

Nurturing Community

**A CONFERENCE ON COMMUNITY
DEVELOPMENT**



The Edmonton
Social Planning Council

April 27, 28, 29, 1987

Theme

As our society becomes increasingly complex and specialized, people encounter confusion about their relationship to their social and physical environment. Their confusion is reflected by feelings of powerlessness, apathy and fear. Many are unable to plan for a future they believe is probable.

Moreover, societal mores often appear to be contradictory. Great emphasis is placed on the desirability of individualism, yet it is clear that as individuals we have limited opportunities for recognition.

Community development is a process which can be used to address these concerns. In a collective and democratic fashion, people can better appreciate, control and choose their roles in their environment. The purpose of this conference is to present community development as a progressive, change-oriented process.

Target Audience

The conference and the pre and post conference workshops will be of interest to:

• grassroots community leaders • health care personnel • social workers • planners • educators • politicians • academics • church activists • representatives of labour organizations • environmentalists • agriculturalists • representatives of the legal and justice systems • the public at large

Contemporary Projects Workshops

Participants will attend a package of five workshops beginning Monday afternoon and continuing through Tuesday afternoon. Each package offers an exposure to a wide range of projects. Participants are asked to select a package from the six choices listed in this brochure. The range of projects is kept intentionally broad to allow participants to evaluate approaches foreign to their usual experience. The packages are intended to promote group cohesion in preparation for the activities of Wednesday morning.



Keynote Speaker - Dr. Hubert Campfens

Dr. Campfens obtained his Ph.D. in Social Work from the University of Toronto with specialization in Community Development and Social Planning.

During the 1960's he worked for four years in international development, affiliated with Colombia's University of Bogota, as director of rural and urban community development projects.

In the early 1970's, as a professor at the University of Manitoba, he evaluated various community development programs related to the Metis and Indian populations in Saskatchewan and Manitoba.

During sabbatical leaves: he was commissioned by the Dutch government to present a report comparing Dutch and Canadian policies and programs related to ethnic minorities; conducted a Canada Council research project on community development related to the popular sectors residing in the shanty-towns of Mexico City, Bogota and Lima.

He was instrumental in the establishment of the Ontario Community Development Association, serving as the first co-president in 1982; functioned as the organizer of the association's first conference "Rethinking Community Development in a Changing Society", edited the proceedings of that conference and published in 1983. He has been an active member of Oxfam Canada since 1975 and functioned throughout his career as consultant to government and private sector agencies in Canada and abroad.

He has been a professor in community development and social planning at Wilfrid Laurier University, Waterloo, Ontario, since 1972.

Conference Schedule

Monday, April 27, 1987

8:30 Registration

9:00 "The Current State of Community"

A distinguished panel will present their perceptions on the current relationship between individuals and communities.

Panellists: Marlene Brant Castellano,
Department of Native Studies
Trent University
Henry Kreisel, Novelist
Edmonton, Alberta
Larry Pratt
Department of Political Science
University of Alberta

10:30 Coffee Break

10:45 **Keynote Speech:** "Community Development - What and Why?"
Dr. Hubert Campfens,
Faculty of Social Work
Wilfrid Laurier University

Noon Lunch (provided)

Luncheon Speech: "Neighborhood Organizing: The Calder Experience"

Presenter: Jan Reimer, Alderman
City of Edmonton

1:30 Contemporary Projects Workshop

2:45 Coffee Break

3:00 Contemporary Projects Workshop

4:30 Supper Break

7:00 The 47th Annual Meeting of the Edmonton Social Planning Council. Anyone wishing to attend the meeting is welcome.

Speaker: Joanne Sulman, M.S.W. - "The Thompson Commission: Reviewing Social Assistance in Ontario".

8:00 Participants' Exchange - an informal gathering at which participants will share community development experiences.

Tuesday, April 28, 1987

9:00 "Ethical Issues and Community Development"
Following a controversial film, Marlene Brant Castellano and Dr. Hubert Campfens will identify and reflect on ethical issues.

