

A photograph of two women in a factory or industrial setting. They are both wearing blue hard hats and high-visibility yellow safety vests. The woman on the left is wearing a red and black plaid shirt under her vest, and the woman on the right is wearing a white t-shirt. They are both looking down at a piece of machinery, possibly a control panel or a large motor, which is partially obscured by a large, out-of-focus metal pipe in the foreground. The background shows a corrugated metal wall and other industrial equipment.

# Distribution System Inquiry

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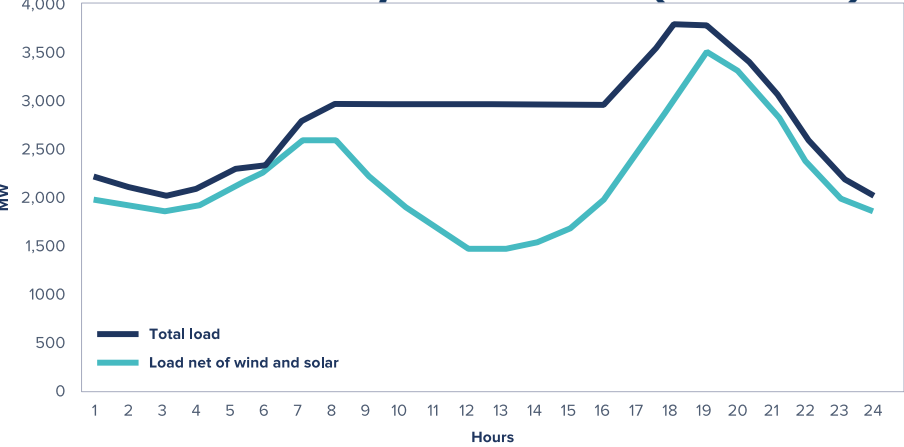
Jesse Row, Vice-President, Corporate Performance  
Monica Curtis, CEO

September 2019

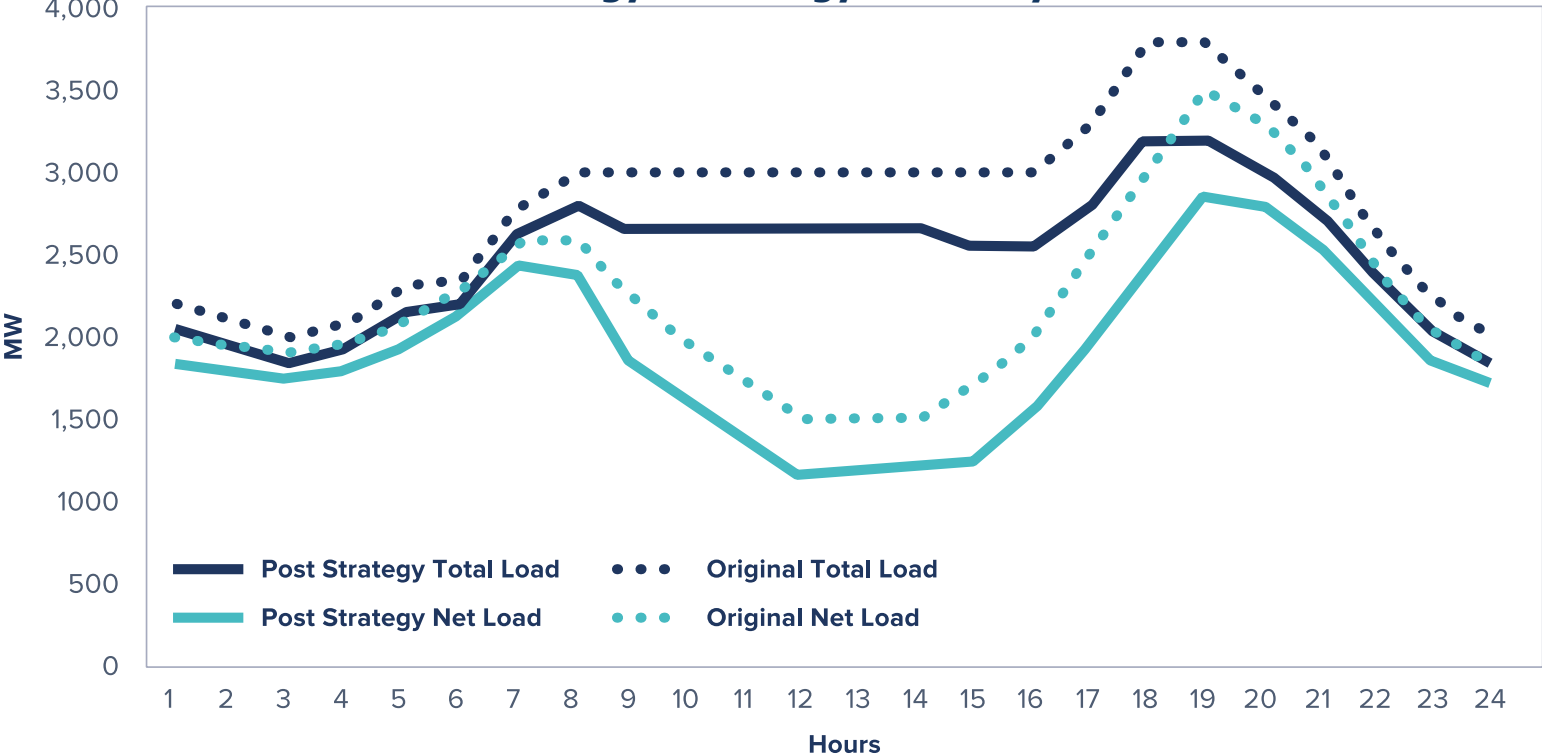
**Energy efficiency is not a disruptive technology, but presents a significant opportunity to respond to potentially disruptive technologies.**

