# Development and Validation of an Automated Essay Scoring Framework by Integrating Deep Features of English Language

by

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#### Abstract

Automated scoring methods have become an important topic for the assessments of 21<sup>st</sup> century skills. Recent development in computational linguistics and natural language processing has given rise to more rational based methods for the extraction and modeling of language features. The language features from Coh-Metrix are based on theoretical and empirical foundations from psycholinguistics, discourse processing, corpus linguistics, and computing science. The primary purpose of this research was to study the effectiveness of Coh-Metrix features for the development and validation of three-staged automated essay scoring (AES) framework, using essay samples that were collected in a standardized testing situation. A second purpose of this study was to evaluate: 1) the scoring concordance and discrepancy between an AES framework and gold-standard, 2) features informedness as a function of dimensionality reduction, 3) two distinct machine learning methods, and 4) the scoring performance relative to human raters and current state-of-the-art in AES. This study was conducted using the methods and processes from data sciences, however, the foundational methodology comes from the field of machine learning and natural language processing. Moreover, the human raters were considered the "gold standard" and, hence, the validation process relies primarily on the evaluation of scores produced by the AES framework with the scores produced by the human raters. The finding from this study clearly suggests the value and effectiveness of Coh-Metrix features for the development of automated scoring framework. The measures of concordance confirm that the features which were used for the development of scoring models had reliably captured the construct of writing quality, and no systematic pattern of discrepancy was found in the machine scoring. However, the studied features had varying degree of informedness across

essay types and the ensemble-based machine learning consistently performed better. On aggregate, the AES framework was found superior than the studied state-of-the-art in machine scoring. Finally, the limitations of this study were described and the directions of future research were discussed.

Key words: automated scoring, feature extraction, essay evaluation, machine learning, largescale assessment To my father (in memoriam) and my mother

As if they were rubies and coral. So which of the favors of your Lord would you deny? (Ar-Rahman, 55:58-59)

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#### **Chapter One: Introduction**

Writing is one of the most powerful method for assessing 21<sup>st</sup> century skills such as critical thinking, problem solving, communication, creativity, and innovation (Foltz, 2016; Harmes, Welsh, & Winkelman, 2016). Considerable resources are now being channeled towards measuring writing ability as evidence of academic skill acquisition. As a result, there is an increased demand to develop efficient assessment systems that can measure the higher-order thinking and writing skills of students (Harmes, Welsh, & Winkelman, 2016; Shermis & Hamner, 2013). However, such assessments often require long-written responses, and consequently, they are difficult to score in an efficient, economical, and objective manner.

One possible solution to address these problems is the technology of *automated essay scoring* (AES). AES employs the techniques from computing science and computational linguistics for building the computer models to score student-produced responses (Brew & Leacock, 2013). AES software consists of a computer program that builds the scoring models from pre-scored essays, using natural language processing (NLP) and machine learning approaches, and then uses these models to grade new sets of essays (Bennett & Zhang, 2016; Schultz, 2013). AES offers many exciting benefits for writing assessments, such as improving the quality of scoring, reducing time for score reporting, minimizing cost and coordination efforts for human raters, and the possibility of providing immediate feedback to students on their writing performance (Foltz, 2016; Gierl, Latifi, Lai, Boulais, & De Champlain, 2014; Myers, 2003; Weigle, 2013; Williamson, 2013). Most large-scale assessments require that written responses be included as a fundamental component of the assessment task. As a result, AES will become a

1

more important process for assessments of the future by permitting writing skills to be evaluated, even when large numbers of students are examined.

#### **Background of Problem**

The early idea of scoring students' writing skills using computers was proposed by Ellis Page in 1966 (see Page, 1966) with his AES program called *Project Essay Grade*. However, it was not until the early 1990s when the advancement in automated scoring technology was resurrected (Keith, 2003), followed by the rapid revolution in technological innovation when assessment professionals began to embrace and integrate these technologies into student assessment. This rapid growth in use of learning technologies has also given rise to commercialization and technology proprietorship, and AES is no exception.

A recent comparative study by Shermis (2014) highlights the current state of the art in AES technologies. Shermis (2014) studied the validation of proprietary AES systems using the essays from three grade levels. Eight commercial vendors and one research-team competed to develop the best score prediction models using essay samples that were collected from evenly distributed male and female writers from diverse ethnicities. Based on the results from this competition, Shermis concluded that the average performance of most AES systems closely mirrors that of the human raters. However, the technical details on the components of AES programs were not disclosed, the results from this study demonstrated that commercial AES programs have different procedures but produce comparable results for scoring the same type of essays. The AES programs differed in how they extracted and modeled the features of an essay language. Although some commercial vendors (e.g., ETS, Vintage Learning, and others) provide a general description of their AES systems, the literature lacks the technical details about the underlying algorithms and the scoring systems for most commercially-available AES systems (Elliot & Klobucar, 2013; Wilson & Andrada, 2016).

Because the information about many AES systems is lacking, the acceptance and progress on AES research is obstructed in at least three ways. First, researchers have limited opportunities to study AES technologies because the systems are protected by trademarks and intellectual copyright (Shermis & Margan, 2016, p. 327). Second, proprietary systems conceal our understanding about the computational mechanism of assigning weights to the elements of writing (i.e., text features) that are used for predicting the essay scores (Wilson & Andrada, 2016, p. 681). Third, it is challenging for test publishers and program directors to publically explain, rationalize, and defend the AES technology (Bennett & Zhang, 2016, p. 147). In sum, the current AES literature contains an incomplete account of the rationale, computational basis, and mechanism for extracting and modeling the features of an essay language. Hence, more research is needed to fill these gaps.

## **Purpose of Study**

The purpose of this research was to develop and validate a transparent automated essay scoring framework by integrating deep features of English language (e.g., cohesion relations, text easability, world knowledge, latent semantic analysis, situation models, readability and deep discourse characteristics of essay). More specifically, my research questions were as follows:

1) To what extent are the deep language features effective for the development of automated scoring framework? How does its performance concord with two human raters? Is there a systematic pattern in scoring discrepancy?

2) What proportion of features can be reliably integrated without compromising the validity of prediction? Which features are most informative? How does the dimensionality reduction affect the score predictability?

3) To what extend do the two machine learning methods differ in their scoring performance? Does the essay-type affect their performance? Which learning method is better?

4) Given the answers to questions 1, 2 and 3, how does the performance of the scoring framework relate to the current gold-standard? How does it relate to the current state-of-the-art?

## Significance of Study

The research questions in this study were motivated to address four different but interrelated topics that correspond to the design and application of operational automated scoring system. This study uncovers the opportunities and issues in: 1) extracting the deep features of written language, 2) identifying the best representative features, 3) evaluating the AES performance as a function of essay types, and 4) investigating the validity of machine scoring as a function of machine learning algorithms. Further, this study also addresses the gap in the current literature by presenting the open-architecture of machine scoring available to academic and assessment researchers and practitioners who may wish to implement and automate the scoring of student-produced written responses. Finally, this study has used large datasets containing real essay samples from students who wrote the exams under standardized testing conditions, which are evenly distributed between male and female writers from diverse ethnicities.

## **Organization of Dissertation**

This document is organized into five chapters. Chapter One, the current chapter, is an introduction to AES along with a brief description of the literature and a description of the problem to be investigated. Chapter Two provides the framework of this study by reviewing the relevant literature on study design, and by reviewing the relevant concepts and procedures on deep language features extraction and supervised machine learning that were evaluated as part of the study design. Chapter Two is organized into three subsections. Section one describes nine classes of features using the computational linguistics and automated essay evaluation literature. Section two provides a review of supervised and unsupervised approaches in the context of automated essay evaluation and described two machine learning algorithms that were used in this study. Section three presents a review of validation methods from AES literature that use the human raters as gold standard and had presented the basis of validating the outcomes from this study. Chapter Three explains the methods, study design, characteristics of essay dataset, scoring and machine learning procedures, and validation criteria for the AES framework of this study. Chapter Four describes the results along with the interpretation and discussion of the study outcomes. Finally, in Chapter Five, a summary and conclusion of the study along with the limitations and potential future directions for further research are provided.

#### **Chapter Two: Literature Review**

#### **Building blocks of Automated Scoring System**

The automated essay scoring framework of this study relies on three major sub-systems, or modules. Module one extracts the features of writings from the input essays. Module two employs the machine learning approaches to iteratively learn and map the human scoring behavior by integrating the features from module one. Module three evaluates the validity of machine scores by conducting error analyses. This study followed the same design for developing the AES framework. That is, for module one, the deep features of language were extracted using the computational linguistics environment of Coh-Metrix (McNamara, Graesser, McCarthy, & Cai, 2014). For module two, two independent machine learning algorithms were employed to iteratively learn and integrate the deep features of essays. For module three, eight validity coefficients were computed for evaluating the validity of AES scores.

The literature review of this chapter takes the same modular approach and describes the AES framework of this study by reviewing relevant concepts and procedures on deep language features extraction, supervised machine learning approaches, and validation of computerized scoring. Hence, this chapter is organized into three main sections. Section one describes nine classes of deep features using the computational linguistics and automated essay evaluation literature. Each class of features is organized into sub-sections for better organization and flow. Section two provides a review of supervised and unsupervised approaches in the context of automated essay evaluation and presents the rationale for selecting the supervised machine learning approaches for this study. This section also describes two machine learning algorithms that were used for essay scoring. Section three provides a review of the validation methods in

AES literature that uses the human raters as gold standard and presents the basis of validating the outcomes from this study. This chapter concludes by summarizing the literature directly related to this study.

## Section One: Deep Features of Language

Feature extraction is the first and most important step in any AES system. It is the process of objectively transforming the text into feature scores. The feature scores are then used to build the model for predicting the essay scores. For example, a feature score *misspelling* can be computed for an essay by counting the proportion of misspelled words. Similarly, various feature scores of *length* can be computed by counting the words at phrase, sentence, paragraph, and passage levels. Both *misspelling* and *length* are examples of surface-level features. However, the surface-level features (e.g., *word length*, *sentence length*, and etc.) are often challenged by the educational community because their rationale and empirical relation with human scores and with other features of writing quality are not well defined (Attali, 2013; Perelman, 2014). However, within the realm of feature extraction, some features could have more face validity with commonly used rubrics and thus are more predictive of essay quality (Shermis, 2014b).

Recent advances in computational linguistics and NLP have given rise to a more rational approach for extracting features of language that go beyond the surface-level features. Therefore, the essays can be analyzed for deep features of language which contribute as proxies for the number of higher-order associations (e.g., *easability*, *narrativity*, *diversity*; see following sections for description) in the essay text. For example, a large corpus of English textbooks can be used to learn about the underlying semantic structure of the language which compares the essay-text with the examples of real life language-use in the corpus. The extraction of deep features from text involves the identification of relative levels of mental models, semantic structure, pragmatics, world knowledge, and rhetorical structure (Graesser, 2004; Kaplan, 2010; McNamara, Graesser, McCarthy, & Cai, 2014). Deep feature extraction requires the integration and use of psycholinguistics methods, discourse processing, computing algorithms, and cognitive sciences for identifying the cues of deep features in the given text. This study had extracted deep features using a computational linguistics environment of Coh-Metrix. Coh-Metrix is a large collection of software sub-systems which computes the range of language and discourse measures that are based on empirical and theoretical foundations of text feature extraction (Graesser, McNamara, & Kulikowich, 2011; McNamara, Graesser, McCarthy, & Cai, 2014).

In this section, the literature is reviewed for nine broad classes of Coh-Metrix features. Hence, this section is organized as nine sub-sections: *Latent Semantic Analysis, Situation Model, Text Easability, Referential Cohesion, Lexical Diversity, Connectives, Syntactic Complexity and Pattern Density, Word Information,* and *Text Descriptives.* Each sub-section presents the fundamental concepts and procedure for extracting indices of deep features in the English language. Since the concepts are interlinked among the nine sub-sections, they are organized for better flow and coherence.

**1. Latent semantic analysis.** Originally proposed as an automatic mechanism for information retrieval (Deerwester, Dumais, Landauer, Furnas, & Harshman, 1990; Dumais, Furnas, Landauer, Deerwester, & Harshman, 1988), Latent Semantic Analysis (LSA) is a mathematical method for describing the meaning of words using the contexts around the word. The central concept of LSA is that two words are similar in meaning to the extent that there are similar

words surrounding these target words. LSA has been validated in several studies and found a candidate mechanism to explain verbal meaning (Landauer, 2011). For example, LSA has been used as an essay grader (Foltz, 1996), as a major feature extractor mechanism for scoring the essays for high-stakes tests (Landauer, Foltz, & Laham, 2003), and as a natural language interpreter for automated interaction with students (Graesser, Jeon, & Dufty, 2008).

LSA assumes that there is some underlying, or latent, structure in word usage that is partially invisible due to variability in writers' word choices in documents (e.g., sentences, paragraphs, or passages). Most applications of LSA treat each paragraph as a separate document based on the intuition that the information within a paragraph tends to be coherent and related for discovering hidden concepts (Wiemer-Hastings, 2006). LSA computes conceptual similarity between two words or documents as a Cosine (or Euclidean) distance measure. Conceptually, LSA applies linear algebra techniques on a large representative corpus of text to estimate the indices of semantics that typically vary between 0 (low cohesion) and 1 (McNamara, Graesser, McCarthy, & Cai, 2014). The computational framework of LSA is presented next.

**Foundations of LSA.** To begin, the LSA method scans the large corpus of text (e.g., more than 10 million word tokens) and constructs a high-dimensional matrix (H) that represents the occurrence of words in documents, such that, the value of each cell in H represents the number of times the word occurred in the corresponding documents. The resulting matrix H has all the words in the corpus as rows m, and all the documents in the corpus as columns n, as a result the  $m \ge n$  word-by-document matrix of frequencies is constructed. Further, to reduce the effect of high frequency words (e.g., the, and, is, etc.), the frequency values in each cell of H can be weighted using a weighting procedure, which assigns a low weight to words occurring often in the documents (Martin & Berry, 2007). However, the resulting *H* is a sparse matrix (i.e., most cell values are zero) and most dimensions in the matrix represent random associations or other irrelevant factors in the corpus. Usually for large corpus, *H* has about 1% or less nonzero values (Berry & Browne, 2005; Martin & Berry, 2007, p.39) which makes it less informative for capturing the underlying semantic structure of the language. Nevertheless, the matrix decomposition methods are available that can compress the high-dimensional sparse matrix into a reduced but more meaningful *k*-dimensional matrix (Berry & Browne, 2005; Berry & Fierro, 1996; Golub & Reinsch, 1970; Kolda & O'leary, 1998).

As the next step, LSA uses a popular matrix decomposition technique called *singular value decomposition* (SVD) which reconfigures the word-by-document matrix **H**, such that **H** is linearly decomposed into the product of three **k**-dimensional matrices: the word-word cooccurrence matrix **T**, the document-document co-occurrence matrix **D**, and the diagonal matrix **S** of singular values (i.e., eigenvalues). Both **T** and **D** have orthonormal columns, whereas matrix **S** contains the eigenvalues of input matrix **H** (Deerwester, Dumais, Landauer, Furnas, & Harshman, 1990; Dumais, 2004; Golub & Reinsch, 1970; Wiemer-Hastings, 1999). Mathematically, the SVD components of **H** can be shown as in equation 1:

$$\mathbf{H}_{\mathbf{w}\times\mathbf{d}} = \mathbf{T}_{\mathbf{w}\times\mathbf{k}} * \mathbf{S}_{\mathbf{k}\times\mathbf{k}} * (\mathbf{D}_{\mathbf{d}\times\mathbf{k}})^{\mathrm{T}},\tag{1}$$

where the dimensions of matrices can be stated as, **w** is a number of words, **d** is the number of documents, and **k** is the parameter of semantic space that describes the best least square approximation to **H**. Each column in **T** (or row in transposed **D**) is a **k**-dimensional vector representing the meaning of the word (or document). The diagonal matrix **S** is sorted in descending order of eigenvalue magnitude, such that the highest eigenvalue appears at  $S_{1\times 1}$ 

and lowest eigenvalue appears at  $S_{k\times k}$ . In the beginning, **k** is initialized to the rank of matrix **H** and the multiplication of **T**, **S**, and **D** can exactly reconstruct the original matrix **H**. However, in practice, the matrices are never multiplied. Rather, only the most significant **k** dimension of matrices are identified that can give the best squared approximation of **H** using a matrix of rank **k** (Rosario, 2000, p.3; Wiemer-Hastings, 2006). Studies have demonstrated that the **k** between 50 and 500 can reliably capture the most informative patterns of co-occurrence across corpus and can reveal the inductive semantic structure of the words and the documents (Berry, Dumais, & O'Brien, 1995; Wiemer-Hastings, 1999; Graesser, McNamara, & Kulikowich, 2011). Detailed mathematical description of LSA is beyond the scope of this study and details can be found elsewhere (see for example: Eckart & Young, 1936; Golub & Reinsch, 1970).

*Operationalization of LSA.* Coh-Metrix operationalizes LSA using the *Touchstone Applied Science Associates* (TASA) corpus of academic textbooks, which it uses to construct the semantic space. TASA is composed of 37,651 text excerpts that contain over 12 million word tokens from a broad range of genres (e.g., business, language arts, science, etc.). The semantic space is then used by the Coh-Metrix to estimate eight LSA measures of text cohesion and semantic overlap between documents (i.e., paragraph and sentences). These measures are computed as means and standard deviations of LSA similarity among *adjacent sentences, all sentences in a paragraph, adjacent paragraphs,* and as the ratio between *LSA given/new among all sentences.* While the names of other LSA measures of cohesion are self-explanatory, the *LSA Given-New* ratio, G/(N+G), is computed using the text constituents (i.e., sentences or nounphrases) as a proxy for how much *given* (text constituents overlap within existing text) versus *new* (text constituents that are never seen before) information exists in each sentence of a document compared with the content of the prior text information (Hempelmann, et al., 2005; McCarthy, et al., 2012). When text contains more given information and less new information, then the cohesion ratio approaches 1(high), and when there is less given information then it approaches 0 (low).

*Applications of LSA.* The LSA methods can be used as the mathematical system of computational modeling of human thinking process (Foltz, Steeter, Lochbaum, & Landauer, 2013) and their accuracy has been tested in a variety of morphological applications in educational and non-educational domains, including the automated essay evaluation systems. The authors of Coh-Metrix have shown that their LSA measures reliably capture the world knowledge in language and can also better estimate given versus new information. In sum, the LSA indices of Coh-Metrix use the data-driven statistical approaches and extract deeper diagnostics information about writing quality.

2. Situation model. The situation model can be seen as world knowledge features that are activated when a given context appears in a writer's mind during comprehension of a narrative or expository text generation process (Singer & Leaon, 2007). These features are the inferred mental representation of verbally described situations that move beyond the explicit text of language and are encoded in the meaning representation because language is now used as the element of knowledge about how to construct a mental representation of the described situation. A text can include the context-specific causal mechanism (e.g., as in science or business) and the context-specific inferences are needed to construct the situation model under unique constrains of the context and by referring to other multilevel theoretical framework about the context (McNamara, Graesser, McCarthy, & Cai, 2014, p.52; Van Dijik & Kintsch, 1983; Zwaan & Radvansky, 1998).

For example, the word "stock" will be highly associated with words of the same functional context (i.e., stock market) such as "securities", "bonds", "capital" and "index". These words are not synonyms or hypernyms of the word "stock". As mentioned earlier, LSA treats word meaning in a different way than the ways words are treated in thesaurus or dictionary. LSA taps meaning by considering the naturalistic arrangement of words in a large representative corpus, thereby moving beyond the text and into the mind of writer for tapping the situation model (McNamara, Graesser, McCarthy, & Cai, 2014). However, the degree to which LSA can tap understanding in a situation model is unknown (McNamara, Graesser, McCarthy, & Cai, 2014; Shapiro, & McNamara, 2000).

*Foundations of situation model.* Researchers in discourse processing and cognitive science (e.g., Zwaan & Radvansky, 1998) proposed five dimensions as the building blocks of the situation model. They are *causation, intentionality, temporality, space,* and *protagonists*. These dimensions of the situation model can be identified by capturing the discontinuity in text coherence on one or more of these dimensions. For example, the use of adverbs, transitional phrases, connectives, or other forms of signaling terms (i.e., *particles*) conveys to the writer that there is a discontinuity. Coh-Metrix adopted the same mechanism for modeling dimensions of the situation model using particles. The particles are language-units that are associated with the discourse processing. For example, different set of particles are associated with causation (e.g., *later, therefore, because*), intentional (e.g., *such that, so that, in order to*), temporal (e.g., *after, before, later*), and spatial (*beside, upon, beneath*) cohesion. However, some particles can be

conjunctions, transitional adverbs, and other forms of connectives and may be applicable to more than one type of dimension of situation model (Graesser, McNamara, & Kulikowich, 2011; Graesser, McNamara, Louwerse, & Cai, 2004).

**Operationalization of situation model.** Coh-Metrix provides eight measures related to the situation model understanding. They are operationalized by computing the ratio of cohesion particles to the relative frequency of verbs that signal the state changes, actions, processes, and events, corresponding to the dimensions of situation model. It includes three measures for *causation*, two for *intentionality*, two for *space*, one for *time*, and none for the *protagonist* dimension.

*Causation and Intentionality.* The *casual* dimension refers to how the comprehender keeps track of causal information during comprehension of narrative or expository text generation process. The *intentional* dimension refers to the actions of animate agent as part of plans in pursuit of goals (McNamara, Graesser, McCarthy, & Cai, 2014; Zwaan & Radvansky, 1998). Coh-Metrix uses the WordNet, a lexicon of conceptual-semantic and lexical relations (Miller, Beckwith, Fellbaum, Gross, & Miller, 1990), for classifying verbs into the categories of casual and intentional verbs. Coh-Metrix taps these elements of causal and intentional information by computing incidence scores for i) causal verbs that reflect changes of state (e.g., *break*, freeze, impact, hit), ii) causal verbs + particles of causal connectives (e.g., *in order to*, *therefore*, *because*), and iii) intentional verbs (e.g., *contact*, *talk*, *walk*). Coh-Metrix also computes two ratio measures to reflect the number of causal and intentional events expressed in the text. They are computed by taking a ratio of causal particles to causal verbs, and the ratio of intentional particles to intentional verbs. *Time and Space*. The *temporal* dimension refers to the description of the events that took place both relative to one another and relative to the time at which they were narrated using semantics of temporal information of language (Zwaan & Radvansky, 1998). Temporality in Coh-Metrix is observed by tracking the consistency of *tense* (i.e., absolute location of events in time as shown by the inflectional form of verb – e.g., *past* and *present*) and *aspect* (i.e., duration of an event within a particular tense – e.g., *perfective* and *progressive*) across the sentences in the text. Coh-Metrix computes the consistency (repetition) score between tense and aspect across sentences of the text, and the repetition score for tense is averaged with the repetition score for aspect for computing the overall index of temporality of text. Researchers believe that spatial information is forced into a temporal format (Zwaan & Radvansky, 1998), meaning they are difficult to separate. However, Coh-Metrix measures aspect of spatial information using two corpus-based indices of referential cohesion of verb overlap, one using WordNET and other using TASA.

**Applications of situation model.** The world knowledge is a distinctive component of text comprehension and interpretation and is frequently tested using essays (Myers, 2003). It also represents the characteristics of text that affects the human scoring of an examinee's essay (Baker & O'Neil, 1996) thereby serving as an important aspect of written text. Measures from situation model can serve as features of world knowledge that reflect on stylistic and mechanical aspects of writing (Streeter, Bernstein, Foltz, & DeLand, 2011). In sum, the Coh-Metrix's features of situation model can provide a better approximation of the students' competency on the complex construct of world knowledge.

**3. Text easability.** The construct of Text Easability involves evaluating the text on multiple linguistic characteristics that can be used to identify sources of difficulty in written text. The Coh-Metrix provides eight most informative components (Graesser, McNamara, & Kulikowich, 2011) that are aligned with theories of text difficulty and discourse comprehension (McNamara, Graesser, McCarthy, & Cai, 2014). These components are *Narrativity, Syntactic Simplicity, Word Concreteness, Referential Cohesion, Deep Cohesion, Verb Cohesion, Connectivity,* and *Temporality*.

**Foundations and operationalization of easability.** Each component of difficulty is reported using *z*-score and percentile score based on the relative frequencies of component cues in the text. The higher score indicates that the text is likely to be easier to read and the lower score reflects that the text is likely to be difficult, relative to the other text in the given dataset. Next, the eight components of text easability are described briefly.

- Narrativity provides the information about whether the text is closely affiliated with everyday oral conversation such that the reader of the text is able to understand it by using the world knowledge (i.e., events, places, familiar things and structures). The feature of writing that contributes to narrativity involves characteristics of words, sentences, and connections between sentences that are affiliated with everyday oral conversation.
- ii) *Syntactic simplicity* reflects the degree to which the sentences are less challenging for the reader to process. That is, the sentences that contain fewer words and use simpler more familiar syntactic structures are easier to process, than the sentences with more words and complex unfamiliar syntactic structures (Nelson, Perfetti, Liben,

& Liben, 2012). The *simplicity* scores are higher when sentences have simple familiar words, and lower when sentences contain words with unfamiliar syntactic structures.

- iii) Word concreteness provides the measures of difficulty in processing and understanding the word by reading it. For example, words that invoke the mental image are concrete and easier to process (e.g., road, sedan, wheel) than the words that represents the abstract concept (e.g., sad, grief, courage) which are visually difficult to represent. The concreteness score is estimated using the relative frequency of content words that are concrete as opposed to being abstract (Graesser, McNamara, & Kulikowich, 2011).
- iv) Referential cohesion explains the degree of co-reference connections in the text, and is measured using the relative frequency of content words that overlap across sentences in the text. Text with high referential cohesion has higher connections that tie the ideas together and thus is typically easier to understand (McNamara, Graesser, McCarthy, & Cai, 2014).
- v) Deep cohesion reflects the degree to which the causal and logical relationship is present in the text. It is measured by assessing text for causal (e.g., *then*, *therefore*, *otherwise*) and logical (e.g., *besides*, *however*, *similarly*) connectives. Text with high cohesion helps the reader form a deeper and more coherent understanding of the causal event, actions and process in the text (McNamara, Graesser, McCarthy, & Cai, 2014).

