

I Would Avoid the Kinds of Activities or Projects that Might Involve Copyright Issues: Introducing the Copyright Anxiety Scale

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Link to slides: shorturl.at/aNP12

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Why now?

- Observations by practitioners
- *Copyright Act* review
- Litigation

Theoretical Justification

What is copyright anxiety?

Copyright anxiety includes nervousness and apprehension associated with navigating copyright issues. This may result in copyright chill, where a legitimate use of copyright-protected material is discouraged or inhibited by the threat (real of perceived) of legal action.

Theoretical Justification

Why study it?

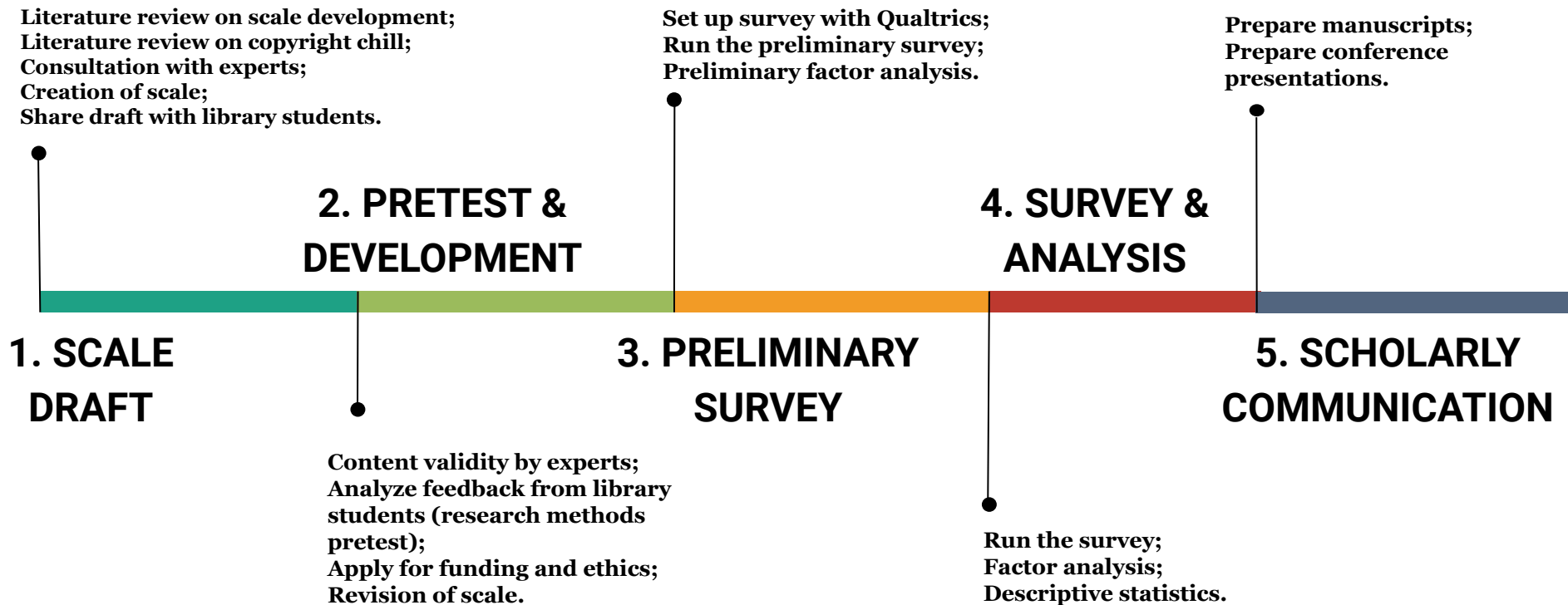
Copyright anxiety and chill can prevent legitimate uses of literary and other works, inhibiting learning and the creation of new works. The more librarians and other professionals that understand this phenomenon, the better equipped we will be to develop information and copyright literacy practices and services to help reduce and alleviate its impact.

Theoretical Justification

Why use a scale?

