes of the normal science of the time.

...the significance of the publication of Mead's books is that it ended at what must be termed the long era in which most germinating ideas had been passed about by word of mouth (M.Kuhn, 1964:62).

Mead's social psychology, contains four basic units of study: The synthesis of these elements society, self, mind and act. constitutes the whole of human behavior. The human individual is born in a society where the use of "significant symbols" permits she/he to respond to the other, engage in role-taking wherein a "self" develops, which according to Mead, is the ability to take a standpoint vis-a-vis oneself, adopting the perspective of the "generalized other" (Meltzer, 1972:17). This is very close to Merleau-Ponty's explanation of how "consciousness" is possible; it is only through the other that the self can know herself or himself and the experience of the other is a correlative of the experience of the self (Merleau-Ponty, 1945). Mead, an individual always maintains a personal symbolic interaction between the "I:, the self without consideration of others, and the "me", which is the incorporation of the other's perspectives of that individual. Mead recognized that "I" was largely controlled by socialization factors; "I" is what I want to do but this is controlled

by "me" which is how and what the others interpret as the "I" on the basis of appearance. This is particularly relevant in performance because the performer projects an image or a style and this creates an appearance which is open to the interpretation of the audience (the other).

The "mind" attaches meaning to the object, thus symbolizing experiences and making interaction possible. The "act" is more a summarizing concept of all human processes. "Symbolic interaction is both the medium for the development of human beings and the process by which human beings associate as human beings." (Meltzer, 1972:18)

Devoting such a lengthy part of this theoretical overview to the explication of Mead's work is necessary both for showing the ideological premises as symbolic interaction theory and because it sets up two complicating considerations which have spawned the multitude of subtheories in symbolic interaction, which valiantly try to answer these questions and ambiguities: 1) whether the self (for research purposes) is conceived as the variable that comes before (as antecedent of) criterion events such as behavior (which would be a consequent variable) or 2) whether ascribed identities, affiliations, associations, communication variables and other events are conceived to predict self-variation (Kuhn; 1964:65-66).

Two major proponents of symbolic interaction theory have been the Chicago and Iowa Schools: the leaders of these orientations are Herbert Blumer at the University of Chicago and Manford Kuhn at the University of Iowa. These schools diverge mainly on points of methodology, a difference which is the pivotal point for many of the subsequent theories: "while Blumer's image of man dictates his methodology, Kuhn's

methodology dictates his images of man" (Meltzer and Petras 1972:54). Blumer starts by looking at human behavior, via a beginning in a scientific concern therefore dismissing the possibilities of both emergence and non-symbolic interactionism.

There is an incredible proliferation of orientations or subtheories that have varying relationships with the general view of symbolic interaction. One of these, Role theory, with many intellectual antecedents including Mead, tends toward the processes of conformity; the emphasis lies on overt role-playing and the relation between role expectations and role performances (M.Kuhn 1964:67). Barth (1966:7-15) uses role theory in describing models of social organization. Role performance and role expectation are tied in with the status of individuals; interaction is executed in reference to the status of different individuals within a certain group (Barth 1966:7). Role theory also considers the development of new roles, integration of various roles, and how interaction is established between individuals with different role expectations.

Although much controversy exists over the meaning of the term "reference group", and contradictions exist between theoretical statements and operational implications (M.Kuhn 1964:69-70), Reference group theory is receiving much attention. Sherif's (1967) complete theoretical approach to symbolic interaction is a discussion of the self as it relates to groups, status and role structures, social norms and values in terms of how an individual is tied to reference groups for creating meaning frames. Basically this means:

Indeed, no man is an island. His very self owes its chief characteristics to process of give and take with other individuals and to physical and conceptual encounters with the world he lives in among the significant features of that world are the human

groups in which he moves from childhood on...(Sherif, 1967:227).

Other related points of view to the reference group theory are Socialperception and Person-perception which in fact reiterates the dictum
that people view things within a personal context and a social context,
but never an "objective" context.

Self theory arises directly from the Chicago school and is used to determine concepts of a person's self-image, differences and bonds among people as well as to prove the theory that self identity is social identity (Society Today, 1973:115). Of the self theories that do relate self identity and social identity and emphasize the symbolically interactive self, such as Sullivan's interpersonal theory, Maslow's self-actualizing theory, the Sapir-Whorf-Cassirer language and culture orientations, one orientation stands out over the rest in its applicability for my research: the Dramaturgical school headed by E. Goffman. The dramaturgical school has transmuted the social act from an individual model to a team of players model "which implies that social agenda rather than issue conditions serve to initiate the act and to cue its end as well." (Kuhn 1964:73) Goffman, especially in the two books Presentation of Self in Everyday Life and Interaction Ritual, discusses the various roles and parts a person performs in the course of ordinary, Drawing strongly on an analogy of theatrical everyday life. performance, Goffman outlines necessary prerequisites for a successful performance: belief in the role being performed, the necessity of maintaining a front as well as mystification of the role to achieve distancing and status respect, and the importance of the realization of the role.

A status, a position, a social place is not a material thing, to be possessed and then displayed; it is a pattern of appropriate conduct, coherent, embellished and well articulated. Performed with ease or clumsiness, awareness or not, guile or good faith, it is more or less something that must be realized (Goffman, 1959:75).

...this information pertains to the individual in his capacity as interactant, and that, regardless of the other capacities in which he may be active at the time, the role of interactant is something he will be obliged to maintain (Goffman, 1967:135).

...the individual must not only maintain proper involvement but also act so as to insure that others will maintain theirs. (Goffman, 1967:116).

Goffman's work provides many ways of thinking about performance and clearly outlines the importance of interactants and the different role expectations depending on whether one is the performer or the observer. In this way his work can illuminate these same phenomena in a The audience, my focus, is vital both in musical performance. identifying and determining roles as well as having a role to play qua audience. The disadvantages of Goffman's theories are that they rely too much on ordinary occurrences and which in turn makes performance an ordinary everyday occurrence. This "ordinariness" is not part of folk music performances but rather a specialness (or atmosphere) is inherent in the performances. What one encounters at a concert is very different than a casual conversation of friends or a street encounter. Although similar principles of interaction and performance may be applied, additional perspectives are needed to explain the difference or What renders a music performance special can be as specialness. specific as paying an admission price or a physical barrier between audience and performer through a stage or special lighting, or as vague as "atmosphere", the act of "going out", or the appropriateness of the performance according to location, audience make-up and performer's style. Musical performances are different from other interactions and

although the theories of symbolic interaction do give useful concepts for studying audience-performer interaction, they are incomplete for analyzing all the factors that make the performance special.

A synthesis of this theory incorporates many of the sub-theories and uses the analysis of situation to bring forth a more adequate view of the range of symbolic interaction. Basically, this follows Merleau-Ponty's existential phenomenology which views humans as situated in an empirical world and assumes that experience can be understood in the context of spatio-temporal actuality.

People do not act in relation to merely any object in their world but rather to specific objects they indicate at particular times and places. Role-taking and role-making take place, not in an abstract way but in a specific context of social interaction. And "self"...is constitued in the "here and now" by the individuals and others. (Hewitt 1976:120).

Another aspect of roles that is a normal part of musical performances is role expectation. Audiences expect performers to behave in a certain way and take on specific roles. For example, a country-western musician may be expected to exude a "cowboy-ness" or speak in a manner that is "country". Another example is the case of British folk-singers who, although their repertoire may not be traditional nor British, are expected to provide something "British" to the audience (such as humour, sarcasm, political or social comment, songs, anecdotes, or complaints). Audiences also expect performers to sing and/or play to a level of professionalism that the performer's past history/reputation has demonstrated as well as to the degree of formality or informality appropriate to the setting and tone of performance.

Performers also prejudge and assess their audience in terms of role expectations. Performers expect audiences to listen and respond accordingly to the nature of the performance. Applause of some sort is

always expected unless the performer recognizes the performance as a complete failure.

Role expectations are as diverse as the different styles of music and performances, and as individual as each performer and each audience member. When role expectations for both the performer and the audience are positively fulfilled, the performance is likely to be positively evaluated. When there is dissonance between role expectations and what actually occurs in a negative manner (instead of being pleasantly surprised) the performance is evaluated as problematic.

## E. ART AND ANTHROPOLOGY

Art, of which music and musical performance is but one cultural manifestation, is: 1) part of the cultural repertoire of knowledge in every culture; 2) artifacts or actual performances; 3) and a means of cultural identification (each culture can be said to have a musical style that it recognizes as its own). For example, visual art in medieval Europe overwhelmingly represented the Christian ideology of the time. Also, many anti-war statements have been made through song and ballad.

The anthropological study of art, like so many of Anthropology's sub-disciplines, must open itself to many diverse areas of research and conceptualizations in order to arrive at some generalizing conclusions on art and on aesthetics in a cultural context. Studies of human perception, theories of expression, and manifestations of communication help to provide the needed background for understanding art in a cultural perspective. A synthesis of key issues in the topics of perception; expression theory and communication can logically lead to a study of aesthetic judgement and evaluation. By focusing on the

a study only of properties inherent in a work of art, shifts to the study of "response to" and/or "interaction with" an art object or an artistic performance. Emphasis will therefore naturally fall on perception of the work of art and the interaction of audience/viewer vis-a-vis the work of art or performance for the purpose of this study. Musical performance can provide an excellent example of both response and interaction because of the necessary presence of an audience.

Long-standing realist and empiricist traditions in epistemology (the philosophy of knowledge) have made sensory perception fundamental to the acquisition of knowledge, as the primary information procurer in the process of cognition. To talk of perception is to immediately assume a world that is both exterior and perceivable to an individual, and also to presume that cognition would be impossible without sensory perception. Yet, it is obvious that perception can be meaningful only if sensory information is coded and cognitized by the perceiver. In effect, when an audience member perceives a performance, his/her evaluation is dependent on how that perception has been made meaningful. A major question arising in the Anthropology of Art vis-a-vis perception seems to be whether cognitive capabilities influence perception. Given the above philosophical background, it would seem that first sensory perceptions provide the necessary experience on which cognition may be built. With maturation, cognition is also influenced both by new sensory experiences and by social meaning attributed to events which either discredit or support new cognitive schema. This process continues until the cognitive schema become so well established

experience (the actual objects of events perceived) but on how these perceptions fit into conceptual patterns and preconceptions. Cognitive capabilities do come to point where they do influence perception but due to constant new experience and the evolution and modification of cognition, the cognition – perception is mutual.

Perception of art objects and artistic performance is not exempt from these guiding principles. There is always direct, unmediated sensory experience that is "plugged into" cognitive schema formed by previous perception and which is then interpreted by cognitive capabilities.

The "art as expression" theory raises several issues that, although problematic, can be important in determining what exactly is perceived in a work of art. Fundamental assumptions of the expression theory of art are that; 1) an artist expresses something in creating or interpreting a work of art; and 2) this expression has a direct consequence on the expressive qualities in a work of art; or 3) as an emotion becomes objectified, emotion is revealed through art. Since many folk music performances constst of the interpretation of traditional or popular songs, the performer must express what the song expresses which usually means that what is expressed is what the audience expects to hear expressed. For example, in an anti-war song where one cannot get away from the objective content, there is usually only one common interpretation. In this way, the expression theory is very important at a "folk" ("folk" meaning non-scholarly, but coming from the people and can be traditional) level: the audience members have particular ideas on how a piece or song should be interpreted (based on their previous experiences with similar performances or on recordings) as well as ideas on how the emotions or ideas in the music should be expressed by performers. (This concept is also explored in symbolic interaction theory and is subsumed under the title of role expectation.)

13

Problems in accepting the explanation of art as expression include that of artistic intent, the problem of the perception of qualities "inherent" in a work of art, of ambiguity in the gestalt of an object and the object's expressive qualities. Artistic intent may be more a concern for the resolution of formal problems and/or a question of discipline and interpretation of mental states rather than actual expression of a certain emotion.

What is useful from the theories of expression is the understanding of ambiguity in the wide range of expression and interpretation and the realization of the existence of a shifting focus or Gestalt.

Studies of expression in art necessarily lead back to perception of a work of art. The "properties" may be in the object and may be expressive of something but only through perception and cognition can the important Gestalt (or togetherness/unity) of the work be apparent.

Studying the need for response to an artistic experience, or an interaction between performer and audience, in turn requires information on human communication. A study of communication is attempted in the Anthropology of art on individual, cultural, and universal levels. 1) Individual idiosyncrasies in communication actually hinder efficiency of communication: it is the key ingredient in preserving individual autonomy, creativity, and control over a situation. Art, at one level, is clearly a manifestation of an individual but the work of art has also

imposed upon it the communicative expectation of the perceiver (who is the "other" in the communication of art). 2) On a cultural level, communication provides a basis for understanding within a group (social cohesion) but is also a basis for developing boundary maintanence. More importantly, culture provides a framework for interpreting and evaluating certain works of art. 3) Although attempts at successful communication seem barred by individual and cultural needs, there seems to be a possibility of universal communication as substantiated by some similar responses to aesthetic works on a crosscultural level.

Musical performance relates to prior performance (all the other performances to which this one may be compared) and also how music is played and understood in a community. The evaluation of musical performance within the limits of community standards is a process common to all cultures:

...some aspects of musical behavior will be universal exactly because some learning processes are universal to human beings... But other aspects of musical behavior will be universal exactly because, as part of a social community, human beings must communicate their experiences to each other, establish a "universe of discourse" which makes the world more understandable, and thus more manageable. While the specific nature of a musical universe of discourse varies from society to society, its presence is common to all. (Harwood, 1976: 531 - 532)

The expressive - symbolic split in communication can be used to further the understanding of art as communication. The expressive part of communication is mainly achieved through formal, observable properties. But these formal, expressive, individual properties, by their very nature are also ambiguous and more affective than cognitive. This may be where universal communication occurs - in the perception of these properties. Symbolic communication stresses content more than form and is thus more subject to cognitive interpretations and

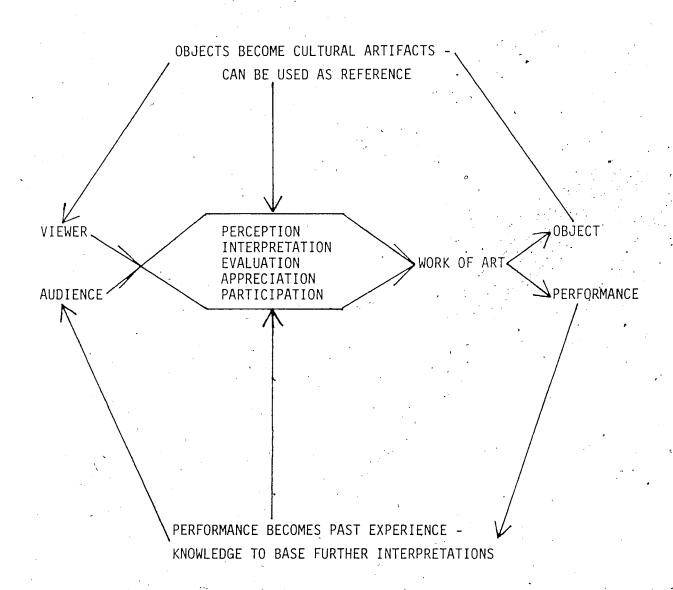
to cultural influence. The formal elements of a work of art in expressive communication (where they form a Gestalt) become, in symbolic communication, subject to judgement, ideology, and interpretation.

In any study of art, there is a concern for the adequacy of ways of talking about art. Successful and mediocre art objects and performances always seem more than the sum of the critic's (or evaluator's) words and simultaneously are highly dependent on general audience response and appreciation. Because of this problem, and because all cultures and individuals distinguish between good and bad art (maintain criteria of quality and success), a study of perception of art and subsequent judgement seems a natural direction.

In order to understand what is going on at a folk music performance in terms of audience participation and audience - performer interaction, I have developed a model drawing on all the perspectives discussed above which synthesizes both perception of events and cognitive processes. This model takes the audience's role as its focus and attempts to explain the aesthetic applicable to musical performances (and by implication, appreciation of other works of art).

What is important in aesthetics and in Anthropology of art is that an art object or a performance must somehow be viewed in context; 1) with other similar and different works; 2) in the presence of a person or group (audience). What occurs between the viewer/audience and the work of art/performance is most often referred to as "aesthetic experience", but like "black boxes" aesthetic experience is hardly explored or explained, as though no one dared to or found it important enough to do so. I argue the actual process to be one of several steps, each one influencing and being influenced by the others. The first step

## MODEL:



is perception but perception itself is an ongoing process; new perception occurs after initial interpretation, during evaluation, and during appreciation. Interpretation entails either fitting a work of art or performance in a previous cognitive schema, based on previous evaluations and perceptions, or the creation of new frameworks to accommodate new experience. On this interpretive base (which provides the essential information for understanding the work of art) it is possible to make an evaluation of the object or performance. Evaluation need not be a static venture; as new information is perceived or the work usually changes. interpreted, the value assigned to Appreciation of the work of art usually occurs after a positive evaluation. A negative evaluation can result in either the termination of the perceiver - work of art interaction or in repetition of the perception-interpretation-evaluation process. Participation as part of the aesthetic experience is necessary for perception, interpretation, evaluation and appreciation. In the case of folk music performances, participation by audience members in a performance is the deciding factor in a positive evaluation of the performance.

As a result of this interaction (viewer/audience with work of art), the work of art has undergone a transformation; it is now imbued with meaning. An Art object becomes a cultural artifact and can be used as a reference point for later perception, interpretation, and for evaluation of similar art objects. An artistic performance, being less physically tangible (it most often leaves no traces of its presence for future study), becomes past experience as well as cultural or personal knowledge on which to base further interpretations. For example, the first time a particular folk song is heard by an unknown performer, a

whole series of interpretations and previous evaluations (of both similar performances and different performers) will provide a basis for an audience's participation in the performance and audience-performer interaction. Even though these interpretations and evaluations may not be suitable performance at for the hand, thev the audience's/perceiver' experience and ready knowledge for interpreting the performance. Every subsequent performance feeds into this knowledge thus giving the perceiver-audience member a greater flexibility and experience on which to evaluate any performance and come to an appreciation of the performance/work of art.

It is necessary to note that audiences are made up of individuals and that concensus on an evaluation of a performance is not always possible among these individuals. One person's ideal performance may be mediocre to another audience member or even disappointing or dull to another. When audience response (or interaction or participation) is noted; it is observed in the knowledge that the response is from the majority or a highly vocal minority. In a folk club setting where the audience remains fairly similar, there is larger consensus for the evaluation due to a number of factors; because the audience members remain constant for almost every performance, it indicates common interest in the performances offered by the club, similar evaluation standards, and certain ways of demonstrating appreciation or diapproval shared by the audience members. In a more formal concert theatre setting, where people are not as acquainted with one another as they are at a folk club, audience response as a group is judged by majority, vocal individuals, degree of participation in the performance, and the non-verbal cues of evaluation. In either setting, the members who are

most apt to participate in the event are also the ones who provide the most obvious evaluation response. The quieter members' response must be observed on the basis of more subtle cues such as non-verbal behavior and the occasional active participation.

Research in both Ethnomusicology and the Anthropology of art often fails to answer some very major questions in aesthetics. By focusing on primary perceptive aesthetic experience and the study of art forms that are not "after the fact" but actual, vital part of the work of art as it is in performance, it is possible to discuss the meaning of art in Meaning is given by the viewer or the audience and is not culture. inherent in the work of art. But after meaning is attributed to a or work of art by interpretation, evaluation appreciation, it becomes a property of the particular object or artistic performance. In musical performance, attention should be placed on the audience response to musical sound, participation in the perfor inc and audience - performer interaction. Analogously, in visual arts, criticism and evaluation will be more viable if more attention is placed on the process of perception and interpretation. In a contextual perspective, the theoretical approach of focus on viewer/audience and their perception, interpretation, evaluation, and interaction with the performance or art object yields useful general zations for the study of art in culture.

## F. PROPOSED APPROACH

Four theoretical areas of study have been presented and each contribute a necessary part of my own theoretical approach for the study of audience-performer interaction in folk music performance. My proposed approach can be described as a blueprint for the study of and

the evaluation of audience behavior in performance.

The approach that I use is based on the model proposed in the Art and Anthropology section. The model, as applied to actual performances, serves as a quideline for understanding the process of audience Through participation audiences perceive, interpret, participation. evaluate, and appreciate the work of art - the performance. performance becomes a past experience for the audience members and becomes knowledge to base further interpretations and evaluations of subsequent performances. The more performances that audience members attend, the more there is an increase in experience and knowledge of Evaluation of performance becomes (with added experience) performance. dependent not only on the quality of a particular performance but also on how that particular performance measures up to other performances in the audience member's experience. Since the audiences for folk music performances in Edmonton are fairly constant, audience members share similar experiences and similar knowledge of performance; this accounts for common consensus of the evaluation of performance.

The model outlines how audiences are an integral part of musical performance. But there are many factors involved that influence the amount and intensity of audience-performer interaction and audience participation, and consequently the outcome of a performance. The model, when used as my theoretical approach in my research project, must include references to other important facets of performance (all of which are aided by the previously discussed theories). The context of the performance includes; 1) location of performance and this effect on the audience - performer interaction (the setting) and; 2) the musical context and how different musical categories elicit different audience

response. It is also necessary to account for non-verbal communication behaviour because the major forms of audience participation and audience-performer interaction does not involve the use of language but must be definitely considered as communication and symbolic activity. Role - creation and role expectations of the three major units of study (audience, performer, and performance) must be understood as occurring before, during and after a particular performance.

In summary, the theoretical approach for this thesis derives from a model that could be generally applicable to other art forms (including performance); the approach also draws on the theories of ethnomusicology, symbolic interaction, linguistic anthropology, and theories in Art and Anthropology.

#### METHODOLOGY

## A. INTRODUCTION

To obtain information for analysis on audience-performer interaction and audience participation at folk concerts and consequently, audience evaluation of performance, a variety of methods and research tools were employed. This chapter will delineate the method I used, what I hoped to gain from the use of the particular method and a justification in terms of my research for the appropriateness of each method.

#### B. PARTICIPANT - OBSERVATION

#### 1. DEFINITION

Participation in, and observation of social situations - participant-observation as a methodological tool for obtaining information - has been a marked of anthropological identity since the beginning of the twentieth century. Although it is not a method for globally understanding the behavior, it does permit a first-hand investigation of behavior among a certain group of people or in a specific situation. People learn by doing: by participation in social or cultural situations, to a greater or lesser degree the researcher gains insights into the culture or the social situation she/he is studying.

Participant observation is usually undertaken when a researcher does not know the culture or is outside of the culture; this method allows participation in such a way that the researcher becomes to some extent an insider in the culture.

In my study of audience-performer interaction, participantobservation allowed me to step outside of a culture in which I had been a member for several years. Although my participation as an audience member was important, so as not to disturb the normal run of events of performance, the observation of what went on around me needed to be considered in a more conscious manner. For example, not only did I have to applaud/respond at the appropriate times, but I also had to notice when the other audience members responded or participated and for what reasons. Therefore, participant-observation for a member of the culture is the precise reverse of the normal stance of the anthropological fieldwork in a cross-cultural situation. It becomes increasingly the observational part of the role that comes into focus as there is an increasing distancing of self from a previous understanding (in part idiosyncratic) as a participant. Moreover, the fascination of other audience members with this study (as discerned by constant questions and comments directed to the researcher) underscores the subtle but crucial change which comes with the exernalization of a member perspective.

# 2. JUSTIFICATION

The method of participant-observation was used predominantly in my research because it provided me with the most appropriate way of That participant-observation is a on performance. collecting dat highly-accepted way of doing Anthropology, and that most of the ethnographies and the research that I admire have used this method, also For my study, full immersion in the group influenced my choice. activities were necessary and this method seemed an obvious choice. The participation did not seem to present a problem of interference in the "normal" procedure of the performance events. Finally, my pleasure and greatly enchanced research were interest in this participation. By learning about my own behavior as an audience member,

I could also understand my role in performance as an active and evaluative one.

## 3. VANTAGE POINT

Studying the social context of musical performance necessitates In the case of studying taking a position vis-a-vis the action. audience-performer interaction, one of these positions must be adopted to make a statement on performance. An omniscient point of view would lead to multiple variables which cannot be readily analysed. On the other hand, there is a clear methodological commitment to provide as many perspectives on the performance as possible. Though no one view (audience, performer, or analysis) is fully adequate by itself, in conjunction, the three are mutually validating Each has its objective correlates; audience response and reinforcing. performer response are both visible and recordable, as is the evaluation of participants. However, each view is a subjective one, and comprehensible in terms of the larger hole - the performance itself.

My interest in aesthetic perception and evaluation, and the lack of information and analysis on audience behavior as opposed to performer behavior led to the decision to opt for participation as an audience member and to emphasize observation of the audience's part or role in a folk music performance. Since a folk music performance (concert) is a public event, accessibility and participation presented no problem. At the South Side Folk Club, a season's pass (held by regular club members) makes access simpler since the concerts tend to sell out. Obtaining a season's pass was also easy because I had been a member for two years prior to beginning of my research.

The five criteria that Spradly lists in his book, Participant -

Observation for "selecting a social situation for doing participant - observation" (SPRADLEY 1980:52) can all easily be met in my study of factorization, participation and evaluation at folk music performances:

- a) <u>accessibility</u>: folk music performances occur regularly and are in public places
- b) <u>simplicity</u> choosing a viewpoint can simplify the issues to be studied
- c) <u>unobstrusiveness</u>: my presence could pass relatively unnoticed as long as I behaved as an audience member and did not influence the performer
- d) <u>permissableness</u>: as long as I paid the ticket price and did not behave so to be asked to leave or to interrupt the performance, my work was non-disruptive
- e) <u>frequently recurring activities</u>: there is usually one folk music performance a week; slow months may have only two performances.

For the last four years, I have been actively involved with the Edmonton Folk Music Festival, working as an assistant mainstage coordinator and this opportunity allows a "behind the scenes" observation. This experience has permitted a different perspective on performance; participation in this case is as a technician rather than as an audience member. As a result, I have had the opportunity to informally interview performers and identify their expectations on performance. This information provides an interesting contrast to my usual viewpoint as an audience member and is used as corroborative evidence.

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#### 4. PROCEDURE

Participation as a folk music audience member required no additional training because I had (for several years prior to this hearth) been regularly attending a diversity of performance events including theatre, opera, dance, symphony concerts, jazz concerts, rock concerts, music festivals and folk concerts. I simply began my participant-observation by attending more concerts and keeping a detailed account of each performance. A usual "evening of research" included:

- a) some prior research on the music or performers scheduled to perform, and reading over previous notes on the same performers when applicable. This was done usually the week before the performance and occasionally as soon as I knew the details of the concert.
- b) an early arrival at the performances site to get a good seat and to observe audience pre-performance behavior
- c) participation in the performance as an audience member
- d) taking notes on the performance and on audience response occasionally friends also took notes on certain aspects of an
  invalved performance and the notes were compared after the
  performance
- e) reviewing the notes comparatively with similar and different performances.

