

Changing how monographs are acquired in response to evolving needs

Denise Koufogiannakis & Trish Chatterley

About the University of Alberta



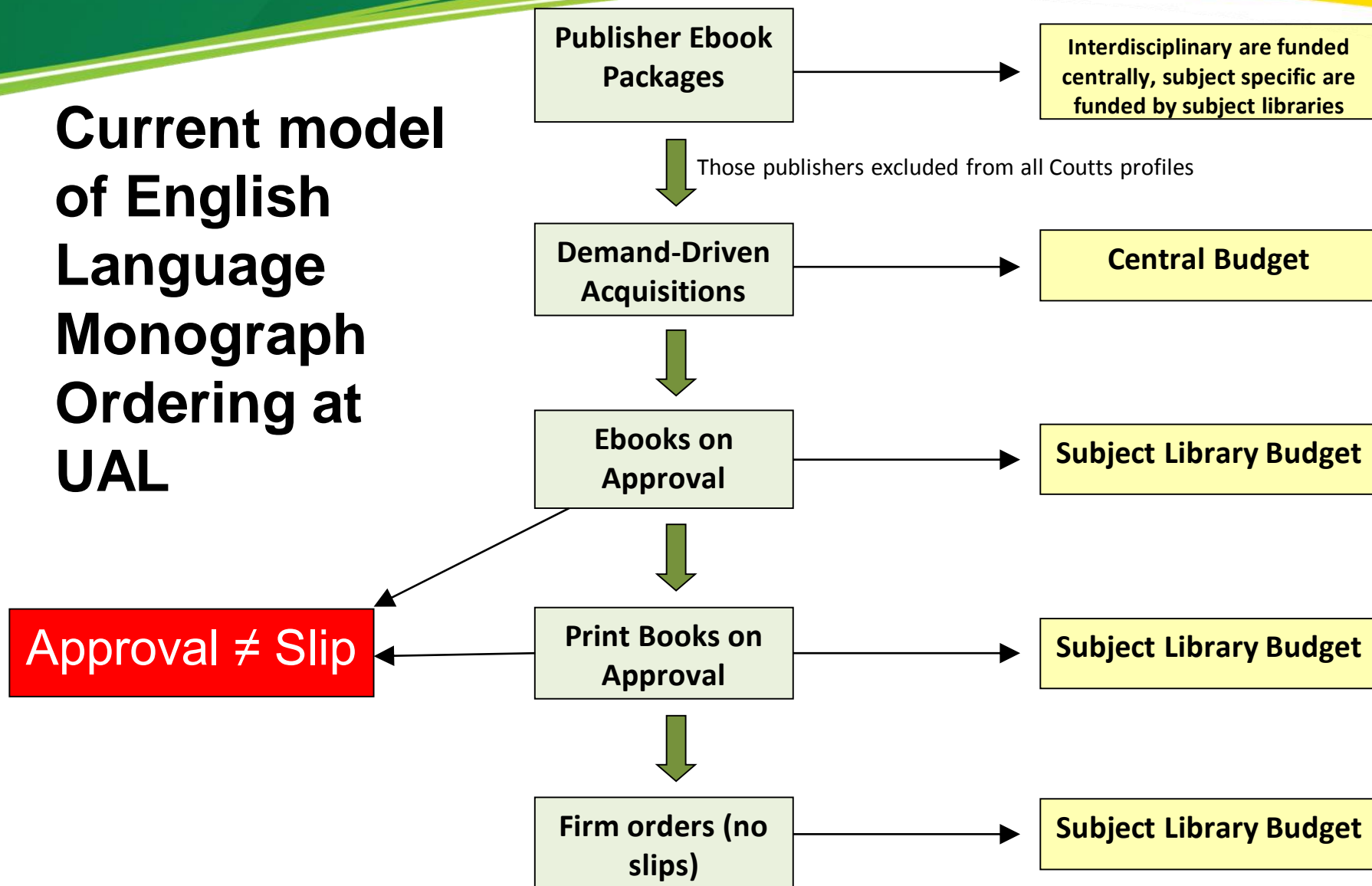
Background - our old mono model

- ❖ Central funding of publisher ebook packages
- ❖ Occasional demand-driven acquisition pilot projects but nothing continual
- ❖ Subject libraries
 - ❖ Purchase of discipline-specific ebook packages
 - ❖ Small numbers of print books sent on approval
 - ❖ Some standing orders for series
 - ❖ Most purchases via title-by-title selection & ordering by subject librarians. Slips sent via Coutts, YBP, Harrasowitz, etc.

Why the Need for Change?

- ❖ Trying to be fiscally responsible
- ❖ Reduction in number of staff
- ❖ Increased workloads for liaison librarians due to introduction of new areas of service focus (e.g., Research Data Management)
- ❖ Good time to implement change, as UAL transitioned to a new preferred English-language monograph vendor - Coutts Information Services

Current model of English Language Monograph Ordering at UAL



Implementation Timeline

Dec. 2013 - Began communication with staff about new mono ordering model that doesn't include selection by subject librarians

Feb. 2014 - Ingram Coutts announced as our preferred English-language monograph provider, subsequent to RFP process

Mid-March 2014 - Met with Ingram Coutts to prepare subject profiles

April 2014 - Central firm order form initiated

Implementation Timeline, continued

May 2014 - Most unit library approval plans went live

July 2014 - Began assessment with review of
exclusion lists and titles purchased

May 2015 - Presented 1st year results at Timberline

April 2016 - Collection Strategies Unit formed

Nov 2016 - Presenting 2nd year results at Charleston

Present - Continue to meet with Coutts reps and
revise/expand plans and as needed, work through
problems

Publisher Ebook Packages

- ❖ Purchase frontlists from many publishers - benefit from more content at a reduced price per title
- ❖ Those publishers are then excluded from the Coutts profiles.
- ❖ Based on spend in the first year and a half, began purchasing frontlists for Bloomsbury, Brill, Columbia University Press, and De Gruyter