- vi) *Verb cohesion* provides measures of overlapping verbs in the text, and is measured by assessing text for repeated verbs. The component of *connectivity* explains the degree to which the text contains connectives to express the relations in the text.
- vii) *Connectivity* is measured using the relative frequencies of additive (*also, and, too,* etc.), comparative (*alternatively, whereas, than, etc.*), and adversative (e.g., *but, still, besides*, etc.) connectives.
- viii) *Temporal cohesion* reflects the degree to which the text is easier to process and understand due to the temporal cues in the text. It is measured using the relative frequencies of the temporal cues that are extracted using the morphemes associated with the main verb or helping verb that signal tenses (i.e., *past, present, future*) and aspect (i.e., *completed, in progress*) in the text (Graesser, McNamara, & Kulikowich, 2011).

**Easability of reading.** Coh-Metrix provides three formula-based measures of easability of reading the text. They are *Flesch Reading Ease* (FRE, Flesch, 1948), *Flesh-Kincaid Grade Level* (FGL, Kincaid, Fishburne, Rogers, & Chissom, 1975), and Second-Language Readability Score (L2R, Crossley, Gre, & McNamara, 2008). *FRE* = [206.835 – (1.015 × *SentenceLength*) – (84.6 × *WordLength*)], *FGL* = [(0.39 × *SentenceLenght*) + (11.8 × *WordLength*) – 15.59], and *L2R* =

 $[-45.032 + (52.23 \times ContentWordOverlap) + (61.306 \times SentenceSyntacticSimilarity) +$ (22.205 × CELEX WordFrequency)]. Both FRE and FGL are based on surface level text characteristics (i.e., mean sentence and word length). Although simplistic and controversial, they are widely accepted by the educational community as a robust predictor of text difficulty in relation to the grade level or reading ability of the reader (McNamara, Graesser, McCarthy, & Cai, 2014). However, the formula for L2R goes beyond the surface-level characteristics and incorporates other proxies of cognitive operations underlying the reading process (Crossley, Greenfield, & McNamara, 2008).

**Applications of easability.** The overall quality of essays can be evaluated on the aspect of essay easability using measures of narrativity, syntactic structure, concreteness, co-reference, causal relationship, verb-overlap, connectives, temporal cues, and readability. These measures of easability components can be used to describe the broad construct of *sentence structure* which carries features such as syntactic variety, sentence complexity, usage, readability, stylistics, and mechanics of essay text. In sum, the Coh-Metric features of easability and readability brought multiple sources of information to the score prediction model about the relative difficulty associated with processing and understanding the text.

4. Referential cohesion. Referential cohesion of text reflects the degree of co-reference connections (i.e., overlap) between sentences, clauses, and prepositions. The text with high referential overlap carries the linguistic cues and connections that aid the reader in understanding and following the text. Coh-Metrix extracts indices of referential overlap for *noun overlap, argument overlap, stem overlap,* and *content-word overlap*. Each type of overlap is measured on local and global co-reference. Local co-reference is measured by assessing the overlap between adjacent sentences, whereas global co-reference is measured by assessing the overlap between all sentences of the text. The *noun, argument,* and *stem overlaps* are measured as mean binary indices (i.e., whether or not an overlap exists between sentences pair), whereas

the *content word overlap* is measured as the mean and standard deviation of exact proportion of overlapping words between sentences.

*Foundations and computation of referential cohesion.* The measure of *noun overlap* reflects the proportion of sentences in a text for which there are overlapping nouns. The noun should strictly be in the same morphological form between sentences. For example, as shown in Table A1 in Appendix A, the word *cell* is not morphologically equivalent to word *cells*, thus there is no noun overlap between sentences S2 and S3, whereas there is a noun overlap between sentences S3 and S4 for the same word. Both local and global noun overlaps can be computed. The *mean local noun overlap* is computed by averaging the number of sentences that have a noun overlap with a preceding sentence (i.e., adjacent sentence), whereas the *mean global noun overlap* is measured by averaging the number of each sentence with every other sentence.

The measure of *argument overlap* extends the noun overlap by including both noun and pronouns to detect the overlap between sentences. It occurs when there is an overlap between a noun in one sentence and the same noun (either in the singular or plural form) in another sentence. It also occurs when there are matching personal pronouns (e.g., *he, she*) between sentences. As shown in Table A1 of Appendix A, there is an argument overlap between sentences S1 and S2 even though they share a different morphological form of the word cell (i.e., *cell* vs. *cells*). The computational steps for the *mean local argument overlap* and the *mean global argument overlap* are similar to their *noun overlap* counterpart.

The *stem overlap* extends the measure of *argument overlap* by matching core morphological form (i.e., lemmatized form, e.g., *walk* is a lemma form of *walking*) of content words (i.e., noun, verbs, adjectives, adverbs) between sentences. The *mean local stem overlap* occurs when the noun in one sentence is matched with the lemmatized content word in the adjacent sentence. Similarly, the *mean global stem overlap* is measured by averaging the number of overlap between pair of each sentence with every other sentence.

Finally, the content word overlap is measured using the mean and standard deviation of the overlapping words in sentence pairs. For both local and global overlaps, if the sentence pair has fewer words with four overlapping words, then the proportion is greater than the proportion when a sentence pair has many words and two overlapping words. Four measures reflect this overlap, i.e., the mean and standard deviation for local- and for global- content word overlaps. These measures are useful when the length of sentences is a principal concern and requires a close linguistics evaluation (McNamara, Graesser, McCarthy, & Cai, 2014).

**Applications of referential cohesion.** The features of referential cohesion can be defined as the degree to which the words in sentences reflect the sequential dependencies in the given essays. These features can approximate the organization, focus, development, and uniformity of vocabulary in the written text. The cohesiveness of essays has typically been discussed in the context of vocabulary usage, and is assessed either by referring to the well-formed corpus or by employing the NLP-based procedures for identifying the vocabulary usages (Burstein et al., 2013). In sum, the features of referential cohesion carry information about the cohesiveness of ideas in the text, and act as the proxies of organization of ideas in the score prediction model. High values on these features indicate high co-reference in the written text and thus better flow and organization of ideas in the student produced essays.

**5. Lexical diversity.** Lexical Diversity refers to the variety of unique words that occur in a text in relation to the total number of words in the text. The concepts of types and tokens are central for understanding the foundations of lexical diversity. Consider, for example, this six-word text "walk talk walking talk talking walk". This text has four word types and six word tokens, and the type-token ratio (TTR) is 0.67 (types/tokens). Lower values represent more words that are repeated multiple times across the text and higher values reflect text which is lexically diverse, but at the same time either low in cohesion or very short.

Foundations and computations. Coh-Metrix provides two TTR ratios; one by considering types and tokens from the content-words, and other by considering types and tokens from all-words in the text. While the TTR based measures of lexical diversity are sensitive to variations in text length, the measures are positively correlated with the holistic quality of written essays (Mellor, 2011; Yu, 2010). Coh-Metrix also provides two additional measures of lexical diversity that stabilize the effect of text length (McCarthy & Jarvis, 2010). They are called measure of textual lexical diversity (MTLD) and vocd-D. The MTLD is based on the stabilized TTR values which are calculated as the mean length of text segment that accounts for saturation due to text length (McCarthy & Jarvis, 2010). The vocd-D is calculated through a series of random text samplings, each with 100 samples of text strings with 35 to 50 tokens. The mean TTR is computed for each sample and empirical TTR curve is created from the means of each of these samples. Then, a best fitting curve coefficient value (i.e., vocd-D) is computed (see also, McCarthy & Jarvis, 2010; Malvern, Richards, Chipere, & Durán, 2004, p. 47). Compared to TTR, both MTLD and *vocd-D* make use of more information for approximating the lexical indices. However, for all four measures, higher values represent the greater lexical diversity in the text.

*Applications of lexical diversity.* The measures of lexical diversity approximate the *lexical complexity* for word-based characteristics of essays. They can also be used to assess essays as part of a *sensibility check* for flagging the forgery to the AES system (Attali & Burstein, 2006; Landauer, Laham, & Foltz, 2003). In sum, the four measures of lexical diversity captures the unique lexical information of essays which can enhance the prediction power of the essay scoring model.

**6. Connectives.** *Connectives* are linguistic cues that link elements of discourse. They help the reader understand how the successive discourse elements are related and provide clues about the text organization (McNamara, Graesser, McCarthy, & Cai, 2014). Coh-Metrix evaluates text on nine different measures of connectives using their incidence score, i.e., relative frequencies. Coh-Metrix provides an overall incidence score as well as the scores for six general classes of connectives. They are *causal* (e.g., *therefore, because*), *adversative* (e.g., *still, whereas*), *logical* (e.g., *and, or*), *temporal* (e.g., *before, later*), *expanded temporal* (e.g., *first, until*), and *additive* (e.g., *additionally, furthermore*) connectives. Coh-Metrix also provides two measures of connective valence, which suggests whether the connective phrases are positive (e.g., *also, moreover*) or negative (e.g., *but, however*).

*Applications of connectives.* The measures of connectives act as proxies for the organization of idea and sentence fluency in the essays. Studies have found that the use of appropriate connectives makes the text more convincing, logical, and authoritative (Tapper, 2005). Further, the use of connectives as a feature sub-set is also supported by the literature on *assessing and teaching writing*, which encourages the use of connectives for sentence fluency,

rhythm, and flow of language (Education Northwest, 2013). In sum, the Coh-Metrix feature of connectives brought valuable information to the score prediction models of this study.

7. Syntactic complexity and pattern density. Syntactic complexity and pattern density refer to the degree to which working memory is used to process the syntactic structure of the sentence. Text that carries shorter sentences, with few words before the main verb and few words per noun-phrase, is syntactically easier to hold in memory. Conversely, longer sentences with embedded clauses are structurally dense and could be syntactically ambiguous and, as a result, are more difficult to process in working memory (Graesser et al., 2004; McNamara, Graesser, McCarthy, & Cai, 2014). For example, shorter sentences that have less complex syntactic structures (e.g., actor-action-object) are easier to process than the longer passive voice sentences. Coh-Metrix provides fifteen indices of syntactic complexity and pattern density. Specifically, *two* for *syntactic description*, three for *syntactic uniformity*, two for *syntactic similarity*, and eight for *syntactic pattern density* of the sentences in the text.

**Foundations and computations.** The syntactic description is captured using embeddedness and noun descriptive scores. The embeddedness score is computed using the means number of words before the main verb (i.e., left embeddedness), and noun descriptive is computed using the mean number of modifiers (i.e., adverbs, adjectives, and determiners) per noun-phrase. The three measures of *syntactic uniformity* are based on the notion of minimal edit distance (MED). As defined by McCarthy, Guess, and McNamara (2009), the MED assesses the differences between any two sentences in terms of the position of the language-units (e.g., words, lemmas) in the sentences. For example, the sentences with the same words may not be considered syntactically identical if the position of those words is different. Coh-Metrix provides
three variants of MED by computing the average-MED for words, lemmas, and part-of-speech in the consecutive sentences.

Coh-Metrix also provides two *syntactic similarity* scores using the similarities of parse trees between sentences. The parse tree is a graph which represents the rules of written language that are used to generate the pattern of strings or sentences. Similarity of a parse tree between sentences reflects the uniform and less complex syntactic structure that is easier to process by the reader (Crossley, Greenfield, & McNamara, 2008). Coh-Metrix computes the average parse tree similarity between adjacent sentences and between all sentence pairs across text passage.

Finally, the *syntactic pattern density* is measured by assessing eight incidence scores for the particular syntactic patterns, word types, and phrase types. There are four incidence scores for phrase types: one each for noun-, verb-, adverb-, and preposition-phrases; two incidence scores of verb conjunctions, that reflect the density of gerund and infinitive; and two measures of sentence form that correspond to the incidence of negative sentences and the incidence of sentences with passive voice.

*Applications of syntactic complexity and density Scores.* The features of syntactic complexity and pattern density positively correlate with the human-based ratings of holistic quality of written text (Chen & Zechner, 2011; Crowhurst, 1983). Therefore, they can be used for approximating the *text complexity* and *sentence structure* (CTB/McGraw-Hill, 2013, p.152) in the automated essay scoring system. These features can also be used in detecting, and providing diagnostic feedback on, a wide variety of grammatical errors (Cotos, 2014, p. 42; Gamon, Chodorow, Leacock, & Tetreault, 2013). In sum, the measures of syntactic complexity and

pattern density potentially enhance the score prediction because they capture the important aspects of writing quality.

**8. Word information.** The construct of word information relates to the linguistic characteristics of the words that affect word processing and learnability of text (Salsbury, Crossley, & McNamara, 2011). These characteristics of words can be observed using the methods in corpus linguistics.

*Corpus approaches for information extraction.* Corpus linguistics is a study of language based on the corpus of language that contains examples from real-life language use. For extracting the word information, the words are analyzed on the characteristics of reading development, comprehension, and the construction of meaning in text (McEnery & Wilson, 2001; McNamara, Graesser, McCarthy, & Cai, 2014). Coh-Metrix provides measures of word information on linguistic characteristics of *Part-of-Speech*, *Word Frequency*, and *Psychological Ratings*.

*Penn Treebank.* The *Part-of-Speech* (POS) characterization represents the process of morphological categorization of words such that the words in text are replaced by tag-category based on their most likely representation in the large annotated corpus. For any given sentence, the content words are tagged as *nouns, verbs, adjectives, adverbs,* and the function words are tagged as *pronouns, prepositions, determiners.* When the words can be assigned to more than one POS category, or when POS tag is unknown, the most likely category is assigned on the basis of syntactic context of the word (Jurafsky & Martin, 2009, p.142). Coh-Metrix uses the Penn Treebank corpus (Marcus, Marcinkiewicz, & Santorini, 1993) and Charniak parser (Charniak, 2000) for tagging the linguistic structure of the input text, and then computes the relative frequency of ten morphological categories (i.e., *noun*, *verb*, *adjectives*, *adverbs*, *pronouns*, *firstperson singular pronoun*, *first-person plural pronoun*, *second person pronoun*, *third-person singular pronouns*, *third-person plural pronoun*) of the given text.

*CELEX corpus.* The *word frequency* measures how often a particular word occurs in a large corpus of language, because words that are used more often in the corpus are likely to be processed more quickly than infrequent words (Beck, McKeown, & Kucan, 2013). Coh-Metrix uses the frequency information from CELEX. CELEX is a corpus of 17.9 million words from a variety of textual sources (Baayen, Piepenbrock, & Gulikers, 1995). Coh-Metrix provides three CELEX-based measures of word information. They are *mean raw frequency of content words, mean log frequency of all words*, and *mean log minimum frequency of content words*. While the names of the first two measures are self-explanatory, the third measure is computed by averaging the low-frequency content words per sentence.

*Corpus of Psychological Ratings*. The measures of *Psychological Ratings* are based on human ratings of psychological properties of words. Coh-Metrix uses two databases of human ratings, the Medical Research Council (MRC) Psycholinguistics database (Wilson, 1988) and the WordNet database (Fellbaum, 2012), for computing nine psycholinguistic measures of the input text. The MRC database is a collection of 150,837 words that are attributed on 26 psychological dimensions. The human ratings on these psychological dimensions are ranged between 1 to 7, with higher score means easier processing. In the Coh-Metrix framework, these ratings are multiplied by 100 and rounded to the nearest integer. However, Coh-Metrix uses only 5 (out of 26) psychological dimensions, all based on content words in the given text. They are *age of acquisition, familiarity, concreteness, imagability,* and *meaningfulness*. For each dimension, the psychological rating is computed by averaging the human rating for each content word that matches with the list of unique words in MRC database.

*WordNet corpus*. Coh-Metrix also uses the WordNet database to compute the measures of *polysemy* and *hypernymy*. WordNet is a human annotated collection of 155,287 English nouns, verbs, adjectives, and adverbs that are organized by a semantic network of interlinked hierarchy of words (Fellbaum, 2012). *Polysemy* occurs when a word expresses several meaning, thus increase a risk of being ambiguous and thereby increase the mental processing of words. Coh-Metrix provides the mean polysemy scores using a group of related lexical items for all content words in a text. The *hypernymy* reflects the number of links to the general concept (e.g., furniture) from specific concept (e.g., chair). The words in WordNet are organized in transitive hierarchy which allows for the measurement of hypernym / hyponym relations. This hierarchical organization provides the count of specific concepts (i.e., subordinate words) and general concepts (i.e., superordinate words) around the target word, and can be used to compute the mean hypernymy for *nouns, verbs*, and for combination of both *nouns* and *verbs*. A higher value reflects the use of more specific words and lower value reflects the use of less-specific words thereby revealing the novelty of vocabulary relative to the annotated corpus.

*Applications of word information.* Modern essay evaluation systems rely on the corpus-based methods for generating diagnostic feedback (e.g., *Criterion*; Burstein & Chodorow, 2010), assessing syntactic variety (e.g., *e-rater*; Burstein, 2003), analyzing lexical accuracy (e.g., *ALEKI*; Leacock & Chodorow, 2003), approximating grammaticality (e.g., *LightSIDE*; Mayfield & Rose, 2013), and for summarizing sentence fluency, organization, and word-choices (e.g., *IEA*;

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Foltz, Steeter, Lochbaum, & Landauer, 2013). The Coh-Metrix features of word information can bring valuable information to the score prediction models.

**9. Text descriptives.** The descriptive features of text are meant to provide simple summaries of basic patterns in text. The features such as number of words and average sentence length can also be used to evaluate syntactic components of essays (CTB/McGraw-Hill, 2013, p.150). Coh-Metrix computes eleven descriptive features of text: five at the words level, three at the sentences level, and three at the paragraph level. The word-level descriptive features include: *total number of words, mean and SD of syllables in all words*, and *mean and SD of the character-length of all words*. The three sentence-level features include: *total number of sentences* and *mean and SD of the number of words per sentence*. The three paragraph-level features include: *total number of paragraphs* and *mean and SD of the number of sentences per paragraph*.

The first essay grading program *Project Essay Grade* (PEG) used descriptive features of essays for developing the score prediction model (Page, 1968, p.216). The accuracy of PEG overcame the expectations because the correlation of PEG's scores with four human judges was high. The modern essay evaluation systems also make use of descriptive features as part of prediction model (Larkey, 2003; Elliot & Klobucar, 2013). For example, the PEG in a re-written form, is an AES program by *Measurement Inc.* makes use of word order and essay length as part of its feature set (Dilki, 2006). Nevertheless, the winners of the Kaggle's public essay scoring competition used descriptive characteristics of essays such as *counts of characters, word count*, *sentence count, average sentence length*, and *paragraph count* (CTB/McGraw-Hill, 2013, pp.151-

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153; Kaggle, 2012; Kaggle, 2013). In sum, some of these features can enhance the score prediction.

**Section summary.** The purpose of this section was to present the literature on deep features of language and to explain the computational linguistic environment of Coh-Metrix. This section described 110 unique text features that were organized in nine classes of features. For each class, the fundamental concepts and procedures for extraction were presented. Next, the relevant machine learning literature on AES is presented.

## Section Two: Machine Learning Algorithms

The machine learning is an applied area of computing science that evolved from the study of pattern recognition and artificial intelligence (Theodoridis & Koutroumbas, 2009). The goal of machine learning is to program algorithms which may use past experiences or training-examples for solving the given problem (Alpaydin, 2014). When the training examples are used as prior knowledge, the learning is called *supervised machine learning*. When the prior examples are not available, where the algorithm tries to unravel the underlying similarities by grouping the similar examples, the learning is called *unsupervised machine learning*. In AES literature they sometimes referred to as a prompt-specific model, and generic-model, respectively. In this section, the supervised and unsupervised approaches for automated score prediction are described, and two machine learning algorithms (MLAs) are reviewed and the rationale for their selection are presented.

**Types of score prediction algorithms.** Automated score prediction algorithms fall into two broad types: supervised and unsupervised algorithms. The supervised algorithm is a

machine learning algorithm that uses the pre-scored training essays to learn the approximated behavior of the human scoring process by evaluating examples from pre-scored essays. This step is called the model building and supervised learning process. The built model can then be used for scoring of a separate or a new set of essays based on the likelihood suggested by the regression steps of the model (Koedinger et al., 2015; Yannakoudakis, Briscoe, & Medlock, 2011).

The unsupervised algorithm is a machine learning algorithm that does not require any pre-scored reference samples (essays) for building the learning model. This approach is called unsupervised because there is no need for human intervention, or the requirement of supplying pre-scored essays at any point in the process (Lee & Yang, 2009). For unsupervised algorithms, learning is based on the content of the individual essays and their divergence from the collection of essays, where the collection is considered as one large essay grouped according to different score points (Burstein, Tetreault, & Madnani, 2013, p. 60; De & Kopparapu, 2011). Empirically, the unsupervised learning algorithms are less accurate than the supervised learning algorithms. That is, the trade-off is the accuracy of score prediction model for unsupervised learning versus the expensive task of acquiring the pre-scored training dataset for supervised learning (Gierl, Latifi, Lai, Boulais, & De Champlain, 2014; Xiong, Song, & deVersterre, 2012). Empirically, most currently used automated scoring systems are based on supervised learning algorithms (Koedinger et al., 2015). However, the machine learning methods used for automated scoring process are not described in any detail in the published literature on AES systems (Wilson & Andrada, 2016; Yannakoudakis, Briscoe, & Medlock, 2011).

**Rationale for selecting learning algorithms.** For this study, two supervised learning algorithms were employed. They are *Random Forest decision-tree induction* and *Sequential* 

*Minimum Optimization*. The *Random Forest* takes the simple-tree approach for solving the classification problem. In addition to being simple, this algorithm was also the top performer in the top 10 algorithms for text classification tasks (Lomax & Vadera, 2013; Witten, Frank, & Hall, 2011, p. 376; Wu et al., 2008). By comparison, the *Sequential Minimum Optimization* is selected because of its ability to handle and transform linear and non-linear features using the multi-dimensional kernel transformation functions (Platt, 1998; Witten, Frank, & Hall, 2011, p. 223). Hence, both algorithms take a distinct approach for building the models that may yield different predictive outcomes, as well as they are preferred for text classification tasks (Chen, Fife, Bejar, & Rupp, 2016; Witten, Frank, & Hall, 2011, p. 376). A theoretical overview is presented next.

**Overview of random forest decision-tree induction.** As the name suggests, the Random Forest consists of multiple decision trees and the algorithm that makes a classification decision by combining the predictive outcome from randomly generated decision-trees. The randomness of each tree can be described as a function of set of features and maximum-depth of tree, meaning that each tree chooses a random set of features given the maximum depth of a tree is reached. The decision-tree algorithm addresses the classification problem using a slightly different approach compared to other probabilistic and linear algebraic approaches. It uses the information gain approach (Costa et al., 2013; Quinlan, 1993).

The basic idea for this algorithm is to split the data into subsets based on a feature that offers the most information gain, and then split the subsets based on another feature that offers the most information gain at the subset level. This process is repeated until all the features are used. Consider for example this fruit classification problem: *Given a fruit is red, round, and about*  *eight centimeters in diameter, is this fruit more likely to be an apple or an orange?* Here, the first step is to determine which feature (i.e., shape, color, or size) offers the most information gain for the classification of fruit. Conceptually, since an apple and an orange have similar diameter and shape, splitting the dataset based on these features may not lead to much information gain. But if the dataset is split based on color, we would expect most of the red colored fruits to be apples and most of the orange colored fruits to be oranges. Therefore, in this case, color is the feature that provides the most information gain for the classification. Mathematically, this information gain can be calculated using equation 2.

Information gain = 
$$-\sum_{c=1}^{k} P(c) \log_2 P(c) - \sum_{f=1}^{l} \left(\frac{|S_f|}{n}\right) * \left(-\sum_{c=1}^{k} P(c_f) \log_2 P(c_f)\right),$$
 (2)

where *c* is the class value, *k* is the total number of classes, P(c) is the proportion of *c* in the whole sample, *f* is the value of a feature, *l* is the total number of values in a feature;  $|S_f|$  is the number of elements in a subset which have a feature value of *f*, *n* is the total sample size,  $P(c_f)$  is the proportion of *c* in a subset that has a feature value of *f*.

The equation 2 can be applied repeatedly to determine the next best feature that leads to the most information gain. Once the next best feature is determined, such as shape in the fruit example, the subsets can be further split based on this feature. Decision-tree algorithm also includes some specific methods to deal with continuous features and missing data. For detailed explanation see Quinlan (1993).

**Overview of sequential minimal optimization.** The Sequential Minimal Optimization (SMO) by itself is not a classification method. However, SMO can be considered as a part of a

classification method called *Support Vector Machine* (SVM; Platt, 1998). While SVM and *Random Forest decision-tree induction* addresses similar classification problem, SVM uses a different approach. Instead of using information gain approach, SVM uses a geometric or linear algebraic approach. SVM can be conceptually understood as representing subjects as points in space, which is mapped so that the examples of the separate categories are divided by a clear gap that is as wide as possible (Platt, 1998; Tong & Koller, 2002). This basic idea is illustrated in Figure 1, which shows simple classification problem: *Given the values of two features (i.e.,*  $F_1$  and  $F_2$ ) of a *subject, which class (C*<sub>1</sub>, *C*<sub>2</sub>) does this subject belongs to?



*Figure 1.* Conceptual representation of sequential minimum optimization.