#### C. STUDY OF RECORDINGS

This second research method provided most of the needed background knowledge on music styles, different performers and performances, music service and consequently musical and aesthetic evaluation.

There two matter to this method; the preparation and

presentation of the radio show"Studies in Folk Music" and, studies and experiments with folk song interpretation.

#### 1. RADIO SHOW "STUDIES IN FOLK MUSIC"

"Studies in Folk Music" began as part of regular daytime programming for the University of Alberta campus radio station, CJSR. From 1980 to 1982 I worked as a folk and country music disc jockey and through this position I was able to familiarize myself with a large library of folk and country music recordings. The music covered in the programmes varied from traditional to contemporary, from ethnic European to North American Native. In my second year with the radio station, I created the weekly programme "Studies "in Folk Music" to coincide with my In this way, I could concentrate on the research on performance. specific area that I wished to emphasize such as style of music, qeographical significance, thematic content or a specific performer. The types of music and performers studies on the radio show corresponded with the types of music encountered in the performance context. radio show also permitted access to performers through live interviews, recording of concerts and "specials" focusing on specific performers.

## FOLK SONG INTERPRETATION

The purpose of this study was twofold: the study variation (similarities and differences) in doing folk song interpretation, and to see how the knowledge or previous interpretations of a song affected an audience's evaluation of the performance.

In studying variation, the goal was to familiarize myself with, and seek explanation for the following:

a) different versions of the same song or the same theme

- b) differences within and across musical styles:
- c) similarities within and across musical styles
- d) similarities in the same song or the same theme

To analyse how previous knowledge of a song and its interpretations affect the audience in their evaluation, I conducted a series of experiments using students. Different versions of traditional and contemporary folk songs were chosen, and the recordings of these songs were presented to the students. The students, the audience to these recorded performances, noted down their responses to the different versions of the same song and their subsequent evaluation of the different performances. What is most interesting and significant about these experiments are the criteria used for the evaluations; these criteria are the basis for evaluation of a live performance.

In previous research on folk song interpretation, I had focused on the differences and similarities in the interpretation of the same folk song and had arrived at certain generalizations:

- Differences appear in folk song interpretations and become greater when:
  - a) The song has a wide geographical area (for example, whaling songs that range from upper North Pacific to the lower South Pacific)
    - b) The song is old and has survived different eras, different dialects, societal changes and religious changes (for example, Druid songs still performed in Britain)
  - c) The song is related to ritual activities or long-established subsistence activities.

- d) The song is sung in different contexts such as studio, live performance or informal setting
- e) The song is subjected to satire or ridicule by the reshaping of music or lyrics.
- 2. Similarities occur in folk song interpretations when:
  - a) The song deals with a particular incident, character, activity, nationality, political or social event (anti-war songs)
  - b) The stylistic musical preferences of the performers are the same
  - c) The song is unrecognizable in any other form due to such an intimate link of music and lyrics
  - d) The song is relatively new and must be performed in a certain legally protected way (copyright laws and performer associations)

they exist do not provide insight in why one version is preferred over another. To explore this realm of preference implies the consideration of perception of a musical performance and response to it and its subsequent evaluation. This is a process that occurs during every performance and an attempt must be made to understand this cognitive and aesthetic process that is integral to every audience member's comprehension and appreciation of a performance.

Differential response to the same song (performed by different performers) were carefully recorded during the folk music performances studied. This was not a vague response difference but one that clearly

demonstrated a preference for one, enjoyment for some, tolerance of most, and disapproval of a few. The experiments of evaluation with five different classes of students provided such similar results that I propose that this evaluative reasoning is similar to the audience's evaluation framework at folk music performances.

The following list consists of five examples of the experiment and the listeners' subsequent evaluations;

- 1. The song: "Ain't Life a Brook" (Ferron)
  - This song provided a case of same song, same performer, different performing circumstance, similar interpretation.
  - The example consists of this recording of the song by its composer: a) studio recording, b) live performance at a concert hall c) live performance at a folk festival.
  - The listener preference was almost unanimously the concert hall performance which included Ferron's comments before and after the song. The song was considered sung with a great degree of pathos.
  - The studio version was discounted as being sterile, too perfect
  - The folk festival performance had additional instruments which detracted from the song.
  - -<u>Conclusion</u>: the differences between interpretations were very small yet the audience made a very definite evaluative choice.
- 2) The song: "Cam Ye O'er Frae France" (traditional)
  - This example provided a case of: same song, different performers, similar interpretation
  - This example consisted of four versions of the song by different performers

- The similarity in interpretation occurs because the song is of a specific event in 18th century Scotland; because the song is important politically, differences are relegated to choice instruments, tempo and rhythmic accompaniment
- consequently, isolating a preference was very difficult and all the versions were enjoyed.
- 3. Song: "John Barley Corn" (traditional)

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- This example covers the same song through different performers and remarkably different interpretations
- Of the five versions presented, only two had some similarities in lyrics although all five versions had the same storyline but not exactly the same words: none had a similar melodic structure
- Consensus of the listening audience became one of classifications more than preference (since preference was clearly subsumed under the classification the particular audience member preferred.)
- a) the first version has a pre-celtic melodic structure and is difficult to appreciate on first listening due to the unfamiliarity of the musical style
- b) The second and third versions were considered very enjoyable; they were both in forms of traditional Celtic songs, although different from one another
- c) The fifth version was mainly instrumental, making the song into a danceable scottish reel

The importance of these evaluations is in the similarity of responses in the different groups of students, which can indicate certain principles for understanding the choices made by the more general folk music audience.

### JUSTIFICATION

By familiarizing myself with the music, in all its versions, that I would encounter at the performances I planned to study, I hoped to know and understand the basis on which audience members evaluated the performance of a certain song or a certain style.

## D. SURVEY QUESTIONNAIRE

In the first year of my research on audience-performer interaction and audience participation, I wrote a series of questions, in survey form, in the hope that I could elicit some meaningful information from the audience members on their views of performance and their behaviors at a performance, as well as obtaining information on who these people were that made up the South Side Folk Club audience. The response was overwhelming; over two hundred survey questionnaires were completed. (225 were distributed)

I have chosen to present in appendix form the core data of 137 questionnaires, which represents one evening's audience. Not all the responses to the questions of a questionnaire are recorded in this data section but carefully selected questions and their answers that provide information on: 1) who these people are in terms of sex, age, country of origin, educational level, occupation and language spoken; 2) what their music backgrounds are in terms of training and musical preferences; 3) how they view folk music performances in terms of themselves and the club as a whole; 4) how they respond to performances; 5) if they had any other comments on why they came to folk music performances.

This information is used a part of the data base for understanding audiences. The results were checked against another audience survey done in Edmonton in 1979 (Padfield 1980). In some ways my survey was in agreement with his findings, such as high educational level of audience

members and the multiple attendance of other performance events. But neither the strict socio-economic levels, nor the gender distinctions in favor of women, nor the age-groupings that Padfield discovered, are present in the audience make-up of folk music performances.

A greater emphasis has not been placed on the survey data because the model of audience-performer interaction which derives from this research is not in any sense a statistical construction. Rather, it is based on the very occasion-specific contexts within which audiences and performers create an event: the performance. The survey was intended only to provide another check on the validity of analytic categories, and particularly to permit the specification of the audience in terms of traditional sociological categories

A copy of the questionnaire and the selected answers to a sample of 137 replies can be found Appendix A.

### THE PERFORMANCES - DATA AND ANALYSIS

#### A. INTRODUCTION

It has been shown that what is most important in this research project is the observation and analysis of audience participation at folk music performances. Folk music performances were chosen as the object of study because audience-performer interaction and audience participation are always present to a more visible intensity than they are at other musical performances in Edmonton (such as opera, symphony, jazz, or rock). Audiences are integral to musical performance; the very notion of performing implies playing for someone. But through all the analyses found in the literature on either performance or music, the audience is seldom credited with a vital role in the cultural context of music. To remedy this theoretical lacuna, this analysis focuses on: 1) audience participation during performance, 2) audience - performer interaction during performance, and 3) how the audience's role in performance affects the quality of the performance and the subsequent evaluation of performance.

The theoretical background needed to provide a wide basis includes various theories dealing with music, communication, interaction, perception, and the evaluation of art. The orientations form a strong perspective when they are integrated to analyse the audiences of folk music performances. The methodology is mainly that of participant - observation supplemented by a study of folk music recordings (to familiarize with the folk music repertoire) and an audience survey yielding corroborative evidence for the observations.

The purpose of the analysis of the data is to demonstrate that certain significant audience behavior indicates: 1) how the audience's

participation influences the direction of the performance, and 2) how the degree of audience-performer interaction and audience participation in a performance is related to both the positive evaluation and the appreciation of a performance.

The data resulting from the participant-observation studies and its analysis will be considered in four sections: the context of location, musical style, performer style, and audiences.

### B. PERFORMANCES TITING

The degree performer interaction and audience-participation, and evaluation of performance in a folk music performance is direction influenced by the location of the performance, the type of music being performed, the type of performer involved, and the audience makeup. The purpose of this chapter is to provide information on these different factors (location, music, performers, audience) that relate to the research and demonstrate to what extent they influence audience-performer interaction, audience participation and evaluation.

#### LOCATIONS

## a) ORANGE HALL (South Edmonton)

The only Edmonton folk club, the South Side Folk Club, holds the majority of its regular season's concerts in an Orange Hall in South Edmonton. These performances, the regular club nights, occurred twice a month until 1982 and are now (due to economic restraints) hald approximately once a month. The Orange Hall, built in the early 1900's can accommodate about 150 people in its unique surrounding which includes framed documents and photographs of interest to the first Orangemen, a photograph of Queen Elizabeth (1952), and props left over

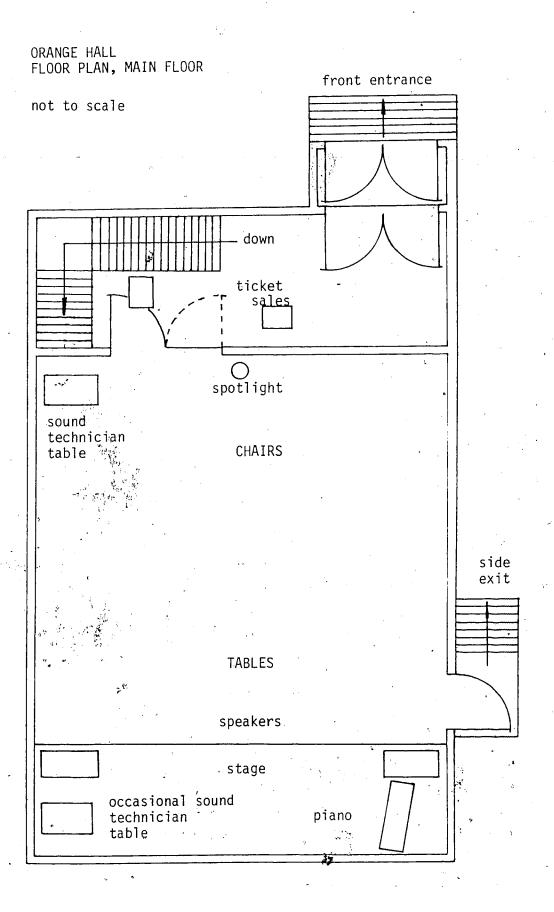
from Freemason meetings. The physical design of the Orange Hall promotes very close contact and interaction between members of the audience and the performer before, during and after the performances. The accompanying floor plans of the Orange Hall give an indication of a lack of physical barriers between performer and audience. The stage is elevated less than a foot off the floor, and the musician preparation area is not separated from the general sales and common area on the basement level, thus promoting a greater interaction and lessening possible intimidation of audience participation. The lighting is not professional stage lighting, so the audience is rarely obscured from the performer during the performance.

The Orange Hall performance location is the only venue where alcohol and food are served during the performance and are consumed by both performers and audience members. The basement level of the Orange Hall is the area of activity before the performance and during the breaks. The small area leads to inevitable contact and interaction of audience members with organizers and performers through food, alcohol and record sales. Interaction between, and influences on the different performers of an evening also occur and are most easily discernable from observations of musician preparation area and occasional cooperative efforts, planned or impromptu, during performance.

The audience of the Orange Hall performance include organizers and volunteer helpers, regular folk club members (season pass holders), occasional concert goers and first timers. (For generalizations on audiences, see section IV of this chapter). Both tables and chairs are set up for the audience. The preference is for tables, making it more comfortable to eat and drink but tables are not available for all

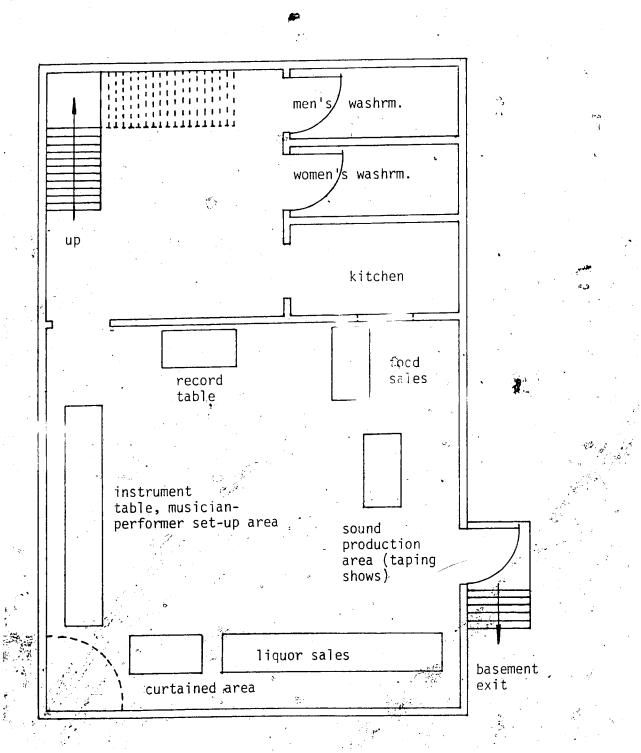
audience members. Regular folk club members are the usual people seated at tables because they are the first to arrive and reserve them for other regular members and friends. The audience size ranges from about 60 individuals on very cold winter nights to about 200 individuals for a special concert. (Tables are removed to provide extra room.) The audience members are generally stereotyped as folkies (old hippies) or British expatriates. Survey results indicate a much wider group of people in terms of country of origin, occupation and age. The performers, either as solo or in a group, cover the very wide range of music classified under the rubric of folk: traditional and contemporary British, French Canadian and American, "ethnic", singer-songwriters, country and western, bluegrass, blues, swing, storytellers. (These types of music will be described in section II of this chapter.)

The folk club nights at the Orange Hall have a basic structural time format. Door and liquor/food/record sales open at 7:30 or 8:00 pm; well known local or lesser known national performers play from 8:30 for a 30 to 45 minute set, followed by a 15 to 20 minute break; the main performer, nationally or internationally known, plays two 40 to 80 minute sets interrupted by another 15 to 20 minute break. In this last break, raffle tickets are sold to audience members for two prizes of either a record or tickets for a coming performance. Variations occur when there is an additional third performer or group and there is either. time adjustment or a longer concert, or when the two acts of equal fame/status/quality and each act plays two sets, or when there are extenuating circumstances such as technical problems or performer illness, or when audiences demand encores (longer performance) or show disinterest and inegatively (shorter evaluate the performance



ORANGE HALL FLOOR PLAN, BASEMENT

not to scale



2)

performance.)

The South Side Folk Club performances at the Orange Hall, through the factors involved in small space, close proximity to performers and regular members, promotes the greatest degree of audience - performer interaction and audience participation of the Edmonton folk during the concert season. (A noteworthy exception is the Edmonton folk Music Festival which will be described later in this section.)

Examples of audience - performer interaction at these performances range from the yelling of requests to the maintenance of continual question-answer or statement-response activity between performer and audience member. The size of the venue is small enough for the performer to be heard without amplification (as is the case during winter power failures or equipment malfunction) and by the same token, members of the audience can be heard by the performer. closeness between the performer and the audience can work to the advantage of the performer in terms of captivating the audience and also to the performer's disadvantage when the performance is evaluated \*\* negatively by the audience. In the latter case, since the audience is not obscured via the lighting, the performer is made very aware of the displeasure of the audience. One factor that does not influence the amount or the intensity of either audience participation or audienceperformer interaction is the size of the audience. Interaction and participation has more to do with an agreement (a "coming to terms")  $\Omega$ between audience and performer than if the audience numbers 60 or 150 persons.

Other factors for determining an increase in audience participation include the consumption of food and alcohol, and the fact

that many of the audience members are seated with a larger group of people that include friends, relatives, or acquaintances. Both these variables lend a more intimate party atmosphere to the performance; people spend as much time socializing as they do listening to the performance. What also contributes to increased audience participation is the relative absence of inhibitions to be a participant: to clap at y, to sing along, yell, e or stamp. A rapid breakdown of these inhibitions when they occur is due both to alcohol consumption and being in the presence of friends and acquaintances (since most of the South Side Folk Club audience are fairly regular members).

For all, the reasons listed above, what is found at the South Side Folk Club is an audience with a very high social identity and there is often visible consensus on the evaluation of a performance. Standing ovations are rarely given but there are great demands for encores when the music has been appreciated. The closeness that binds the audience is also put into effect when a performance is evaluated negatively; people leave early, only applaud politely, talk a lot among themselves, and do not participate or interact in a positive way with the performer.

## b) KOVINCIAL MUSEUM THEATRE

The Provincial Museum Theatre in Edmonton, which has a seating capacity of about 400, is the most common venue for folk performances and there may be as many as one concert a week, and as few as one a month. The South Side Folk Club will have one or two concerts a month at the museum rather than at the Orange Hall for the following reasons:

- the performer or group has a larger popularity (or following) that requires a larger seating capacity to accommodate all the people that wish to attend - well known and liked performers attract larger crowds.
- 2) The Orange Hall may not be available on the nights that a certain performer may be booked to perform.
- 3) to accommodate bands and large groups that may have difficulty performing in the small confines of the Orange Hall.

There is usually only one act that plays two sets in this more formal concert arrangement; the performer or group performs two 40 to 80 minute sets with a 20 to 25 minute break. Again, as at the Orange Hall, there is a wide range of performers and musical styles but the performers tend to be of national or international repute. The more formal concert arrangement is not the only barrier to audience performer interaction: 1) the stage is elevated several feet; 2) the stage lights flood the performer and obscure the audience; 3) there is no alcohol/food consumption; 4) and a no-admittance backstage dressing room is the musician preparation area.

The other Edmonton folk music sponsor/organizer, rival to the South Side Folk Club, is the Edmonton Folk Music Festival/Keen Kraft Productions. Their productions are most often held in the Provincial Museum Theatre and usually feature performers from previous summers' festivals for internationally famous "folk" (covering the same wide range) perfromers.

The audience at the Provincial Museum Theatre includes regular folk club members, folk festival members/volunteers, and a substantial number of occasional folk-concert-goers. It is this last group of people

who participate and interact the least (because they are not used to being audience members), but tend to set a tone of increased formality and add an element of audience-performer alienation. This is contrasted with regular concert goers who expect to participate and are ready to interact.

# c) CENTENNIAL LIBRARY THEATRE

The Centennial Library Theatre is used by the Edmonton Folk Music Festival for productions that draw less people, and also for independent performer productions. The auditorium has a small 200 person seating capacity and although the performances tend to have a formal two sets - one break arrangement, there can be a lot of audience-performer interaction and audience participation in spite of an elevated stage and lighting that obscures the audience. This increased participation is due partly to the intimacy of the auditorium and partly to the usually small size of the audience (which was as few as 12 persons for one performance).

#### d) SUB THEATRE

SUB Theatre, the Students' Union Building Theatre on the University of Alberta campus, is used by both the South Side Folk Club and the Edmonton Folk Music Festival productions. Again, the performances follow a formal concert arrangement: 1) two sets - one break, 2) no food nor alcohol, 3) and a restricted musician preparation area backstage. The large, 750 person seating capacity is used for accommodating large crowds attracted by well-known performers. This wide auditorium (shallow rather than deep space) allows for some informality and is not as inhibitive to audience-performer interaction and audience participation in performances as a deeper, longer theatre

would be. A greater number of students attend these performances due to its location. This number may mean that the overall audience participation decreases because there may be more people who are unfamiliar with the usual nature of the folk music performances or conversely may mean increase of participation due to the addition of less inhibited individuals.

### e) JUBILEE AUDITORIUM

The Jubilee Auditorium, with a seating capacity of over 2000 persons, is used by the South Side Folk Club only rarely for internationally famous performers who they expect will draw that large an audience. The performances usually follow a very formal concert arrangement with little encouragement of interaction and audience participation. This venue is mainly used by radio stations and other large agencies for their productions of popular "folk" acts and country-western performances. But in comparison to the other types of musical performances that occur in the Jubilee Auditorium such as opera, symphony, jazz or rock concerts, folk music concerts are always observed to include much more audience participation and audience-performer interaction than any other concert. This observation indicates that folk music performances, by their nature, encourage the audience to become participants in any setting.

#### f) FOLK FESTIVALS

Folk Festivals are the most "special" contexts for folk performances primarily due to the extreme informal situation of the outdoor festivals and the outdoor stages. Occurring only once a year per

area (i.e., Edmonton, Calgary, etc.), these summer Folk Festivals, because of their outdoor setting, can accommdoate thousands of audience members and up to a hundred or more performers. The performers cover a very wide range of musical styles and range from internationally famous stars (also known as "big names" or "crowd drawers") to unknown high calibre musicians to local performers, and may also include clowns, mime artists, poets, children's performers and storytellers. The very informal setting promotes very close proximity to performers both onstage and offstage and for this major reason, folk festivals are much more conducive to audience participation and audience-performer interaction, than any of the other settings previously mentioned.

Most festivals are two or three-day affairs, and they usually host multiple stage events during the day and a series of mainstage performances at night. A chilidren's area is a part of every festival and this is directly observed in the audience makeup, which includes individuals of all ages and socio-economic backgrounds, families, and people who are not usually at other folk music performances during the rest of the year.

The Edmonton Folk Music Festival, the largest in Alberta, is held in August and drew over 15,000 audience members in 1983. The three-day event begins on Friday night with a mainstage concert. The mainstage concert is a series of performances by different performers, usually starting off with a bluegrass group and ending with a very well known performer. The Saturday and Sunday formats are identical: multiple stage events from late morning to late afternoon, and a long mainstage concert from late afternoon to late evening.

The daily multiple stage events of a Folk Festival present the

greatest degree of audience participation and audience-performer interaction found in any folk music performance context. At the Edmonton Folk Festival, there are usually four workshop stages, one children's stage, and one workshop tent, where performances run simultaneously. In the workshop tent, audience members are encouraged to bring their own instruments (whether it be voice, songwriting, guitar, percussion, etc.), and participate with the performers and learn new techniques. These tent workshops are always well-attended and there is a high degree of participation; people attend in order to participate. The children's area stage is run in such a way as to maximize the children's participation and their interaction with the performer. Participation takes the form of singing, clapping, and stamping along, acting out songs, and children actually on stage to "help" the performer.

The four workshop stages present different theme concerts (running a very tight schedule back-to-back). These performances usually take the following form: one performer acts as host, and various performers perform on this particular theme either separately or together. The interaction between the various performers, the informal performance set up, a stage elevated less than a foot and slightly sloping towards the audience, the informal performer self-presentation, and the occasional addition of an audience member (who may or may not be a performer) to the stage, all spark audience-performer interaction and audience participation. There are always six choices of concerts at any time during the festival event, such that an audience member must decide what he/she will enjoy the most when choosing which performance event to attent. This results in audience attending workshop stages who are

highly interested in and receptive to the theme of the performance or the performers; thus, the audience members are more willing to participate in the performance and interact with the performers. The performers faced with such a receptive (and usually pleased audience) will perform and interact to satisfy their audience and fulfill the audience members' expectations. The workshop stages are also a venue for single performer concerts: these performers are either not included on the mainstage format (due to time constraints or inexperience of the performer) and this allows them to perform individually; or the performers are of such status or calibre that there is a demand to see them perform alone in addition to their mainstage performance.

The mainstage concert is the only event occuring during the evenings of the folk festival. Performances are short (from 25 to 45 minute sets) and are quickly followed by another performance. Secause of the workshop participation experiences earlier in the festival, both audience members and performers are very amenable to interaction and participation. Performers must project their image quickly and perform their best in the short mainstage performance, as well as try to promote interest and interaction, because they are under two factors of heavy pressure: time constraint and competition from other performers that play before or after their performance (who are also trying to excite. the audience and win them over). The audiences, who by having had a very large exposure to many different calibre performers in a short space of time, have developed a keen evaluative sense. Not only do they now consciously evaluate the performers, but they have come to expect good performances and also realize how much their interaction and participation are crucial in performance.

At the mainstage performance, audience participation takes the form of: 1) singing, stamping and clapping along; 2) joining into the performance at specific times in specific ways when requested by the performer to behave in such a way; 3) shouting out requests, appreciation, criticism, and disapproval; 4) and dancing to the music. Some performers will have almost all the audience dancing but this is rare, and dancing usually occurs among groups who go to on the periphery of the audience — sides and back — and only to certain groups or performers or certain musical styles. Ovations occur seldom during the evening, but have a tendency to occur for the last performance, which is due not only to the high calibre of these final performers, but also due to the fact that people have been sitting on hard ground for a long time and are ready to go home.

The Calgary Folk Festival, another major Alberta folk festival, is a two-day reduced version of the Edmonton Folk Festival. Its sponsors are (also) the managers of the Calgary Folk Club and the whole festival is on a much smaller scale than the Edmonton version: fewer performers, fewer workshops, small audience (maximum of 3000 in 1983). The response has been overhwelming to this small festival in spite of three years of inclement weather and the 1984 festival boasted an attendance of 16,000. Due to this remarkable audience increase, plans for a 3-day festival for Calgary have already begun for 1985, which can be expected to be very similar to the Edmonton Folk Festival.

The other major Alberta festival, The North Country Fair, held annually on the shores of Lesser Slave Lake during the summer solstice, is radically different from the two Alberta city festivals. The major difference arises from the location of the festival and not as much in

format. To attend the North Country Fair, it is necessary to camp in the vicinity of the festival (unless one lives near the site). This results in the building of an audience community for the weekend since the audience not only attends performances together but must also live together for the weekend. Performers will also often camp in the same area as the audience members to be closer to the lake or further from the designated performer area.