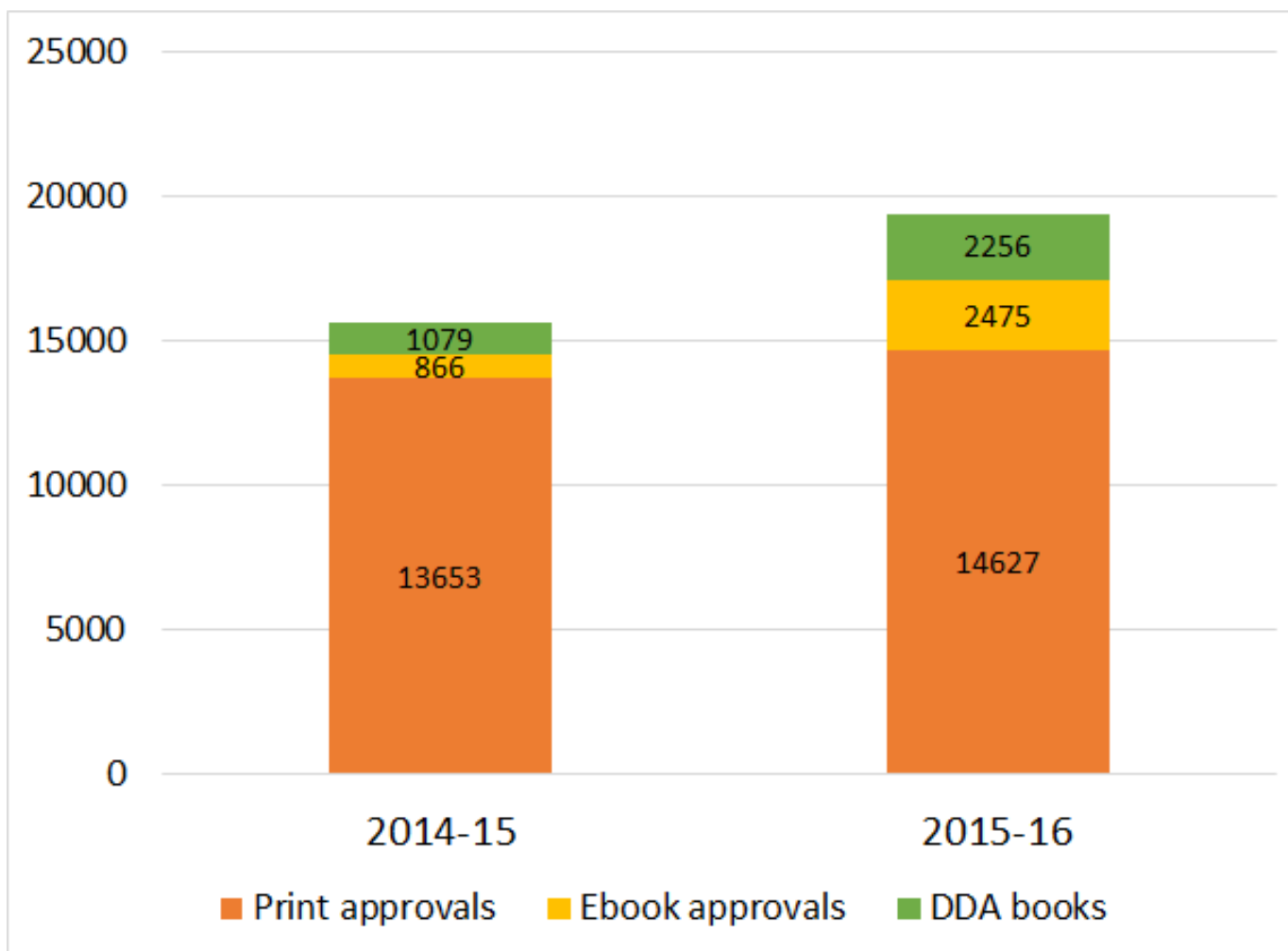
Coutts - # of titles purchased

Category	2014-15*	2015-16
DDA purchases	1,079	2,256
Approval purchases	14,519	17,102
Firm Orders	3,645	3,223
Total # books purchased from Coutts	19,243	22,581
Total Coutts spend:	1,255,953.94CAD	1,685,761.39CAD

