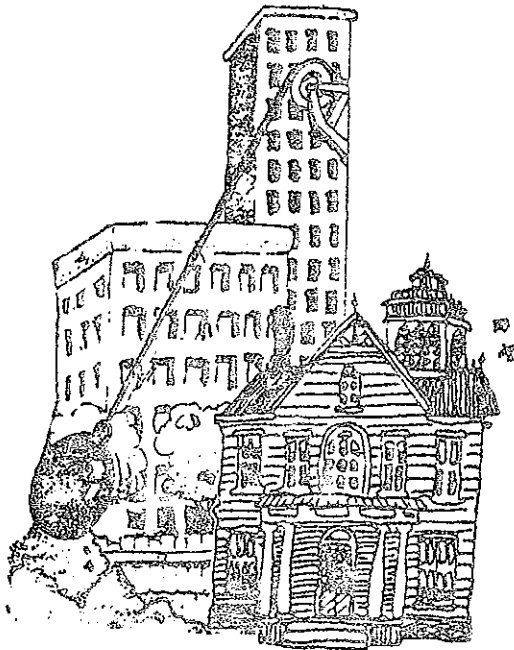


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EDMONTON SOCIAL PLANNING COUNCIL

ANNUAL REPORT 1980



THEME: FOCUS ON THE INNER CITY.

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EDMONTON SOCIAL PLANNING
COUNCIL



United Way
A Member Agency

#418, 10010 - 105th Street,
Edmonton, Alberta T5J 1C4

Telephone 423-2031

Welcome to the 41st Annual General Meeting of the Edmonton Social Planning Council. I hope that the program that has been planned will provide you with some useful information about the past and proposed activities of the Council. As well, we hope to provide you with the opportunity of becoming better informed about the problems and prospects presently facing Edmonton's inner city.

In this decade of rapid resource development and unprecedented urban growth, our inner city neighbourhoods are being asked to bear an unreasonable share of the resulting social consequences. It is our belief that, as individual citizens and as a community organization who are concerned about the future of Edmonton, we must all be sensitive to these pressures on inner city communities. As an expression of our interest and concern, we are holding our Annual Meeting in this location and have invited Alice Hanson, Health Co-ordinator, Boyle-McCauley Health Centre, to speak on her prospective on the inner city, and have arranged for a night community walk.

As you may be aware, an important service that is provided by the Social Planning Council to community groups and social agencies is volunteer organization training. It has been shown that organizations can be more effective if they are able to establish clear objectives that ensure that their programs and services are appropriately directed. In keeping with this philosophy, the Board of Directors of the Edmonton Social Planning Council has spent considerable time during 1980 examining the Council's goals and objectives. An Organizational Structure Committee was established in order to identify the most appropriate format for dealing with the business and policy issues of the Council. The Board was also concerned to find ways of encouraging increased volunteer involvement in the activities of the Council.

My thanks to members of the Board, who, during the past year, have contributed so much in time and in enthusiasm to the activities of the Council. In particular, I extend my warmest appreciation to the Executive Committee for their support, knowledge and willingness to take on additional responsibilities when they were already burdened with other committee assignments.

During 1980, the Board accepted with regret the resignation of our Executive Director, Mr. Trevor Thomas. It was, however, fortunate that the Board was able to call upon Hope Hunter, a planner, to take on the responsibilities of Interim Executive Director while the Board conducted a search for a permanent replacement. On behalf of the Board of Directors, I would like to thank Ms. Hunter for her positive contributions to the work of the Council, especially during this period. Our whole staff also deserve a vote of thanks for their commitment and hard work for this past year of service to the Council.

Besides an enthusiastic Board of Directors and a dedicated staff, an organization like the Edmonton Social Planning Council required committed volunteers. We appreciate the contributions of time and energy that our volunteers have been prepared to offer during the past year. However, it is crucial that if the Council is to continue to provide assistance to the voluntary sector and as well promote the need for a healthy, well planned, social environment, it must have the support and involvement of an increased number of volunteers taken from as wide a cross section of the Edmonton community as possible. I would therefore urge you all to join us as members and volunteers so that we can work together to see that Edmonton is a better place for us all to live.

Respectfully submitted

Cynthia J. Gereluk,
President of the Board

Edmonton Social Planning Council

* * *

EXECUTIVE DIRECTOR'S REPORT

By definition, an Annual Report offers a review of an organization's successes during the past year. However it should also provide an opportunity for the members of the organization to look towards the future. Having only recently joined the staff of the Edmonton Social Planning Council, I am hopefully excused from commenting on the year that has passed and instead I can direct my comments towards the year ahead.

