

DOCUMENTARIES AND CHILL



FAIR DEALING WEEK 2019

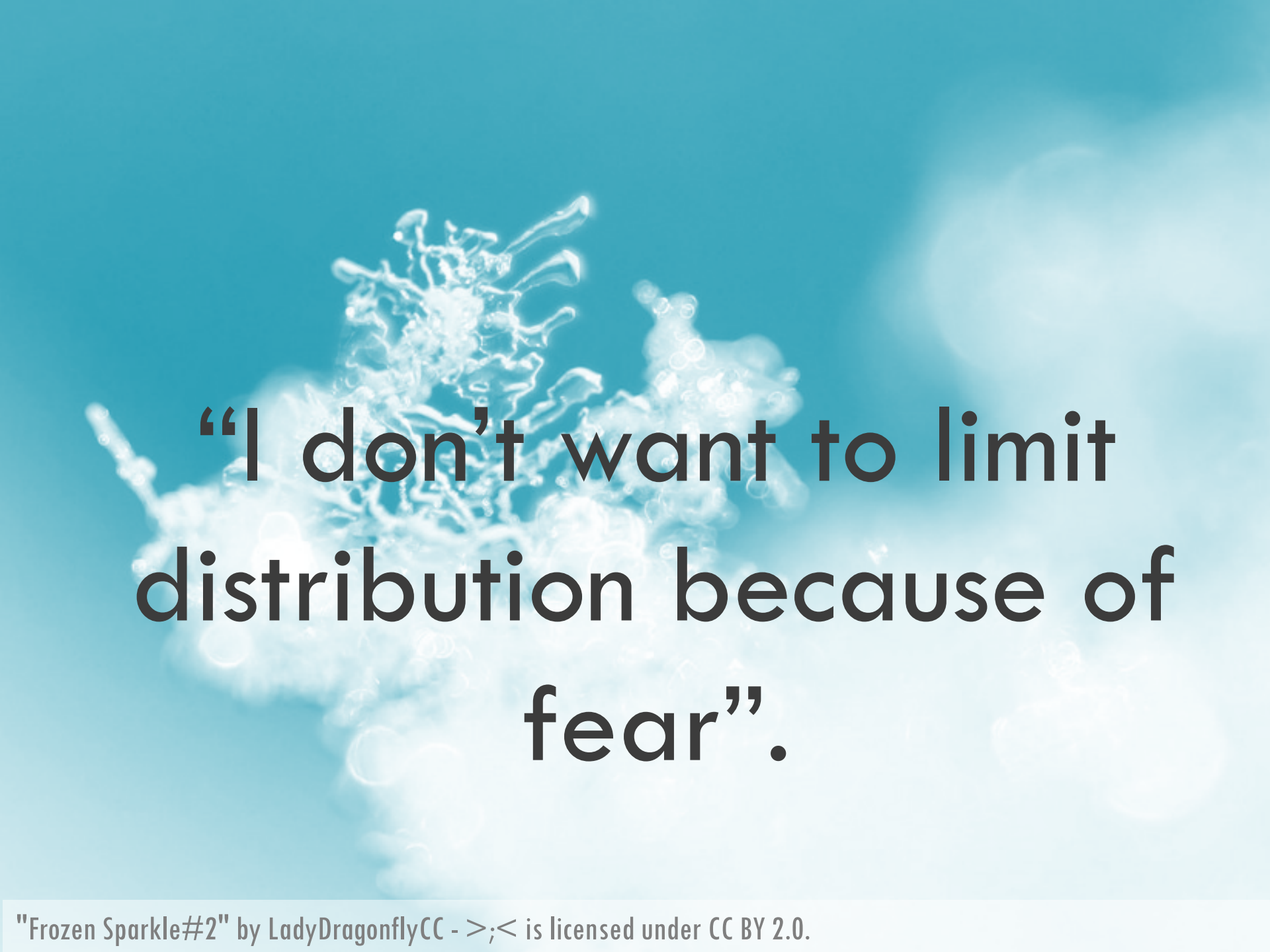
BRIANNE SELMAN
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**“I don’t want to limit
distribution because of
fear”.**



