



NEWS

April 1997

Notes from the President

April. End of winter, beginning of spring, and all is right with our association. If that's not enough to add sparkle to your day, take a look at this:

Through membership fees and extra donations, we contributed **\$1,302.50** to the scholarship fund and showed our commitment to the future of the information profession.

LISAA members contributed **\$340.00** to this year's fund raising project. Together, we have helped SLIS pay for the development and production of a logo, poster and recruitment materials.

The 1997 SLIS graduates were given a warm "**Welcome to the Profession**" at the reception hosted by LISAA at Professional Development Day. Special thanks to SLIS for helping us pay for (and drink!) the wine.

All U of A graduates currently residing in Saskatchewan were sent special invitations to attend The President's Reception at the **Saskatchewan Library Association Conference** on April 17th.

SLIS Director, Dr. Alvin Schrader, and former classmates were pleased to have this opportunity to renew old ties.

If you aren't lucky enough to live in Saskatchewan <wink!>, don't feel left out. Everyone is invited to the Alumni Reception at the **Canadian Library Association Conference**. See you on June 19th in Ottawa!

The proposed adoption of a new constitution should make for an interesting **Annual General Meeting** on May 27th. Come and vote, voice your opinions, meet 3 new executive members, listen to a short talk by a surprise speaker, and (of course) indulge in tasty delights.

In closing, I would like to acknowledge the hard work of this year's executive members and say "special thanks" to our retiring members:

To: **Anne Schiebelbein**, our highly organized Secretary --- Years from now LISAA will be indebted to you for setting up the new member database and label program;

To: **Caron Rollins**, our Past-President, whose move from frosty Edmonton to balmy Victoria reminded us that there are opportunities everywhere;

To: **Wanda Quoika-Stanka**, our reliable Treasurer --- Thank you for your enthusiasm and for consistently pitching in to make events and newsletters happen;

To: **Lori van Rooijen**, our second year Student Rep --- Your input towards the proposed constitution and job description for the executive members was invaluable; Your moral support was unmatched. Best wishes as you tackle your thesis!

--- Della Jacobson,
LISAA President

Alvin M. Schrader, New SLIS Director

Larry Beauchamp, Dean, Faculty of Education of the University of Alberta, announces the appointment of Professor **Alvin M. Schrader** as Director of the School of Library and Information Studies, to a 5-year term, beginning on July 1st, 1997 - June 30, 2002. Currently serving as Acting Director, he brings to the position an extensive and varied background in the theory and practice of library and information studies.

Professor Schrader's major area of research and publication is intellectual freedom and censorship in public and school libraries. His most recent work is Fear of Words, published in 1995 by the Canadian Library Association. His current research focus is on Internet censorship and access issues. Other long time scholarly interests are the philosophical foundations of library and information studies, professional education, bibliometrics and inquiry methodology.

Alvin Schrader received his B.A. (Honours) from the University of Alberta in 1968, an M.A. from Carleton University in 1972, his M.L.S. from the University of Toronto in 1975, and his Ph.D. in Library and Information Science from Indiana University (Bloomington) in 1983. He joined the School of Library and Information Studies at the University of Alberta in 1982 while completing his doctoral dissertation.

Prior to his academic career, he worked for two years, 1977 to 1979, for the City of Brampton Public Library and Art Gallery as deputy head of the Chinguacousy Resource Branch responsible for reference services and system-wide performance measurement. From 1975 to 1976, he was information resources consultant with the Toronto-based Council of Ministers of Education (Canada). In a previous life his work experience was with the Ontario public service.

The School's potential is found in its strong team of faculty and support staff, Alvin said, and he looks forward to the opportunity to help support and enhance the School's research and teaching achievements.

The Evolution of a Visual Identity for SLIS

It is my pleasure this morning, as part of the opening ceremonies for the 1997 Professional Development Day, to officially unveil our new logo and poster, and to introduce the designer, **Ana Isabel Herrera**.

We first identified the need for a logo as we put together a new recruitment plan for the MLIS program, to ensure that we continue to attract the best applicants from a wide range of backgrounds. And because we value professional education, it was natural for us to approach other aspiring professionals. **Dr. Hope Olson** contacted the Department of Art and Design and had the privilege of working with Professor **Jorge Frascara** and three graduate students on a logo design.