10:30 Coffee Break

10:45 Contemporary Project Workshop

Noon Lunch (provided)

Luncheon Speech: "Community Development in Alberta's Corner: The Fort Chipewyan Case"

Presenter: Dr. Patricia McCormack
Provincial Museum of Alberta

1:30 Contemporary Project Workshop

7:30 Film Festival - a selection of four films depicting Canadian and international community development ventures.

Wednesday, April 29, 1987

9:00 Working Groups "Community Development and You"

Participants will consider collectively the application of community development process to their own communities and/or work situations.

Noon Lunch (provided)

Luncheon Speech: "The Impact of Media on the Community"

Presenter: Stephen Hume, Editor
Edmonton Journal

1:15 Working Group Reports

2:15 "Where Do We Go From Here?"
Dr. Hubert Campfens

2:30 Closing

Contemporary Projects Workshops

1. **Organizing Around Child Welfare**
Evelyn Nelson, Consultant
Family and Community Support Services
 - examines Project React which took place in four rural communities in east central Alberta
 - development of a team approach to meeting the needs of children
2. **Environment and Resource Planning**
Brian Plesuk, Gulf Canada Resources
Jerome Slavik, Lawyer
Dr. Ron Wallace, Bragg Creek resident
 - focuses on the impacts of resource development on Bragg Creek and Fort McKay
3. **Defending Agriculture**
George Friesen, PAL
Pat Hawkins, Alberta Agriculture
Ken Porter, COKE
Al Wong, Topsoil
 - presents three case studies of farmers' groups, in north-central Alberta, organized to ensure that farmland is used only for agricultural purposes
4. **A Hospital and Its Constituency**
Joanne Sulman, MSW
Mount Sinai Hospital
 - features a description of Toronto's Mount Sinai Hospital and its outreach activities into surrounding ethnic communities
5. **Local Exchange Trading Systems**
Michael Linton
Landsman Community Services
Courtenay, British Columbia
 - details the development of southern B.C.'s LETSystem, a sophisticated bartering program which creates an alternative self-reliant economy
6. **Community Schools**
Denele Walsh
Community Education Association of Alberta
 - features Muir Lake, Kitscoty and Grande Prairie as examples of community schools
 - the community school model promotes horizontal and voluntary leadership as well as local self-determination
7. **Community Based Economic Development**
Tom Payne
Central Western Railroad (CWR)
 - focuses on the development of the CWR and its attempts to keep a small rail line open for farmers in east-central Alberta
8. **Dramatizing Community**
Denise Roy
Catalyst Theatre
 - chronicles work in rural northern Alberta of Catalyst Theatre which attempts to animate communities through self-discovery exercises
9. **Women Organizing With Women**
Frances Adams, Alberta Status of Women Action Committee
Halyna Freeland, Newsmagazine by alberta women
Julie Anne Le Gras, Canadian Congress of Learning Opportunities for Women
 - uses "Organizing for Change" episode from the ACCESS T.V. series "About Women" to expose participants to a wide range of organizing experiences
 - special attention to ASWAC and the Newsmagazine by alberta women
10. **Bridging the Generation Gap**
Dan Baillancourt,
Kapothakaw Education Centre
 - describes the effects produced by the Alexander Indian Band's decision to assume control of their own school
 - discusses the integration of previously distant generations and the restoration of culture
11. **Community Mediation**
Nanette Moreau
Alberta Arbitration and Mediation Society
 - describes an Edmonton project to involve and train community members/volunteers to mediate disputes usually arbitrated by external agents such as police and judges
12. **Promoting Multiculturalism**
Amal Umar
Arusha International Development Centre of Calgary
 - analyzes the Arusha International Development Centre's "Making Changes" program which helps immigrant women to integrate into Canadian society.
13. **Re-involving Seniors**
Butch Nutter, Faculty of Social Welfare, The University of Calgary
Ruth Wolfe, Member, Alberta Association on Gerontology
 - discusses Project Involvement, an "action research" undertaking, which used a seven-step process to draw seniors into meaningful community activities.
14. **The Church as Developer**
Teresa Arac, Medical Mission Sisters
Alice Hanson, DECSA
Bob McKeon, Social Justice Commission of Roman Catholic Archdiocese of Edmonton
 - focuses on the role played by church people in the development of Edmonton's Boyle McCauley Health Centre, which operates as a public non-profit community health centre.
15. **Inter-Agency Networking**
Lorne Jaques
Family and Community Support Services, Red Deer
 - analyzes an inter-agency network from the perspective of organization theory, and addresses the concepts of interagency development, domains and boundary spanning