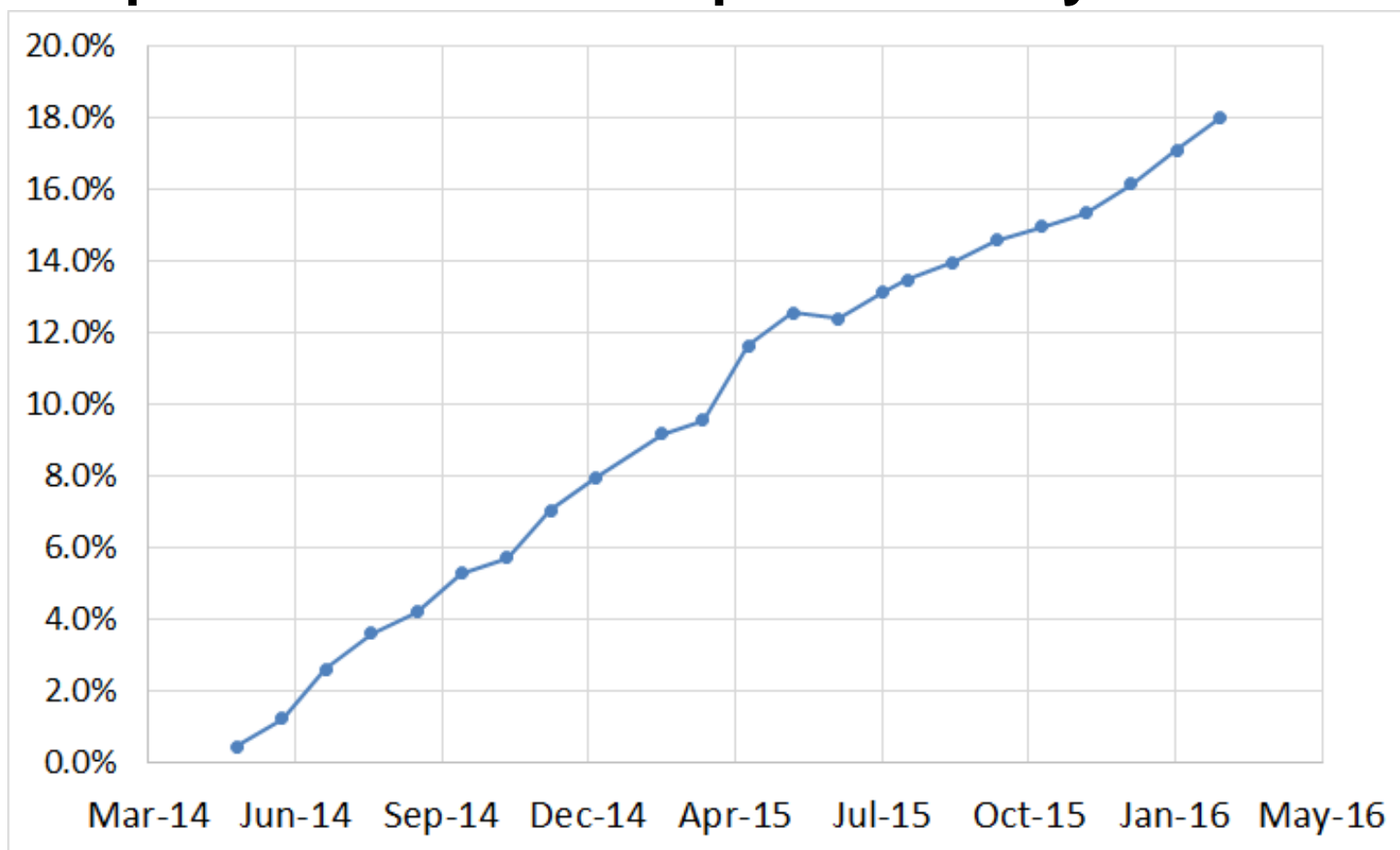
Multi-year comparison of spend

Format	2013/14	2014/2015	2015/2016
Coutts	671,598 CAD	1,255,953 CAD	1,685,761 CAD
YBP	1,397,729 CAD	16,967 CAD	23,678 CAD
Total	2,069,327 CAD	1,272,920 CAD	1,709,439 CAD