# Role of EE in Flattening the “Duck Curve”

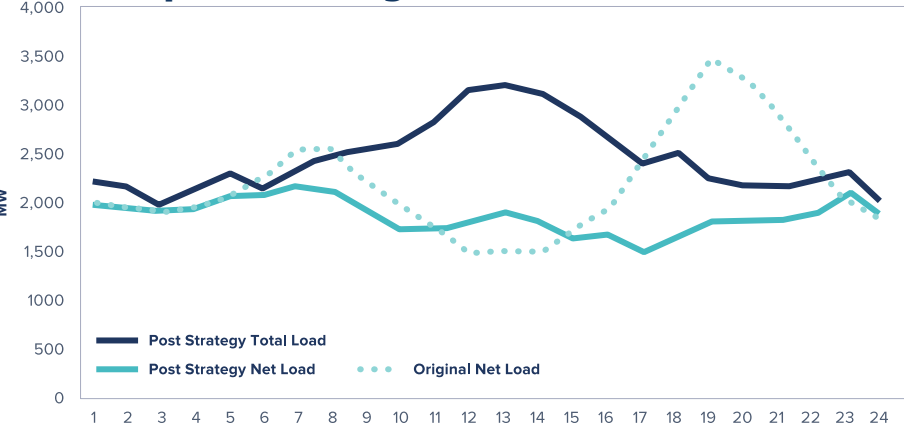
**Illustrative daily load in 2020 (California)**



**Duck Curve After Strategy 1 – Energy Efficiency**



**Duck curve with all ten strategies compared to original net load**



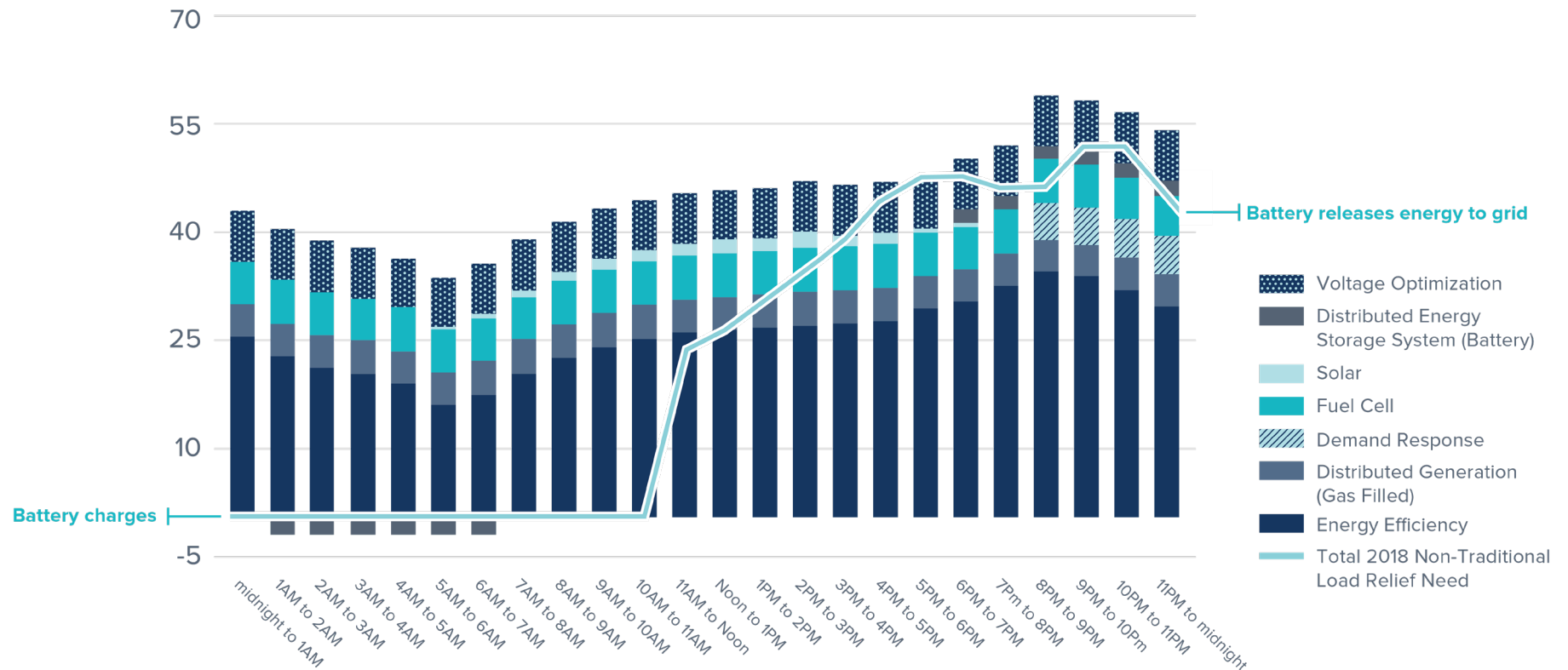
**EE upgrades can be targeted towards peak hours to reduce peak loads and associated ramp rates.**

Source: Lazar, J. (2016). Teaching the “Duck” to Fly, Second Edition. Montpelier, VT: The Regulatory Assistance Project.