The three day North Country Fair includes mainstage concerts on the Friday and Saturday nights, and workshops, concerts and activities all day Saturday and Sunday. Although a program is set and closely followed, the time structure is very loose and at times almost non-existent. Performances always start late and run overtime; mainstage concerts can last until 4:00 or 5:00 a..., weather permitting. The attendance fluctuates between 300 to 1,000 persons of all the informal nature of this festival encourages more participation than any other festival due to increased contact with performers and other audience members.

The North Country Fair, held at Solstice, has the advantage of very long hours of light and the disadvantage of rain at every festival in their six year history, ranging from cooling showers in a heat wave (1981 and 1982), to sudden violent but rapidly dispersing storms (1984), to a three day deluge that caused more than one hundred tents to be under water (1983). The inclement weather does not deter festival goers; the attendance increases yearly. Bad weather, as much as good music, draws the festival community closer. This is unlike city festivals where, when it rains, people go to their homes. At North Country Fair, audience members stay at the site. The attitude is

definitely one of "let's make the best of it" and participation in the performance via dancing, singing, clapping and stamping is increased. Initially begun to keep warm, these participation activities spur on both performers and audience to high energy levels. When the rain and mud levels peak, the people are truly a captive audience. Performers respond in kind by providing superior quality, highly interactive and energetic performances. Of all the folk music performances observed for this research, the performances at North Country Fair 1983 (during a record breaking flood) had the highest level of audience-performer interaction, audience participation and audience cohesion than any other performance.

Folk festivals provide a major influence on the formative ideas and concepts for this research on audience-performer interaction and audience participation. It is at festivals that one can easily observe the tendency to diminish the distinction between performers and This tendency is even more prominent because most folk performances in Edmonton occur as structured concerts that increase formality. The emphasis of all folk festivals is 1) to present many, performers in a short space of time to a fairly constant audience, and as a consequence 2) to stress the role of audience as participants integral to performance. There are many ways that the audienceperformer distinction is diminished and these techniques can almost be considered part of the ideology of festivals: 1) low or same level stages which permit audience access to performers; 2) natural lighting that allows performers to see the audience (the exception is late-night performance); 3) greater encouragement of audience participation coming from performers; 4) learning workshops where audience members actually

participate by learning a musical skill; 5) concert workshops which highlight "jamming" (when performers perform together without rehearsal) and informal get-togethers of like and unlike performers; 6) performers are seen offstage and are readily approachable by audience members.

This long discussion of folk festivals is for the purpose of contrast with other performance settings and also to demonstrate a probable root of folk music - informal concerts with much audience participation.

#### C. PERFORMANCES: THE AUDIENCE

The role of audiences in folk music performances has been considered in virtually every section of this thesis. There is no need to reiterate what has been said to demonstrate the integral nature of audiences in musical performance. The people who attend folk music performances may not always be aware of how their behaviors influence the outcome of a performance. Individual members that make up an audience have different expectations due to different experiences with life, the possession of cultural knowledge and personal perceptual knowledge, and the memories of past performances. Many of the audience members come from outside Edmonton (a large number are of British origin) and these people bring with them a different knowledge of performers and music that is perhaps not available to the audience members who have been in Edmonton for a longer period of time. exposure to folk music and performance varies for each individual depending on that person's rate of attendance at performances and the number and variety of folk music recordings that are available for the These factors may account for different evaluations, individual. interpretations and appreciation of the same performance by different

members of the audience. But the audiences at most folk music performances are small enough and constant enough to be community oriented; this community orientation permits the transmission of information that results in greater knowledge (and a shared knowledge for folk music and its performances. Folk festivals, although attract a very large audience, presents almost an overload of music and performance information with the saturation of performers and events in a short time. This information can be decoded at leisure and used by audience members for future interpretation and evaluation of folk music performance. Folk festivals are also an excellent way of discovering the importance of audiences as part of performance.

The audience is continually interpreting and evaluating performances but participation and interaction in a performance is primary for knowing about the performance in particular and folk music in general.

Performance, by virtue of being bound in a spatiotemporal context, lends an immediacy to folk music performance which is also a dynamic process of audience-performer interaction. A particular folk music performance is, then, a unique and clearly bounded event that emerges from a configuration of the following factors. The first is an inventory of audience responses; a taxonomy for these responses are provided below. A second factor is the intensity of audience response within a possible range of responses. Intensity is not a value in itself but rather is an element in specifying the context of a particular occasion; this element must harmonize with the performance as a whole. Variables that do not harmonize with the performance could possible invalidate a positive evaluation. (The use of the terms

allows for the focus of the study to be on audience-performer interaction rather than on the quality of performance itself.) Finally, the configuration of a specific performance depends on the combination of individual audience members and the combination of responses of a particular performance.

The term audience-performer interaction is clarified by providing an expose of audience response. A list of responses are supplied with their particular ranges of meaning and an explanation of how a particular response is used to shape performance. Audience responses (or participation activities) include:

- 1. APPLAUSE: This is a catch-all term to refer to clapping that occurs at the end of a particular song, number arformance. It denotes the recognition by an audience of ng (song or performance). Applause response ranges from barely audible clapping to very loud long-clapping combined with other esponses: yells, stamping, whistles, encore requests, ovations. The intensity and duration of applause may be used to indicate degree of approval of a performance.
- 2. OVATION: An ovation occurs when all the audience members stand while applauding a particular song or performance. Partial ovations, when more than one person stands to applaud but not the whole audience, occur frequently. Ovations always occur with applause and may also be combined with responses such as whistles, yells, encore requests. Ovations signify approval beyond applause for the performance.

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- during the performance of a particular song. Clapping along consists of hitting the palms together or the slapping of a body part (like a thigh) such as when one hand is occupied holding a dink. Clapping along can be rhythmic, following the tempo of a particular ang; or clapping may occur as a burst of noise to signify aparticular to something within the song. Clapping is occasionally encouraged by the performer through a direct request or by the performer's own clapping.
- 4. LAUGHTER: Laughter is very important in establishing the rapport between the audience and the performer. To incite laughter, performers tell jokes, anecdotes, and stories; they lso use sarcasm, satire and facial expressions. Audience laughter may also occur during a song due to huymourous lyrics or a humourous song delivery. Audience members can also involk performer laughter through shouted remarks, enthusiastic participation, or self-consciously inappropriate behavior for example, making funny and set at the request of a performer.
- STAMPING: Also referred to as "stamping along" stamping includes light and heavy foot-tapping as a rhythmic accompaniment to a particular song, and also heavy stamping along with applicute at the end of a song. Stamping will often occur along with clapping during a particular song.

- 6. HEAD BOBBING: Movements of body parts, especially the head, is another form of audience participation in a performance. Body movements are restricted to what can be done while sitting. Like stamping and clapping, this response is mainly a rhythmic activity and may also indicate agreement with what is said by the performer (i.e. nodding).
- 7. SINGING ALONG: Audience singing along during a particular number can happen with or without the performer's request. When audience singing occurs without the performer's request, it is because the song is known to the audience or the song has lyrics that are easily "picked up". Often, the Performer will ask for participation on a well-known song or the performer will teach parts of a song to the audience on order to make it easier for the audience to sing along. If the performer's request for participation is not fulfilled, it can be due to: a) difficult lyrical or melodic structure; b) confusing instructions; c) an unappreciated song.
- 8. WHISTLES. There are two forms of whistles common to folk music performance. The first is a quiet melodic whistling that is used as a "whistling along" to a song similar to clapping, stamping, or singing along. The second is a loud, short "wolf" whistle; this whistle is used during and after a song or performance to indicate approval (similar to applause, yells, bursts of clapping or stamping).

- YELLS: The response category of yells (hoots, hollers) includes the wide range of sounds produced verbally. These can be actual words such as "more", "great", "wow", "encore"; or they can be nonsense excl mations such as "yihi", "yahoo", "yip", etc. Yells usually cur to denote approval anthusiastic participation. In the e of a poor performance ells will be used rarely to denote disgust or disapproval with exclamations like "ugh" and "boo".
- 10. DANCING: Dancing is a form of audience response restricted by setting. It occurs most often at outdoor concerts and festivals.

  Dancing is interpreted positively and encouraged by performers who want the audience to participate. (The more people dancing, the more enthusiastic the response will be to the performer).
- PARTICIPATION: WITHHOLDING ACTIVE The absence active participation within a performance can indicate a variety of meanings dependent on context and interaction factors. When the addience is passive but still attentive to the performer (which can be deduced by body posture, viewal contact, lack of chatter), the performance can be positively evaluated. When the audience is passive but'shows signs of boredom (fidgeting, «chatter, ignoring the performer), the performance is usually negatively evaluated. , Althugh quiet audiences 'may appear similar, closer observation reveals signs that indicate the difference between audience approval or disapproval of performance.

- 12. RUDE NOISES: Rude noises (also referred to under the category of yells) or catcalls refer to noises made in an expression of disgust or contempt for the performer or performances. These noises are usually verbal (although not necessarily comprising of words) or can be an imitiation of body noises (belching, passing wind, etc.)
- 13. LEAVING THE PERFORMANCE: The act of leaving the performance setting becomes an interactive response if it is done at certain times or in a certain ways. For example, if an audience member leaves during a song while complaining or showing his or her disapproval clearly, then this definitely indicates a response to the performance. People leaving a performance must be carefully observed to determine whether their behavior actually indicates a response caused by disapproval or an actual physical need to leave the setting (such as disapproval illness, need of a washroom, notification of emergency).

- 14. COMPLAINTS: Complaints are verbal statements uttered by audience members loudly enough to attract the attention of other audience members and/or the performer. These statements are of a negative nature and are used to indicate displeasure or disapproval of some aspect of the performance: quality of performer or performance, sound problems, problems with other audience members, presence of sexism/racism, physical discomfort.
- 15: LASURTS: This is the most succint form of complaint and is directed to a performer. Insults indicate audience members'

disapproval of the performer or performances and the audience's unwillness to accept what they do not like. When this occurs, performers either attempt to change their performance to suit the audience or they end the performance by walking off the stage area.

Although this list of audience participation activities isolates possible responses, the responses usually occur in combination with other responses. The amount of participation within a song is also evident in the intensity of the applause: the more participation within a song, the louder and the logner the applause at the end of a song. Generally, the audience responses that arise during audience performer interaction occur because: 1) the performer encourages or invokes a particular response such as clapping, singing, stamping or laughing; 2) the audience members want to note or highlight a particular point in a song such as a vocal or instrumental solo; 3) there is recognition of a particular issue and consider agreement or disagreement with it; 4) the audience wishes the performer to know their approval or disapproval of the performance.

An auxilliary study of audience-performer interaction was undertaken to determine the suitability of using concepts of non-verbal and interactional behavior. The study, an observation of ome university class lectures had three advantages that were not present during folk music performances:

every lecture and this permitted the observations of particular individuals over long periods of time).

- 2. a constant performer (the instructor never varied).
- 3. the subject content remained fairly constant for the course of the lectures as opposed to a new performing style or musical genre at each performance.

EXAMPLE: Study of communication in a "performance" perspective

Performance and response to performance is inevitable in human communication. Although this phenomenon occurs for all linguistic activity, it is most obvious in "special" communicative events such as musical performances, theatre, and lectures: basically, it is recognized more where there is a pre-determined performer or group of performers are to some degree more separated from an audience than in casual conversation or reading activities. For this particular study, I am interested in the performer-audience interaction manifested in the context of a university lecture situation.

This small observational project was undertaken not only to observe some particular performance behavior but also to test some fundamental assumptions I hold on performance in general. It is my hope that the observation and the analysis of university lecture performances will help to clarify certain aspects of performer-audience interaction and permit generalization.

My own research at the South Side Folk Club and other concert events in the city began as an attempt to discover why a particular performance seems more enjoyable than another (which is judged by the audience's visible signs of approval or disapproval) and became a study of the behaviors of both performer and audience associated with

establishing an interaction. From these observational studies and the quest for understanding the abstract ideal of a "successful" performance, some concepts and hypotheses have been derived:

- 1) The different forms of interaction in a performance event depend on the variability of the performance, the audience make-up, the location of the performance, and the type of music being played.
- 2) Some kind of rapport must be established early in the performance to clarify the roles of the participants and to indicate what kind of response patterns are expected.
- The performer must meet the role expectations without compromising musical sound or ability. The audience needs to understand and accept what is expected to them.
- The excitement and energy of the music, or the mood and emotional level must be transmitted to the audience so that the audience members actually feel themselves to be a part of the performance and are not alienated from the music produced.
- 5) High quality performing is a function of a performer's musical ability, atorytelling ability and knowledge of the music, and ability to establish interaction with the audience.

The performance must show: the benefits of experience (the performer must be equal to or better than the last performance given) and respect for the craft of skillful musicianship and the art of music.

In the study of university lectures, many of these concepts and hypotheses will be used as guidelines deciding on which behaviors to focus and to determine if one can speak of lectures as being instances of performer-audience interaction. This study may also help to clarify and understand the concern of whether or not a musical performance is unique and special - a performance that is fundamentally different than other communicative events. The ultimate goal is to discover possible generalizations on performance which could lead to an understanding of human communication.

The method for this research project is one of participant-observation as an audience (student) member. The information is supplemented by my own experience as a teacher, which provides me with insights as a participant-performer (instructor/professor). The two classes/lectures under observation are both senior courses; one is an introductory course in anthropological linguistics and the other is an advanced course in film studies. The courses have similar employment of about 25 students.

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The observations seem to indicate clearly certain patterns: 1) highly different personalities which lead to diverse performing styles and the use of different techniques to maintain attention; 2) differing expectations on both the part of the instructors and of the students in each lecture situation as to how much participation is required; 3) that a difference in context and subject matter and approach may be the key

in determining interaction; 4) how the maximization and the minimization of performer-audience distance can be manipulated to suit the perceived fields of the class. What has not beginned very clear in the descriptions but is none-the-less a significant observation is that both instructors transmit an enthusiasm to the student for the material being studied. This enthusiasm is present in the lectures to such an intense degree that class-time seems to go very quickly in both situations. It is also noteworthy that students appear to enjoy both types of lectures and rarely complain of the inadequacies of the performance.

The instructor for the course in anthropological linguistics presents a lecture in such a way that will maximize verbal student participation. All of the behaviours attributed to the instructor demonstrate a desire on her part to establish a performance that is highly conducive to audience-performer intraction. The film studies instructor presents a performance with emphasis on the development of his lecture relatively independent of student input. Active participation by the students is not encouraged but the instructor alone is not responsible for this minimal interaction; the context and the subject matter also promote this distancing.

'From the information from the university lecture observations, it is possible to supplement my existing information on audience-performer interaction:

1. Interaction is dependent not only on personal charisma and the request for participation but also on the nature of the performance context. Some contexts do indeed inhibit audience participation but this does not always entail an alienation from the performer. Rather, it seems to consist of some awareness of what is

appropriate and is decided by both the performer and the audience

- 2. Rapport with students (audience) can take on many forms but must be established to clarify roles and role expectations by both performer and audience.
- 3. Greater knowledge or proficiency in a subject area by an instructor (performer) than the students (audience) must be demonstrated.

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- 4. Enthusiasm for what is being done appears to be a crucial element in establishing a reason for the performance and necessary for the maintenance of audience's attention.
- Audience responds to what is being performed in multitude of ways including body shifts, smiles, laughter comments, questions, signs of disapproval. The performer is aware of these responses and the performer builds on these responses for example, allowing the class to discuss a controversial point paised by a student or building on humor if warmly received.
- 6.\* Usually a situation that allows for great performer-audience interaction is the preferred event but observations show that the audience seems willing to compromise this participation in return for a performance that works even better in the absence of overtinteraction.

What this study has provided is a chance to look at performer-audience interactive behavior in a different context than musical performance. This has resulted in an awareness of the many different performance situations that, if carefully studied, yield useful insights on the nature of performance and an understanding of successful performance.

# D. PERFORMANCES: THE MUSIC PERFORMED

As mentioned earlier in the "Preface on Folk Music", the phrase folk music performance includes a very wide range of performers and musical styles, leading to a diversity of musical performances. By far the most common song category heard in Edmonton (due to both abundant supply and enthusiastic demand) fits into the traditional British style detailed below. Strikingly similar performances to the British style in terms of audience-performer interaction and audience participation in all forms of traditional music; French, French-Canadian, Anglo-Canadian, American, Cajun, Gospel, Blues, Bluegrass, Cowboy tunes, some Country and Western, and also to some extent old-time Swing. Ethnic music is also considered traditional as is storytelling (which is perhaps one of the oldest performance activities).

Variations in the performance outcome of these different song categories are dependent on the performer's own style, the rapport established between performer and audience to promote interaction, and the audience's willingness to accept the performer' and participate in the performance.

Contemporary folk music written by singer-songwriters from Britain, Australia, Canada and the United States are usually written and performed in a traditional way and in any of the styles mentioned above;

the audience response also tends to be similar to the response to traditional styles. Major factors that affect the audience's perception of the performance (and consequently their participation) are how the songs are presented and whether or not participation is encouraged. This is important because the songs, being contemporary, have not yet been established in the repertoire and are not very well-known.

Singer-songwriters represent the largest category of performers labelled as folk musicians; they cannot be identified by style since, like the "style" of contemporary folk, they can adopt one or more of the traditional styles. It is from this very large resource pool of songs together with the folk audience's appreciation and response to a particular song, and the repetition and performance, of the song by different performers that make the song become part of the traditional repertoire: the classic "folk song".

A song can be said to have become traditional (even if it is less than ten years old) when: 1) performers other than the songwriter perform the song with regularity and success, 2) the public is unanware of who wrote the song, 3) when the song is considered much older than it is and 4) when the song becomes more famous than the songwriter. Examples of this contemporary to traditional song change-over are:

- many of the bloody Guthrie songs (Dust Bowl ballads)
- Eric Bogle's "And the Band Played Waltzing Mathilda"
- Ralph McTell's "Streets of London"
- Tom Paxton's "The Last Thing on my Mind'
- Stan Rogers" "Barrett's Privateers"
- Si Kahn's "Aragon Mill"
- Steve Goodman's "City of New Orleans"

Although many audience members are aware of the original songwriter, there are more people who consider these songs as traditional and belonging to the people ("to the folk") than as the property of a specific songwriter much less a still alive songwriter. On the other hand, the research done in folk song interpretation demonstrates that if a person is familiar with the songwriter's performance of his or her own song, this is always the version preferred and considered to be the best interpretation. (The interpretation experiments also indicated that the first version of a song that was heard by a listener was often considered to be the right one or the best one; for example, the song "City of New Orleans" (by \*Steve Goodman) was made most famous by performer Arlo Guthrie and many considered Guthrie to be the author and also considered the Guthrie version as the definitive interpretation of the song.

The following example chosen for detail study outlines a typical audience response (both audience-performer interaction and audience participation) to a traditional folk music performance. As stated before, since this style is almost a prototype of other styles, it is the best example for elucidation.

# Traditional British

This style is characterized primarily by the folk music from England, Scotland, and Ireland, and includes ballads, chorus songs, and instrumental tunes. The emphasis is on music written before the twentieth century (anonymous or authored), celtic music, and contemporary music written in a traditional manner. The concerns expressed in the lyrics are about the British people, their life, their problems, their interactions, and their specific national identity.

Tempo, rhythm, pitch and instrumentation may vary widely from very slow ballads to break-neck speed reels and jigs. A cappella number occurs frequently but much of the performances include at least one or more of the following instruments: guitar, flute, wooden flute, tin whistles, bodhrans (celtic drum), fiddles, bagpipes, bouzoukis, banjo, dulcimer, and concertina. Other instruments are used but not with the regularity that the above-mentioned instruments are.

Performers of the traditional British style of folk music are (not surprisingly) British, or of some close or distant British origin; they usually lie in Britain, or one of the "colonial" countries, or are fairly recent immigrants to other countries. The performers' training varies from a classical music training to apprenticeship under another folk musician to "picking it up" and "playing by ear". An individual performer's repertoire may include the wide range of music in the rubric of "Traditional British" or may be a concentration on a specific stylistic or regional feature and the choice of music performed always depends on the performer's skill on the instruments used, his/her knowledge of the music in the genre, the performer's story-telling abilities, his/her geographical or regional connection with the music, and his/her specific preference of songs or tunes.

A traditional British Folk performance attracts a very large popularity in Edmonton. The South Side Folk Club is run by Scottish immigrants; consequently, many of the performers brought over are British. There is then an unsurprising tendency for the audience to be composed of recent British immigrants or people of British origin.

Singing, clapping and stamping along are the forms of audience participation occurring most often at this genre of folk music. They

are used extensively and enthusiastically because: a) the songs usually include choruses, b) the songs are already known to the audience, the songs contain enough repetition to make it easier to pick choruses, and d) the performer may be clapping and stamping as accompaniment and this encourages audience members to do likewise.

Audience-performer interaction is usually quite high due to the familiarity of both the music and often the performer (either through recordings or previous performers). Performers it can encourage participation by teaching a chorus, asking people to sinc along, joking and talking to create a more intimate atmosphere, and invoking audience empathy for his/her concerns which may be political, cultural, environmental or social. If the performer is successful at establishing this communication and participation, and if the audience is composed of members willing to participate, empathize and interact, then audience performer interaction is of a positive and appreciative nature.

A representative of this genre, Dougie Maclean, a traditional song interpreter and singer-songwriter from Scotland, served as a focus for analysis. His folk club concert on January 9, 1982, was both recorded and studied through participant-observation, and a second Edmonton performance at the Provincial Museum Theatre on January 21, 1982 was subject to only participant-observation analysis. A three hour informal interview and a one hour formal radio interview was conducted on January 21, 1982. Dougie Maclean's virtuosity on fiddle, which developed through his experience as a street musician and which caused his initial discovery by the famous Scottish folk group, the Tannahill Weavers, is the energy climax of his performing repertoire. His desire for audience participation comes across in all of his music (both in vocal and

instrumental numbers) thus the energy and excitement is maintained throughout an entire performance.

Most of his repertoire leans on tradtional Scottish and Celtic music which has inherent possibilities for audience participation because traditionally and presently this music depends on the interaction of the audience through clapping, stamping, yells, and singing along Dougie Maclean's traditional songs, both the ballads and the more up-tempo chorus songs, are suited for an audience singing along; the same is true for his own compositions which lean heavily on the traditional heritage for both song lyrical content and musical form. His gentle requests for audience participation are usually drowned by immediate participation and a simple action like picking up his fiddle is greeted with cheers and applause, because the audience eagerly anticipates the energetic fiddling to come and their own chance to participate.

Not only Dougie Maclean's music but also his performing technique leads to audience-performer interaction and audience participation. His constant between-song-patter, his jokes, stories, introductions, historical remarks inform and enliven the audience and make them part of the music he plays. All of his comments help to show his knowledge of, and his love for the music he performs; this infectious enthusiasm for the music is always passed on to the audience. The recording of the performance simply reinforces the participant-observation information of his being a musician able to communicate, impart energy and knowledge and devotion to the craft of music and performing without sacrificing musical content.

Dougie Maclean does play for many British ex-patriates when he plays in western Canada. He is aware of his role of "bringing Scotland over" and fulfills it to some extent with his large traditional repertoire. But he neither sacrifices his quality material (which does not depend on a certain ethnicness or nationality) nor does he ignore his own compositions to oblige and play "old country" songs for homesick Scots.

Dougie Maclean played both at the Orange Hall, where a very successful performance in terms of quality music audience-performer interaction, and audience participation occurred, and also at the Provincial Museum Theatre, where the magnitude of his performance succeeded in transforming the more impersonal concert hall into a folk club atmosphere. This was due to Dougie Maclean's insistence on treating each concert situation in the same way in hopes of achieving intimacy and intense audience-performer interaction in any location. The audience at both performances were willing to participate and interact thus aiding the success of the performance.

# E. PERFORMANCES: THE PERFORMERS

Differences in performer style have already been mentioned in the previous section. What needs to be emphasised now is how much a performer's personality, style, profesionalism and quality of performance influences the audience in terms of interaction and participation. As will be obvious in the accompanying examples, perfect audience-performer repport is rare but any kind of rapport leads to audience-performer interaction even if this interaction is negative (such as ignoring the performer or being insulting to the performer). A performer must judge his or her audience and must try his or her best to

adapt to the audience's expectations without compromising his/her own interests to achieve a successful performance. Credit must be given to promoters and organizers of folk music performances for the careful choice of performers and their promotion because seldom does a large discrepancy of interests (between performer and audience) result.

A more common occurrence is a discrepancy that produces enjoyment and a feeling of satisfaction and fulfillment because a known performer has produced the unexpected by performing new songs, has mastered a new instrument or new musical style, is part of a new group, has adopted a different performing technique, or has new stories for the in-between song patter. It is important for a performer to be constantly evolving so that the performer can maintain an audience's interest, an audience who has heard this particular performer at least once before and quite possibly several times. But the changes must be gradual and a distinct improvement over previous performances must be obvious because part of an audience's role expectations include the hope that the performer will be better than the last performance and at least as good. This same principle is even more important for performers who made a previous poor showing; a change for the better will be over and above expectations, and will result in a highly positive evaluation.

The following examples demonstrate types of performer styles that lead to different audience-performer interaction and audience participation in a folk music performance.

On November 1982 at the South Side Folk Club (Orange Hall location), one of the performers was a local musician, Bev Ross. Her performance is the best example of discrepancy between audience expectation and actual performance. Playing the electric piano (almost

a sacrilege at a folk concert), Bev Ross presented a nightclub oriented performance. The audience clearly showed its displeasure and disinterest by ignoring the performance, by talking among themselves during the songs, leaving the concert area to get food or drinks, and only barely acknowledging the end of a song and the set by scattered unenthusiastic applause. The musical sound was definitely not of the folk idiom and the lyrics were also more suited to a trendy nightclub atmosphere. No active audience participation such as clapping, stamping, or singing along occurred, even when encouraged by the performer. The audience, by withholding their active participation, made it clear that this performance would be negatively evaluated because it did not emphasize an active or interested audience - the audience remained passive and unexcited.

The next example considers the Vancouver-based performer Ferron who has performed for the South Side Folk Club three times and once at the Edmonton Folk Festival. The first performance occurred in November 1980 at the Orange Hall loctation. During that performance, Ferron was able to make the folk club audience (who is usually most partial to traditional British music) laugh, interact and participate for nearly five hours as she drew pictures of her world in song and stories. Although there was a large contingent of feminists (about 20) who had made their first appearance at the club for Ferron's benefit, their positive bias on behalf of the performer was not what stirred up the audience's interest. Before the first set was over, the majority of the audience members were more vocal than the women's group in the demonstration of a positive evaluation and were working at strengthening an already established rapport. This performance was also noteworthy

because it lasted more than one and a half hours over the usual time limit; this was accomplished without ovations and with only one encore. Ferron was encouraged to stay and perform through the positive feedback of the audience. With this almost ideal performance in mind, audiences held a high role expectation of Ferron which she failed to fulfill at her next Edmonton appearance - The Edmonton Folk Music Festival. The failures were considered in terms of both sound quality and attitude to audience. Ferron had shown herself previously to be a warm, humorous performer and a skilled musician; none of these qualities appeared during the festival performance and the audience reacted by responding negatively with decreased interaction and participation and a negative evaluation.

