

Creating Climate Equity in Camrose

Camrose Climate Outreach Information Network (C-COIN)

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AUIDS 301- Community Partnership Project

Introduction:

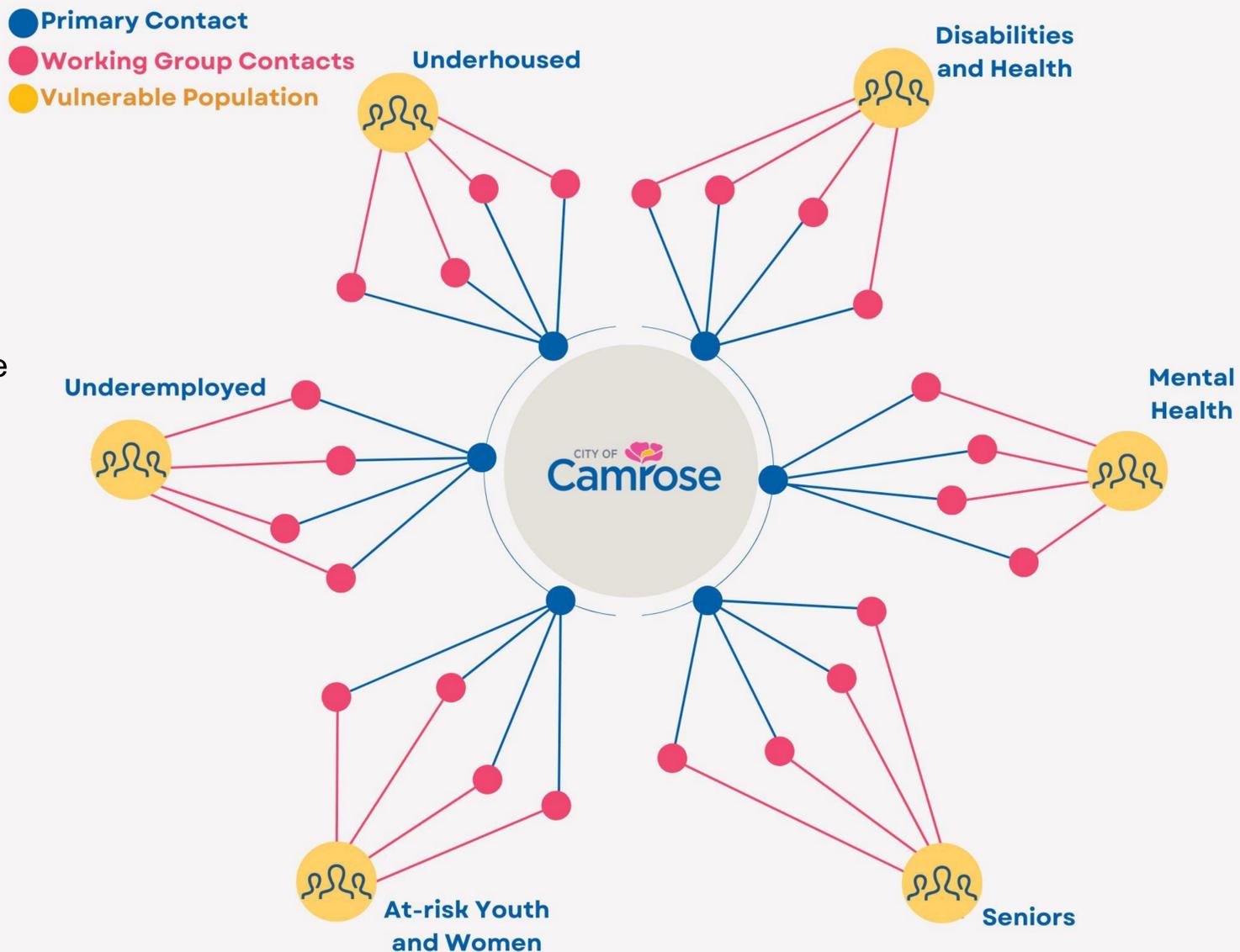
- The City of Camrose's 2023 Climate Vulnerability and Risk Assessment (CVRA) lacked information about impacts on vulnerable groups, who face increased climate vulnerability.^{1,2,3}
- Identified the goal to improve communication to support vulnerable groups.¹

Purpose:

Develop a communication framework between the City of Camrose and human services to disseminate climate risk and response information to vulnerable populations within the Camrose municipality.

Steps Taken:

- Reviewed literature on climate risks, outreach networks, and accessible communications.^{4,5}
- Engaged with local organizations to discuss communication and contact information.
- Generated recommendations for the City about how to create targeted climate information.



Outcomes/Results:

Our team has created two deliverables:

- **Index:** A document containing contact information for 23 primary contact and working group organizations representing key vulnerable populations.
- **Roadmap:** A visual representation of the communication pathway between the City of Camrose and Interagency groups.

Implications:

- The City should build off of this model by confirming primary and working group contacts, and updating the index as necessary.
- Bridge the communication gap between the City, organizations, and vulnerable people.
- Promote awareness about challenges faced by vulnerable people with regard to climate change and encouraging collaboration among organizations.
- Potential for adaptation by other municipalities.

Acknowledgements:

This project was completed in partnership with Patricia MacQuarrie and Maven Boddy of the City of Camrose. Thank you to Lyndel Kasa (Camrose FCSS/Interagency), CMHA East Central Region, Camrose Public Library, Camrose Public Health, and the Camrose Association for Community Living for providing valuable insights for our work.