As shown in Figure 1, the solution to this problem is to find a line (or hyperplane when there are more than two features) that best separates the two classes  $C_1$  and  $C_2$  by a maximum margin. The criterion for the best separation is that the distances from the nearest point to the separating line must be at their maximum. As shown in Figure 1, the line H<sub>1</sub> cannot separate C<sub>1</sub> and  $C_2$ ; line  $H_2$  separates  $C_1$  and  $C_2$  but the distances from the nearest point to  $H_2$  is small; line  $H_3$  separates  $C_1$  and  $C_2$  and the distances from the nearest point to  $H_3$  is at their maximum. Mathematically, this geometric problem can be generalized and represented as the optimization problem in equation 3.

$$Max_{\alpha} \sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i=1}^{n} \sum_{j=1}^{n} c_{i}c_{j} K(x_{i}, x_{j})\alpha_{i}\alpha_{j},$$

$$Constrained \ to, 0 \le \alpha_{i} \le H, for \ i = 1, 2, ..., n, and \ \sum_{i=1}^{n} c_{i}\alpha_{i} = 0,$$

$$(3)$$

where *n* is the number of subjects,  $x_i$  is a vector that contains all the feature values for subject *i*,  $c_i$  is the class for subject *i*,  $\alpha_i$  is the *Lagrange* multiplier, *H* is an SVM hyper parameter,  $K(x_i, x_j)$ is a symmetric *Mercer kernel function* (Souza, 2010; Tong & Koller, 2002).

The SMV-based algorithm, SMO, is an efficient algorithm to solve the optimization problem presented in Figure 1. SMO splits the classification problem into a series of the smallest possible sub-problems, and then solves these problems analytically. For detailed mathematical explanation see Platt (1998).

Section summary. The purpose of this section was to describe machine learning approaches in automated essay evaluation and to explain the basic difference between supervised and unsupervised machine learning algorithms. Two supervised machine learning algorithms were presented and the rationale for their selection was discussed. For each algorithm, the fundamental concept and procedure of learning were presented. Next, the review of validation methods in AES literature are presented and the basis of validating the study outcomes are described.

## Section Three: Validation of the Essay Scoring Model

Chung and Baker (2003) identified three stages of AES validation: i) validation of AES software engineering, ii) validation of the AES system independent of the assessment context, and iii) validation of the AES system using assessment context for the generalizability of findings. However, most AES research tends to gather evidence only on the second stage, mainly because human judges are the explicit criterion for validating the performance of automated scoring system (Attali, 2013; Chung & Baker, 2003; Dilki, 2006; Williamson, Xi, & Breyer, 2012). Because the automated essay evaluation systems are not doing the actual reading of essays for interpretation, the validation of these systems essentially rests on how well the human raters are modeled such that the score produced by the machine is indistinguishable from human scores. In other words, human ratings are the current "gold standard" for evaluating AES scoring performance. This indistinguishability of AES from human raters was first established by Page (1966) when he presented the inter-correlation matrix of five "raters", one of which was a computer, and he asked *which one is the computer*?

Page (2003, p.53) then questioned the criterion for inviting, validating, and re-inviting the best human judges for grading the essays. It appears that the performance of human raters is judged by their correlations with other human judges. He contended that if the criterion is to achieve the appropriate degree of concordance with human judges then the same framework can be used for the validation of machine based scoring. In this case, the computer program will be asked to come back year after year for assessing the essays. Moreover, Keith (2003) proposed that the statistical evidence of concordance between human raters and the AES system not only confirms that the computer assesses the writing construct but also provides evidence for the

reliability and criteria-related validity. This study follows the same foundations of validating the AES framework, meaning that machine- and human-produced scores were compared as a way of validating the scoring accuracy.

**Validity coefficients.** For the purpose of this research, human raters were considered the "gold standard" and, hence, the validation process relies primarily on the evaluation of scores produced by the AES system against the scores produced by the human raters. For this study, six agreement measures and two distributional measures were computed. Exactagreement percentage, adjacent-agreement percentage, kappa ( $\kappa$ ), quadratic weighted kappa ( $\kappa_q$ ), score-correlation, and scale point discrepancy analysis served as the agreement measures. Score deviation reported as standardized mean score difference (*SMSD*) and F score (*F<sub>S</sub>*) were the distributional measures. Nevertheless, these measure could also be used for credibly monitor the scoring consistency between two human raters (Shermis, 2014b).

Agreement measures and discrepancy analysis. *Exact-agreement* is the exact match between human and computer scores and reported as a percentage. *Adjacent-agreement* is the agreement between human and computer scores within the range of one-point discrepancy and reported as a percentage. The  $\kappa$  is a summary estimate that measures agreement beyond chance. The  $\kappa_q$  is the weighted version of  $\kappa$  in which the cost of departing beyond adjacent score-category is not same. The *score-correlation* is the Pearson correlation coefficient among human raters, and between each human rater and the machine-produced scores. The *scale point discrepancy analysis* involves assessing the rates of discrepancies (beyond one-point difference) at each scale-level between two human raters, and comparing it with the discrepancies between human rater and the computer scores.

**Distributional measures.** The *score variance* represents the average squared difference in scoring, which indicates the similarity in use of scale of measurement between human and computer scoring. However, the *variance* can be summarized by single *SMSD* index<sup>1</sup> ( $\overline{Z}$ ), which can also be compared against the criterion of  $\leq 0.15$  (Williamson, Xi, & Breyer, 2012). The  $F_S$  is a measure from information sciences that summarizes the model effectiveness to remain indistinguishable from human scoring. Its value ranges between 0.0 and 1.0, where a higher value reflects better performance of the system (Makhoul, Kubala, Schwartz, & Weischedel, 1999; Powers, 2011). The  $F_S$  is computed using the harmonic mean of two classification quantities, *precision* and *recall*<sup>2</sup>. Burstein and Marcu (2003) suggested that the essay scoring model becomes indistinguishable from humans if  $F_S \ge 0.70$ , because *F-score* strikes the balance between precision and recall and optimally avoids giving high scores to a trivial machine learning system (Brew & Leacock, 2013; Makhoul, Kubala, Schwartz, & Weischedel, 1999). The interpretation and inference of the validity coefficients of this study are discussed in Chapter 3.

# **Chapter Summary**

In this chapter, it is noted that the automated framework for scoring student-produced essays can be developed by integrating three stages, i.e., deep features extraction, supervised

 $<sup>{}^{1}\</sup>overline{Z} = \left(\mu_{AES} - \mu_{HUMAN}\right) \div \sqrt{(\sigma_{AES}^{2} + \sigma_{HUMAN}^{2})/2}$ 

<sup>&</sup>lt;sup>2</sup> Precision(P) is the number of true positive (TP) over the number of predicted positives, where predicted positives equals TP plus false positives(FP). Recall(R) is the number of TP over the number of positives, where positives equals TP plus false negative(FN). Arithmetically, P = TP/(TP+FP), R = TP/(TP+FN), and the mean of these ratios equals  $F_S = \frac{2PR}{P+R}$ 

machine learning, and validation of computer scores. It is also noted that the deep language features from Coh-Metrix are based on theoretical and empirical foundations from computational linguistics, corpus linguistics, discourse processing, and computing science. Further, a review of relevant and recent studies in AES shows that the main focus of the AES research is on improving the validation and predictive power of AES systems and, to date, the AES literature lacks the description of internal mechanism for extracting and modeling the deep features of student produced essays.

Further, it is also noted that psycholinguistics methods are available to assess the overall quality of written text, which can be employed to evaluate the higher-order discourse features, e.g., cohesion relations, easability, world knowledge, latent semantic analysis, situation models, readability. These deep features represent the mathematical system of modeling the human thinking and comprehension process and their accuracy has been tested in variety of morphological applications. It is also noted that these features could not only describe the broad construct of the writing quality, but also could act as proxies for other sub-constructs such as development, easability, fluency, comprehension, flow, focus, grammar, lexical accuracy, mechanics, organization, readability, rhythm, sentence complexity, sentence structure, stylistics, syntactic variety, text complexity, uniformity of vocabulary, word choices, usage, and world knowledge. However, previous studies did not provide specific information about how various computational components are combined for developing the valid essay scoring system.

Finally, it is noted that some deep feature extraction methods employ dimensionality reduction techniques for selecting the most informative representation of the input text. This

results in a new set of implicit features that are a transformation of the original feature-set without a loss of prediction information. Hence, dimensionality reduction methods can identify the most informative features and refine the feature-set for better prediction of an essay score. In doing so, the computational complexity of feature-extraction and machine-learning is reduced. Next, the methods of this study are presented in Chapter 3.

## **Chapter Three: Method**

## Participants

**ASAP competition.** This study makes use of real essay samples from students who wrote their exams under standardized testing conditions. These essays were collected from three PARCC (Partnership for Assessment of Readiness for College and Careers) states and three SBAC (SMARTER Balanced Assessment Consortia) states of the United States of America. The essay samples were previously used in the *Automated Student Assessment Prize* (ASAP) competition for developing state-of-the-art automated scoring system. This competition was sponsored by the *William and Flora Hewlett Foundation* (Hewlett Foundation, 2012) for stimulating innovations in machine scoring of student produced essays. Specifically, the goal of competition was to evaluate the extent to which AES systems are capable of producing scores similar to those of trained human graders (Shermis, 2014a).

Using the common dataset, the ASAP had two separate streams of competitions, one for public and the other for AES vendors. There were 159 entrants for public competition and 9 entrants for vendor competition, with the prize money for top 3 public competitors only. For the vendor competition, lone non-commercial entrant was from a university laboratory (TELEDIA Laboratory, Carnegie Mellon University; who does make their source code available to researchers and is free to use<sup>3</sup>) and other eight entrants were the testing companies (AIR, CTB/McGraw Hill, ETS, Measurement, Inc., MetaMetrics, Pacific Metrics, Pearson, Vantage Learning) that are considered leaders in the field of automated scoring of essays (Shermis, 2014a). The objective of the competition was to encourage the public contribution to the field of

<sup>&</sup>lt;sup>3</sup> http://ankara.lti.cs.cmu.edu/side/download.html

AES and also to bring fresh perspectives from other disciplines (e.g., engineering and artificialintelligence), which can potentially extend the current limits of AES development. After the competition, the essay samples were available for external research (Kaggle, 2012; Shermis, Lottridge & Mayfield, 2015).

## **Characteristics of Essay Data**

The essays were written by students at three different grade levels—7, 8, and 10—as part of grade-exiting examinations. The essay samples were randomly selected and evenly distributed between male and female writers from diverse ethnicities (Shermis, 2014a). However, the demographics information of the students was not disclosed. Further, the essay dataset had been anonymized using NLP tools and thus the essay writers are untraceable because all personally identifiable information was removed from the essay text.

				Ess	ay Promp	ots			
	1	2a	2b	3	4	5	6	7	8
Type of Essay	Persuasive	Persuasive	Persuasive	Source- based	Source- based	Source- based	Source- based	Expository	Narrative
Type of Rubric	Holistic	Trait	Trait	Holistic	Holistic	Holistic	Holistic	Composite	Composite
Mean Words	366.22	380.93	380.71	108.49	94.79	122.45	153.24	171.12	621.92
Score Range	1-6	1-6	1-4	0-3	0-3	0-4	0-4	0-12	0-30
Resolved Score Range	2-12	1-6	1-4	0-3	0-3	0-4	0-4	0-24	0-60
Grade	8	10	10	10	10	8	10	7	10
Total n	1783	1800	1800	1726	1772	1805	1800	1569	723
Training n	1070	1080	1080	1036	1063	1083	1080	942	434
Validation n	713	720	720	690	709	722	720	628	289

**Table 1**. Characteristics of the Dataset

This study makes use of essays that were scored by at least two experienced human raters. As presented in Table 1, the essays (N = 12,978) were collected for eight different essay prompts (see Appendix B) which represent a range of typical writing genres. That is, four essay prompts represent *source-based* essays (i.e., the essay prompt referred to a source document which an examinee read as part of the question) and the other four essay prompts represent the traditional genre of *persuasive, expository,* and *narrative* essays. The essay 2 was scored on two different traits (i.e., 2a and 2b) that resulted in nine essay scoring prompts. The length of source-based essay samples is smaller (mean number of words,  $\mu = 119.7$ , and the standard deviation, SD = 58.7) than the traditional essays ( $\mu = 385.0$ , SD = 178.6). For each essay prompt, approximately 60% of the essay samples were used for model training and testing, and the remaining 40% were used for validating the AES framework of this study. The approval to use the essay dataset for secondary analyses, and to conduct this study, was acquired from the Research Ethics Office at the University of Alberta (see Appendix C).

## Framework for Automated Scoring

A three-stage process was employed for the automated scoring of essay responses. In the first stage, the text features from the essays was extracted. In the second stage, the extracted features were used to develop the scoring model. In the third stage, the developed scoring model from Stage 2 was used for score classification and validation analysis using unseen essay samples. To operationalize the three-stage automated essay evaluation workflow, six software programs and packages were used. They are *Python libraries, Visual Basic macros*, and *Microsoft Excel* for data-processing and for results summarization, *Coh-Metrix* for extracting linguistics features from essay text, *Python libraries* and *R* (R Core Team, 2016) for computing the evaluation measures, and *Weka* for model development, evaluation, and as scoring engine. While the details about Coh-Metrix were presented in Chapter 2, *Weka* is, an acronym for **W**aikato **E**nvironment for **K**nowledge **A**nalysis, a machine learning software system developed and maintained by the researchers at University of Waikato, New Zealand (Witten, Frank, & Hall, 2011). Weka is a comprehensive suite of machine learning libraries which provides an environment for data pre-processing, classification, regression, clustering, feature selection, association, and visualization (Frank et al., 2005; Frank, Hall, Trigg, Holmes, & Witten, 2004; Witten et al., 1999). The software libraries of Weka are programmed using Java, and are freely available for import and extension into other software environments. The methods that were employed at each stage are presented next.

#### Stage 1: Data Preprocessing for Feature Extraction and Reduction

Feature extraction is a process of identifying and transforming the elements of text into measurable units of information. Before the feature can be extracted from essays, the essay text must be preprocessed so that the feature-extractor (i.e., Coh-Metrix) can transform the essays into feature vector of numbers. The Coh-Metrix software system requires each essay to be contained in a separate text file, with the file name representing the essay identification information. A software module was written using *Visual Basic macro*, that transformed the essay dataset into a separate text file with the essay identifier as part of the file name. Hence, all essays (N = 12,978) were preprocessed and transformed such that there were 12,978 processed text files. Next, the processed essay-text files were analyzed using Coh-Metrix for extracting the fine-grained units of information, which represent linguistic characteristics of essays on 110 different measures (see Chapter 2 for details).

**Feature selection and reduction.** For the development of AES models in Stage 2, the extracted feature vectors were used in two different modes. First, the full set of 110 features were employed for the development of AES models. Second, the supervised machine learning algorithms were employed to identify the most informative features (i.e., reduced features) for the development of AES models. In doing so, the less-informative or distracting features were removed and only the best set of features was retained. The *Weka* environment for machine learning was used for identifying the most informative features to build the scoring model in Stage 2. In sum, for each essay prompt, two distinct feature profile (FP) were produced, one that had full set of 110 features (FP<sub>F</sub>) and the other FP had reduced features (FP<sub>R</sub>).

## **Stage 2: Development and Evaluation of Automated Scoring Models**

The task in Stage 2 is to develop the mapping function for AES by using the feature profiles from Stage 1. This is accomplished by training the computer model to emulate human scoring by iteratively learning the characteristics of the extracted features. This iterative learning process is often referred to as machine learning, and the algorithm used is called a machine learning algorithm (MLA). MLA takes an evidence-based approach, where the input features are mapped onto the output scores with the goal of developing a scoring model capable of accurately grading the unseen essays. The scoring models of this study were developed using two MLAs, namely the *Random Forest Decision-Tree Induction* (MLA<sub>1</sub>) and the *Sequential Minimum Optimization* (MLA<sub>2</sub>; see Chapter 2 for description). For each MLA, the development and evaluation of the automated scoring model involves two iterative sub-steps, *model development* and *model evaluation*.

**Model development.** Model development is a process in which the extracted feature profile is supplied to the MLA so that the patterns and associations among the linguistics characteristics of texts can be analyzed and mapped to the human scores. Model development starts by judging the features of text and building the knowledge base using the training dataset, and while the model is learning from the text features, its expected performance is measured in terms of score-prediction error on future unseen essay samples. However, in most real-world situations the error cannot be calculated exactly and it must be estimated by evaluating the expected true performance. Therefore, choosing an appropriate estimation procedure for evaluating expected true performance requires some considerations.

**Model evaluation.** The expected true performance of the developing model can be evaluated in two ways. First, by using a dataset which is separate from the training data. Second, by splitting and re-using the existing training dataset, also known as cross-validation. Acquiring separate datasets for the purpose of model evaluation is often difficult because large amounts of unique data must be available. Alternatively, model evaluation by means of cross-validation is practical, computationally feasible, and economical because it does not require additional data (Arlot & Celisse, 2010; Witten, Frank, & Hall, 2011). Therefore, this study employed the crossvalidation method for evaluating the prediction error during the development of scoring model.

To split the data into training and testing samples, one can choose to make a single split (i.e., half of the data used for training and other half of the data used for testing) or multiple splits (*K fold*), which is commonly referred to as *K* fold cross-validation. For example, when K = 3, then the data will be randomly split into three approximately equal partitions and each partition will be used first for testing the model, while the remaining partitions will be used for training. After the third iteration, the mean model accuracy is computed to describe the expected future performance of the scoring model. For most machine learning situations, K = 10 has been commonly used due to its accuracy in estimating the error rate of MLA (Refaeilzadeh, Tang, & Liu, 2009, p. 535; Witten, Frank, & Hall, 2011, p.153), and because the model statistical performance often does not generally improve when the number of splits exceeds by ten (Arlot & Celisse, 2010; Gierl, Latifi, Lai, Boulais, & De Champlain, 2014). Therefore, in this study 10 fold cross-validation was used for evaluating the AES models.

**Procedure and outcome.** To begin, the text features from Stage 1 were employed for developing the initial score prediction model using a randomly selected partition of training dataset. At the end of each iteration, the model self-corrects itself by adjusting the weights learned from the testing cycle. The developing model (i.e., partially trained MLA) was then iteratively trained using the remaining K - 1 training partitions. After the  $K^{th}$  (10<sup>th</sup>) iteration, the developed model was considered final. It was then employed in Stage 3 for scoring a new set of student responses for a particular essay prompt. For each essay prompt, four distinct scoring models were developed by pairing MLA<sub>1</sub> and MLA<sub>2</sub> with the full feature set (FP<sub>F</sub>) and with reduced-feature set (FP<sub>R</sub>). Hence, the outcome of Stage 2 was 36 prompt-specific AES models, four for each essay prompt. These scoring models were used in Stage 3 for scoring the remaining 40% unseen essays and the validity of each prompt-specific AES model was evaluated.

### **Stage 3: Score Classification and Validation**

The developed AES models from Stage 2 were used to grade the new essay responses, so that the actual scoring performance of the models can be validated. To begin, the 40 %

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validation-essay samples were scored using the corresponding AES models from Stage 2. For each essay prompt, four distinct scoring models was evaluated by grading the corresponding essay responses and their validation coefficients were computed and compared with the human ratings.

**Validity coefficients.** This study evaluated the performance of the scoring model on the basis of eight measures that are standard in the field of automated essay evaluation and machine learning. Specifically, six agreement measures and two distributional measures were computed. Exact-agreement percentage, adjacent-agreement percentage, kappa ( $\kappa$ ), quadratic weighted kappa ( $\kappa_q$ ), score-correlation, and scale point discrepancy analysis were used as agreement measures. Standardized mean score difference (*SMSD*), and F score ( $F_S$ ) were used as distributional measures.

Agreement measures and discrepancy analysis. While, the exact-agreement represents the absolute agreement between two human raters, the adjacent-agreement represents the generally accepted testing convention of considering two raters' score assignments within one score point of each other as being the acceptable score assignment (Shermis, 2014a). Both, the exact- and adjacent-agreement were reported as percentage. The  $\kappa$ was computed as a summary estimate that measures agreement beyond chance. A  $\kappa$  of 1.0 indicates perfect agreement and  $\kappa$  of 0.0 suggests that the agreement level is equivalent to chance or a random outcome. However,  $\kappa$  is typically useful when the score scale is nominal.

The  $\kappa_q$  is a weighted version of  $\kappa$  that is generally used when the score scale have some underlying trait which increases as the score on the scale increases. Hence, the  $\kappa_q$  statistics associate weights to the pair of ratings based on how far apart they are from each other. For example, two human ratings that are far apart (e.g., 2 from 6) would have more negative effect on the  $\kappa_q$  statistic than the two ratings that are relatively closer (e.g., 4 from 6) on the ordinal score scale. Williamson, Xi, and Breyer (2012) suggested two criteria for evaluating the  $\kappa_q$ statistic. First, the  $\kappa_q$  value should be  $\geq 0.70$ . Second, the  $\kappa_q$  difference between machine-human and human-human scores should not exceed by 0.10. The first criteria flag whether at least half of the variance in human scores is accounted for by the AES system. The second criteria flag whether the scoring performance of AES system degraded considerably in relation to the human-human scores agreement.

Similarly, the Pearson correlation coefficients were computed between human-human and machine-human scores and was evaluated using the aforementioned criteria. Further, for each essay prompt, the *scale point discrepancy analysis* was conducted, in which case the score discrepancy rates at each scale point were evaluated between two human raters and between human and machine scores. This revealed the pattern of discrepancy between human-human and machine-human along the score scale.

**Distributional measures.** The *variance* in human scores and machine produced scores was also computed and a summary statistics of *SMSD* was reported between human scores and machine scores, which indicates the similarity in the use of the scale of measurement between human and computer scoring. The *SMSD* value was compared against the criteria value of  $\leq 0.15$ , which confirms the distributional similarity between human and machine produced scores (Williamson, Xi, & Breyer, 2012). Further, the multiclass  $F_S$  was computed using the

*Python libraries*. The  $F_S$  values range between 0.0 and 1.0, where a higher value reflects better performance of AES system. Burstein and Marcu (2003, p. 222) had suggested that the ideal prediction system should have a  $F_S$  value  $\geq 0.70$ . However, the suggested value is considered the most conservative (Brew & Leacock, 2013, p. 148) for evaluating the machine learning system, and most AES studies chooses not to report the  $F_S$  as part of their results.

**Procedure of comparison.** In sum, validity coefficients were computed for each machine-human and human-human scores. The machine-human measures were used to make comparison between the predicted machine scores and the resolved human scores (i.e., agreed final scores by humans), and the human-human measures indicated the actual concordance between two human scores. In addition, the degree of difference (i.e., delta) between corresponding validity coefficients of machine-human and human-human measures was computed and contrasted. However, if the human-human agreement is below the criteria thresholds then the scoring model is disadvantaged in demonstrating the reasonable level of performance due to the inherent unreliability of the two human ratings. Nevertheless, the essay samples of this study were anonymized, using named entity recognizer, as a way of masking the identity of essay writers, and the impact of anonymization may not be appreciable (Shermis, Lottridge & Mayfield, 2015, p.434).

#### **Chapter Four: Results**

This chapter is organized in four sections. Section one presents the findings of this study when the full-feature profile (FP<sub>F</sub>) was used for developing the AES models. Section two presents the results when the reduced-feature profile (FP<sub>R</sub>) was used for developing the AES models. This section also presents the usage analysis of nine feature categories which includes a summary of their relative contribution in the development of the scoring models. Section three presents the comparison between findings of the current study and two other "state-of-the-art" AES system relative to the outcomes of two human raters. This section also presents the results of this study using some graphical illustrations. Section four includes a summary of the results that synthesizes the outcomes from the previous three sections.

## Section One: Findings from the Full-Feature Profile (FP<sub>F</sub>)

The results in this section are based on the full-feature profile (FP<sub>F</sub>; all 110 features) of Coh-Metrix when two distinct machine learning algorithms (MLAs) were used, Random Forest and SMO. For each MLA, three types of scoring analyses are presented. They are agreement, distributional, and score-point discrepancy analyses. The agreement analyses are based on concordance measures between the human scores and the machine scores. The distributional analyses involve comparing the distributional information between human score distributions and the machine predicted score distributions. Finally, the score-point discrepancy analysis involves comparing the absolute-, and directional-, discrepancy in the score assignment between two human raters, and between the human and AES models.

**Agreement analysis.** Table 2 presents the outcome from the agreements analyses when  $FP_F$  was used for the development of the score prediction model. For each essay prompt, five

Learning	Magazina				Essay	Prom	pts			
Algorithm	Measures	1	2a	2b	3	4	5	6	7	8
RF Grader (MLA₁)	Exact+Adj %	1.00	0.99	0.99	0.98	0.98	0.98	0.96	0.69	0.49
	Exact-%	0.71	0.67	0.68	0.69	0.63	0.67	0.61	0.32	0.28
	Карра	0.53	0.45	0.45	0.53	0.48	0.54	0.40	0.21	0.12
	<i>QWK</i>	0.76	0.64	0.64	0.69	0.73	0.79	0.66	0.72	0.59
	Pearson r	0.77	0.66	0.64	0.70	0.73	0.79	0.69	0.73	0.64
	Exact+Adj %	0.99	0.99	0.99	0.97	0.98	0.99	0.97	0.66	0.49
	Exact-%	0.68	0.64	0.66	0.66	0.63	0.65	0.62	0.28	0.29
SMO Grader (MLA <sub>2</sub> )	Карра	0.47	0.39	0.42	0.48	0.47	0.51	0.42	0.17	0.13
	<i>QWK</i>	0.71	0.59	0.60	0.67	0.72	0.78	0.70	0.71	0.42
	Pearson r	0.73	0.60	0.62	0.67	0.73	0.78	0.73	0.72	0.46

**Table 2**. Agreement Measures of the AES Framework Developed using Full-feature Profile ( $FP_{F}$ )

The exact agreements between human and machine scoring ranged from 0.28 on essay #8 to 0.71 on essay #1, and the adjacent agreement<sup>4</sup> ranged from 0.49 on essay #8 to 1.00 on essay #1. For both agreement measures, the MLA<sub>1</sub> performed better than the MLA<sub>2</sub>. The kappa statistics ranged from 0.12 on essay #8 to 0.54 on essay #5, the quadratic weighted kappa–QWK ( $\kappa_q$ ) ranged from 0.42 on essay #8 to 0.79 on essay #5, and the Pearson correlation (r) ranged from 0.46 on essay #8 to 0.79 on essay #5. On average the MLA<sub>1</sub> performed better than the MLA<sub>2</sub> MLA<sub>2</sub> on kappa,  $\kappa_q$ , and r.

