

1979
JUNE

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APPENDIX A

TIME LINE GRAPH

APPENDIX A: TIME LINE GRAPH

PHASE I

INITIATION

ACTIVITY	JANUARY			FEBRUARY				MARCH			
	15	22	27	5	12	19	26	5	12	19	26
Overall Tactical Approach	o										
City Reply to MN Conference		o									
Contract		o									
Project Coordinator		o									
Other Project Staff			o								
Organize Steering Committee			o								
Review Planning Department Information				o							
Media Focus				o							
Establish Initial Institutional Network					o						
Establish Initial Citizen Network						o					

PHASE II

GENERAL PLAN SEMINARS

Analysis of Information for Seminars				o							
Seminar Logistics		-----o									
Establish Area Grid					o						
Seminar Design		-----o									
Second Level Network							o				
Recruit and Train Resource People				-----o							
Seminar Promotion				-----o							
General Plan Seminars								o-----o			
Review of Seminar Results									-----o		

PHASE III

AREA WORKSHOPS

ACTIVITY	FEBRUARY				MARCH				APRIL				
	5	12	19	26	5	12	19	26	2	9	16	23	30
Workshop Design		—○	—	—	—	—	—	○					
Workshop Logistics		—○	—	—	—	—	—	—	○				
Workshop Promotion			—	—	—	○							
Recruit/Train Resource People			—	—	—	—	○						
Feedback from Seminars								○					
Check Stop								○					
Area Workshops								○—○	—○				
Compilation of Results										○			
PHASE IV	GENERAL PLAN EVALUATION												
Conveyance of Citizen Workshop Report to Planning Department												○	

ACTIVITY	MAY				JUNE				JULY				
	7	14	21	28	4	11	18	25	2	9	16	23	30
Distribution of Report to Citizens	—○												
General Plan Response Document			○										
Design of Evaluation Sessions			○										
Evaluation/Recommendation Sessions			—○						○—○	—○			
Resource Centre Operating									○—○	—○	—○		

PHASE V

PUBLIC HEARINGS AND FINALE

ACTIVITY	MAY				JUNE				JULY				
	7	14	21	28	4	11	18	25	2	9	16	23	30
Public Hearing(s)								o					
Preparation of Report on Process and Recommendations						-	-	-	-				o

APPENDIX B

BROCHURES

GENERAL PLAN EVALUATION

YOU HAVE A DATE! ... to help plan your city's future.

LET'S SEE WHAT'S IN THE PLAN

PUBLIC INFORMATION MEETINGS

EDMONTON SOCIAL PLANNING COUNCIL WORKSHOPS

MOBILE RESOURCE CENTRE

- What the New General Plan Draft By-Law says.
- How can you participate in The Public Review?

7:00 - 10:00 p.m.

- A closer look at the New General Plan By-Law
- Is this what we want Edmonton to look like?

7:00 - 10:00 p.m.

- Material and People to help you prepare a Brief.
- What do you wish to say about the General Plan By-Law?
- Have you a group who would like some assistance?
- Please phone 424-0331

MON OCT 22 St. Paul's United Church
11526 - 76 Ave.

THURS NOV 1 Growth Strategy

Have you a group who would like some assistance?
Please phone 424-0331

TUES OCT 23 Northgate Lion's Sr. Citizen's Centre
13824 - 74 St.

MON NOV 5 SESSION 2
— The Downtown

WED OCT 24 Crestwood Community League
14325 - 96 Ave.

TUES NOV 6 SESSION 3
— The Inner City

PUBLIC HEARINGS

THURS OCT 25 Strathearn Jr. High
8728 - 93 Ave

WED NOV 7 SESSION 4
— The Suburbs

— Present your Brief to Council.

MON OCT 29 St. Mary's Anglican Church
11205 - 68 St.

THURS NOV 8 SESSION 5
— Citizen Participation in the Design Process

— Date to be announced.

TUES OCT 30 Lion's Sr. Citizen Centre
11113 - 113 St.

Held at Social Planning Council
4th floor, 10010 - 105 Street
You are invited to participate

(Not to be held before
Nov. 27)

WHAT IS THE GENERAL PLAN?

The General Plan is the City's plan for growth for the next 15 years.

**SOCIAL PLANNING COUNCIL
MANAGEMENT TEAM**

DON SAX

JOYCE LAW

DON EASTCOTT

SUSEELA SUBBARAO

CHUCK CHAMBERLIN

ERICA BELL-LOWTHER

**GENERAL PLAN
EVALUATION**

WHY THE REVIEW?

EDMONTON IS YOUR

HOME. LET'S WORK

TOGETHER TO MAKE IT

A GOOD PLACE TO LIVE.

EX-OFFICIO MEMBERS

Tom Fletcher

Director, General Plan Project,

City Planning

Trevor Thomas

Executive Director,

Edmonton Social Planning Council

For further information on The
Edmonton General Plan contact:

Ken Johnson, or Greg Barker

General Plan Review Team,

City of Edmonton Planning

Department

428-3536

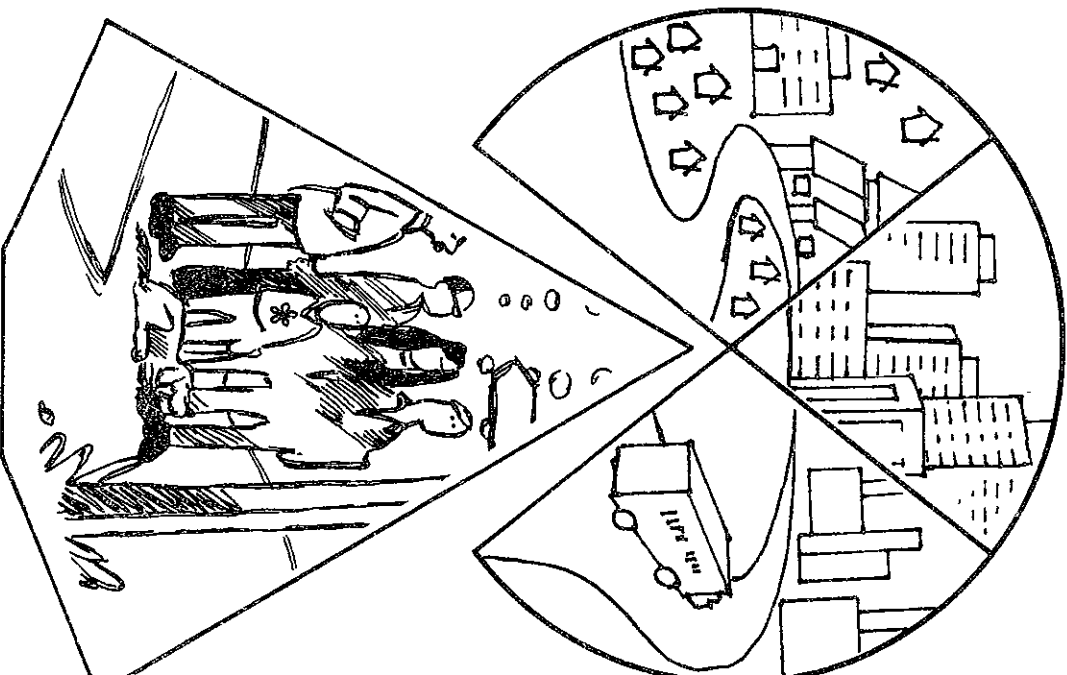
FOR INFORMATION

PLEASE PHONE

THE EDMONTON SOCIAL

PLANNING COUNCIL

424-0331



**THE EDMONTON GENERAL PLAN
CITIZEN PARTICIPATION PROGRAM**

LET'S PLAN OUR CITY'S FUTURE!



INFORMATION EXCHANGE

A first look at the General Plan
 What it is
 What it isn't
 How it affects you



AREA WORKSHOP #1

Let's dream a bit
 What are the real possibilities?
 Where do we grow from here?



AREA WORKSHOP #2

What is the best bet?
 We pass it to the Planning Team



EVALUATION SESSION

A fresh look at the General Plan Draft
 We send a brief to Council



PUBLIC HEARING

Our last chance to talk to Council

HERE'S WHERE YOU GET INVOLVED:

Locations	7:00 p.m. to 10:00 p.m.	Information Exchange	Area Workshop #1	Area Workshop #2	Evaluation Session	Public Hearing
Meadowlark Community Hall (159 Street & 92 Avenue)	March 19	April 4	April 5			
Idylwyde Community Hall (81 Street & 86 Avenue)	March 20	April 25	April 26			
Ross Sheppard Composite High School, Room 241 (13546 - 111 Avenue)	March 21	April 30	May 1			
Northgate Lions Senior Citizens Centre (13824 - 74 Street)	March 22	April 9	April 10			
Commonwealth Stadium Meeting Room Entrance West of Gate 13 (112 Avenue & Stadium Road)	March 26	April 18	April 19			
ACT Recreation Centre, Rundle Park (2909 - 113 Avenue)	March 27	April 23	April 24			
St. Paul's United Church (11526 - 76 Avenue)	March 28	April 11	April 12			
Grant MacEwan College Mill Woods Campus (7319 - 29 Avenue)	March 29	April 2	April 3			

DATES AND LOCATIONS TO BE ANNOUNCED LATER

WHAT IS THE GENERAL PLAN?

The General Plan is the City's plan for growth for the next 15 years.

WHY THE REVIEW?

Like an architect's model for a new home, unless it's built to your needs it may not be liveable!

WHY ARE YOU NEEDED?

The City is your home. Making it a human place is your responsibility.

HOW DO YOU FIT IN?

The Meetings listed inside have been scheduled to give you an opportunity to provide your input into the General Plan Project. If you are unable to attend these meetings but still wish to be involved, call Reg Kontz at the Social Planning Council: 424-0331.

FOR FURTHER INFORMATION

Social Planning Council Management Team

Erica Bell-Lowther	455-6138
Joyce Buchwald	454-4313
Chuck Chamberlin	432-3663
Bill McMillan	427-6783
Al Muzyka	466-7331
Don Sax	424-5081

Ex-officio Members

Tom Fletcher Director, General Plan Project, City Planning	428-3536
Alan Shugg Executive Director, Edmonton Social Planning Council	424-0331

Social Planning Council Staff

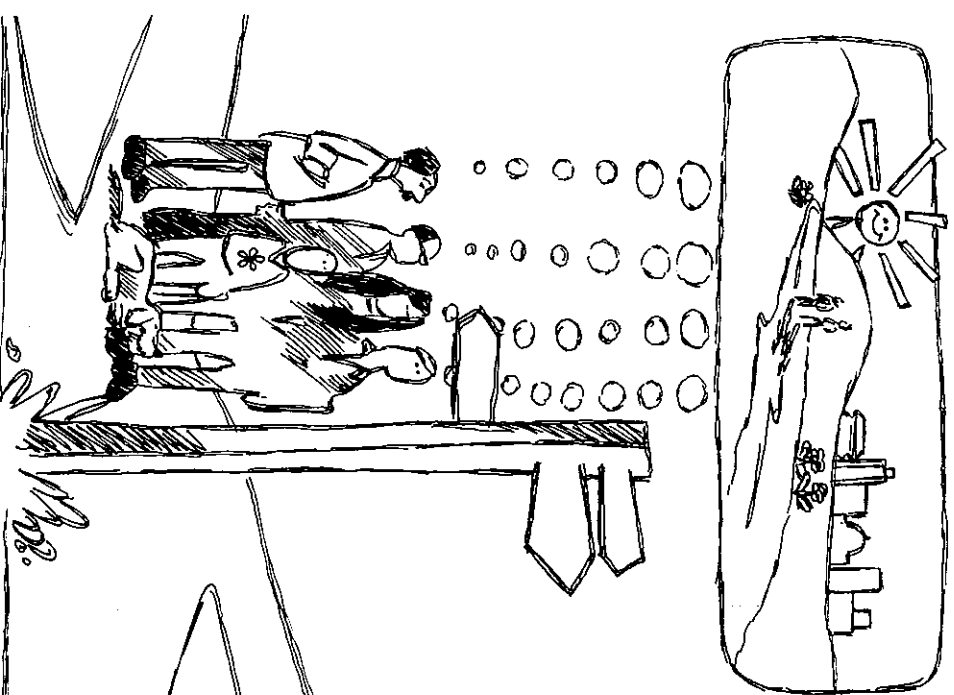
Reg Kontz (Project Co-ordinator)	424-0331
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For further information on The Edmonton General Plan contact:
Ken Johnson, or Greg Barker
General Plan Review Team,
City of Edmonton Planning
Department 428-3536

THE CITIZEN PARTICIPATION
PROCESS IS BEING FACILITATED
BY THE EDMONTON SOCIAL
PLANNING COUNCIL FOR THE
CITY OF EDMONTON GENERAL
PLAN REVIEW.

YOU HAVE A DATE!

...to help plan
your city's future.



The Edmonton General Plan
Citizen Participation Program

APPENDIX C

MAN HOURS BY VOLUNTEERS AND STAFF

APPENDIX C

MAN HOURS BY VOLUNTEERS AND STAFF

During this Citizen Participation Project a very large contribution to the process was made by volunteers who became involved in many ways throughout the ten month period. It seems logical that some record of their time and effort be acknowledged as a contribution to the total effort. An accounting of the number of persons and the man hours which accumulated will show a more true picture of the total process of citizen participation.

VOLUNTEERS

MANAGEMENT TEAM

	NO. OF PERSONS	NO. OF HOURS
Team Meetings	10	342
Committee Meetings	7	35
Shopping Centre Displays	8	48
Public Meetings	8	42
'I Love Edmonton' Day	4	52
QCTV Programs	3	30
Design Process	10	98
Citizen's Report	2	<u>22</u>

669

10 Different Members of the Team gave 669 hours

VOLUNTEERS

Group Leaders*	14	93
Group Leaders	13	39
Research Groups	43	480
'I Love Edmonton' Day	70	210
QCTV Program	4	12
Team Meetings	1	6
Citizen's Report		
* Honorarium paid for Leadership Role	6	<u>66</u>

906

151 Volunteers gave 906 hours

CITIZEN PARTICIPANTS IN PUBLIC MEETINGS

Input Phase

Information Exchange Sessions	234
Workshops	149
Special Workshops	58
	<u>441</u>
Less Repeaters	62

Number of Individuals

379

Evaluation Phase

Public Information Meetings	60	
Workshops	46	
Special Workshops	<u>27</u>	
	133	
Less Repeaters	<u>38</u>	
Number of Individuals		<u>95</u>
Total Number of Individual Citizen Participants		474

474 Citizens Participated an average of 3 hours per meeting for a total of 1932 hours

1932

TOTALS OF VOLUNTEER HOURS

Management Team	10	669
Volunteers	151	906
Citizen Participants in Public Meetings	<u>474</u>	<u>1932</u>
635 Individuals gave 3507 hours to the Project	635	3507

STAFF TIME OUTSIDE OF 9-5

PROJECT STAFF

Process Design	2	56
Public Meetings	9	105
Team Meetings	5	198
Promotion		
QCTV Programs	2	12
Interviews, etc.	2	20
Citizen's Report	2	<u>22</u>
		413

5 Individuals gave 413 hours extra

SUPPORT STAFF OF E.S.P.C.

Process Design	1	3
Public Meetings	1	18
Team Meetings	2	65
Citizen's Report	1	<u>3</u>
		101

2 Individuals gave 101 hours

CITY PLANNING DEPARTMENT STAFF

Process Design	2	8
Public Meetings	3	185
Team Meetings	2	59
Citizen Report	1	<u>3</u>
		255

3 Individuals gave 255 hours extra

CITY PLANNING DEPARTMENT SUPPORT STAFF

Public Meetings

1

3

1 Individual gave 3 hours extra

TOTALS OF EXTRA STAFF HOURS

Project Staff	5	413
Support Staff of Edmonton Social Planning Council	2	101
City Planning Department Staff	3	255
Support Staff of City Planning	1	3
	<u>11</u>	<u>772</u>

11 Individuals gave 772 hours extra to the Project.

APPENDIX D

'BUILD YOUR OWN CITY KIT'
or
'The Game'

These materials were developed by Project Staff as a visual means of comprehending the 'decision areas' and the trade-offs in planning a city like Edmonton. The 'Game' was used with a large 2' x 3' wall format with the four decision areas on which were posted the citizens choice of options which they cut out of the colored papers in the kit. This tool was used in all public workshops, community and ethnic workshops and as a pilot project in the Social Studies classes in schools throughout the City. Mail and phone requests were sent the kit and any other pertinent background information.