# Energy Efficiency

## Biggest non-wire alternative (NWA) opportunity

- Energy efficiency is a well-recognized non-wires alternative
- In this case, EE is more than 50% of the NWA opportunity



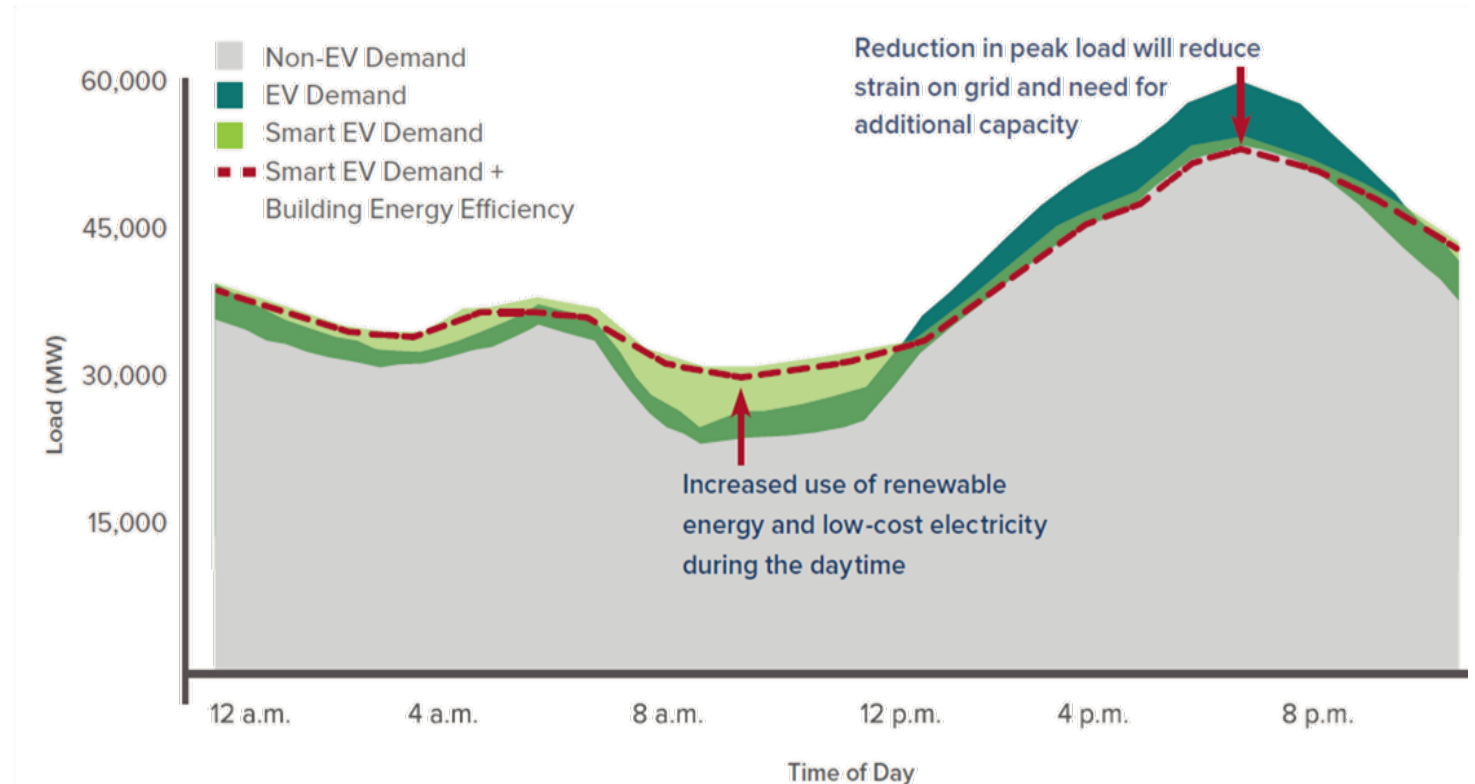
Source: Kanterman, E., (2015). Con Edison's Brooklyn Queens Demand Management Program. Con Edison, Presentation at the Association for Energy Affordability's Multifamily Buildings Conference.