<sup>&</sup>lt;sup>4</sup> Adjacent agreement refers to the combined exact and adjacent score agreements. The adjacent agreement is represented as Exact+Adj % in the result tables.

Williamson, Xi, and Breyer (2012) suggested two criteria-based guidelines for evaluating the  $\kappa_q$  and r values. The first criterion is to flag whether at least half of the variance in human scores is accounted for by the AES system. This is tested using the criterion value of  $\kappa_q$ ,  $r \ge 0.70$ . The second criterion is to flag whether the scoring performance of AES system degraded considerably in relation to the human–human scoring agreement, in which case the absolute difference in  $\kappa_q$ , r between machine-human and human-human scores should not exceed 0.10.

For  $\kappa_q$  values, the assessment of the first criterion ( $\kappa_q$  values  $\geq 0.70$ ) suggested that the  $\kappa_q$  values from MLA<sub>1</sub> conforms to the criterion on four essays (i.e., on essay #1, 4, 5, and 7), and MLA<sub>2</sub> conforms to the criterion on five essays (i.e., on essay #1, 4, 5, 6, and 7). An inspection of second criterion (absolute difference between  $\kappa_q \leq 0.10$ ) indicates that the MLA<sub>1</sub> meets the criterion on five essays (i.e., on essay #1, 3, 5, 7, and 8) and MLA<sub>2</sub> meets the criterion on four essays (i.e., essays #1, 5, 6, and 7). For *r* values, the assessment of first criterion suggested that the *r* values from MLA<sub>1</sub> meet the outcome on four essays (i.e., on essay #1, 4, 5, 6, and 7), and MLA<sub>2</sub> meet the outcome on five essays (i.e., on essay #1, 4, 5, 6, and 7). An inspection of the second criterion indicates that MLA<sub>1</sub> meet the criterion on six essays (i.e., on essay #1, 3, 5, 6, 7, and 8) and MLA<sub>2</sub> meet the criterion of the criterion on six essays (i.e., on essay #1, 3, 5, 6, 7, and 8) and MLA<sub>2</sub> meet the criterion on four essays (i.e., on essay #1, 4, 5, 6, and 7).

In sum, similar patterns of conformity were observed on the two criteria for  $\kappa_q$ , and for r, across both MLAs. However, the scoring models that were based on MLA<sub>1</sub> consistently performed better on the agreement measures than the scoring models that were based on MLA<sub>2</sub>. Taken together, the scoring models that were developed using MLA<sub>1</sub> (Random forest) performed better on the agreement measures.

**Distributional analysis.** Table 3 presents the outcome from the distributional analysis when FP<sub>F</sub> was used for developing the AES model. Two measures are reported, the SMSD and F-score. The SMSD (standardized mean score difference) is a summary statistic that assesses the similarity in use of the scale of measurement between human and computer scoring. The F-score is also a summary statistic which is computed using the harmonic mean of two classification quantities (precision and recall) of a confusion matrix that tabulate the human-score distribution against the predicted-score distribution.

Learning Algorithm										
	Measures	1	2a	2b	3	4	5	6	7	8
RF Grader	SMSD	-0.06	-0.01	0.09	0.10	0.11	0.04	0.23	0.11	0.28
(MLA <sub>1</sub> )	F-Score	0.65	0.37	0.58	0.52	0.61	0.54	0.46	0.22	0.09
SMO Grader	SMSD	-0.08	-0.01	0.16	0.02	0.03	0.04	0.21	0.10	0.23
(MLA <sub>2</sub> )	F-Score	0.57	0.37	0.59	0.51	0.61	0.59	0.42	0.22	0.10

**Table 3**. Distributional Measures of the AES Framework Developed using Full-feature Profile ( $FP_{F}$ )

As shown in Table 3, for MLA<sub>1</sub> the SMSD ranged from -0.06 on essay #1 to 0.28 on essay #8, and for MLA<sub>2</sub> it ranged from -0.08 on essay #1 to 0.23 on essay #8. Williamson, Xi, and Breyer (2012) suggested to compare the SMSD value against the criterion value of  $\leq$  0.15, meaning that if the absolute value of SMSD is less than 0.15 then it is safe to assume the distributional similarity between human- and machine-produced scores, and when the absolute SMSD value exceeded by 0.15, it indicates the differential scaling between human and machine scores. The sign of SMSD is also important. The SMSD value below -0.15 suggest the distribution of machine scores is systematically shifted to the left of the human scoring distribution ( $\mu_{AES} < \mu_{Human}$ ) and the SMSD value above +0.15 indicate the distribution of machine scores is systematically shifted toward right of the human score distribution ( $\mu_{AES} > \mu_{Human}$ ).

The scoring models that are based on MLA<sub>1</sub> satisfied the SMSD criterion on seven essays (i.e., on essay #1, 2a, 2b, 3, 4, 5, and 7), and the MLA<sub>2</sub> satisfied the SMSD criterion on six essays (i.e., on essay #1, 2a, 3, 4, 5, and 7). For non-conforming AES models (i.e., essay #6 and 8 for MLA<sub>1</sub>, and essay #2b, 6, and 8 for MLA<sub>2</sub>), the SMSD values are positive and > 0.15 which indicates that the machine-score distribution is shifted to the right of the human-score distribution. However, for MLA<sub>2</sub> the SMSD value for essay #2b is 0.16 which is only slightly above the criterion threshold. Taken together, MLA<sub>1</sub> performed better than the MLA<sub>2</sub> on the SMSD measure.

Next, for MLA<sub>1</sub> the F-score ranged from 0.09 on essay #8 to 0.65 on essay #1, and for MLA<sub>2</sub> it ranged from 0.10 on essay #8 to 0.61 on essay #4. The F-score is a summary metric that can be used for comparing the machine learning systems and to date, no specific criterion is suggested for evaluating F-score values. This could be because the AES studies in the published literature do not report F-score as part of their results, and thus there is no established criterion for interpreting the F-score values. However, Burstein and Marcu (2003, p. 222) noticed that the value beyond 0.69 can serve as the ideal standard which should be the target to achieve for automatic classification systems. We have expanded on this point in section three of this chapter when we have compared the results of this study with the gold-standard (two human raters). In sum, the MLA<sub>1</sub> performed better than the MLA<sub>2</sub> on the F-score.

**Score-point discrepancy analysis.** Two types of discrepancy analysis were conducted. The absolute score-point discrepancy and the directional score-point discrepancy. For the absolute score-point discrepancy, the total scoring discrepancy was classified into the absolute deviations of 1-point, 2-points, and 3-points-or-more between two human raters, and between human and machine scores. For directional score-point discrepancy, the total scoring discrepancy was classified into the directional deviations of  $\pm 1$ -point,  $\pm 2$ -points +3-points-or-above, and -3-points-or-below between two human raters, and between human and machine scores. Table 4 and Table 5 shows the outcome from absolute and directional score-point discrepancy analysis, respectively.

Discrepancy	Score-				Essa	y Prom	pts			
Between	Points	1	2a	2b	3	4	5	6	7	8
Gold Standards	1	96.2	99.4	98.7	98.8	100.0	95.5	95.9	45.4	28.1
(Human <sub>1</sub> and	2	3.8	0.6	1.3	1.2	-	4.2	3.3	29.1	25.7
Human <sub>2</sub> )	3 or beyond	-	-	-	-	-	0.3	0.7	25.5	46.2
Human <sub>R</sub> and	1	99.0	97.9	97.4	92.1	94.6	95.4	89.7	54.2	29.7
RF Grader	2	1.0	1.7	2.1	7.9	4.6	4.6	9.3	25.6	29.7
(MLA <sub>1</sub> )	3 or beyond	-	0.4	0.4	-	0.8	-	1.1	20.2	40.7
Human <sub>R</sub> and SMO Grader (MLA <sub>2</sub> )	1	98.3	96.6	96.4	92.0	93.9	96.8	92.6	52.8	28.6
	2	1.7	3.1	3.2	8.0	5.7	3.2	7.0	29.4	33.0
	3 or beyond	-	0.4	0.4	-	0.4	-	0.4	17.9	38.3

**Table 4**. Absolute Score Scale Discrepancy percentages(%) between Human raters, and AES models using Full-feature Profile ( $FP_F$ )

As shown in Table 4, about 98% of the total discrepancy between two humans is within one score-point, and about 95% of the total discrepancy between the resolved human scores (Human<sub>R</sub>) and machine scores is also within one score point. The only exception is the expository essay #7 and the narrative essay #8. For essay #7 only about 50% of the discrepancy is within one score-point and the remaining 50% is distributed among the other two deviation categories. For essay #8, a higher proportion of the total discrepancy is observed in the third deviation category (i.e., *3-points or beyond*), and only about 30% of the total score deviation is within one-score point. These findings on essay #7 and 8 are off from the generally acceptable norms in essay scoring<sup>5</sup>. This outcome could be due to the wider scoring scales associated with these essays, 0-12 for essay #7, and 0-30 for essay #8. Taken together, the pattern of discrepancy between two-humans and between the Human<sub>R</sub> and machine scores along the score scale was found to be comparable.

The directional score-point discrepancy analyses provide a detailed evaluation of the discrepancy in the score assignment. To compute the directional discrepancy, the score difference between human<sub>1</sub> and human<sub>2</sub> (Score<sub>Human1</sub> – Score<sub>Human2</sub>), and between Human<sub>R</sub> and AES models (Score<sub>Human</sub> – Score<sub>MLA</sub>) was computed. As shown in Table 5, on average about 3% of the total discrepancy between two-humans is within ±2 score-points from one another. By comparison, on average about 4.5% of the total discrepancy between Human<sub>R</sub> and AES model is within ±2 score-points from one other, meaning that – at the discrepancy level of ±2-points – the AES models tend to assign slightly higher scores than the human scores. The discrepancy of ±3-points-and-beyond is negligible (< 0.4%). It is important to note that the score ranges for essays#7 & 8 were much larger than for the other essays.

<sup>&</sup>lt;sup>5</sup> That is, considering two raters' score assignments within one score point of each other as being the acceptable score assignment, as long as they do not differ beyond one score point (Shermis, 2014a)

Discrepancy	Score-Points				Essa	y Pron	npts			
Between	Score-Points	1	2a	2b	3	4	5	6	7	8
	+3 or above	-	-	-	-	-	0.3	0.7	10.5	20.5
	+2	1.9	0.6	0.7	1.2	-	2.3	1.5	13.2	14.3
Human₁ and	+1	51.3	46.2	59.3	56.6	53.9	46.1	46.1	20.4	15.7
Human₂ (Gold standard)	-1	44.8	53.3	39.3	42.2	46.1	49.4	49.8	25.1	12.4
	-2	1.9	-	0.7	-	-	1.9	1.8	15.9	11.4
	-3 or below	-	-	-	-	-	-	-	15.0	25.7
	+3 or above	-	-	-	-	-	-	-	7.4	12.0
	+2	1.0	1.3	0.4	1.9	-	0.8	-	9.8	6.7
Human <sub>R</sub> and RF Grader	+1	56.9	50.2	41.9	37.0	39.6	43.7	29.5	23.3	11.0
(MLA <sub>1</sub> )	-1	42.1	47.7	55.6	55.1	55.0	51.7	60.1	30.9	18.7
	-2	-	0.4	1.7	6.0	4.6	3.8	9.3	15.8	23.0
	-3 or below	-	0.4	0.4	-	0.8	-	1.1	12.8	28.7
	+3 or above	-	-	-	-	-	-	-	6.2	14.1
	+2	1.3	1.5	0.4	1.7	1.1	-	0.4	12.8	12.6
Human <sub>R</sub> and SMO Grader (MLA <sub>2</sub> )	+1	57.4	48.9	35.2	43.3	43.5	45.2	33.6	25.4	12.6
	-1	40.9	47.7	61.1	48.7	50.4	51.6	59.0	27.4	16.0
	-2	0.4	1.5	2.8	6.3	4.6	3.2	6.6	16.6	20.4
	-3 or below	-	0.4	0.4	-	0.4	-	0.4	11.7	24.3

**Table 5**. Directional Score Scale Discrepancy percentages(%) between Human raters, and AES models using Full-feature Profile ( $FP_F$ )

The scoring discrepancy for essay #7 and 8 is, again, anomalous because about 60% of the total scoring discrepancy is beyond  $\pm 1$ -point difference. Specifically, on average 28% of total discrepancy is at  $\pm 2$ -score points, and the remaining 32% is at  $\pm 3$ -score points. These findings suggested that, for essays #7 and 8 there is a higher chance of disagreement between raters –

between two humans or between human and AES models – at  $\pm$ 3-score points than at  $\pm$ 2-score points.

# Section Two: Findings from the Reduced-Feature Profile (FP<sub>R</sub>)

The feature reduction is an iterative dimensionality reduction step which involves the identification of the most informative set of features from the set of original features without the loss of predictive information. The results in this section are based on the reduced-feature profile ( $FP_R$ ) which were extracted by reducing the original/training feature profile, i.e. reducing the FP<sub>F</sub> of 110 features. For this study, two tree-based features reduction techniques were tested – information gain (IG) and gain ratio (GR)– and only the best set of reduced features were employed for building the AES models using MLA<sub>1</sub> and MLA<sub>2</sub>. The results from features analysis are presented next.

		Essay Prompts												
	1	2a	2b	3	4	5	6	7	8					
Count of FP <sub>F</sub>	110	110	110	110	110	110	110	110	110					
Reduction %-age	58.2	62.7	70.9	70.9	67.3	63.6	66.4	76.4	67.3					
Count of FP <sub>R</sub>	64	69	78	78	74	70	73	84	74					
<b>Reduction Technique</b>	IG	IG	IG	IG	GR	IG	IG	GR	GR					

 Table 6. Details of Feature Profiles

IG = Information Gain, GR= Gain Ratio

**Feature analysis.** Table 6 summarizes the outcome from the feature-reduction step for all essays prompts in the study. For example, for essay #7, about 76% of total features (84 out of

110 using GR) were found informative and hence were used as an implicit set of features that could represent the original features, without the loss of prediction information.

Feature Category	Feature				Essa	y Proi	npts				Overall
reature category	count	1	2a	2b	3	4	5	6	7	8	Overall
Text Easability	19	14.1	18.8	20.5	15.4	16.2	11.4	16.4	20.2	23.0	17.3
Referential Cohesion	12	18.8	17.4	15.4	15.4	16.2	17.1	16.4	14.3	16.2	16.4
Word Information	24	12.5	14.5	12.8	14.1	14.9	15.7	16.4	15.5	20.3	15.2
Syntactic Comp. & Pattern Dens.	15	12.5	10.1	12.8	15.4	16.2	14.3	11.0	14.3	4.1	12.3
Text Descriptives	11	14.1	11.6	11.5	9.0	6.8	12.9	9.6	9.5	13.5	10.9
Latent Semantic Analysis	8	9.4	7.2	7.7	7.7	8.1	8.6	8.2	7.1	10.8	8.3
Connectives	9	6.3	8.7	6.4	9.0	9.5	7.1	6.8	7.1	4.1	7.2
Situation Model	8	6.3	5.8	7.7	9.0	8.1	7.1	9.6	8.3	2.7	7.2
Lexical Diversity	4	6.3	5.8	5.1	5.1	4.1	5.7	5.5	3.6	5.4	5.2
Total	110	64	69	78	78	74	70	73	84	74	73.8

**Table 7**. Analysis of Reduced-feature profile Contribution in percentage (%)

Table 7 shows the relative contribution of each of the nine different categories of features. For example, the FP<sub>R</sub> for essay #7 has total of 84 features, and the highest proportion of its features (i.e., 20.2%, 17 features) belongs to the *Text Easability* and the second highest contribution (i.e., 15.5%, 13 features) comes from the feature category of *Word Information*, and so forth. The left most column of Table 7 presents the average contribution of each of the nine
feature category, which ranged from 17.3% for *Text Easability* to 5.2 % for Lexical Diversity. Figure 2 illustrates the essay-wise contribution in stacked bar graph form.



*Figure 2.* The contribution of feature-categories used for the development of scoring models. However, feature categories with large numbers of features could overshadow the actual

informativeness of the individual feature category. Thus, in order to assess the informativeness (i.e., the proportion of features that were valuable for score prediction) of each feature category, the feature retention percentage for each of the nine feature categories was computed. The feature retention percentages indicates the proportion of features that were identified and retained by the dimensionality reduction algorithm as being informative. Table 8 presents the essay-wise features retention percentages across nine categories of features. The results in Table 8 are presented in the descending order of average retention percentages. For example, 100% (all twelve) features of *Referential Cohesion* were informative for predicting the essays scores, which suggests the higher informedness of this feature category. By comparison, only about 47% features in *Word Information* are informative for the prediction of essay scores.

Further investigation at the essay-prompt level suggested that the feature categories had varying degrees of feature informativeness across essay types. For example, for the *Situation Model*, 88% of the features were informative for essay #6, whereas only 25% of the features were found to be informative for essay #8. Similarly, for feature category *Syntactic Complexity and Pattern Density*, 80% of the features were found to be informative for essay #3, 4, and 7, whereas only 20% of the features were useful for essay #8. These findings suggest that feature retention is not only dependent on the essay text but also on the characteristics within the essays such as essay-type, scoring rubric, and the grade-level of the essay. Explanations beyond the essay text were not evaluated as part of this study. Nevertheless, for essay # 8, the feature retention rate for *Situation Model*, *Syntactic Complexity and Pattern Density*, and *Connectives* ranged between 20% to 33%, which suggests a lesser proportion of worthy features in these feature categories for this narrative essay prompt.

Next, using the corresponding FP<sub>R</sub>, the results are presented when two distinct machine learning algorithms (MLAs) were used, Random Forest and SMO. For each MLA, three types of scoring analyses are presented. They are agreement, distributional, and score-point discrepancy analyses.

<b>F C</b>	Feature				Esse	ay Pron	npts				
Feature Category	count	1	2a	2b	3	4	5	6	7	8	Overall
Referential Cohesion	12	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Lexical Diversity	4	100.0	100.0	100.0	100.0	75.0	100.0	100.0	75.0	100.0	94.4
Latent Semantic Analysis	8	75.0	62.5	75.0	75.0	75.0	75.0	75.0	75.0	100.0	76.4
Text Descriptives	11	81.8	72.7	81.8	63.6	45.5	81.8	63.6	72.7	90.9	72.7
Text Easability	19	47.4	68.4	84.2	63.2	63.2	42.1	63.2	89.5	89.5	67.8
Situation Model	8	50.0	50.0	75.0	87.5	75.0	62.5	87.5	87.5	25.0	66.7
Syntactic Comp. & Pattern Dens.	15	53.3	46.7	66.7	80.0	80.0	66.7	53.3	80.0	20.0	60.7
Connectives	9	44.4	66.7	55.6	77.8	77.8	55.6	55.6	66.7	33.3	59.3
Word Information	24	33.3	41.7	41.7	45.8	45.8	45.8	50.0	54.2	62.5	46.8

**Table 8**. Analysis of Reduced-feature profile Usage in percentage (%)

**Agreement analysis.** Table 9 presents the outcome from the agreements analyses when FP<sub>R</sub> was used for the development of the score prediction model. For each essay prompt, five agreement measures were computed between the AES scoring models based on Random Forest (MLA<sub>1</sub>), and for SMO (MLA<sub>2</sub>) given the resolved human scores (Human<sub>R</sub>).

Learning					Essay	Promp	ots			
Algorithm	Measures	1	2a	2b	3	4	5	6	7	8
	Exact+Adj %	1.00	0.99	0.99	0.98	0.98	0.99	0.96	0.68	0.52
	Exact-%	0.71	0.68	0.67	0.68	0.64	0.69	0.61	0.33	0.29
RF Grader (MLA <sub>1</sub> )	Карра	0.54	0.46	0.43	0.52	0.49	0.56	0.41	0.23	0.14
	<i>QWK</i>	0.77	0.65	0.61	0.69	0.73	0.80	0.68	0.74	0.63
	Pearson r	0.78	0.67	0.63	0.70	0.74	0.80	0.71	0.75	0.66
	Exact+Adj %	1.00	0.99	0.99	0.97	0.98	0.99	0.96	0.67	0.47
	Exact-%	0.70	0.66	0.67	0.68	0.63	0.66	0.60	0.32	0.28
SMO Grader (MLA <sub>2</sub> )	Карра	0.50	0.42	0.44	0.51	0.48	0.52	0.38	0.22	0.10
	<i>QWK</i>	0.73	0.61	0.63	0.68	0.73	0.78	0.65	0.70	0.44
	Pearson r	0.75	0.63	0.64	0.68	0.73	0.79	0.69	0.71	0.50

**Table 9**. Agreement Measures of the AES Framework Developed using Reduced-feature Profile  $(FP_R)$ 

The exact agreements between human and machine scoring ranged from 0.28 on essay #8 to 0.71 on essay #1, and the adjacent agreement ranged from 0.47 on essay #8 to 1.00 on essay #1. For both agreement measures, the MLA<sub>1</sub> performed better than the MLA<sub>2</sub>. The kappa statistics ranged from 0.10 on essay #8 to 0.56 on essay #5, the quadratic weighted kappa–QWK ( $\kappa_q$ ) ranged from 0.44 on essay #8 to 0.80 on essay #5, and the Pearson correlation (r) ranged from 0.50 on essay #8 to 0.80 on essay #5. The pattern on agreement measures are identical to what we have found when FP<sub>F</sub> were used for developing the scoring models. However, the

results from FP<sub>R</sub> are better than the results from FP<sub>F</sub>, meaning that the dimensionality reduction have shown an increase in the agreement measures. Moreover, the MLA<sub>1</sub> performed better than the MLA<sub>2</sub> on kappa,  $\kappa_a$ , and r.

Using the guidelines from Williamson, Xi, and Breyer (2012) the  $\kappa_q$  and r values were also compared against two criteria. For  $\kappa_q$  values, the assessment of the first criterion ( $\kappa_q$  values  $\geq 0.70$ ) suggested that the  $\kappa_q$  values from MLA<sub>1</sub> and MLA<sub>2</sub> met to the criterion on four essays (i.e., on essay #1, 4, 5, and 7). However, there are three instance where the  $\kappa_q$  values were very close ( $\geq 0.68$ ) to the criterion threshold. An inspection of second criterion (absolute difference between  $\kappa_q \leq 0.10$ ) indicates that the MLA<sub>1</sub> meets the criterion on six essays (i.e., on essay #1, 3, 5, 6, 7, and 8) and MLA<sub>2</sub> meets the criterion on four essays (i.e., essays #1, 3, 5, and 7).

For *r* values, the assessment of first criterion suggested that the *r* values from MLA<sub>1</sub> meet the outcome on five essays (i.e., on essay #1, 4, 5, 6, and 7), and MLA<sub>2</sub> meet the outcome on four essays (i.e., on essay #1, 4, 5, and 7). However, there are two scoring models whose values were very close ( $\geq 0.68$ ) to the criterion threshold of  $r \geq 0.70$ . An inspection of the second criterion indicates that MLA<sub>1</sub> meet the criterion on six essays (i.e., on essay #1, 3, 5, 6, 7, and 8) and MLA<sub>2</sub> meet the criterion on five essays (i.e., on essay #1, 3, 5, 6, and 7).

In sum, similar patterns of conformity were observed on the two criteria for  $\kappa_q$  and r across both MLAs. However, the scoring models that were based on MLA<sub>1</sub> had consistently performed better on the agreement measures than the scoring models that were based on MLA<sub>2</sub>. By comparison, the results from FP<sub>R</sub> are better than the results from FP<sub>F</sub>, meaning that the dimensionality reduction shows an increase in the agreement measures.

Learning	Magazza				Ess	ay Pron	npts			
Algorithm	Measures	1	2a	2b	3	4	5	6	7	8
RF Grader	SMSD	-0.07	0.01	0.15	0.11	0.11	0.04	0.20	0.11	0.22
(MLA <sub>1</sub> )	F-Score	0.68	0.33	0.58	0.52	0.61	0.55	0.44	0.22	0.13
SMO Grader	SMSD	-0.08	-0.01	0.16	0.02	0.03	0.04	0.21	0.10	0.23
(MLA <sub>2</sub> )	F-Score	0.57	0.37	0.59	0.51	0.61	0.59	0.42	0.22	0.10

**Table 10**. Distributional measures of the AES Framework Developed using Reduced-feature Profile  $(FP_R)$ 

**Distributional analysis.** Table 10 presents the two outcome measures from the distributional analysis when FP<sub>R</sub> was used for developing the AES model. As shown in Table 10, for MLA<sub>1</sub> the SMSD ranged from -0.07 on essay #1 to 0.22 on essay #8, and for MLA<sub>2</sub> it ranged from -0.08 on essay #1 to 0.23 on essay #8. Using the guidelines (SMSD  $\leq$  0.15) from Williamson, Xi, and Breyer (2012), the scoring models that are based on MLA<sub>1</sub> satisfied the SMSD criterion on seven essays (i.e., on essay #1, 2a, 2b, 3, 4, 5, and 7), and the MLA<sub>2</sub> satisfied the SMSD value for essay #2b is only slightly above the criterion ( $\approx$ 0.159). For non-conforming AES models (i.e., essay #6 and 8), the SMSD values are positive and > 0.15 which indicates that the machine-score distribution is systematically shifted to the right of the human-score distribution. Next, for MLA<sub>1</sub> the F-score ranged from 0.13 on essay #8 to 0.68 on essay #1, and for MLA<sub>2</sub> it ranged from 0.10 on essay #8 to 0.61 on essay #4. In sum, the MLA<sub>1</sub> performed better than the MLA<sub>2</sub> on the on SMSD and F-score measures.