YOU HAVE A DATE TO PLAN FOR EDMONTON'S FUTURE

BUILD YOUR OWN CITY KIT !

MATERIALS LIST

- ITEM I Options Sheets
 First page titled Regional Assumptions
- ITEM II Option Pictures for Building Your City
- ITEM III Criteria for Evaluation
- ITEM IV Description and Evaluation of Your
 Alternative

Additional Materials Required (not included in kit)

Poster size paper for Circular Chart or 32" x 8" strips for
Horizontal Chart.

Scissors

Glue or Masking Tape.

GUIDE

STEP ONE:

- A) Using Item 1 and Item 2 -
Choose the regional growth option you prefer:
either minimum, medium or maximum (no picture
for this).
- B) Simply go through rest of pages choosing and
cutting and pasting until you have the city
of your choice.

STEP TWO:

- A) Look over criteria sheets; is there anything
you would add.
- B) Begin evaluation - Question 1 relates to
Regional Growth Option (Maximum, Medium, Minimum)
- C) Question 2 relates to B 1, B 2 and B 3
- D) Question 3 relates to C 1 and C 2
- E) Question 4 relates to C 3 and C 4
- F) There is one question for each of the remaining
C 5 through D 3.
- G) Complete last question of strengths and weaknesses
looking at the whole model you built.

STEP THREE:

- A) Send a copy of your evaluation to the Edmonton
Social Planning Council to be included in
report to City Planning Department by 5th of May.
- B) Or just use it as preparation for evaluating
the General Plan, when it comes out from the
City early in July.

We will be holding Evaluation Sessions which
you will be invited to attend.

REGIONAL ASSUMPTIONS

It is anticipated that the Edmonton Region will have 500,000 more people by 1991. How many will come to the city of Edmonton?

Minimum growth to Edmonton means:

20% or 100,000 more people will live in the city
20% more of the commercial jobs will be located in the city
10% more of the industrial jobs will be located in the city

Medium growth to Edmonton means:

50% or 250,000 more people will live in the city
60% more of the commercial jobs will be located in the city
50% more of the industrial jobs will be located in the city

Maximum growth to Edmonton means:

80% or 400,000 more people will live in the city
90% more of the commercial jobs will be located in the city
80% more of the industrial jobs will be located in the city

GROWTH STRATEGIES

C.1 INNER CITY DENSITY - How many people are going to be living around me?

As Is - same number of people live in the inner city now

MODERATE - 30-40 persons per acre.

High - 209-256 persons per acre, 110 to 135 units per acre.

C.2 INNER CITY DENSITY PATTERN

SCATTERED - There would be a variety of high rise, low rise and single family dwellings scattered throughout the area.

CONCENTRATED - Density would be concentrated in high rise and low rise in particular places of the downtown like top of the river valley or the old CN yards.

C.3 SUBURBAN DENSITY

HIGH - 40-60 persons per acre.

MEDIUM - 25-36 persons per acre.

AS IS - 16-23 persons per acre.

C.4 SUBURBAN DENSITY

SCATTERED - There would be a variety of housing types from single family dwellings to high rise apartments scattered throughout the area.

CONCENTRATED - Density would be concentrated around shopping centres, LRT Stations and employment centres.

C.5 COMMERCIAL LOCATIONS - other than the Downtown

COMMERCIAL STRIPS - Emphasis on major highways like #16 West.

TRANSIT NODES - Emphasis on encouraging commercial to locate near Light Rail Transit stations.

EMPLOYMENT CENTRES - Emphasis on more commercial located in industrial and commercial parks - and shopping centres rather than downtown.

C.6 INDUSTRIAL GROWTH

INCREASED - We need more land for industrial use within the city limits.

AS IS - Industry will be located outside the City limits.

C.7 DEVELOPED AREA

EXTENSIVE -

MODERATE -

AS IS -

GOVERNING GROWTH - How will we govern ourselves?

D.1 REGIONAL GOVERNMENT - How will the region govern itself?

UNI GOVERNMENT - One body that makes all the decisions for all the people in the region.

MULTI GOVERNMENT - That's what we have now with each municipality County etc. making separate decisions.

TWO LEVEL GOVERNMENT - What we have now except for a coordinating BODY AT THE CENTRE.

D.2 CITY GOVERNMENT - How the city makes decisions?

CENTRAL MANAGEMENT - All decisions are made by one central body for the whole city with representatives at large.

METRO DISTRICTS - The city is broken into 4 or 5 districts which would make their own decisions.

WARD AS IS - What we have now - City cut in slices.

WARDS MODIFIED - Divide the city in neighborhood groupings and ELECT ALDERMAN representing each ward.

D.3 CITIZEN ROLE - What part can we play in the decision making process?

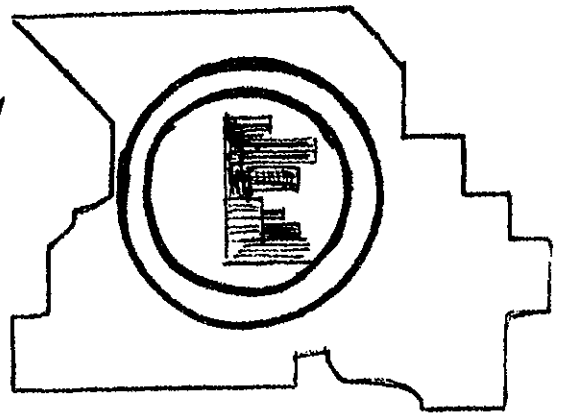
FRANCHISE - We have the vote!!

ADVISORY - Committees which have no authority but advise the elected officials or the administration.

LIMITED CONTROL - Certain areas given to the citizens for which they can actual make the decisions.

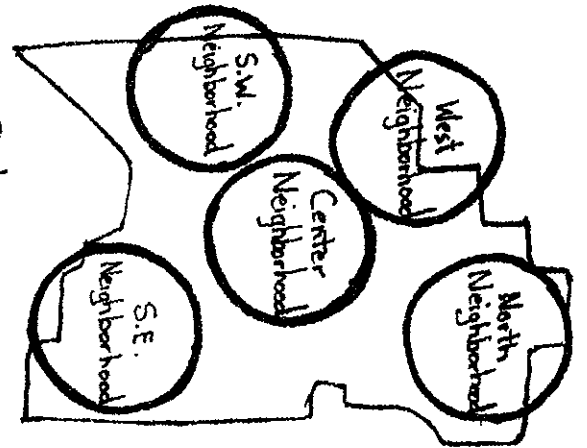
PUBLIC CONSENSUS - A system by which the majority of the community is involved in most of the decision making.