To provide a context within which to work, Hope took the students a variety of background information about the School and the MLIS program: our vision as captured in the newly-adopted School motto (*Understanding information: exploring issues, creating access, pursuing equity*), information about our students and graduates, and information about our recruitment plans.

Hope endeavoured to think in creative ways to explain what we represent and how we would like to be seen. As their work progressed, Hope even took a survey of what colours best expressed library and information studies (and of course there were lots of voices heard about that!).

Of 3 proposed designs, the approach by Ana Herrera was chosen to represent the School. Her logo illustrates the connections between librarians and other information professionals, and those who seek and use information.

The integrated design was also perceived by various students and faculty as being like a sun, a snowflake, a network or web, a medicine wheel or sacred hoop,

an atom, or an X-ray diffraction pattern. And because diversity is one of the characteristics we value, these varied interpretations confirmed our choice of Ana's logo!

We have already begun using it in public presentations and brochures. The first official use of the logo was by Dr. Altmann, who used it as part of her title page in her research presentation at ALISE, the Association for Library and Information Science Education. We have also used it on brochures for an aboriginal students' career fair and for University Preview Days in February 1997.

Ana Herrera went on to design a poster specifically for our recruitment campaign, using the number one colour choice - blue - and adding red for contrast. Economizing for us by using only two colours, she nonetheless gave the poster both depth and excitement.

We have been fortunate to have Ana's talents at work for us. Ana is originally from Mexico where she did her undergraduate study. She has experience working in animation projects and publishing design, as well as teaching in a university in Mexico. As a student at the University of Alberta, she holds the prestigious Walter H. Johns Graduate Fellowship and the University of Alberta Master of Design Scholarship, which is the major scholarship in the Department of Art and Design.

We wish to thank Ana for her sensitivity to our needs, and for her creativity in expressing them. In recognition of the efforts of all three students and Professor

Frascara, the School has made a donation to the Department of Art and Design, for the purchase of art materials to support their graduate students' work.

We are also grateful for the financial support of the Alumni Association, in the design and production of the logo and of our new promotional materials. We are particularly indebted to the current LISAA president, **Della Jacobson**, for her leadership, and to all members of the Association, for their continuing moral and financial support.

Last but not least, I want to thank Dr. Olson for her initiative, efforts, and time, in working with the students in Art and Design, to bring about this successful result to what seemed like a "pie in the sky" only a few months back - **thank you Hope.**

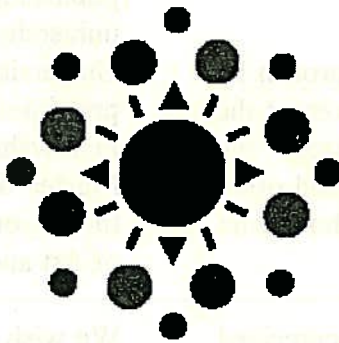
-- Alvin M. Schrader, Director,
School of Library and Information
Studies

Editor's Note: We are reproducing the new logo here, but cannot reproduce the poster as the attractive blues and reds do not photocopy well.

Faculty of Education Graduate Student Research Expo

On February 28, 1997, the Faculty of Education held a Graduate Student Research Expo in which current research projects of graduate and post doctoral students were exhibited. The Research Expo was attended by students and professors, as well as a Visiting Committee comprised of distinguished members of the Edmonton business and arts communities who were interested in learning more about the Faculty of Education and the current research that is being done at the University of Alberta. There were a total of 27 participants who all displayed their research in poster format.

Two second year students from the School of Library and Information Studies participated in this event: **Brenda Philip** and **Denise Koufogiannakis**. Brenda's project was entitled: "English Literature Doctoral Students' Information Needs Study" and



School of Library & Information Studies
University of Alberta

Denise's project was on "Public Library and Information Needs of People Who are Blind or Visually Impaired". Both projects arose out of the LIS 597 class, Advanced Research Methods, taught by Dr. Alvin Schrader. The projects were very well received and generated much interest. Brenda and Denise will both be convocating with a MLIS this June.

