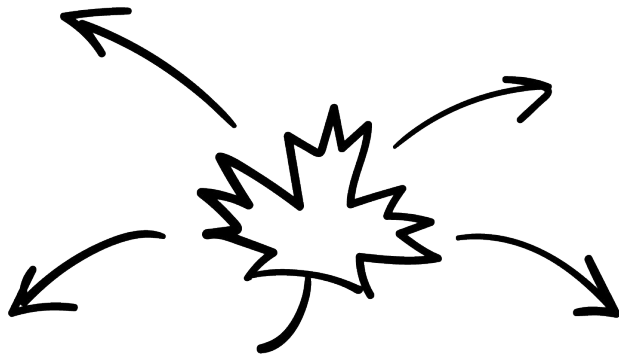


Canada's Two OER Copyright Video Series

Copyright OER for University Instructors and Staff



November 25, 2020

Christina Winter, Copyright and Scholarly Communications Librarian, University of Regina

Mark Swartz, Copyright Manager, Queen's University

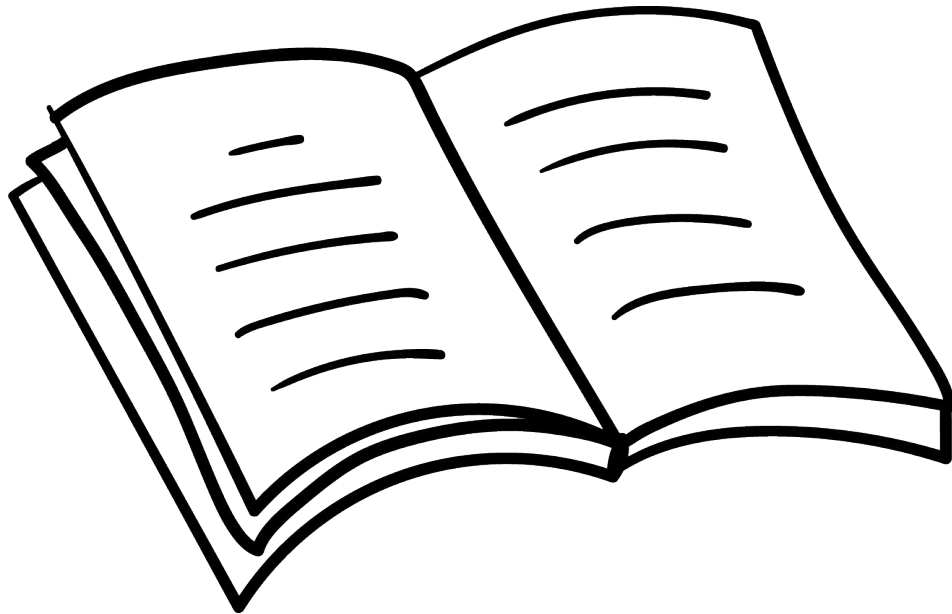
Rowena Johnson, Copyright Officer, University of Calgary

Heather Martin, Copyright Officer and Manager, E-Learning and Reserves, University of Guelph

Kathryn Blair, Copyright Specialist, University of Waterloo

Agenda

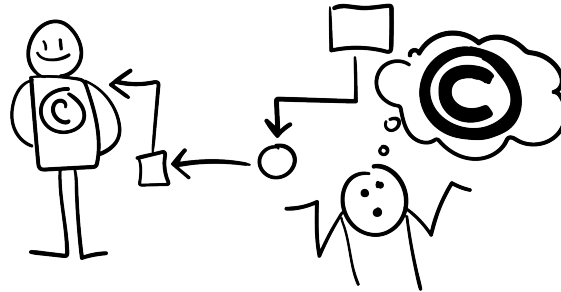
- Project background
- Demonstration of modules
- What's next



About the Modules

CARL's *Copyright Open Educational Resource for University Instructors and Staff* are modules designed to educate instructors and staff at Canadian universities. These modules offer an interactive and inclusive learning environment in which to deliver copyright education remotely and at the point of need.