B1 Expanded



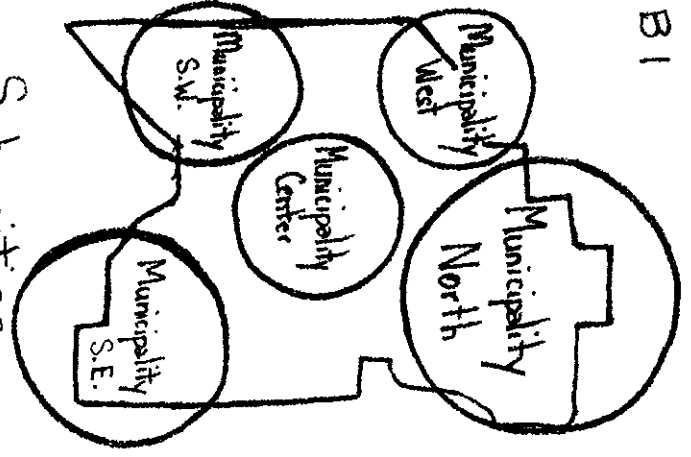
Downtown

B1



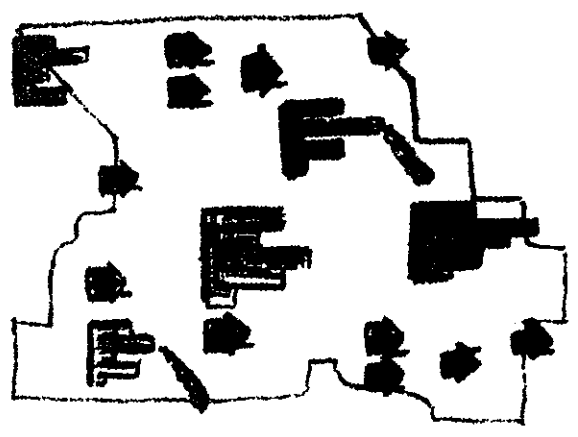
Sub-centers

B1



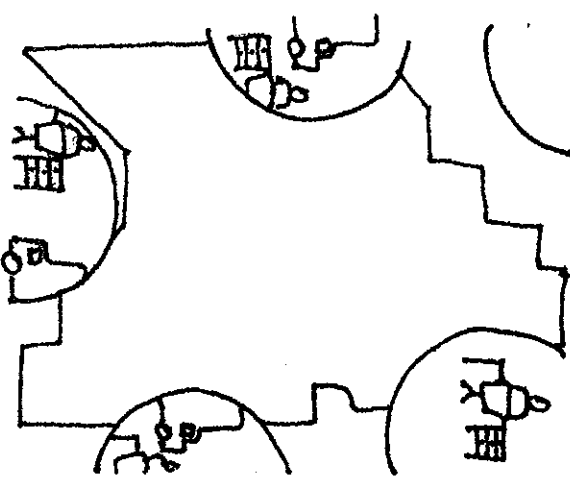
Sub-cities

B1



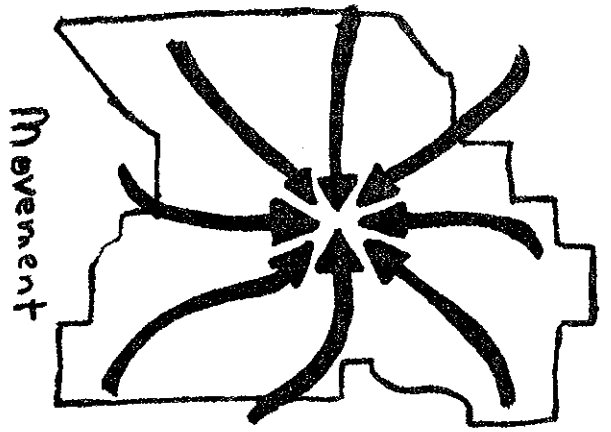
Open City

B1 Diversified

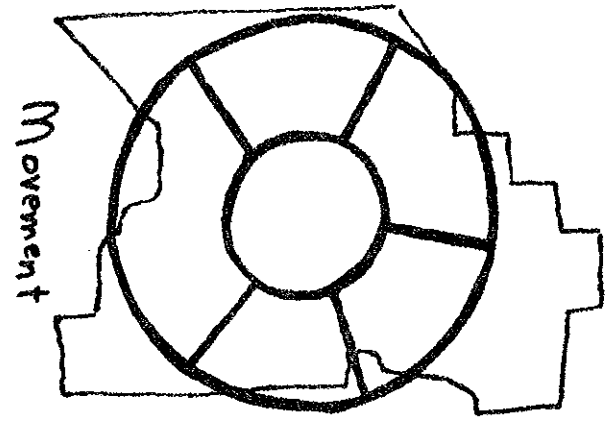


Employment Centers

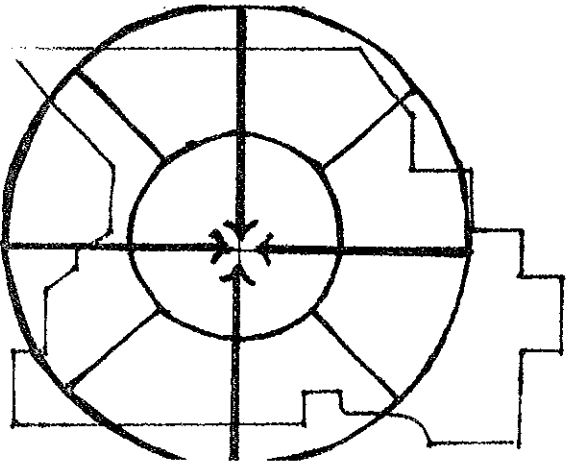
B₂ Radial



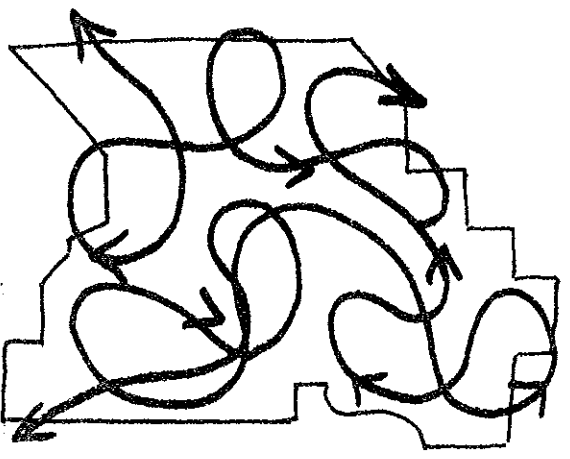
B₂ Circular



B₂ Combination



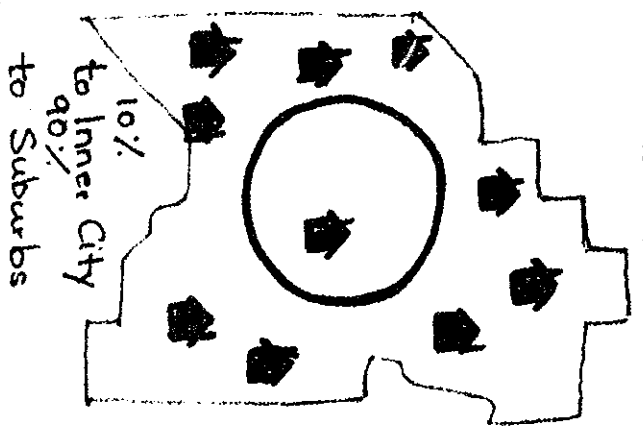
B₂ Meander



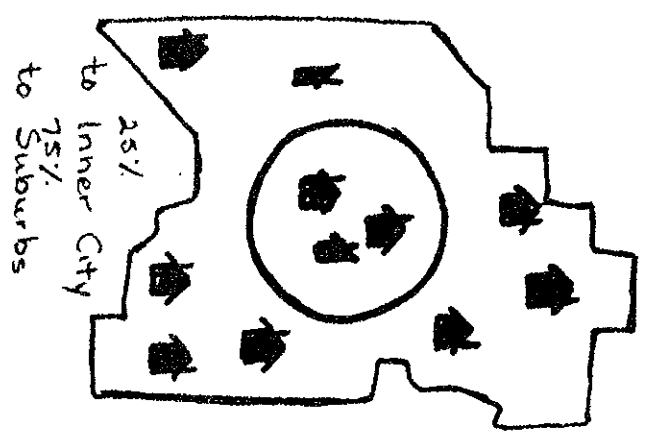
Movement

Movement

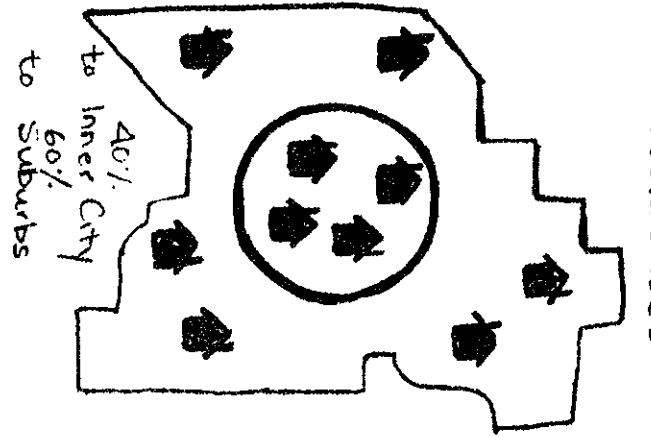
B3 Residences



B3 Residences

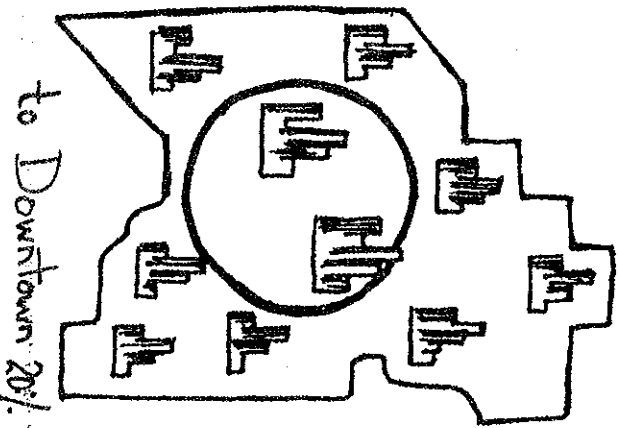


B3 Residences



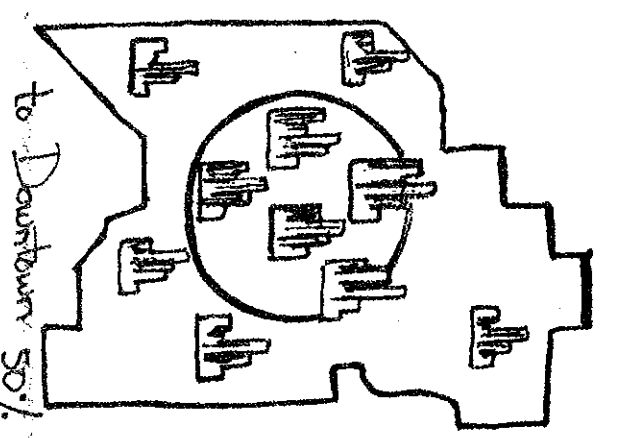
B4

Commercial



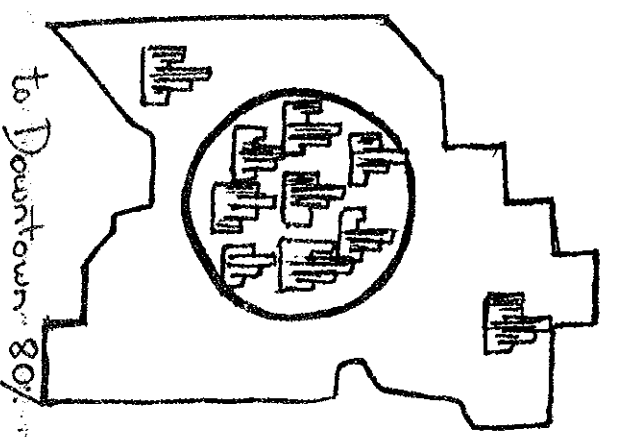
B4

Commercial

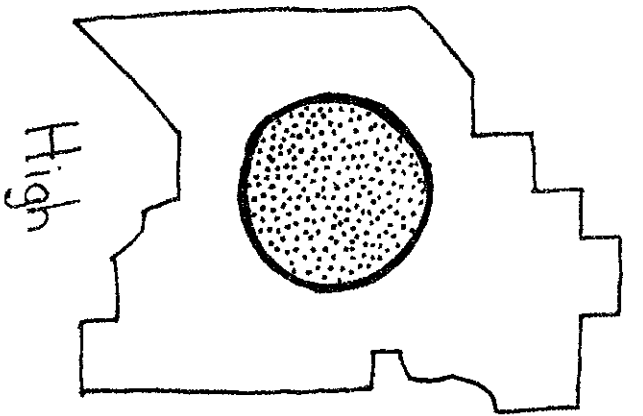


B4

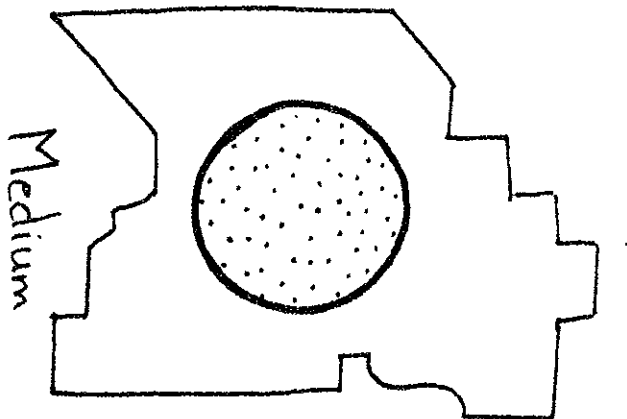
Commercial



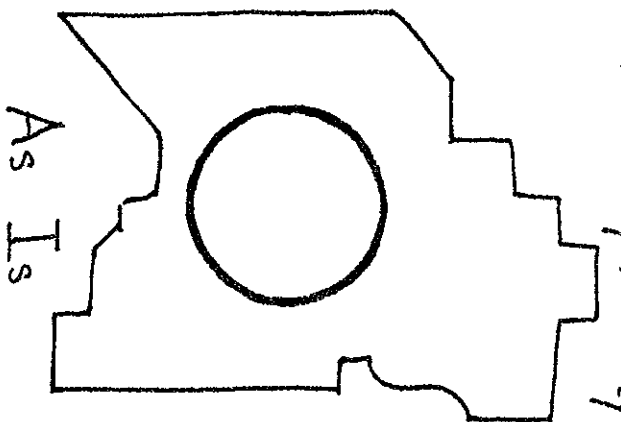
C¹ Inner City Density



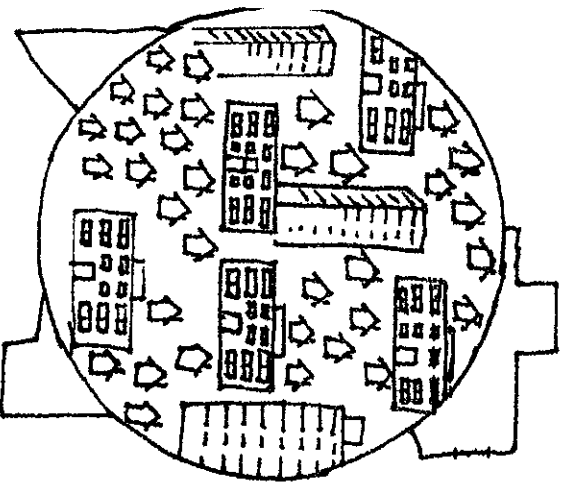
C¹ Inner City Density



C¹ Inner City Density

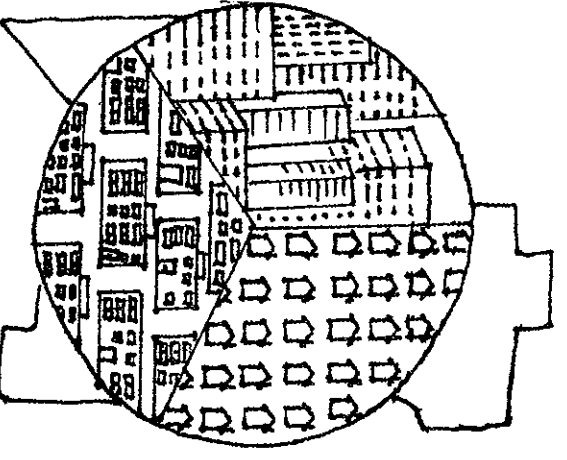


C² Inner City Density Pattern



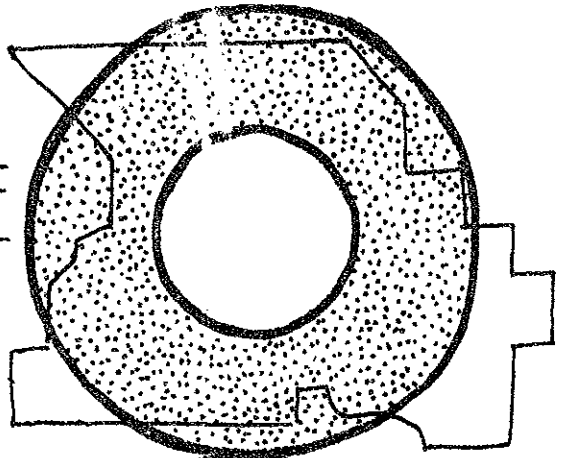
Scattered

C² Inner City Density Pattern



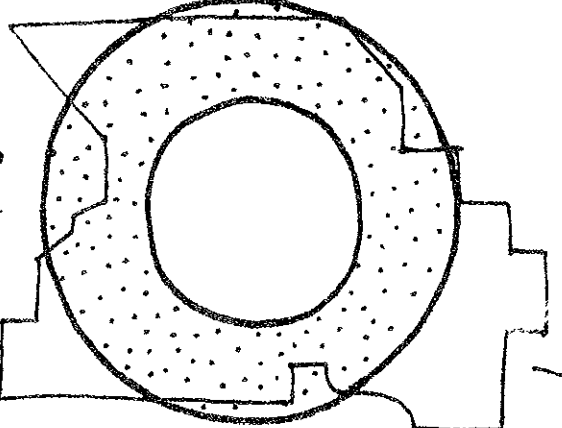
Concentrated

C3 Suburban Density



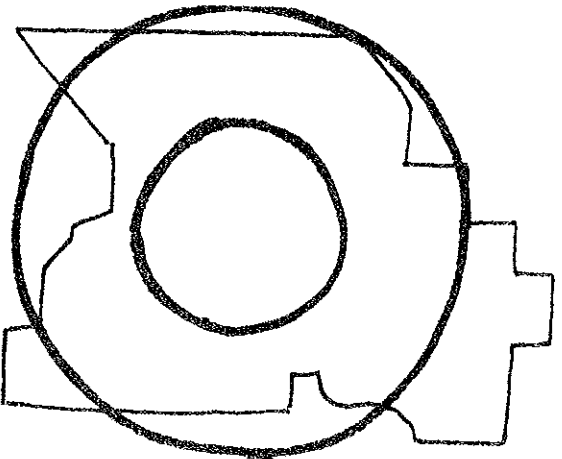
High

C3 Suburban Density



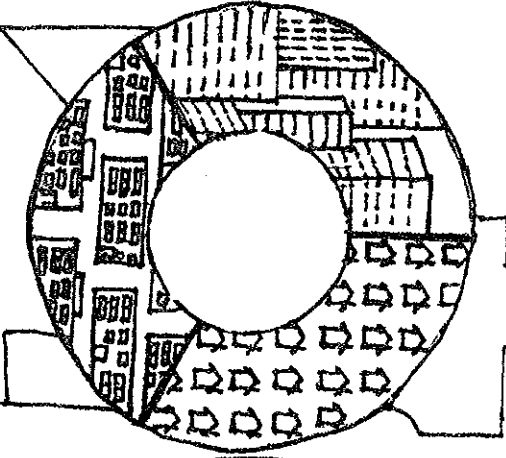
Medium

C3 Suburban Density



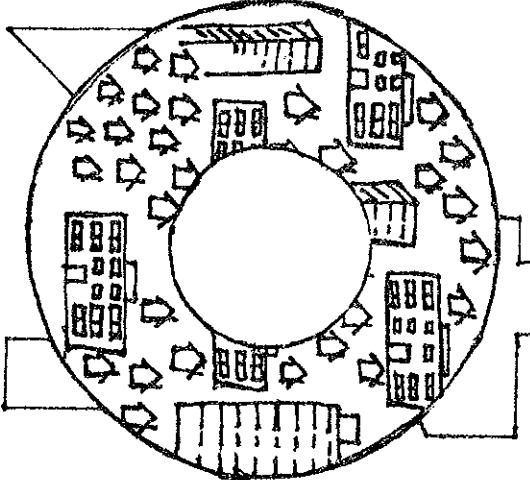
As Is

C4 Suburban Density Pattern



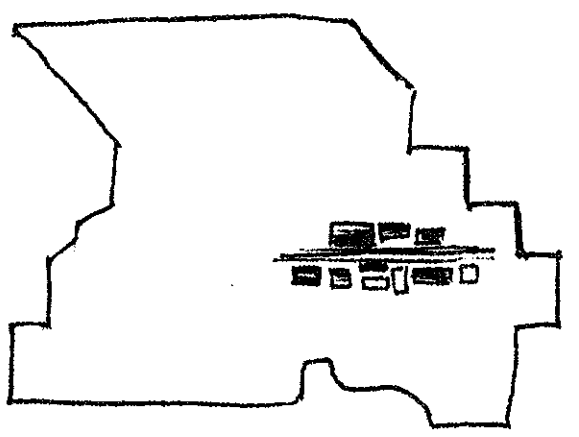
Concentrated

C4 Suburban Density Pattern

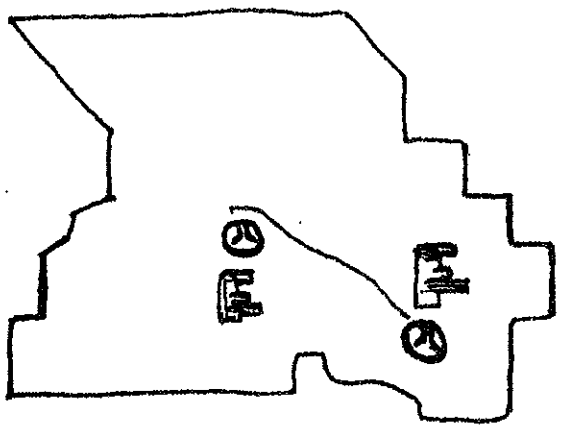


Scattered

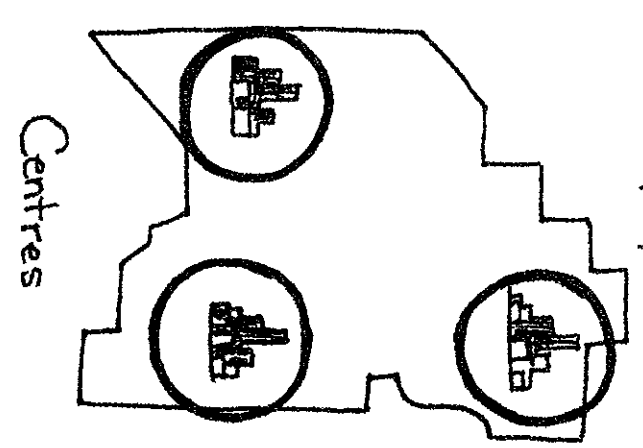
C5 Commercial Strip



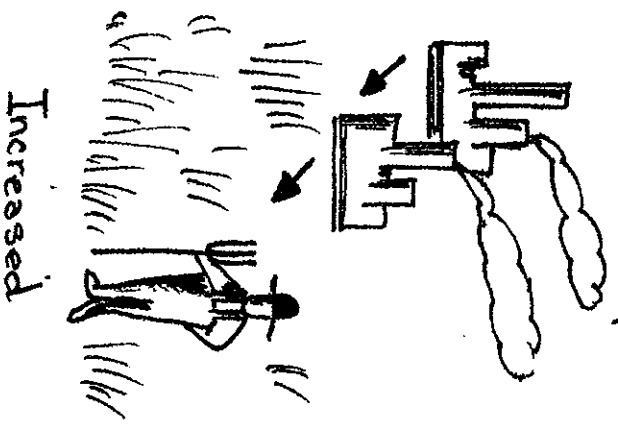
C5 Transit Nodes



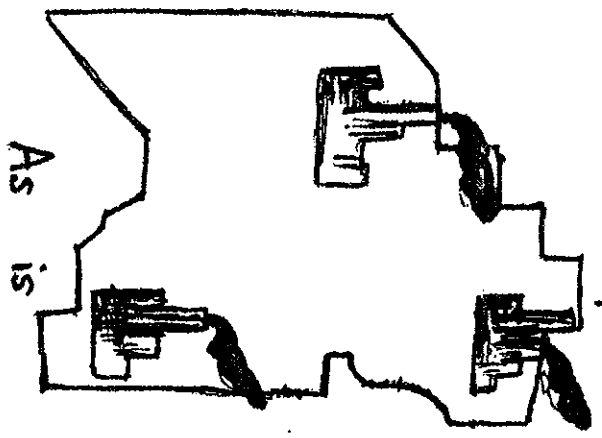
C5 Employment Centres



C6 Suburban - Industrial Expansion

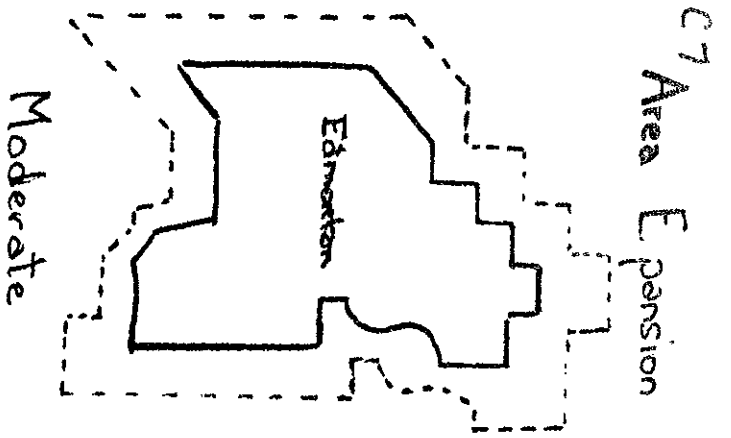
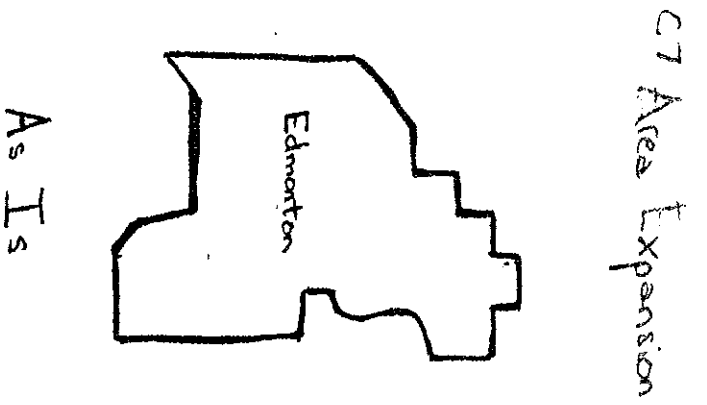
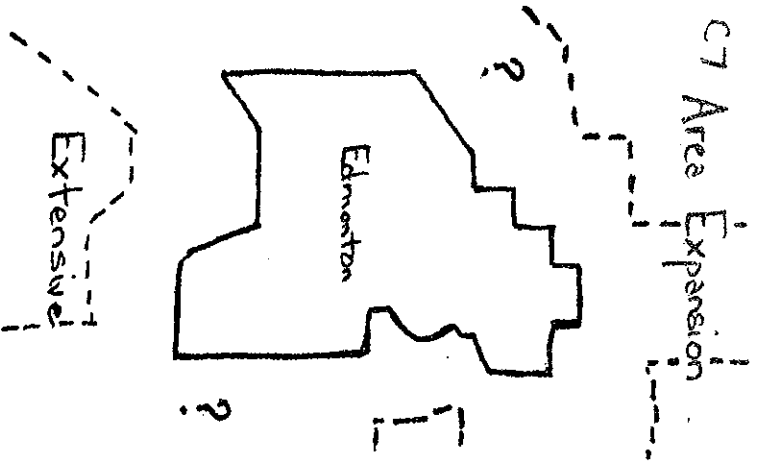


C6 Suburban - Industrial Expansion

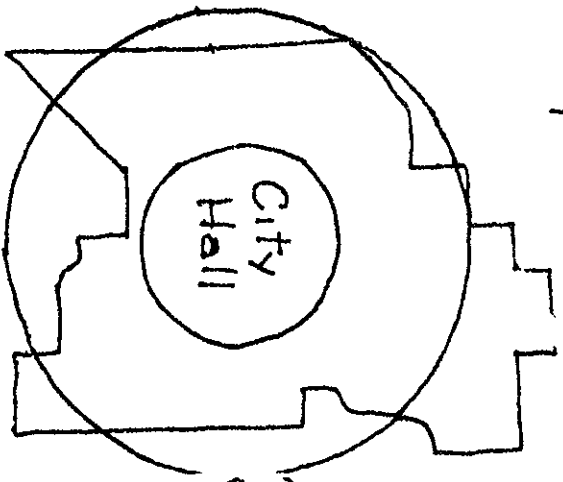


Increased

As is

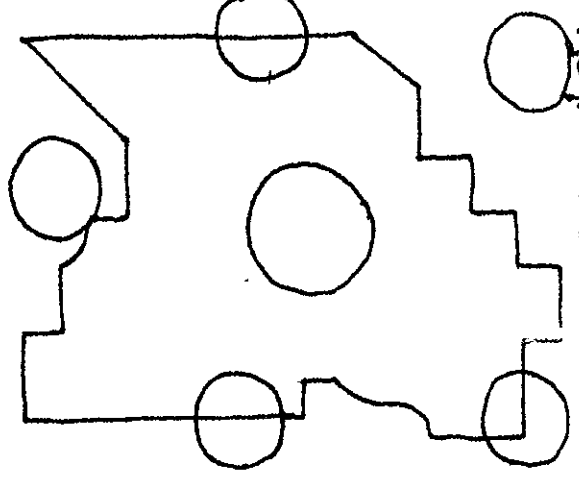


D¹
Regional Government