**Score-point discrepancy analysis.** Two types of discrepancy analysis were conducted when FP<sub>R</sub> were used for developing the AES models. The absolute score-point discrepancy and

the directional score-point discrepancy. For the absolute score-point discrepancy, the total scoring discrepancy was classified into the absolute deviations of 1-point, 2-points, and 3-points-or-more between two human raters, and between human and machine scores. For the directional score-point discrepancy, the total score discrepancy was classified into the directional deviations of  $\pm$ 1-point,  $\pm$ 2-points, +3-points-or-above, and -3-points-or-below between two human raters, and between human and machine scores. Table 11 and Table 12 shows the outcome from absolute and directional score-point discrepancy analysis, respectively.

Discrepancy	Score-Points				Essa	y Prom	pts			
Between		1	2a	2b	3	4	5	6	7	8
Gold Standards	1	96.2	99.4	98.7	98.8	100.0	95.5	95.9	45.4	28.1
(Human₁ and	2	3.8	0.6	1.3	1.2	-	4.2	3.3	29.1	25.7
Human <sub>2</sub> )	3 or beyond	-	-	-	-	-	0.3	0.7	25.5	46.2
Human <sub>R</sub> and	1	98.5	97.8	96.3	93.2	94.1	96.0	90.4	52.1	32.7
RF Grader	2	1.5	1.7	3.7	6.8	5.5	3.6	8.9	29.3	31.2
(MLA <sub>1</sub> )	3 or beyond	-	0.4	-	-	0.4	0.4	0.7	18.6	36.1
Human <sub>R</sub> and	1	98.6	97.2	97.5	91.5	94.6	97.1	90.9	50.9	27.3
SMO Grader	2	1.4	2.4	2.1	8.5	5.0	2.9	8.4	29.8	33.0
(MLA <sub>2</sub> )	3 or beyond	-	0.4	0.4	-	0.4	-	0.7	19.2	39.7

**Table 11**. Absolute Score Scale Discrepancy percentages(%) between Human raters, and AES models using Reduced-feature Profile ( $FP_R$ )

As shown in Table 11, about 98% of the total discrepancy between two humans is within one score-point, and about 95% of the total discrepancy between Human<sub>R</sub> and machine scores is also within one score point. The only exception is, again, the expository essay #7 and the narrative essay #8. For essay#7 only about 50% of the discrepancy is within one score-point and the remaining 50% is distributed among the other two deviation categories. For essay #8, higher proportion of the total discrepancy (between 36.1% and 46.2%) is observed in the third deviation category (i.e., *3-points or beyond*), and only about 30% of the total scoring deviation is within one score-point.

These findings on essay #7 and 8 differ from the generally acceptable norms in essay scoring<sup>6</sup>. The AES model is as good as human scoring, and if the two human disagree beyond the acceptable scoring norms then the scoring model is disadvantaged in demonstrating the reasonable level of performance due to the inherent unreliability of two human raters. Taken together, the pattern of discrepancy between two-humans and between the machine scores and Human<sub>R</sub> – along the score scale – was found to be comparable.

The directional score-point discrepancy analyses provide the signed assessment of the discrepancy in the score assignment. Where the positive (negative) discrepancy represent the proportion of total discrepancy which is less (greater) than the human rating. As shown in Table 12, on average, about 3% of the total discrepancy between two humans is within  $\pm 2$  score points from one another. By comparison, on average, about 5% of the total discrepancy between Human<sub>R</sub> and AES model is within  $\pm 2$  score-points from one another, meaning that – at the discrepancy level of  $\pm 2$ -points – the AES models tend to assign slightly higher scores than the human scores. The discrepancy of  $\pm 3$ -points-and-beyond is negligible (< 0.5%).

<sup>&</sup>lt;sup>6</sup> That is, considering two raters' score assignments within one score point of each other as being the acceptable score assignment, as long as they do not differ beyond one score point (Shermis, 2014a)

Discrepancy	Coore Dointe				Essa	y Pron	npts			
Between	Score-Points	1	2a	2b	3	4	5	6	7	8
	+3 or above	-	-	-	-	-	0.3	0.7	10.5	20.5
	+2	1.9	0.6	0.7	1.2	-	2.3	1.5	13.2	14.3
Gold standard	+1	51.3	46.2	59.3	56.6	53.9	46.1	46.1	20.4	15.7
(Human <sub>1</sub> and Human <sub>2</sub> )	-1	44.8	53.3	39.3	42.2	46.1	49.4	49.8	25.1	12.4
	-2	1.9	-	0.7	-	-	1.9	1.8	15.9	11.4
	-3 or below	-	-	-	-	-	-	-	15.0	25.7
	+3 or above	-	-	-	-	-	-	-	6.9	12.2
Human <sub>R</sub> and RF Grader	+2	1.5	1.3	0.4	1.8	0.4	0.4	0.7	10.5	6.8
	+1	59.2	47.6	36.9	36.4	38.2	43.6	30.5	22.6	13.7
(MLA <sub>1</sub> )	-1	39.3	50.2	59.3	56.8	55.9	52.4	59.9	29.5	19.0
	-2	-	0.4	3.3	5.0	5.1	3.1	8.2	18.8	24.4
	-3 or below	-	0.4	-	-	0.4	0.4	0.7	11.7	23.9
	+3 or above	-	-	-	-	-	-	-	7.3	14.4
	+2	0.9	1.2	0.4	1.8	1.2	0.4	0.3	12.0	9.6
Human <sub>R</sub> and SMO Grader (MLA <sub>2</sub> )	+1	59.0	51.2	33.5	47.3	47.1	43.9	31.5	24.2	12.4
	-1	39.6	46.0	64.0	44.2	47.5	53.3	59.4	26.8	14.8
	-2	0.5	1.2	1.7	6.7	3.9	2.5	8.0	17.8	23.4
	-3 or below	-	0.4	0.4	-	0.4	-	0.7	12.0	25.4

**Table 12**. Directional Score Scale Discrepancy percentages(%) between Human raters, and AES models using Reduced-feature Profile ( $FP_R$ )

The scoring discrepancy for essay #7 and 8 is anomalous because about 60% of the total scoring discrepancy between two-human raters is beyond the  $\pm$ 1-point difference. Specifically, on average, 31% of the total discrepancy is at  $\pm$ 2-score points, and the remaining 29% is at  $\pm$ 3-score points. These findings suggested that, for essays #7 and 8, there is a higher chances of

disagreement between raters – between two humans or between human and AES models – at  $\pm 3$ -score points than at  $\pm 2$ -score points.

### Section Three: Comparison of Study results

In this section, the findings of the current study are compared with the results of two "state-of-the-art" AES systems relative to the outcomes of two human raters. The performance deltas of the FP<sub>F</sub> and FP<sub>R</sub> scoring models were computed and compared. Three comparisons were conducted. First, the results are compared with the agreement and distributional measures of two human raters. Second, the results are compared with two state-of-the-art AES systems. Third, the results from current study are graphically combined and then contrasted with the performances of two-human raters and two state-of the-art AES systems.

**Comparison with two human raters.** Table 13 presents the agreement and distributional measures between two human raters. The results in this table demonstrate how well two human raters agree on essay scoring and thus could serve as the gold standard for the development of scoring models. As shown, the exact agreements between two humans ranged from 0.27 on essay #8 to 0.79 on essay #2b, and the adjacent agreement ranged from 0.48 on essay #8 to 1.00 on essay #2a, 2b, 3, and 4. It should be noted that for essay #7 and 8 the average exact agreement is less than (by about 42%) the exact agreement on the other essays prompts. Similarly, the average adjacent agreement for essay #7 and 8 is less than (by about 45%) the adjacent agreement on other essays prompts. In other words, the average disagreement between two human raters is about 72% for essay #7 and 8, and about 30% on the other essay prompts.

The kappa statistics ranged from 0.14 on essay #8 to 0.68 on essay #4, the quadratic weighted kappa–QWK ( $\kappa_q$ ) ranged from 0.63 on essay #8 to 0.85 on essay #4, and the Pearson correlation (r) ranged from 0.63 on essay #8 to 0.85 on essay #4. The agreement pattern on  $\kappa_q$  and r is identical, and apart from essay #8, all  $\kappa_q$  and r values satisfies the criterion (values  $\geq 0.70$ ) suggested by Williamson, Xi, and Breyer (2012). Further, the SMSD values ranged from -0.05 on essay #2b to +0.06 on essay #7 which suggests the absence of systematic differences between score distributions of the two human raters.

		Essay Prompts											
Measures	1	2a	2b	3	4	5	6	7	8				
Exact+Adj %	0.99	1.00	1.00	1.00	1.00	0.98	0.98	0.61	0.48				
Exact-%	0.63	0.77	0.79	0.76	0.78	0.57	0.62	0.29	0.27				
Карра	0.42	0.62	0.66	0.63	0.68	0.41	0.46	0.17	0.14				
<i>QWK</i>	0.71	0.80	0.81	0.79	0.85	0.75	0.77	0.73	0.63				
Pearson r	0.71	0.80	0.81	0.79	0.85	0.75	0.77	0.73	0.63				
SMSD	-0.04	0.03	-0.05	-0.05	-0.02	0.01	0.01	0.06	0.05				
F-Score	0.64	0.73	0.75	0.76	0.76	0.55	0.60	0.27	0.22				

**Table 13**. Agreement characteristics between Human raters on the Validation Samples

The F-score values ranged from 0.22 on essay #8 to 0.76 on essay #3 and 4. The F-score indicates the inter-rater agreement between the gold standard and the automated classification system and could also be used for comparing the agreement between two human raters. In which case, rater-1 could be considered as the gold standard and rater-2 as the classifier, or vice versa (Hripcsak & Rothschild, 2005). Burstein and Marcu (2003, p. 222) suggested that the F-score value beyond 0.69 could serve as the ideal standard, which should be the target to achieve

for rater agreement. However, as shown in Table 13, five out of nine F-score values are less than the suggested value of 0.70, which shows that the inter-rater agreement on the F-score is inconsistent compared to the other evaluation measures (e.g., most  $\kappa_q$  and r values are  $\geq 0.70$ ). Thus, the F-score  $\geq 0.70$  is the most rigorous measure for comparing the performance between raters. As noted earlier, however, researchers in the the AES literature do not report F-score as part of their results, and thus there is no established criterion for interpreting the F-score values.

**Table 14A**. Performance Deltas of this study with Human Raters (Study<sub>Results</sub> –  $H1H2_{Results}$ ) using Full-feature Profile (FP<sub>F</sub>)

Machine	Measures				Ess	ay Pron	npts			
Learner	Medsures	1	2a	2b	3	4	5	6	7	8
	Exact+Adj %	0.01	-0.01	-0.01	-0.02	-0.02	0.00	-0.03	0.07	0.01
	Exact-%	0.07	-0.09	-0.12	-0.07	-0.15	0.10	-0.01	0.03	0.00
RF	Карра	0.11	-0.17	-0.21	-0.10	-0.21	0.13	-0.06	0.04	-0.02
Grader	<i>QWK</i>	0.05	-0.16	-0.17	-0.10	-0.13	0.04	-0.11	-0.01	-0.05
(MLA <sub>1</sub> )	Pearson r	0.06	-0.14	-0.17	-0.09	-0.12	0.04	-0.08	0.00	0.01
	SMSD	-0.03	-0.04	0.14	0.15	0.13	0.03	0.22	0.05	0.23
	F-Score	0.01	-0.36	-0.16	-0.23	-0.16	-0.02	-0.14	-0.04	-0.13
	Exact+Adj %	0.01	-0.01	-0.01	-0.02	-0.02	0.01	-0.01	0.05	0.01
	Exact-%	0.04	-0.13	-0.13	-0.10	-0.15	0.08	0.00	-0.01	0.01
SMO	Карра	0.05	-0.24	-0.25	-0.15	-0.21	0.09	-0.03	0.00	-0.01
Grader	<i>QWK</i>	0.00	-0.21	-0.21	-0.12	-0.13	0.03	-0.07	-0.02	-0.21
(MLA <sub>2</sub> )	Pearson r	0.02	-0.20	-0.19	-0.12	-0.13	0.03	-0.04	-0.01	-0.17
	SMSD	-0.04	-0.03	0.21	0.11	0.09	0.03	0.16	0.03	0.15
	F-Score	-0.14	-0.38	-0.19	-0.26	-0.16	0.06	-0.12	-0.07	-0.10

Table 14A and 14B presents the comparison of performance deltas (Study<sub>Results</sub> -

H1H2<sub>Results</sub>) between the results of current study and two human raters. Specifically, Table 14A presents the performance deltas between two-humans and AES models that were developed using the FP<sub>F</sub>. Table 14B presents the performance deltas between two-humans and AES models that were developed using FP<sub>R</sub>. Each table presented deltas for MLA<sub>1</sub> and MLA<sub>2</sub>, where positive values suggests the performance of the scoring model exceeded, relative to the performance of two human raters.

As shown in Table 14A, the exact agreement for MLA<sub>1</sub> exceeded the performance on four essays (i.e., on essay #1, 5, 7, and 8) and MLA<sub>2</sub> exceed on three essays (i.e., on essay #1, 5, and 8). The adjacent agreement for both MLA<sub>1</sub> and MLA<sub>2</sub> was exceeded on four essays (i.e., on essay #1, 5, 7, and 8). The kappa for MLA<sub>1</sub> models exceeded their performance on three essays (i.e., on essay #1, 5, and 7) and MLA<sub>2</sub> exceeded the performance on two essays (i.e., on essay #1 and 5). Further, the delta for  $\kappa_q$  was shown to exceed performance on two essays (i.e., on essay #1and 5) for both MLA<sub>1</sub> and MLA<sub>2</sub>. The delta for *r* was shown to exceed performance on four essays (i.e., on essay #1, 5, 7 and 8) for MLA1, and on two essays (i.e., on essay # 1 and 5) for MLA<sub>2</sub>.

The SMSD values ranged from -0.04 on essay #1 and 2a to +0.23 on essay #8. Since the SMSD value could be negative, the delta for SMSD should be interpreted with reference to the Human-Human SMSD value. For example, the SMSD delta on essay #2b was 0.14 because the SMSD<sub>MLA1</sub>  $\approx$  +0.09 and SMSD<sub>human-human</sub>  $\approx$  -0.05. In this case, the individual SMSDs and their absolute difference are  $\leq$  0.15. The delta for F-scores ranged from -0.36 on essay #2a to 0.06 on

essay #5. Taken together, the performance deltas on essay #1, 5, 7, and 8 were found in favors of the AES models that were developed using  $FP_{F}$ .

Machine					Essa	y Prom	pts			
Learner	Measures	1	2a	2b	3	4	5	6	7	8
	Exact+Adj %	0.01	-0.01	-0.01	-0.02	-0.02	0.01	-0.02	0.07	0.04
	Exact-%	0.08	-0.09	-0.13	-0.08	-0.14	0.11	-0.02	0.04	0.02
RF	Карра	0.12	-0.16	-0.23	-0.11	-0.19	0.15	-0.05	0.06	0.01
Grader	QWK	0.06	-0.15	-0.20	-0.09	-0.12	0.05	-0.09	0.01	0.00
(MLA <sub>1</sub> )	Pearson r	0.07	-0.14	-0.18	-0.09	-0.12	0.05	-0.06	0.02	0.03
	SMSD	-0.04	-0.01	0.20	0.17	0.14	0.03	0.19	0.05	0.17
	F-Score	0.04	-0.40	-0.17	-0.24	-0.15	0.00	-0.17	-0.04	-0.09
	Exact+Adj %	0.01	-0.01	-0.01	-0.02	-0.02	0.01	-0.02	0.06	0.00
	Exact-%	0.06	-0.11	-0.12	-0.08	-0.15	0.09	-0.02	0.03	0.00
SMO	Карра	0.08	-0.21	-0.22	-0.12	-0.20	0.11	-0.08	0.04	-0.04
Grader	QWK	0.02	-0.19	-0.18	-0.10	-0.12	0.04	-0.12	-0.03	-0.19
(MLA <sub>2</sub> )	Pearson r	0.04	-0.17	-0.17	-0.10	-0.12	0.04	-0.08	-0.02	-0.13
	SMSD	-0.04	-0.04	0.21	0.08	0.06	0.03	0.20	0.03	0.18
	F-Score	-0.07	-0.36	-0.16	-0.24	-0.15	0.03	-0.18	-0.05	-0.12

**Table 14B**. Performance Deltas of this study with Human Raters (Study <sub>Results</sub> – H1H2 <sub>Results</sub>) using Reduced-feature Profile ( $FP_R$ )

Table 14B presents the performance deltas between two-humans and AES models that were developed using FP<sub>R</sub>. The exact agreement for MLA<sub>1</sub> and MLA<sub>2</sub>, and the adjacent agreement for MLA<sub>1</sub> exceeded the performance on four essays (i.e., on essay #1, 5, 7, and 8) whereas the adjacent agreement for MLA<sub>2</sub> exceeded the performance on three essays (i.e., on essay #1, 5, and 7). The kappa for MLA<sub>1</sub> was shown to improve on four essays (i.e., on essay #1, 5, 7, and 8), and for MLA<sub>2</sub> the performance was exceeded on three essays (i.e., on essay #1, 5, and 7). The delta for  $\kappa_q$  has shown to improve on three essays (i.e., on essay #1, 5, and 7) for MLA1, and on two essays (i.e., essay #1 and 5) for MLA<sub>2</sub>. The delta for *r* was shown to improve on four essays (i.e., on essay #1, 5, 7 and 8) for MLA1, and on two essays (i.e., on essay #1 and 5) for MLA2. The SMSD values ranged from -0.04 on essay #1 and 2a to +0.21 on essay #2b.

The SMSD delta on essay #3 ( $\approx$  0.17) could serve as an interesting example. Here, the SMSD<sub>MLA1</sub>  $\approx$  +0.11 and SMSD<sub>human-human</sub>  $\approx$  -0.05, in which the individual SMSDs are  $\leq$  0.15 but their relative difference is > 0.15, meaning that the delta value of 0.17 is an amplification effect of individual differences in the score distributions. The delta for F-scores ranged from -0.40 on essay #2a to 0.04 on essay #1. As, discussed above, the F-score is the most conservative measures and no specific guidelines exists for interpreting the F-score values.

In sum, the performance deltas on essay #1, 5, 7, and 8 were found to favor the AES models that were developed using  $FP_F$  and  $FP_R$ . In general, the scoring models that were developed using the Random Forest (MLA<sub>1</sub>) performed better that the SMO scoring models (MLA<sub>2</sub>). Further, the scoring models that were developed using  $FP_R$  had, on average, performed better than their  $FP_F$  counterpart. Next, the results of this study is compared with two state-of-the-art AES system that had used the same dataset for the development of scoring models.

**Comparison with state-of-art AES system.** A recent comparative study by Shermis (2014) presented the current state-of-the-art in AES technologies. Shermis (2014) studied eight commercial- and one academic-AES system using the essays sample that we used for developing the AES models of this study. From these nine *state-of-the-art AES systems* we

selected two AES systems based on their highest and lowest average exact agreement percentages (see Table D1 in Appendix D). We used exact agreement for selection because the objective function of this current study – during the development of FP<sub>F</sub> and FP<sub>R</sub> scoring models– was to achieve the highest exact agreement. We named the selected vendors as Vendor1 and Vendor2. The Vendor1 (MetaMetrics) had the lowest average exact agreement and Vendor2 (Measurement Incorporated) had the highest average exact agreement, thus they represent the full range of nine vendors that were presented in Shermis (2014). The purpose of this comparison was to test the general effectiveness of the scoring models of this study and not to single out any one vendor.

				Esso	ay Pron	npts			
Measures	1	2a	2b	3	4	5	6	7	8
Exact+Adj %	0.95	0.99	0.97	0.97	0.96	0.93	0.95	0.38	0.41
Exact-%	0.31	0.55	0.55	0.63	0.47	0.47	0.51	0.07	0.08
Карра	0.16	0.30	0.27	0.45	0.3	0.28	0.31	0.03	0.04
QWK	0.66	0.62	0.55	0.65	0.67	0.64	0.65	0.58	0.63
Pearson r	0.66	0.62	0.55	0.65	0.68	0.65	0.66	0.58	0.62

**Table 15**. Results of AES scoring evaluations of Commercial AES Vendor1 (MM)

Comparison with commercial AES Vendor1. Table 15 presents the agreement

measures from Vendor1. In order to compare our results, the performance deltas (Study<sub>Results</sub> – Vendor1<sub>Results</sub>) between the current study and Vendor1 were computed, and presented in Table 16A and Table 16B. Table 16A presents the performance deltas between Vendor1 and AES models that were developed using the FP<sub>F</sub>, and Table 16B presents the performance deltas between the performance deltas between Vendor1 and AES between Vendor1 and AES models that were developed using the the twee developed using FP<sub>R</sub>. Each table presented the

deltas for MLA<sub>1</sub> and MLA<sub>2</sub>, where positive values suggests the improvement of results of the current study relative to the results of Vendor1.

Feature	Молентор				Ess	ay Pron	npts			
Profiles	Measures	1	2a	2b	3	4	5	6	7	8
	Exact+Adj %	0.05	0.00	0.02	0.01	0.02	0.05	0.01	0.31	0.08
RF	Exact-%	0.40	0.12	0.13	0.06	0.16	0.20	0.10	0.25	0.20
Grader	Карра	0.37	0.15	0.18	0.08	0.18	0.26	0.09	0.18	0.08
(MLA <sub>1</sub> )	<i>QWK</i>	0.10	0.02	0.09	0.04	0.06	0.15	0.01	0.14	-0.04
	Pearson r	0.11	0.04	0.09	0.04	0.05	0.14	0.03	0.15	0.02
	Exact+Adj %	0.04	0.00	0.02	0.00	0.02	0.06	0.02	0.28	0.08
SMO	Exact-%	0.37	0.09	0.11	0.03	0.16	0.18	0.11	0.21	0.21
Grader	Карра	0.31	0.09	0.15	0.03	0.17	0.23	0.11	0.14	0.09
(MLA <sub>2</sub> )	<i>QWK</i>	0.05	-0.03	0.05	0.02	0.05	0.14	0.05	0.13	-0.21
	Pearson r	0.07	-0.02	0.07	0.02	0.04	0.13	0.07	0.14	-0.16

**Table 16A**. A Performance Deltas of this study with Commercial AES Vendor1 (Study<sub>Results</sub> – Vendor1<sub>Results</sub>) using Full-feature Profile ( $FP_F$ )

Table 16A presented the performance deltas between Vendor1 and the AES models that were developed using FP<sub>F</sub>. As shown, for both MLA<sub>1</sub> and MLA<sub>2</sub>, the exact agreement, adjacent agreement, and kappa has exceeded the performance on all essays. The improvement in exact agreement ranged from 6% on essay #3 to 40% on essay #1. The delta for  $\kappa_q$  exceeded the performance on all essays except on essay #8 for MLA<sub>1</sub>, and on essay #2a and 8 for MLA<sub>2</sub>. The delta for *r* has shown improvement on all essays for MLA<sub>1</sub>, and on seven essays (i.e., on essay # 1, 2b, 3, 4, 5, 6, and 7) for MLA<sub>2</sub>. Table 16B presents the performance deltas between Vendor1 and the AES models that were developed using FP<sub>R</sub>. As shown in Table 16B, the exact agreement and adjacent agreement for MLA<sub>1</sub> and MLA<sub>2</sub> exceeded the performance on all essays. Similarly, the kappa exceeded the performance on all essays for MLA<sub>1</sub> and MLA<sub>2</sub>. The delta for  $\kappa_q$  exceeded performance on all essays except for MLA<sub>1</sub> on essay #8, and for essay #2a and 8 for MLA<sub>2</sub>. The delta for *r* showed an improvement on all essays for MLA<sub>1</sub>, and on all essays for MLA<sub>2</sub> except for essay #8.

Feature	NA				Es	say Pro	mpts			
Profiles	Measures	1	2a	2b	3	4	5	6	7	8
	Exact+Adj %	0.05	0.00	0.02	0.01	0.02	0.06	0.01	0.30	0.11
RF	Exact-%	0.40	0.13	0.12	0.05	0.17	0.22	0.10	0.26	0.21
Grader	Карра	0.38	0.16	0.16	0.07	0.19	0.28	0.10	0.20	0.10
(MLA <sub>1</sub> )	QWK	0.11	0.03	0.06	0.04	0.06	0.16	0.03	0.16	0.00
	Pearson r	0.12	0.05	0.08	0.05	0.06	0.15	0.05	0.17	0.04
	Exact+Adj %	0.05	0.00	0.02	0.00	0.02	0.06	0.01	0.29	0.06
SMO	Exact-%	0.39	0.11	0.12	0.05	0.16	0.19	0.09	0.25	0.20
Grader	Карра	0.34	0.12	0.17	0.06	0.18	0.24	0.07	0.19	0.06
$(M A_{a})$	QWK	0.07	-0.01	0.08	0.03	0.06	0.14	0.00	0.12	-0.19
	Pearson r	0.09	0.01	0.09	0.03	0.05	0.14	0.03	0.13	-0.12

**Table 16B**. A Performance Deltas of this study with Commercial AES Vendor1 (Study<sub>Results</sub> – Vendor1<sub>Results</sub>) using Reduced-feature Profile ( $FP_R$ )

In sum, the results from the current study are consistently better than the results of Vendor1, because most (about 96%) delta values were found positive. An improvement in exact agreement ranged from 6% on essay #3 to 40% on essay #1, adjacent agreement ranged from 1% on essay #3 and 6 to 31% on essay #7, and for  $\kappa_q$  it ranged from 0.02 on essay #2a to 0.15 on essay #5. This is a substantial improvement because most automated scoring system are

deployed in large-scale assessment situations and even small improvements could impact large number of examinees. Next we compared the results of this study with the results of Vendor2.