# Integration of electric vehicles

## Energy efficiency can help manage the peaks

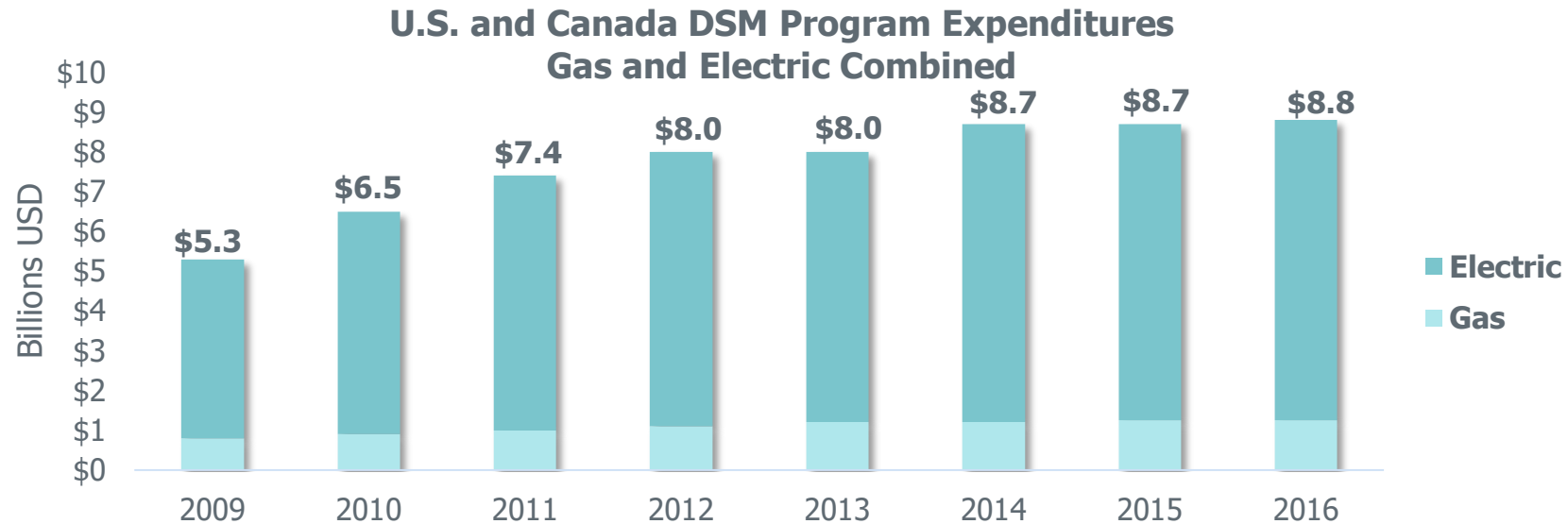
- A similar approach can be taken for the introduction of electric vehicles
- Energy efficiency and smart charging can manage the peaks associated with high EV penetration



Source: Rocky Mountain Institute. (2018). Energy Efficiency and Electric Vehicles: How Buildings Can Pave the Way for the Global EV Revolution.

# Energy Efficiency Programs

## Investment over time



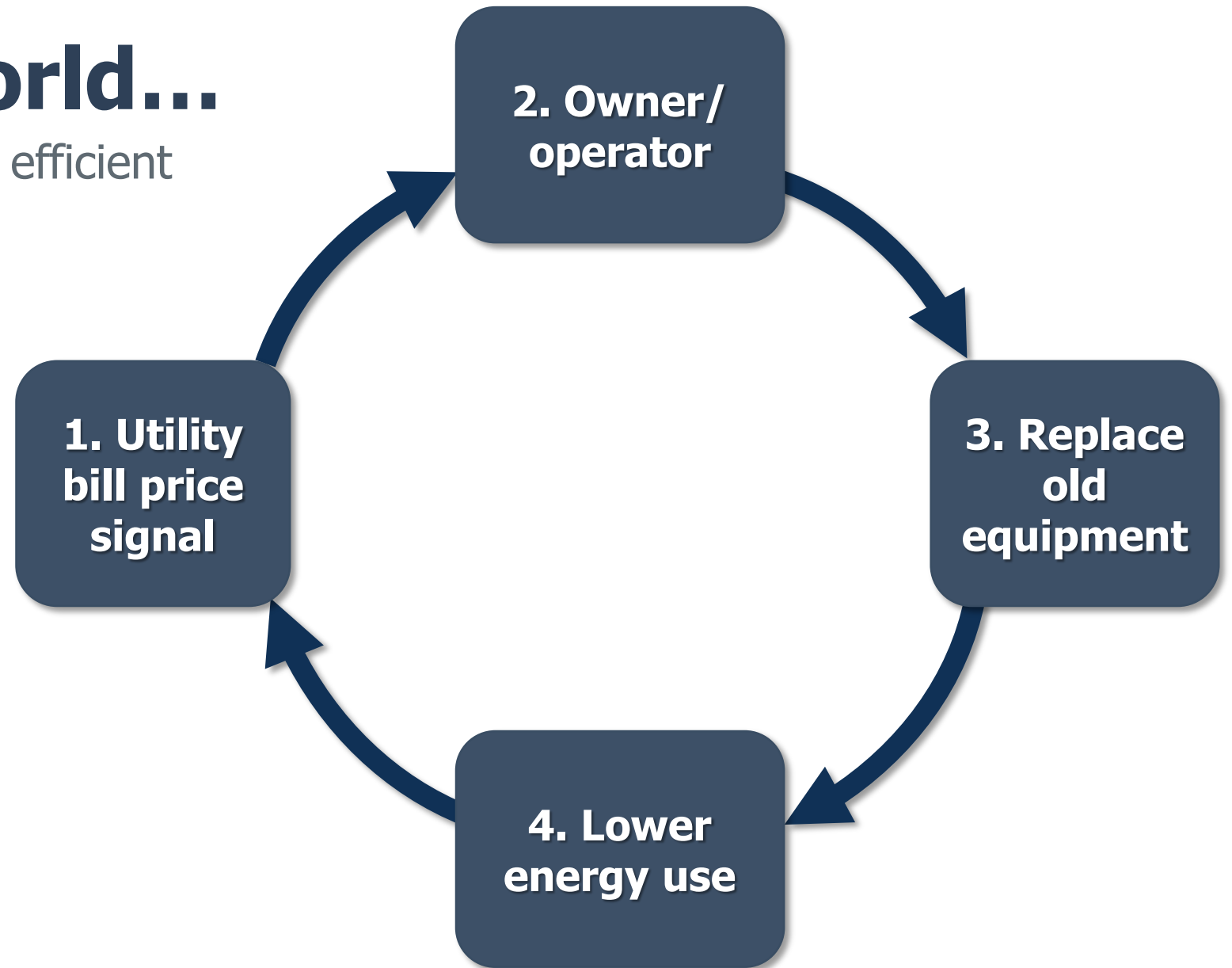
- Some energy efficiency happens by itself, but energy efficiency programs have a long track record of increasing uptake beyond business-as-usual
- Program success has led to increasing investment over time