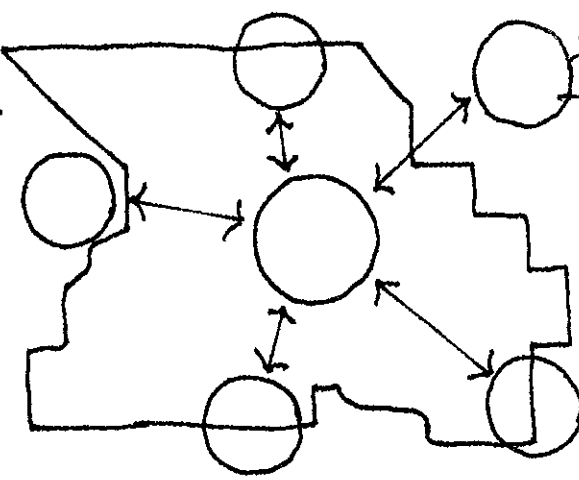
Uni Government

D¹
Regional Government



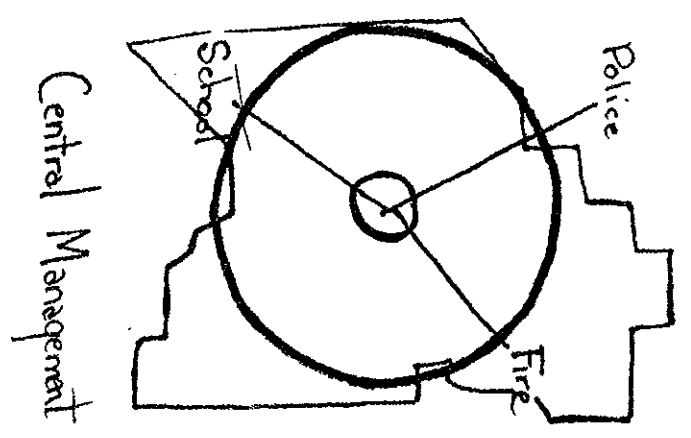
Multi Government

D¹
Regional Government

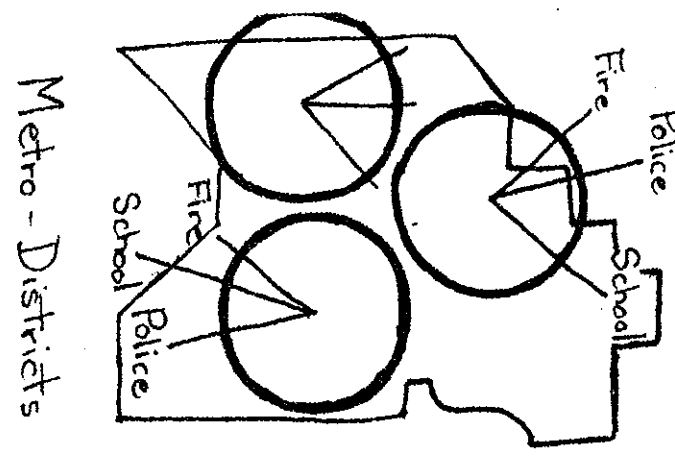


Two Level Government

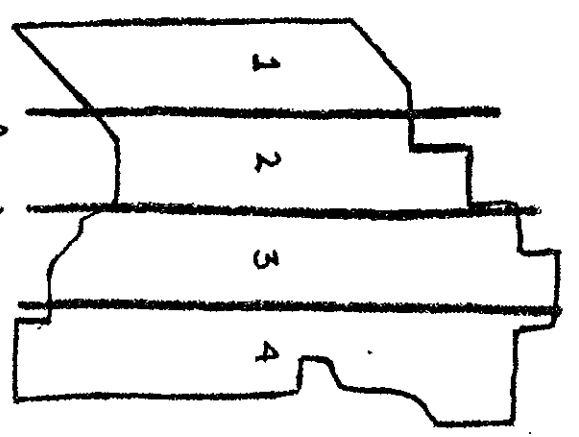
D2



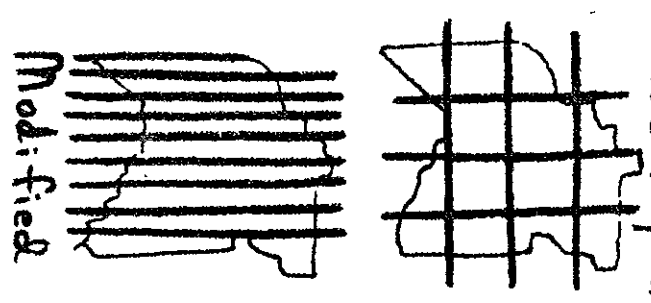
D2



D2 Ward System

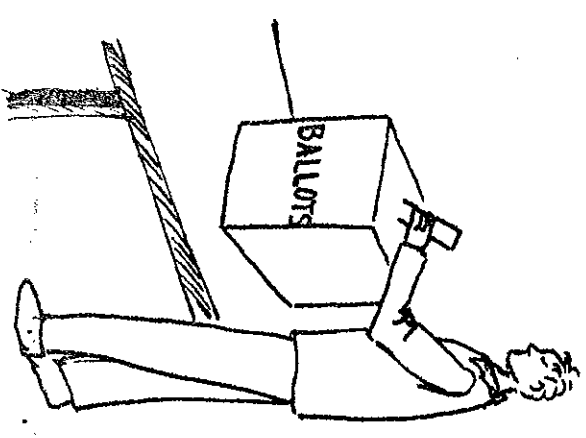


D2 Ward Systems



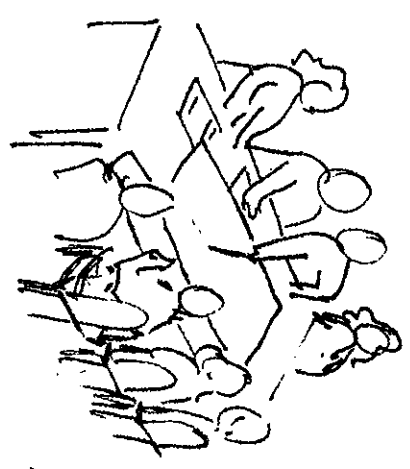
D3

Franchise



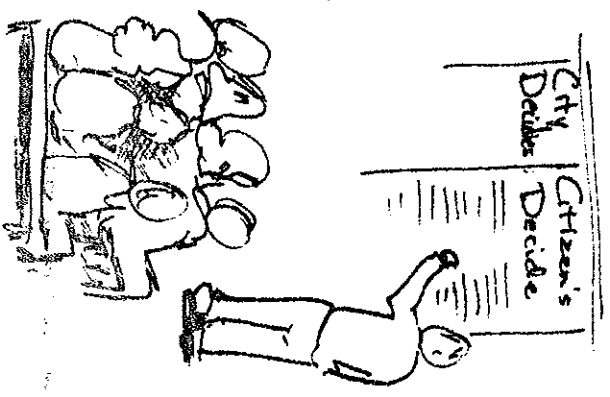
D3

Advisory



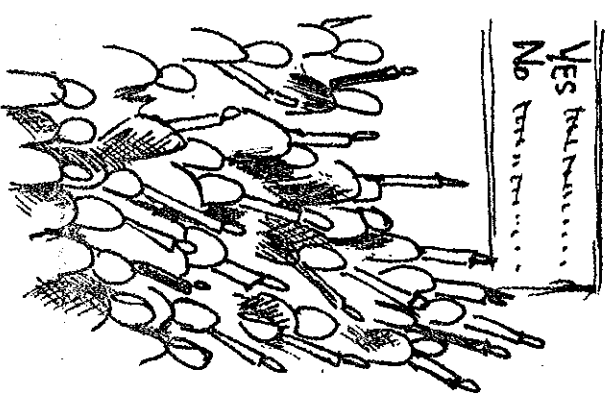
D3

Limited Control



D3

Public Consensus



CRITERIA FOR EVALUATING

1. REGIONAL GROWTH as it relates to:
 - the cost of land and servicing
 - preservation of farm land
 - travel time to and from work
 - efficient use of resources - land and energy
 - delivery of social services - fire, police, health
 - tax consequences.

2. GROWTH FORM - City pattern, Residential and Commercial location, movement as it relates to:
 - the strength of neighborhood
 - the accessibility of services
 - the accessibility to decision makers
 - safety and security
 - a 24-hour lively downtown
 - the unity of the city
 - being just - fair and equitable
 - transportation that connects where people live, work and go
 - traffic congestion

3. INNER CITY DENSITY AND PATTERN as it relates to:
 - lifestyle - accessibility to services, facilities and jobs
 - availability/cost of housing
 - neighborhood well being - age mix - identity
 - pressures for redevelopment
 - stability
 - safety and security
 - support for schools
 - architecture and use of existing buildings.

4. SUBURBAN DENSITY AND PATTERN as it relates to:
 - Density
 - lifestyle - cost, quality
 - travel, to work
 - safety and security
 - cost of land - housing
 - Pattern as it relates to:
 - park space
 - age mix distribution
 - types of architecture
 - LRT And stations
 - conservation of farm land
 - support sub-centres

5. COMMERCIAL LOCATIONS as it relates to:
 - convenience of shopping
 - attractiveness of city
 - encourage or discourages public transportation
 - encourage or discourages private auto
 - rush hour travel time
 - preservation historical buildings
 - maintain vibrant downtown.