With graphics and artwork by Giulia Forsythe, these bilingual videos and interactive quizzes will be openly available and provide an easy and reliable solution for universities searching for an alternative to in-person copyright sessions.



Background

- Need for asynchronous learning
- Uncertain legal environment
- Pool our copyright and technical resources
- Calls for expressions of interest and support
- Bi-weekly meetings
- Creation of sub-groups to divide up the work



Who we are

Amanda Wakaruk – University of Alberta

Ann Ludbrook – Ryerson University

Anne Pottier – McMaster University

Christina Winter – University of Regina

Dan Sich – Western University

Heather Martin – University of Guelph

Kathryn Blair – University of Waterloo

Mark Swartz – CARL/Queen's University

Rowena Johnson – University of Calgary

Stephanie Boulogne – University of Victoria

Stephanie Orfano – University of Toronto

Stephen Park – Université du Québec à
Montréal

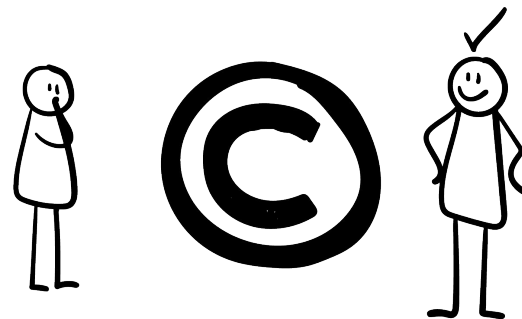
Thomas Rouleau – University of Ottawa

Tom Adam – Western University

Legal Accuracy

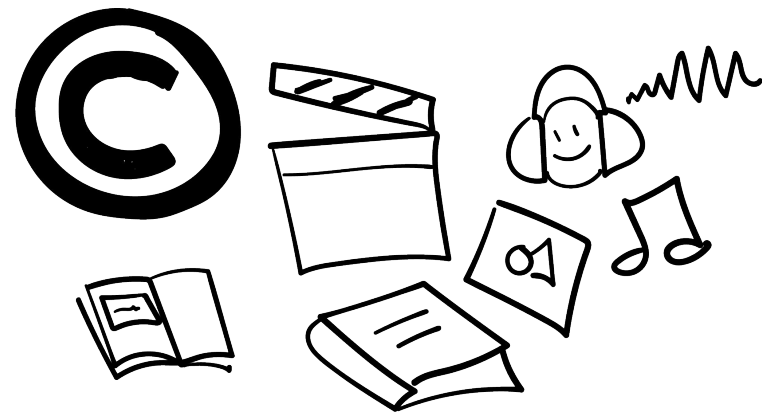
Based on the “Copyright Literacy for Ontario College Employees” copyright modules originally developed by copyright experts from institutions representing College Libraries Ontario (CLO) and legal counsel, content has been updated to reflect the evolving copyright landscape in Canada.

Updated content derived from copyright resources developed by CARL member institutions and has been further reviewed by Michal Jaworski, Partner and Co-Chair of the Higher Learning practice group at Clark Wilson LLP.



Overview of Modules

1. Introduction
2. How does copyright law apply at my university?
3. When do I need to think about copyright?
4. The balancing act: what rights do copyright owners have?
5. The balancing act: user rights
6. What do you need to know about licensing?
7. Openly licensed materials



What is available to institutions

Text-based content and quizzes

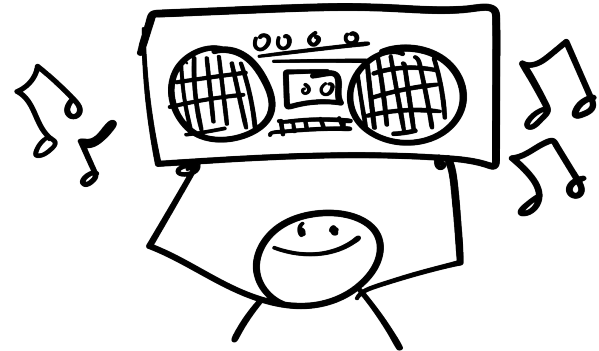
Videos

- Hosted on Youtube and UCalgary's Digital Collections digital asset management system
- Available to embed



Illustrations

- The series includes artwork and graphics created by Giulia Forsythe
- All artwork has a CC-0 license applied to it. Use freely!