-- Denise Koufogiannakis

Recent Events and Seminars

The Accessible Canadian Library

On March 26th, 1997, a workshop called: "The Accessible Canadian Library" was presented by **Katherine Miller**, the Library Development Officer at the National Library of Canada. She gave two presentations, one in the morning at the Stanley Milner branch of the Edmonton Public Library, and one in the afternoon at the School of Library and Information Studies at the University of Alberta. This seminar was sponsored by LISAA, SLIS, GELA, the Edmonton Public Library, and the University of Alberta Library system.

Both sessions were well attended by librarians and SLIS students who were eager to find out how to make library environments more accessible to clients with disabilities. Through a combination of exercises, lectures and group discussions, Ms. Miller enabled participants to experience first-hand the effect of reading and writing disorders. Her sensitive approach of "seeing the person first, and then the disability"

provided the attendees with a new insight into the nature of various disabilities.

Using a strategy known as: A.D.A.P.T.A.B.L.E., Katherine Miller provided numerous tips and guidelines for altering existing library facilities as well as advice on how to plan new buildings and services with the needs of the disabled in mind. All participants received a copy of the guide: *The Accessible Canadian Library II: A Resource Tool for Libraries Serving Persons with Disabilities*. This guide is an invaluable resource which comprises exceptional lists of print and electronic sources and specifications for a barrier free library.

-- by Wanda Quoika-Stanka
LISAA Treasurer

1997 - An Exciting Term at SLIS!

Ahhh! Spring is here, signaling the end of another chapter of school! The past semester has left us all richer in knowledge and experience.

"What are We Worth?" Seminar

Maggie Weaver, (Intellisearch, Metro Toronto Reference Library) was in Alberta in late January; her mission was to give a workshop entitled "What are We Worth? Establishing Charge-back or User Fees", for AALT and CASLIS (Edmonton Chapter). On January 31st, Maggie was generous enough to give a free workshop to the School of Library Studies. Well, as you all probably know, the words: "students" and "free" are

usually synonymous , and Maggie was able to give a highly informative and eye-opening workshop!

Copyright Seminar

In February, **Karen Adams**, CLA's Executive Director, spoke to MLIS students about the issues concerning copyright. She outlined CLA's values of literacy, access, intellectual freedom and privacy. She spoke about technology, telecommunications, and public policy and how these things may affect libraries and their values. The discussion of technology lead to a major concern of CLA at present: convergence. Convergence is the catch all term that encompasses the sending and receiving of digital information (Internet, televisions, telephone, radio, etc.) by the same cable routes. This concept raises issues that would render the values of libraries even more difficult to adhere to, and suggests that this could lead to a monopoly in the industry. Ms. Adams was adamant when she said that: "librarians need to be aware of telecommunications policy as we are stakeholders in the information industry", and suggested that convergence could lead to libraries abandoning access equity as a value -- not because we don't believe in it, but because we wouldn't be able to provide it. In order to stay aware and fight the issue, Ms. Adams suggested that "students and practitioners become informed" through research, and practice advocacy in and outside of the library and information community.

1996 Professional Development Day Highlights:

Besides guest seminars, workshops and coursework, students also participated in Professional Development Day, a mini conference held on March 7th here at the U of A. This year, Professional Development Day was organized by second year students, **Brenda Philip** and **Michael Sambir** with the theme: "**Librarians Approaching 2000**". Speakers for Professional Development Day have traditionally been a combination of students presenting their research and guest speakers from Edmonton's library community.

This year, guest speakers included: **James Campbell**, Chair of the Edmonton Public Library Board; **Jacqueline Dumas**, the owner of Orlando Books; and **Susie Levesque**, a U of A MLIS graduate, now working with O'Callaghan Honey. Respectively, the topics of their talks were : "Building the Alberta Library", "Censorship and Pornography: An Independent Bookstore's Perspective", and "Using Your Information Skills Outside the Traditional Library Setting".