Source: Consortium for Energy Efficiency, (2018). *2017 State of the Efficiency Program Industry*.

**Energy efficiency  
programs overcome  
well-known market  
barriers.**

# In an ideal world...

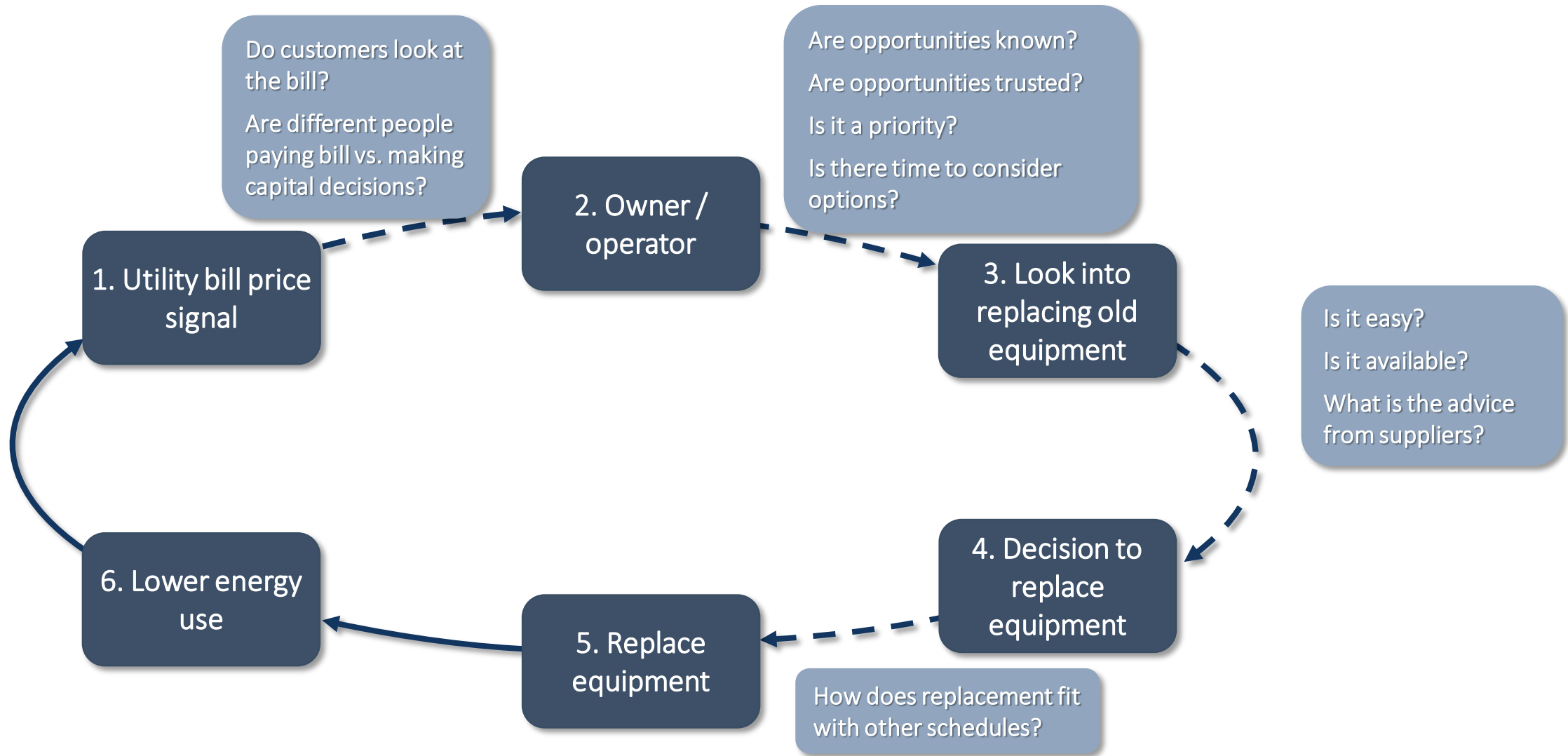
Utility bill price signal drives efficient behaviour