Ferron's good reputation was enough to cover the festival's poor showing because Ferron's next Edmonton appearance sold out the Provincial Museum Theature (capacity of 400 persons). Ferron, although plagued by a cold, put forth the familiar warm humorous persona and the audience proved itself very willing to participate by singing along and interacting with the performer. But the performance was considered flawed because Ferron spent more time talking than singing and this caused fair consternation and disapproval among audience members. Ferron was made very aware of the audience's position by audience yelled remarks but did little to rectify the situation and only gave her cold as an excuse. Thus, a problem of successful feedback occurred and as a result, audience response and evaluation of the performance was not without mentioning the drawbacks and the postulating of a "performance that could have been". Ferron's last Edmonton appearance in November 1982 saw a fulfillment of role expectations with added changes for the

better. Performing again at the Provincial Museum Theatre, Ferron gave a solid performance of adequately balanced anecodotes and songs, and included much new material in her repertoire. She also encouraged participation and interaction by asking people to sing and clap along, and taught parts of the new songs to the audience so that participation would be easier. The audience responded enthusiastically by increased audience participation and intense maintenance of the audience-performer rapport.

What this extended example demonstrates is multi-dimensional and relates mainly to audience response and evaluation: 1) it represents an audience with a good memory for the positively evaluated performances and a tolerance for a certain amount of failures, 2) the subsequent perseverance of an audience at recapturing that ideal performance moment, 3) the power of individual members influencing other potential audience members (the audience at Ferron's concerts keeps expanding), 4) it represents the audience's role of evaluation of the performances through their participation or their withholding of their part in interaction, 5) and shows how audiences do not accept what they consider inferior but will give performers more than one chance and will warmly reward superior quality with intense participation and loyalty to a performer.

Another example of performer style contrasts two well-known singer-songwriters that have appeared frequently in Alberta both in personal concerts and as participants at the folk festivals: Eric Bogle (from Scotland originally and now residing in Australia) and Canadian Stan Rogers (who died tragically in an airplane fire in June 1983). Both of these men have well-known songs that are becoming, as discussed

earlier, traditional folk songs; both encourage high intensity audienceperformer interaction and high levels of audience participation in a performance. Both are admired by other performers and a varied audience and both are favorites at folk festivals. Major differences exist in their performing styles, their humour, and the musical and lyrical content of their songs. Eric Bogle has become a legend with his antiwar songs that people credit to much earlier times, his song of poverty and despair in Scotland and Australia, and his calm and sensitive approach in dealing with social issues and a well developed sense of Stan Rogers' songs are about people and about Canadian life; his topics cover every region in Canada and show his concern for what people are doing and how they are surviving today. If despair ever enters his songs, hope and strength dominate so the songs have a very different emotional impact than is found in the Eric Bogle's songs. When Stan Rogers' songs are performed now (as they have been continually performed since his death), there is an added emotional impact of the shock of losing a songwriter whose perceptiveness about people and his genuine caring about people were always found in his songs. (An interesting note is that Eric Bogle now performs one or two of Stan Rogers' songs; before his death, Stan Rogers had taped a radio show talking about his meeting Eric Bogle, the great respect that he had for Eric Bogle, and the wonderful songs that he had learned from him.)

All the major folk festivals in Canada dedicated their 1983 festivals to the memory of Stan Rogers and to the legacy of song and high energy performance that always emphasized the importance of the audience. His actual performance style, which always included his brother Garnet and a bass player, exuded the love of life, the strength

of character, and the caring that are found in the songs. The audience, encouraged by such warmth, were always ready to participate by singing the songs that had been taught to them by the man who wanted to interact with his audience. Stan Rogers' songs are now often performed by other musicians but although the audience is happy to hear the songs, there are often negative comments about the interpretation. Only Garnet Rogers seems to be able to be above reproach in his interpretation.

Eric Bogle's performance depends not on projecting a strength persona but rather in making people think on certain issues by describing the situations of his song's characters. His gentle, sensitive treatment of the audience as a group of intelligent people who will understand the sadness and pathos and injustice portrayed in the songs, make the songs even more memorable as audience members are requested to participate on an intellectual and emotional level. The satirical mocking songs (such as "You're a Bloody Rotten Audience" and "The Aussie Take-Away") and the humorous songs provide lighter moments. Audience-performer interaction and audience participation at an Eric Bogle performance is always at a high level but the emotional level of this particiaption changes with the moods of the songs.

Both Eric Bogle and Stan Rogers are considered important contemporary songwriters and the audience support for their achievements was created not only by the songs but by the dynamic performing style that recognized the importance of audience as participants in folk music performances.

Another example of a "living legend" folk musician is Robin Williamson, a published poet and founding member of a very important seventies folk (and folk-rock fusion) band called The Incredible

Edmonton Folk Music Festival in 1980 and returned to Edmonton in October 1983 to perform at the South Side Folk Club (Orange Hall location). Because of his fame, his reputation as a highly skilled musician and harpist, and his fairly lucrative career for a folk musician, Williamson is held in awe by many audience members. This was obvious before the performance and during the breaks because of the way the audience members looked at the performer and talked about him in admiring tones.

Robin Williamson's performance at the folk club presents an interesting combination of audience response and audience-performer interaction that is highly unlike the other performances studies, some parts of his performance, the song category and mode of performance were in the line of traditional British folk music. Playing guitar and singing ballads and some sing along songs. Robin Williamson elicited the range of responses common to this form of music (as elaborated above). Humour played an important role throughout his performance and people were laughing constantly at his comments and some of his lyrics. Audience response and interaction changed when Williamson played harp tunes: a quieter, more passive stance was adopted during the song and broken abruptly by loud applause at the end of a song. complete transformation of audience response became evident when Robin Williamson recited poetry and ballads, and told stores; the audience was very quiet and avery attentive to the words, imagery, and story. To say that the audience membrs were on the edge of their chairs is not a gross exaggeration.

The wide range of response, going from loud, boisterous, active participants to spellbound quiet mental participation, testifies to

both: 1) the ability of the performer making these extremes enjoyable, and also 2) the audience's willingness to adapt their responses by trusting that they would not be disappointed by the performer. As evidence of this performer's power, during a fifteen minute recitative piece (with minimal accompaniment on harp), the audience remained completely quiet with no overt movement and no chatter. At the end of the recitation, a full five seconds elapsed before the "spell was broken" and the audience responded with a very long loud applause, yells, whistles, and stamping for several minutes.

The Robin Williamson performance at the folk club provides an example of not only high quality performance, but also of the combination of many different kinds of responses in the audience-performer interaction, spanning very active participation to an almost state of tranquility.

an example discrepancy in of began with This section An example where no discrepancy occurred and almost exact expectation. were the Vin Garbutt present expectations was fulfillment of performances at the South Side Folk Club - Orange Hall location. initial performance in September 19081 provided the prototype Vin The main performing traits and interaction Garbutt performance. strategies displayed were humour which sent people into hysterical laughter, and humanism which created an empathy for himself and for the characters and the issues that he portrayed in song. Audience members were seen wiping away tears from both extremes of emotions. Although laughter seemed the most prominent audience response, Vin Garbutt had little difficulty encouraging people to sing along with his songs or to clap or stamp along on his penny whistle tunes. Coming from the heavily

industrialized section of North England, Vin Carbutt's repertoire is composed mainly of songs depicting social problems of his area and also includes traditional British tunes characterized by either humour or social comment.

Vin Garbutt's two subsequent performances at the folk club (November 1982, April 1984) reinforced the audience's expectations by displaying the appreciated blend of humour and humanism. same jokes, and anecdotes were repeated in the second and third performances but the laughter was as hystericl as it was on the first telling of the stories. Even a physical joke was repeated with success: Vin Garbutt closes his eyes and starts a very lively whistle tune: people immediately start to stamp their feet rhythmically; Vin Garbutt's eyes open in terror and he stops the tune out of "fright of being attacked"; the audience dissolves in laughter. This sequence occurred at all three performances and was successful every time. Although some of the jokes are the same (perhaps to make the audience at ease with a familiar interaction). Vin Farbutt's repertoire is continually changing in terms of songs and issues and interpretations; this allows for a change in audience responses while providing the audience with the familiarity of an established audience-performer interaction.

Familiar in a closer way is the Canadian singer-songwriter Joan MacIsaac. Originally from Eastern Canada but now based in Edmonton, Joan MacIsaac is a common figure in the Western Canadian folk circuit. She has performed at four of the Edmonton Folk Music Festivals and was also observed three times in performance at the South Side Folk Club - Orange Hall location (September 1981, December 1982, December 1983) and twice at the Provincial Museum Theatre (December 1982, May 1984). Her

frequent performances have allowed the Edmonton folk audiences to become very familiar with her repertoire, and at the same time, sensitive to the changes in her performance manner. Maturation of performance and increasing professionalism are noticeable with each subsequent performance, but like Vin Garbutt, Joan MacIsaac maintains some continuity in her repertoire that provides familiarity and encourages a continued audience-performer interaction. Her development as a performer is also obvious from the degree of importance given to her status: from workshop stages to mainstage act at the folk festivals; and from opening act to main act at the South Side Folk Club.

The audience responses at the Joan MacIsaac performances seem to depend on two major factors: 1) the audience's knowledge of her songs through recordings and other performances, making it easier for members to understand or sing along; and 2) the performer's own delivery which is heavily dependent on facial gestures to incite participation. In the earlier performances, facial gestures, self-deprecating humour, and a type of cuteness, were her major methods of evoking audience response; it worked at the time and helped her build an audience that was knowledgeable about her material. However, dissatisfaction with these gimmicks tend to set a if they are maintained past their initial A dependence on the strength of her singe -songwriter abilities and her interpretation of a few traditional ballads rather than on attention-gettiny devices became apparent in her December concerts in 1982. This coincided with an increased in audience participation in her performances through increased laughter, singing and clapping along. The audience-performer interaction seemed to be one of the audience positively reinforcing changes in the performer.

The most recent developments in Joan MacIssac's performance manner, noted with great enthusiasm through increased participation and support, are a new physical image and her frequent teaming with folksinger Markaret Christl (another performer who was audience-performer intimate caring observed and who maintains interaction during her performances). The performances of the duo (December 1983 at the South Side Folk Club, May 1984 at the Provincial Museum Theatre, and the Edmonton Folk Music Festival 1984) were events, where with the familiarity of the previous audience-performer interactions of other performances of both performers individually, were given a new dimension. This new dimension increased the possible range of audience responses to include more participation activities than were present in Joan MacIsaac's performances along; it also 'showcased a potential in Joan MacIsaac's abilities as a member of a powerful duo.

3

Familiarity in Joan MacIsaac's case does not breed contempt but positively allows and supports changes leading to her continued progress as a singer-songwriter and as a folk music performer.

The fact that familiarity can provide a basis for audience responses and audience-performer interaction works for two folk club audience members who also perform: Ian Bowden and Lynn Chalifoux. Ian Bowden has performed one opening act a year ar the South Side Folk Club - Orange Hall location for the last three years; with each year the audience response becomes more varied and intense and the audience evaluation becomes more positive. Relying mainly on other people's compositions and traditional tunes, Ian Bowden plays it safe in terms of audience response. The audience will be more apt to participate if they know the songs, regardless of the degree of professionalism of the

performer (as can also be witnessed in the pick-up staff bands that occasionally perform at the folk club). Ian Bowden's most recent club performance (February 1984) included a varied repertoire and managed to elicit enthusiastic singing along, yells, clapping and stamping on at least half of the songs. The requests for encores came from a performance induced audience-performer interaction rather than out of a kindness for a regular audience member.

Performances by Lynn Chalifoux are in a very different vein than Ian Bowden's performances. Her calm approach bears a professionalism that comes from having performed in coffee houses and clubs since her Although she does not perform publicly very often, Lynn early teens. Chalifoux's confidence on stage, her ability to establish rapport with the audience, and r encouragement of audience participation are always An early performance in 1981 at the South Side Folk Club involved a lot of audience participation through laughter and singing along; her performance, which included her own compositions, traditional songs, and well-known songs ( a heavy John Prince - Steve Goodman influence was easily detected), was able to elicit varied and intense audience responses. Lynn Chalifoux's other performance at the South Side Folk Club (March 1983) had a completely different range of audience responses. By relaying more heavily on her own material, Lynn Chalifoux had to create an audience-performer interaction that depended more heavily on empathy as well as having to draw the audience's attention to her own life and feelings. Audience responses were limited in these performances to attentiveness to the performer, laughter, some singing along, and applause.

Both an Bowden and Lynn Chalifoux have the advantage of

familiarity in establishing audience-performer interaction because they are well acquainted with the audience's expectations and usual realm of responses. However, they both must work hard at achieving a distance that makes them different from the other audience members for the purpose of performing. In their performances, both Ian Bowden and Lyn Chalifoux must become the other entity of their usual position of the audience-performer interaction.

With every different performer, there is a different performance interaction and different audience responses. The examples provided above also indicate how one performer can elicit a wide range of responses within a single performance, or very different responses in different responses, or very similar responses in every performance. The element of familiarity helps to establish and maintain a continued audience-performer interaction that can serve as basis for audience response in subsequent performances by the same performer. Performers may choose particular genres of folk music or song categories that already have a type of established response. Good examples are Bluegrass music which inevitably leads to clapping, stamping, and yells; country and cowboy music that always evoke responses of stamping and yells; and celtic fiddling that always seems to need rhythmic clapping or stamping. Performers may choose to combine many different styles of music (i.e. Mattin Simpson), not as an attempt to please everyone but rather to broaden a possible rarge of audience responses appreciation.

It is not impossible to list every performance observed not to note all the differences and similarities that are present. (I ask the readers who may be upset that their favorite performer is not included in my analysis to attempt to put their observations of that particular performance in the analytic frame work and see what conclusions they can draw.) It seems almost sacrilegious to only mention Alain Lamontagne's virtuosity on harmonica that resulted in the only complete standing ovation at the Orange Hall during the three year research period; to only mention Diamond Joe White's consistent maintenance of "cowboy" persona and his accept as a "folk" musician; to only mention Martin Carthy's resurrection of haunting and beautiful British songs, some dating back more than a thousand years; to only mention Bim's outstanding a cappella performance (with no amplification due to a power failure) in a freezing cold deluge at North Country Fair to over a thousand wet audience members.....

The list of performers can go on and the list of audience response goes even further. The importance is the presence of an audience-performer interaction in some form that continues to be a major force in the shaping of folk music performance.

#### F. PERFORMANCE EVALUATION

The factors of the setting of performance, the audience participation, the music performed, and the performers have all been established as influencing audience - performer interaction and the outcome of a particular performance. The different settings provide:

1) actual physical limitations on audience - performer interaction; and 2) expectations on both the audience's part and the performer's part on the degree of participation in a particular location. Audience responses during a performance provide the key interest of the research and are dependent not only on the audience make-up, but also on the setting, the musical categories involved in a particular performance,

and the performer's manner of performance. Musical categories will often come with their own set of almost prescribed responses; for example, people always clap and stamp along to fast-tempo celtic fiddle playing. Performers are the undoubted focus of a musical performance. Audiences usually come to a performance to see a particular performer and consequently usually wait for the performer to initiate interaction. When audience members begin the interaction through some participatory activity such as yelling greetings or enthusiastic applause, it is because the performer is known to the audience through recordings or past performances.

The evaluation of folk music performance is an on-going process that begins with pre-performance expectations, continues during and immediately after the performance, and becomes part of the knowledge that the audience uses in evaluating subsequent performances of a similar nature. The audience's role as evaluator manifests itself in four areas of audience performer interaction.

The first is in expectations of a particular and of performance in general. Generally, the music must fall under the social definition of folk music and performers must maintain a certain level of quality and professionalism appropriate to the musical category and the setting of performance.

A second variable for evaluation is determined in the rapport that is established between the performer and the audience. A negative or ill-formed rapport results in the audience's unwillingness to participate actively which usually entails a negative evaluation; a positive or friendly rapport encourages active audience participation and, short of musical catastrophe, usually leads to a positive

evaluation of a performance.

What is evident from an observation of audience - performer interaction, is whether the audience appreciation consensus is one of enjoyment or displeasure. It is a general rule of folk music performance that approveal of a performance is voiced loudly through many forms of response, while disapproval occurs at a more subtle level. The audience noise level is noticeably lower during a performance that is below expectation or that has inadequate rapport or which is evaluated negatively.

A final point in evaluation is discovered in the nature of audience participation. Positive evaluations arise from performances with either passive or active audience roles. Some musical categories and individual performers do not incite high energy excitement levels. But by appropriate expectations and a necessary level of quality, the performance can be positively evaluated. When an audience assumes a passive role, and if the usual negative responses are absent, one can assume that the minimal audience participation is appropriate to the particular performance.

What my study of audience - performer interaction has provided are indications of audience participation activities in a folk music performance, and the reasons for these behaviours. The audience pays for what they expect to be a good quality performance - they want their money's worth.

Audience engages in some kind of participation (active or passive)

Derformance because:

- 1. the type of a re-performer rapport that is established encourages one of ese responses.
- the musical category and some its own appropriate response.

- 3. the location of performance can inhibit or promote participatory activity but usually the audience must participate in some manner (even if limited to applause)
- 4. a particular performer may consider active participation as essential to his/her performance or may prefer a more passive audience that does not interfere with his/her performance.
- the audience is made up of different individuals that each may have a preference in terms of active or passive participation; the degree to which participation is active or passive may be dependent on whether the audience is composed of more restrained, passive oriented audience members or of more actively participating individuals.
- a Audience performer interaction occurs whether the orientation for participation is active or passive, whether the music is good or bad, and whether the performance is evaluated positively or negatively.

All of this information about what the audience does and the reasons for the audience participation in performance can demonstrate the importance of focussing on audiences in the study of performance. Within a culture's musical context, the three major variables of a performance (the performer, the audience, and the musical performance) need to be seen as integrated yet separate in terms of roles and meanings. My emphasis on audiences should not be taken as indicating that audiences are the only important factor in performance nor that the study of audiences hold the key to understanding performance. But without audiences, folk music performance would not be the socially oriented and dynamic participation events that are associated with this genre of performance.

### V. CONCLUSIONS

The integration of several theories and several forms of data is an intentional choice. To come to understand an area as multi-dimensional as performance, it seems to be necessary to have at hand more than one framework and more than one kind of descriptive example. Preliminary research of folk music performances revealed four major elements constituting performance:

- Performance is a function of musical style and quality of musical sound.
- Performance is a function of physical context; where the performance is located determines the nature of the event.
- 3. Performance is a function of the performer's decisions, abilities and position of centre of attention; this is who the audience comes to see.
- 4. Performance is a function of audience response, audience participation, and audience interaction with the performer.

All of these correlations can easily form a generalizable basis of study on performance. As was previously stated, the first three correlations have been extensively explored in the field of Ethnomusicology. The last correlation, dealing with audience behaviour, has not been explored on its own. The choice to focus on audience rather than other factors of performance stems directly from wanting to fill in the theoretical gap as well as wanting to identify the nature of an audience's role in performance. In the three years spent observing and participating in several hundred musical performances (which includes performances other than folk music performances), certain broad generalizations about folk music performances can be safely asserted:

- 1. Forms of interaction within a performance depend on the variables of performer, audience, musical style, the context and the location of the performance.
- 2. Rapport between performer and audience must be established and role expectations must be met to a certain degree without compromising musical sound or ability or dignity of the audience.
- 3. Excitement and energy inherent in the music must somehow be transmitted to the audience so that audience members may be a part of the high level intensity of performance and not be alienated from the music produced.
- 4. High quality performing is a function of a performer's musical ability, a performer's storytelling ability, a performer's knowledge of the music and a performer's ability to establish interaction with the audience.
- Audiences often influence and sometimes control the outcome of a performance through their intensity of participation in a performance and the degree of willingness to join—in audience-performer interaction.
- 6. Audiences, through a form of majority consensus, and significant evaluation behavior, provide the performer with a positive or negative evaluation of the performance.

The significant behavior of audiences includes all the verbal and non-verbal communication that indicate approval, disapproval or indifference to a performance mentioned above in the taxonomy of audience response. These are also the ways that performances are evaluated by the audience as well as the forms of audience-performer interaction and the forms of audience participation in a performance.

Because this research has concentrated solely on audience response of musical performances, it does provide novel generalizations from the standpoint of all the theoretical perspectives drawn on to construct his model. that could be applicable to a study of art forms in general:

- 1. Audiences of some kind (viewers, listeners, spectators, participants) are a necessary part of every art form; they are the ones who do the perception, interpretation, evaluation and appreciation of the work.
- 2. Studies of art forms can benefit from a contextual study that includes the audience response to the particular art form.
- 3. A study of the meaning of a work of art may be possible with a study of the viewer/audience interpretation that imposes this meaning.
- Art criticism and art evaluation may be more viable if more attention is spent on the process of perception, interpretation and evaluation that is done by a viewer.

This thesis began with an intention to provide an analysis of a particular set of empirical ethnographic data: folk music performance in Edmonton focusing on audience participation in the performance. The analysis and research resulted in a general model focused around audience-performer interaction. The various offshoots of the model were:

1. descriptive or ethnographic: It is possible to identify the audience's role in performance as a group of individuals without whom there would be no performance. It also provides information for a taxonomy of response and their ranges of meaning within the performance.

- 2. filling of a theoretical void: From the information provided by the research, there is no doubt of the necessity of considering audiences in a study of performance. The data presents audience responses that help shape performance and that lead to the evaluation of performance. Ιt is also possible that the information on audience-performer interaction may be applicable to non-musical performance contexts where interaction is the focus. The emphasis on interaction and participation in the event rather than on the performance itself will perhaps lend itself to possibilities of cross-cultural aesthetics that is not object bounded.
- 3. generalization to other art forms: The model that is used to understand how experience contributes to the ongoing process of interpretation of performances can also be applied to the process perception and interpretation of other works Anthropological studies of art such as a study of performance may provide a way of looking at art that may help aesthetic theories (although not necessarily provide a solution to the problems in aesthetic theories). The study of interaction provides a subjective view of art but perhaps cross-cultured studies and comparative studies of different art forms, and the responses they evoke, may yield an objective hypothesis leading to an aesthetic theory.

Audience-performer interaction in folk music performance is a very specific ethnographic case and the proposed model was designed to study this context-bound phenomenon. However, it is the intention of this

thesis that the implications and the generalizations that arise from the research can be made applicable to other similar performance contexts and in the context of audience response to art forms.

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### APPENDIX A

The following section includes the auxilliary information provided by the survey questionnaire. I have included a retyped version of the questionnaire. The original questionnaire, passed out to audience members, was in smaller print and consisted only of four pages. I have supplied sample answers of one audience group survey (137 individuals). Answers to the open-ended questions have been compiled per question. The following charts give answers of each of the 137 individuals to selected questions. The selected questions are the ones of particular relevance to my study, and in assessing both audience make-up and audience participation.

## SOUTH SIDE FOLK CLUB SURVEY

THE PURPOSE OF THIS SURVEY IS TO OBTAIN INFORMATION ON AUDIENCE MEMBERS AND THEIR IDEAS ON MUSIC AND FOLK MUSIC PERFORMANCE. THE INFORMATION WILL BE USED IN A MASTERS' THESIS IN ETHNOMUSICOLOGY. PLEASE ANSWER AS MANY QUESTIONS AS POSSIBLE. A CHECK ( $\checkmark$ ) IS USUALLY SUFFICIENT.