CHILL

- 
- A light blue background with a central splash of water, creating a dynamic and fresh visual effect. The water droplets and bubbles are captured in mid-air, adding texture and movement to the slide.
- Economic barriers to creation
 - Loss of diverse voices and perspectives
 - Loss of critical standpoints
 - Limiting access to results

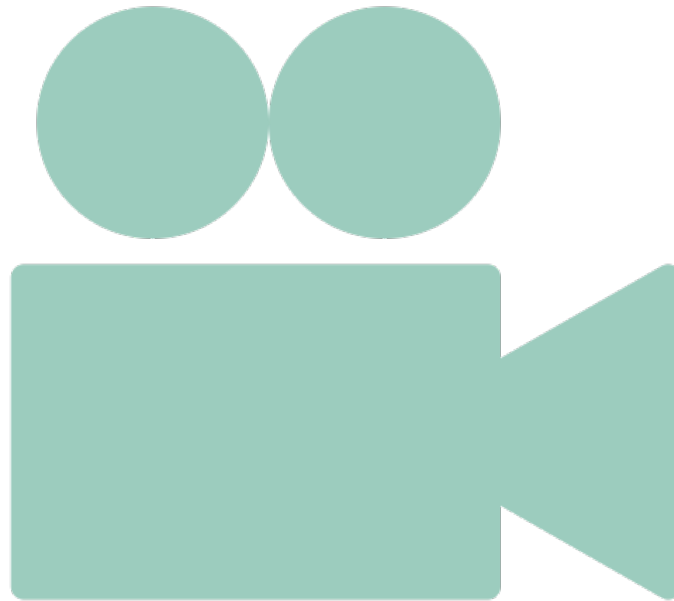
- Documentaries Matter
- Fair Dealing Matters
- Distribution Matters
- Copyright Chill Matters

A photograph of a seal swimming in a body of water with several ice floes. The entire image has a teal color overlay. The seal's head and whiskers are visible above the water surface.

DOCUMENTARIES MATTER

"ASAHIYAMAYA Zoo." by MIKI Yoshihito is licensed under CC BY 2.0..