Measures				Esso	ay Pron	npts			
measures	1	2a	2b	3	4	5	6	7	8
Exact+Adj %	0.99	1.00	0.99	0.97	0.99	0.99	1.00	0.56	0.52
Exact-%	0.46	0.70	0.66	0.72	0.72	0.68	0.69	0.17	0.16
Карра	0.33	0.51	0.46	0.59	0.6	0.56	0.55	0.12	0.10
QWK	0.82	0.72	0.70	0.75	0.82	0.83	0.81	0.84	0.73
Pearson r	0.82	0.72	0.71	0.75	0.82	0.84	0.81	0.84	0.73

**Table 17**. Results of AES scoring evaluations of Commercial AES Vendor2 (MI)

**Comparison with commercial AES Vendor2.** Table 17 presents the agreement measures from Vendor2, which were then compared by computing the performance deltas between current study and Vendor2 (i.e., Study<sub>Results</sub> – Vendor2<sub>Results</sub>). The deltas are presented in Table 18A and Table 18B. Each table presented deltas for MLA<sub>1</sub> and MLA<sub>2</sub>, where positive values suggests the performance of the scoring model exceeded from the performance of Vendor2.

Table 18A presents the performance deltas between Vendor2 and the AES models that were developed using FP<sub>F</sub>. For MLA<sub>1</sub>, the improvement in exact agreement ranged from 2% on essay #2b to 25% on essay#1, and for MLA<sub>2</sub> the improvement is ranged from 11% on essay #7 to 22% on essay #1. The improvement in adjacent agreement ranged from 1% on essay #1 to 13% on essay#7 for MLA<sub>1</sub>, and 10% on essay #7 for MLA<sub>2</sub>. The improvement in kappa ranged from .02 on essay #8 to 0.20 on essay#1 for MLA<sub>1</sub>, and for MLA<sub>2</sub> it ranged from 0.03 on essay#8 to 0.14 on essay #1. All delta values for  $\kappa_q$  and r did not indicate the same improvement.

Feature Profiles	Measures	I         2a         2b         3         4         5         6         7         8           0.01         -0.01         0.00         0.01         -0.01         -0.01         0.03         -0.03										
		1	2a	2b	3	4	5	6	7	8		
RF Grader (MLA₁)	Exact+Adj %	0.01	-0.01	0.00	0.01	-0.01	-0.01	-0.04	0.13	-0.03		
	Exact-%	0.25	-0.03	0.02	-0.03	-0.09	-0.01	-0.08	0.15	0.12		
	Карра	0.20	-0.06	-0.01	-0.06	-0.12	-0.02	-0.15	0.09	0.02		
	<i>QWK</i>	-0.06	-0.08	-0.06	-0.06	-0.09	-0.04	-0.15	-0.12	-0.14		
	Pearson r	-0.05	-0.06	-0.07	-0.06	-0.09	-0.05	-0.12	-0.11	-0.09		
SMO Grader (MLA <sub>2</sub> )	Exact+Adj %	0.00	-0.01	0.00	0.00	-0.01	0.00	-0.03	0.10	-0.03		
	Exact-%	0.22	-0.06	0.00	-0.06	-0.09	-0.03	-0.07	0.11	0.13		
	Карра	0.14	-0.12	-0.04	-0.11	-0.13	-0.05	-0.13	0.05	0.03		
	<i>QWK</i>	-0.11	-0.13	-0.10	-0.08	-0.10	-0.05	-0.11	-0.13	-0.31		
	Pearson r	-0.09	-0.12	-0.09	-0.08	-0.10	-0.06	-0.08	-0.12	-0.27		

**Table 18A**. A Performance Deltas of this study with Commercial AES system-2 (Study<sub>Results</sub> –Vendor2<sub>Results</sub>) using Full-feature Profile (FP<sub>F</sub>)

**Table 18B.** A Performance Deltas of this study with Commercial AES system-2 (Study<sub>Results</sub> –Vendor2<sub>Results</sub>) using Reduced-feature Profile ( $FP_R$ )

Feature Profiles	Measures	Essay Prompts           1         2a         2b         3         4         5         6         7         8           0.01         -0.01         0.00         0.01         -0.01         0.00         -0.04         0.12         0.00										
		1	2a	2b	3	4	5	6	7	8		
	Exact+Adj %	0.01	-0.01	0.00	0.01	-0.01	0.00	-0.04	0.12	0.00		
	Exact-%	0.25	-0.02	0.01	-0.04	-0.08	0.01	-0.08	0.16	0.13		
RF Grader (MLA <sub>1</sub> )	Карра	0.21	-0.05	-0.03	-0.07	-0.11	0.00	-0.14	0.11	0.04		
	<i>QWK</i>	-0.05	-0.07	-0.09	-0.06	-0.09	-0.03	-0.13	-0.10	-0.10		
	Pearson r	-0.04	-0.05	-0.09	-0.05	-0.08	-0.04	-0.10	-0.09	-0.07		
	Exact+Adj %	0.01	-0.01	0.00	0.00	-0.01	0.00	-0.04	0.11	-0.05		
SMO	Exact-%	0.24	-0.04	0.01	-0.04	-0.09	-0.02	-0.09	0.15	0.12		
Grader	Карра	0.17	-0.09	-0.02	-0.08	-0.12	-0.04	-0.17	0.10	0.00		
(MLA <sub>2</sub> )	QWK	-0.09	-0.11	-0.07	-0.07	-0.09	-0.05	-0.16	-0.14	-0.29		
	Pearson r	-0.07	-0.09	-0.07	-0.07	-0.09	-0.05	-0.12	-0.13	-0.23		

Table 18B presents the performance deltas between Vendor2 and the AES models that were developed using FP<sub>R</sub>. As shown in Table 18B, for MLA<sub>1</sub> the improvement in exact agreement ranged from 1% on essay #5 to 25% on essay#1, and for MLA<sub>2</sub> the improvement is ranged from 1% on essay #2b to 24% on essay #1. The improvement in adjacent agreement ranged from 1% on essay #1 and 3 to 12% on essay#7 for MLA<sub>1</sub>, and 11% on essay #7 for MLA<sub>2</sub>. The improvement in kappa ranged from .04 on essay #8 to 0.21 on essay#1 for MLA<sub>1</sub>, and for MLA<sub>2</sub> it is 0.17 on essay#1 and 0.10 on essay #7. All delta values for  $\kappa_q$  and r were found to be less than zero.





Taken together, for Vendor2, the exact agreement deltas showed improvement on five essays (i.e., essay #1, 2b, 5, 7, and 8) for MLA<sub>1</sub> and on four essays (i.e., essay #1, 2b, 7, and 8) for MLA<sub>2</sub>. Specifically, the improvement in exact agreement ranged from 1% on essay #2b to 25% on essay #1. Vendor2 represents the top performer in the group of commercial AES system<sup>7</sup> and obtaining the positive delta values on Vendor2 highlights at least two strengths pertaining to the results of the current study. First, the feature profiles (FP<sub>F</sub> and FP<sub>R</sub>) that were used for developing the AES models captured the most important characteristics of student-produced essays. Second, the FP<sub>F</sub> and FP<sub>R</sub> were optimally modeled by the learning algorithms to emulate human-scoring behavior.



*Figure 4*. A comparison of Exact agreements of the study.

<sup>&</sup>lt;sup>7</sup> See Appendix D1 for full list of AES vendors from Shermis (2014) with their exact agreement percentages.

**Visual comparisons.** In order to consolidate and compare the findings of the current study with the two human raters and with two state-of-the-art AES systems, the results for the agreement measures were plotted. Figure 3 present the bar chart of adjacent agreement percentages. An inspection of this graph suggests the similarity of the results on this measures and of the superiority in performance for the AES models on essay #7 and 8. All exact+adjacent agreements values are shown in Table E1 in Appendix E.



Figure 5. A comparison of Kappa of the study

Figure 4 illustrates the comparison of exact agreement percentages. It should be noted that for four essays (i.e., on essay #1, 5, 7, and 8) the AES models consistently outperformed the exact agreements between two humans and the two AES vendors. Further, for these essay, the

performance of the four AES models (MLA<sub>1</sub>+FP<sub>F</sub>, MLA<sub>1</sub>+FP<sub>R</sub>, MLA<sub>2</sub>+FP<sub>F</sub>, MLA<sub>2</sub>+FP<sub>R</sub>) are close to one other. However, models that were developed using MLA<sub>2</sub> and FP<sub>R</sub> consistently performed better. All exact-agreements values are shown in Table E2 in Appendix E. Figure 5 shows the comparison of kappa values. Higher performance is observed for essay #1, 5, 7 and 8. On these essay the four scoring models as a group matched or exceeded the kappa performance of two human raters and two AES vendors. All kappa values are shown in Table E3 in Appendix E.



Figure 6. A comparison of Quadratic weighted kappa values.

Figure 6 presented the performance on  $\kappa_q$ . In general, the performance on  $\kappa_q$  was slightly less than two human raters, with the exception of essay #1, 5, and 7. On these essay datasets the FP<sub>F</sub> and FP<sub>R</sub> scoring models performed better than the two human raters. It may be

noted that Vendor2 performed better on essay # 1, 5, 6, 7, and 8. Similar patterns of performance were observed using the Pearson correlation as presented in Figure 7. All  $\kappa_q$  and correlation values are shown in Table E4 and E5 in Appendix E, respectively.



Figure 7. A comparison of Pearson correlation values.

# **Section Four: Chapter Summary**

For each essay prompt, the scoring models were developed using two feature profiles (FP<sub>F</sub> and FP<sub>R</sub>) and two machine learning approaches (MLA<sub>1</sub> and MLA<sub>2</sub>), thereby producing four scoring models (i.e., MLA<sub>1</sub>+FP<sub>F</sub>, MLA<sub>1</sub>+FP<sub>R</sub>, MLA<sub>2</sub>+FP<sub>F</sub>, MLA<sub>2</sub>+FP<sub>R</sub>) that were developed and compared. We also compared our results with the agreement of two human raters, and with two state-of-the-art AES systems which represent the full range of major AES vendors (Shermis, 2014a). Exact agreement percentage is the most common measure for reporting and understanding the strength of AES systems. In this study, the same measure was used as an objective function during the development of the score prediction models. Hence, we have used the same measure to summarize the findings from this study.

Reference	Scoring Model	Essay Prompts									<b>.</b>
Point		1	2a	2b	3	4	5	6	7	8	Superior
AES Vendor1	$MLA_1$ Grader using $FP_F$	✓	$\checkmark$	$\checkmark$	✓	✓	✓	$\checkmark$	$\checkmark$	✓	100%
	$MLA_2$ Grader using FP <sub>F</sub>	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	100%
	$MLA_1$ Grader using $FP_R$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	100%
	MLA <sub>2</sub> Grader using FP <sub>R</sub>	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	100%
AES Vendor2	MLA <sub>1</sub> Grader using FP <sub>F</sub>	✓		$\checkmark$					$\checkmark$	$\checkmark$	44%
	MLA <sub>2</sub> Grader using FP <sub>F</sub>	$\checkmark$		$\checkmark$					$\checkmark$	$\checkmark$	44%
	$MLA_1$ Grader using $FP_R$	$\checkmark$		$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$	56%
	$MLA_2$ Grader using $FP_R$	$\checkmark$		$\checkmark$					$\checkmark$	$\checkmark$	44%
Human <sub>1</sub> and Human <sub>2</sub> (Gold Standard)	AES Vendor-1										0%
	AES Vendor-2				$\checkmark$		$\checkmark$	$\checkmark$			33%
	MLA <sub>1</sub> Grader using FP <sub>F</sub>	✓					$\checkmark$		$\checkmark$	✓	44%
	$MLA_2$ Grader using $FP_F$	$\checkmark$					$\checkmark$			$\checkmark$	33%
	$MLA_1$ Grader using $FP_R$	$\checkmark$					$\checkmark$		$\checkmark$	$\checkmark$	44%
	$MLA_2$ Grader using $FP_R$	$\checkmark$					$\checkmark$		$\checkmark$	$\checkmark$	44%

**Table 19**. Performance Summary of this study in relation to AES Vendors and two human raters

Table 19 summarize the findings of this study as a function of improvement in agreement in the scoring models, relative to the performance of two AES vendors and two human raters. The tick-mark in each cell represents the performance of the scoring model when it exceeded the *Reference Point* (i.e., Vendor1, Vendor2, and Human<sub>1</sub> and Human<sub>2</sub>). The right most column summarizes the percentage of exceeded performances shown by the scoring model across the studied essay prompts. For example, the MLA<sub>1</sub> (Random Forest) scoring models that were based on  $FP_R$  exceeded the performance on exact agreement on all essays (Superior=100%) when compared to the scoring performance of Vendor1.

The scoring models that were based on reduced-feature profile had consistently matched or exceeded the performance of full-feature profile meaning that the dimensionality reduction improved the predictive power of scoring models. Further the scoring models that were based on Random Forest (MLA<sub>1</sub>) performed better when combined with the reducedfeature profiles. However, the nine feature categories had varying degree of features informativeness across essay types meaning that feature retention is not only depend on the essay text but also on the characteristics of the essays such as essay-type, scoring rubric, and the grade-level of essay writes. Explanation beyond essay text were not evaluated as part of this study.

By way of summary, as shown in Table 19, the scoring models of the current study outperformed the scoring performance of the AES Vendor1 across all essay prompts. The scoring models that were based on MLA<sub>1</sub> and FP<sub>R</sub> outperformed the current top performing AES system on 5 out of 9 essays (56%) and were found to be superior on 4 out of the 9 essays (44%) on other three scoring models. The bottom portion of Table 19 represents the comparison of the study results relative to the gold standard in automated scoring, where the agreements are compared against the performances of two human raters. Here, the AES Vendor1 was unable to beat the agreement between two humans on all essay prompts (Superior=0%), whereas Vendor2 was to be found superior on 3 out of 9 essays (Superior=33%). For the results of current study, three out of four scoring models exceeded the exact agreement rates between

two human raters on 4 out of 9 essays (Superior=44%). The only low performing AES configuration of this study was MLA<sub>2</sub> Grader (SMO) that were based on FP<sub>F</sub>, that exceeded the performance on 3 out of 9 essays (Superior=33%). Thus, the overall poorest performing scoring models of the current study is at least as good as the top performer of current state-of-the-art in AES scoring. The next chapter presented a discussion and the conclusion of this research.

#### **Chapter Five: Discussion and Conclusion**

Advances in computational linguistics and machine learning techniques are now shaping the ways in which the language can be assessed in the educational context. Many large-scale educational assessments in the United States, and elsewhere, are now moving towards the adoption of AES methods – due to its multitude of benefits – for evaluating the content on essays and for generating diagnostic feedback. While the holistic score summarizes the quality of essay content using a single numerical score, the diagnostic feedback provides a set of numerical scores on specific aspects of writing quality such as organization, focus, mechanics, development, and uniformity of vocabulary. As a result, the development and validation of AES system has become a central topic in the educational assessment.

The development of an AES system depends on the transformation of text as numerical proxies (i.e., feature scores) for essay quality. These scores can be computed using shallow- or deep-feature extraction methods. Shallow-features extraction involves analyzing text by counting simple surface-level characteristics of text, such as sentence length and word count, thereby limiting their empirical foundations. Even though shallow-feature extraction methods have some albeit limited empirical support, they are still widely used for the development of AES systems because they often highly correlated with human scores. Alternatively, methods in deep-feature extraction are based on theoretical and empirical foundations from the fields of discourse processing, corpus linguistics, psycholinguistics, cognitive sciences, and computational linguistics. Hence, the AES system, which is developed using deep-features of language, is empirically driven and can systematically associate proxies to the number of higher-order

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associations of essay quality (e.g., easability, narrativity, stylistic, text coherence) that can be used for holistic scoring and for producing diagnostic feedback.

Using the deep-features for the development of AES system ensures that the proxies have reliably captured the content of the essay and the construct of interest (i.e., the writing quality). However, not all extracted features are informative and the matrix of feature profile can be filtered for the noisy and less-informative features. The reduced-features profile can then be ranked according to the feature category and studied for the proportion of features that are valuable for score prediction. Hence, the most informative features are retained and used for the development of AES framework. Taken together, extraction of the best features is desirable because they are highly predictive of writing quality, and they ensure that the machine predicted scores reflects at least the same degree of reliability when compared with the scoring conducted by pair of human raters.

Currently, the functional details of operational AES systems – deployed in large-scale testing situations – has been poorly described in order to maintain strategic edge in the market of AES scoring software. Therefore, the AES literature lacks many details about how the features are extracted, weighted, and combined in the state-of-the-art AES systems. As a result, the credibility of machine scoring system is criticized and the stakeholders (e.g., essay writers, and their teachers) are often uncertain of the text features that a computer is assessing and how these features are combined while calculating their essays scores. As a result, it is become difficult to identify the features of the written response which has the highest effect on the machine predicted scores, and how those text features changes overtime in determining the

differential performance of the essays writers (Chung & Baker, 2003; Bennett & Zhang, 2016; Reckase, 2016).

As the development of AES systems continues to progress, the need to transparently present the underlying feature extraction and machine learning methods becomes even more pressing. To date, most AES systems are studied under proprietary control and the functional information about many AES systems is lacking from the literature, which obstructs the acceptance and progress of AES research in many ways (Bennett & Zhang, 2016; Elliot & Klobucar, 2013; Shermis & Morgan, 2016; Wilson & Andrada, 2016). Although, some commercial vendors (e.g., ETS, Vintage Learning) has provided a general description of their AES systems, the current AES literature contains an incomplete account of the rationale, computational basis, and mechanism for extracting and modeling the features of written language.

Therefore, the purpose of this study was to develop and validate a three-stage AES framework by extracting and integrating the deep features of English language. In the first stage, nine different feature categories from the computational linguistics environment of Coh-Metrix were evaluated under two configurations – full-feature profile ( $FP_F$ ) and reduced-feature profile ( $FP_R$ ) – for the development of AES framework. The contribution of each of the nine different feature-categories were assessed and the relative informedness (i.e., the proportion of features that were valuable for score prediction) of FP<sub>R</sub> were evaluated. In the second stage, two distinct machine learning algorithms, which differs in their class boundary determination, were trained and tuned for optimally weighting and combining the features for score prediction. In

the third stage, the performance of score prediction models were evaluated using the validation criteria from AES literature.

This chapter is organized into four section. In the first section, the purpose of the study, research questions and an overview of the methods used to answer the research questions are provided. In the second section, a summary of the results of the study organized by research question is presented. In the third section, the limitations of this study are discussed. In the fourth section, some future directions for research are outlined.

### **Restatement of Research Questions and Summary of Methods**

The primary purpose of this study was to develop and validate a transparent essay scoring framework using deep features of English language. Then, using this AES framework, to evaluate its effectiveness using large datasets of real essays from evenly distributed male and female writers across diverse ethnic groups. These essays were collected as part of standardized tests at three different grade levels, 7, 8 and 10. This study was conducted using the methods and processes in *data science*, however, the foundational methodology comes from the area of machine learning and natural language processing.

Four research questions were addressed in this study:

1) To what extent are the deep language features effective for the development of automated scoring framework? How does its performance concord with two human raters? Is there a systematic pattern in scoring discrepancy? 2) What proportion of features can be reliably integrated without compromising the validity of prediction? Which features are most informative? How does the dimensionality reduction affect the score predictability?

3) To what extend do the two machine learning methods differ in their scoring performance? Does the essay-type affect their performance? Which learning method is better?

4) Given the answers to questions 1, 2 and 3, how does the performance of the scoring framework relate to the current gold-standard? How does it relate to the current state-of-the-art?

To answer these research questions, an analytical approach was used to develop and validate the essay scoring framework using statistical and machine learning techniques. Next, I will summarize the methods used in the study.

Publically available anonymized dataset was used (Kaggle, 2012; Shermis & Morgan, 2016), which had essays samples for nine essays prompts across three grade-levels. This study made use of training datasets, and partitioned the 60% essays samples for the development and evaluation of scoring models, and remaining 40% essays samples as unseen essays for validating the developed scoring models. In order to logically isolate the complexity of scoring software, a three-stage method was adopted for the development and validation of the AES framework. In the first stage, the text features from the essays samples were extracted. In the second stage, the extracted features were used for the development of scoring model. In the third stage, the developed scoring model from Stage 2 was used for score classification and validation analysis using unseen essay samples.

Six software programs and packages were used for operationalizing the three-stage scoring framework. In the first stage, *Python libraries, Visual Basic macros, Coh-Metrix,* and *Weka* were used for data pre-processing, scripting, feature extraction, and feature reduction. In the second stage, the *Weka* implementation of two supervised machine learning algorithms (MLAs), namely random forest and sequential minimum optimization, were used for the development and evaluation of scoring models. In the third stage, *R packages, Python libraries,* and *Microsoft Excel* were used for computing the validity coefficients and generating the graphs.

To begin, the electronic essay-text was analyzed using Coh-Metrix and 110 different features were extracted. For each essay, the extracted feature profile was used in two different configurations. First, the full-feature profile (FP<sub>F</sub>) with 110 features was used for the development of score prediction model. Second, two tree-based dimensionality reduction methods (i.e., gain-ratio and information-gain using ranker-search algorithm) were employed for reducing the FP<sub>F</sub> by selecting the most informative features, which resulted in a reduced feature-profile (FP<sub>R</sub>). The less-informative features were removed such that the AES framework does not lose the precision of score prediction. In sum, for each of the nine essay prompts, two distinct feature profiles were developed, one that had the full set of 110 features and other set which had the reduced features.

Next, the scoring models were developed and evaluated using two supervised MLAs, namely random forest (MLA<sub>1</sub>) and sequential minimum optimization (MLA<sub>2</sub>). Both MLAs take a distinct approach for learning and selecting the classification boundary. The MLA<sub>1</sub> takes the

information gain approach and MLA<sub>2</sub> takes geometric approach<sup>8</sup>. Both MLAs are preferred for statistical learning and text classification tasks (Lomax & Vadera, 2013; Witten, Frank, & Hall, 2011, p. 376; Wu et al., 2008) and were also the top performers in a recent automated scoring study (Chen, Fife, Bejar, & Rupp, 2016). For each essay prompt, four prompt-specific scoring models were developed by pairing MLA<sub>1</sub> with FP<sub>F</sub> and FP<sub>R</sub>, and MLA<sub>2</sub> with FP<sub>F</sub> and FP<sub>R</sub>. Hence, for nine essays prompts, 36 prompt-specific scoring models were developed, four for each essay prompt. These prompt-specific models were then validated by scoring the corresponding unseen essay samples.

Finally, the accuracy of scoring models was validated using agreement and distributional measures that are standard in the field of machine learning and automated essay evaluation. Specifically, the scoring performance was evaluated on eight measures, six agreement measures and two distributional measures. The absolute and directional score-point discrepancy analysis is what distinguishes this study from the other AES studies. In addition, the degree of difference (i.e., delta) between corresponding validity coefficients of machine-human and human-human measures was also computed and contrasted. Further, as part of this evaluation, the validity coefficients were also compared against the criteria values suggested in the automated scoring literature.

# **Summary of Results**

The primary purpose of this study was to develop the automated scoring framework by integrating the deep features of English language. A second purpose of this study was to evaluate the effectiveness of the scoring framework by using real essay samples that were

<sup>&</sup>lt;sup>8</sup> For sequential minimum optimization, the polynomial kernel was used as kernel transformation function.

collected in standardized testing situation. Specifically, this study answered four research questions:

Research question 1: To what extent are the deep language features effective for the development of automated scoring framework? How does its performance concord with two human raters? Is there a systematic pattern in scoring discrepancy? Feature extraction, being the first stage in the machine scoring, is the most important aspect which determine the overall effectiveness of automated scoring process. In this study, the effectiveness of machine scoring framework is to determine by its concordance with the human raters. The findings from this study clearly indicate that the scoring framework developed using Coh-Metrix features performed well in producing comparable scores distributions. Most SMSD (standardized mean score difference) were within the 0.15 of the resolved human scores, with the exception of essay #6 where the SMSD value was off by 0.06 from the criterion. As expected, large deviation was observed for essay #8 because the rubric score range was large.

The exact agreement between machine-human was also improved – in the range of 2% to 12%, for essay #1, 5, 6, 7, and 8 – when compared with the pattern of exact agreement between human-human. This outcome means that for these essays the machine agrees more with a human than two humans agree with themselves. A similar pattern was observed for kappa measure which was corrected for chance agreement between two human raters. On other essays, overall, the pattern of exact agreement of machine-human was only slightly lower than the human-human. On the measure of adjacent agreements, the performance of machine-human was almost identical to the scoring of two human raters.
The performance on quadratic-weighted kappa ( $\kappa_q$ ) had matched or exceeded the performance on most essay prompts, when compared with two human raters. This measure assesses the ordinal severity of departure on the score scale, the higher the scoring departure the lesser the value of  $\kappa_q$ . The kappa for essay #2a, 2b, and 3 was only slightly off the criterion ( $\kappa_q \ge 0.70$ ), and the values for all other essays matched or exceeded the criterion. The lower  $\kappa_q$  value for essay #8 (0.63) was also comparable, because in this case the  $\kappa_q$  value of machine-human is identical to the  $\kappa_q$  value of two human raters. In other words, the gold-standard criterion for essay #8 was  $\kappa_q \ge 0.63$ . The same pattern was observed for the calculation of the Pearson correlation which represents the inter-class correlation.

The score-point discrepancy analysis was conducted to assess the pattern and direction of discrepancy in the scoring models and how it relates to the discrepancy between two human raters. Apart from essay #7 and 8, all essays had either no discrepancy beyond two score-points or had less than 1% essays which differs beyond two score-points. That is, the pattern of discrepancy is comparable between machine-human and human-human.

