Getting Your Research on the Radar

using today's tools to help you stand out in the crowd

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Education & Research Archive (ERA)

What is it? A digital repository to **collect**, **disseminate**, and **preserve** the intellectual output of the University of Alberta.

ERA provides a convenient solution for faculty and students who must deposit their research in an open access repository to meet funding agency requirements.
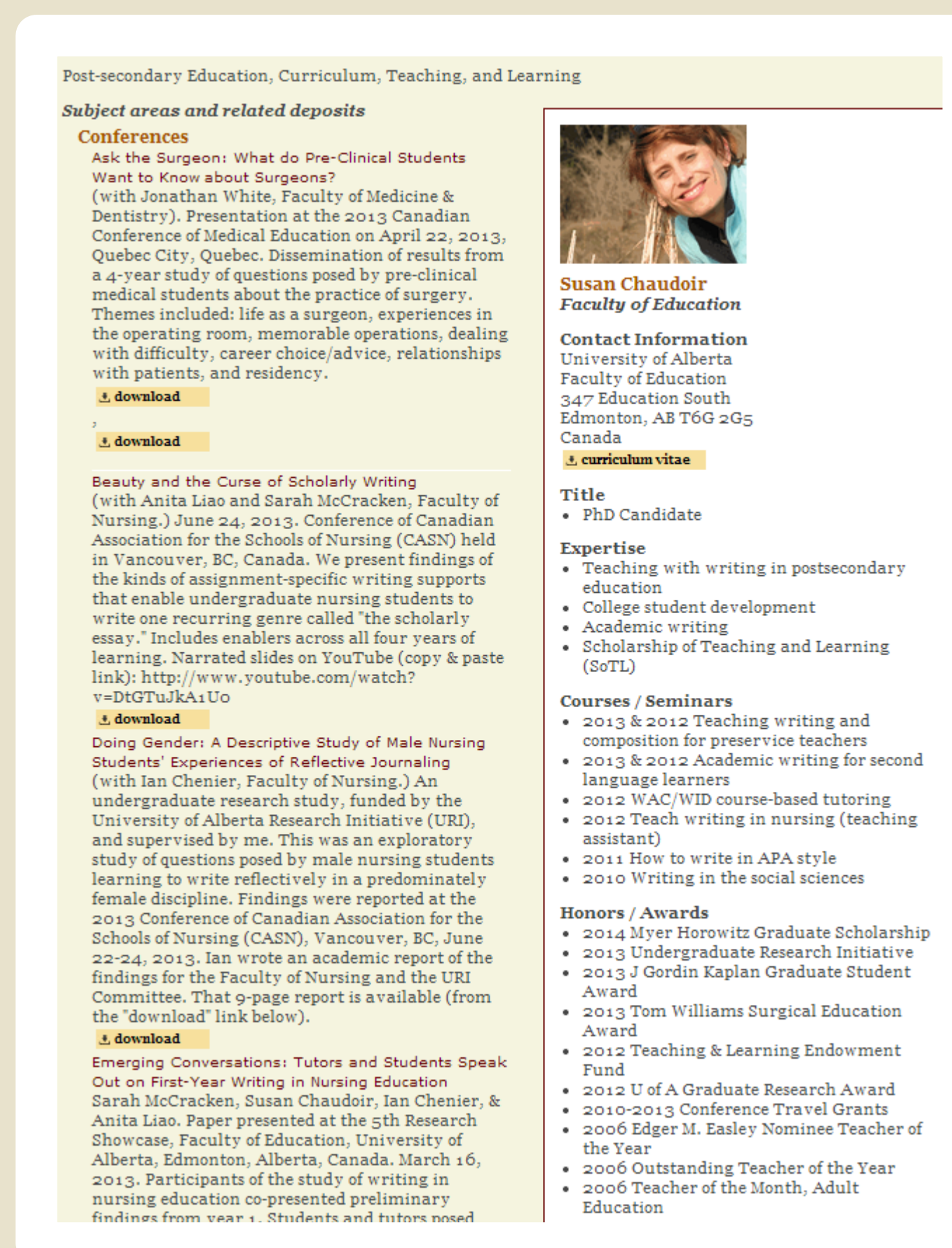
Create an ERA Researcher Profile