6. INDUSTRIAL LAND as it relates to:
 - provide jobs
 - state of technology
 - psychological factors
 - poverty and blight of land use
 - upkeep and appearance of city
 - preserve our present values
 - relate to relevant transportation system
 - effect tax base
 - preservation agricultural land

7. DEVELOPED AREA as it relates to:
 - safety and security
 - availability and cost of housing
 - allowance for park areas
 - transportation routes
 - long term planning needs
 - accessibility to services
 - farm land preservation
 - cost of land servicing
 - energy conservation

8. REGIONAL GOVERNMENT
 - avenues for further citizen input
 - municipal identity
 - coordination in planning
 - sharing resources
 - accountability
 - effectiveness

9. CITY GOVERNMENT
 - accountability
 - representation
 - communication/access to information
 - access to decision makers
 - facilitate citizen involvement
 - efficiency

10. CITIZEN ROLE
 - will citizens have power - how much
 - accountability
 - what types of decisions can be made by citizens
 - at what level should citizens be involved
 - what are the barriers to citizen participation,

DESCRIPTION AND EVALUATION
OF

ALTERNATIVE #1 PLACE _____ DATE _____

A. We chose _____ REGIONAL GROWTH DISTRIBUTION option
because

B.1 We chose _____ CITY PATTERN option because

B.2 We chose _____ MOVEMENT PATTERN because

B.3 We chose _____ % RESIDENTIAL TO INNER CITY and _____ % TO SUBURBS Because

B.4 We chose _____ % COMMERCIAL TO DOWNTOWN and _____ % COMMERCIAL TO SUBURBS because

C.1 We chose _____ INNER CITY DENSITY because

C.2 We chose _____ INNER CITY PATTERN because

C.3 We chose _____ SUBURBAN DENSITY because

C.4 We chose _____ SUBURBAN PATTERN because

C.5 We chose _____ DISTRIBUTION OF COMMERCIAL LOCATIONS
because

C.6 We chose _____ INDUSTRIAL LAND because

C.7 We chose _____ DEVELOPED AREA because

D.1 We chose _____ REGIONAL GOVERNMENT because

D.2 We chose _____ CITY GOVERNMENT because

D.3 We chose _____ CITIZEN'S ROLE because

What are the strengths and weaknesses of this alternative (trade-offs)?

APPENDIX E

MEDIA CONTACTS

APPENDIX E

MEDIA CONTACTS

The following is a list of media exposure received by the General Plan Review.

MEDIA

PROGRAM/ARTICLE

Press

- | | |
|-----------------------------|--|
| 1. North Edmonton Examiner | Interview and Editorial |
| 2. West Edmonton Examiner | 2 Reports and Interviews |
| 3. South Edmonton Times | Report |
| 4. Edmonton Journal | 3 Reports |
| 5. Chamber of Commerce News | Announcement |
| 6. Community Newspapers | Calder
North Glenora
Allendale
Norwood
Alberta Avenue-Eastwood
Athlone
Duggan
McKernan
Thorncliffe
Windsor Park
South Clareview
Millwoods |

Radio

- | | |
|---------|--|
| 7. CBC | 2 Edmonton A.M. Reports
Alberta Today
Compendium |
| 8. CHED | News Report |
| 9. QCTV | 2 Neighbourhood Planning |
| 10. ITV | City Beat. |

APPENDIX F

DISTRIBUTION OF MATERIALS

APPENDIX F

DISTRIBUTION OF MATERIALS

<u>WHAT</u>	<u>WHERE</u>	<u>BY WHOM</u>	<u>HOW MANY</u>
Issue Papers	*Open Houses	City Planning Dept.	
	Mailing List	"	300
	Mail and Phone Requests	"	40+
	*Libraries	"	
	*Shopping Centres	"	
	*N.I.P. Field Offices	"	
	*Parks and Recreation Field Offices	"	
	*Social Services Field Offices	"	
	*Civic, Provincial and Federal agency offices	"	
	*Other cities	"	
	*Media	"	
*E.S.P.C. Project Office	"		

It is estimated that 95,000 copies of the Issue Papers were distributed.

* There is no breakdown available from the City Planning Department.

Brochures (Input Phase)	*Civic Departments	City Planning Dept.	
	Hand-outs to Public	Maps and Pub- lications Dept.	500
	Community Leagues	E.S.P.C.	23,757
	Community Groups	"	11,828
	Community School Co-ordinators	"	23,475
	Woodwards and Safeway Stores	"	40,000
	Shopping Centre Hand-outs	Management Team	1,200
	Schools directly	E.S.P.C.	6,295
	Participants at Public Meetings	"	500
	Media	"	250
	Mail and Phone Requests	"	30

It is estimated that 120,000 brochures were distributed.

* There is no breakdown available from the City Planning Department.

<u>WHAT</u>	<u>WHERE</u>	<u>BY WHOM</u>	<u>HOW MANY</u>
Posters	Shopping Malls	E.S.P.C.	130
	Community Leagues	Publicity Chair- persons of Community Leagues	100
	Around Public Meeting sites	E.S.P.C.	50
	Other Shopping Centres	E.S.P.C.	50
	Public and Separate Schools	E.S.P.C.	Misc.

It is estimated that over 330 Posters were placed.

Summaries	City Mailing List	City Planning Dept.	300
	Previous Participants	E.S.P.C.	500
	Mail & Phone Requests	City Planning Dept.	90
	4 Shopping Centres	Management Team	600
	*Media	E.S.P.C.	
	*Community League Office		
	*Public Meetings	"	

It is estimated that most of the 20,000 printed were distributed.

* No record of distribution available.

Brochures (Evaluation Phase)	Libraries	E.S.P.C.	315
	Neighbourhood Offices	"	185
	Social Service Offices	"	160
	Parks and Recreation Offices	"	90
	Senior Citizens Rec. Centres	"	80
	Federation Leagues Office	"	20
	N.I.P. Offices	"	35
	Civic, Provincial and Federal offices	City Planning Dept.	500

It is estimated that most of the 3,000 printed were distributed.

APPENDIX G

NETWORKING

APPENDIX G

NETWORKING

The following list indicates the types of groups contacted and some of the results. Although some of the groups contacted could not see a role for their organization in the General Plan Review, most groups were supportive and many agreed to distribute brochures to their members.

1. Community Leagues
 - letters sent to all Presidents.
 - contact made to Publicity Chairpersons, unable to contact all, most were receptive to distribution of information through their newsletters and distribution networks.
2. Business Community
 - a few large organizations were agreeable to insert the information about the program in their newsletters. Some sent a letter of support of the Program to all members. A few organizations felt members could become involved individually if they so wished but said organization could see no further role than that.
3. Service Clubs
 - could not see any particular role for the club as a whole. Invited luncheon speakers to help members become more informed.
4. Senior Citizen Groups
 - quite willing to disseminate information and a few became involved in workshops.
5. Community School Co-ordinators
 - assumed distribution for brochures and posters for their area.
6. Neighbourhood Improvement Centres
 - concerned citizen groups distributed brochures and attended meetings.
7. Developers
 - organization endorsed program and sent brochures and letter of support to all members.
8. Renters Associations
 - large distribution of information of brochures and good encouragement to participate.
9. Church Groups
 - some distribution of information in newsletters, most did not see any role for their organization.

10. Ethnic Organizations

- major organization endorsed co-operative letter of support to all members in Edmonton area. Two groups held special workshops on review of General Plan.

11. Cultural Groups

- those contacted could see little they could be involved with.

12. Disadvantaged Citizens Groups

- their representatives felt there would be a real need for their own workshops, which did not develop. However numerous representatives did follow whole process to evaluate the General Plan.

13. Labor Groups

- co-operative letter to all locals about program.

14. Public and Separate School Systems

- extensive use in some areas to distribute brochures and posters.
- accepted pilot projects for "Game" to be used in Social Studies classes.
- students involved in 'I Love Edmonton' questionnaires.

APPENDIX H

AGENDAS AND RESOURCE MATERIALS
- INPUT PHASE

A G E N D A
INFORMATION EXCHANGE

The purpose of this meeting is to introduce you to what a General Plan is and how you can participate in the preparation of the current General Plan.

- PRELUDE 1. Welcome and Introduction.
 2. Catalyst Theatre Presentation.
- ACT I 3. Slide Show and Informal Discussion.
 4. General Plan:
 What a General Plan is
 and
 what it is for.
- INTERLUDE 5. Coffee break.
 6. Catalyst Theatre Presentation.
- ACT II 7. Decision areas:
 What is happening in Edmonton?
 What would you like to see happen?
 What decisions have to be made:
 8. Demonstration of Alternatives:
 What are the trade-offs?
 What values need to be considered in formulating
 a General Plan?
- POSTLUDE 9. Evaluation & Recommendations.
- Conclusion.

THE GENERAL PLAN REVIEW
AND THE
EDMONTON SOCIAL PLANNING COUNCIL

As the roads get wider, and the trucks get louder, as the houses get smaller and the apartments taller, people move in and out of the community and through it all, no one ever bothers to ask us if this is how we want our community and our city to grow. Do we need wider roads or do we need less cars? What do you think? We think authentic citizen input and participation is long overdue and we - the Edmonton Social Planning Council - are attempting to provide an arena for your thoughts. Why?

Because! The City of Edmonton is drafting a NEW GENERAL PLAN which is going to make decisions about cars, trucks, hockey rinks, apartments and more importantly about you and your community. It will affect all of us in one way or another. This is why when the City Planning Department asked us to help them find a way to get your views and your input, we decided to get involved.

Who are we? We're the Edmonton Social Planning Council which is a non-profit, United Way organization which has been working with citizens and volunteer groups since 1940. We're convinced that the City and the Planning Department are genuinely interested in hearing from you. Have you heard that before? We have, but we are eternal optimists. However, when we go home at night we also live in this city and we really think the time is right. Twenty years from now all our communities will be different and we think everyone deserves a say in those changes. What about you?

If you do, come out and get involved and together we'll start to LEGITIMIZE REAL CITIZEN PARTICIPATION IN THE PLAN FOR OUR FUTURE.

You can start by coming out to information and workshop sessions set out in your area.

EDMONTON SOCIAL PLANNING COUNCIL

418 Baker Building
10010 - 105 Street
Edmonton, Alberta
Telephone: 424-0331

March 1979

WHAT IS THE GENERAL PLAN AND HOW DOES IT AFFECT THE CITIZENS OF EDMONTON?

The General Plan is a long range planning document which sets out the City's future growth strategy and includes policies outlining how residential, commercial and industrial development will take place; policies guiding the provision of municipal services, such as transportation, utilities, social services and parks.

The General Plan in fact will affect the life of every Edmontonian in some way. The General Plan will affect the life of all us in one way or another. It is predicted that Edmonton will have another 150,000 residents. If you are concerned about where and how Edmonton will grow in the next fifteen years and how it may affect you, then you should think about the basic questions dealt with in the General Plan:

1. How much of the Edmonton urban area growth will come to the City?
This question is also being considered in the Edmonton Regional Plan and of great interest to the surrounding cities and towns.
2. Should Edmonton accommodate a growing population through enlarging the land area, or increasing the number of people living in the present area?
3. What should the transportation routes be?
They could continue to radiate from the centre of the City, or there could be a number of by-passes or circular routes that miss the downtown area entirely.
4. What will be the basic pattern for the City? Where will the new industrial and commercial businesses locate, and where will the new dwelling units go? Shall we go up, or out?
5. Will the City affairs continue to be managed with the present system, or are there different ways to handle change and growth?
6. How will the human services reach the people they serve; centralized or decentralized?
7. Finally, what are the economic implications of all these decisions?
How do we pay for it all?

In the next few months, Edmontonians will be given the opportunity to discuss alternative ways that the City could grow in the future. The process of evaluating and selecting from among these alternatives is always a difficult one. None of the alternatives is outstanding in all respects. It boils down to a question of priorities and trade-offs. It is essential that Edmonton's citizens help to determine what trade-offs we should make and what priorities we should hold.

FOUR MAIN OPPORTUNITIES EXIST FOR THE CITIZENS OF EDMONTON TO PROVIDE INPUT TO THE GENERAL PLAN:

1. Information Exchanges and Workshops

These workshops will be held in March and April to inform and involve citizens in developing and evaluating alternatives. These will be held in eight different locations around the City and everyone is invited to attend. At each location there will be three sessions:

- a) Information Exchanges - structured meetings designed to generate discussion on the full range of possibilities for Edmonton's future.
- b) Area Workshop # 1 - structured meetings aimed at developing alternative growth options for the City.
- c) Area Workshop # 2 - structured meetings aimed at determining the public's preferred growth option for the City.

The results of all these sessions will be published in May and presented to the City Planning Department and Aldermen. Later in the Spring, a "Report Back" will be created by City Planning and produced along with the draft of the General Plan.

2. Evaluation Sessions

Citizens will evaluate the General Plan and the Report Back document in the light of their own work and from this will create briefs for the Public Hearings.

3. Public Hearings

The final Plan will be submitted to City Council in late Spring. During the Summer, City Council will schedule public hearings on the Plan; any citizen who wishes to may make a presentation or submit a written brief to Council.

4. Written Briefs

Citizens do not need to attend the workshops or public hearings to express their opinions. Written briefs or letters can be forwarded to the Planning Department at any time.

OTHER LESS FORMAL WAYS TO PARTICIPATE

1. Open Houses - During early March (March 6 to March 17), Open Houses are being held to informally introduce citizens to the nature of the General Plan and how they may participate.
2. Issue Papers, Planning Reports - The Planning Department has prepared a number of Issue Papers (discussion papers) on the following topics:

A Citizen's Guide to the
Edmonton General Plan
The Downtown
The Inner City
The Suburbs
Transportation
Economic Development

Parks and Recreation
Citizen Participation
Housing Costs
The Land Use Bylaw
Urban Design
Energy Conservation.

If you want to pick up any General Plan publications free of charge, or get on the mailing list, call the General Plan Review Team at 428-3536.

3. Edmonton Planning Day - A special day is being planned by the Planning Department and the Edmonton Social Planning Council when people of all ages in Edmonton take a half hour to focus their thoughts on the future of the City. This idea is currently in the embryonic stages and a wide range of events is being planned. If you have any ideas, call the Social Planning Council office at 424-0331.
4. TV Series - A television series of ten programs on OCTV will follow the progress of the Workshops. Informal groups may use this series for their own group discussions. Background materials, discussion questions and feedback sheets will be made available on request. The television series will be live talkback shows where any citizen can raise questions or discuss the issues.
5. Catalyst Theatre - The Catalyst Theatre group are creating scenarios to be used at Information Exchange Sessions and on QCTV.

If you want to help legitimize citizen participation, now is your chance. You can start by coming out to information and workshop sessions in your area.

ASSUMPTIONS INFLUENCING THE PREPARATION OF THE GENERAL PLAN

A General Plan should reflect the goals and objectives of the community for managing and accommodating growth. It should provide the "ideal" towards which the community wishes to survive.

Ways of balancing reality with idealistic statements must be provided.

The Objectives for managing growth, and the policies which reflect the balancing of objectives have to be linked to practical programs which will ensure that the intent of the Plan is carried out.

Flexibility is necessary in order to provide room for different responses to unforeseen trends, and to allow room for innovation. The new General Plan will emphasize this criterion.

At the same time, however, it is generally agreed that the 1979 Plan must be more specific than the last one. It must direct, as precisely as possible, where growth is to go, and it should set benchmarks by which trends can be monitored to determine the accuracy of the Plan.

Authentic citizen input is essential if citizens are to become committed to the implementation of the General Plan.

LEGAL DESCRIPTION

For those who are interested in the legal aspects of the General Plan, the Plan is provided for under the authority of the Alberta Planning Act, 1977, which states:

"A general municipal plan shall:

- (a) describe
 - (i) the land uses proposed for the municipality and
 - (ii) the manner of and the sequence proposed for future development in the municipality;
- (b) designate the areas of the municipality that would, in the opinion of the council, be suitable for an Area Structure Plan or an Area Redevelopment Plan or both;
- (c) contain such other matters as the council considers necessary."

(Section 61)

GENERAL PLAN

WORKSHOP AGENDA NIGHT 1

<u>TIME</u>	<u>ITEM</u>
7:15	1. Introduction -- what is this all about? -- Tonight's job ... to look at all the possible ways we might handle growth ... to short-list some of the alternatives. -- Tomorrow night's job ... to evaluate the short-list from Night #1 ... relate the proposals to relative cost - what trade-offs will we have to make???
7:30	II. Small Group Work
	1. Introductory conversation
7:40	2. It's the Year 2001
8:00	3. Introduce Decision Areas and Evaluation Criteria
8:15	4. Introduce alternatives "Walk through" one of the medium growth options
8:30	5. Break into smaller working units. People can review, change one option or create a new one, or throw an option out altogether.
9:20	6. Report back from units to small group.
9:40	III. Report to Total Group ... Moderator.
9:55	IV. Wrap-up ... describe agenda for Night #2.

