Tweets, twits and 2.0s: Utility or futility? You be the judge.

Edmonton Law Libraries Association Edmonton, AB

Geoff Harder, Digital Initiatives Coordinator University of Alberta Libraries

November 29, 2010

not a legal researcher not a law librarian



Award winning Irrelevant Show returns

CBC Edmonton'shalf-hour sketch comedy program The Irrelevant Show will return to the national airwaves in 2010, with its longest run yet on the CBC national Radio One network.

Tickets are on sale now for six live tapings of the Irrelevant Show.

research & finding



digital information and communications

digital environment

analog world

opportunities

challenges

looking forward

remembering the past

Image: http://www.flickr.com/photos/churkinms/2582615161/sizes/o/in/photostream/

a simple premise

digital information matters

the social web matters

the internet is a tool.

...for connecting people and information.

the social web provides one set of tools within a much larger toolkit.

twitter is one of those tools

themes from the digital present

exploding digital universe

"Like the physical universe, the digital universe is expanding. In fact, exploding," says John For the last three years, Mr. Ganiz has been issioned by storage provider EMC to count hber of bits created each year. And each By William M. Bulkeley Gantz, a researcher for IDC. eports that IDC previously osion of information In 2008 alone, IDC says the world created 487 billion gigabytes of information, up 73% from 2007. That was 3% more than it forecast at the beginning of the year.

Market/l/atch BARRONS AUThingsDigitul FINS StrattMarky Mor

11:43 AM EDT

The Exploding Digital Universe

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Technology News and Insights

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[Google CEO Eric] Mr. Schmidt reportedly pointed out that there were five billion gigabytes of information created from the dawn of civilization through 2003, but that an equal amount of information now is created every two days; with the pace increasing.



globalization

information technology

new media

knowledge-based economy

knowledge is product

knowledge is tool

http://en.wikipedia.org/wiki/Knowledge_economy

communication



Source: http://videographyblog.com/evolution_communications.jpg



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connectivity



Five billionth device about to plug into Internet

Growth fueled by consumer electronics, machine-to-machine

By John Cox, Network World August 16, 2010 08:35 PM ET





Sometime this month, the 5 billionth device will plug into the Internet. And in 10 years, that number will grow by more than a factor of four, according to <u>IMS Research</u>, which tracks the installed base of equipment that can access the Internet.

On the surface, this second tidal wave of growth will be driven by cell phones and new classes of consumer electronics, according to an IMS statement. But an even bigger driver will be largely invisible: machine-to-machine communications in various kinds of smart grids for energy management, surveillance and public safety, traffic and parking control, and sensor networks.



4

Earlier this year, <u>Cisco</u> forecast equally steep growth rates in personal devices and overall Internet traffic. [See <u>"Global IP</u> traffic to increase fivefold by 2013, Cisco

White Paper

IT Guide to Managing Personal Devices in the Enterprise: Download now

moving towards ambient connectivity

mobility

here

now

Source: http://www.flickr.com/photos/wiredwitch/2754448667/lightbox/

however

Discover the NEW LOBBY TAKE A LOOH at Courtyard.* MONEY Stocks Business My money Videos Mobile A subsidiary of PTVRI QUEBECOR MELS Canadian mobile Internet spending to surge: Home Canada Mortgage Thursday, September 2, 2010 Send | Print | Size : A A A Share : 🚯 🕃 😨 🖬 Spending on mobile Internet access in Canada will surge 45% over the next five years, proving a challenge for content providers to support the new platforms, according to a report by PricewaterhouseCoopers. report June 15, 2010 | 10:18 Spending on mobile Internet access in Canada will surge 45% over the next five years, proving a ch content providers to support the new platforms, according to a report by PricewaterhouseCoopers. Spending on mobile access will rise from \$238 million US to more than \$1.55 billion US in five year, Money Spending on mobile access will nee from \$236 million US to more man \$7.55 billion US in two year, with subscribers forecast to rise 48%, PriceWaterhouse said in its global outlook report for the media News By 2014, 10 million Canadians will have access to the Internet via mobile devices such as and entertainment industry. smartphones and the iPad, it said.

"By 2014, 10 million Canadians will have access to the Internet via mobile devices such as smartphones and the iPad...". In contrast, Forrester Research expects online growth in the U.S. and Canada to be small, only 3% each year through 2014 and these countries will make up only 13% of the overall online population. This is a decrease from 2009 when the U.S. and Canada comprised 16% of the online population.

Source: http://www.motionpoint.com/company/motionpoint-news/motionpoint-news-2010/630-the_global-online-population-will-increase-42_-by-2014.html







take these things for granted...





"Any sufficiently advanced technology is indistinguishable from magic." Arthur C. Clarke

technology is not your toaster.



technology is not a teen's smart phone.

there will be more of us online and more of **me** online.



the web is 18.

a whole generation grew up with it.



publicity and privacy



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Same series
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"...less about the searching and more about the getting."