Any hopes for the future must of course be based on a secure history. Certainly it is impressive that this is the 41st Annual Meeting of the Edmonton Social Planning Council, and very few other agencies in the city are able to speak of such a long and distinguished involvement with voluntary organizations as is our own. Since arriving in Edmonton, I have received ample evidence of the comment that if you scratch a concerned Edmontonian you will find a Planning Council background. Despite the changes of name, and the periodic redefinition of objectives and goals, it is apparent that there is an underlying theme throughout the forty years. Since the time of the first annual report there has always been an emphasis on the need for sound planning in the provision of social services, on the importance of identifying and researching a current social problem and on assisting the Edmonton community to develop an appropriate response. All of this suggests that we have a history of which we can be justly proud and which can give us confidence in the years ahead.

It also suggests that we have a very valuable resource in the many men and women who have been involved in the activities of the Planning Council over the years. The continuing support of these former members and staff is crucial if the Planning Council wishes to speak with some authority on major community issues. Besides the moral encouragement that a large membership provides, it can also be a valuable pool of ideas and community contacts; two very necessary elements if the Planning Council is to respond to current social issues in a well informed constructive manner. Consequently, an important task for this coming year is to re-establish a firm and supportive membership base, and I would encourage you all to help us begin this process by renewing your memberships and encouraging others to join.

Along with a supportive membership, the ongoing credibility of the Planning Council will depend on its ability to maintain, and articulate, viable programs and services. In recent months, a committee of the Board of Directors has been meeting to review the existing programs and services and to consider any major alterations in our priorities. While it is evident that there is much to build upon there are a number of improvements that are under active consideration. In order to assist voluntary associations to effectively plan and manage their activities, the Council established Volunteer Organization Training Services. The success of this program has highlighted that at this time when voluntary organizations are being urged to make better use of their funding dollars there are many opportunities for the Planning Council to extend the type of support services it can offer to voluntary organizations. As the only independent Planning Council of its kind in the province, it is also crucial that in establishing its programming priorities the Planning Council should focus attention on some of the forgotten social consequences of energy development in Alberta. Given its objectives and its experience, the Planning Council is well suited to carrying out the necessary research, working to gain public recognition of the issues and assisting in the exploration of possible solutions. As well as continuing to promote the acceptance of social planning as an integral part of comprehensive community planning, it is also important that the Planning Council improve its ability to monitor and evaluate major legislative and administrative developments in the human services at both municipal and provincial levels.

Achieving these improvements in our programming and services during the next year certainly presents a major challenge. However I am very confident that through dedication and hard work on the part of the Board of Directors and the Planning Council staff, we will be successful in improving substantially the contribution of the Planning Council to a better Edmonton.

Respectfully submitted,

Peter T. Faid,
Executive Director,

EDMONTON SOCIAL PLANNING COUNCIL

STAFF REPORT - 1980

INTRODUCTION

Throughout 1980, the staff of the Edmonton Social Planning Council were involved in a variety of community oriented activities and projects. In keeping with the mandate of the Council, a commitment towards working with the voluntary sector providing direction and developmental services has been maintained. As well, the staff have been actively involved in the identification of social issues and responding to policy initiatives at both the provincial and municipal levels.

RESEARCH AND INFORMATION GATHERING

During the past year, the Council expanded its ability to systematically examine areas of social concern. This was done with the firm belief that public understanding of issues facing the community would be stimulated, and further, that an exploration of alternative solutions might occur.

In this respect, the Council, at the request of the United Way of Edmonton and Area, undertook a study of Sheltered Industry in Edmonton. It is the purpose of Sheltered Industry to provide permanent remunerative employment for disabled persons, rather than the provision of rehabilitation opportunities. The Sheltered Industry Needs for Edmonton Study (August, 1980) was conducted by project staff member, Jackie Gaboury. Upon consultation with twenty-five community agencies, the study identified the immediate need for 200 sheltered industry job placements in Edmonton.

Following the completion of the study, the Council initiated development of, and has continued to co-ordinate, the Sheltered Industry Planning Group. This group, with membership from the social service sector, organized labour and individual citizens, is concerned that these additional opportunities are made available.

In addition to the Sheltered Industry study, the Council assisted the Town of Spruce Grove in the preparation of its Social Development Plan.

The project, undertaken by Bev Zubot, identified social service needs and priorities as well as developing a directory of social services for the community. Consultative support for the project was provided by a Professional Advisory Committee and a Citizens Advisory Committee consisting of Spruce Grove residents.