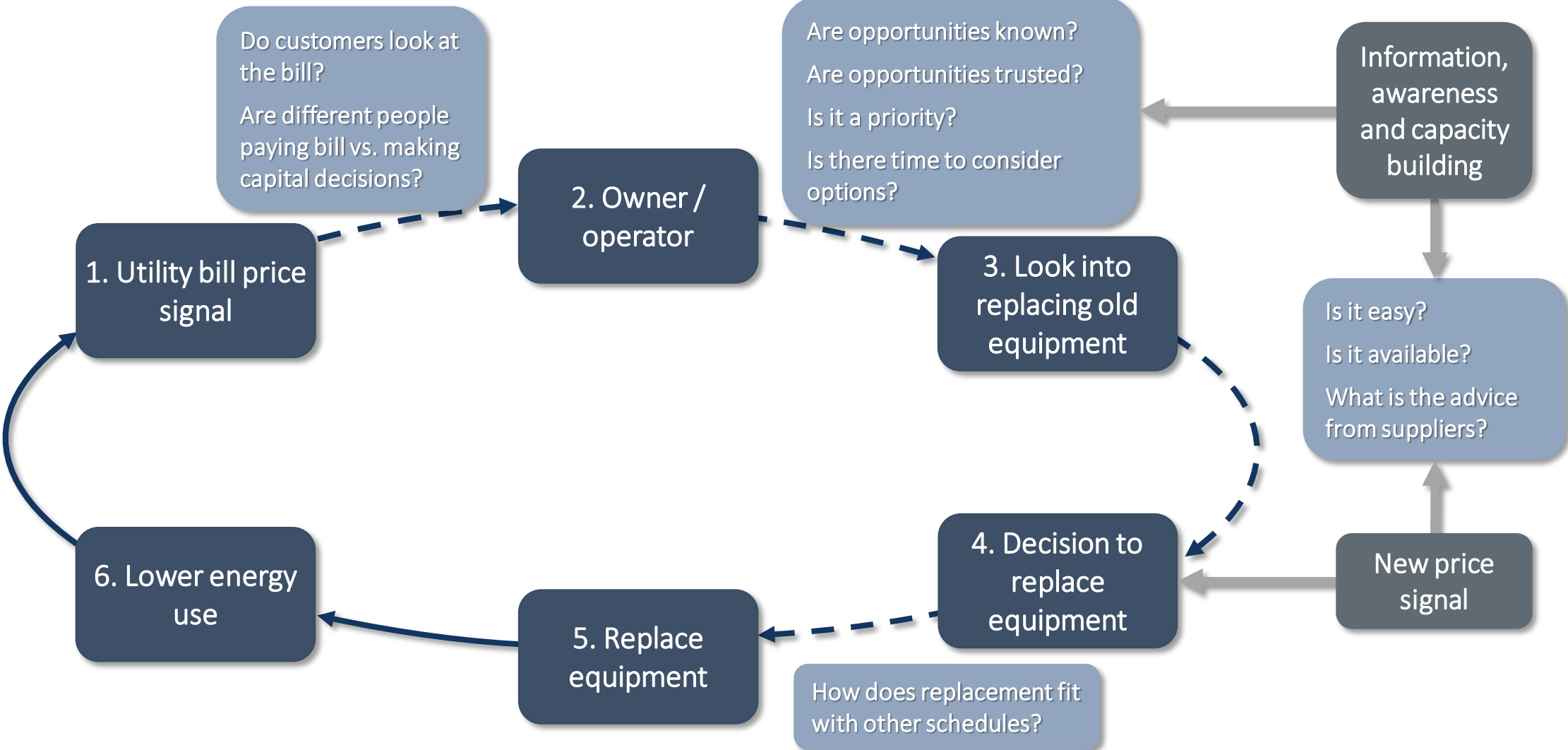


# In the real world...

# Well-documented market barriers dilute the price signal

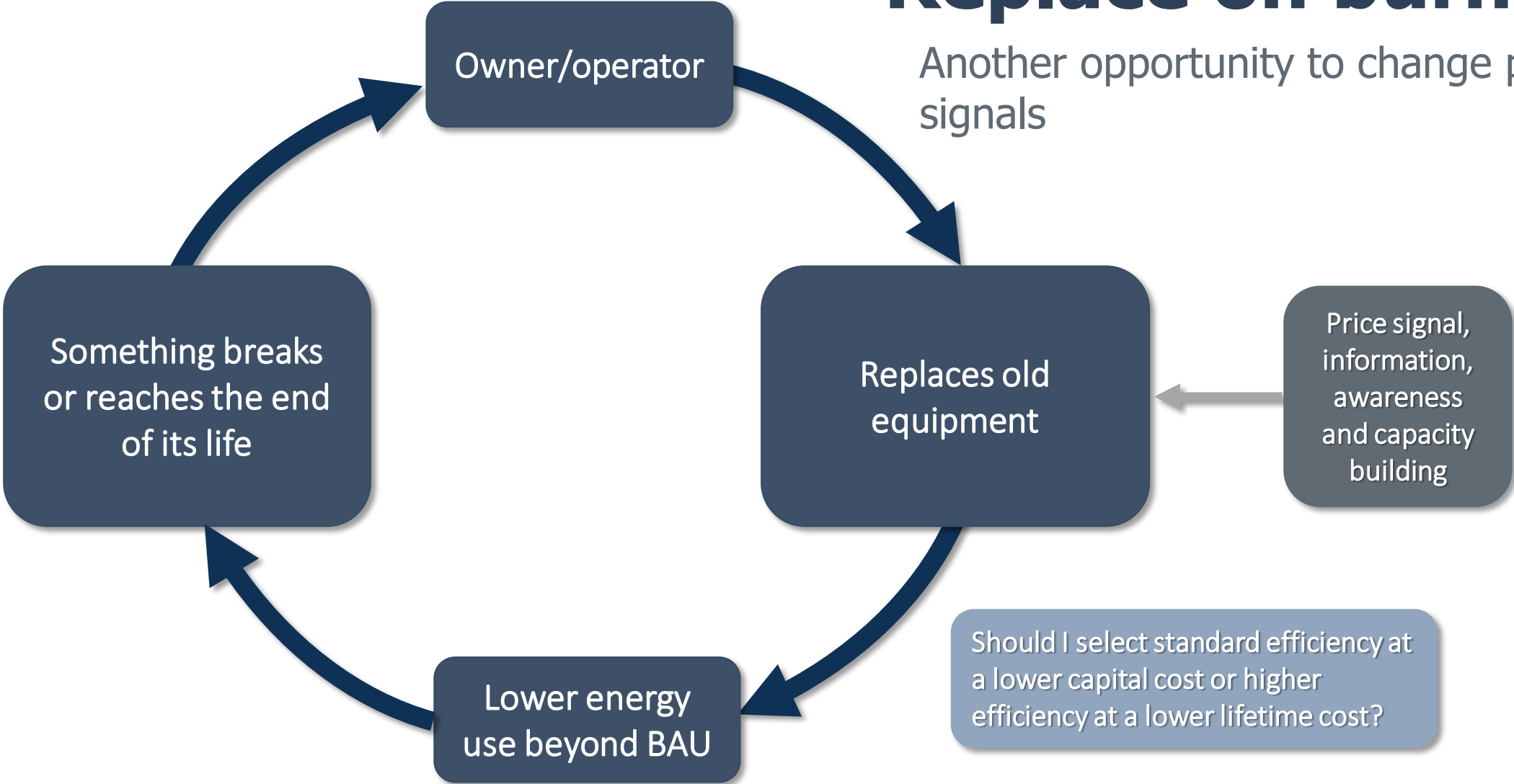


# Price signals (plus information, awareness and capacity building) applied at the right place change behaviours

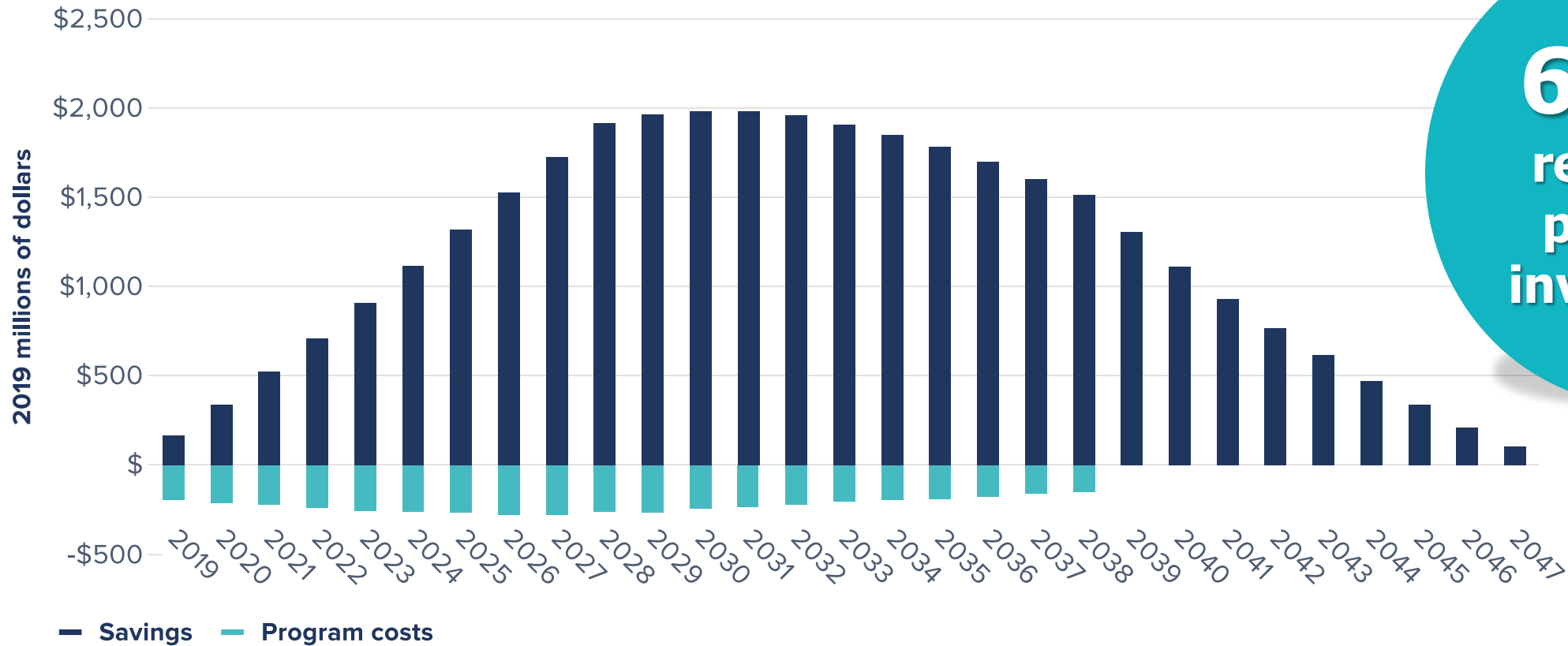


# Replace on burn-out

Another opportunity to change price signals