A ranking scale allows for an initial measurement of the scope and impact of copyright anxiety. The Copyright Anxiety Scale (CAS) is informed by Sharon Bostick's Library Anxiety Scale and the Depression Anxiety Stress Scale.

Copyright Anxiety Scale Development



Copyright Anxiety Scale Preface Excerpt

By completing this survey, you are consenting to participate in an exploratory study related to copyright anxiety.

Copyright law provides rights holders with control over the reproduction and re-use of literary, dramatic, musical, and artistic works (e.g., books, songs, paintings, memes, blog posts, etc.). For example, if you write an essay or poem then only you can make copies of and share that work (both commercially and non-commercially and via the media you choose).

In some cases, copyright law also provides users of copyright-protected works with limited rights for re-using these works (e.g., copying excerpts of a work for private study or research purposes). For example, if someone includes a line from your essay or poem in a meme and shares it on their personal social media account, this is likely to be allowable under a copyright exception.

Other uses of copyright-protected works without permission from the rights holder may be an infringement of copyright. For example, the commercial publication of your essay without your permission may be copyright infringement.

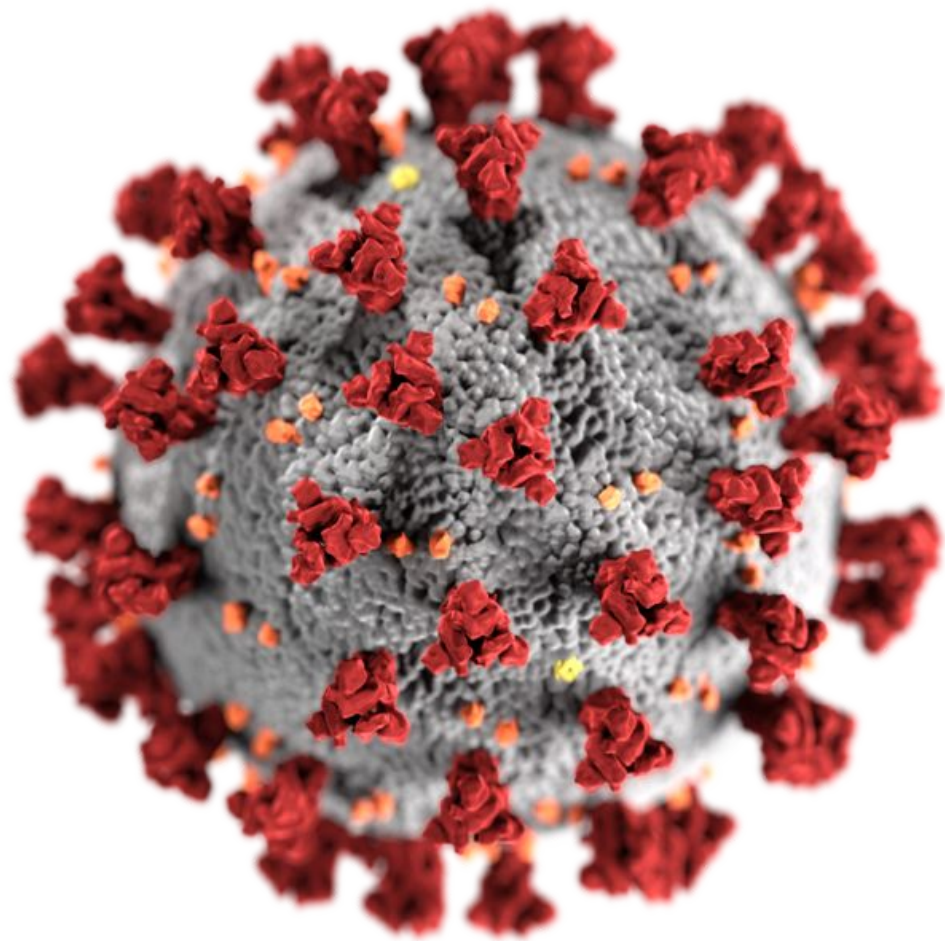
Please indicate your agreement or disagreement with the following statements for questions 1 - 15.