GENERAL PLAN

WORKSHOP AGENDA NIGHT #2

<u>TIME</u>	<u>ITEM</u>
7:15	I. Introduction - what is this all about? - last night's job ... to look at all the possible ways we might handle growth - tonight's job ... to evaluate the alternatives.
7:25	Present criteria from previous sessions.
7:45	II. Small Group Work - break into small groups, each with alternatives 1. Introductory conversation 2. Cities of the World 3. Review alternatives and review evaluation procedure - break into units and evaluate alternatives
9:30	III. Re-assemble into larger group - report on work done
9:45	IV. Evaluation of Evening and Conclusion.

APPENDIX I

AGENDAS AND RESOURCE MATERIALS
- EVALUATION PHASE

A G E N D A

PUBLIC INFORMATION MEETINGS

<u>TIME</u>	<u>ITEM</u>	<u>MATERIALS</u>	<u>WHO</u>
	Registration		
15 min.	Welcome		
	- to first timers, and to previous participants		
	- overview of process to date	Wall chart	Chair
	- introduce resource persons		
	- tonight's process	Wall Agenda	Chair
45 min.	City Presentation		Planning Dept.
	- Audio-visual presentation		
	- Verbal explanation (based on Summary)		
15 min.	Group Formation and Coffee		
	- explanation of small group process	Charts	
	- groups formation in areas of displays	Transparencies	
60 min.	Small Group Discussions		Planning Dept. Resource Persons
	- simulations		
	- open discussion		
	Feedback to large group		Group leader
15 min.	Challenge to Participate		Chair
	- wrap-up		
	- thanks		
	- evaluation (questionnaire)		

No agendas were distributed but the following General Agenda was used with variations to accommodate participants.

GENERAL AGENDA
for
WORKSHOPS

Registration

- distribution of resource information and a copy of the 'Summary'

Overview of Citizen Participation Process To Date.

Review of Evening's Purpose and Agenda

Formation of Small Groups to Study Chose Topics

Large Group Sharing of Work Produced

Wrap-up of Evening

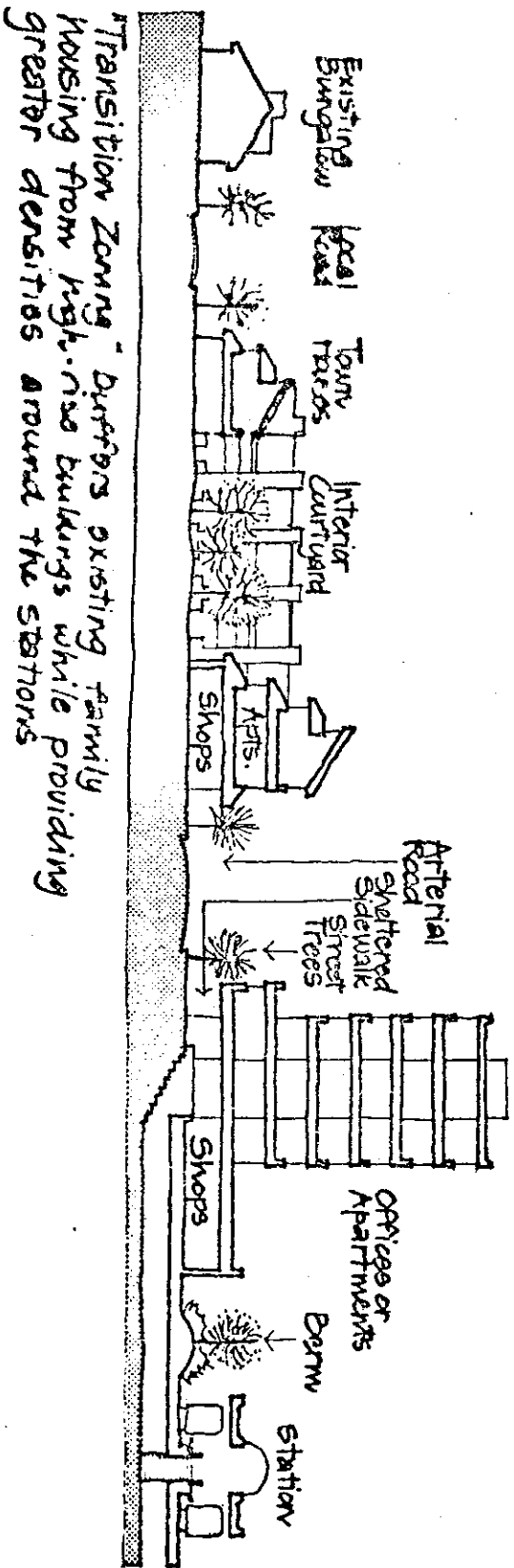
- questionnaires returned
- offer of assistance to prepare briefs.

REFERENCE CHART

	Growth Strategy	Downtown	Inner-City	Suburbs	Citizen Participation
City Growth	1A, 2A				
Land Supply	1B, 7A, 14A			9C	
(Density		5A	5B	5C	
Family			5B		
(Housing Redevelopment	17B	5D	5D, 17B	5D, 17B	
Cost	7H	5E/F/H	5E/H, 9A	5E/H	
Taxes		7H	7H	7H	
(Developers		5D	5D	5D	
(Development	1C, 6E				
Office Distribution		6A/D	6A	6A/I	
Retail		6D		6B/E/F/I	
Industry	7D/E/G, 9B		7B	6I, 7A/C	
(Economy Highway				6H	
Development Impact		6C/G	6C/G	6C/G, 9G	
Development Industry Liaison	4A, 7F, 9C				
Transportation	8A/B	6E, 8C/F	6E, 8C/D/F	6E, 8C/E/F/D	
(Transportation Impact			8D		
(Neighbourhood Plans		3A, 5G	3A, 5G	3A	17A
(Planning District Planning	3A	3A	3A	3A, 5F	4A, 13A
Design		15A	15A	15A	15A
Historical Preservation		16A, 17B	16A, 17B	17B	16A
Pedestrians		16A, 17B	16A, 17B	17B	16A
(Environmental Protection	9E, 12A				
Parks		10A	10A	10A	10B/C
River Valley	9F	11A/B, 12A	11A/B, 12A	11A/B, 12A	
Social Services					13A
Implementation	17A/B/C/D				17A
Monitoring	18				

MAP INDEX

<u>Map Title</u>	<u>Number</u>
Population & Housing Growth - Sub-Region & City of Edmonton	1.1
The Growth Strategy	2.1
District Plan Boundaries	3.1
Areas for Housing in the Downtown	5.1
Areas Affected by Recent Planning Programmes	5.2
Office Distribution Strategy	6.1
Downtown Planning District & Sub-Areas	6.2
Intensity Guidelines for Downtown Development	6.3
Generalized Locations for Suburban Commercial Districts	6.4
Specific Boundaries for Suburban Commercial Districts	6.5a 6.5b 6.5c 6.5d
Commercial Strip Policy Areas	6.6
Corridors in which Highway Commercial Policies will Apply	6.7
Existing & Proposed Parklands	10.1
Boundaries of the River Valley Control Bylaw Area	11.1
Pattern of Development Proposed by the Annexation Project to the Year 2020	14.1
Areas Suitable for Area Redevelopment Plans	17.1
Completed District Outline & Area Structure Plans	17.2
Areas Suitable for Area Structure Plans	17.3



Transition Zoning Buffers existing family housing from high-rise buildings while providing greater densities around the stations

Suggested Higher Density Around LRT Stations

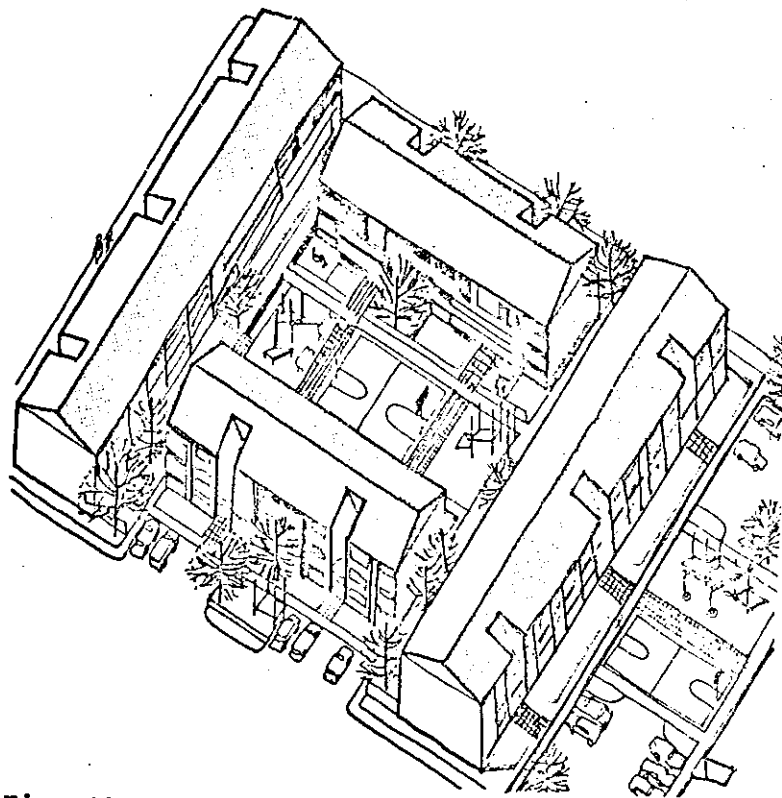


Fig. 40 Walk-up Multiple Family Housing Designed to Create Secure Communal Areas

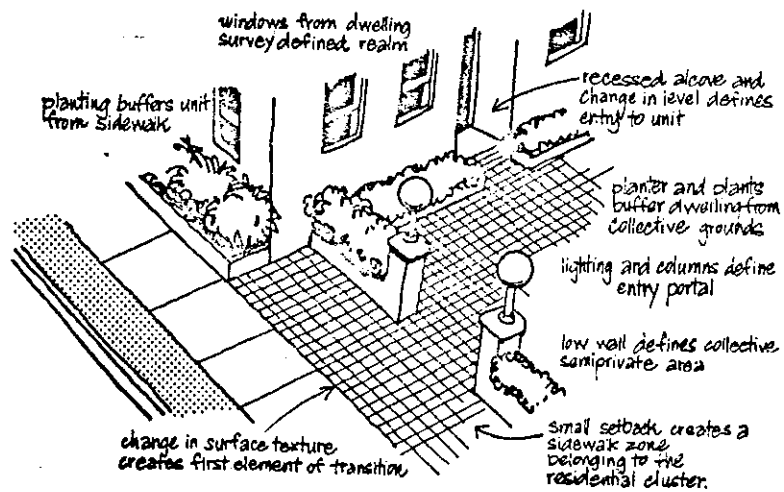
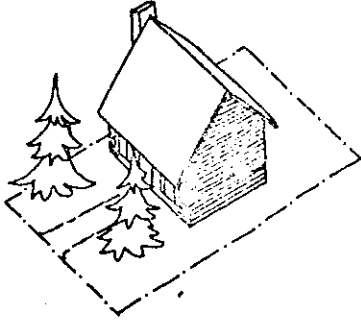


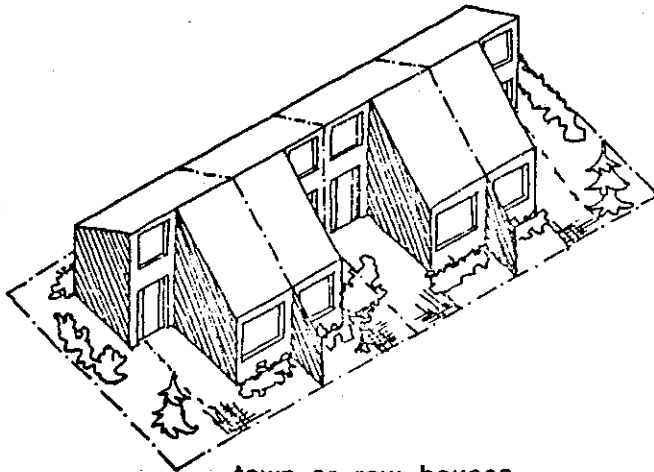
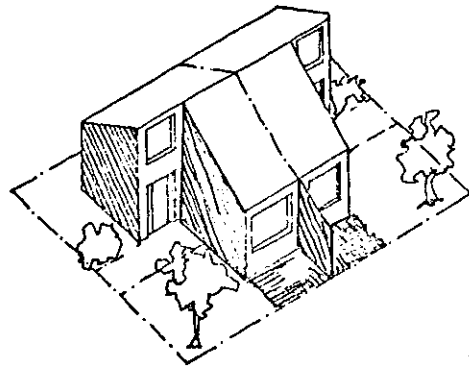
Fig. 41 Examples of Design Elements Used to Define Space Between Public and Private Realms

HOW USES ARE SEGREGATED DEVELOPMENT INTENSITY ("DENSITY") AND BUILDING TYPE

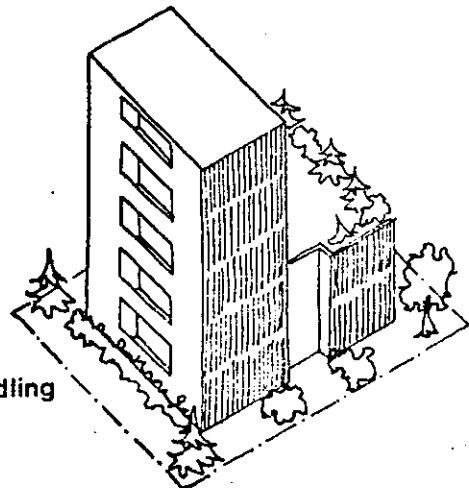
detached
(single family)
house



semi-detached
(side-by-side)
houses

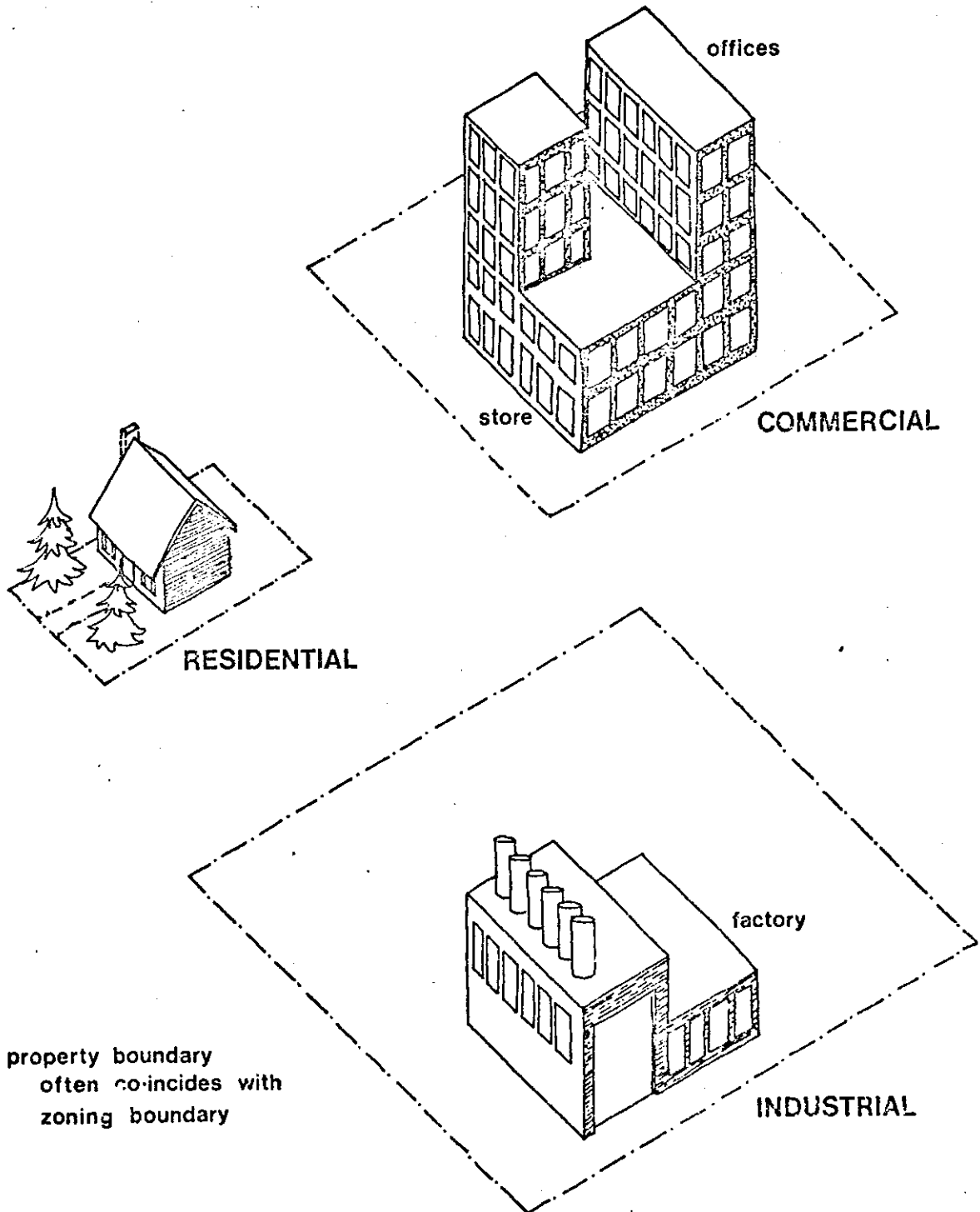


town or row houses





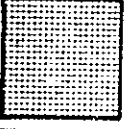
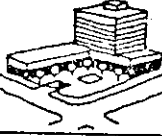


multi-storey apartment building

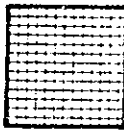
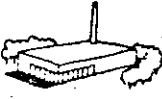
HOW USES ARE SEGREGATED INTO TRADITIONAL ZONING DISTRICTS