1.	SEX:FEMA	ALE	MALE
2.	18-2 25-3	ER 18 yrs 24 yrs 30 yrs 35 yrs \	_ 36-40 yrs _ 40-50 yrs _ OVER 50 yrs
3.	DO YOU LIVE IN E	EDMONTON?	
3a.	IF NO, WHERE DO	YOU LIVE?	
4.	BIRTHPLACE	CANADA (Prov UNITED STATE BRITAIN EUROPE OTHER	's (
5.	NUMBER OF YEARS	IN EDMONTON:	
ő <b>.</b>	• • •	EARNED: _ ENGLISH	OTHER
7.	SECOND LANGUAGE:  FRENCH ENGLISH	ОТ	HERNE
3.	ADDITIONAL LANGU	AGES:	

9.	FORMAL EDUCATION:
	up to 11 yrs 14-16 yrs over 16 yrs
10.	IF OVER 13 YEARS OF EDUCATION, DO YOU HAVE:
	TRADE OTHER DIPLOMA NONE DEGREE
11.	DO YOU HAVE ANY MUSICAL ABILITY:
	YES NO
12.	CHECK APPROPRIATE AREAS OF ABILITY
	VOCAL STRING INSTRUMENT KEYBOARD WIND INSTRUMENT PERCUSSION OTHER NONE
13.	HAVE YOU HAD MUSICAL TRAINING:
• .	YES NO
14.	IF YES, CHECK APPROPRIATE ANSWER:
	CLASSICAL TRAINING OTHER FOLK MUSIC TRAINING NONE
15.	IF NO MUSICAL TRAINING, DO YOU:
	READ MUSIC PLAY BY EAR NEITHER
16.	OCCUPATION:
17.	DOES YOUR OCCUPATION INVOLVE MUSIC:
18.	IF YES, NAME INVOLVEMENT:  TEACHER RADIO WORK PERFORMER STUDIO WORK

19.	HOW OFTEN DO YOU ATTEND THE SOUTH SIDE FOLK	CLUB:
· ·	EVERY PERFORMANCE  12 OR MORE TIMES/SEASON  8 - 11 TIMES/SEASON  4 - 7 TIMES/SEASON  1 - 3 TIMES/SEASON  FIRST TIME AT THE CLUB	
20.	IF YOU GO 12 OR MORE TIMES/SEASON, DO YOU:	•
21.	HAVE A SEASON PASS BUY ADVANCE TICKETS OTHER WHICH OTHER PERFORMANCES DO YOU ATTEND	
0	a. FOLK/CONCERTS OTHER THAN CLUB b. CLASSICAL MUSIC CONCERTS c. ROCK CONCERTS d. JAZZ CONCERTS e. COUNTRY CONCERTS f. BLUES CONCERTS g. ETHNIC CONCERTS h. BLUEGRASS CONCERTS i. FOLK FESTIVALS j. JAZZ FESTIVALS k. OTHER	YES
22.	DO YOU HOLD SEASON TICKETS OR A REGULAR PASS PERFORMANCES:	FOR ANY OF THESE YES NO
23.	DQ YOU OWN ANY STEREO EQUIPMENT:	YES NO
24.	TO OBTAIN RECORDINGS, DO YOU:  a. BUY RECORDS OR TAPES  b. BORROW FROM THE LIBRARY  c. OBTAINED OTHERWISE	YES NO NO
25.	WHAT KIND OF RECORDINGS DO YOU DWN OR LISTEN	I TO:
	a. TRADITIONAL FOLK b. CONTEMPORARY FOLK c. BLUES d. BLUEGRASS f. JAZZ g. ETHNIC h. CLASSICAL	YESNO YESNO YESNO YESNO YESNO YESNO YESNO YESNO YESNO

25.	WHAT KIND OF RECORDINGS DO YOU OWN OR LISTEN TO: CONT	
	i. POPULAR       YES       NO         j. ROCK       YES       NO         k. NEW WAVE       YES       NO         T. REGGAE       YES       NO         m. OTHER       3	
26.	WHAT IS YOUR PREFERENCE FROM THE LIST CITED ABOVE:	
,		
27.	DO YOU LISTEN TO RADIO:	
1	NEVER LESS THAN ONCE A DAY ONCE A DAY 2 - 3 TIMES A DAY	
28.	DO YOU LISTEN TO:	٠
	a. AM b. FM c. FM CABLE  YESNO YESNO NO	
29.	NAME PREFERRED EDMONTON RADIO STATIONS:	
30.	WHEN DOES THE PERFORMANCE BEGIN FOR YOU:	
,	IN THE LINE-UP OUTSIDE THE DOOR WHEN YOU HAVE A PLACE TO SIT WHEN YOU HAVE YOUR FIRST DRINK WHEN THE LIGHTS GO DOWN WHEN THE FIRST ACT APPEARS WHEN THE MAIN PERFORMER APPEARS	
31.	DO YOU COME TO THE FOLK CLUB:	
	ALONE IN SMALL GROUPS (3-4) WITH ONE PERSON IN LARGE GROUPS (5+)	

32.	IF YOU COME TO THE CLUB 8 OR MORE TIMES/SEATHE SAME PEOPLE:	SON, DO YOU	COME WIT	1
	ALL THE TIME  MOST OF THE TIME (5-7 TIMES)  HALF THE TIME  SELDOM (1 - 3 TIMES)  NEVER			
33.	IF YOU COME TO THE CLUB WITH THE SAME PEOPL WHAT IS YOUR AFFILIATION:	E MOST OF TH	HE TIME,	
	FRIEND SPOUSE ACQUAINTANCE RELATIVE COLLEAGUE OTHER			
34.	WHAT IS YOUR PREFERRED SEATING ARRANGEMENT:	•	ব	
	AT A TABLE ON A SINGLE CHAIR DON'T CARE	* <b>*</b>		
35.	DO YOU USUALLY GET YOUR PREFERRED SEAT:	YES	NO	
36.	DO YOU:	1E3	NO	T
	SIT WITH PEOPLE YOU KNOW SIT WITH PEOPLE YOU DON'T KNOW SHARE TABLE WITH PEOPLE YOU KNOW SHARE TABLE WITH PEOPLE YOU DON'T KNOW NO SET SEATING ARRANGEMENT			•
37.	DO YOU GO TO THE BASEMENT LEVEL DURING THE EV	VENING:	_	
	NEVER 2-3 TIMES/EVENING RARELY 4 OR MORE TIMES/EVENING ONCE PER EVENING			
38.	CHECK OFF REASONS FOR BASEMENT VISITS:			
	a. TO USE THE WASHROOM b. TO BUY ALCOHOL c. TO BUY FOOD OR COFFEE d. TO LOOK AT OR BUY RECORDS e. TO TALK WITH OTHER AUDIENCE MEMBERS f. TO TALK WITH THE PERFORMER g. TO LOOK AT THE PERFORMER h. TO STRETCH YOUR LEGS i. TO PREVENT BOREDOM DURING BREAKS	YES	NO	

O

39.	ARE YOU PHYSICALLY COMFORTABLE	LE AT THE FOL	K CLUB:	• •	
• * * * * * * * * * * * * * * * * * * *		YES _	NO	VARIES	
40.	WHAT ARE THE CAUSES OF DISCO	MFORT:	•		
	a. TOO MUCH SMOKING b. TOO CROWDED c. HARD CHAIRS d. TOO MUCH NOISE e. BUILDING TOO WARM OR TOO f. NO DISCOMFORT	COLD		YES NO YES NO YES NO YES NO YES NO YES NO	
41.	WHICH OF THESE MUSICAL STYLE	S DO YOU ENJO	Y HEARING	PERFORMED:	
	a. TRADITIONAL BRITISH b. TRADITIONAL FRENCH c. TRADITIONAL CANADIAN d. TRADITIONAL AMERICAN e. CONTEMPORARY FOLK f. PERFORMANCE COMBINING MAN	NY DIFFERENT	STYLES	YES NO YES NO YES NO YES NO YES NO YES NO	· · · · · · · · · · · · · · · · · · ·
	g. SINGER-SONGWRITERS h. COUNTRY & WESTERN i. BLUEGRASS j. BLUES k. SWING l. OTHER	•		YES NO YES NO YES NO YES NO YES NO YES NO	
42.	WHICH OF THESE MUSICAL STYLES	S DO YOU THIN	K IS THE	CLUB PREFEREN	CE:
43.	HOW DO YOU SIGNAL APPROVAL OF	R ENJOYMENT O	F A PERFO	RMANCE:	
	a. APPLAUSE AT THE END OF A b. CLAPPING (ANYTIME) c. SINGING ALONG d. STAMPING e. WHISTLES f. YELLS g. TELLING SOMEONE ABOUT IT h. REQUEST FOR ENCORE i. BUYING A RECORD j. ASKING FOR AN AUTOGRAPH k. TELLING THE PERFORMER l. OTHER	MUSICAL NUMB		YES	

44.	IS THERE A MUSICAL STYLE TO WHICH YOU ALWAY'S RESPOND FAVORABLY:
	YES (specify:)NO
45.	DO YOU THINK THE AUDIENCE AS A WHOLE TEND TO RESPOND FAVORABLY TO ONE MUSICAL STYLE:
46.	WHICH OF THE FOLLOWING DO YOU CONSIDER TO BE THE STYLE TO WHICH THE CLUB MOST FAVORABLY RESPONDS:
- M	TRADITIONAL FRENCH COUNTRY TRADITIONAL BRITISH BLUEGRASS TRADITIONAL CANADIAN BLUES TRADITIONAL AMERICAN OTHER CONTEMPORARY FOLK
	THE FOLLOWING QUESTIONS REQUIRE A SCALE ANSWER; CHOOSE THE APPROPRIATE ANSWER ON THE BASIS OF WHAT YOU DO. THESE ARE THE ANSWERS FOR THE NEXT FIVE QUESTIONS:
	ALWAYS (1) MOST OF THE TIME (2) HALF THE TIME (3) SELDOM (4) NEVER (5)
	a. DO YOU APPLAUD AFTER A MUSICAL PIECE: b. DO YOU CLAP, STAMP OR KEEP A RHYTHM: c. DO YOU SING ALONG: d. DO YOU YELL OR WHISTLE TO SHOW APPROVAL: e. DO YOU SHOW SIGNS OF DISAPPROVAL:
18.	DO YOU ENJOY HEARING THE AUDIENCE:
	a. SING ALONG YES DO OCCASIONAL
*,	b. KEEP RHYTHM YESNO OCCASIONAL
	c. YELL, WHISTLE YES NO OCCASIONAL
	d. SHOW SIGNS OF APPROVAL NO OCCASIONAL
	e. TALK TO THE PERFORMER  YES NO OCCASIONAL
	f. TALK TO ONE ANOTHER DURING THE PERFORMANCE  VES  OCCASIONAL

.49.	WHEN DO YOU SING ALONG:
	a. NEVER b. ALWAYS c. ON KNOWN SONGS d. ON TRADITIONAL TUNES e. ON SINGS WHERE CHORUS IS TAUGHT f. ON SONGS WHERE CHORUS IS EASILY PICKED UP g. ON SONGS YOU IMMEDIATED LIKE h. OTHER
50.	WHEN DO YOU CLAP OR STAMP ALONG:
	a. NEVER ( YES NO b. ALWAYS YES NO c. ON WELL-KNOWN SONGS YES NO d. ON TRADITIONAL SONGS YES NO e. ON FIDDLE TUNES YES NO f. ON FIDDLE TUNES PLAYED ON OTHER INSTRUMENTS g. WHEN PERFORMER USES PERCUSSION INSTRUMENTS h. ON TUNES WITH STRONG RHYTHM i. WHEN A PERFORMER CLAPS OR STAMPS j. OTHER
51.	WHEN DO YOU YELL OR WHISTLE:
	a. NEVER b. BEFORE A PIECE BEGINS c. WHEN THE MUSIC BEGINS d. DURING A MUSICAL PIECE e. DURING A CHORUS f. DURING A FIDDLE TUME g. AT THE END OF A MUSICAL PIECE h. AT THE END OF THE PERFORMANCE  YES NO YES NO YES NO YES NO YES NO YES NO
52.	HOW: DO YOU SHOW DISAPPROVAL:
	a. YELLS, CATCALLS b. INSULTING THE PERFORMER c. WITHHOLDING APPLAUSE d. TELLING SOMEONE ABOUT IT e. RUDE NOISES f. LEAVING THE HALL g. COMPLAINING TO THE ORGANIZERS h. IGNORE THE PERFORMER i. DON'T SHOW DISAPPROVAL j. OTHER

			`	
53.	WHY	DO YOU SHOW OR FEEL DISAPPROVAL:	•	
	<ul><li>c.</li><li>d.</li><li>e.</li><li>f.</li><li>g.</li><li>h.</li><li>i.</li><li>j.</li><li>k.</li></ul>	PERFORMER IS DRUNK PERORMER IS BORING PERFORMER IS BELOW EXPECTATION MUSIC OR PERFORMER IS IN BAD TASTE DISAGREE WITH PERFORMER'S VIEWPOINT MUSIC DOES NOT S D RIGHT PERFORMER MAKES BAD JOKES PERFORMER DOES NOT CARE ABOUT THE AUDIENCE OR PERFORMANCE SEXISM OCCURS RACISM OCCURS PERFORMER IS NOT ATTRACTIVE OTHER REASONS	YES	NO N
54.	WHY	DO YOU LIKE A PARTICULAR PERFORMANCE:		
	<ul><li>c.</li><li>d.</li><li>e.</li><li>f.</li></ul>	ENJOY THE MUSIC MUSIC IS OF HIGH QUALITY PERFORMER IS VERY TALENTED PERFORMER DOES SONGS YOU ALREADY KNOW PERFORMER IS KNOWN TO YOU PERFORMER ALLOWS, INSPIRES, OR ASKS FOR AUDIENCE PARTICIPATION ENJOY CLUB ATMOSPHERE ENJOY DRINKING WHILE LISTENING TO MUSIC OTHER REASONS FOR LIKING A PERFORMANCE	YES	NO NO NO NO NO NO NO NO NO
OPTIO	NAL (	QUESTIONS		
55.	WHY	DO YOU COME TO THE SOUTH SIDE FOLK CLUB:_		
56.	WHAT YOU:	T IS IT ABOUT FOLK MUSIC THAT APPEALS TO		
				·
57.		DO YOU GO TO ANY LIVE MUSIC FORMANCE	·-····································	· · · · · · · · · · · · · · · · · · ·

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THANK YOU VERY MUCH FOR YOUR COOPERATION. IF YOU ARE INTERESTED IN THE RESULTS OF THIS SURVEY, OR HAVE QUESTIONS ABOUT THE QUESTIONNAIRE, ETHNOMUSICOLOGY, OR MY THESIS, YOU CAN CONTACT ME AT THE UNIVERSITY (phone: 432-5913).

SIMONE JULIE GAREAU DEPARTMENT OF ANTHROPOLOGY UNIVERSITY OF ALBERTA OFFICE: TORY 15-22

# OPTIONAL QUESTIONS

Number (55)	Why do	you come to	the South	Side Folk Club?
-------------	--------	-------------	-----------	-----------------

EVENING	CASE NO.	ANSWER
1	1	Staff member
1	4 .	Organizer
1	5	Invited
1	6	Variety of events and a new member. Only 2nd. concert.
1	9	A friend asked me to come.
1	10	To see the performers.
1	11	Enjoy crowd & music.
1	13	Enjoy music. Relaxing evening.
1	14	Friends invited me.
1	15	Enjoy the music & atmosphre.
1	16	It's one of the few places in Edmonton where you can hear this type of music in a cozy atmosphere.
1	17	Good music, nice atmosphere, nice people.
1	18	I enjoy the music.
1	19	Broaden one's knowledge in music.
1	21	Nice evening out. Good group of people.
1	22	Friend told me - first time.
1	23	I enjoy the atmosphre, music, price - people.
1	24	Listen to good music.
1	• 25	Entertainment companionship.
	· .	· ·

	1 "	26	Club atmosphere people, folk music.
	1	27	It is usually a fun time with high calibre music/musicians.
	1	28	Good music.
	1	29	Like the music and people.
	1	30	I like the people.
	1	32	Good performance nice atmosphere.
	1	33	Entertainment, social experience.
	1 .	36	Because friends buy tickets.
	1	38	A nice way to spend Sat. nite without spending a lot of money.
	1	39	To mix music & friends.
•	1	41	Because it's fun and because it has good music. It's fantastic.
	1	42	Good stuff.
	1	43	Because it is fun to and they have good music because it's close. It's great!!!
	1	44	1st. time wanted to find out what it was all-about.
	1	45	Good music.
	1	47	Cuz I like music.
	1	48	To here music.
	1	49	Enjoy performances.
	ĺ	50	To experience the music.
	1	51	Because of the performances brought in.
	1	53	Closeness of performer to audience feeling on coming together as one.
	1	54	To learn from other performers & just to enjoy the joy & talk with people there.
	1	55	Music/People.

				•
1		56		It's the only folk club in Edmonton. Too bad for a city this size.
1	· · · · · · · · · · · · · · · · · · ·	58	•• • • • • • • • • • • • • • • • • • •	1st. time.
1		59		The atmosphere, size, and setting give people a chance to really share the performance from both sides of the mikes.
1		60		Enjoy folk music and atmosphere.
1		61		Because I want to hear folk music.
1		63		What alternative is there ie. no decent full-time clubs.
1		64		To hear musicians you can't hear elsewhere.
1		65		To listen to music we enjoy.
1		66		To see & hear good folk music.
1		70		Atmosphere, particular performers.
1	en e	71		I like the performance & atmosphere.
1		75	,	I enjoy music & the crowd is friendly an entertaining, relaxed evening.
1		77		Hear to see talented performers, ambience.
1		78		Entertaining specific.
1		79		I want to hear String Band.
. 1		' 80		This is first time, knew one of the perfomers (Calvin).
1		81		Because I'm interested in broadening my music listening.
1		83	٠	Fun
1		84		For good folk music.
1		85		"Club atmosphere". Informality. proximity to performance. inexpensive exposure to varied acts.
1		86	•	Like the music & atmosphere.

1	87	No special reason as yet.
1	88	If there is some one I want to hear.
. 1	93.	First time - wanted to see String Band.
1	104	Enjoy folk music.
1	106	Friends recommendation - something different.
. 1	107	For entertainment.
1	108	Dragged here by consort!
1	111	Only for performance. Much too crowded. Destroys atmosphere.
1	113	I enjoy the concert they sponsor.
1	116	Small - close audience.
1	117	To stave off the void.
1	118	Something different.
1	120	Love the feeling, the people, the building, the food & the music.
1	122	Good time.
1	125	Invited by friends.
1 · · · · · · · · · · · · · · · · · · ·	128	Good times and music unavailable elsewhere.
1	129	Opportunity to hear music not always avail in other places.
1	131	Enjoy live atmosphere.
1	132	I love folk music.
1	134	Staff also enjoy the music.

## OPTIONAL QUESTIONS

What is it abo	ut folk music that appeals to you?
CASE NO.	ANSWER Melody.
. 6	Good performance.
8	Tradition, part of my background, sense of community, social and political significance.
9	I can relate to the lyrics.
10	I just like it.
11 0	It's so ethnic.
13	Easy listening.
14	Enthusiasm & spontaneity & simplicity.
15	Rhythm lyrics.
16	It's mellow and usually original.
17	I don't know!
19	Down to earth.
21	It sound good — Easy to listen to - Attracts the type of people I like.
23	?
24	Like it!
25	Varied, like the people that are there.
26	I play it, I like the acoustic feel, the expression.
27	It's down to earthness - Usually its somplicity & honesty. Also it's usually more soothing than other music.
28	"pulls at heartstrings" earthy powerful, relaxing type of people in attendance.
29	The music and the people it attracts.
	CASE NO. 5 6 8 9 10 11 13 14 15 16 17 19 21 23 24 25 26 27

	45	
1	30	It's for and about people.
1	31	Informality.
1	33	The lilt.
1	36	Toe tapping.
1	38 -	Done well, it's inspiring.
1	39	Not as loud as rock concerts.
. 1	41	Because it's got good rhythm & I play it & it"s enjoyable.
1 .	42	Vibrant.
1 .	43	It's rhythm. It is easy to play on the violin.
1	46	Rhythm, words makes ya feel good.
1.	47	Mellow melodies & the lyrics.
1	48	The wording and rhythm.
1	49	Just like it.
1	50	Different, interesting, fun.
1	51	It is historical-socially. I like ne music style.
1	53	Down to earth "I know where you've been, I know where you're going feeling".
1	54	The honesty and, the fact that the performers enjoy what they are doing.
1	55	Style/stories.
1	56	Warmth, humanity-love. Words used to reach out to people rather than to impress or intimidate.
1 .	58	The folk.
1	59	No age barriers, style or class barriers, or time barriers to the music - it's people music about and for everything & everybody.
1	60	Music.

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1	61	I like violins fiddles.
1	64	Lyrical, rhythm, content.
1	65	Warmth, individualistic, natural feeling, expressive in a colloquial sense.
1	66	Reflects life in a gentle manner.
1	70	Ballads, intricate string instrumental pieces, rest of audience participation.
1	71	I like all kinds of music.
1	75	Good messages, down to earth, easy listening.
1	77	Basic human experiences expressed in music & song.
1	78	Sounds good.
1	79	Simplicity, basic humaness.
1	80,	The warm feeling that is required to perform. Great crowds attend. That certain "je ne sais que".
1	81	The personality of the country and performer.
1	82	Easy to listen to.
1	83	It's fun.
1	. 84	Stories they tell - the instruments, fiddle, etc.
1	. 85	Variety of abilities, techniques. Can be a very personal art form.
1	86	Thinking.
1	87	The blending of contemporary cultural concerns.
1	88	Intimate.
1	104	Simplicity.
1	106	Easy listening, relaxing, often something say, good laughs.

1 .	107	Relaxing atmosphere.
1	108	Music requires no thinking just toe tapping & laying back.
1	111	Rhythm.
1	113	The sensitivity of the messages, the catchy tunes & often the political message.
1	118	Don't know.
1	120	Real, unassuming, human.
1	128	I like it.
1	129	Sense of history, accessible sense of community.
1	130	A rich compelling air that makes you feel as if you are performing.
1	131	Life.
1	132	Good question - where will it get one once one knows why?
1	134	It has substance & depth. The latter occasionally.
1	135	Immediacy of emotion/experience.

## OPTIONAL QUESTIONS

Number (57) Why do you go to any live music performance?

	•	
EVENING	CASE NO.	ANSWER
. 1	1	To hear music.
1	5	Better quality of sound.
1	9	For entertainment.
1	. 10	To see the peformers in a live atmosphere.
1	11	Spontanious ad libs, etc.
. 1	13	I enjoy it.
1	14.	The atmosphere only a live audience imparts.
1	16	You can relate to the artist and get to know his personality and where his inspirations originate.
1	17	Entertainment.
1	18	To be entertained.
1	21	To enjoy it!
1	22	Enjoy watching music performed as well as just hearing it.
1	23	Because I enjoy watching people perform.
1	24	Enjoy live performance!
1	25	To be entertained.
1	26	To enjoy music.
1	27	To see the performers and to hope to know them better as they usually talk about their songs and/or themselves.

1		28		A wish of others, contact to the real thing.
1		29		The feelings and to see the performers live.
1		30		To enjoy myself.
1		32	a a	Enjoy it.
. 1		33		Entertainment, relaxation.
1		36	•	My toes don't fall asleep.
1		38	•	To see if I can learn anything.
1		39		Music grows and flows.
1		41	•	Because it's nice to see the performers.
ŀ		42	,	Action.
1	,	43		Because it is nice to see the performers.
. 1	4.	46		Enjoy seeing & hearing live artists, get into their music easier.
1		47		Atmosphere & the expereince.
1 .	•	48	•	To watch the performers.
1:		48		Some times.
1		50		Set a different feeling. Appreciation for the music.
, 1 .		51		Enjoy seeing & listening - usually more entertaining than just listening.
1	•	53		Enjoy seeing as well as hearing.
<sup>7</sup> 1		54		To learn and to enjoy.
1		55		Involvement.
1		56	•	Mostly to support a dying art - as recording seem to be replacing live music.
1	•	58	• • •	The music.
1		59		Direct contact with people making music and people enjoying it.
	•			

	60	Response. 6
1	64	It beats listening to records!
1	65	To listen & watch favorite performers.
1	66 70	To share in the sound. Hear new styles, songs, e
1	71	I like to hear the performers version.
1 .	75	You feel more a part of it; the entertainers expressions and comments add to the musical experience.
1	77	To appreciate the individual performers natural talent.
1	78	It's an exciting and fun experience.
1	79	Exciting, like to see performers.
1	80	Enjoy the music & the intensity that you only get from performance. The presence.
1	81	Because it allows participation & contact with people who enjoy the same music.
1	83	Because it's fun.
1 /	84	To relax & be entertained & to enjoy another's music.
1 .	85	Committed to live music.
1, .	86	Frustrated showman.
1	87	The performer's personality is revealed more, The cultural ambiance, the spontaneity of performance.
1	88 //	The dynamics of live music.
1	98	To live.
1	104	Atmosphere.
1	106	The audio & visual experience.
1	107 108	To socialize. Performers could screw up & make a fool of him/herseelf.

1	111 ·	Because I want to.
1	113	Enjoy hearings & seeing performances in person - sense of action.
1	118	Lively.
1	120	For it's celebration of the moment.
1	128	Good times.
1	129	Added dimension to just hearing on record performers create a mood.
1	131	Musical!!!
1	132	I like them.
1	134	Enjoyment.
1	135	Entertainment.
	•	

Alone or with	Alone	large group	group	large group	small group small group
Begin Perfor mance		Classline-up	Ine-up		lights go down
(record) Preferred Music	Blues	Jazz, Class Blues	Classical		Classical Classical/ Pop
Own/Listen Kind of Recordings	Trad Folk, Cont Folk, Blues, Bluegrass, Jazz, Class, Pop	except	All except Pop d Reggae	All except Blues, C&W, and Ethnic	Classical Trad. Folk, Cont. Folk, Ethnic,Class, Pop Rock, Reggae
Attend Other Perfor- mances	Blues, Ethnic, Folk Fest,	Folk, Class, Jazz, Blues, Glue- grass, Folkfest		Folk, Class, Blues, Blue- grass, Folkfest	Class. Folk, Class, Rock, Ethnic
Attend Club	Every	8-11	Every	12+	First-time
Music Occupa- Train tion /Abil	Machinist	Scientist Botany	Student/ I.A. Tour Guide	Biochemist	Architect Social Worker
Music Train /Abil.	T OU T	yes A yes T	yes A yes T	na A yes T	no A yes A yes A
Lang. $2$	Eng.	Eng.	Fren. Eng.	Eng.	Fren. Turk. Eng. Fren.
Educa- Lang. tion (yrs.)	over 15	0ver 16	16/	-:	16 0ver 16
Birth Place	Engl.	Alta.	Alta.	Brit.	Alta.
Age Group	31-35	25-30	18-24	25-30	25-30
Sex	ε	ε .	L	ε	E
Survey Sex	- ·	1.2	m -	1.4	2. 0

tion Train tion
/ H011
Eng. yes A Industryes T ial
Eng. yes A Systems Fren no I Analyst
Eng. yes A Account Fren. yes T
Eng. yes A Account Fren. no T
Serbo yes A Bylaw- Crea- yes I Offic tion Rumany Eng.
fren. yes A feacher Eng. yes T Germ. Span.
Eng. yes A Social yes I worke
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Come Alone or With Others	small group	with 1 person	small group		with 1	small group	with 1	
Begin Perfor- mance	First act appears	lights go down	First act appears		lights go down	lights go down	First act uppears	
(record) Preferred Music	Classical	Folk	olk		Trad. Folk	3azz	Trad. Folk	
Own/Listen ( Kind of Recordings	Cont. Folk, C Blues, C&W, Jazz, Class, Popular, Reggae	sept Blue- &	All except Classical & New Wave		Trad. Folk, Cont. Folk, Bluegrass, Jazz, Class, Popular, Rock	cept Regone, Jave	frad. Folk, Cont. Folk, Cau, Ethnic, Class, Rock	I.
Attend Other Perfor- mances	All except rock	Class.	Rock, Jazz, Country Blues, Blue-	grass, Folkfest Jazzfes	folk, Jazz, Folkfes	All except Rock & Country	A11	
Attend Attend Club Other Perfor mances	First	Every	4-7		4-7	12+	Every	·
Occupa- tion	Union Organizer	Lab. Tech	Art Instr.		Student	Social Worker Councel.	Engineer	
Music Train /Abil	yes A yes T	yes A yes T	no A		yes A yes I	yes A yes T	yes A yes I	
	Eng. Fren. Germ,	Eng. Fren. Russ.	Eng. Fren.		Eng.	Eng. Fren.	Eng. Ukran Fren.	
Educa- Lang tion (yrs.)	over 16	14-16	over 16		over 16	12-13	over 16	
Birth Place	Ont.	Alta.	Canada		Quebec	Alta.	Alta,	
Age Group	31-35	25-30	25-30		25-30	18-24	(i) - 9.2	
	Ε	L	<b>LL</b> .		Ε	и.	ε	
Survey Sex No.	1.14	1.15	1.16	٠.	1.17	1.18	1.19	•