The student research covered a broad spectrum of topics from **Kim Clarke's** Comparison of 2 Legal Databases to **Denise Koufogiannakis's** research about Public Libraries and Information Needs of People Who are Blind or Visually Impaired. **Darlene Holowachuk** presented her research regarding the Experience of Immigrant Women with Canadian Public Libraries, and **Erja**

Kajosalo spoke about Interdisciplinary Research Among Faculty Members of Chemistry at the University of Alberta. **Lori van Rooijen** spoke about the Service Quality of Interlibrary Loan Service in Academic Libraries at the University of Alberta, researched through unobtrusive studies. Professional Development Day coordinator, **Brenda Philip** presented her research about English Literature Doctoral Students and Their Information Needs Study.

It was a highly informative day which provided students with an opportunity to participate in a forum of research and discussion. After a day of presentations and guest speakers, the students were treated to a "Welcome to the Profession" reception sponsored by the **Library and Information Studies Alumni Association** (thank you all, very much!). Students and guests mingled over delicious goodies (and of course, Della's fruit punch was a hit!) while discussing with anticipation, their forthcoming profession.

Now if you are feeling left out, and want to find out more about what's happening and upcoming at the school, check us out at our website at: www.slis.ualberta.ca.

-- Samantha James
LISAA Student Representative

Mark Your Calendar!

Indexing & Abstracting Society of
Canada One-Day Conference

Saturday, May 3rd, 1997

9:00am to 3:30pm
University of Alberta
School of Library and Information
Studies
Rutherford South, 3rd Floor

Presenters will include:

Professors **Hope Olson** and **Alvin Schrader** on the Vocabulary of Indexing.

Deirdre Grist on indexing the Alberta Hansard.

Elaine Simpson on indexing newspapers and periodicals in the Circumpolar Library.

Elizabeth Bell on marketing indexing services.

Additional sessions to be announced.

IASC's Annual General Meeting to follow presentations. Everyone is invited to attend.

Conference Fee (includes lunch at Faculty Club and coffee breaks):

\$45.00 for Non-members

\$35.00 for Members

\$20.00 for Students

For more information, contact:

Noeline Bridge

10979 - 123 Street

Edmonton, AB, T5M 0E1

Ph: (403) 452-8325

Email: nbridge@planet.eon.net

1995 SLIS Graduate Placement and Salary Survey Results

The 1995 Survey results indicate that the rate of placement of MLIS graduates

from the U of A has remained relatively stable over the past three years, with approximately 8 out of 10 finding positions in library and information services within 6 months of graduation. However, as in earlier years, only half of the 1995 graduates working full time were employed in permanent positions, and even they were likely to have worked in one or more temporary situations at some point since graduation.

The earning power of 1995 graduates is up from the previous year. The average salary for full-time positions was \$32,093 per year, an increase of almost 8% over 1994. For the first time in recent years, female graduates outpaced male graduates in starting salaries, averaging \$2,207 more than their male counterparts.

The most frequent employers of our graduates continue to be public and post-secondary libraries, each accounting for a third of all placements, with government libraries, business libraries, and the information industry together supplying the balance of positions. Forty percent of the graduates were employed in some area of reference service, but many had additional or more specific responsibilities as well. The majority of graduates continue to find placements in Alberta, although proportionately fewer than in 1994.

The School's job board continues to be the primary resource for our graduates to learn about available positions, with one in three mentioning it, followed by word of mouth, newspaper advertisements, previous employment at the agency, the Edmonton Public Library jobline and

bulletin board, and the University of Toronto jobline and internet job site.

-- Alvin M. Schrader, Director,
School of Library and Information
Studies

Note: This is a summary of the 1995 SLIS Graduate Placement and Salary Survey. If you would like to read the entire survey, please contact the School: office@slis.ualberta.ca

What SLIS Grads are doing now:

Jennifer Barnes
#205, 5103-58th Ave.
Barrhead, AB

Jennifer is now employed at the Barrhead Public/School Library on a permanent full time basis. Since graduation, she has held 2 other jobs: first at WordWorks, an organization which deals with literary arts in Alberta and second, Young AB Book Society, which organizes author visits across Alberta in schools and libraries. Congratulations, Jennifer!

Susan Macara
35 Hart Crescent
Whitehorse Yukon
41A 4R2
Ph: (403) 393-3704
Email: larskush@yknet.yk.ca

Susan has started her own consulting business specializing in research, library, and communications consulting. Having recently moved to Whitehorse, she is now enjoying the "Great White North"!

