

Writing Assignments and Dominant Genres: Gateways to Understanding Writing in the Disciplines

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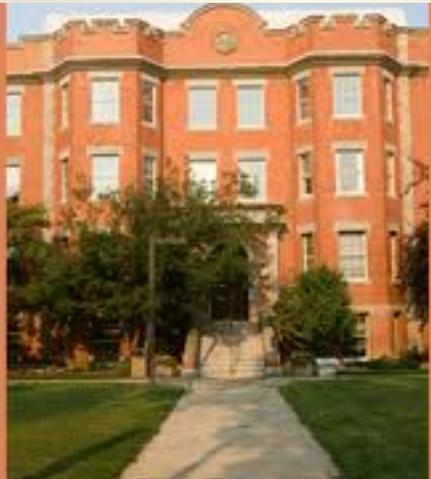


writing gateways
CCCC 2012



RESEARCH CONTEXT

- ◆ **Writing assignment research:** A disciplinary case study of writing assignments in nursing
- ◆ **Canadian multi-institutional study:** post-secondary writing assignments (Roger Graves)
 - ◆ *What assignments are students asked to write?*





RESEARCH CONTEXT

- ◆ **My research question: How do nursing students learn the genres they are asked to write?**
- ◆ **Two goals of my project:**
 - ◆ **Identify** teaching expectations and concerns of instructors who create/teach the writing assignments; and
 - ◆ **Document** the learning experiences of students who attempt to learn how to write the document and/or perform the writing task *based on the writing assignment prompt*.
- ◆ **Focus: dominant and peripheral genres**
 - ◆ **What counts as dominant genre?**



RESEARCH CONTEXT

◆ Rhetorical genre and activity theory

- ◆ Genre as recurring social activity, situation, function, ideology (Miller, 1984/1994; Bitzer, 1968; Clark, 2003; Schryer, 1993)

◆ Genre in Faculty of Nursing

◆ Learning processes

- ◆ most effective when students link **what to do** with **how to do it** (Carroll, 2002)

◆ Writing instruction

- ◆ Enable/constrain learner to “participate effectively and creatively in further practical, social, and intellectual activity of the student’s major area of study” (Wells, 1999, p. 48) (Beaufort, 2007)



NURSING GENRES

Recurring genres

- Self-evaluation
- Scholarly paper
- Reflective journal
- Care Plan
- Learning goals
- Peer Evaluation



Top 3 genres

- Self-evaluation
- Scholarly paper
- Reflective Journal



NURSING GENRES

What counts as dominant genre?

most frequent:	self-evaluation (25%) paper (20%) reflective journals (20%)
most culturally important:	self-reflection clinical judgment evidence-based
assigned value:	scholarly paper = 30% reflective journals = pass/fail self-evaluation = 5% to 75



NURSING GENRES

Sample of assignment prompts:

Example 1: “Scholarly Paper”

Example 2: “Reflective Journal”

Example 3: “Community Practice Project”



HOW DO I TEACH THAT?

Most common issues for instructors:

1. Assignment-specific criteria:

- Marking with “General Guidelines” vs. self-made “Checklist”

2. “Given” assignments (not created)

- “this is a canned course”
- “I have no control over the language”



HOW DO I WRITE THAT?

Most common questions from students:

1. How do I organize the topic? (60%)
2. How do I cite my research in APA format? (25%)
3. What is a primary nursing research article?
4. How do I make a thesis statement?
5. Components: introduction, abstract, cover letter?



HOW DO I WRITE THAT?

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POP QUIZ

Q: What is a primary nursing research article?

A: *any article with a nurse as the first author*

B: *any article in a journal that has nursing in the title*

C: *any article in a peer-reviewed nursing journal*

D: *any article that discusses a nursing intervention*

E: *don't ask me – ask the one who is marking your paper*



POP QUIZ

Q: What is a primary nursing research article?

A: Instructor 1: *any article with a nurse as the first author*

B: Instructor 2: *any journal with nursing in the title*

C: Health Sciences Librarian: *any peer-reviewed nursing journal*

D: Course Coordinator: *any article that discusses a nursing intervention*

E: Writing Tutor: *don't ask me – you need to ask the one who is marking your paper*



POP QUIZ

Q: What is a primary nursing research article?

A: CINAHL: A primary source is a document or record which reports a study, experiment, event or other phenomenon first hand. When a nurse researcher interviews patients about their health behaviors, a pharmaceutical company conducts clinical trials on a new drug, or a health care facility surveys its nursing staff, they are creating primary information.

Cumulative Index to Nursing and Allied Health Literature
www.ebscohost.com/cinahl/

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CLASH OF CULTURES

For Instructors

1. Definitions/interpretation

Language matters

What counts as “scholarly”

2. Corporate model

Deciding powers

3. Assumptions

reading = learning

learning comes quickly

For Students

1. Definitions/interpretation

Performance matters

What counts as “research”

2. Instructor idiosyncrasy

Meeting expectation (APA)

3. Assumptions

criteria = feedback

previous experience



MY QUESTIONS

- ◆ **What does dominant genre mean?**
 - ◆ From who's perspective?
- ◆ **How can we find this out?**
 - ◆ Implicit/explicit learning experiences of students
 - ◆ Implicit/explicit teaching concerns of instructors



LEARNING DOMINANT GENRES

Consider how sociocultural and rhetorical view of genre activity can:

- ◆ **Capture students & teachers learning “how to do”**
- ◆ **Trace how students move from peripheral to full participation**
- ◆ **Shift focus from “learning to write” to “learning to use” dominant genres**
- ◆ **Combine the “role of writing” with “role of writer”**
- ◆ **Provide students a place to “practice”**



LEARNING DOMINANT GENRES

- ◆ *If writing assignments are the gateway for nursing students to become professional nurses then....*
- ◆ Clark (2005) claimed that a genre approach to writing assignments helps instructors construct them in terms of situation, purpose and motive
 - Clash of culture? imperatives? discourse?
- ◆ Nowacek (2012, p.390) noted that pedagogical “double binds” result from genre-specific activity



Thank you.

I WELCOME COMMENTS
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