Docs Are Different



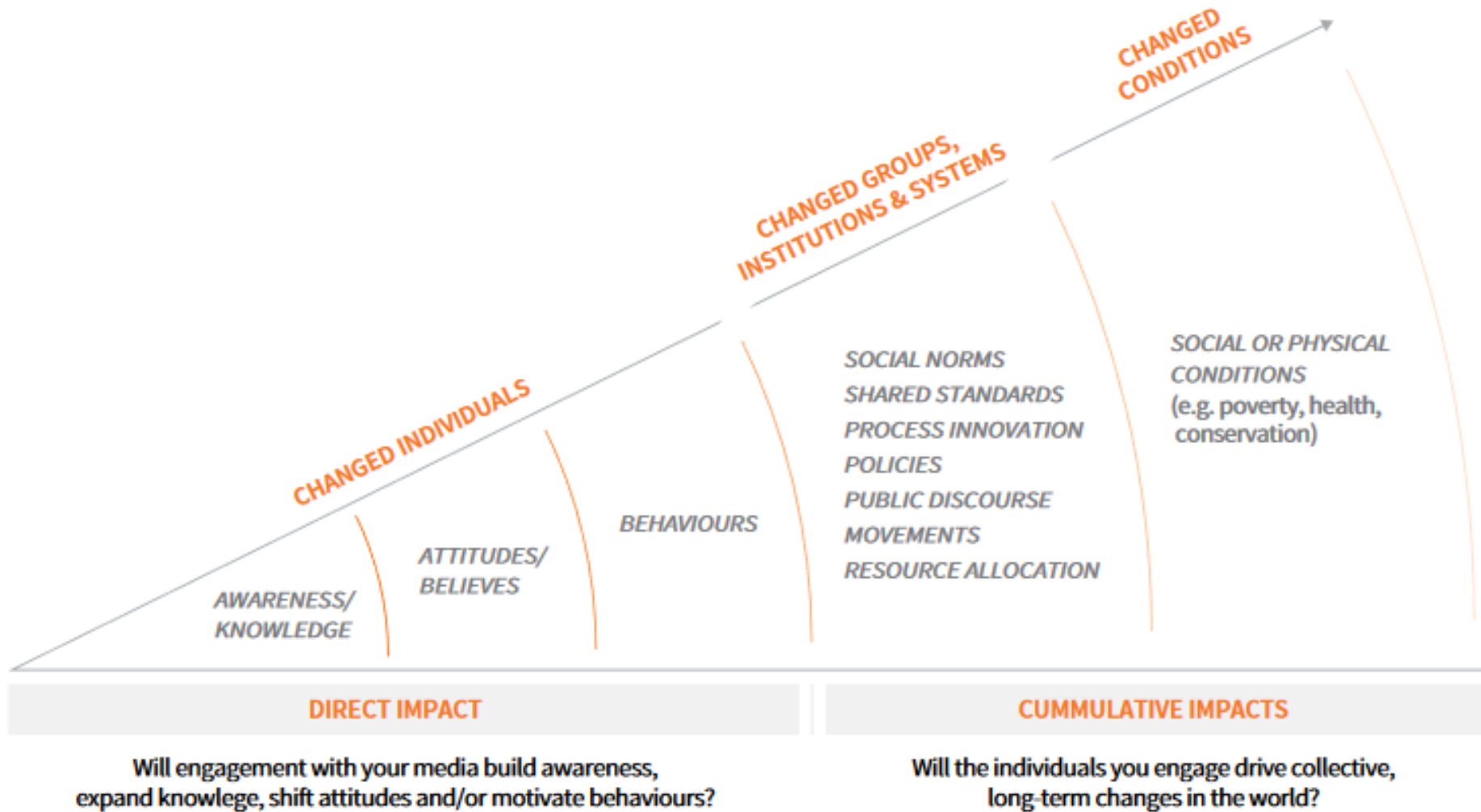
Knowledge Dissemination



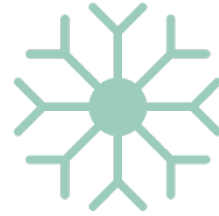
DOCUMENTARIES WITH IMPACT

- Changing minds asks documentary makers to consider the attitudes or beliefs they are trying to change or create;
- Changing behaviours calls attention to the potential to promote specific actions such as buying, boycotting, donating or volunteering;
- Guiding communities focuses on the need for teams to organize grassroots communities; and
- Changing structures considers the potential for top-down change by looking for laws, political formations and structures that impact the particular issue

The Impact Funnel: From Awareness to Engagement to Impact²



Stewardship



SSHRC Funds can cover

- *Consultants:* Grant recipients are expected to have the full qualifications and experience necessary to carry out research programs/projects for which they are funded, or to obtain the help of fellow scholars as part of reciprocal scholarly collaboration. Consulting fees may be charged against the grant only if the application proposal demonstrates that expert advice is needed to resolve highly technical problems.
- Circulation of findings through traditional media, as well as on video, CD-ROM, etc.;
- Preparing a manuscript for publication (e.g., layout and preparation and/or purchase of illustrations, figures, maps, drawings, and photographs);
- *Other non-disposable equipment:* You may purchase or rent equipment, such as microfilm readers, tape recorders, cameras, video equipment, field vehicles, laboratory accessories and equipment, if you do not have access to such items through the institution.

SSHRC Funds Can't Cover

- Contingency allowances.
- Indirect costs (e.g., medical insurance) or administrative overhead.
- Professional training or development, including computer and language training.