0 = I don't know 1 = Strongly Disagree 2 = Disagree 3 = Neither Agree nor Disagree 4 = Agree 5 = Strongly Agree

Copyright Anxiety Scale

1. I am familiar with copyright legislation and/or copyright case law.
2. I can identify exceptions to copyright infringement.
3. I frequently have concerns about copyright.
4. I get confused trying to navigate copyright issues.
5. I am comfortable performing actions that I think might be copyright infringement.
6. I am confident that the materials I create are protected by copyright.
7. I do not feel safe using copyright-protected materials that I do not hold the rights for.
8. I worry that I do not know enough about copyright.
9. I have access to good instructions and/or policies for using copyright-protected materials.
10. It is easy for me to get help or find information about copyright.

11. I feel hesitant to ask for help with copyright issues.
12. I worry about the consequences of copyright infringement.
13. I am confident that elected officials understand legal issues related to copyright.
14. I am worried about the amount of copyright infringement that goes on.
15. I often feel anxious in my day to day life.
16. I have had formal instruction related to copyright. Yes / No
17. Can you describe a time that concerns about copyright hampered or prevented you from doing something? Yes / No
 - 17.a. Please describe the experience in one or two sentences.
18. I have avoided activities or projects because of copyright issues.
Yes / No
19. Any additional comments you would like to share?



Does copyright anxiety exist and, if so, to what extent?

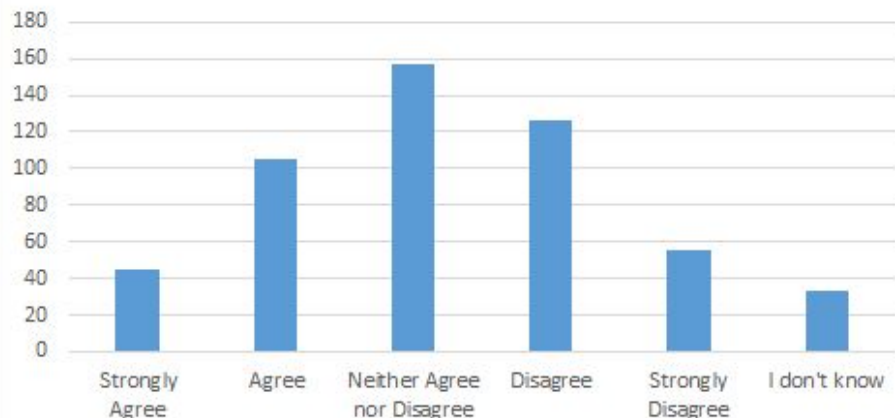
Can an instrument be developed to measure copyright anxiety?

Initial survey respondents

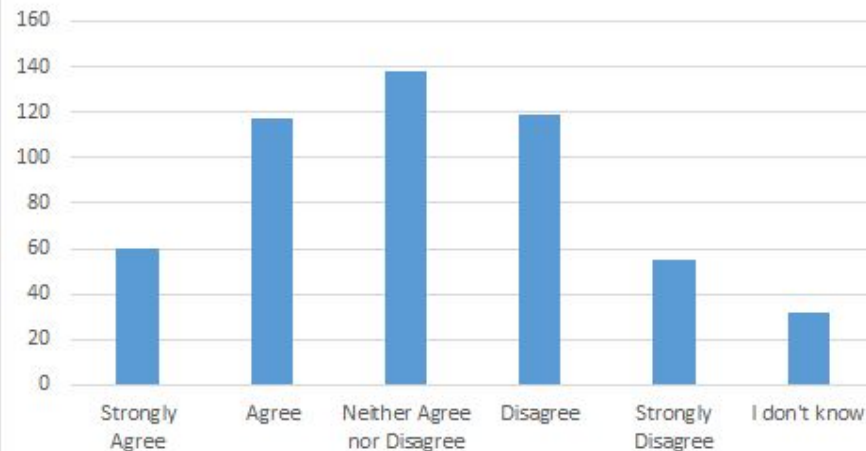
- Survey administered by Qualtrics: 521 completed surveys
- Equal representation from US and Canada
- Age distribution: 43% between 18-34
- Gender breakdown: 60-40%, female-male
- Education breakdown: 26% high school, 57% post-secondary
- Top occupation “other” at 23%, 10% each for health; sales,service; never employed; business, finance, administration