# Energy Efficiency Program Costs vs. Savings Generated

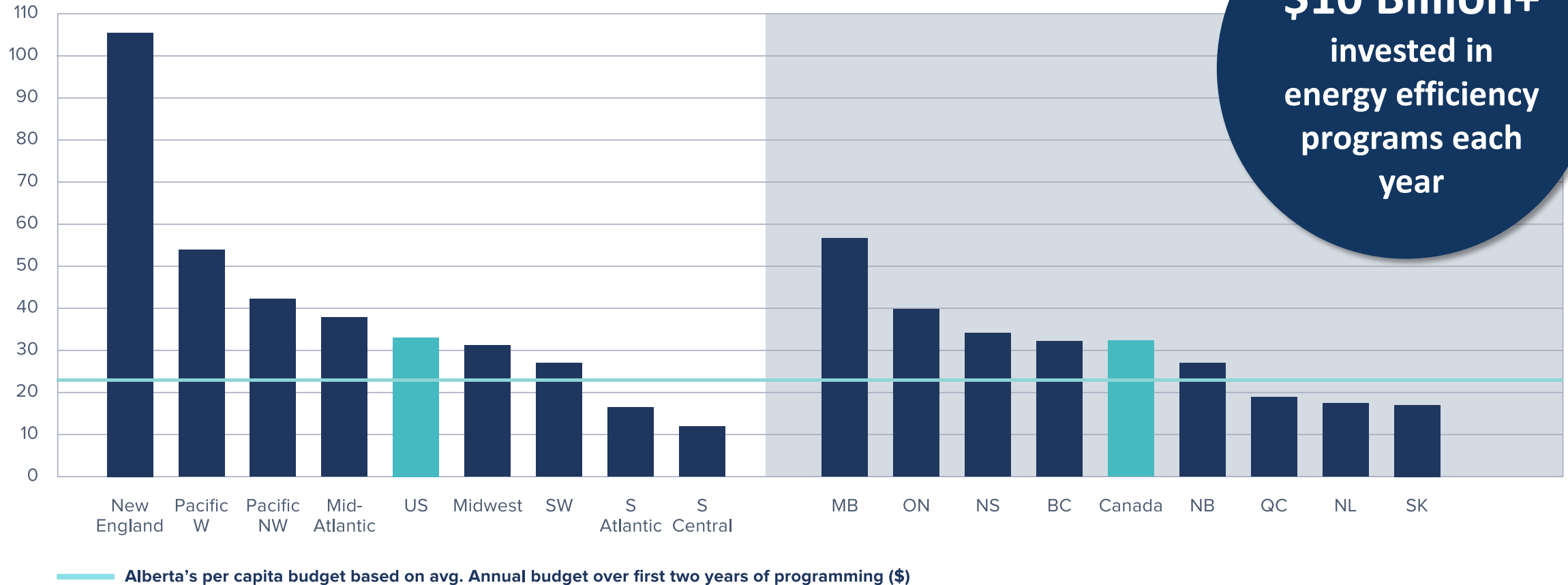


**6 to 1**  
return on  
program  
investment

Source: Navigant Consulting. October 2018. *Energy Efficiency Alberta 2019-2038 Energy Efficiency and Small-Scale Renewables Potential Study.*

# Energy Efficiency Programs Across Canada and the U.S.

**\$10 Billion+**  
invested in  
energy efficiency  
programs each  
year



Source: Consortium for Energy Efficiency, (2018). *2017 State of the Efficiency Program Industry*.



# Summary

- Energy efficiency presents a significant opportunity for managing costs – particularly with the introduction of new technologies
- These savings don't happen on their own
- Energy efficiency programs have been used successfully in every province and state in Canada and the U.S.