The Web is dead. - Chris Anderson, 2010



"Librarians like to search. Everyone else like to find."

- Roy Tennant (now with OCLC)

The Washington Post



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and fail to tweet about it

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nobody will read it. Who

FYI, a few sections of the

Post are having their first

day with new publishing

software. Please foregive ny producton iss [cont'd. p.

knew?40 minutes ago

the latest news on the

No, Wired, the Web is not 'dead'

Anytime I see a headline in Wired magazine declaring something "dead" or "over" I'm instinctively suspicious -- usually with good reason. This month's cover story, provocatively and misleadingly titled "<u>The Web is</u> <u>Dead. Long Live the Internet</u>," fits right into that pattern.

In that piece, Wired editor-in-chief Chris Anderson argues that we're moving from an Internet of public Web pages to one of applications and walled-garden sites:

Over the past few years, one of the most important shifts in the digital world has been the move from the wide-open Web to semiclosed platforms that use the Internet for transport but not the browser for display. It's driven primarily by the rise of the iPhone model of mobile computing, and it's a world Google can't crawl, one where HTML doesn't rule.

That, to recycle an old Wired put-down, represents some low-res thinking.

Advertisement

What Terrifies Bill Gates

Bill Gates is the richest man in the world. Forbes reports his personal fortune is a bank-busting \$40 billion. So what makes a man this powerful nervous? The fact that software is obsolete. And 70% of Americans are already using the technology that will replace it – without paying a dime to Microsoft.

Get the full story and the names of 2 companies that will profit most from the death of Microsoft in a free report from The Motley Fool called, "The Two Words Bill Gates Doesn't Want You to Hear..."

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432.7]about 11 hours ago By semi-popular demand: http://www.wired.com/magazine/2010/08/ff_webrip/all/1

is the web really dead?



total internet traffic rose then from about I exabyte to 7 exabytes between 2005 and 2010. http://www.boingboing.net/2010/08/17/is-the-web-really-de.html


your website is not about html. it is all about your data.

the toolkit is changing

and what does this have to do with legal research?

leverage the web

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the columns



"Outsourcing Legal Information"

I tend to live in the future. I think about what it will be like when I've paid off all my debts, how I'm going to celebrate a significant event coming up next year, and what my next job will look like. So last December, when the legal outsourcing firm Integreon announced the first "Shared Information Service", or outsourced law library services, I was very intrigued. At the time, I remember thinking, "how are they going to do this?" I can understand outsourcing research (be it legal, business development or competitive intelligence), but how do you outsource the... [more]

the blog



— August 23, 2010

Simon Chester The Evolution of Conflicts Reform

We've posted before about the work that the Canadian Bar Association has been doing on conflicts of interest and the development of tools for the profession to manage conflicts of interest. Two Slawers were closely involved, here and here, with a fine italic hand evident.

Today's *Lawyers' Weekly* front page reports on the CBA's response to a report of an Advisory Committee to the Federation of Law Societies of Canada. The Advisory Committee had released a report in June which had departed radically from the analysis of the CBA Task Force on the key issue of current client conflicts. The Advisory Committee's analysis is here, and the CBA response is published here.

The issues are subtle but vitally important. Canada is diverging from the rest of the Commonwealth in the area of conflicts – see the work of Charles Hollander – and even the Americans are reconsidering their model rules in this area. The Canadian market for legal services is sufficiently tight in certain communities and sectors, that adoption of inflexible rules has implications for access to justice.

the rest

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Ha-Redeye and Yap — Piedra v. Copper Mesa Mining Corporation

September 7th, 2010 by Omar Ha-Redeye and James Yap

In the spirit of increased collegiality and collaboration within the Canadian legal blogging community, LawisCool.com and TheCourt.ca have set aside their heated rivalry to bring you their first ever joint posting. What follows is a commentary on the interesting case of <u>Piedra v. Copper</u> <u>Mesa Mining Corporation, 2010 ONSC 2421.</u>

Commentator for LawisCool.com: Omar Ha-Redeye, Juris Doctor, University of Western Ontario; founding contributor of LawisCool.com.

Commentator for *TheCourt.ca*: James Yap, Juris Doctor, Osgoode Hall Law School, York University; former Senior Contributing Editor, *TheCourt.ca*.

The Facts

Copper Mesa Mining Corporation is a Canadian company based in British Columbia who planned through one of its subsidiaries to build an open pit copper mine in the Intag cloud forest just south-west of The Cotacachi Cayapas Ecological Reserve, an area of the Andes Mountains of Ecuador. The company is listed on the Toronto Stock Exchange (TSX), but it does not have significant assets or operations in the province of Ontario aside from two of its non-management directors residing in the province.