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	Come Alone or With	small group	large group	uith 1 Jerson	large group	small group	small	with 1 person	
	Begin Perfor- mance	First act	In line	First act appears	In line	First	lights	Place to sit	
	(record) Preferred Music	Popular	Trad. Folk	All Equal	Cont, Folk	Folk, Jazz	Folk	Folk	
•	Own/Listen Kind of Recordings	Trad. Folk C&W, Class, Popular, Rock Reoose	Trad. Folk, Blues, Blue- grass, Jazz, Ethnic, Class Popular, Rock	Cont. Folk, Blues, C&W, Jazz, Popular Rock, Reggae	Trad. Folk, Cont. Folk, Jazz, Ethnic, Class, New	xcept Popula ave	Trad. Folk, Cont. Folk, Blues, Caw, Bluegrass, Classical, Popular, Rock	All except C&W, Class, Reggae, New Wave	
	Attend Other Perfor- mances	Class, Rock, Country	All except Country concert	Class, Rock, Jazz, Folkfest Jazzfest	F	A11	folk, Country, Blues, Blue- grass, Folkfest	Folk, Rock, Blues, Grass, Grass,	
	Attend Club	1-3	4-7	First ' &	Every	4-7	Ечегу	2-7	
	Occupa- tion	Oilfield Sales	Engineer	Business	Deaf Inter preter	Biólugist	Sales	r orrester	
	Music Train /Abil	yes A yes T	no A no T	no A no T	yes A no I	yes A no T	yes A yes T	yes A yes I	· ·
	Lang.	Eng. Span.	Eng. Fren.	Eng. Fren.	£ n g .	Fren. Eng.	Eng. Fren.	Eng.	
•	Educa- Lang. tion (yrs.)	12-13	over 16	14-16	12-13	!	12,13	14-16	
	Birth Place	Alta.	Ont.	Ont.	Alta.	Ont.	Ont.	Sask.	
	Age Group	25-30	18-24	18-24	18-24	25-30	18-24	25-30	
•	S S S	ε	L.	li.	L.	Ε	ε	Ε	
•	Survey No.	1.20	1.21	1,22	1.23	1.24	1.25	1.26	

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Come Alone cr With Others	with 1	smalí	with 1 person	alone/ with 1 person	small group	large group	
Begin Perfor- mance	Place to sit	lights go down	line up	First drink	lights go down	First	
(record) Preferred Music	Cont. Folk	Trad. Folk	Folk '	1	1	Both Folk	
Own/Listen Kind of Recordings	Trad. Folk, Cont. Folk, Bluegrass, Jazz, Class, Rock	Trad, folk, Cont. Folk, Blues, Blue- grass, Class, Popular, Rock Reggae	A11	Trad, Folk, Cont. Folk, Blues, C&W, Bluegrass	Trad. Folk, Cont. Folk, Bluegrass, Ethnic, Popular	Trad. Folk, Cont. Folk, Bluegrass, Ethnic, Class Popular	
Attend Attend Club Other Perfor- mances	Falk, Country, Blue- grass, Folkfest	Class, Rock, Jazz, Blues, Ethnic Blue- Grass, Folkfest	All except Jazz, Jazzfest	Rock, Country, Blue- grass, Folkfest	Folk, Country, Ethnic Folkfest	Folk, Class, Ethnic, Blue- yrass,	
Attend Club	1-3	1-3	8-11	8-11	1 - 3	4-7	
Occupa- tion	Mother	Student	None	Carpente <i>r/</i> Student	psychalo- gist	Student	
Music Train /Abil.	yes A yes T	no A yes T	no A yes T	yes A yes I	no A no T	yes A yes I	
Lang.	Eng.	Fren. Other	Eng.	Eng.	Eng.	Eng.	
Educa- tion (yrs.)	over 16	over 16	up to 11	over 16	over 16	14-16	
Birth Place	Alta.	Canada	Ont.	Alta.	N.≺. U.S.A.	Canada	·
Age Group	25-30	25-30	18-24	25-30	25-30	18-24	
Sex	LL.	<u>u</u> .	<b>L</b>	ε	L	tı.	· · · · ·
Survey No.	1.27	1.28	1.29	1,30	1.31	1.32	

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Come Alone or With Others	small group	with 1 person	small group	small group	with 1 person	small group	1
Begin Perfor- mance	lights go down	pláce to sít	line-up	lights go down	lights go down	lights go down	
(record) Preferred Music	same depending on mood	None	Political	Classical C&W	CAW	Jazz	
Own/Listen Kind of Recordings	All except New Wave, Reggae /Other Plays, Comic	Cont. Folk, Ethnic, Class Popular, Recose	Trad. Folk, Cont, Folk, Blues, Blue, grass, Class, Reggae, Other (Political)	Trad. Folk, Cont. Folk, Blues, C&W, Bluegrass, Jazz, Class,	Trad. Folk, Cont. Folk, C&W, Bluegras	All except Caw, Ethnic Reggae	
Attend Other Perfor- manses	Class. Ethnic	All marked no	Folk, Jazz, Blues, Ethnic Blue- Grass, Folkfest (Politi- (Politi-	Class, Jazz, Blue- grass, Folkfest	Folk, Country, Blue- grass, Folkfest	Folk, Jazz, Blues, Blue- grass, Folkfest	
Attend Club	First Tíme	4-7	n -	1-3	4-7	8-7	
Occupa- tion	Speech Patholo- gist	Bookstore Clerk	Coop Co- ordinator	Salesman	Psycholo- gist	warehouse- man	٠
Music ( Train /Abil	no A yes T	yes A	yes A	yes A yes T	yes A	yes A no T	
Lang.	Eng.	Eng. Fren.	Eng.	Eng. Fren.	Eng.	Eng. Ukran	
Educa- tion (yrs.)	over 16	14-16	14-16	over 16	over 16	12-13	
Birth Place	Arkansa U.S.A.	Canada	Ontario	Quebec	Kansas U.S.A.	Alta.	
Age Group	0ver 50	25-30	25-30	25-30	31 - 35	25-30	
Sex	<u>.</u>	LL.	ε	ε	Ε	ε	<del></del> :
Survey Sex No.	1.33	1.34	1.35	1.36	1.37	1.38	,

Come Alone or with Others	large group	small	group with 1 person small group	small	ralone /with 1 persor	with 1 person	small group	
Begin Perfor- mance	first	first	drink in line up/when lights go down	first	in line up/when lights go down	first	lights go down	
(record) Preferred Music	Reggae	Classical	Rock	Trad.Folk Cont.Folk Blues, Bluegrass,	Rock	C&W, 8luegrass,	Folk, Rock	
Own/Listen Kind of Recordings		Jazz, Keggae Jazz, Class, Popular	Trad. Cont. Blues Blueg Class	All except New Wave, Reggae	Trad. Folk, Blues, C&W, Classical, Rock, New Wav	Blues, C&W Bluegrass, Jazz, Rock	trad. Folk, Caw, Bluegras Classical Popular, Rock	
Attend Attend Club Other Perfor-	All except Blues,	Folk, Class.	> -00		Folk, Country, Blue- Grass,	-	Folk, ; Elass, ; Rock, Country, Blue- grass,	
Attend Club	6-4-7	4-7	1-3	1-3	1-3	First Time	4-7	
Occupa- tion	Bus Driver	Engineer	Student (Musician)	Biologist	Student	Student	Nursing Instructor	
Music Train /Abil	yes A yes T	yes A yes T	Yes A	yes A yes T	yes A yes I	yes A yes T	yes A	
Lang.	Eng. Fren.	Eng: Fren.	Eng. Fren,	Eng.	Eng. Fren.	Eng.	Eng.	
Educa- tion (yrs.)	14-16	over 16	up to	14-16	up to	over 16	16	
Birth Place	Alta.	Ont.	Alta.	Canada	Alta.	Ont.	Ont.	
Age Group	31-35	25-30	under 18	25-30	under 18	5-30		
Sex	ε	E	ļι	ε	LL.	ε	L.	<del></del>
Survey No.	1,39	1.40	1.41	1.42	.43	. 44	4.5	<del></del>

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Come Alone or With Others	with 1 person	with 1 person	small group	small group	small group/ large group	with 1 person small	with 1 person	
Begin Perfor- mance	lights go down	first act	first drink	first act	place to sit	first act	first act	
(record) Preferred Music	Cont. Folk	Cont, Folk	New Wave	C&W	frad. Fulk Cont. Folk Blues, Bluegrass, Jazz	Jazz	Traditiona	
Own/Listen Kind of Recordings	Trad. Folk, Cont. Folk, C&W	Irad. Folk, Cont. Folk, Cåw, Bluegrass Classical, Popular, Rock Reggae	иеш Шаvе	All except, Rock, New Wave Reggae		All except C&W	A11	
Attend Attend Club Other Perfor- mances	Folk	folk, Country, Blue- grass, Folkfest	folk, Ethnic Folkfest	Folk, Country, Ethnic,	lulk, Jazz, Blues, Blue- grass, Folkfest	Rock, Jazz, Jazzfest	class, Jazz, Blues, Ethnic, Blue- grass, Colkfest Jazzfest	
Attend Club	12+	12+	First time	r 8-11	4-7	1-3	1-3	
Occupa- tion	Typist	Park Naturalist	Student	irefighter.	fechnician	Clerk	lectrician	
Educa- Lang. Music tion (yrs.) /Abil.	yes A no T	yes A no T	not sure A no T	yes A	nu A yes T	yes A	yes A	
Lang.	Eng.	Eng. Dutch Fren. German Port.	Eng. Fren.	Eng.	Eng. Fren.	Eng. Span.	Eng.	
Educa- tion (yrs.)	12-13	over 16	up to 11	12-13	16 16	14-16	14-16	
Birth Place	Alta.	Holland	Ont.	Alta.	Sask.	Alta.	Sask.	
Age Group	31-35	.25-30	under 18	40-50	25-30	25-30	25-30	·
Sex.	L	ε	ε	Ε	<u>.</u>	LL.	ε .	
Survey Sex	1,46	1.47	1.48	1.49	1.50	1.51	1.52	

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Come Alone or With Others	small group	small group	alone/ with 1 person	with 1	person with 1 person		with 1 person	
Begin Perfor- mance	line-up	line-up	l'ine-up	first	act lights go down	first	lights go down	
(record) Preferred Music	Folk/ Ethnic s	Cont. Folk		Folk	Folk, Jazz Classical	Folk	Trad.&Cont Folk	
Own/Listen Kind of Recordings	Trad. Folk, Cont. Folk, Cdw, Bluegras Ethnic Popular, Rock Reggae	Trad. Folk, Cont. Folk, Blues, Cam Bluegrass, Ethnic, Popular, Rock	Blues, Jazz, Classical, Popular, Rock	A11	All except C&W, New Wave	Neggae Trad. Folk, Cont. Folk, Blues, C&W Classical,	Trad. Folk, Cont. Folk, Bluegrass, Ethnic, Class,	
Attend Other Perfor- mances	Folk; Country Blues, Ethnic Blue- grass, Folkfest		Class, Rock, Jazz, Ethnic,	Folkfest	. ;	Folk, Class, Rock, Jazz,		o ikiest
Attend Club	12+	12+	First time	1-3	First time	First	Every.	
c Occupa- n tion	Rates Clerk	Musician		Artist	Wildlife Biologist	Teacher	Student (Child Develop,)	•
Music Train /Abil	no A no T	yes A no T	no A no T	yes A	Α⊢	yes A yes T	00 A 00 T	
Lang	Eng.	Eng. Fren.	Eng.	Eng. Fren.	Eng.	Eng. Fren.	Eng.	
Educa- tion (yrs.)	12-13	12-13	over 16	12-13	over	14-16	over 16	
Birth Place	Alta.	Alta.	Brit,	Canada	Alta.	в.с.	Ont.	
Age	40-50	18-24	36-40	25-30	25-30	25-30	25-30	
Sex	L	te .	Ε	LL.	L	ε	ĽL.	
Survey No.	1.53	1.54	1.55	• 1	1.57	1.58	1.59	· .

Come Alone or With Others	with 1 person	smal} group	small/ large group	small group	small group	with 1 person	small group	
Begin Perfor- mance	lights go down	line-up	Folkfirst Folk act	lineup	first act	first act	lights go dowņ	
(record) Preferred Music	Cont.Folk	Ethnic	Trad. Folk Cont. Folk	Cont.folk	Trad.Folk Cont.Folk	Blues	-	
Own/Listen Kind of Recordings	Tad Folk, Tat Folk, This Cau	Ja C13es 1997	All except New Wave	Trad. Folk, Cont. Folk, Blues, C&W Bluegrass, Jazz, Other (Instruct.)	Trad. Folk, Cont. Folk, Blues, Popular	All except Ethnic, Popular, Rock	A11	
Attend Attend Club Other Perfor- mances	Folk Class; Jazzan Blues Ethnig	Folke Jazz fes	Folk, Country Blue- graff, Folkfes Other- (Politi-	Folk, Blues, Blue- grass, Folkfes	Fulk, Folkfest	All except Rock Ethnic	All except Ethnic	
Attend Club	Ечегу	First time	1-3	4-7	4-7	4-7	4-7	. * .
Music Occupa. Train tion (Abil	Engineer	Fund Raising	Letter Carrier	Labourer	Technolo- gist	Teacher/ Musician	Musician	
Music Train /Abil.	yes'A no I	yes A no T	yes A yes T	yes A yes T	yes A no T	yes A no T	yes A	
Lang.	Eng. Fren.	Ital. Eng. Span. Fren.	Eng.	Eng.	Eng.	Eng.	Eng. Fren.	
Educa- Lang, tion (yrs.)	over 16	14-16	14-16	14-16	over 16	over ) 16	14-16	
Birth Place	Ont.	8 C.	Alta.	Ont'.		(Canada	Sask.	
Age Group	31-35	18-24	25-30	ω	25-30	30-40	31 - 35	
Sex	ε		և	ε .	LL . L		=	
Survey Sex	1.60	1.61	1.62	1.63	1.64	n	900	

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	Come Alone or with Others	small group	small group	with 1 person	with 1 person	with 1 /small group	small group	small group	
•	Begin Perfor- mance	1	place to sit	first act	place to sit	line up	first act	lights go down	
	(record) Preferred Music	Ethnic	Cont.Folk	C&W, Cont. Folk	Contemp.	Varies	C&W	Rock	
	Own/Listen Kind of∰ Recordings	Trad. Folk, Cont. Folk, Blues, Ethnic Classical	Trad. Folk, Cont. Folk, Bluegrass, Ethnic, Classical, Rock, Repoae		Trad. Folk, Cont. Folk, Ethnic, Class Popular, Rock	All except Jazz, Ethnic Classical	A/11 except Rock, New Wav	frad. Folk, C&W, Uluegrass, Classical, Popular, Rock	<b>.</b>
	Attend Jther Derfor- mances	folk, Class, Blues Ethnic Folkfest	Folk, Blue- grass, 6 Folkfest	Folk, Trad. FolkfestCont. Caw, E	Folk, Folkfest	Folk, Ethnic, Jeline- Blue- Grass, Folkfest		Country, 1 Blues, C Ethnic Blue- C grass, p	
•	Attend Club	1-3	1-3	1-3	1-3	L-4	first time	First time	
	Music Occupa- Train tion. /Abil.	Editor	Child Care Worker	lomeworkeı	Engineer	Power Engineer		Clerk CN	
		 T on	yes A no T	no T	no A no T	no A no ∓	yes A I	no A .	<del></del>
	Lang.	Eng. Fren.	Eng.	Eng.	Eng.	Eng.	Eng. Fren.	Eng.	
	Educa- tion (yrs.)	14-16	12-13	12-13	over 16	14-16	12-13	12-13	
•	Birth Place	Quebec	Alta.	Alta.	Alta.	Sask.	Sask.	Alta.	
	Age Group	31-35	25-30	25-30	25-30	31-35	0.4-	G	· · ·
	y Sex	u.	ε	<u>.</u>	Ε	Ε	LL 8	=	
	Survey Sex	1.67	1.68	1.69	1.70	1.71	1.72		

Come Alone or With Others	Small	small group		Small group	small group	small group	with 1 person	
	smal	· · · · · · · · · · · · · · · · · · ·		us d			with	ļ
Begin Perfor- mance	lineup	lights go dawn	1	place to sit	in the parking lot	lights go down	lineup	
(record) Preferred Music	Rock	Folk & Soft Rock		Trad, Folk	C&w, Bluegrass	Country- folk	Popular, . Fo <b>≰</b>	
Own/Listen Kind of Recordings	Rock	All except Blues, Jazz, New Wave, Reggae, Other (Ragtime)	-	Trad. Folk, Ethnic, Classical	Trad, Folk, Cont. Folk, Blues, C&W Bluegrass, Rock		All except Irad. Folk, Blues, Ethnic	
Attend Other Perfor- mances	Rock	Folk, Class, Rock, Ethnic, Blue- grass,	;	Folk, Ethnic, Blue- grass, Folkfest	Country Blue- grass, Folkfest	Folk, Country, Blue- grass, Folkfesi	Folk, Class, Rock, Jazz, Country, Ethnic	
Attend Club	1-3	Every	1	every 12+	1-3	First time	First time	
Occupa- tion	Archaeolo- gist	Speech Patholo- gist	-	Buisness	Shrink (Psycholo- . gist)	Psych.Prof	Student (Rehab. Med.)	
Music Train /Abil	yes A yes T	1		(bare ly) yes A	yes A yes T	yes A	no no ne	
Lang.	Eng.	Eng.	!	Eng. Irish	Eng. Fort.	Eng.	Eng.	
Educa- tion (yrs.)	over 16	over. 16	;	up to	over 16	over 16	14-16	· ·
Birth Place	Ont.	Alta.	:	Ireland	Utah	В.С.	Sask.	- <del></del>
Age Group	25-30	25-30	;	40-50	31-35	31-35		
Şe x	ε	Ĺ	:	ε	ε	L.	u.	<del></del>
Survey No.	1.74	1.75	1.76	1.77	1.78	1.79	1.80	· · · · · · · · · · · · · · · · · · ·

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	Come Alone or With Others	with 1 person	with 1 person	with 1 person	small group	with 1 person	small	A11	
*	Begin Perfor- mance	-	lights go dòwn	place to sit	place to sit	lights go down	lights go down	first act	
. 9	(record) Preferred Music	Otassical	Cont, Folk	Cont.Folk	Classical	Cont.Folk	Varies	Classical	•
	Own/Listen Kind of Recordings	Cont. Folk, Classical, Popular, Rock	Cont. Folk, Blues, C&W, Classical, Popular, Rock New Wave	All except Ethnic, New Wave, Reggae	Trad. Folk, Cont. Folk, Blues, Bluer grass, Jazz, Classical	Trad. Folk, Cont. Folk, Blues, Bluegrass, Ethnic, Classical, Renae	All except C&W	All except C&W, Bluegras	
	Attend Other Perfor- mances	Class, Rock, Country, Ethnic	Rock,	All except Ethnic	Blue- grass, Folkfes Jazzfest	Folk, Class, Jazz, Blue- grass,	Fulk, Rock,	folk, Jazz, Blues, Glue- Grass, Folkfest	
۲	Attend Club	Flrst time	First time	1-3	1-3	Every	1-3	1-3	
	Occupa- tion	Student (Reháb: É	Student	Student	Nurse	Statisti- cian	Appraiser	Student	
	Music Train /Abil	yes A yes I	yes A yes T	yes A yes T	no A yes T	yes A yes T	no A no T	A 00 A	, ,
	Lang.	Eng. Fren.	Eng. Fren. ASL	Eng. Fren.	Eng. Fren.	Eng. Germ Fren.	Eng.	Eng. Germ.	· 
	Educa- Lang. tion (yrs.)	14-16	12-13	12-13	over 16	over 16	14-16	0ver 16	<u>.</u>
	Birth Place	Alta.	Sask.	Alta.	Quebec	Alta.	Belfast	Ont.	•
	Age	18-24	18-24	25-30	25-30	-31-35	25-30	25-30	
	Sex	LL	LL.	<u> </u>	<u>u.,</u>	ε	Έ	ε	_
	Survey No.	1.81	1.82	1.83	1.84	1.85	1.86	1.87	•
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Come Alone or With Others	with 1 person	with 1 person	small group	small group	group.	
Begin Perfor- mance	first	first act	lineup	first drink	in line	
(record) Preferred Music	Classical	C & W	Rock	Cont. Folk	Cont.Folk	
Own/Listen Kind of Recordings	All except Jazz, Ethnic Popular, New Wave	All, except Jazź; New Wave	Trad. Folk, Cont. Folk, C&W, Bluegras Classical, Popular, Rock	Cont. Folk, C&W, Bluegras Jazz, Ethnic. Classical, Populaŕ	A11	
Attend Other Perfor- mances	Folk, Class, Rock, Country Blue- grass,	Country, Blues, Ethnic, Blue- grass, Folk	folk, Rock, Country, Ethnic, Blue- grass, Folkfest	folk, Jazz, Country, Ethnic, Blue- grass, Folkfest	Class, Jazz, Country, Ethnic, Blue- grass, Folkfest	
Attend Club	1-3	First time	First time	5-13	first time	
Lang. M. ic Occupa- Train tion /Abil. 0	Artist	Student	Fire Fighter	Leik S	Volunteer	
M.:Ic Train /Abil	yes A	yes A yes T	yes A	no A	Yes A	· ·
Lang.	Eng. Fren. Port.	Eng. Part. Ehin.	Eng.	Eng. Fren.	Eng.	,
Educa- tion (yrs.)	14-16	over 16	up ta	14±15	14-16	
Birth Place	Montana	U.S.A.	Alta.	Ont.	Alta.	
Age Group	31-35	3.1	18-24	18-24	18-24	
× 8 ×	,∟	<b>€</b> ,	Ε	L.	L.	
Survey No.	1.88	1.89	1.90	1.91	1.922	* · ·

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Come Alone or With Others	with 1	with 1 person	with the		small group	with 1 person	
Begin Perfor- mance	place to sit	when main p appears	when I buy the		lineup	lineup	
(record) Preferred Music	Classical	Trad.Folk Cont.Folk Bluegrass		Trad.Folk Cont.Folk Blues.Cau Bluegrass Jazz,Ethni	C&W	,	
Own/Listen Kiñd of Recordings	Trad. Folk, Cont. Folk, Ethnic, Class	Trad. Folk. Cont. Folk. Blues. Blue. Grass. Jazz. Classical.		All except Popular, New Wave	Christ - CdW. Ethous ian Classical; ConcertsPopular, Heoose		
Attend Attend Club. Other Perfor- mances	Class, Mock, Etholo, Blue, grass, Folkfes,	Folk, Control of the state of t	` <del>I</del>	Folk, Class, Jazz, Blues, Ethnic, Blue- 9rass, Folkfest	Christ- ian Concerts	Jazz, Blues, Blue- grass, Jolkfest Jazzfest	,
Attend Club s	First times			8-11	1-3	First	
Music Occupa- Train tion /Abil.		Geologist	1	Teacher	Sign Lang- uage Interpreter	eacher	
	yes A yes T	yes A no T		no A	ло A ло: Т	yes A yes T	
Lang.	Eng.	Eng. Fren.	Eng. Fren.	Eng. ASL	Eng. ASL	Eng.	
Educa- tion (yrs.)	over 16	0ver 16	over 16	16 16	12-13	over 16	
Birth Place	Ont.		Scotlan	Canada	Brit,	25-30 Canada	er i s
Age Group	18-24	25-30	25-30	18-24	18-24	25-30	
Sex	ů.		············	·	<b>L</b>	ε	
Survey No.	1.93	1.94	1.95	1.96	1.97	. 98	

Come Alone or With Others	small		with 1 person	alone/ with 1/ small group	alone	with 1 person	
Begin Perfor- mance	lights go down /first act	,	.ights go down	,	lineup	lights go down	
(recorc, preferred Music	Classic, Bluegrass		Blues	Trad.	· ·	Trad.Folk	
Own/Listen Kind of Recordings	Cont, Folk, Blues, C&W Bluegrass, Jazz, Class, Reggae		Cant, Falk, Blues, C&W, Popular, Rock	All except Cåb, Bluegras New Wave	C&W, Classica Rock	All except Blues, Jazz, Ethnic, Reggae, Other (Shows)	
Attend Other Perfor- mances	Class, Jazz, Jazz, Gountry, Blues, Blues, Grass, Folkfest		Hlues, Blue- grass, Folkfest	Folk, Class, Rock, Jazz, Fulkfest Jazzfest	Class, C Rock, Country, Blue- grass, Folkfest	folk, tthnic, Blue- grašs, folkfest	``
ttend	8-11	1	First time	4-7	Every	4-7.	· .
Occupa- tion	Painter 8 Medical Illustrator	-	Driver	Civil Servant	Dlumber 	)eologist	
Music Train /Abil.	по А Т		yes A yes T	 T on	yes A yes T	no A yes 4	
Lang.	Eng. Fren. Span.	1	Eng.	Other Eng.	Fren Rango Rango	Eng.	
Educa-Tang, Music Occupation (yrs.) /Abil.	14-16	;	14-16	16	over 16	over 16	
Birth Place	Quebec	1	Sask.	Europe	U.S.A.	В.С. Э	*
Age Group	25-30	1	31-35	25-30	over 50	18-24	· .
S. ×	LL.	;	Ε	L.	lu.	· LL	
Survey Sex No.	1 99	1.100	1.101	1.102	1,103	1.104	

Come Alone or With Others	with 1	small group	small group	with 1/ small group	with 1 person	with 1 person	with 1 person	
Begin Perfor- mance	place to sit	lights go down	when the music	lights go down	place to sit	lights go down	lights go down	
(record) Preferred Music		Popular, (Easy listening)	Varies	Jazz	Folk, Rock	none	Classical	
Own/Listen Kind of Recordings	Cont. Folk, Ciw, Bluegras Classical, Popular, Rock Reggae	Cont, Folk, Blues, Popula Rock	Cont. Folk, Blues, Popular, Rock	All except C&W	Trad. Folk, Cont. Folk, Blues, Jazz, Popular, Rock	Cont. Fo Classica Popular,	Irad. Folk, Cont. Folk, Blues, Blue- Drass, Jazz Classical	
Attend Other Perfor- mances	Folk, Rock, Country, Blue- ` grass, Folkfest	Blue- , Cont grass, Blue folkfestRock	All sylchtle Country, E	A11	All except Class, Country	All except Country, Lthnic	Class, Jazz, Lhnic	
Attend Club	First time	First time	First time	First time	First time	1-3	First time	
Occupa- tion	Accountant	Student	Engineer. Techn.	Systems Analyst	Cívil Servant	Servant Servant	occupation Therapist	<b>,</b> • •
Music Train /Abil	no.A yes T	no A yes T	no A yes T	yes A yes T	no A yes I	yes A yes T	yes T	
Lang.	Eng.	Fren.	Eng.	Eng. Fren. Cobol Assem	Eng.	Ε <b>η</b> 9.	Eng.	<i>[</i> ]
Educa- Lang. tion (yrs.)	14-16	over 16	14-16	over 16	over 16	over 16	over 16	
Birth Place	U.S.A.	Oņt.	Ont.	B.C.	Canada	Canada	N.S. (Canada)	
Age Group	31-35	18-24	18-24	31-35	31-35	25-30	25-30	:
Sex	ւ. ։	L.	ε	ε	L.	Ε	L.	
Survey Sex	1.105	1.106	1.107	1.108	1.109	1.110	1.11	