FAIR DEALING MATTERS

Fair Dealing Purposes



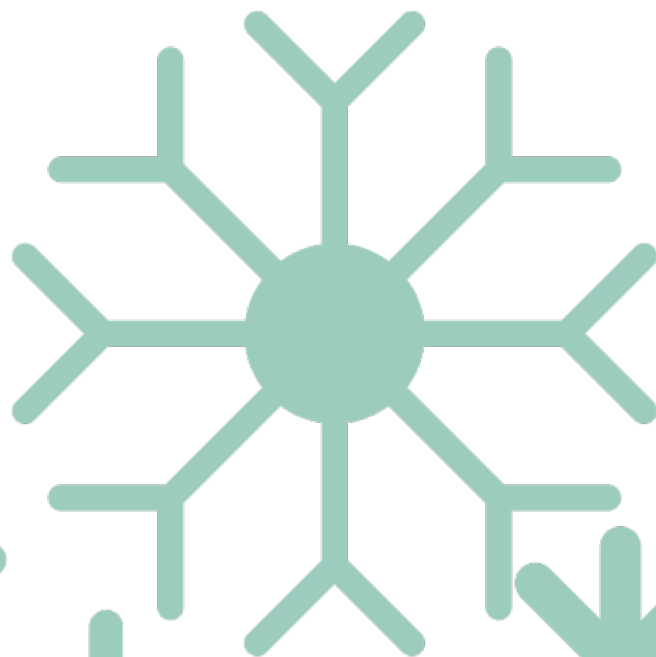
News



Review & Criticism



Risk



The background is a teal color with a subtle texture of falling snow and several large, detailed white snowflakes scattered across the frame. The text is centered in a bold, black, sans-serif font.