Workshop Packages

Package A

- 1) Child Welfare
- 11) Community Mediation
- 15) Interagency Networking
- 5) Local Exchange Trading System
- 3) Defending Agriculture

Package D

- 12) Promoting Multiculturalism
- 1) Child Welfare
- 14) Church as Developer
- 10) Bridging the Generation Gap
- 8) Dramatizing Community

Package B

- 2) Environment and Resource Planning
- 3) Defending Agriculture
- 7) Community Based Economic Development
- 8) Dramatizing Community
- 9) Women Organizing with Women

Package E

- 4) A Hospital and Its Constituency
- 14) The Church as Developer
- 12) Promoting Multiculturalism
- 13) Re-involving Seniors
- 15) Inter-agency Networking

Package C

- 5) Local Exchange Trading System
- 2) Environment and Resource Planning
- 6) Community Schools
- 10) Bridging the Generation Gap
- 7) Community Based Economic Development

Package F

- 13) Re-involving Seniors
- 4) A Hospital and Its Constituency
- 11) Community Mediation
- 6) Community Schools
- 9) Women Organizing with Women

NURTURING COMMUNITY

Pre-Conference Workshop

LETSystem Workshop - April 25-26, 1987
Michael Linton, Landsman Community Services Ltd.
Courtenay, British Columbia

Workshop will provide participants with a step-by-step strategy for establishing a Local Exchange Trading System (LETS) in their community. A LETS is akin to a community bank which promotes trading and exchange for individuals, businesses, service organizations and other groups active in the local community.

Post Conference Workshop

Welfare Advocacy Workshop - April 30 - May 1, 1987
Gayle Dreaver, Edmonton Social Planning Council

The Edmonton Social Planning Council will conduct a two-day training program to provide advocates of welfare recipients with knowledge and skills to enable them to be more effective and efficient in advocating for individual clients.

Topics include:

- attitudes about welfare
- poverty in Alberta
- advocacy skills
- advocacy ethics
- the income security program: policy and practice

Conference Locations

Conference
April 27, 28 & 29

Grant MacEwan
Community College,
7th Street Plaza Campus,
10030-107 Street
Edmonton, Alta.

Pre-Conference
Workshop
LETS - April 25-26

Edmonton Social Planning Council
Boardroom, 4th Floor,
10010-105th Street
Edmonton, Alta.

Post-Conference
Workshop
Welfare Advocacy
April 30-May 1

Alberta School for the Deaf
6240-113 Street
Edmonton, Alta.

Registration

Fees

Conference - April 27, 28, 29	\$125
(Fees include conference sessions, lunches, Participants' Exchange and Film Festival)	
Pre-Conference Workshop - April 25, 26	\$50
Post-Conference Workshop - April 30-May 1	\$50
Cancellation Fee	\$15

Registration Deadline: April 20th, 1987

**FOR FURTHER INFORMATION CALL
TOM GRAUMAN (403) 423-2031**



Registration Information

Clip and mail with payment to: Edmonton Social Planning Council
418, 10010-105 Street
Edmonton, T5J 1C4

Name _____ Address _____

City/Province _____ Phone (Res.) _____ (Bus.) _____

Agency _____ Position _____

Please register me in the following workshop package. (List 1 for first choice, 2 for second choice and 3 for third choice). Cost \$125

A B C D E F

_____ Please register me in The LETS Workshop, April 25-26 Cost: \$50

_____ Please register me in The Welfare Advocacy Workshop, April 30-May 1 Cost: \$50

Will you be attending the Annual meeting of the Edmonton Social Planning Council? April 27 Yes No

Will you be attending The Participants' Exchange? April 27 Yes No

Will you be attending the film festival? April 28 Yes No