Accessibility

- Accessibility for Ontarians with Disabilities Act (AODA) compliant
 - Guided by U Waterloo accessibility standards
 - <http://accessibilitystandards.cel.uwaterloo.ca/>
- Videos
 - Descriptive Text Transcript
 - Audio (Captions)
- Images
 - B&W
 - null alt text (alt="")



What's next

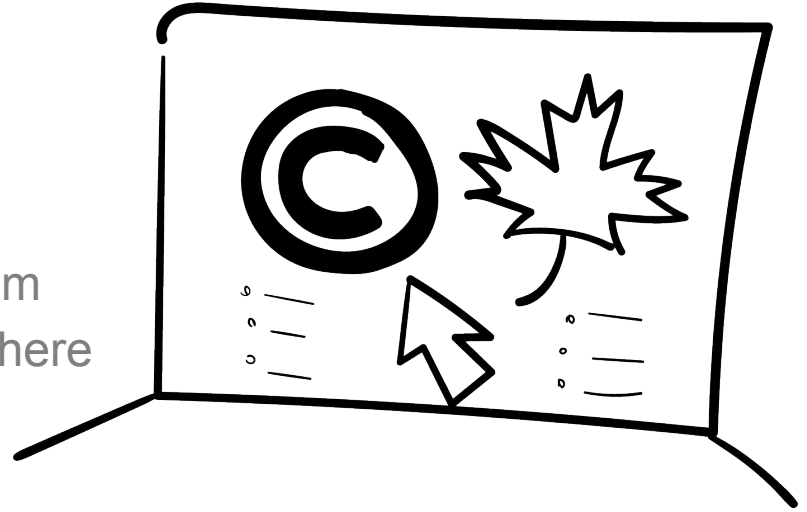
Long-term preservation and access

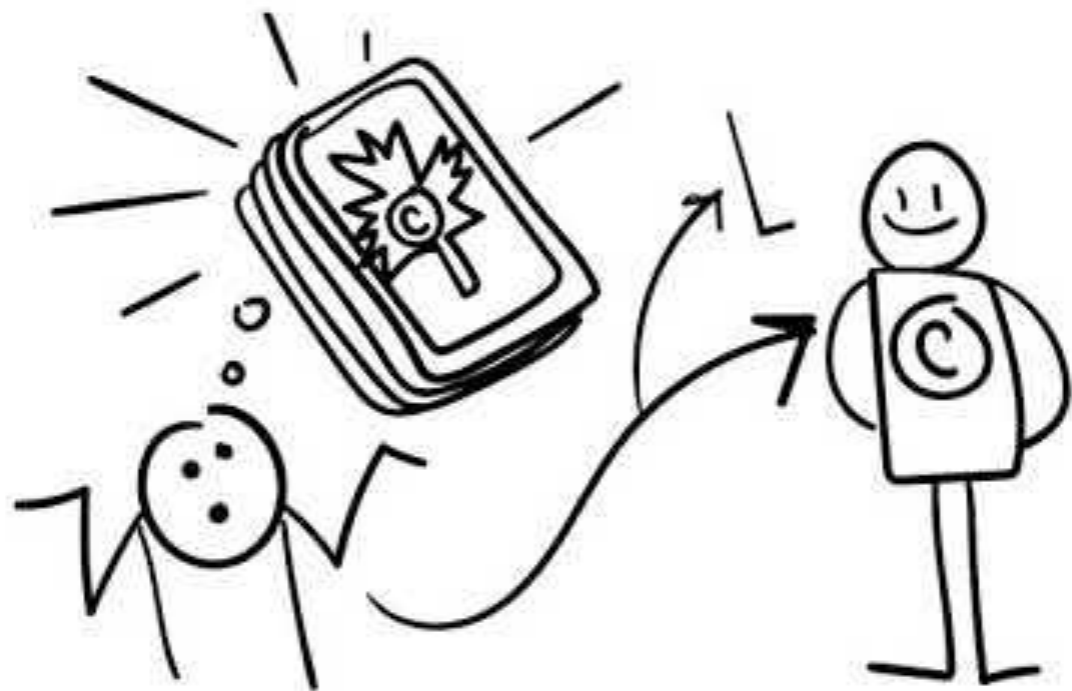
- U Calgary's Digital Collections DAM system
- All of the files and updates will be stored there