A List of Cases We Have Commented On



Cases Awaiting Judgment

SCC News Releases





Bill C-32 (Copyright Reform)

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Aug.30/10

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"Legislative Guidance" on Fair Dealing: The Plan to Reverse CCH?

Aug.27/10

Writers Groups Attack Fair Dealing Reform in Copyright Bill Aug.24/10

Canadian Library Association on C-32: Digital Lock Rules "Fundamentally Flawed"

Aug.17/10

ACTA Text Leaks: U.S. Concedes on Secondary Liability, Wants To Go Beyond DMCA on Digital

ACTA's Enforcement Practices Chapter: Countries Reach Deal as U.S. Caves Again

I posted vesterday on the updated Internet chapter in the latest version of ACTA, which features a major change on secondary liability and the U.S. attempt to clawback on recent domestic DMCA

changes by arguing against linking circumvention and copyright infringement. While there remains a number of issues to be determined in that chapter (and a great deal to be addressed in the other IP enforcement chapters on criminal provisions, civil enforcement, and border measures), the rest of

ACTA has largely been decided. As in the Internet chapter, where compromise was needed it was the

The remaining chapters are Enforcement Practices (previously chapter four, but now chapter three),

International Co-operation, Institutional Arrangements, and Final Provisions. A closer look at each

anything in order to bring home an agreement before the next round of elections in November.

U.S. that did most of it, as it becomes increasingly apparent that the USTR is willing to agree to almost

Anti-Counterfeiting Trade

Locks

chapter and the most notable changes:

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@mgeist: CIRA and the public interest - interesting post from Zak Muscovitch, who is running for the

Shaunna Mireau on Canadian Legal Research

Tips on Canadian legal research from the Library at Field LLP. Postings are those of the author and do not necessarily represent the firm.

JUNE 23, 2010

D Acting on information - a Westlaw Canada bulletin

It is important to act on information.

With the conscripted assistance of Dave Stam, a civil litigator with Justice Canada, I did a very short session for the students at the <u>Head</u> <u>Start</u> program on memo writing and research output. A huge thank you to Dave who agreed on the spot, with no preparation and having never met me, to share with the students about what he expects to see in a research memo from the practitioners perspective.

Dave **acted** on the brief bit of information that students from his department were in the room, an opportunity was presented to share his expertise, and carrying out the proposed activity would not take much of his time.

I am glad I had a good example of acting on information when I got back to the office to see a <u>customer alert from Carswell about Westlaw</u> <u>Canada</u>. Carswell, very appropriately and in a timely manner, informed users about a glitch in one piece of functionality on their platform. It was already repaired, but they felt customers should be aware as it could have an effect on items that had been retained. Following Dave's good example, I **acted** on the information.

About Me



Name: Shaunna Mireau Location: Edmonton, Alberta,

Canada

I am the Director of Knowledge Management and Libraries for the <u>Field Law</u> firm.

<u>View my complete profile</u>

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Released Dec. 31/09, the 2009 Canadian Law Blog Awards are now posted at <u>Clawbies.ca</u>!

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BUILDING BLOGS FOR LAWYERS



Stages

I) denial
 2) curiosity
 3) acceptance

 (addiction)
 4) adoption

AUGUST 3, 2009...1:09 PM

Revisiting Social Networking and Twitter for Professionals



It is always nice to get a quote in the <u>Wall Street Journal</u>. Unfortunately, it seems other advisors aren't having such a positive experience with Twitter and other social networking websites, so I thought I would expand on the notion that these sites are not "measuring up" and talk about some of my own personal experiences and what has and hasn't worked.

In terms of my own personal use of social networking sites, I first started with LinkedIn, then Facebook, then eventually went Twitter. With all of these sites, I think there are some common stages of acceptance. First comes "denial" (that will never work), next "curiosity" (my friends and colleagues keep talking about this thing, perhaps I should check it out), next "acceptance" (may be interchanged with addiction for some), and lastly "adoption" (figuring out where it fits). With each of these services there was initially denial, "that will never work". With Twitter in particular, I already had over 5000 connections on LinkedIn and I couldn't figure out why I would ever need to use anything else. Having explored each of these services in some detail, I can tell you that that they all do different things and having an opinion on one should not have you forming conclusions on the others. The key to success in social networking is, knowing what you want to get out of it before you start. Unfortunately, if you haven't taken the time to learn what the services do or what they are about, it might take some time to figure out how to get the most from it.

Let's address the issue of "measuring up". What does seem clear is that you should check you expectation of your social networking profile being an instant client magnet. If your expectation is to put up a profile and have droves of Newsletter Sig

Privacy by SafeSul For Email Marketing you







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The case for Twitter

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you're looking for a job or new

business opportunity.