The directional score-point analysis ( $Score_{Human} - Score_{MLA}$ ) suggested that the comparability between machine-human and human-human for all essays, except for essay #7 and 8. The pattern of directional-discrepancy of machine scoring – relative to two human raters – suggest the severe scoring for essay #7, and lenient scoring for essay #8. This finding is consistent with the performance of commercial AES systems (see Table D2 in Appendix D). The patterns of absolute-discrepancy in essay #7 and 8 are also interesting to note. For essay #7, there were about 26% discrepancy between two humans and about 18% between machine-

humans at three score-points. Similarly, for essay #8, there were about 46% discrepant essays between two humans and about 36% between machine-humans at three score-points meaning that the machine scoring is at least 10% more consistent than two human-raters.

These finding clearly shows that the performance of scoring models concord with the resolve human scores, which suggest the value and effectiveness of Coh-Metrix features for the development of automated scoring framework. These evidence of concordance also confirms that the scoring models were assessing the writing construct (Keith, 2003) meaning that the features which were used for the development of scoring models had reliably captured the quality of writing construct. In general, the performance deltas also matched or exceeded the performance of two human raters, and no systematic pattern of discrepancy was found in the machine scoring.

Research question 2: What proportion of features can be reliably integrated without compromising the validity of prediction? Which features are most informative? How does the dimensionality reduction affect the score predictability? Overall, 67% of Coh-Metrix features were informative and reliably integrated into the automated scoring framework. Specifically, the set of informative features (i.e., an implicit set of features that can represent the original features, without losing the precision of prediction) ranged from 58% on essay #1 to 76% on essay #7. Of the two dimensionality reduction techniques, the *Information Gain* has shown better results in identifying the optimal subset of Coh-Metrix features.

The utility of features was further analyzed by ranking their categories according to the proportion of informative features (i.e., informedness). Among the nine feature-categories, the features which belong to *Referential Cohesion* and *Lexical Diversity* were utilized fully in the scoring models, followed by – in order of their informedness –, *Latent Semantic Analysis, Text Descriptives, Text Easability, Situation Model, Syntactic Complexity and Pattern Density, Connectives*, and *Word Information*. Being fourth in order, the *Text Descriptives* had about 70% informative features, which highlight the importance of descriptive features. The *Word Information* was the least informative with about 47% informative features.

The pattern of feature reduction at the essay prompt level suggested that the feature categories had varying degree of features informedness across essay types. For example, for essay # 8, the feature retention rate for *Situation Model, Syntactic Complexity and Pattern Density*, and *Connectives* ranged between 20% to 33%, which suggests the lesser proportion of worthy features, in these feature-categories, for this narrative essay prompt. Conversely, for essay #7, for same feature-categories features informedness ranged between 67% to 87%, which suggests the higher proportion of worthy features in these feature categories for this expository essay prompt. Similarly, for *Text Easability*, 90% features were informative for essay #7, whereas only 42% features were informative for essay #5. These findings suggest that identifying the optimal subset of features is dependent on various characteristics within the essay, such as essay-type, grade-level of essay writers, and scoring rubric. Explanations beyond the text were not assessed as part of this study.

The use of reduced features consistently improved the score predictability. Two measures are described here, the exact agreement and the  $\kappa_q$ . On average, the exact agreement was improved by 2%, and the improvement was ranged from 1% on essay #2b and 4 to 5% on

essay #7. The improvement on  $\kappa_q$  ranged from one-unit (0.01) on essay #2b and 4 to twenty one-units (0.21) on essay #8. This result indicates that the feature-profiles which were used for the development of scoring models represents the optimal subset of features, and the score predictability was improved when 33% (i.e., 67% informative-features) of the extraneous features were removed.

Research question 3: To what extend do the two machine learning methods differ in their scoring performance? Does the essay-type affect their performance? Which learning method is better? On average, the scoring models developed using Random Forest (MLA<sub>1</sub>) performed better than the Sequential Minimum Optimization (MLA<sub>2</sub>). Their performance was assessed using two measures, exact-agreement and the  $\kappa_q$ . On average, the exactagreement of MLA<sub>1</sub> exceeded, by about 2% from MLA<sub>2</sub>, when FP<sub>F</sub> was used as the features profile, and by 1% when FP<sub>R</sub> was used as feature profile. In other words, after aggregation, the  $MLA_1$  scoring models out performed  $MLA_2$  scoring models by about 1.5%. The performance difference between MLA<sub>1</sub> and MLA<sub>2</sub> scoring models was magnified for persuasive essays (essay #1 and 2a), and expository essay (essay #7). For these essays prompts, the exact-agreement of  $MLA_1$  scoring models exceeded, by about 3.5% (2.5%), from  $MLA_2$  when  $FP_F$  ( $FP_R$ ) were used as the features profile. On the measure of  $\kappa_{a}$ , a similar pattern of improvement was observed on all essays prompts. Except for essay #8, for which the  $\kappa_a$  for MLA<sub>1</sub> scoring model had improvement by about 0.16 (0.19) when FP<sub>F</sub> (FP<sub>R</sub>) was used as the features profile. These findings suggested that the performance difference among learning algorithms are not merely linear, and factors such as essay-type, proficiency and grade level of essay writers may affects the score prediction.

The results from this study indicate that Random Forests (RF) is promising machine learning algorithm compared to the Sequential Minimum Optimization. Its superiority may be attributed to the fact that the RF algorithm builds a large collection of uncorrelated (random) decision trees and then ensemble the ranking of these random trees for meta-learning. That is, the algorithm makes multiple score prediction (i.e., the output from multiple decision trees) and combines them to produce one score prediction. These findings are consistent with outcomes reported in the machine learning literature (Bunch, Vaughn, & Miel, 2016; Rokach, 2010), which shows that building the prediction model using meta-learning has consistently outperformed individual score prediction models.

Research question 4: Given the answers to questions 1, 2 and 3, how does the performance of the scoring framework relate to the current gold-standard? How does it relate to the current state-of-the-art? In general, the scoring models of this study have matched or exceeded the exact-agreement between two human raters (i.e., gold-standard). Specifically, the performance of scoring models on five out of nine essay prompts (56%) matched or exceeded the gold-standard, and the improvement in exact agreement ranged from 2% on essay #8 to 12% on essay #5. By comparison, the performance of scoring models on four out of nine essay prompts (44%) were less than the gold-standard of exact agreements, as the deviation ranged from 7% on essay #3 to 14% on essay #4.

The scoring performance from this study was also compared against two AES vendors (i.e., state-of-the-art), as reported in Shermis (2014). The exact-agreement was used as a selection criterion because – during the development of scoring models– the objective function

of this study was to achieve the highest exact agreement. The Vendor1 (MetaMetrics) had the lowest average exact agreement and Vendor2 (Measurement Incorporated) had the highest average exact agreement, thus they represent the full range of studied AES vendors (Shermis, 2014a; Shermis & Hamner, 2013). The rationale for this comparison was to check the general effectiveness of the scoring models and not to single out any one vendor.

The models used in the current study consistently outperformed the models used by Vendor1 and Vendor2 using exact agreement as the outcome variable. Specifically, the exact agreement performance on all nine essay prompts (100%) exceeded the performance of Vendor1 , as the improvement in exact agreement ranged from 6% on essay #3 to 40% on essay #1. By comparison, the performance of scoring models of this study exceeded the exact agreement of Vendor2 on five out of nine essay prompts (56%), as the improvement in exact agreement ranged from 2% on essay #2b to 25% on essay #1. Moreover, on four out of nine essay prompts (44%), the study's exact agreement performance was less than the Vendor2's exact agreements, and the deviation in exact agreement ranged from 2% on essay #2a to 8% on essay #4.

In sum, the scoring models used in this study exceeded the gold-standard on four out of nine essays (Superior=44%). By comparison, the scoring models of Vendor1 was unable to beat the exact agreement in gold standard on any essays (Superior=0%), whereas Vendor2 were found superior on three out of nine essays (Superior=33%). Hence, among the 36 prompt-specific scoring models of this study, the overall least performing scoring model is as good as the studied state-of-the-art in automated scoring. Although the differences were small, it is

important to remember that the automated scoring is used in large-scale settings, and even a small improvement in the exact agreement between machine and human can save valuable scoring time and resources.

#### Limitations

There are at least three limitations of this study. First, the publically available essay samples differ from the samples that were used for the Vendor competition. The publically available essays-samples were modified<sup>9</sup> by an anonymization process which removed and replaced the words and references to locations, persons, and other specifics information with the symbolic-tokens. As a result, when the grammatical structures and semantic relationships of text are modified and the content words were substituted with meaningless symbolic-tokens then the originality of language is lost. This change may have potentially affected the effectiveness of various feature extraction algorithms in Coh-Metrix that extracts the features related to the deeper aspect of writing quality. Further, six out of nine essays dataset were transcribed from scanned image into electronic format by human transcriber so that they can be used for automated scoring process. This transformation may have resulted in transcription errors (e.g., missing phrase-break, sentence-break, etc.) and as result limits the information represented by feature scores.

Second, the feature extraction libraries of Coh-Metrix are not public and access to computational environment of Coh-Metrix is through system coordinators. The text data must first be forwarded to the system coordinator, in a prescribed format with meta-data, and then the feature vector is returned after a few days of processing, depending upon the size and

<sup>&</sup>lt;sup>9</sup> To safeguard the identification of an individual essay writer.

complexity of the original data. In this regards, the software subsystems of Coh-Metrix are not directly available to the research community meaning that the underlying feature extraction libraries and methods are not available for investigation and the degree of errors associated with various features is unknown. For example, since most deep features of Coh-Metrix are based on corpus linguistics (i.e., a manifestation of real-life use of language) and limited accessibility means that the opportunity to study the (good vs. bad) fit between corpus and student essays is lost. In other words, from a data science perspective, one has to assume that the corpus which have been used for the extraction of features is ideal to represent the language of essays. This aspect of the current study is also problematic from the linguistic perspective because the corpus are recorded and developed at a specific time and might have become obsolete for some senses of words and phrases. Furthermore, the error rates of various taggers (i.e., a software which identify and mark elements of language in a given text) that are used for stylistics and grammatical analysis are not known.

Third, this study adapted a data science approach<sup>10</sup> for the development and validation of scoring models meaning that a pure data-driven approach was employed to raise the statistical measures. Then, the scoring models were validated based on the criteria-related validity evidence (i.e., concordance between predicted scores and human scores). However, the other sense of validity, the construct validity, was not accessed as part of this study because the scoring models do not exactly assess the construct as would a human rater. For example, the human can quickly recognize whether or not the essay response corresponds to the intended

<sup>&</sup>lt;sup>10</sup> Meaning that several machine learning methods were ensemble to model the human scoring behavior, where the overall emphasis was to achieve the higher degree of concordance with human judges.

competencies and construct of the assessment whereas the AES framework of this study cannot differentiate between the essay responses that are written under bad faith from the responses which are representative of construct being assessed. Thus, this study lacks the construct-related evidence of validity. In sum, the evaluation of the scoring models of this study was restricted to criteria-related validity (i.e., concordance with human scores) and the scoring framework was not evaluated on a broader range of evaluation as proposed in the AES literature, which limits the generalization of results from this study.

#### **Directions of Future Research**

There are at least three directions for future research. First, future studies should focus on generating the diagnostic feedback on various aspects of writing quality, such as organization, focus, mechanics, development, and uniformity of vocabulary. This task will involve empirically combining and evaluating content and language-development features of Coh-Metrix so that they can efficiently represent the strengths and areas of improvement of the student-produced essay. For example, various principal component scores (e.g., *Syntactic Simplicity* and *Narrativity*) can be used to examine the easability profile of essay response and when, for example, the essay text is low on *Syntactic Simplicity* then student's reading ability should be closely monitored because text contains unfamiliar syntactic structures, and if the essay text is low on *Narrativity* then student may need help with prior subject knowledge associated with the assigned writing task because text lacks the evidence of world knowledge. When the essay text is low on both (*Syntactic Simplicity* and *Narrativity*) then the instructor should investigate whether the student's world knowledge and reading ability are sufficient to handle the essay task. Generating understandable feedback is not only useful for language instruction and student autonomy but also challenging in terms of its integration in the classroom environment.

Second, future studies should look at the potential to incorporate the advisory mechanism for identifying the aberrant essays. These essays may either be written under badfaith to cheat the automated scoring system, or could be the artifact of exceptional writing abilities which is off from the general essay writing norms. The bad-faith essays can get a good score from the scoring models of this study because such essays usually contain repetition of pre-memorized creative text (i.e., highly cohesive and metaphorically diverse text) which is often off-topic. Essays that are exceptional pieces of writing and reflect the genuine prose can also be disadvantage because their features are not sufficiently observed during supervised machine training. Thus, an avenue of research can be to investigate how to utilize various features of Coh-Metrix for developing the advisory mechanism that can pre-screen such essays, so that they can be judged by human rater. For example, one line of inquiry can be to study various proportion of vocabulary use in essays text, such as: proportion of rare discourse structure, proportion of ill-defined part-of-speech tags, and proportion of grammatical errors given the length of the essays. Addition of advisory mechanism will also enhance the content-related validity of the automated scoring system.

Third, the RF and SMO were also found promising over regression based MLA in a recent AES study of commercial system (Chen, Fife, Bejar, & Rupp, 2016). Given their performance, robustness to classification and capability of handling linear and non-linear features, future studies should ensemble these methods into a single model such that the holistic scores are predicted based on the outcomes from the ensemble scoring model. More specifically, both RF and SMO learning algorithms should be combined using three common ensemble schemes (e.g., bagging, boosting, and stacking) and their predictive strengths and weaknesses may be assessed. In so doing, more than one MLA will be involved in the predictive process which may enhance the diversity of machine learning and, as a result, potentially increase the predictive power over a single scoring model.

#### Conclusion

Most large-scale assessments require that written responses be included as a fundamental component of the assessment task. As a result, AES has become an important topic for the assessments of 21<sup>st</sup> century skills. Coh-Metrix provides deep features of language that can be used to serve scoring and pedagogical objectives of language assessment. The central objective of this study was to evaluate the merit of these features for machine scoring. The results suggest that the potential benefits of using these features for the development of scoring system are high. There also lies an implicit assumption that machine scores have limited construct validity because the automated scoring system does not actually read the essays, and the validation of AES systems essentially rests on how well the human raters are modeled. However, efficiency of machine scoring depends on how well the essays text is transformed into feature scores. Hence, more inter-disciplinary efforts are needed to define and extract the features that can serve both scoring and pedagogical objectives.

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## **Appendix A: Example of Referential Cohesion**

## Table A1

A comparison of the five co-reference indices on a science text about cell.

	Sentence	Noun	Argument	Stem	Content Word	LSA
S1	The cell is the basic unit of life.					
S2	Cells were discovered by Robert Hooke.	0	1	1	0	0.37
<b>S</b> 3	A cell is the smallest unit of life that is classified as a living thing.	0	1	1	0	0.4
S4	Some organism, such as most bacteria, are unicellular (consist of a single cell).	1	1	1	0.13	0.44
<b>S</b> 5	Other organisms, such as humans, are multicellular.	1	1	1	0.33	0.79
S6	There are two types of cells: eukaryotic and prokaryotic.	0	0	0	0	0.34
S7	Prokaryotic cells are usually independent.	1	1	1	0.5	0.85
S8	Eukaryotic cells are often found in multicellular organisms.	1	1	1	0.2	0.7
Loca	l average (between adjacent sentences)	0.57	0.86	0.86	0.17	0.56
Glob	al average (between all sentences)	0.43	0.82	0.82	0.13	0.41

Source: McNamara, Graesser, McCarthy, and Cai (2014, p. 64).

The Coh-Metrix adjacent co-reference calculations for each of the five types of indices are provided for each sentence in the text. The Coh-Metrix output is the average across sentences. Each of the five types of indices are also calculated in terms of global co-reference, which is the average overlap between all pairs of sentences in the text.

## **Appendix B: Essay Prompts**

#### B1: Essay Prompt # 1

Type of Essay: Persuasive Grade level: 8 Rubric: Holistic Score Range: 1-6

#### Prompt

More and more people use computers, but not everyone agrees that this benefits society. Those who support advances in technology believe that computers have a positive effect on people. They teach hand-eye coordination, give people the ability to learn about faraway places and people, and even allow people to talk online with other people. Others have different ideas. Some experts are concerned that people are spending too much time on their computers and less time exercising, enjoying nature, and interacting with family and friends.

Write a letter to your local newspaper in which you state your opinion on the effects computers have on people. Persuade the readers to agree with you.

Type of Essay: Persuasive Grade level: 10 Rubric: Trait Score Range Trait 1: 1-6 Score Range Trait 2: 1-4

#### Prompt

Censorship in the Libraries

"All of us can think of a book that we hope none of our children or any other children have taken off the shelf. But if I have the right to remove that book from the shelf -- that work I abhor -- then you also have exactly the same right and so does everyone else. And then we have no books left on the shelf for any of us." --Katherine Paterson, Author Write a persuasive essay to a newspaper reflecting your vies on censorship in libraries. Do you believe that certain materials, such as books, music, movies, magazines, etc., should be removed from the shelves if they are found offensive? Support your position with convincing arguments from your own experience, observations, and/or reading.

**NOTE:** This data set is the only one that is scored using a trait rubric. You will be asked to make two separate predictions for this essay prompt corresponding to the resolved scores for the two domains that were assessed.

Trait 1 (2a): Writing Applications Trait 2 (2b): Language Conventions

#### B3: Essay Prompt # 3

Type of Essay: Source-based Grade level: 10 Rubric: Holistic Score Range: 0-3

#### Source Essay

ROUGH ROAD AHEAD: Do Not Exceed Posted Speed Limit by Joe Kurmaskie

FORGET THAT OLD SAYING ABOUT NEVER taking candy from strangers. No, a better piece of advice for the solo cyclist would be, "Never accept travel advice from a collection of old-timers who haven't left the confines of their porches since Carter was in office." It's not that a group of old guys doesn't know the terrain. With age comes wisdom and all that, but the world is a fluid place. Things change.

At a reservoir campground outside of Lodi, California, I enjoyed the serenity of an early-summer evening and some lively conversation with these old codgers. What I shouldn't have done was let them have a peek at my map. Like a foolish youth, the next morning I followed their advice and launched out at first light along a "shortcut" that was to slice away hours from my ride to Yosemite National Park.

They'd sounded so sure of themselves when pointing out landmarks and spouting off towns I would come to along this breezy jaunt. Things began well enough. I rode into the morning with strong legs and a smile on my face. About forty miles into the pedal, I arrived at the first "town." This place might have been a thriving little spot at one time—say, before the last world war—but on that morning it fit the traditional definition of a ghost town. I chuckled, checked my water supply, and moved on. The sun was beginning to beat down, but I barely noticed it. The cool pines and rushing rivers of Yosemite had my name written all over them.

Twenty miles up the road, I came to a fork of sorts. One ramshackle shed, several rusty pumps, and a corral that couldn't hold in the lamest mule greeted me. This sight was troubling. I had been hitting my water bottles pretty regularly, and I was traveling through the high deserts of California in June.

I got down on my hands and knees, working the handle of the rusted water pump with all my strength. A tarlike substance oozed out, followed by brackish water feeling somewhere in the neighborhood of two hundred degrees. I pumped that handle for several minutes, but the water wouldn't cool down. It didn't matter. When I tried a drop or two, it had the flavor of battery acid. The old guys had sworn the next town was only eighteen miles down the road. I could make that! I would conserve my water and go inward for an hour or so—a test of my inner spirit. Not two miles into this next section of the ride, I noticed the terrain changing. Flat road was replaced by short, rolling hills. After I had crested the first few of these, a large highway sign jumped out at me. It read: ROUGH ROAD AHEAD: DO NOT EXCEED POSTED SPEED LIMIT. The speed limit was 55 mph. I was doing a water-depleting 12 mph. Sometimes life can feel so cruel.

I toiled on. At some point, tumbleweeds crossed my path and a ridiculously large snake—it really did look like a diamondback—blocked the majority of the pavement in front of me. I eased past, trying to keep my balance in my dehydrated state.

The water bottles contained only a few tantalizing sips. Wide rings of dried sweat circled my shirt, and the growing realization that I could drop from heatstroke on a gorgeous day in June simply because I listened to some gentlemen who hadn't been off their porch in decades, caused me to laugh.

It was a sad, hopeless laugh, mind you, but at least I still had the energy to feel sorry for myself. There was no one in sight, not a building, car, or structure of any kind. I began breaking the ride down into distances I could see on the horizon, telling myself that if I could make it that far, I'd be fi ne.

Over one long, crippling hill, a building came into view. I wiped the sweat from my eyes to make sure it wasn't a mirage, and tried not to get too excited. With what I believed was my last burst of energy, I maneuvered down the hill.

In an ironic twist that should please all sadists reading this, the building—abandoned years earlier, by the looks of it—had been a Welch's Grape Juice factory and bottling plant. A sandblasted picture of a young boy pouring a refreshing glass of juice into his mouth could still be seen.

I hung my head.

That smoky blues tune "Summertime" rattled around in the dry honeycombs of my deteriorating brain.

I got back on the bike, but not before I gathered up a few pebbles and stuck them in my mouth. I'd read once that sucking on stones helps take your mind off thirst by allowing what spit you have left to circulate. With any luck I'd hit a bump and lodge one in my throat.

It didn't really matter. I was going to die and the birds would pick me clean, leaving only some expensive outdoor gear and a diary with the last entry in praise of old men, their wisdom, and their keen sense of direction. I made a mental note to change that paragraph if it looked like I was going to lose consciousness for the last time.

Somehow, I climbed away from the abandoned factory of juices and dreams, slowly gaining elevation while losing hope. Then, as easily as rounding a bend, my troubles, thirst, and fear were all behind me.

GARY AND WILBER'S FISH CAMP—IF YOU WANT BAIT FOR THE BIG ONES, WE'RE YOUR BEST BET!

"And the only bet," I remember thinking.

As I stumbled into a rather modern bathroom and drank deeply from the sink, I had an overwhelming urge to seek out Gary and Wilber, kiss them, and buy some bait—any bait, even though I didn't own a rod or reel.

An old guy sitting in a chair under some shade nodded in my direction. Cool water dripped from my head as I slumped against the wall beside him.

"Where you headed in such a hurry?"

"Yosemite," I whispered.

"Know the best way to get there?"

I watched him from the corner of my eye for a long moment. He was even older than the group I'd listened to in Lodi. "Yes, sir! I own a very good map." And I promised myself right then that I'd always stick to it in the future. "Rough Road Ahead" by Joe Kurmaskie, from Metal Cowboy, copyright © 1999 Joe Kurmaskie.

## Prompt

Write a response that explains how the features of the setting affect the cyclist. In your response, include examples from the essay that support your conclusion.

Type of Essay: Source-based Grade level: 10 Rubric: Holistic Score Range: 0-3

#### Source Essay

Winter Hibiscus by Minfong Ho

Saeng, a teenage girl, and her family have moved to the United States from Vietnam. As Saeng walks home after failing her driver's test, she sees a familiar plant. Later, she goes to a florist shop to see if the plant can be purchased.

It was like walking into another world. A hot, moist world exploding with greenery. Huge flat leaves, delicate wisps of tendrils, ferns and fronds and vines of all shades and shapes grew in seemingly random profusion.

"Over there, in the corner, the hibiscus. Is that what you mean?" The florist pointed at a leafy potted plant by the corner.

There, in a shaft of the wan afternoon sunlight, was a single blood-red blossom, its five petals splayed back to reveal a long stamen tipped with yellow pollen. Saeng felt a shock of recognition so intense, it was almost visceral.1

"Saebba," Saeng whispered.

A saebba hedge, tall and lush, had surrounded their garden, its lush green leaves dotted with vermilion flowers. And sometimes after a monsoon rain, a blossom or two would have blown into the well, so that when she drew the well water, she would find a red blossom floating in the bucket.

Slowly, Saeng walked down the narrow aisle toward the hibiscus. Orchids, lanna bushes, oleanders, elephant ear begonias, and bougainvillea vines surrounded her. Plants that she had not even realized she had known but had forgotten drew her back into her childhood world. When she got to the hibiscus, she reached out and touched a petal gently. It felt smooth and cool, with a hint of velvet toward the center—just as she had known it would feel.

And beside it was yet another old friend, a small shrub with waxy leaves and dainty flowers with purplish petals and white centers. "Madagascar periwinkle," its tag announced. How strange to see it in a pot, Saeng thought. Back home it just grew wild, jutting out from the cracks in brick walls or between tiled roofs.

And that rich, sweet scent—that was familiar, too. Saeng scanned the greenery around her and found a tall, gangly plant with exquisite little white blossoms on it. "Dok Malik," she said, savoring the feel of the word on her tongue, even as she silently noted the English name on its tag, "jasmine."

One of the blossoms had fallen off, and carefully Saeng picked it up and smelled it. She closed her eyes and breathed in, deeply. The familiar fragrance filled her lungs, and Saeng could almost feel the light strands of her grandmother's long gray hair, freshly washed, as she combed it out with the fine-toothed buffalo-horn comb. And when the sun had dried it, Saeng would help the gnarled old fingers knot the hair into a bun, then slip a dok Malik bud into it.

Saeng looked at the white bud in her hand now, small and fragile. Gently, she closed her palm around it and held it tight. That, at least, she could hold on to. But where was the fine-toothed comb? The hibiscus hedge? The well? Her gentle grandmother?

A wave of loss so deep and strong that it stung Saeng's eyes now swept over her. A blink, a channel switch, a boat ride into the night, and it was all gone. Irretrievably, irrevocably gone. And in the warm moist shelter of the greenhouse, Saeng broke down and wept.

It was already dusk when Saeng reached home. The wind was blowing harder, tearing off the last remnants of green in the chicory weeds that were growing out of the cracks in the sidewalk. As if oblivious to the cold, her mother was still out in the vegetable garden, digging up the last of the onions with a rusty trowel. She did not see Saeng until the girl had quietly knelt down next to her.

Her smile of welcome warmed Saeng. "Ghup ma laio le? You're back?" she said cheerfully. "Goodness, it's past five. What took you so long? How did it go? Did you—?" Then she noticed the potted plant that Saeng was holding, its leaves quivering in the wind.