SCHOOL OF LIBRARY AND INFORMATION STUDIES SUPPORTERS

The faculty and staff of the School would like to take this opportunity to express our thanks to our many alumni and friends for their generous financial support. Contributors for the last three years are listed in alphabetical order below. We want you to know that your donations help us in many different ways:

- creating scholarships and prizes,
- keeping our technology up to date,
- advertising the MLIS program and recruiting students,
- supporting faculty research,
- hosting and co-hosting workshops and seminars.

Our thanks to each and every one of our supporters!

Anna Altmann
Christina Andrews
Evelyn Appleyard
Mary-Lou Armstrong
June Arnison
Jeffrey Barber
Maynard Bates
Em-on Benjavongkulchai
Maureen Beristain
Edward Bertram
Marelle Bertram
Sheila Bertram
Grant Birks
Rosa Bozzer
Helena Brooks
Judith Brown
Yvonne Brown
Robert & Gretchen
 Brundin
Anne Buccini
Joanne Bucklee
Lorne Buhr
Barbara Bulat
Susan Buss
Kerri Calvert
Heather Carnahan

Kathleen Chan
Lucy Chang
Kim Christie-Milley
Claudette Cloutier
Susan Colp
Linda Cook
Geraldine Cooke
Marilyn Corbett
Marilyn Coull
Dallas Cullen
Alice Dalton
Catriona De Scossa
Bette Desjarlais
Kathleen De Long
Diane DeLongchamp
Edward Devine
Marlene Dorgan
Heather-Belle Dowling
Judy-Lynn Downey
Louise Edwards
Timothy Elliott
Wilma Emmons
Elaine Filax
Susan Fisher
Susan Frame
Mary Fraser

Linda Fritz
Hazel Fry
Kevin Furniss
Heather Graham
Jeannine Green
Karen Hamilton
Margaret Harris
Rae Hazelwood
Leslie Heathcote
Betty Henderson
Juliette Henley
Patricia Hutchinson
Asgeir Ingbergsson
Christie Irving
Della Jacobson
Norene James
David & Rhea Jenkinson
Johanna Jensen
Elaine Jones
Linda Jones
Joanne Kemp
Dianne Kieren
Arlene Kissau
Shirley Knopke
Laura LaDouceur
Heather-Ann Laird

David Leonard
Catherine Lesyk
Carrol Lunau
Raymond Lusty
Linda MacCallum
Sally Manwaring
James Marsh
Pilar Martinez
Gail Mazure
Maryon McClary
Brian McDonald
Blake McDougall
Joy McGregor
Susan McLaren
Luise Mendler-Johnson
Sandra Mikalonis
Robin Minion
Mobil Oil Canada
Rita Murray
Marion Noone
Louise Nordin
Dianne Oberg
Hope Olson
Geoffrey Owens

Lucy Pana
Bruce Peel
Elizabeth Pegoraro
Elfrieda Penner
Mike Perry
Shelly Pirnak
Wanda Quoika-Stanka
Andrew Raczynski
Pauline Rennick
Yvonne Rezek
Elizabeth Richards
Brent Roe
Caron Rollins
Erika Romito
Jenny Rootman
Margaret Russell
Alvin Schrader
Elizabeth Schwob
Linda Scott
Linda Seale
Sharon Siga
Cecile Silzer
Linda Simon
Linda Slater

Linda Smith
Gloria Strathern
Barbara Sweetland
Tony Thai
Richard Thornley
Beatrice Tobias
Josephine Tong
Eugene Topolnisky
Dorothy Tovell
Keith Turnbull
Gilda Valli
Henriette Van Dolderen
Mary-Lou Veeken
Gail Walker
Dennis Ward
Lisa Jane Watson
Herbert White
Wayne Wicks
Peter Wons
John & Shirley Wright
Micky Wylie
Margo Young
Frederick Ziegler
Donna Zuk

If we've missed your contribution, please let us know!

We would also like to thank library associations and libraries for their gifts of cooperation, service and support both financial and moral!

LAA
GELA
U of A Library System
Edmonton Public Library
LISSA
Baker & Taylor Company

LISAA
Yellowhead Regional Library
CLA
National Library of Canada
Learning Resources Council
Special Libraries Association

THANK YOU ALL!