DISTRIBUTION MATTERS

UGC



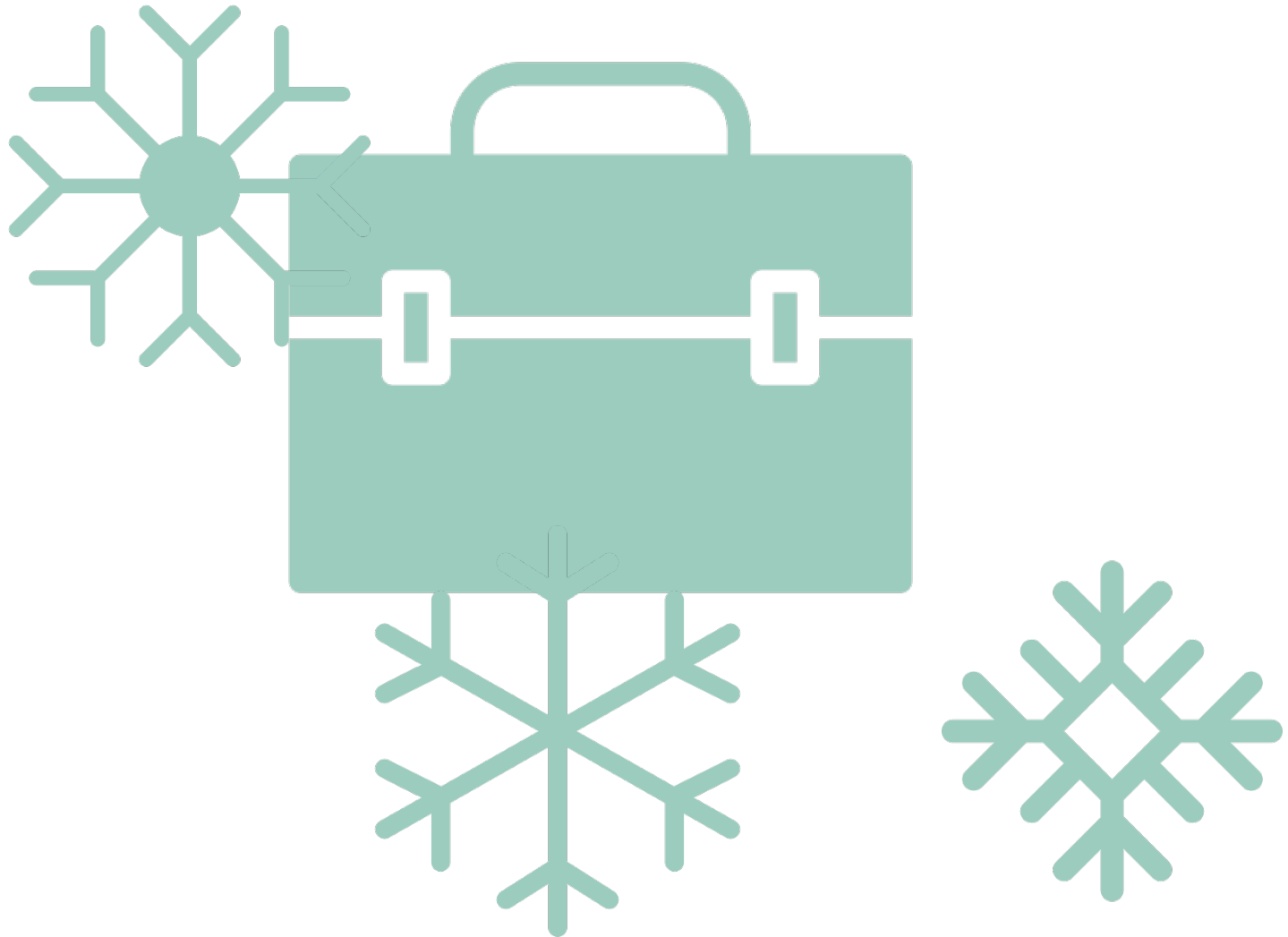
Incidental Inclusion



Fair Dealing



Errors & Omissions Insurance



Copyright Clearances



NFB STOCK FOOTAGE RATE CARD

- 2018 -



- Rates for Other collections on demand -

Research Fee: \$75/hr

Screening TCBI DVD: 1.25\$/min (\$75 minimum)

Screening TCBI digital H.264: 1.25\$/min (\$100 minimum)

HD Transfer Fee: on demand

2K and 4K Transfer Fee: on demand

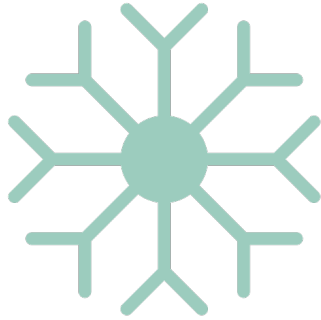
- **30-sec minimum per collection** whether footage used or not
- Minimums are cumulative per project, not per clip
- From outside Canada, rates in US\$
- Initial 30-minute FREE search

Markets	Canada (\$/sec)		1 Country (\$/sec)		World (\$/sec)	
	5 years	Perpetuity	5 years	Perpetuity	5 years	Perpetuity
Educational (Govt, Museum, Schools, festival)	10	15	15	20	20	27
Educational & Internet (streaming) (on organisation website only)	15	18	18	25	25	33
Television	15	20	25	37	35	50
Television & Internet (streaming) (on broadcaster website only)	25	30	30	40	45	60
Television & Internet geo-blocked	20	25	25	30	n/a	n/a
Home Video (DVD & VOD)	15	20	22	30	30	40
Corporate Video	18	24	22	30	30	40
Music Video	25	35	30	40	45	60
Internet & New Media	15*	20*	25*	30*	30	45