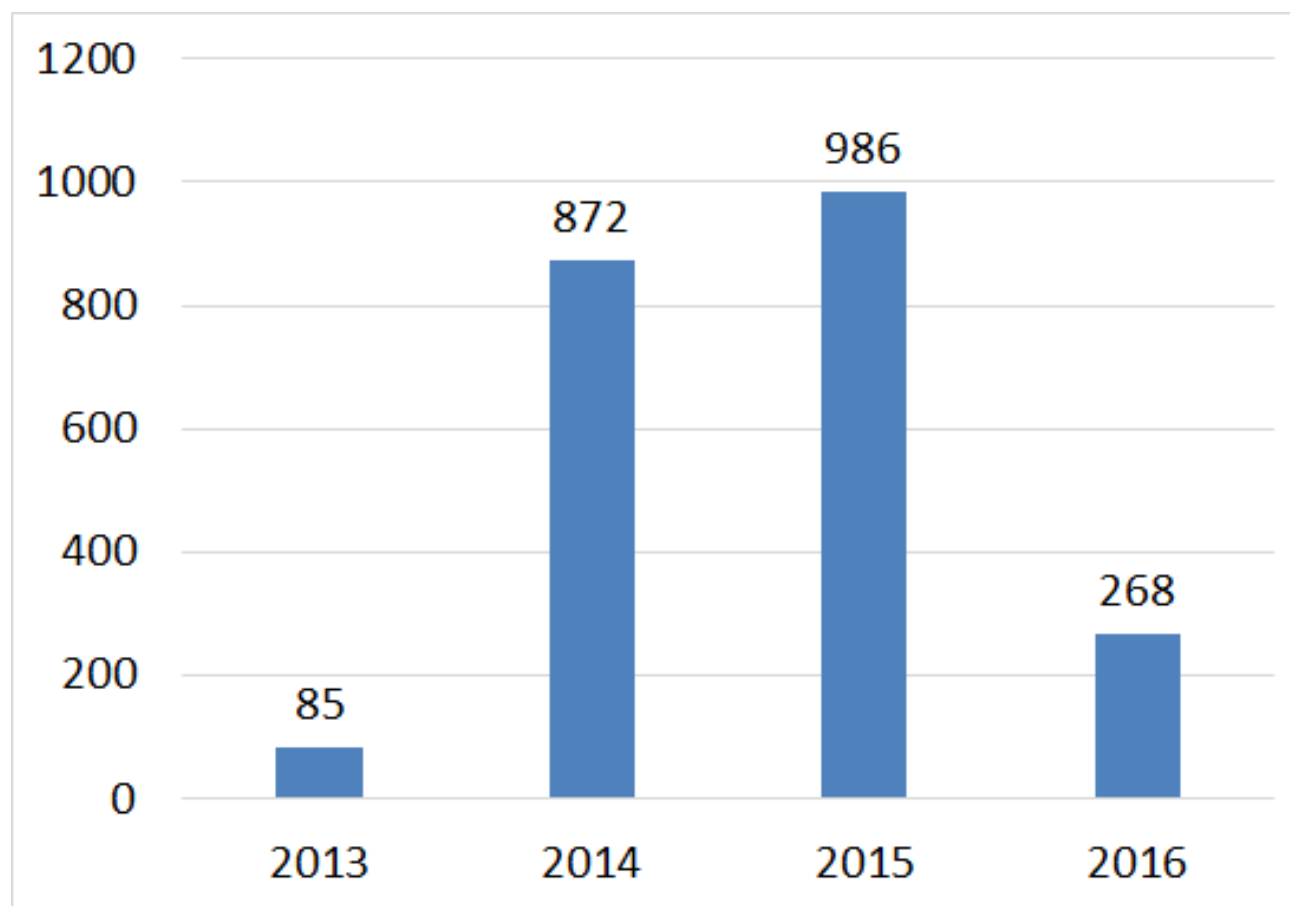
Coutts Purchases by Format