Preliminary “literacy” results

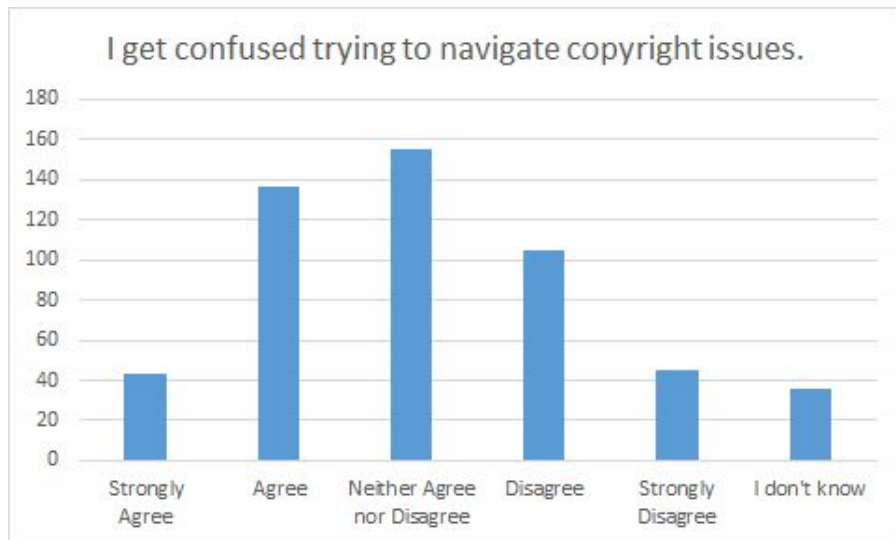
I feel hesitant to ask for help with copyright issues.



I frequently have concerns about copyright.