			٠.						
Come Alone or With Others	small group	alone/ with 1 person	;	small group	small group	à	small group	with 1 person	
Begin Perfor- mance	first drink	first act .	-	place to sit	lights go down	36	first act	first act	
(record) Preferred Music	Classical	Folk	-	Blues, Jazz, Popular	1 0	Jazz, sclassical Rock, New Waye	Folk	Cant.Folk	
Own/Listen Kind of Recordings	All All except except Ethnic, Country, New Wave, Ethnic Reggae	Trad. Folk, Cont. Folk, C&W, Blueģras Jazz, Popular	C&W, Class, Popular, Rock	All except Bluegrass, Ethnic, New Wave, Reggae	Jazzine Jazzine Popular, Rock New Waye	All except C&W, Bluegrass Reggae	Trad. Folk, Cont. Folk, Blues, Jazz, Ethnic, Class Rock, New Wav	All except Jazz, Class, Reggae	
Attend Other Derfor- mances	All except Country,	Folk, Colkfest(Colkfe	1	Class, Jazz	folk,. Class, Rock, Jazz	ot ic, fest	1	ł	
Attend Club	4-7	1-3	First time	First time	First time	1-3	nissing)	First time	
Occupa- tion	Teacher	Student	Courier	Student	ab.Tech.	Student	(1st pg. n	1	
Educa- Lang. Music tion (yrs.) /Abil	yes T	no A no T	no A no T	yes A yes T	yes A yes T	no A yes T		yes A yes I	
Lang.	Eng.	Eng.	Eng.	Eng. Fren.	Eng.	Eng. Fren.	1	Eng. Fren. Span.	
Educa- tion (yrs.)	over 16	over 16	12-13	over 16	14-16	over 16 "	1	12-13	
Birth Place	Alta.	Canada	Canada	Alta.	Sask,	Brit.		Alta.	•
	25-30	16-24	25-30	18-24	18-24	25-30	į	under 18	
y;	ε	L.	L	L.	<u>и</u>	. ε	:	ε	
Survey Sex Age	1.112	113	1.114	1.115	1.116	1.117	1.118	1,119	

			•		,. ·				
Come Alone or With Others	with 1 person	small group	with 1 person	with 1	with 1 person	small group	small group	small group	
Begin Perfor- mance	lineup	lights go down	first act	first	place to sit	lights: go down	)ights go∉down	place to sit	
(record) Preferred Music	Classical		1	Cont.Folk	Trad.Folk Cont.Folk	Рор	<b>.</b>	folk å Rock	
Own/Listen Kind of Recordings	Trad. Folk, Cont. Folk, Ethnic, Classical,	All except Cont. Folk, Popular, New Wave	Trad, Folk, Cont. Folk, Blues, Blue- grass, Class, Popular, Rock	Cont.Folk, C&W, Popular	Trad. Folk, Cont. Folk, C&W	Jazz, Class, Popular, Rock New Wave	All except Cont. Fulk, CAW	Trad. Folk, Cont. Folk, Caw, Popular Rock	
Attend Other Derfor- mances	Folk, Class, Other	All except Class, Rock	try,		Folk	Class, Mock, Jazz	Class, Ethnic Blue- grass, Folkfest	Rock, Country Blue- grass	
Attend Club	1-3	4-7	12+	First time	First time	First time,	1-3	6-7	
Occupa- tion	Telephone Operator	Tailor	Carpenter	Student	Student	Engineer	Teacher	Graduate Student	
	no A no T	no A yes I	A on T	yes A yes T	V.	yes A	yes A ves T	yes A yes T	
Lang.	Eng.	Eng.	Eng.	1.0	· 4	Eng.	Eng. Fren. Span.	Lith. Eng.	
Educa- Lang. Music tion (yrs.) /Abil	12-13	14-16	12-13	14-16	14-16	over 16	16	over 16	
Birth Place	Man.	B.C.	Canada	B.C.	Alta.	Sask.	Alta.	Ont.	
Age Group F	36-40	40-50	25-30	18-24	18-24	25-30	25-30	25-30	
S e x	lu.	L	ε	L.	L	ε		ε	
Survey Sex	1.120	1.121	1.122	1,123	1.124	1.125	071	1.127	

	Come Alone or With Others	with 1 person	with 1 person	with 1 person		with group	small	small group	
	Begin Perfor- mance	first act	first act	lights go down	1	At	lights go down	place to sit	
	(record) Preferred Music	Cont.Folk	Cont.Folk	Blues,C&W Bluegrass		A11	-	Trad.Folk	
	Own/Listen Kind of Recordings	Trad. Folk, Cont. Folk, Caw, Blue- grass, Popula	Trad. Folk, Cont. Folk, Blues, Caw, Bluegrass, Classical, Popular, Rock	ŀ	Trad. Folk, Cont. Folk, Blues, Ethnic Classical, Rock	A11	Trad. Folk, C&W, Blue- grass, Popular, Rock	Trad. Fol Cont. Fol Blues, Cl Popular,	-
	Attend Attend Club Other Perfor- mances	Folk, Country, Blue- grass, Folkfes	Folk, Class, Blue- grass, Folkfes	Other (Bars)	folk, Class, Blues, Ethnic, Folkfest	All except Ročk	Rock, Jazz, Blues	folk, Class, Rock, Blues Blue- grass, Folkfes	
	Attend Club	1-3	1-3	first time	-1-3 -1-3	First	First time	er Every	-
1 (1) 1 (2) 4 (3)	Occupa- tion	Editor	Writer- Editor	Household Engineer	Research	Sound & I Instrumeñ: Tech.	Engliseer	Appraiser	4.;**
ă	Music Train /Abil	yes A yes T	no A no T	yes A nc T	A OU T	yes A no T	no. A 	no A no T	
v.	Lang.	Eng. Fren.	Eng. Fren. Span.	other	Fren. Eng.	Eng.	£ng.	Eng. fren.	
	Educa- tion (yrs.)	14-16	14-16	up to	over 16	14-16	14-16	over 16	·
· · · · · · · · · · · · · · · · · · ·	Birth Place	Quebec	в.с.	Ont.	France	Ont.	Sask.	N. Ireland	
1	Agé Group	31-35	31 . 35	25-30	25-30	1	18-24	31-35	
		E	ů.	L	ε	i·	Ε	ε	: :
	Survey Sex	1.128	1.129	1,130	1.131	1.132	1.133	1,134	
	<b>.</b>	· · · · · · · · · · · · · · · · · · ·	<i>r</i> ,			**************************************			.*

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Come Alone or With	uthers	small group			with 1				with 1/	smal1	group			
Begin Come Perfor- Alone mance or		first			first		-		lineup			-		
(regard) Preferred Music		Classical, first Blues act	<u> </u>						ha!					
Attend Attend   Dwn/Listen Club   Other   Kind of   Perfore   Recordings   mances		Class, Cont. Folk,	Popular		# . 				All All except	Classica]	Popular	2		
Attend Other Perfore		Every folk, Class, Folkfes	Jazzfesi Other	(Upera)	Folk, Rock,	Blues,	Folkfest	Jazzrest	All	Class,	Country,	Bluegrass		•
Attemd	11	ய	٠,	1	8-11				12+		c			
Educa- Lang. Music Occupa- tion (yrs.) /Abil.		Carpenter, Preparator			Programmer Analyst				yes A Several	•				
Music Train /Abil.	и	A D D	•	Ι.	<b></b> .				yes A		-		 	
Lang.		rug.			Eng. yes T				rug.	`	•			
Educa- tion (yrs.)	17, 16	- - -		107.0	. 16				16					
Birth Place	A-76 41+3	3	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ر ا		•		0142						
Age Group	18-26		Pr.	25-30				18-26					 _	
۵. × ۳.	ε	:		L				ε						
Survey Sex Age Birth No. Group Place	1.135			1.136				1.137						

Which of the Last Ques. Answ.	5.5			55 56 57	55 56 57	
Why you Like a Performance	Enjoy music, expect-High quality, P. Talent Know P., Club atmosohere	Enjoy music, High quality, tP. is talented, Songs you know, Know P., Audience partic, pation, Club	Enjoy music, High quality, talent, audience part,, club atmosphere	Enjoy music, High quality, P. talented, Club atmosphere	Enjoy music, High quality, F. talented	
Why Show or Feel Disapproval	P.Drunk P. Below expect- ation	P.Drunk, boring, Below expecta- tion, P. doesn't care, Racism, Sexism	All except Enjoy music, racism & attrac-High quality tiveness of talent, audi performer part., club atmosphere	P.drunk, boring, Music doesn't Sound right, P. doesn't care, Racisim occurs	, c	-
Show Disapprov- al	Don't	lgnore Performer	Withhold applause, Tell some, leave hall, Ignore	Withhold applause, Tell some- one,Ignore performer	Withhold applause	
Styles That Club Responds Favorably To	Trad.Brit Bluegrass Blues	Trad.fren. Trad.brit. Bluegrass	Trad.Brit.	Trad.Brit	1	
Signal Approval	Applause, Clap, Sing, Whistle, Yell	Applause,Clap Sing,Stamp, Whistle, Yell Tell P.	Applause,Clap Yell,buy record,reques encore,tell performer	Other (farting loudly)	Applause	
Club Prefer ence	Irad. Brif.	Trad. Folk	Perfor- mer combine styles	Brits.	_	
Enjoy Music Performed	Trad.Brit Cont.Folk Blues, Bluegrass	All	All except swing	A11	Perform. combining many diff. styles	
Club	۲ ۵.	Var.	Var.	۲ د د	Var.	
Survey No.		.2	m	4.	ı,	

Why you Like a   Which	o <sub>ad</sub>	All except, 55 Club atmosphere 56 Enjoys drink	Enjoy music, High quality, P. talented Audience part. Club atmosphere	y y phere ing	55 56 57		165
ro	o <sub>ad</sub>	xcept, 5 atmosphere 5 s drink	alic, alty, nted part, nosphere	n o o	<u>.</u>		**
. <u> </u>	o <sub>ad</sub>	xcept, 5 atmosphere 5 s drink	anty, nted part, nosphere	n o o	<u>.</u>		
ro	o <sub>ad</sub>	xcept, 5 atmosphere 5 s drink	alic, alti, ited part, nosphere	n o o	<u>.</u>		
. <u> </u>	o <sub>ad</sub>	xcept, 5 atmosphere 5 s drink	alic, alicy, nted part. nosphere	n o o	<u>.</u>		
	o3 [ ]	l except, ub atmosphere joys drink	usie, ality, nted part. nosphere	y. pher ing	1 .	1	
		A11 C1u Enj	Enjoy music, High quartity, P. talented Audience part Club atmosphe	Enjoy music, High quality P. talented, Enjoy atmospher Enjoy drinking	All except audience part		
Why Show or	Feel	P.drunk, boring, below expecta- tion, in bad taste, doesn't sound right, P. doesn't care, sexism, racism	P.drunk, boring, below expect. In bad taste, doesn't sound right, p. does not care, sexism, racism	6	P.boring, below expect, in bed taste, doesn't sound right, P. makes buil jokes, doesn't care		
-	- >0.	withhold applause, Tell some- one, leave hall, complain to organ, Ignore P.	withhold applause Tell some-one, leave hall, complaints to organ.	Withhold applause, Tell some- one,leave hall, Ignore P.	withhold applause		
	۸ ۵	Other (don't know)	Cont.folk	<del> </del>	1		
Signal	Approval	Applause,Clap Stamping, Encore req. Buying a record	Applause, Telling some- one, encore req., buying a record	Applause, Clapping, Singing along Telling someone, Encore req., buy record, tell performer	App Lause		
Club	Prefer	Singer/ Song- writer		1		<b></b> ,	
Enjoy	Music	Trad.Cana. Cont.Folk Perform. combining diff.styles	Trad.Cana. Trad.Cana.	Trad.Brit. Trad.Cana. Trad.Fren. Trad.Amer.	Trad.Brit. Trad.Fren. Trad.Cana. Trad.Amer. Cont.Folk Singer/ Songwriter Blues,		
	fort at Club	Var.	Var.	Yes	No (C.row ded)		
Survey Com-	0 0	1.6	1.7	82	6		

		<b>v</b>	•		
Which of the Last Ques. Answ.	55 57	55 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5		55 55 55	
Why you Like a Performance	All except drinking	Enjoy music High quality P. talented P. known to you audience part, club atmosphere other (cozy)	Enjoy music, high quality, talented P., audience part club atmosphere	A11	
why Show or Feel Disapproval	P.drunk,boring, below expect., in bad taste, P. doesn't care	P.drunk,boring, below expect. in bad taste, P. doesn't care, racism occurs	In bad taste, makes bad jokes Sexism,racism	P. drunk,boring	
Show Disapprov- al	Withhold applause Tell some- one, Complaints to organ.	Withhold applause Tell some-one, rude noises, leaving hall, to organ, ignore P, don't show disapprov.	withhold applause	Withhold applause, leave hall	
Styles That Club Responds Favorably To	TradeBrit.	Trad.Brit.	<b>c</b> -	Trad.Brit.	
Signal Approval	All except yells	All except clapping	Applause, Clapping telling some- one, buying record, telling P.	Applause, stamping,tell someone, buy record	
Club Prefer ence	Trad. British	Scottish Irish (Celtic)	Any of all listed	Variety	
Enjoy Music Performed	Trad.Cana. Cont.Folk Contains many style Singer/ Songwriter C&W,	Trad.Brit. Trad.Cana. Cont.Folk Many style	Trad.Brit. Trad.Fren. Trad.Cana. Trad.Amer. Cont.Folk Many style Singery Songwriter	Trad.Brit. Trad.Fren. Trad.Cana. Trad.Amer. Cont.Folk Many style Singer/ Sanger/ Calu	
Com- fort at Club	Var	Var.	Yes	Var.	
Survey No.	1.10	=	1.12	1,13	. (

	•				
Which of the Last Ques.	55 56 57	55 56	55 53 72	55	
uhy you Like a Performance	A11	All except p. known to you	All except drinking	Enjoy music, high quality, talented P. P. Known to you audience part, club atmosphere	5
Why Show or Feel Disapproval	All except P. attractive	P. drunk, boring, All below expect. kno in bad taste, doesn't sound right, P. doesn't care,	All except drunkAll viewpoinE, attractiveness	t t	
Show Disapprov- al	withhold applause; tell some- one, leave hall, complain to innore p	Tell some- one,leave hall	withhold applause, tell some, leave hall ignore P. don't show	1	
Styles That Club Responds Favorably To	c	Trad.Fren. Trad.Brit. Trad.Cana. Trad.Amer. Cont.Folk		Bluegrass	
Signal Approval	All except asking for autograph	All except whistles,yells	Applause, clap stamp, tell someone, encore req, buy recorask for autog	All except clapping, autograph, telling P.	
Club Prefer ence	i	Celtic	1	Blue- grass	
Enjoy Music Performed	All	Trad.Brit. Trad.Cana. Cont.Folk Many style	All except Trad.Amer.	All except C&W,blues	
Com- fort at	NO	Var.	o z	s e	
Survey	1.14	1.15	1.16	-	

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	Which of the Last Ques. Answ.	55	55 56		. 55 56 57	55 .	55 56 57	
	uhy you Like a Performance	All except drinking	Enjoy music, P. talented audience part, club atmosphere	Enjoy music, club atmosphere drinking	A11	Enjoy music, high quality P. talented P. kñown to you audience part.	orlexcept dr.nl.g	
	Why Show or Feel Olsapproval	P. is drunk, P. is leaving in bad taste, doesn't sound right, P. doesn' care, sexism,	P. is boring	p, is drunk	P.drunk,boring, in bad taste, P. doesn't care	P. boring, P. below exp.	P.drunk,boring in bad taste, P. doesn't care sexism, racism	
en journ	Show Oisapprov- al	uithhold applause	Don't shardisapprova	Don't show disapprova	Withhold applause tell some- one, ignor the P.	Leave hall	Withhold applause tell some- one	
	Styles That Club Responds Favorably To		Cont.Folk	Cont.folk	Trad.Brit.		ן א	
9	Signal Approval	Applause, clap, sing, stamp, telling some, one, encore req., tell p. e.	PerformanceDif.styldApplause,clap.combining sing along, stamp, encorediff.style reg.	Dif.styl⊌Applause Trad.Brit	Applause, sing along, stamping tell someone encore requivaling record telling P.	Applause,clap sing along, encore req. record buying	Applause, clap sing along, stamp, tell someone, encor req, buy recor	
	Club Prefer ence	Cont. Folka	Olf.style	Oif.style Trad.Brit	Trad.Brit	1	Trad.	
*	Enjoy Music Performed	All except C&W swing	Performance combining diff.style	perform. combining many diff. styles	All except C&W	Trad.Amer. Cont.Folk many style: singer/. songwriter C&W, Blues	All except C&W	÷
	Com- fort at Club	Var.	Yes	Var.	۲ د ع	Var.	Var.	
•	Survey No.	1.18	1.19	1.20	1.21	1.22	1.23	
		73			•		~.	,

		المتسدة					
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Which of the Last Ques. Answ.	55 56 57	55 56 57	55 56 57	55 56 57	5.5 5.7 5.7	55 56 57	
Why you Like a Performance	Enjoy music, P. talented, P. known to you enjoy club atmosphere	A11	A11*	Enjoy music, high quality very talented audience part, enjoy club atmosphere, other (to not	Enjoy music high quality P. talented audience part. club atmospher	A11.	
Why Show or Feel Disapproval	P.drunk, below expect., in bad taste, doesn't sound right, P. doesn't care sexism, racism	All except, disagree view, bad jokes, P. attractive	All except P. below expect. disagree view, bad jokes, P. attractive	P.drunk, in bad tagte, doesn't squad right, P. Makes bad Jokes, P. doesn't caje, sexism, racism	P. below expect. P. in bad taste	P. boring,below expect., P. doesn't care, Sexism, racism	
Show Disapprov- al	Withhold applause tell some- one, leave hall, complain to org.	All except yells, insults, rudeness	Withhold applause, tell some- one	withhold applause, tell sume- one,leava hall	Withhold applause, leave hall	A. J.	
Styles That Club Responds Favorably	Cont.Folk	Cont.folk	Trad.Fren. Trad.Brit Trad.Cana. Trad.Amer.	Trad.Brit.	(no idea)	frad.Brit. Trad.Fren. Trad.Cana. Cont.Folk	
Signal Approval	Applause, sing along, tell someone, encore req., buy record, tell f	All except asking for autograph	All except asking for autograph	Clap,sing along, tell someone,encofe req., tell P.	Applause, tell sumeone, buy record, autog.	All except autograph telling P.	
Club Prefer ence	Trad. & Cont.Folk	Cont.Folk	Britfolk	Trad.Bri Scottish		Folk	<u> </u>
Enjoy Music Performed,	All except	A11	All except Caw	Trad.Brit Trad.Cana. Trad.Amer. Cont.Folk Many style Singery songuriter Bluegrass	Trade Fren. Trad. Cana. Cont: Folk Gany style Fluegrass, Blues,	۸11	
Com- fort at Club	Var.	Var.	Yes	Var.	× e s	Yes	
Survey No.	1.24	1,25	1.26	1.27	1.28	1.29	

Survey Con-   Enjoy   Clib   Signal   Styles   Show's   Why Show or   Why you like a Unich   No. Fort   No. Fo						$\{\chi_i^i\}$	
Tott  Music Prefer Approval That Club Disapprov. Wish Show or Performed And Engoands all Responds all Responds all Responds all Club Disapprov. Wes All except All Engoands all Club Disapprov. Wes All except All Applause sing someone-encore reg. Withhold Pubring, it bad African All Sameone, the Club Applause reg. But Sameone encore reg. Withhold Pubring, it bad African All Except All	Which of the Last Ques. Answ.	55 56 57	26	ν. v. c.	5.5 5.7 5.7	1	
Vess All except Club Signal That Club Disapprov- Feel Disapprover Feel Club Club Disapprover Feel Club Club Disapprover Feel Club Club Disapprover Feel Club Club Disapprover Club Club Disapprover Club Club Club Club Club Club Club Club	rg (2)	exce does alre	Joy music, gh quality very tale known to dience par		joy music, gh quality, talented ub atmospher her (music pleasing)	1	
Ves All except Trad Brithplause, tell Trad Good Brit.  All except All Trad Brithplause, tell Trad Cont.  All except All Trad Brithplause, tell Trad Cont.  All except All Trad Brithplause, tell Trad Cont.  Var. All Except All Trad Brithplause, tell Trad All someone, encore Trad.  All except All Trad Brithplause, tell Trad Cont.  Var. All Except Trad Brithplause, tell Trad Cont.  Var. Caw Brithplause, tell Trad Cont.  Var. Caw Trad T	<u>5</u>	b a d					An age
Com-  Total  That Club Disappa  Styles, Show  That Club Disappa  Club  Performed ence  Club  That Club Disappa  That Club  The Complete of t	4	1	P.boring, expect., c sound ric bad jokes doesn't c sexism, r		<del></del>	All	
Com- Enjoy Club Signal Fort Music Prefer Approval Club Parformed ence Club All except  Var. All except Fergord, tell Var. All except Fergord, tell Var. All except Fergore  Var. All except Fergord, tell Someone, encore Fergord Ferg	Shows Disapprov- al	Ι α	Withhold applause	ro	withh appla tell one, hall,		
Com- Enjoy Club Signal Fort Music Prefer Approval Club All except  Var. All except Frequency Frequency  Sing along, Fred  Var. All except Frequency Frequency  Frequency Frequency  Sing along, Frequency  Frequency Frequency  Stamping, yell  Stamping, yell  Stamping, yell  Frequency  Stamping, yell  Frequency	Styles. That Club Responds Favorably	A11	-		Trad.Frem. Frad.Brit. Trad.Canac. Trad.Amer. Cont.Folk	11:0	
Com- Endoy Fort Performed Club Yes All Var. All	\$39	ا ' ' ن ب ا	Applause, sing along, tell someone, encorred. req. buy record, tell	Applause, clap sing along, tell someone, encore req.	LApplause, tell someone, encor req., buy grecord, tell P	Applause, cfap sing along, stamping, yell tell someone, educate, reg.	
Com- fort Perf Club Yes All Var. All	Club Prefer ence	•			Trad.Bri	TradBrit	
	Enjoy Music Performed	A11	-	- / /	, A11	1	•
	Com- fort at Club	Yes	Var.	> ⊕ S	H 1	Var.	· · · · · · · · · · · · · · · · · · ·
		1.30	1.31	1.32	1.33	- 1. J.	

		vium in	,			•		
	*	11	; L	1 7			1 /1.	
	Which of the Last Ques. Answ.		55 56 57 57	1.	. 55 . 56 . 57	ស ស ស្ ភ ភ ភ ភ	5.	
	Why, you Like a Performance	Enjoy music.; high quality; P. talented.	Songs y	A11	Enjoy music, high quality very talented audience part club atmosphere	High quality, Other (his music)	All extept drinking t	3.
,	Why Show or Feel Disapproval	All except doesn'i ound right we not attractive	P.boring, below exp., bad jokes, P. doesn't caresexism, racism.	P.boring,below expect, doesn't sound right, P. doesn't care	P.drunk,boring Goesn't care, Sexism, racism	P.drunk,boring below expect, in bad taste, doesn't sound right, sexism	l nd s c a .	To the state of th
	Show Disapprov-	yells, Withhold applause	Withhold applause, tell some- one, comp, to drgan,	Withhold Applause tell some- one	withhold applause, tell some- one	Withhold gapplause complaint to order	# Yells # Catcalls Withhold # Polavise \$ Don't show	
	Styles That Crub Responds Favorably To		S	Cont.folk	Trad.Brit	Country	Other (Classical) Contry Country Pluegrass	Ŀ
	Signal Approval	Applause, stamp yell, tell someone, encore reg., tell p.	Applause,clap sing along, stamp, yell	Applause, clap sing, stamp, tell someone encore req.,	Applause, clap sing along, stamping, see see req.	(Cappencore & Fact, Soly record	Applause, clap yells, stamp, tell someoge, encore requirent	
3	Club Prefets ences		Trad.	Singer/ song- writer	Trad. Irish	Trad.	Class.	1
<b>*</b>	Enjoy Ausic.	Cont.Folk Singer/ songwriter	Trad.Folk Cont.Folk Singer/ songwriter C&W.Blues, Bluegrass	All-except Blues	All except Trad.Fren. C&W	J.Fren. J.Fren. Pr 1gae)	All checked no All except Swing (Rock)	
	Com- fort at Çlub	o <sub>N</sub>	O	Var.	• 5	S 8	es es	•
	Survey No.	1.35	1.36	1.37	*	5	1,40 %	

Te	:						
Which of the Last Ques.	55 56 57	. 55 57 57	55	25	85.5 56.5 57	55 56 , 57	
why you Like a Performance		All except drinking	.Enjoy music, P. talented high quality, P. does songs known, other (because of 54	Enjoy music, high quality P. talented, songs already knowm, audienc, part, club	A11.	Enjoy music, high quality, P. very talent audience part, club atmospher drinking	
why Show or Feel Disapproval	1		P.boring, disagree Viedbit. bad jokes, racism	All except dis- agree, viewpt, Agg joks-r, not atmacters	A. boring, below expect, in bad theste, doesn't sound right, P. doesn't care	P.boring,below expect, doesn't sound right, makes bad jokes	4
Show Oisapprove	Tighore P.	Don't show disapprov. ⊖	Other making y noises that are not rude	Don't show disappr	Withhold applace, tell some, don't show dis-	withhold, applause, tell some- pne, don't, show, other (squirm in	· .
Styles That Club Responds Egvorably To	Nonesin particular	Cont.Folk Country, Bluegrass	Contitolk Bluegrass		Controlk Cou⊁try Bluegrass	Cont. Folk	
Signal Approval	All	Applause as applants stamp, yells, encore, req., autograff, tell p.	All except encore, req. buy record, autograph, Other standing	Applause, clap stamp, tell someone, encor req. other (I would stay	Applause, clap sing along, sing along, secone, red; encore, reg;	All except yells	
Club Prefer ence	Cart.		Cont. Folk, Bluegras	2	Cont. Folk	Cont. Folk,	
Enjoy Music e Performed	All excep Trad.Brit	All except Blues,Other (Rock)	Bluegrass Swing	All except Trad.Fren. Blues	All except Blues, Swing	All except	y the Marie
Com- fort at Club	Var.	Yes	se X	Var.	0 2	Var.	* •
Survey Ma.	1.42	1.43	1.44	1.45	1.46	1.47	