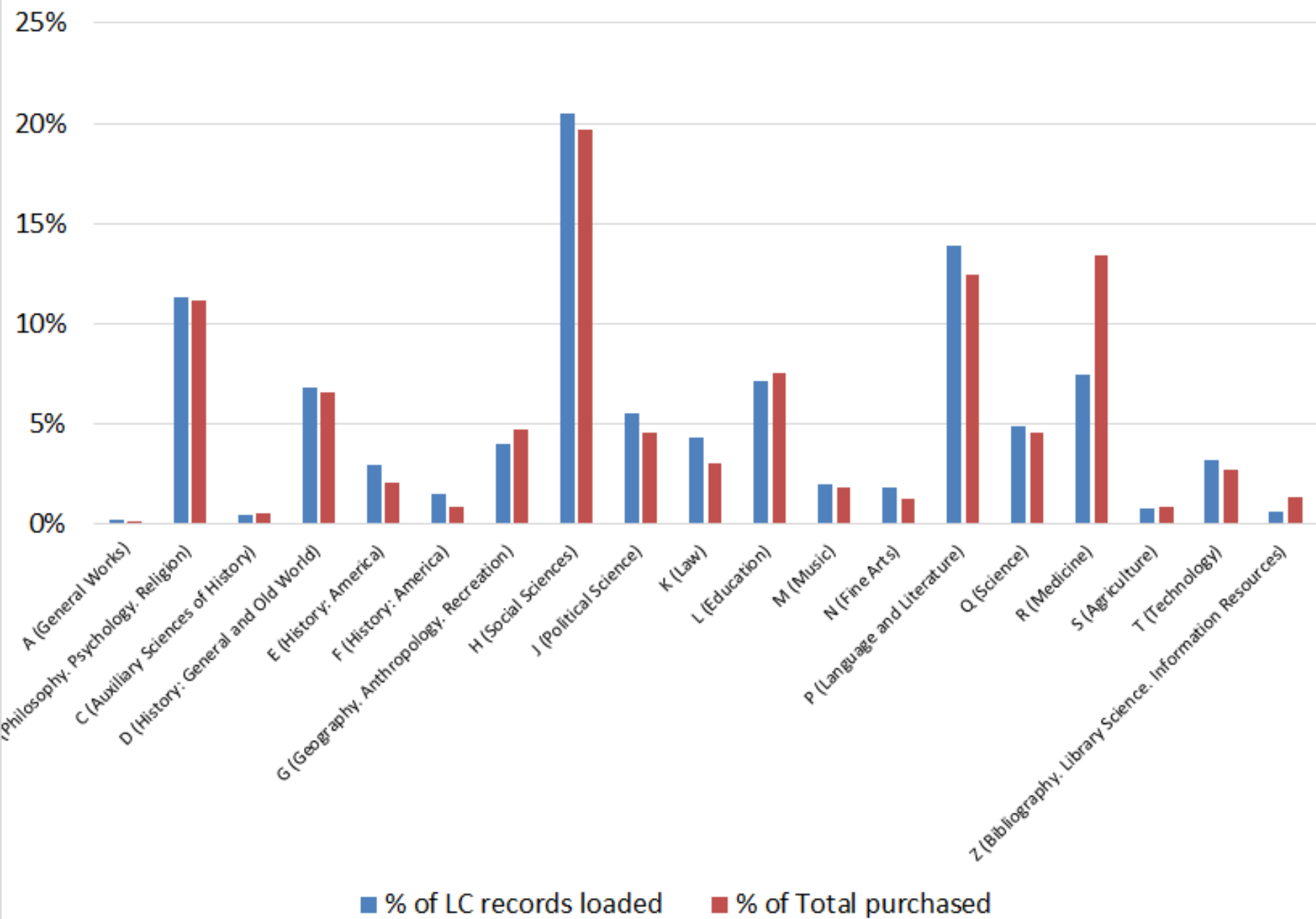
Proportion of DDA titles purchased by month