A quick and easy way to share your work and research interests

Help is available! The Mediated Deposit/ERA Helpdesk unit:

- Makes deposits on behalf of participants
- Creates collections, researcher pages and communities to organize your items
- Analyze and describes items to maximize discoverability now and in the future
- Investigates copyright and publisher permissions
- Supports compliance with funder research access

"...what I have enjoyed most about it is that as a doctoral candidate, I have an "academic researcher" web page associated directly/explicitly with the university... I can direct others (i.e., anyone in the world) to the UofA website and tell them to enter my name in the search bar, and the results are that the ERA profile is the top hit link."

Susan Chaudoir

Use Author Identification Systems

Author identification systems ...

- ✓ Aim to solve the author/contributor name ambiguity challenge in scholarly communications
- ✓ Provide a unique identifier for a person
- ✓ Groups together scholarly activities
- ✓ Allows researchers to find potential collaborators
- ✓ Lets institutions evaluate their faculty's activities
- ✓ Provides a 'tracking' mechanism for funding agencies
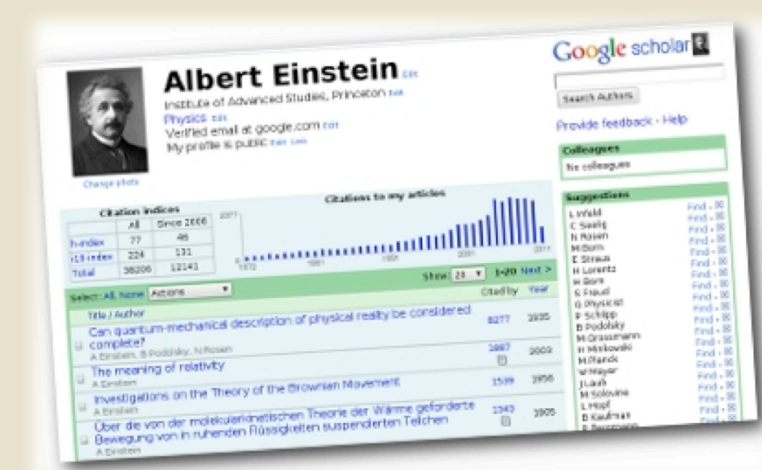
Just Some of the Choices...

ORCID – links to other IDs/networks such as Scopus and LinkedIn

Researcher ID – integrates with Web of Science and is ORCID compliant

Google Scholar Citations – lets you track citations to your publications over time in a profile

Many Tools & Disciplines Have Their Own

Scopus Author ID – Elsevier, all disciplines
PubMed Author ID – US National Library of Medicine, life sciences only
ArXiv – Cornell University Library, Physics/Math/CompSci
Names Project – British Library, UK only

Consider Alternative Metrics

Impact metrics are... calculations/algorithms that quantify the *impact* of research or scholarly activity.

Changes in the publishing environment, including the impressive growth of the Open Access movement, are necessitating *alternative* ways at looking at, evaluating & disseminating information.

Education/Social Sciences/Humanities literature is not well-served by traditional impact metric tools.

Impact metrics are *quantitative* values that evaluate the journal (or article, etc.), *not* the individual.

"Citations no longer represent adequately how an article is used."

what do *you* think?

Beyond Publish or Perish: Alternative Metrics for Scholarship
www.niso.org

Some Altmetrics Tools...

Article-level metrics
Usage stats
Citation counts
Blogs & media
Social networks

PLoS one
www.plosone.org

Altmetric

$ for altmetric *Explorer*
Free Bookmarklet – *altmetric-it*
Social media
Scholarly networks

Articles, datasets, blog posts, posters
Aggregates data from public & scholarly services
Impact over multiple peer networks

Impactstory

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