	. `	,			1	(**) 
Which of the Last Ques.	55 <sup>4</sup> 56 57	55 56 57	ည်း ရှင် (၁) (၁) (၁) (၁) (၁) (၁) (၁) (၁) (၁) (၁)	5.5 5.7 5.7	1	
why you Like a Performance	ept p.	All except P. does songs already known	All.except drinking	A11.	A11 .	und a
why Show or Feel Disapproval	P.drunk, boring, in bad taster P. doesn't care sexism, racism, P. isn't attract	All except P. Delow expect, doesn't sound right, P. not attractive	P.drunk, in bad taste, bad jokes sexism, racism	P.drunk, boring, below expect, in bad taste, doesn't sound right, makes bad jokes, P.doesn't care	P.drunk,boring below expect, in bad taste, doesn't sound fight, bad jokes P. doesn't care	27
Show Disapprov- al		Withhold applause, tell some-one,comp.	complain to organ: t	Tell some- one, leave halt	Doo't show disapprov.	
Styles That Club Responds Favorably To		Trad Brit Trad Cana. Cont.Folk		Irad Fren. Irad Brets Frad Cana Cont. Folk	Trad.Brit.	
Signal Approval	Applause, sing along, stamp	Applaus <b>k</b> , tell someone, encore req. buy record, tell P.	Applause, clap, sing along, tell someone, buy record, telling p.	Applause sing along, whistle tell someone, encore req., buy record	Appress, clap sing along, tell someone, encore req.	s.
Club Prefer ence	1	Brit.	Folk	Brit.	Trad. Brit.	
A Enjoy Music Performed	Other (New Wave)	Trad.Brit. Trad.Cana. Cont.Folk many styles C&W. Bluegrass Other (Popular)	Trad. Fren. Trad. Amer. Cont.f@lk Singer/ Songwriter Bluegrass Blues, Swing	All except Tråd.Amer. CåW	Ald except	
Com- fort at Club	Yes	Yes	Yes Var.	0 Z	Var	
Survey Com- No. fort at Club	1.48	4.49	1:50	1.51	1.52	

Which of the Last Ques. Answ.	55 56 57	55 56 57	55 56 57	55 55 57		
Why you Like a Performance	A11	All except P. does songs already known	Enjoy music." high quality, p. very talent audience part. club atmosphere	Enjoy music, high quality, p. very talent p. does known songs, club atmosphere, Other (comfort		
Why Show or Feel Disaforoval	P.drunk, boring in bad taste, doesn't sound right, P. doesn' care, sexism, racism	All except diff. viewpt., bad jokes, not attr.	P. dfunk, boring, belów expect, fn bad taste, doesn't sound right, P. doesru care	P.drunk, boring, helow expect, in bad taste, doesn't sound right, bad jokes P. doesn't care	P.drunk,in bad taste, P. doesn'd care, sexism, racism	
Show Disapprov- al	withhold applause	Withhold applause tell some- one, leave hall	Complain to organ.	Withhold applause Don't show disapprov.	Withhold applause, tell some- one	
Styles That Club Responds Favorably To	Trad.Brit Cont.Folk Bluegrass	Cont.Folk	Tad Brit. Trad. Amet Cgnt. Folk	Trad.Cana.	- -	
Signal Approval	All except autograph	Applause, sing along, stamp, tell someone, encore req., buy record, tell p.	Applause, sing along, stamp, tell someone, encore req. buy record, tell by	All except yells	Applause,sing along, tell someone,encore	• 3 .
Club Prefer ence	Celtic/ Folk	Cont, Folk	; \( \int \)	Trad. Brit.	t t	· · · · · · · · · · · · · · · · · · ·
Enjoy Music Performed	Trad.Brit. Cont.Folk many style Singer/ songwriter C&W,Swing, Blueg*ass	A I-1	Trad.Brit. Trad.Cand. Cont.Folk many ostyle Bluegrass, Blues.	All except C&W, swing	All except Cont.Folk C&W	9 %.
Com- fort at Club	Var.	Var.	O N	, O N	, ke s	· · · · · · · · · · · · · · · · · · ·
Survey No.	1.53	1,54	)	1.56	1.57	,

•							
which of the Last Ques.	5.5 7.2 1.46	55 56 57	55 56 57 57 57 57 57 57 57 57 57 57 57 57 57	55. 56.	l .	55	
Why you Like a Performance	Enjoy music, high quality, P. talented	A11	Enjoy music, High quality P. talented audience part. Club atmosphere drinking,other		F. talented	All except P. does known son P. known to you	
Why Show or Feel Oisapproval	All except dis- agree view, P. not atract.	All except below expect, disagree view, P. not attract.	P.drunk,boring Other (Repit.)	1 an × an 1	JEXISM, IACISM	All except dis- agree wrew, P. not attract	\$
Show Disapprov- al	Withhold applause, tell some- one, leave hall	Withhold applause, tell some, leave Mail, comp.	Withhold Applause leave hail		applause, tell'some- one	Withhold . applause, tell some . one,ignore	1
Styles That Club Responds Favorably To	· · · · · · · · · · · · · · · · · · ·		Cont.Folk \$			Cont.Falk	
Signal Approval	Applause, clap tell someone, encore req. buy record	All except	All except autograph telling P.	Applause; Frigalong, Lett. someone, buy	3	Applause, clap sing along, stamp, tell someune, encore reg, tell P.	
Club Prefer ence		Frad. Brit.	Brit. Bluegrass	6		Cont. Folk	
Enjoy Music Performed	Trad.Brit Trad.Fren. Trad.Cana. Trad.Amer. Singer. Songwriter C&W,	All except C&W	A13.	All except Trad.Amer. Diff.style Swing All except	diff.style	All except Trad.Brit C&W	*
Club	Var.	Var.	Var.	No		د د د د	
Survey Com- No. fort at Club	1.58	1.59	1,60	1.61		50.	·

			and the second second	1			
Which of the Last Ques.	55 56 57	55 56 57	55	1 .7.3		a a	
Why you^Like a Performance.	A11	All except drinking other (good	All	Enjoy mušic, high quality, audience part.	All except club atmospheredrinking	Enjoy music, enjoy atmosphe other (like himusic)	
Why Show %r & Feel Disapproval	Padrunk, in bad taste, doesn't sound right, bad jokes, p. doesn't care,	All except dis- agree view, P. not attract.	P.boring,in båd taste	P. bad jokes.		P.drunk, boring b.below expect, in.bad taste P. doesn't care	, a
Show.	Withhold applause tell some-	withhold applause	Withhold applause	withhold applace,	Don't show disapprov.	Withhold appleduse, tell some- one.	
Styles That Club Responds Favorably To	Trad.Bana, Cont.Folk	irad.Brit	All E. E.				
Signal Approval	Applause, clap sing along, stamp, tell & someone, excorred, other req, other (stand up)	All except annistles, autograph	All except be tell someone, buy record, calcords	Applause	Applause, sing along, encore req.	Applause, sing along, encore req, buy record	
Prefer ence	p. contains diff. styles		Trad. Brit	Trad. Brit	Cont. Folk	1	
Enjoy Music Performed	All except Trad.Amer. C&W,Swing	Ail except swing	A11	Trad.Brit Trad.Fref Trad.Cana.	Trad.Cana Trad.Amer Cont.Folk Many style Singer Songwriter Bluegrass	Trad.Brit Trad.Cana. Trad.Amer. Cont.Folk Singer/ songwriter	
Com- fort at Club	Var	Yes	Yes	Var.	Yes	Var.	1
Survey Com- No. fort at Club	1.64	1.65	1.66	1.67	1.68	1.69	

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	Which of the Last Ques.	55 56 57	55 56 57 <b>2</b>	- P		, a	. 55 . 57 . 57	्राष्ट्रक्रिकेट 
	Why you Like a Performance	Enjoy music, high quality, club atmospher	Enjoy music, p. talented, p. does known song, P. known tc you, club atmosphere, drinking	Enjoy music, high quality, P. very talented P. does known songs	Enjoy music, high quality, p. very talent P. does known	<b>™®</b> 50 00 > → 0 0	All except P. Known to you drinking	
	Why Show or Feel Disapproval	P.boring,doesn't care,other (lack of enthusiasm)	P. boring,music doesn't sound right	All emcept P. not attractive	P.boring,music doesn't sound right	All except doesn't sound right, bad jokes P. not attract.	P. drunk	
	Show Oisapprov- al	Withhold applause	Don't show disapprov.	Withhold applause tell some-one, leave hall, ignore	Withhold applause tell some- one	Yells, catcalls, tell some, compl. to organ. Ignore P.	Don't show disapprov. Other {don't go see P.again	
	Styles That Club Responds Favorably To	Trad.Cana. Cont.Folk	Trad.Brit Trad.Cana Cont.Folk Coyntry Br. Cass		1		Trad.Brit	
S. A.	Signal. Approval	Applause, clap, tell someone, buy record	All except applause, yells	Applause, tell someone, encore req. byy recor autograph, tell p.	Applause,stamp encore req.	All except buy record, autog. tell P.	All except whistles, autograph	
 	Club Prefer ence	Cont.	Blue- grass	Cont. Folk			Trad. Brit	1
	Enjoy Music Performed	Trad.Cana. Cont.Folk Singer/ songwriter	All except Trad.Fren.	A111	Trad.Brit. Trad.Canad. Trad.Amery. Cau. Blues Bluegrass.	)	All	1
		Yes	Yes	Var.	Yes	Var.	O N	
	Survey No.	1.70	1.71	1.72	1.73	1.74		1.76

	•	4.					
Which of the Last Ques.	55 56 57	55 56 57	. 55 5.5 5.7	55 56 57	55 56 57	5.6	
Why you Like a Performance	All except known songs audience part.	Enjoy music, high quality, p. very talent does known song audience part.	Enjoy music, high quality, p. very talent cl. atmosphere	All Other (Phaston)	Enjoy music, high quality P. very talent audience part, club atmosphery	Enjoy music, high quality, P. very talent, P. does known	ם ב
Why Show or Feel. Disapproval	P. drunk,boring below expect, in bad taste, doesn't sound right, makes bad jokes	P. below expect, p. doesn't pare	P.boring, below expect, doesn't care, sexism, racism	All except dis- agree viewpt. P. not attract.	P.drunk,boring, in bad taste, P. doesn't care sexism, racism	P.boring, in bad taste, doesn't sound right, p. doesn't care	
Show Disapprov- al	Complain to Organ.	Withhold applause, tell some- one	withhold applause, tell some- one	Withhold applause, tell some-one, compl.	tell some. one,compl. to organ.	Withhold applause, tell some- one, leave	, <u>, , , , , , , , , , , , , , , , , , </u>
Styles That Club Responds Favorably To	Trad.Cana Trad.Cana	81uegrass	0.		ġ.		
Signal Approval	Ail except yells	Applause, sing along, yells tell someone, encore req, buy record, tell p.	Applause, tell someone,encore req, buy record	All except autograph	All except sing, stamp, whistle	Applause, clap tell someone, encore req, buy record	
Club Prefer ence	p. contains diff. styles	c.		1		s.	
Enjoy Music Performed	Trad, Brit Trad, Fren Trad, Amer Diff, style Singer, Songwriter Bluegrass	Trad.Cana Trad.Amer Cont.Folk C&W Bluegrass	Trad.Brit Trad.Cana Trad.Amer Cont.Folk diff.style C&W	,	Trad.Brit Trad.Cana diff.style Blues	Trad.Brit	
Com- fort at Club	Yes.	Var.	Υes •	N O	:		
Survey Com- No. F fort at Club	1.77		1.79		- 6		

		и . 🥳		1	iste I No. I		ı I
A	which of the Last Ques.	55 56 57	55 56 57	55 56 57		55 57 57	55 56 57
	Why you Like a Performance	Enjoy music, audience part, club atmosphere	Enjoy music, high qualit,, P. very talent P. known to you Club atmosphere	All except p. does songs you already know	A11	Enjoy music, high quality P. talented, P. known to you, audience garticipation	Enjoy music, High quality, P. talented
***	Why Show or Feel Oisapproval	P. drunk	P.drunk, in bad taste, disagree viewpt. sexism, racism	P.drunk,boring, in bad taste, doesn't sound right, P. doesn't care, sexism, racism	P.boring,doesn't sound right, P. doesn't care, sexism, racism	All except P. drunk, P. not attract.	
	Show Olsapprov- al	Withhold applause, tell some-one, don't show dis-	Withhold applause	withhold applause, tell some- one,leave hall,compl to organ. Ignore P.	Withhold applause, compl. to organ.	withhold applause, tell some- one, Ignore p.	withhold applause
	Styles That Club Responds Favorably To		Bluegrass		. 1	6	;
	Signal Approval	Applause, stamp, tell someone,encore	Clap,sing along, stamp, whistle, yell	Applause, Cartising along, tell somecher, encore required buy record	All except autograph		why ranse
»	Club Prefer ence	P. contains different styles			Trad	Brit, Cont. Folk	
	Enjoy Music Performed	All except Trad.Brit Trad.Fren Trad.Amer	ומים ביסים בם	All except	All except	Caw (the	
	Com- fort at Club	Var.	NO .	S 2 2	Yes Var.	) (1) (2)	V ar
	Survey No.	1.83	1.84		1.85	188	

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Whiter is of the Last Ques.	1	1		<b>,</b>	្មីន រួន	.1	
why you Like a Performance	All except songs known, drinking	All except P. Known to you	All except P. known to you t		All except drinking	Enjoy music, high quality, P. talented, P. does known songs	•
Why Show or Feel Disapproval	All except P. not attractive	P.boring,doesn't sound right, P. doesn't care	P.drunk,boring, in bad taste, doesn't sound right, P. doesn't care		All except dis- agree viewpt., bad jokes, p. not attractive	P.drunk, in bad taste; bad jokes	ä,
Show Oisapprov- al	Don't show disapprov.	Withhold applause, tell some- one, leave hall, comp. to	withhold applause tell sometone, leave hall, complete to organ.	Don't show disapprova	biteneld parktuse, leave halt		•
Styles That Club Responds Favorably To	1	Cont.Folk	Contifolk Country Bluegrass				•
Signál Approval	Applause, buy record	All except whistles, autograph	All except autograph 	Applause, clap sing along, whistles,	Applause, clap, sing along, tell someone, encore reg, f	oplause,clap, sing along	.,
Club Prefer ence		Many dif styles	,		Brit.	c	,
Enjoy Music Performed	Trad.Fren Trad.Cana Trad.Amer Cont.Folk	All, Other (Rock, easy listening)	Trad.Cana Cont.Folk C&Wswing	Alí except diff.style C&W	Trad Brit Trad Fren Diff.style Singer/ Songwriter Bluegrass.	Trad.Brit Trad.Cana Cont.Folk Singer/ songwriter Bluegrass	
Com- fort at Club	Yes	O.N.	) O Z	Υ es	0 2	Var.	
Survey No.	1.89	000	1.0	1.92	93	1.94	

				· ·	. 4		•					
Which of the Last Ques.	Ansu	, ,	1		56 57				:			w
⊔hy you Like a Performance			All except drinking		All except P. Known to you		,				Enjoy music, P. very talent	enjoy atmospher
Why Show or Feel Disapproval	11 (1 5	F. not attract.	P.drunk, boring, below expect, in bad taste, doesn't sound		;	1	ď			1	P.boring, doesrit sound right,bad	okes.
Show Oisapprov- al	4 !	1	leave hall don't show disapprov.		i i	1					Insulting P., leave	
Styles That Club Responds Favorably To	l y		ם			tellCountry" Bluegrass	in the second se				lrad, fren	4.2.4
Signal Approval	· ·		Apglause, stamp, sing along, tell someone,encore req, buy record		Applause, clap, sing along, tell someone	Applause, tell p.				100 m	Aplause	•
Club Prefer ence	1	1	1		1	Blue- grass	\$°			Į,	1 .	•
Enjoy Music Performed	<b>!</b> :	· H	Many diff. styles	Many diff	styles, Bluegrass, Blues	Trad.Brit	taw Bluegrass Blues	1	a ¦		Trad, Amer Diff, style	<b>o</b> .
Com- fort at Club	1	!	0 2	Yes		Var.		!		Var.	Var.	
Survey No.	1,95	1.96	1.97	1.98		1.99		1.100	1.101	1.102	1.103	

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	Which of the Last Ques. Answ.	55 55 57		55 53 72	55 56 57	55 57 57	
•	why you Like a Performance	All except atmosphere, drinking, Other (good stories)	All except drinking	All except drinking,Other (variety)	Enjoy music, high quality, P. talented, P. does known songs, club atmosphere, Other (can	All except P. known to you Other (commun. feeling)	
	Why Show or Feel	P.drunk,boting, below expect, doesn't sound right,P. doesn't care, sexism racism	All except disagree viewpt., bad (mp, not attractive	All except p. not attract.	uncomfortable audience conditions	P.boring, below expect, in bad taste, doesn't Sound right, P. doesn't care	
ha de c	Show Disapprov- al	withhold applause, tell some. one, leave hall, compl to organ.	withhold applause, tell;some- oneyteave hall,don't show dis- approval	withhold applause, tell some- ene, Other tuneout	talking to people in gaudience	Withhold applayse tell dome-one, leave hall, compl to organ, Ignore p.	
	That Club Responds . Favorably	Cont.Folk	Cont.Folk	2			30 a
	Signal Approval	All except whistles, yells autograph	Applause, clap sing along, whistles, tell sometime, encore req., fell p.	Applause, clap yells, sing along, Other (smile), tell someone, encore reçord	Applause, stamping, buy record	Aprlause, clap, sing along, tell someone, tell p.	
•	Glub Prefer ence	Singer/ song- writer	Singer/ song- writer				
-	Enjoy Music Performed	Trad.Brit Trad.Cana Trad.Amer Cont.Eolk ManyCstyle SanyCstyle Songwriter Bluegráss	Trad.Brit Trad.Cana Trad.Amgr Cont.Folk Singer/ Songwriter C&W	Trad.Cana Trad.Amer Cont.Folk Many style Singer, Songwriter Bluegrass		All except diff.st\$le Other (acid_rock	• • •
	Com- fort at Elub	90 ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) (	øn .	~		Var.	
•	Survey No.	1.104		1.106		RO.	

		<i>3</i> ,		· · ·		, 50
	Which of the Last Ques. Answ.			ນ ພ ພ ພ ຫ ທ	55 56 57	
	Why you Like a Performance .		- 3. - 3. - 4.	Enjoy music, high quality, P. talented, does known songs, P.	1	
	Why Show or Feel Disapproval	<b>4</b>		All except disagree viewpt, bad jokes, P. not attract.	P.boring, bad jokes, P.doesn't care, racism P. below expect, in bad taste, bad jokes, sexism, racism	late start
:	Show Disapprov- al °			withhold applause, tell some- one,leave hall,ignore	Withhold applause, tell some- one Withhold applause, tell some-	5
v	Styles Club That Club Responds Favorably To			, e	frad.Brit	
; £	dSignal Approval c_	Applause,sing along, tell someone	Applause, clapencore req.	Applause, clap sing along, stamp, tell someone, buy record	Applause, tell someone, encore requestions Applause, sing along, tell someone, encore req. buy recor	0
	Club Prefer ence		None		Brit	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	Enjoy Music Performed	Trad.Fren Trad.Cana Cont.Folk Diff.style Singer/ songwriter	Trad.Cana Trad.Amer Cont.Folk Many Myle Singer/ Binesgrass Blues, swin	Trad.Cana Cont.Folk Many style: Singer/ songwriter Other	All except Trad. Mmer C&W Trad.Brit. Trad.Cana Cont.Folk Singer Ayle	Cont. Folk
7/	fort at Club	Y es	se. O	1 % o	2 Var.	7
	Survey No.	1.109	1.110		1.113	1114

	11	. 1	1	1	1		1	1	1	1
Which of the Last Gues.	Ansu.	5.5	5.5	55 56		:	55 56 57		. un	
chy you Like a Performance		All except drinking.Other	(P. enjoys sel P. drunk	All except audience part.		;	Enjoy mesic, high quality, P. talented, P. does known	songs	Enjoy music, high quality, p. talented, audience part, club atmospher	drinking
Why Show or Feel Disapproval	;	:	Rude noises	Sexism, racism			Bad jokes, p. doesn't care, sexism, racism		All except p. below expect, doesn't sound right; sexism P. not attract.	
Show Oisapprov- al		;	c.	Don't show disapprov.			Dort show disapprov.	-	Tell some- one, leave	
Styles That Club Responds Favorably	1 1	7	di .				1	!	Trad.Brit Trad.Cana Bluegrass Alues	
Signal Approval	Applause, tell someone, encore req., buy	Applause	Farting	Applause,clap sing along	A11		Applause, clap tell someone, tell p.	Applause, clap sing along, encore req, telling p		
Club Prefer ence	!	;	9 (8)	Irad. Folk	1		}	1	British	
Enjoy Music Performed	Trad,Cana		All, Other (Sex Pisto	All except Caw, Bluegrass Swing	A11	Trad.Brit	Trad.Fren Trad.Cana Cont.Folk	Trad,fren Trad,Cana Diff,Style	frad.Brit Diff.style	
Com- fort at Club	ΰο	Yes	Yes	No	-	Yes		Var.	0 2	
Survey No.	1.115	1.116	1.117		1.119	1.120		1.121 0	1.122 N	

				1			1
Which of the last Ques.	<b> </b>		ru ru		!	55 56 57	
Why you like a Performance	All except drinking	All except drinking	Enjoy music, high quality, audience part, club atmospher	Enjoy music, Provery talent, Provento your	fl except d:king	All except P. known to you	
Why Show or Feel Disapproval	P.drunk, in bad taste, P. doesn't care, sexism racism	P.drunk, in bad taste, sexism,racism	P.drunk,boring, below expect, in bad taste, P. doesn't care sexism, racism	All except dis- agree viempt., p. Aot attr.	P.drun. bor in bad sate. P. doesn.	P.drunk, boring, below expect, in bad taste, doesn't care, sexism, racism	
Show Disapprov- al	Withhold applause, don't shou disapprov.	Withhold applause	Withhold applause, tell someone, leave hall;	-	lell some- one,don't show dis-	Withhold applause, tell some- one, leave hall, compl	
Styles That Club Responds Favorably To	1	-	Cont, Folk		Trad.Brit	Ird, Brit	
Signal Approval	Applause, tell someone, encor req, buy record	Applause,tell someone	Applause	Applaüse, tell someone, buy record	All except whistles,yell autograph, telling P.	Applause, clap sing along, stamp, tell someone, encore req.buy record	
Club Prefer ence	;	c· :	1	\ 	,	Many styles	
Enjoy Music Performed	Trad.Canu Cont.Folk Oiff.style Singer/ songwriter C&W	Trad.Fren Trad.Cana Cont.Folk Singer/ Songwriter	Diff.Style	Tred.Fren Trad.Cana Cont.folk Singer/ songwriter Bluegrass	All except swing	All except Singer/ songwriter Blues	
Cpm- fort at Club			No.	O Z	Var.	Var.	
Survey No.	1,123	1.124	1.125	1.126	1.127	1.128	

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•		gu						
Which of the Last Ques. Answ.	55 56 56 57	56	55 57	55 56 57		55 56 57		
Uhy you Like a Derformance	All except P. does known songs, audienc	Enjoy music, songs known, audience part.	Enjoy music, P. very talent audience part.	Enjoy music, high quality, P. does known songs, audienc	Enjoy music, high quality, P. talented, P. Known to yo audience part.	Enjoy music, high quality, P. talented, club atmosphere		
Why Show or Feel Disapproval	P.boring, below expect,doesn't sound right, bad jokes, P. doesn't racism	ept P. xpect, attrac	P.boring, below expect, doesn't sound right	1	P.drunk, boring below expect, in bad taste, doesn't sound right, P. doesn't	P.drunk,boring In bad taste disagree, vieupt, doesn't sound right, bad joke; p. doesn't care		,
Show Disapprov- al	Doo't show disapprov.	Withhold applause, Ignore P.	1	Tell some- one	Withhold applause, leave hall	withhold applause, tell some-one, compl. to organ. Ignore P.		
Styles That Club Responds Favorably To	Trad.Brit		1	Cont.Folk	:	Irad, Brlt.		
Signal Approval	Applause, tell someone, encore req., buy record	Applause, sing along	Applause, clap	Applause, sing along, stamp, tell someone, encore req., tell p.	Applause, clap encore req.	Applause, sing along, tell someone, encore req., buy record, autog.		
Club Prefer ence	Trad. Brit	1	1	e- <u>;</u>	1	frad. Folk		
Enjoy Music Performed	Trad.Brit Trad.Cana Trad.Amer Cont.Folk Many style Bluegrass	Singer/ songwriter Caw, Blues Bluegrass Swing	Trad.Fren Singer/ songwriter	-	Trad.Fren Trad.Cana Cont.Folk C&W,Blues Swing	Trad, Brit Trad, Amer Cont, Folk. Many style Blues	<u> </u>	
Com- fort at Club	Var.	Yes	Yes	Yes	0 %	Yes		
Survey No.	1.129	1,130	1.131	1,132	1.133	1.134	1	•

a.				
Which of the Last Ques. Answ.	5.50	1		
Why you Like a Performance	Enjoy music, high quality; P. talented	All except P. known to you, drinking .	All except audience part.	
Why Show or Feel Disapproval	All except disagree viewpt P. not attract.	P.drunk,boring, below expect, in bad taste, P. doesn't care, sexism, racism	All except in bad taste, dis- agree viewpt., p. not attract.	•
Show Disapproval	Withhold applause, tell some- one, leave hall, Ignore p., don't show dis-	Withhold applause	Withhold applause, tell some- one, ignore P,	
Stynes That Club Responds Favorably To		Trad.Brit	ć.	
Signal Approval	Applause, clap tell someone, encore req., buy record	Applause, encore req.	Applause, tell someone, encorrect, buy record, tell by	
Club Prefer ence	Trad. Brit	pt Trad. Brit, Trad. Fren, Cont.	Trad. Brit, Trad. Cana, Bluegras	
Enjoy Music Performed	Depends on	All except Cau	A11	
Com- fort at Club	Var.	Yes	Var.	
Survey Com- No. fort at Club	1.135	1,136	1.137 Var.	

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