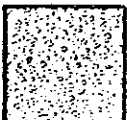

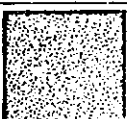


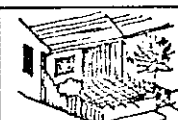





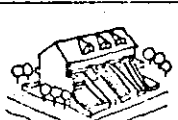

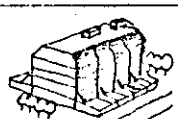

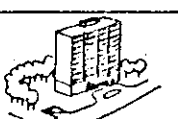


COMMERCIAL

	8	RETAIL COMMERCIAL PARKS		0.6	-	-
	9	STREET RELATED RETAIL WITH OFFICES ABOVE		1.5	-	-
	10	OFFICES WITH ASSOCIATED RETAIL		3.0	-	-

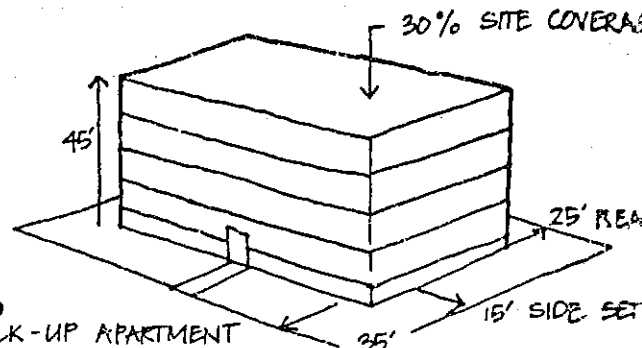
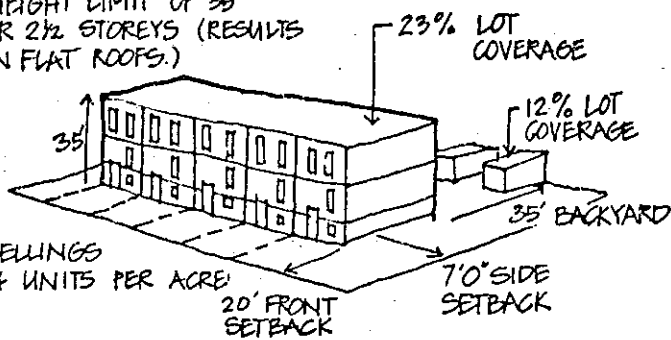
INDUSTRIAL

	12	LIGHT INDUSTRIAL / MANUFACTURING WITH ASSOCIATED OFFICES		0.6	-	-
---	----	--	---	-----	---	---

CATEGORY		NAME		DENSITY		
KEY	NO			FSI	UPA	PPA
OPEN SPACE						
	1	CITY PARK		-	-	-
	2	SCHOOLS AND PLAY FIELDS		-	-	-
		COMMON OPEN SPACE, LAND-SCAPED BUFFER		-	-	-
		PRIVATE OPEN SPACE		-	-	-
RESIDENTIAL						
	3	• SINGLE FAMILY DETACHED • SEMI DETACHED DWELLINGS		-	9	34
	4	SINGLE FAMILY ROW HOUSING		-	14	49
	5	TWO FAMILY ROW HOUSING (45' HEIGHT MAX.)		0.85	29	101
	6	LOW-RISE, HIGH DENSITY APARTMENTS (60' HEIGHT MAX.)		1.05	61	140
	7	HIGH-RISE, HIGH DENSITY APARTMENTS (90' HEIGHT MAX.)		1.89	110	252

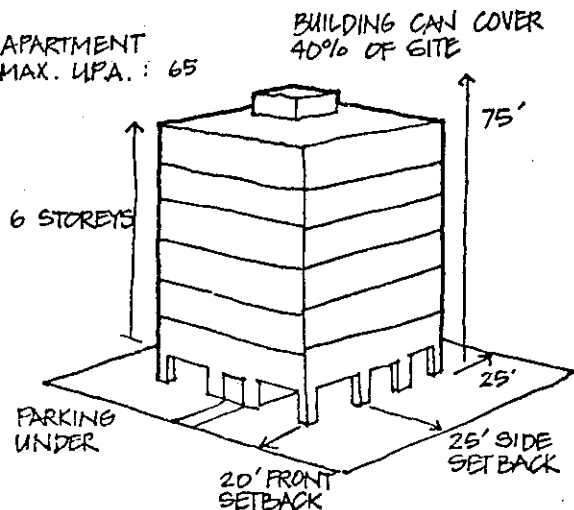
HEIGHT LIMIT OF 35'
OR 2 1/2 STOREYS (RESULTS
IN FLAT ROOFS.)

R 2a
TERRACE DWELLINGS
MAXIMUM 14 UNITS PER ACRE



R 3
WALK-UP APARTMENT
AVERAGE MAX. U.P.A. : 31
FSI : .56

R 5
LOW RISE APARTMENT
AVERAGE MAX. U.P.A. : 65
FSI : 1.12



R 6
HIGH RISE APARTMENT
AVERAGE MAX. U.P.A.
FSI : 12.3

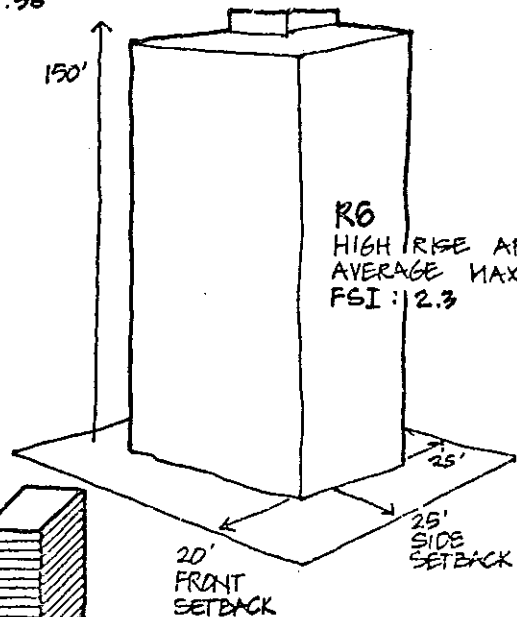
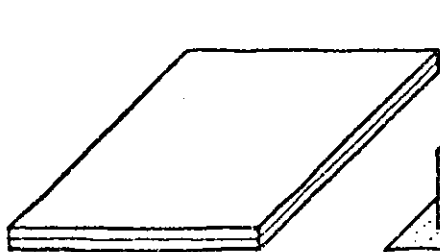
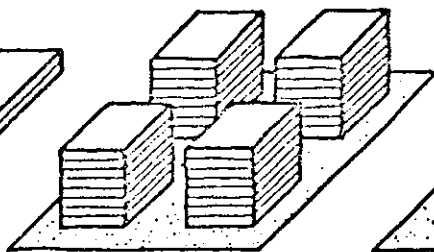


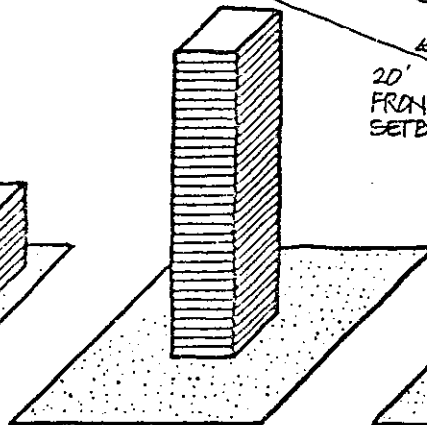
Fig. 36 Current Zoning and Built Form



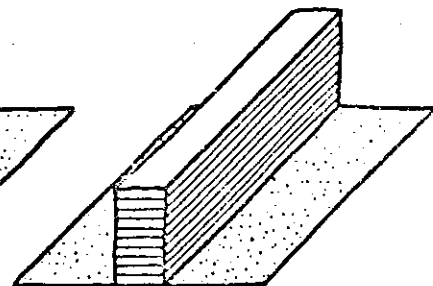
2 storey 'warehouse'



Four 8 storey blocks

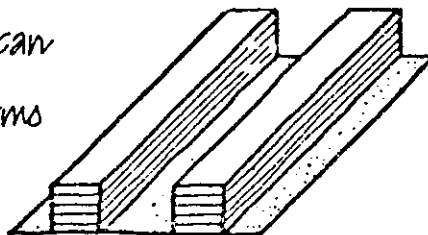


32 storey tower

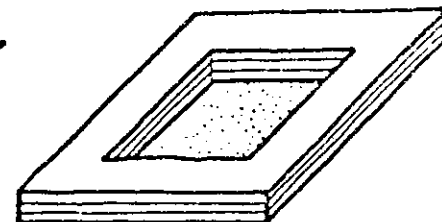


10 storey slab

A given density of development can
be distributed on its site in a
variety of different building forms



Two 5 storey slabs

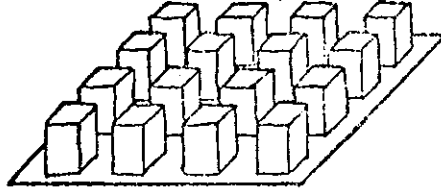


3 storey court

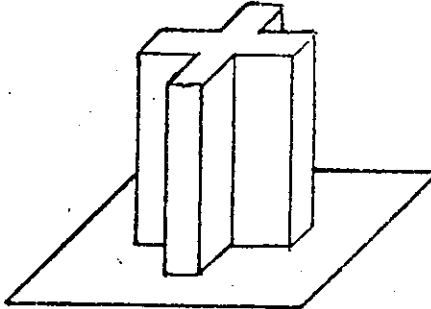
Fig. 37 Built Form Alternatives for a Given
Density

You don't have to build straight up to build at a high density. All of these designs are for buildings of a density of 2.0: (density here meaning ratio of floor area to open space)

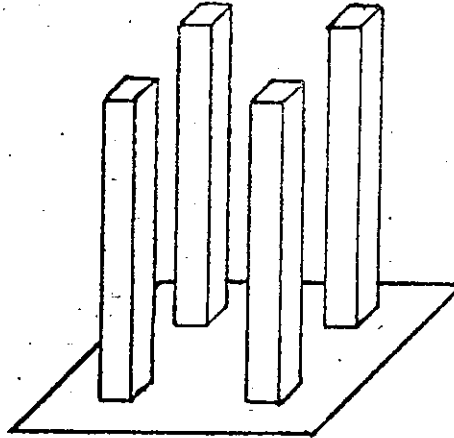
Sixteen 12 storey point blocks.



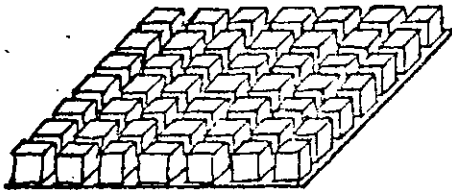
One 30 storey Cartesian skyscraper.



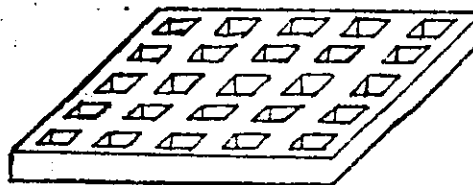
Four 48 storey point-block skyscrapers.



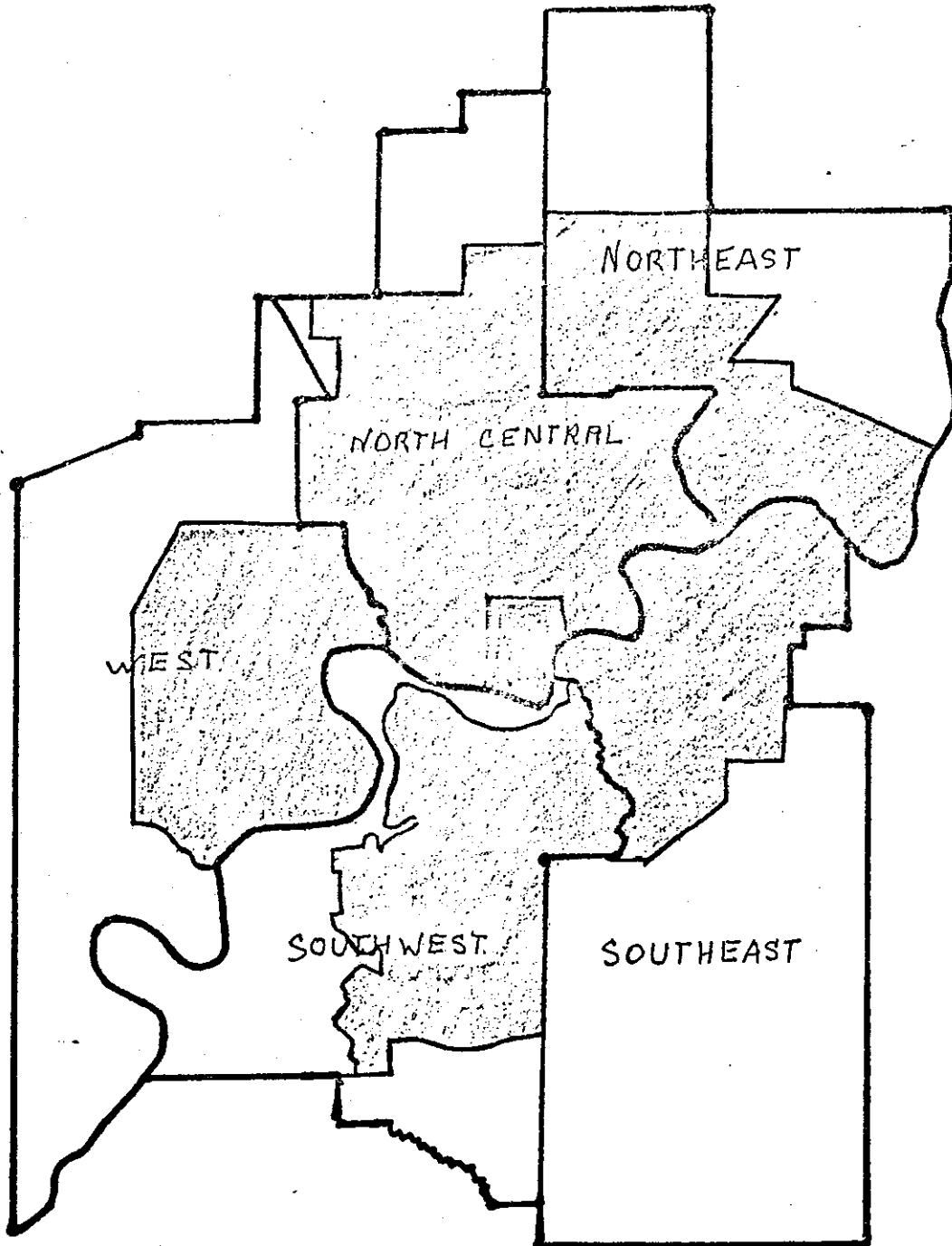
Forty-nine 4 storey pavilions.