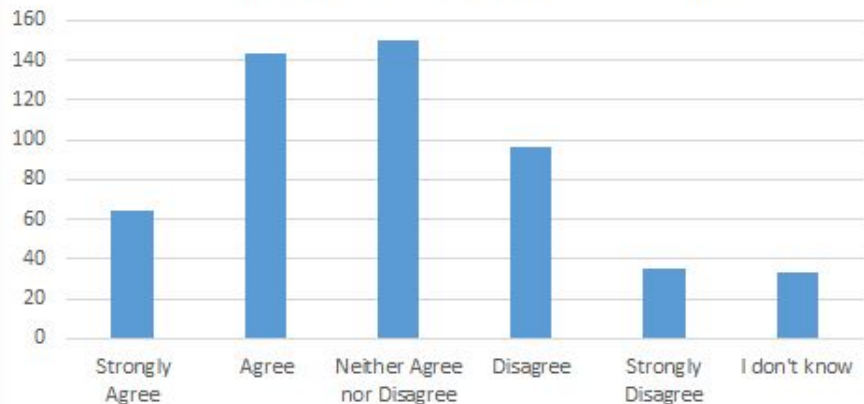


Preliminary “literacy” results

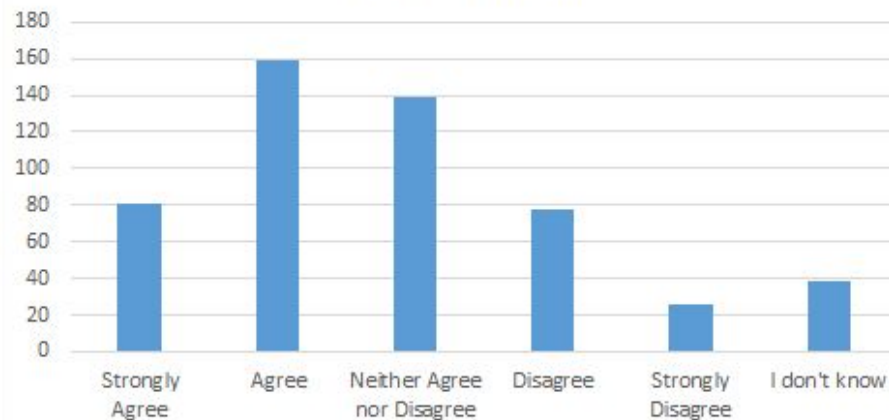


Preliminary “literacy” results

I have access to good instructions and/or policies for using copyright-protected materials.

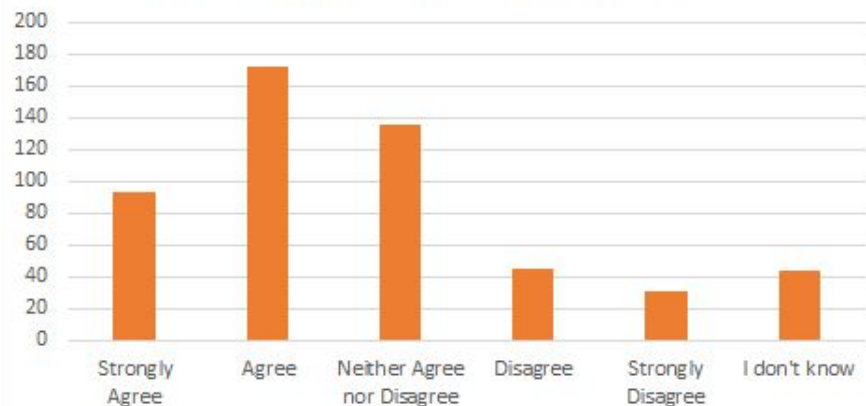


It is easy for me to get help or find information about copyright.

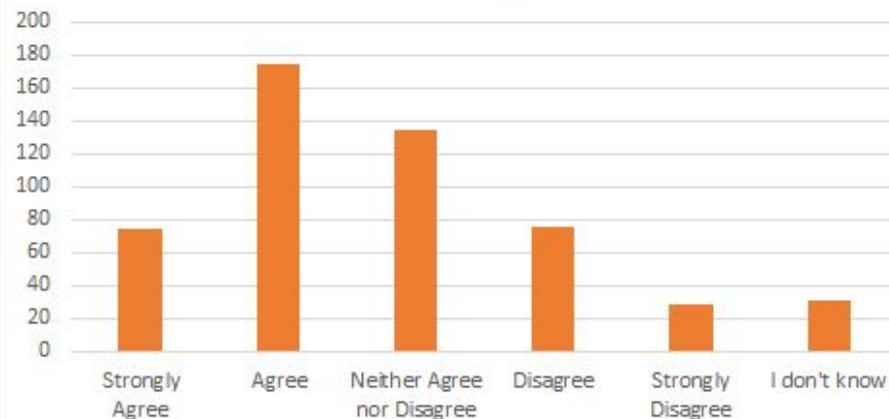


Preliminary “anxiety” results

I do not feel safe using copyright-protected materials that I do not hold the rights for.

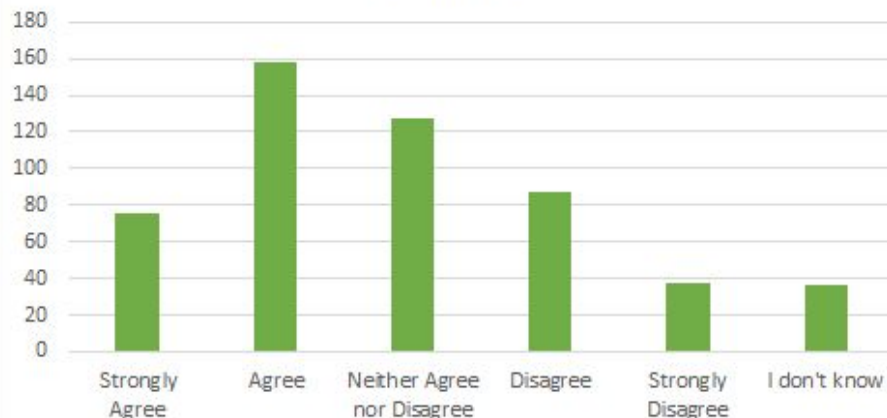


I worry that I do not know enough about copyright.