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Twitter 101

short, bite sized "updates" I40 characters like little blog posts links, pictures, videos follow and be followed #hashtags (tagging)



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8

RT @<u>AdviceScene</u> Explicit Lyrics? Defendant Jailed for Making YouTube Video About Judge - Canadian .. <u>http://bit.ly/aGNZxw</u> Nancy Kinney, 6 minutes ago from TweetMeme



@MortonsMusings and to you as well my friend

Mark C. Robins, 6 minutes ago from TweetDeck



Attorney: Immigrants held illegally in Tenn. jails http://bit.ly/b9FCyC

John Larose, 10 minutes ago from twitterfeed



MTV's 'Snooki' fined \$500 for annoying beachgoers (AP) http://bit.ly/bYmNyN

John Larose, 10 minutes ago from twitterfeed



"Now can we have a public inquiry?" [Tory reaction to Afghan torture has been a lie from beginning to end] <u>http://j.mp/9maQR4</u> <u>Rob Hyndman</u>, 13 minutes ago from <u>Reeder</u>

How funny for FCPA lawyers. The Young and the Restless has built it into the story line: but got the name of the statute wrong

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<u>Nancy Kinney</u> (cybercourt) Victoria, BC



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ge

For more ideas, see: <u>http://www.ducttapemarketing.com/blog/2010/03/22/7-insanely-useful-ways-to-search-twitter-for-marketing/</u>



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no, my dad is not a lawyer. no, i should not be a doctor. and no, you're not the first to make that joke.

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The New Lawyer (thenewlawyer) on Twitter

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intext:"bio * legal researcher" site:twitter.com

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... Location Seattle, WA; Web http://yvonnevand... Bio Freelance writer, legal researcher, mom, lover of animals, and amateur criminologist. ... twitter.com/yvonnevandamme - Cached



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Welcome to TwitteRel

Love to use Twitter.com? We make Twitter even more useful.

By using <u>Twitterel.com</u> on top of <u>Twitter.com</u> you can make your (virtual) life a lot more interesting, we thought of a way to connect to other twitter users (from all over the world) who share the same interests as you do.. how?

Login with your Twitter.com credentials and start searching for these people, give us some key words based on your own interests, we will do the rest for you!

Ps. don't forget to give us (after login) your e-mail address, so we can update you along our progress for Twitter users who you might be interested in to connect to.

How TwitteRel Works

- Insert a keyword (or more)
- Find twitter users who tweeped this word
- Follow these twitters
- Make twitter more interesting for YOU

Please sign in

E Sign in with Twitter

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More reasons to use it

build reputation

build connections develop contacts discover interests

build your brand

free exposure

crowdsource problems test ideas get feedback

http://business.twitter.com/twitter101/

Cautions

know your privacy settings

updates in Twitter's public timeline

indexed by Google archived by Library of Congress

The Library of Congress > Blogs > Library of Congress Blog > How Tweet It Is!: Library Acquires Entire Twitter Archive





I Can Stalk U

Raising awareness about inadvertent information sharing

think about what you're sharing

e.g. geotagging/ location awareness

Home How Why About Us Contact Us What are people *really* saying in their tweets? Links goleirolauro: I am currently nearby http://maps.google.com Mayhemic Labs /?g=-30.0646666667,-51.1505 PaulDotCom less then a minute ago · Map Location · View Tweet · View Picture · Reply to SANS ISC. goleirolauro Electronic Frontier Foundation eddieross: I am currently nearby 1309 Madison Ave New York NY 1 minute ago · Map Location · View Tweet · View Picture · Reply to eddieross Technology carybarlowe: I am currently nearby Ed Temple Blvd Nashville-Davidson metropolitan government (balance) TN 4 minutes ago · Map Location · View Tweet · View Picture · Reply to carybarlowe BobBobRicard: I am currently nearby http://maps.google.com /?q=51.5123333333,-0.136833333333 pictures are 7 minutes ago · Map Location · View Tweet · View Picture · Reply to BobBobRicard access can information. SacksPerfumaria: I am currently nearby http://maps.google.com/?q=-22.96066666667,-43.1955 read more SACK'S 9 minutes ago · Map Location · View Tweet · View Picture · Reply to SacksPerfumaria



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campfiresteve: I am currently nearby 863 6 Ave New



York NY

7 minutes ago · Map Location · View Tweet · View Picture · Reply to campfiresteve

Center for Democracy &

How did you find me?

Did you know that a lot of smart phones encode the location of where taken? Anyone who has a copy this

Help me fix this!

Disabling Geo-Tagging on your phone is easy. Check our list of common phones.

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stream of information - this is not email; expect to only catch a few fish

With all tools... control your brand; own your data; be cautious but not dismissive...

build your toolkit: as a professional as an organization

Questions?

thanks for listening!

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