Court form of 4 storeys.



If you've got three pre-schoolers, which building would you rather live in?



DISTRICT PLAN BOUNDARIES- INNER CITY AREAS

GENERAL PLAN REVIEW

PUBLIC PARTICIPATION PROGRAMME

Phase One

- March INFORMATION EXCHANGES -- What is the General Plan?
- April AREA WORKSHOPS -- At 8 workshops held around the City the public looked at alternative patterns of growth and decided which ones they preferred.
- June CITIZENS REPORT - A report summarizing the information from the Area Workshops was prepared by the Edmonton Social Planning Council and submitted to the City Planning Department.
- September REPORT BACK - This report was written by the City Planning Department to explain how the information in the Citizens Report is reflected in the General Plan.
- SEPTEMBER 11 - GENERAL PLAN DRAFT BYLAW RECEIVED AS INFORMATION BY CITY COUNCIL.

Phase Two - WE ARE HERE !

- October PUBLIC INFORMATION MEETINGS - Six of these meetings are being held around the City to give citizens a first look at the General Plan and some of the major decisions being made in it.
- November WORKSHOPS - Five workshops will be held at the Edmonton Social Planning Council to give people a chance to study the Plan more closely with particular attention to its implementation.
- November RESOURCE CENTRE -- People and material will be available through the Edmonton Social Planning Council to assist individuals and groups prepare briefs for the Public Hearings.
- November 27 PUBLIC HEARING -- City Council will receive written and verbal briefs from citizens.

And from here?

Briefs will be reviewed by City Council and may be referred to committees as appropriate. This will result in recommendations for revisions to the Plan. When revisions are completed the General Plan Draft Bylaw will be voted on by Council.

PREPARING A BRIEF

A brief is an expression of your views. Your brief should be brief (not more than two pages) and to the point (of which there should not be more than four). If you have more than four points to raise and it will take you more than two pages to say them, you should write a background paper to your brief or consider supporting briefs written by others that express your views.

A brief basically consists of three parts and is written in every-day language, not jargon.

1. The Introduction

- Identify who you are and who you represent (large numbers and important names will attract attention to your brief).
- Briefly summarize what you want to talk about - the main points and specific parts of the General Plan (if your views are mostly negative, find some positive ones and add them).
- If you consulted with experts or influential people in preparing your brief, you may wish to mention their names (be sure they agree to this first!).

2. The Middle

- Explain your opinions and beliefs and why you have them -- "We think/believe _____ because _____." (unless you are an expert, do not deal with the technical arguments.)
- Deal with the logical arguments against your points (particularly if you are being critical).
- If you are rejecting what the Plan says, suggest an alternative course of action, acknowledge the pros and cons of your view and remember your audience is particularly concerned about the cost of your alternative.

3. The Conclusion

- Briefly summarize your points, try to end on a positive note, and praise your listener's commitment to considering your views.

Being concise and clear is essential - your audience is already suffering from information overload. Often only the first and last paragraph of a brief are read so make sure they cover the major points you want to have heard.

A closing note ... this is a political process - the more supporters you have, the greater impact your brief will have, particularly if among your supporters are people who would normally be expected to oppose your position. It is also wise to gain support of those who would not normally speak on such an issue, but do have a stake in the outcome. This may include such large bodies as churches or representatives of minority or special interest groups.

QUESTIONNAIRE

1. Did you find out about this workshop by:
A brochure _____; A letter _____; The newspaper _____;
The Radio _____; The T.V. _____; Other _____?

2. Will you be attending any other workshops?
The Downtown _____ The Inner City _____ The Suburbs _____
Citizen Participation in the Design Process _____

3. Are you interested in writing a brief?
By yourself? _____ With a group? _____

4. Will you be using the resource centre?
Yes _____ No _____ Maybe _____

5. Did you attend a Public Meeting in October?
Yes _____ No _____

6. Last Spring did you attend:
an information meeting? _____ a workshop? _____

7. Are you here as a result of being:
a concerned citizen? _____ a group representative? _____

8. Did tonight's workshop help you to understand the General Plan?
Please explain.

COMMENTS AND SUGGESTIONS

APPENDIX J

AGENDAS FOR SPECIAL COMMUNITY WORKSHOPS

CALDER: GENERAL PLAN MEETING AGENDA

7:30 INTRODUCTION

Tonight's Purpose:

To look at what the General Plan proposes for the Calder area and to discuss what Calder should say about the Plan to Council at the Public Hearings.

Process:

- 1) We will give you an overview of how the Plan is written and the topics it covers
- 2) Identify what topics most important to you
- 3) Break into small groups - each dealing with one topic - identifying what it says and what your reaction is to it
- 4) Get back into large group - review what we have done and try to reach consensus on what should be in the brief (Hearings in December - brief is short)

Questions

7:40 OVERVIEW

What the General Plan is (recommendations from the Planning Department ...)

How it is written (18 points, components, objectives, policies)

Summary of 18 points (majority of growth, compact city, strong downtown, sub-centres)

Topics which may be of specific interest to Calder: District Planning, Citizen Participation and how Neighbourhood Plan fits in, also part Residential Section which deals with Inner City (refer to reference chart)

Other sections not directly related but may have impact: commercial development, transportation ...

Questions

7:55 SMALL GROUP

Introduction:

- 1) Chart topics/issues of interest
- 2) Review task - purpose is to look at what General Plan says about Calder and what Calder wants to say about the General Plan.

Process: we have two tools - reference chart and questions -

- i) Using reference chart - read sections that relate to your topic and discuss what it says and how it will affect Calder

- ii) Discuss if Plan recommendation can be achieved
- iii) What do you think of it
- iv) If don't like it - what alternative do you suggest
- v) If you are suggesting an alternative are there other sections of the Plan which support your alternative
- RECORD what you do support and what alternatives you would suggest, one member report back

3) Break into small groups based on topics

8:00 SMALL GROUP DISCUSSION

9:00 FEEDBACK TO LARGE GROUP

What did you find out, what do you support, what alternatives do you suggest

(record)

9:25 PREPARING A BRIEF

How to prepare and present

Volunteers

9:35 WHERE FROM HERE?

CALDER - REFERENCE SHEET

Sections of primary interest:

2.A Preserve neighbourhoods
3.A District planning
4.A Citizen participation
5.B Inner city housing
5.G Neighbourhood plans
13.A.8 Neighbourhood and community identity
15.A.5 Development applications and urban design
17.B.4 Area redevelopment plans
Map 17.1 - Areas suitable for redevelopment plans

Other relevant sections:

6.A office distribution (Map 6.1)
6.C Impact of commercial development
6.F Suburban commercial districts
(Map 6.4 and 6.5.d)
6.G Established commercial strip (Map 6.6)
7.B Noxious industry
8.B Roads and transit
8.C Transportation to the downtown
8.D Minimize transportation impact
10.A.2 & 3 Parks (Map 10.1)
10.C Role of the citizen re parks.

ROSSDALE GENERAL PLAN MEETING AGENDA

- 7:30 INTRODUCTION
Purpose:
to look at what people hope for and want for Rosssdale,
what the General Plan is proposing for Rosssdale and
what action people want to take.
What a General Plan is.
- 7:50 WHAT ARE PEOPLE'S DREAMS FOR ROSSDALE OVER THE NEXT 15 YEARS?
10 minutes to discuss in three's
Done in large group
- 8:00 FEEDBACK (IN LARGE GROUP)
People report back their dreams/hopes
Write on flip chart
- 8:20 WHAT THE GENERAL PLAN RECOMMENDS IN REGARD TO THE DREAMS
Small group
Purpose:
1. To look at what the General Plan is saying about Rosssdale
2. To discuss what Rosssdale wants to say about the General Plan

Process:
1. Identify dreams which are most important to the group
2. What does the General Plan say that directly affects
Rosssdale (Component 11)
3. How does this affect our dreams
4. What would we suggest the Plan say with regards to Rosssdale
5. Do other sections of the Plan support what we say in #4.

Record answers as appropriate (but answers to #4 and #5 particularly)
Report to the larger group.
- 9:00 FEEDBACK (IN LARGE GROUP)
What did other groups find out? discuss.
What recommendations did other groups make?
What recommendations do people want Rosssdale to support?
What does Rosssdale want to say about the General Plan recommendations?
- 9:15 IDENTIFY VOLUNTEERS TO WRITE COMMUNITY BRIEF
- 9:25 WHERE TO FROM HERE? WHAT OTHER FOLLOW-UP ACTION IS NEEDED?

GENERAL PLAN REFERENCES

What does the General Plan say that affects Rossdale?

Key Section:

Component 11 River Valley

Other relevant sections

3A	Strong viable downtown
5B1 - 11	Inner-city housing
5H 4 & 6	Community housing
8D	Reducing transportation impacts
8F	Ancillary transportation facilities
10B	Use of parks space
10C	Responsibility
12A	Natural environmental protection
13A	Human development and social services -- 13A8
15A	Urban design
15B	City image
15C	Building/street relationships
16A	Historic preservation

What does Rossdale want to say about the General Plan?

Subject

Reference
No.

Objectives and Policies

Program

Reference

It is the objective of Council:

Environmental Protection

11.A

TO CONTINUE TO ACQUIRE AND CONTROL LAND IN THE RIVER VALLEY AND RAVINE SYSTEM AS AN ENVIRONMENTAL PROTECTION AREA (refer to Map 11.1 for boundary of control area).

Policy #10 Report

Roadway Crossings

11.A.1

The City will develop roadways across the river valley, where necessary, in a manner which minimizes negative impacts.

Transportation System Plan

Environmental Protection Principles

11.A.2

The City will establish a procedure for controlling land use and development within the River Valley, through establishing land management units which provide guidelines for development based on environmental protection principles.

River Valley Control Bylaw 12.A

Environmental Impact Statements

11.A.3

The City will implement a process of evaluating developments through the use of environmental impact statements, in order to protect the River Valley as well as the urban development on the terrace beyond the valley break.

River Valley Control Bylaw

Bank Instability

11.A.4

The City will initiate studies to identify and analyze areas of critical bank instability.

River Valley Control Bylaw

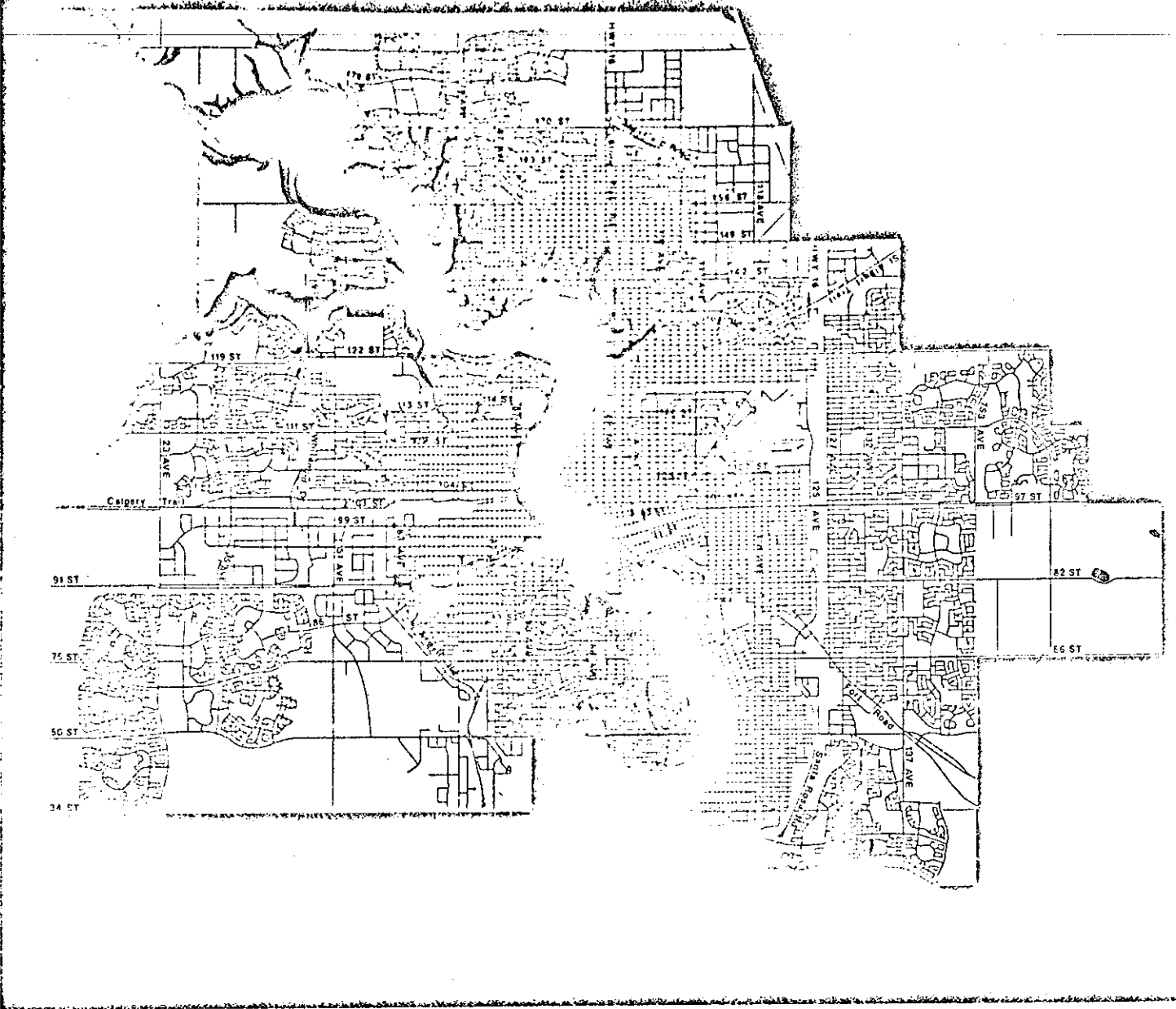
It is the objective of Council:

River Valley as Public Park

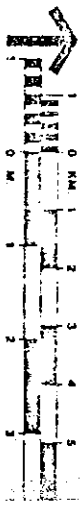
11.B

TO CONTINUE TO ACQUIRE PRIVATELY OWNED LAND IN THE RIVER VALLEY FOR PURPOSES OF A PUBLIC PARK.

Policy #10 Report



MAP 11.1
BOUNDARIES
THE RIVER
VALLEY
CONTROL
BYLAW AREA



Subject Reference
No.

Objectives and Policies

Program

Referer

Acquisition of River Valley Lands 11.B.1

River Valley Control Bylaw

It is therefore the policy of Council that:

The City will, as part of the River Valley Control Bylaw, establish how land will be acquired in the communities of Rosedale, Lavigne, and Cloverdale so as to minimize the social impacts in making the transition from residential to park usage.

Parks Development 11.B.2

Parks Master Plan; Parks Capital Budget; Real Estate and Housing Capital Budget

The City will develop the River Valley according to the parks development program set out by the Parks Master Plan.

APPENDIX K

BRIEFS PRESENTED AT THE PUBLIC HEARING

APPENDIX K

BRIEFS PRESENTED AT THE PUBLIC HEARING

December 5, 1979

1. Rossdale Community
2. University Student Symposium
3. Various Citizens
4. Alberta Association of Social Workers
5. The Calder Action Committee
6. The Community of Oliver Group
7. The Urban Reform Group, Edmonton
8. Council of Christian Reformed Churches
9. Edmonton Federation of Community Leagues
10. Canadians for Responsible Northern Development
11. Strathcona Community League
12. Committee for Justice and Liberty

Due to legal technicalities most of these briefs were re-presented May 26, 1980, along with additional briefs and some written submissions.