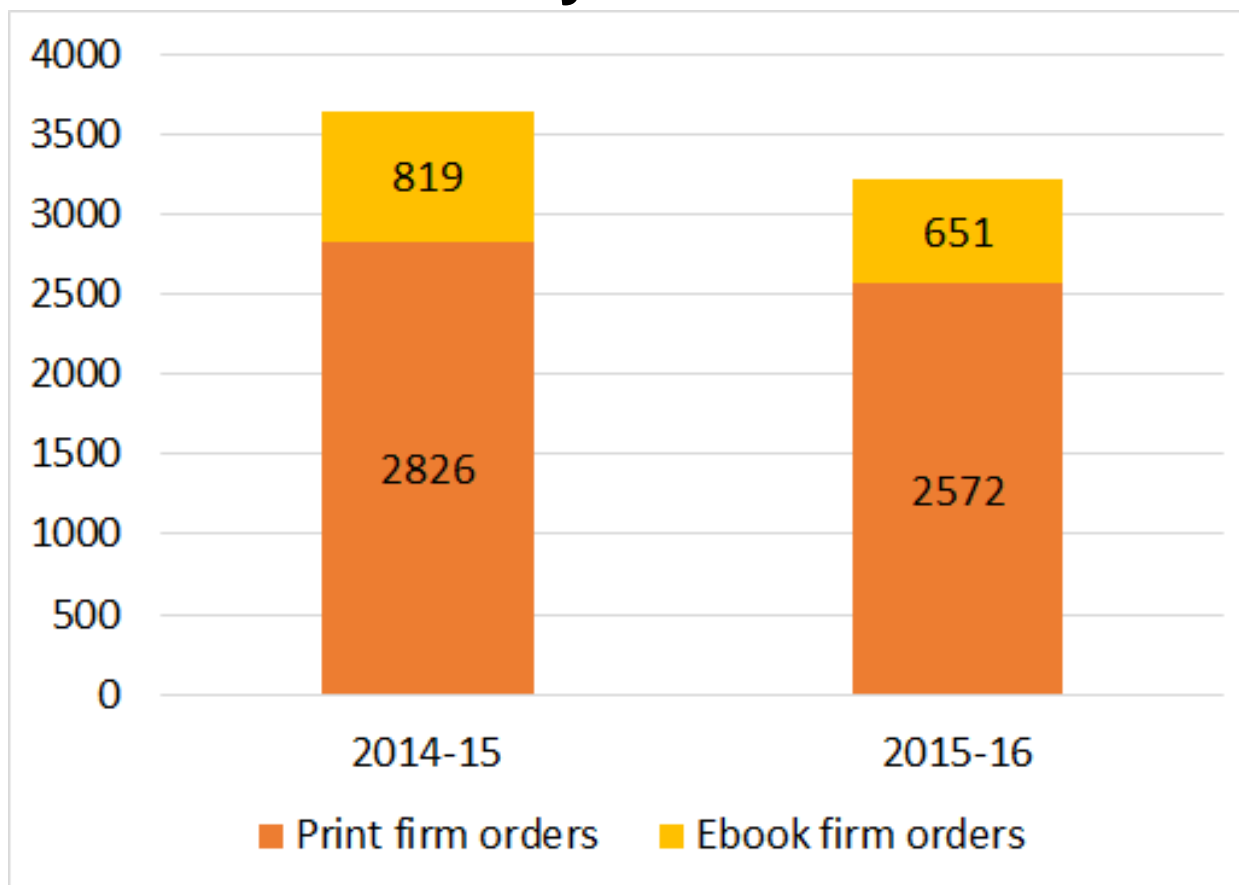
2015-16 DDA purchases by publication year