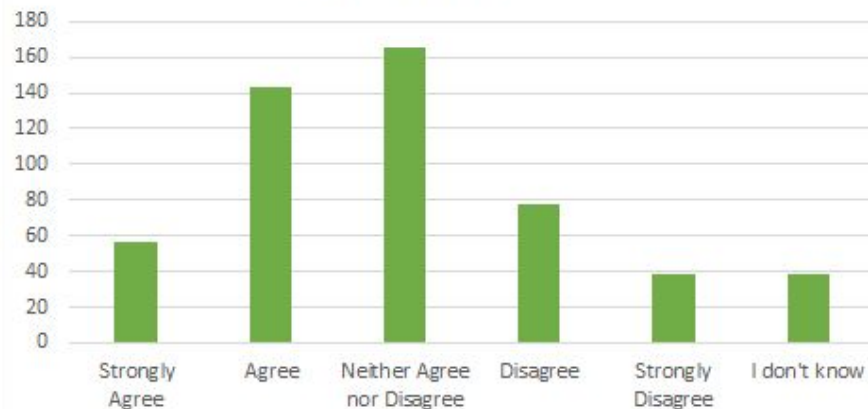


Preliminary “infringement” results

I worry about the consequences of copyright infringement.

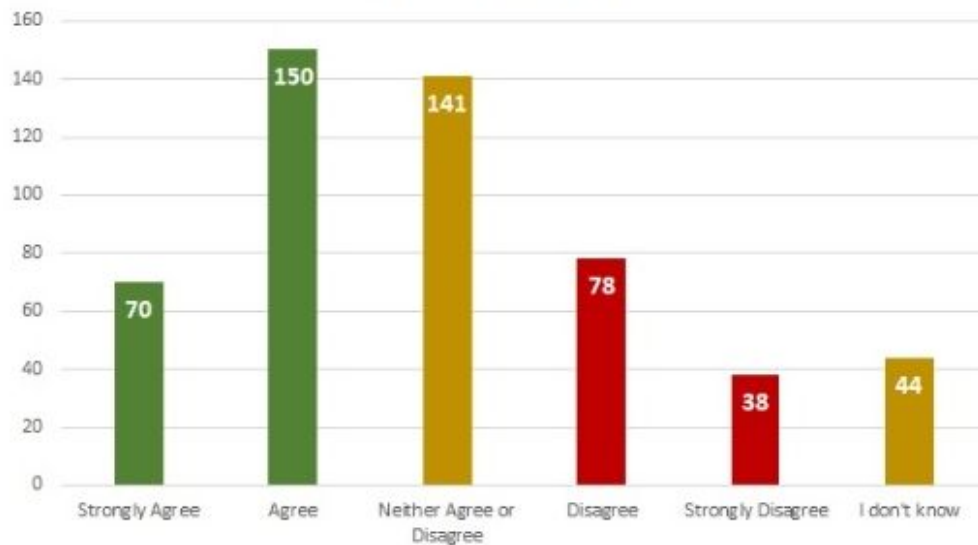


I am worried about the amount of copyright infringement that goes on.



Preliminary Results: ??

I am confident that elected officials understand legal issues related to copyright.



CAS Likert-Style Questions: © literacy

1. I am familiar w/copyright legislation and/or case law.
2. I can identify exceptions to copyright infringement.
3. I frequently have concerns about copyright.
4. I get confused trying to navigate copyright issues.
5. I am comfortable performing actions that I think might be copyright infringement.
6. I am confident that the materials I create are protected by copyright.
7. I do not feel safe using copyright-protected materials that I do not hold the rights for.
8. **I worry that I do not know enough about (c).**

9. **I have access to good instructions and/or policies for using copyright-protected materials.**
10. **It is easy for me to get help or find info about copyright.**
11. I feel hesitant to ask for help with copyright issues.
12. I worry about the consequences of copyright infringement.
13. I am confident that elected officials understand legal issues related to copyright.
14. I am worried about the amount of copyright infringement that goes on.
15. I often feel anxious in my day-to-day life.