Mrs. Panouvong uttered a small cry of surprise and delight. "Dok faeng-noi!" she said. "Where did you get it?"

"I bought it," Saeng answered, dreading her mother's next question.

"How much?"

For answer Saeng handed her mother some coins.

"That's all?" Mrs. Panouvong said, appalled, "Oh, but I forgot! You and the

Lambert boy ate Bee-Maags . . . ."

"No, we didn't, Mother," Saeng said.

"Then what else—?"

"Nothing else. I paid over nineteen dollars for it."

"You what?" Her mother stared at her incredulously. "But how could you? All the seeds for this vegetable garden didn't cost that much! You know how much we—" She paused, as she noticed the tearstains on her daughter's cheeks and her puffy eyes.

"What happened?" she asked, more gently.

"I-I failed the test," Saeng said.

For a long moment Mrs. Panouvong said nothing. Saeng did not dare look her mother in the eye. Instead, she stared at the hibiscus plant and nervously tore off a leaf, shredding it to bits. Her mother reached out and brushed the fragments of green off Saeng's hands. "It's a beautiful plant, this dok faeng-noi," she finally said. "I'm glad you got it."

"It's-it's not a real one," Saeng mumbled.

"I mean, not like the kind we had at—at—" She found that she was still too shaky to say the words at home, lest she burst into tears again. "Not like the kind we had before," she said.

"I know," her mother said quietly. "I've seen this kind blooming along the lake. Its flowers aren't as pretty, but it's strong enough to make it through the cold months here, this winter hibiscus. That's what matters."

She tipped the pot and deftly eased the ball of soil out, balancing the rest of the plant in her other hand. "Look how root-bound it is, poor thing," she said. "Let's plant it, right now." She went over to the corner of the vegetable patch and started to dig a hole in the ground. The soil was cold and hard, and she had trouble thrusting the shovel into it. Wisps of her gray hair trailed out in the breeze, and her slight frown deepened the wrinkles around her eyes. There was

a frail, wiry beauty to her that touched Saeng deeply.

"Here, let me help, Mother," she offered, getting up and taking the shovel away from her. Mrs. Panouvong made no resistance. "I'll bring in the hot peppers and bitter melons, then, and start dinner. How would you like an omelet with slices of the bitter melon?" "I'd love it," Saeng said.

Left alone in the garden, Saeng dug out a hole and carefully lowered the "winter hibiscus" into it. She could hear the sounds of cooking from the kitchen now, the beating of eggs against a bowl, the sizzle of hot oil in the pan. The pungent smell of bitter melon wafted out, and Saeng's mouth watered. It was a cultivated taste, she had discovered—none of her classmates or friends, not even Mrs. Lambert, liked it—this sharp, bitter melon that left a golden aftertaste on the tongue. But she had grown up eating it and, she admitted to herself, much preferred it to a Big Mac.

The "winter hibiscus" was in the ground now, and Saeng tamped down the soil around it. Overhead, a flock of Canada geese flew by, their faint honks clear and—yes—familiar to Saeng now. Almost reluctantly, she realized that many of the things that she had thought of as strange before had become, through the quiet repetition of season upon season, almost familiar to her now. Like the geese. She lifted her head and watched as their distinctive V was etched against the evening sky, slowly fading into the distance.

When they come back, Saeng vowed silently to herself, in the spring, when the snows melt and the geese return and this hibiscus is budding, then I will take that test again.

*"Winter Hibiscus" by Minfong Ho, copyright* © 1993 *by Minfong Ho, from Join In, Multiethnic Short Stories, by Donald R. Gallo, ed.* 

## Prompt

Read the last paragraph of the story.

"When they come back, Saeng vowed silently to herself, in the spring, when the snows melt and the geese return and this hibiscus is budding, then I will take that test again."

Write a response that explains why the author concludes the story with this paragraph. In your response, include details and examples from the story that support your ideas.

Type of Essay: Source-based Grade level: 8 Rubric: Holistic Score Range: 0-4

#### Source Essay

Narciso Rodriguez

#### from Home: The Blueprints of Our Lives

My parents, originally from Cuba, arrived in the United States in 1956. After living for a year in a furnished one-room apartment, twenty-one-year-old Rawedia Maria and twenty-seven-year-old Narciso Rodriguez, Sr., could afford to move into a modest, three-room apartment I would soon call home.

In 1961, I was born into this simple house, situated in a two-family, blond-brick building in the Ironbound section of Newark, New Jersey. Within its walls, my young parents created our traditional Cuban home, the very heart of which was the kitchen. My parents both shared cooking duties and unwittingly passed on to me their rich culinary skills and a love of cooking that is still with me today (and for which I am eternally grateful). Passionate Cuban music (which I adore to this day) filled the air, mixing with the aromas of the kitchen. Here, the innocence of childhood, the congregation of family and friends, and endless celebrations that encompassed both, formed the backdrop to life in our warm home.

Growing up in this environment instilled in me a great sense that "family" had nothing to do with being a blood relative. Quite the contrary, our neighborhood was made up of mostly Spanish, Cuban, and Italian immigrants at a time when overt racism was the norm and segregation prevailed in the United States. In our neighborhood, despite customs elsewhere, all of these cultures came together in great solidarity and friendship. It was a close-knit community of honest, hardworking immigrants who extended a hand to people who, while not necessarily their own kind, were clearly in need.

Our landlord and his daughter, Alegria (my babysitter and first friend), lived above us, and Alegria graced our kitchen table for meals more often than not. Also at the table were Sergio and Edelmira, my surrogate grandparents who lived in the basement apartment. (I would not know my "real" grandparents, Narciso the Elder and Consuelo, until 1970 when they were allowed to leave Cuba.) My aunts Bertha and Juanita and my cousins Arnold, Maria, and Rosemary also all lived nearby and regularly joined us at our table. Countless extended family members came and went — and there was often someone staying with us temporarily until they were able to get back on their feet. My parents always kept their arms and their door open to the many people we considered family, knowing that they would do the same for us. My mother and father had come to this country with such courage, without any knowledge of the language or the culture. They came selflessly, as many immigrants do, to give their children a better life, even though it meant leaving behind their families, friends, and careers in the country they loved. They struggled both personally and financially, braving the harsh northern winters while yearning for their native tropics and facing cultural hardships. The barriers to work were strong and high, and my parents both had to accept that they might not be able to find the kind of jobs they deserved. In Cuba, Narciso, Sr., had worked in a laboratory and Rawedia Maria had studied chemical engineering. In the United States, they had to start their lives over entirely, taking whatever work they could find. The faith that this struggle would lead them and their children to better times drove them to endure these hard times.

I will always be grateful to my parents for their love and sacrifice. I've often told them that what they did was a much more courageous thing than I could have ever done. I've often told them of my admiration for their strength and perseverance, and I've thanked them repeatedly. But, in reality, there is no way to express my gratitude for the spirit of generosity impressed upon me at such an early age and the demonstration of how important family and friends are. These are two lessons that my parents did not just tell me. They showed me with their lives, and these teachings have been the basis of my life.

It was in this simple house that my parents welcomed other refugees to celebrate their arrival to this country and where I celebrated my first birthdays. It was in the warmth of the kitchen in this humble house where a Cuban feast (albeit a frugal Cuban feast) always filled the air with not just scent and music but life and love. It was here where I learned the real definition of "family." And for this, I will never forget that house or its gracious neighborhood or the many things I learned there about how to love. I will never forget how my parents turned this simple house into a home.

- Narciso Rodriguez, Fashion designer

Hometown: Newark, New Jersey

"Narciso Rodriguez" by Narciso Rodriguez, from <u>Home: The Blueprints of Our Lives</u>. Copyright © 2006 by John Edwards.

## Prompt

Describe the mood created by the author in the memoir. Support your answer with relevant and specific information from the memoir.

Type of Essay: Source-based Grade level: 10 Rubric: Holistic Score Range: 0-4

#### Source Essay

The Mooring Mast

by Marcia Amidon Lüsted

When the Empire State Building was conceived, it was planned as the world's tallest building, taller even than the new Chrysler Building that was being constructed at Forty-second Street and Lexington Avenue in New York. At seventy-seven stories, it was the tallest building before the Empire State began construction, and Al Smith was determined to outstrip it in height. The architect building the Chrysler Building, however, had a trick up his sleeve. He secretly constructed a 185-foot spire inside the building, and then shocked the public and the media by hoisting it up to the top of the Chrysler Building, bringing it to a height of 1,046 feet, 46 feet taller than the originally announced height of the Empire State Building.

Al Smith realized that he was close to losing the title of world's tallest building, and on December 11, 1929, he announced that the Empire State would now reach the height of 1,250 feet. He would add a top or a hat to the building that would be even more distinctive than any other building in the city. John Tauranac describes the plan:

[The top of the Empire State Building] would be more than ornamental, more than a spire or dome or a pyramid put there to add a desired few feet to the height of the building or to mask something as mundane as a water tank. Their top, they said, would serve a higher calling. The Empire State Building would be equipped for an age of transportation that was then only the dream of aviation pioneers.

This dream of the aviation pioneers was travel by dirigible, or zeppelin, and the Empire State Building was going to have a mooring mast at its top for docking these new airships, which would accommodate passengers on already existing transatlantic routes and new routes that were yet to come.

## The Age of Dirigibles

By the 1920s, dirigibles were being hailed as the transportation of the future. Also known today as blimps, dirigibles were actually enormous steel-framed balloons, with envelopes of cotton fabric filled with hydrogen and helium to make them lighter than air. Unlike a balloon, a dirigible could be maneuvered by the use of propellers and rudders, and passengers could ride in the gondola, or enclosed compartment, under the balloon.

Dirigibles had a top speed of eighty miles per hour, and they could cruise at seventy miles per hour for thousands of miles without needing refueling. Some were as long as one thousand feet, the same length as four blocks in New York City. The one obstacle to their expanded use in New York City was the lack of a suitable landing area. Al Smith saw an opportunity for his Empire State Building: A mooring mast added to the top of the building would allow dirigibles to anchor there for several hours for refueling or service, and to let passengers off and on. Dirigibles were docked by means of an electric winch, which hauled in a line from the front of the ship and then tied it to a mast. The body of the dirigible could swing in the breeze, and yet passengers could safely get on and off the dirigible by walking down a gangplank to an open observation platform.

The architects and engineers of the Empire State Building consulted with experts, taking tours of the equipment and mooring operations at the U.S. Naval Air Station in Lakehurst, New Jersey. The navy was the leader in the research and development of dirigibles in the United States. The navy even offered its dirigible, the Los Angeles, to be used in testing the mast. The architects also met with the president of a recently formed airship transport company that planned to offer dirigible service across the Pacific Ocean.

When asked about the mooring mast, Al Smith commented:

[It's] on the level, all right. No kidding. We're working on the thing now. One set of engineers here in New York is trying to dope out a practical, workable arrangement and the Government people in Washington are figuring on some safe way of mooring airships to this mast.

## **Designing the Mast**

The architects could not simply drop a mooring mast on top of the Empire State Building's flat roof. A thousand-foot dirigible moored at the top of the building, held by a single cable tether, would add stress to the building's frame. The stress of the dirigible's load and the wind pressure would have to be transmitted all the way to the building's foundation, which was nearly eleven hundred feet below. The steel frame of the Empire State Building would have to be modified and strengthened to accommodate this new situation. Over sixty thousand dollars' worth of modifications had to be made to the building's framework.

Rather than building a utilitarian mast without any ornamentation, the architects designed a shiny glass and chrome-nickel stainless steel tower that would be illuminated from inside, with a stepped-back design that imitated the overall shape of the building itself. The rocket-shaped mast would have four wings at its corners, of shiny aluminum, and would rise to a conical roof that would house the mooring arm. The winches and control machinery for the dirigible mooring would be housed in the base of the shaft itself, which also housed elevators and stairs to bring passengers down to the eighty-sixth floor, where baggage and ticket areas would be located.

The building would now be 102 floors, with a glassed-in observation area on the 101st floor and an open observation platform on the 102nd floor. This observation area was to double as the boarding area for dirigible passengers.

Once the architects had designed the mooring mast and made changes to the existing plans for the building's skeleton, construction proceeded as planned. When the building had been framed to the 85th floor, the roof had to be completed before the framing for the mooring mast could take place. The mast also had a skeleton of steel and was clad in stainless steel with glass windows. Two months after the workers celebrated framing the entire building, they were back to raise an American flag again—this time at the top of the frame for the mooring mast.

## The Fate of the Mast

The mooring mast of the Empire State Building was destined to never fulfill its purpose, for reasons that should have been apparent before it was ever constructed. The greatest reason was one of safety: Most dirigibles from outside of the United States used hydrogen rather than helium, and hydrogen is highly flammable. When the German dirigible Hindenburg was destroyed by fire in Lakehurst, New Jersey, on May 6, 1937, the owners of the Empire State Building realized how much worse that accident could have been if it had taken place above a densely populated area such as downtown New York.

The greatest obstacle to the successful use of the mooring mast was nature itself. The winds on top of the building were constantly shifting due to violent air currents. Even if the dirigible were tethered to the mooring mast, the back of the ship would swivel around and around the mooring mast. Dirigibles moored in open landing fields could be weighted down in the back with lead weights, but using these at the Empire State Building, where they would be dangling high above pedestrians on the street, was neither practical nor safe.

The other practical reason why dirigibles could not moor at the Empire State Building was an existing law against airships flying too low over urban areas. This law would make it illegal for a ship to ever tie up to the building or even approach the area, although two dirigibles did attempt to reach the building before the entire idea was dropped. In December 1930, the U.S. Navy dirigible Los Angeles approached the mooring mast but could not get close enough to tie up because of forceful winds. Fearing that the wind would blow the dirigible onto the sharp spires of other buildings in the area, which would puncture the dirigible's shell, the captain could not even take his hands off the control levers.

Two weeks later, another dirigible, the Goodyear blimp Columbia, attempted a publicity stunt where it would tie up and deliver a bundle of newspapers to the Empire State Building. Because the complete dirigible mooring equipment had never been installed, a worker atop the mooring mast would have to catch the bundle of papers on a rope dangling from the blimp. The papers were delivered in this fashion, but after this stunt the idea of using the mooring mast was shelved. In February 1931, Irving Clavan of the building's architectural office said, "The as yet unsolved problems of mooring air ships to a fixed mast at such a height made it desirable to postpone to a later date the final installation of the landing gear."

By the late 1930s, the idea of using the mooring mast for dirigibles and their passengers had quietly disappeared. Dirigibles, instead of becoming the transportation of the future, had given way to airplanes. The rooms in the Empire State Building that had been set aside for the ticketing and baggage of dirigible passengers were made over into the world's highest soda fountain and tea garden for use by the sightseers who flocked to the observation decks. The highest open observation deck, intended for disembarking passengers, has never been open to the public.

"The Mooring Mast" by Marcia Amidon Lüsted, from <u>The Empire State Building</u>. Copyright © 2004 by Gale, a part of Cengage Learning, Inc.

## Prompt

Based on the excerpt, describe the obstacles the builders of the Empire State Building faced in attempting to allow dirigibles to dock there. Support your answer with relevant and specific information from the excerpt.

#### B7: Essay Prompt # 7

Type of Essay: Expository Grade level: 7 Rubric: Composite Score Range: 0-12

#### Prompt

Write about patience. Being patient means that you are understanding and tolerant. A patient person experience difficulties without complaining.

Do only one of the following: write a story about a time when you were patient OR write a story about a time when someone you know was patient OR write a story in your own way about patience.

B8: Essay Prompt # 8

Type of Essay: Narrative Grade level: 10 Rubric: Composite Score Range: 0-30

#### Prompt

We all understand the benefits of laughter. For example, someone once said, "Laughter is the shortest distance between two people." Many other people believe that laughter is an important part of any relationship. Tell a true story in which laughter was one element or part.

## **Appendix C: Letter from Research Ethics Board**

5/4/2016

https://remo.ualberta.ca/REMO/Doc/0/AEUC3AJSK4GKR5F4FNEQ4S5V0E/fromString.html



#### RESEARCH ETHICS OFFICE

308 Campus Tower Edmonton, AB, Canada TGG 1K8 Tel: 780.492.0459 Fax: 780.492.9429 www.reo.ualberta.ca

#### Notification: Outside of REB Mandate

Date: May 3, 2016

Study ID: Pro00064629

Principal Investigator: Syed Muhammad Fahad Latifi

Study Title: Development and Validation of an Automated Essay Scoring Framework by Integrating Deep Features of English Language

Study Supervisor Mark Gierl

Thank you for submitting this application for review. The project as described in this application has been reviewed and due to the fact that the data is publicly available, it has been determined that this project is outside of the mandate of the Research Ethics Board and does not require or qualify for human ethics review.

Sincerely,

Stanley Varnhagen, PhD Chair, Research Ethics Board 2

Note: This correspondence includes an electronic signature (validation and approval via an online system).

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Exact Agre	Exact Agreement Percentages from State of the art AES systems, based on Shermis (2014)												
Essay prompt	Training samples	Test samples	Mean words	$H_1H_2$	MM	РКТ	ETS	AIR	CMU	СТВ	PM	VL	MI
1	1785	589	366.40	0.64	0.31	0.43	0.42	0.44	0.44	0.44	0.43	0.47	0.46
2a	1800	600	381.19	0.76	0.55	0.64	0.69	0.68	0.64	0.70	0.68	0.70	0.70
2b	1800	600	381.19	0.73	0.55	0.66	0.69	0.68	0.59	0.66	0.67	0.69	0.66
3	1726	568	108.69	0.72	0.63	0.61	0.69	0.68	0.70	0.66	0.69	0.69	0.72
4	1772	586	94.39	0.76	0.47	0.60	0.66	0.65	0.68	0.64	0.64	0.70	0.72
5	1805	601	122.29	0.59	0.47	0.68	0.65	0.71	0.67	0.68	0.65	0.71	0.68
6	1800	600	153.64	0.63	0.51	0.64	0.62	0.67	0.61	0.63	0.68	0.69	0.69
7	1730	495	171.28	0.28	0.07	0.09	0.12	0.10	0.15	0.12	0.12	0.12	0.17
8	918	304	622.13	0.29	0.08	0.14	0.17	0.12	0.26	0.23	0.20	0.10	0.16
Average Exact agreement %					0.40	0.50	0.52	0.53	0.53	0.53	0.53	0.54	0.55

## Appendix D: Agreement and Distributional Measures for the State-of-the-art AES systems

# AIR—American Institutes for Research

CMU—TELEDIA, Carnegie Mellon University

CTB—CTB McGraw-Hill

Table D1

ETS—Educational Testing Service

MI-Measurement, Inc.

## MM—MetaMetrics

PKT—Pearson Knowledge Technologies

PM—Pacific Metrics

VL—Vantage Learning

## Table D2

Essay prompt	Training samples	Test samples	Mean words	Mean <sub>RS-Human</sub>	$SD_{RS-Human}$	Mean <sub>MM</sub>	$SD_{MM}$	<b>SMSD</b> <sub>MM</sub>	Mean <sub>MI</sub>	SD <sub>MI</sub>	SMSD <sub>MI</sub>
 1	1785	589	366.40	8.62	1.54	8.56	1.57	-0.04	8.53	1.51	-0.06
2a	1800	600	381.19	3.41	0.77	3.33	0.83	-0.10	3.37	0.69	-0.05
2b	1800	600	381.19	3.32	0.75	3.26	0.80	-0.08	3.21	0.84	-0.14
3	1726	568	108.69	1.90	0.85	1.91	0.81	0.01	1.95	0.89	0.06
4	1772	586	94.39	1.51	0.95	1.46	1.12	-0.05	1.48	0.86	-0.03
5	1805	601	122.29	2.51	0.95	2.44	1.08	-0.07	2.51	1.08	0.00
6	1800	600	153.64	2.75	0.87	2.74	1.06	-0.01	2.76	0.95	0.01
7	1730	495	171.28	20.13	5.89	19.63	6.51	-0.08	19.80	6.43	-0.05
 8	918	304	622.13	36.67	5.19	37.54	5.91	0.16	37.23	5.38	0.11

## Distributional details from Shermis (2014)

SMSD =  $(\mu_{AES} - \mu_{Human}) \div \sqrt{(\sigma_{AES}^2 + \sigma_{Human}^2)/2}$ 

where,  $\mu_{AES}$  is the mean of machine scores,  $\mu_{Human}$  is the mean of human scores,  $\sigma_{AES}^2$  is variance of machine scores, and  $\sigma_{Human}^2$  is variance of human scores. The -ve SMSD means severe AES<sub>score</sub>, and +ve SMSD represents lenient AES<sub>score</sub>.

RS-Human— Resolved Human Score

MM—MetaMetrics

MI—Measurement, Inc.

SMSD—Standardized Mean Score Difference

## Appendix E: Tables of values for Graphs

## Table E1

Exact + Adjacent Agreement Percentages

Feature Profiles		Essay Prompts										
		2a	2b	3	4	5	6	7	8			
Gold-standard (b/w H1&H2)	0.99	1.00	1.00	1.00	1.00	0.98	0.98	0.61	0.48			
Commercial AES-1	0.95	0.99	0.97	0.97	0.96	0.93	0.95	0.38	0.41			
Commercial AES-2	0.99	1.00	0.99	0.97	0.99	0.99	1.00	0.56	0.52			
RF-Grader using FP <sub>F</sub>	1.00	0.99	0.99	0.98	0.98	0.98	0.96	0.69	0.49			
RF-Grader using FP <sub>R</sub>	1.00	0.99	0.99	0.98	0.98	0.99	0.96	0.68	0.52			
SMO-Grader using FP <sub>F</sub>	0.99	0.99	0.99	0.97	0.98	0.99	0.97	0.66	0.49			
SMO-Grader using FP <sub>R</sub>	1.00	0.99	0.99	0.97	0.98	0.99	0.96	0.67	0.47			

Table E2

Exact Agreement Percentages

Feature Profiles		Essay Prompts										
		2a	2b	3	4	5	6	7	8			
Gold-standard (b/w H1&H2)	0.63	0.77	0.79	0.76	0.78	0.57	0.62	0.29	0.27			
Commercial AES-1	0.31	0.55	0.55	0.63	0.47	0.47	0.51	0.07	0.08			
Commercial AES-2	0.46	0.70	0.66	0.72	0.72	0.68	0.69	0.17	0.16			
RF-Grader using FP <sub>F</sub>	0.71	0.67	0.68	0.69	0.63	0.67	0.61	0.32	0.28			
RF-Grader using FP <sub>R</sub>	0.71	0.68	0.67	0.68	0.64	0.69	0.61	0.33	0.29			
SMO-Grader using FP <sub>F</sub>	0.68	0.64	0.66	0.66	0.63	0.65	0.62	0.28	0.29			
SMO-Grader using FP <sub>R</sub>	0.70	0.66	0.67	0.68	0.63	0.66	0.60	0.32	0.28			

## Table E3

Kappa values

Facture Profiles		Essay Prompts										
Feature Profiles	1	2a	2b	3	4	5	6	7	8			
Gold-standard (b/w H1&H2)	0.42	0.62	0.66	0.63	0.68	0.41	0.46	0.17	0.14			
Commercial AES-1	0.16	0.30	0.27	0.45	0.30	0.28	0.31	0.03	0.04			
Commercial AES-2	0.33	0.51	0.46	0.59	0.60	0.56	0.55	0.12	0.10			
<b>RF-Grader using FP</b> <sub>F</sub>	0.53	0.45	0.45	0.53	0.48	0.54	0.40	0.21	0.12			
<b>RF-Grader using FP</b> <sub>R</sub>	0.54	0.46	0.43	0.52	0.49	0.56	0.41	0.23	0.14			
SMO-Grader using FP <sub>F</sub>	0.47	0.39	0.42	0.48	0.47	0.51	0.42	0.17	0.13			
SMO-Grader using FP <sub>R</sub>	0.50	0.42	0.44	0.51	0.48	0.52	0.38	0.22	0.10			

## Table E4

Quadratic Weighted Kappa

Feature Profiles		Essay Prompts										
		2a	2b	3	4	5	6	7	8			
Gold-standard (b/w H1&H2)	0.71	0.80	0.81	0.79	0.85	0.75	0.77	0.73	0.63			
Commercial AES-1	0.66	0.62	0.55	0.65	0.67	0.64	0.65	0.58	0.63			
Commercial AES-2	0.82	0.72	0.70	0.75	0.82	0.83	0.81	0.84	0.73			
RF-Grader using FP <sub>F</sub>	0.76	0.64	0.64	0.69	0.73	0.79	0.66	0.72	0.59			
<b>RF-Grader using FP</b> <sub>R</sub>	0.77	0.65	0.61	0.69	0.73	0.80	0.68	0.74	0.63			
SMO-Grader using FP <sub>F</sub>	0.71	0.59	0.60	0.67	0.72	0.78	0.70	0.71	0.42			
SMO-Grader using FP <sub>R</sub>	0.73	0.61	0.63	0.68	0.73	0.78	0.65	0.70	0.44			

## Table E5

Pearson Correlation Values

Feature Profiles		Essay Prompts										
		2a	2b	3	4	5	6	7	8			
Gold-standard (b/w H1&H2)	0.71	0.80	0.81	0.79	0.85	0.75	0.77	0.73	0.63			
Commercial AES-1	0.66	0.62	0.55	0.65	0.68	0.65	0.66	0.58	0.62			
Commercial AES-2	0.82	0.72	0.71	0.75	0.82	0.84	0.81	0.84	0.73			
RF-Grader using FP <sub>F</sub>	0.77	0.66	0.64	0.70	0.73	0.79	0.69	0.73	0.64			
RF-Grader using FP <sub>R</sub>	0.78	0.67	0.63	0.70	0.74	0.80	0.71	0.75	0.66			
SMO-Grader using FP <sub>F</sub>	0.73	0.60	0.62	0.67	0.73	0.78	0.73	0.72	0.46			
SMO-Grader using FP <sub>R</sub>	0.75	0.63	0.64	0.68	0.73	0.79	0.69	0.71	0.50			