Photographic Works



Orphan Works



Public Domain/ Creative Commons



Public Domain/ Creative Commons



Creative Commons



Copyrights Waived



Copyright Expired – Public Domain



Non Commercial Use



Attribution Required



No derivative works / Remixes

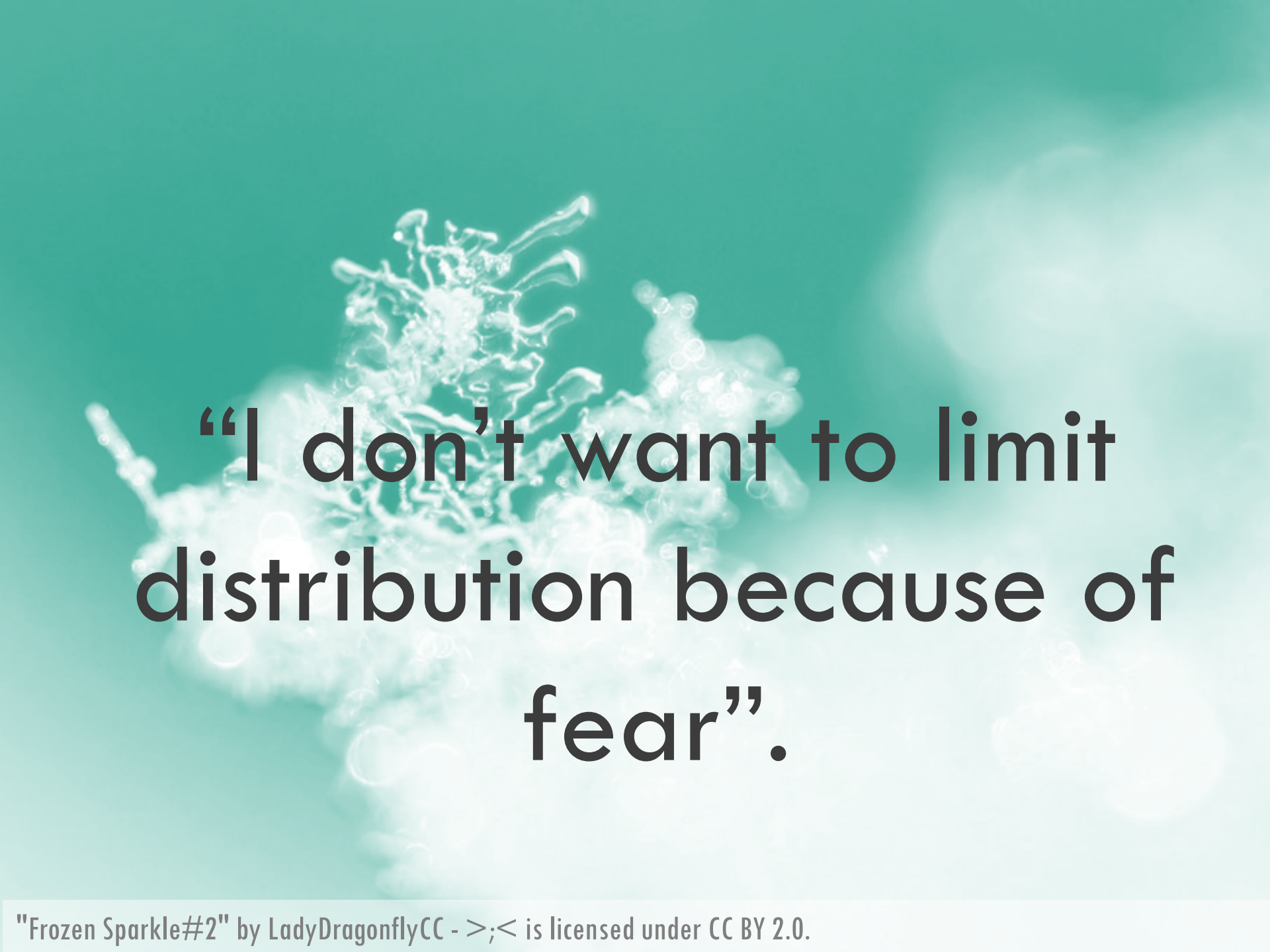


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Crown Copyright



This is a permission
wall. Please do not
ruin it with tagging.
Pieces only.



**“I don’t want to limit
distribution because of
fear”.**



COPYRIGHT CHILL MATTERS

“1. Films that should be made are not being made;...

Howard Knopf, “The Copyright Clearance Culture and Canadian Documentaries”, 7.

2. Scenes are being cut, censored, altered, or redone because of often spurious intellectual property concerns;...

Howard Knopf, "The Copyright Clearance Culture and Canadian Documentaries", 7.

and, 3. The content and quality of many projects is suffering because of the excessive costs or the perceived risk...”

Howard Knopf, “The Copyright Clearance Culture and Canadian Documentaries”, 7.



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