CAS Likert-Style Questions: © anxiety

1. I am familiar w/copyright legislation and/or case law.
2. I can identify exceptions to copyright infringement.
3. I **frequently have concerns** about copyright.
4. I **get confused** trying to navigate copyright issues.
5. I am comfortable performing actions that I think might be copyright infringement.
6. I am confident that the materials I create are protected by copyright.
7. I **do not feel safe** using copyright-protected materials that I do not hold the rights for.
8. I **worry that I do not know** enough about (c).
9. I have access to good instructions and/or policies for using copyright-protected materials.
10. It is easy for me to get help or find info about copyright.
11. I **feel hesitant** to ask for help with copyright issues.
12. I **worry about the consequences** of copyright infringement.
13. I am confident that elected officials understand legal issues related to copyright.
14. I am **worried about** the amount of copyright infringement that goes on.
15. I often feel anxious in my day to day life.

CAS Yes/No and Demographic Questions

16. I have had formal instruction related to copyright.

17. Can you describe a time that concerns about (c) hampered or prevented you from doing something?

17.a. Pls describe the experience in 1-2 sentences.

18. I have avoided activities or projects because of copyright issues.

19. Any additional comments you would like to share?

20. Age: 18-24; 25-34; 35-44; 45-54; 55-64; 65 years +

21. Education, highest cert/diploma/degree completed:

- No certificate, diploma or degree
- Secondary (high) school diploma or equivalency
- Apprenticeship or trades certificate, diploma / degree
- College or other non-university certificate...
- Undergraduate university or college degree
- Graduate level university or college degree

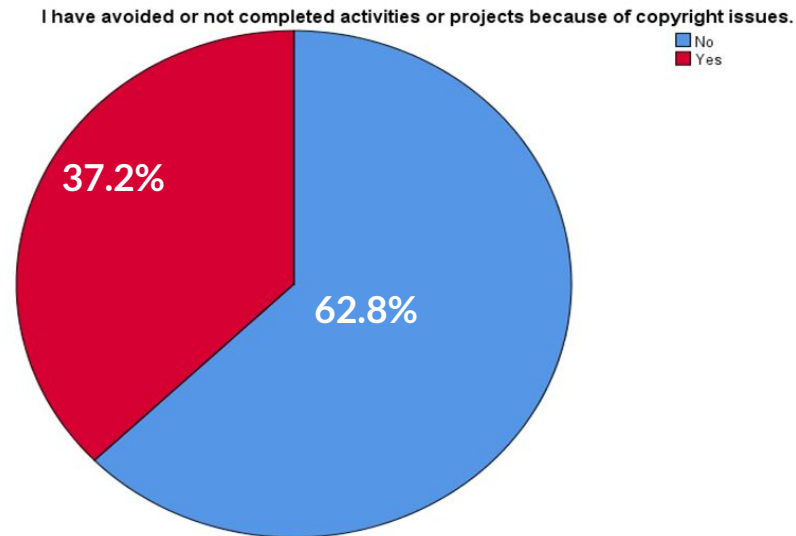
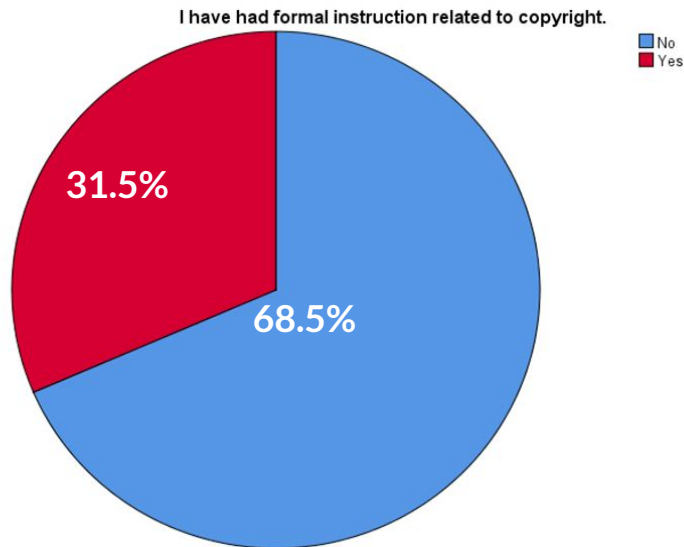
22. Current occupation / occupational area with most experience (can select up to two)