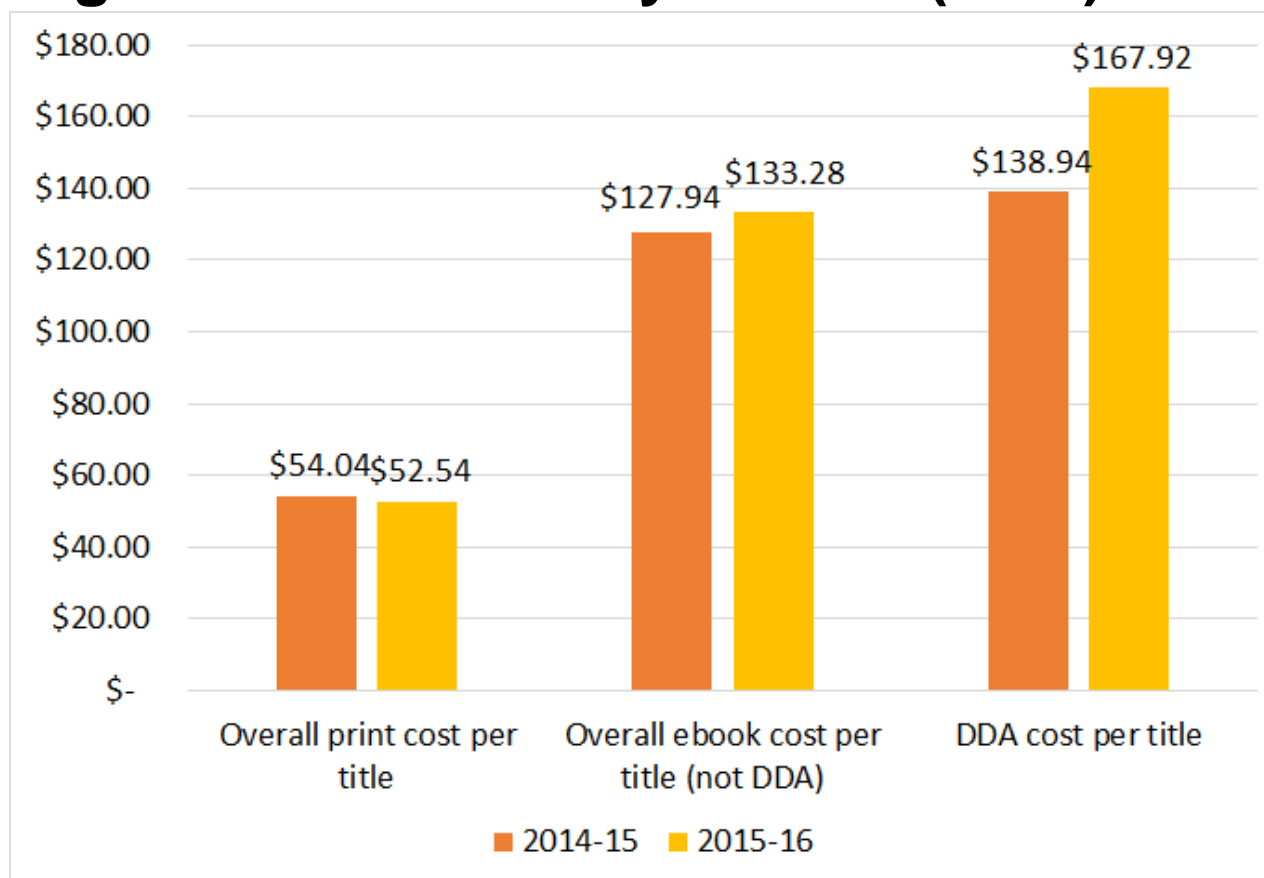
Proportions of LC class - Loaded & Purchased 2014-2016



Coutts - Firm Orders by Format



Average Cost Per Title by Format (CAD)



Note: discount from Coutts given on print books from certain publishers, but not on ebooks

Average Costs Per Title for 2015-16

Source	Average Cost Per Title (USD)
Coutts - Print	\$31.92 (converted from CAD at exchange of 1.35)
Coutts - Ebook approval	\$81.32 (converted from CAD)
Coutts - DDA	\$109.15 (converted from CAD)
Bloomsbury	\$44.56
Brill	\$66.22
Cambridge	\$107
Columbia	\$54.38
Springer	\$33.97
Wiley	\$59.60

Impact of change & Challenges

- ❖ On budget
- ❖ On staff roles
- ❖ On the collection
- ❖ On the user community
- ❖ On the library-vendor relationship

Beyond English language monographs

- ❖ Continue to assess the plans, and make modifications as needed as normal practice
- ❖ Foreign language monographs
- ❖ Further centralization of all collections work began in April 2016 -- Collections Strategies Unit with four librarians

Thank You!

Questions?

Denise.koufogiannakis@ualberta.ca

Trish.chatterley@ualberta.ca