Implementation guide

- Linking to CARL website
- Use content in copyright literacy sessions
- Creation of copyright courses in LMS

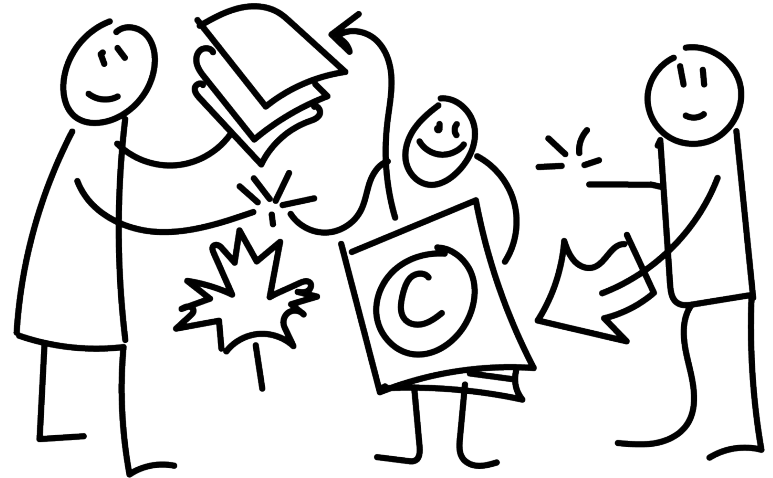
Integration with Opening Up Copyright modules





To learn more about this project

- Orfano, S., Blair, K., Martin, H., Sich, D. & Swartz, M. (2020 January 30). *Adopting or adapting: Open education copyright instruction for faculty and staff* [PowerPoint slides]. University of Toronto repository, TSpace. Retrieved from <http://hdl.handle.net/1807/99806>
- Upcoming Webinars
 - CARL Webinar on implementation, with examples from working group member institutions.



Credits

Graphics and artwork by [Giulia Forsythe](#), available under a [CC-0](#) dedication.

Video Production by University of Waterloo

This work is licensed under a [Creative Commons Attribution-NonCommercial 4.0 International License](#). Material may be shared for noncommercial purposes with the following considerations:

- Material for the Openly Licensed Materials video has been adapted from: Year of Open Licenses, <https://www.yearofopen.org/what-are-open-licenses/> (CC-BY); Guelph Creative Commons Video: <https://learningcommons.lib.uoguelph.ca/item/what-are-creative-commons-licenses> (CC-BY-NC-SA)
- Scripted material and quizzes have been adapted from [Copyright Literacy for Ontario College Employees](#), ©2014 Ontario Colleges, which is licensed under a [CC-BY-SA 4.0 International License](#). Adapted material is shared here under a different license with permission. Scripts and quizzes have been modified to address an audience of instructors and staff at Canadian universities.



<https://sites.library.ualberta.ca/copyright/>

Opening Up Copyright (OUC) - 30 modules (+8 in development), 2 journal articles, 10 presentations

- Luc Fagnon - LIS student involvement in OUC
- Michael McNally - OUC into the future ???