- a. business, finance, administration
- b. sales, service
- c. natural and applied sciences
- d. health
- e. education
- f. law
- g. social, community and government services
- h. art, culture
- i. recreation, sport
- j. trades, transport and equipment operators
- k. natural resources, agriculture
- l. manufacturing
- m. utilities
- n. never employed
- o. other: _____

23. Gender identification

Male Female non-binary trans other: _____

Preliminary Results



What descriptive statistics would be useful?
Let us know! amanda.wakaruk@ualberta.ca

Copyright Anxiety Scale

1. I am familiar with copyright legislation and/or case law.
2. I can identify exceptions to copyright infringement.
3. I frequently have concerns about copyright.
4. I get confused trying to navigate copyright issues.
5. I am comfortable performing actions that I think might be copyright infringement.
6. I am confident that the materials I create are © protected.
7. I do not feel safe using copyright-protected materials that I do not hold the rights for.
8. I worry that I do not know enough about copyright.
9. I have access to good instructions and/or policies for using copyright-protected materials.
10. It is easy for me to get help or find information about ©.

11. I feel hesitant to ask for help with copyright issues.
12. I worry about the consequences of copyright infringement.
13. I am confident that elected officials understand legal issues related to copyright.
14. I am worried about the amount of © infringement.
15. I often feel anxious in my day to day life.
16. I have had formal instruction related to copyright. *Yes / No*
17. Can you describe a time that concerns about copyright hampered or prevented you from doing something? *Yes / No*
 - 17.a. Please describe the experience in 1-2 sentences.
18. I have avoided activities or projects because of copyright issues. *Yes / No*
19. Any additional comments you would like to share?

Pick two to cross tabulate!

1. I am familiar with copyright legislation and/or case law.
2. I can identify exceptions to copyright infringement.
3. I frequently have concerns about copyright.
4. I get confused trying to navigate copyright issues.
5. I am comfortable performing actions that I think might be copyright infringement.
6. I am confident that the materials I create are © protected.
7. I do not feel safe using copyright-protected materials that I do not hold the rights for.
8. I worry that I do not know enough about copyright.
9. I have access to good instructions and/or policies for using copyright-protected materials.
10. It is easy for me to get help or find information about ©.

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14. I am worried about the amount of © infringement.
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18. I have avoided activities or projects because of copyright issues. *Yes / No*
19. Any additional comments you would like to share?

Next Steps: ScholComm

- *Introducing the Copyright Anxiety Scale*. Ontario Library Association Superconference, January 2020.
<https://www.olasuperconference.ca/wp-content/uploads/2020/01/Amanda-Wakaruk-CAS.jpg> References: shorturl.at/kntAG
- *Copyright anxiety and chill: Is it really a problem?* NEOS Conference, June 5, 2020.
- "I Would Avoid the Kinds of Activities or Projects that Might Involve Copyright Issues": *Introducing the Copyright Anxiety Scale*. ABC Copyright Conference Speaker Series, June 11, 2020.
- JOURNAL ARTICLE MANUSCRIPT!!

Next Steps: Research Project

1. Complete data analysis
2. Write and submit manuscript
3. Encourage others to use scale
4. Consider longitudinal studies?

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Thank You!

Questions?

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