The final report was presented to the Town Council by the Citizens Advisory Committee in December, 1980. Based on the findings of the report, Spruce Grove Social Service Needs Assessment (November 1980), the committee recommended that a Social Service Board be established to oversee the development of social services in the community. This Board will also serve as a vehicle by which citizen participation in ongoing planning could be facilitated.

MONITORING AND EVALUATION

In the past year, the Council has continued to monitor and evaluate government policies at both the provincial and municipal level. This has been done in order to assess their impact on the well being of society, as well as to suggest possible actions for constructive social change.

Municipal Affairs

In April, 1980, the Council submitted a brief respecting the Interim Report of the Task Force on City Government, which outlines concerns stemming from the proposed electoral and institutional changes regarding citizen participation. The Council's position maintained that citizen participation in the decision-making process is a necessary, vital component of any effective democracy.

In its recommendation to the Task Force, the Council stressed that a community development approach be taken regarding any changes in the form of City Government.

Citizen Participation Program: General Municipal Plan

Our involvement with this project came to a close with the completion of the evaluation report in August, 1980. The program assessment concluded the project met its goals and made a number of recommendations regarding city wide public participation programs.

Land-Use and Planning

Assisting communities and neighbourhoods faced with increasing redevelopment pressures, has been a focus of activities at the Council.

Citizen groups have continued to form in response to unwanted intrusions and disruptions in their neighbourhoods. The Council has assisted older neighbourhoods including Oliver, Highlands, King Edward, McKernan, and Belgravia to organize and articulate their concerns regarding proposed transportation routes and redevelopment plans.

Similarly, the Council has maintained its long standing interest and concern for the preservation of the core River Valley communities. Council staff have consulted with the communities of Rosedale, Lavigne and Cloverdale in an attempt to develop community organizing strategies in light of the possible expansion of the Capital City Park System.

Responding to concerns at a city-wide level, the Council prepared a Brief to the City respecting the proposed Land-Use By-law (May 6, 1980). The Council identified the need for more than the establishment of minimum criteria to control size and location of development. The Council considered Citizen Participation, Environmental Impact, Flexibility, Innovation of Design, and Heritage Conservation, as important factors which lend themselves to a sense of time, place and well-being in our City.

PROVINCIAL AFFAIRS

In response to provincial initiatives in child care services, the Council was extensively involved with the Committee for Non-Profit Community Based Child Care. This group sought improved provincial day care standards as well as advocating for increased financial support for child care services.

CONSULTATION AND TRAINING IN THE MANAGEMENT OF NON-PROFIT ORGANIZATIONS

Building upon the Council's past involvement in Board-Staff Training, Volunteer Organization Training Services (VOTS) was formally established in 1980. The VOTS program committee, consisting of volunteers, staff, and Board members continued to meet the organizational and skill development needs of the voluntary sector through consultation and training services. During the year, services have been expanded in areas such as planning and problem solving, program evaluation and non-profit management.

Demand for the Board Staff Workbook continued to grow with over 700 copies being sold during the year.

In response to numerous requests, a series of workshops related to personnel procedures, financial management, and resource development techniques were offered to non-profit child care centres. Twenty-five centres participated in the four week series held during the Spring. Materials developed in conjunction with these sessions have continued to be used with other organizations.

SUMMARY

In keeping step with the ever changing social fabric of the city, the Council has continued to respond with the provision of innovative and dynamic programs and services. The development of an ongoing applied research component, the expansion of volunteer organization training services, and the provision of support to local community groups have culminated in an exciting and productive year.

In closing, we wish to thank the membership, the volunteers, and the Board of Directors for their continued support and efforts, and we look forward with certainty and confidence to the future of the Edmonton Social Planning Council.

EDMONTON SOCIAL PLANNING COUNCIL

Auditors' Report

Financial Statements - December 31, 1980

**Peat, Marwick, Mitchell & Co.
Chartered Accountants**

PEAT, MARWICK, MITCHELL & CO.

Chartered Accountants

2500 Alberta Telephone Tower
10020 - 100th Street
Edmonton, Alberta T5J 0N4
(403) 429-5831

AUDITORS' REPORT TO THE MEMBERS

We have examined the balance sheet of the Edmonton Social Planning Council as at December 31, 1980 and the statements of revenue and expenditure and surplus for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these financial statements present fairly the financial position of the organization as of December 31, 1980 and the results of its operations for the year then ended in accordance with accounting principles generally accepted for non-profit organizations applied on a basis consistent with that of the preceding year.

(SIGNED)

PEAT, MARWICK, MITCHELL & CO.

Chartered Accountants

Edmonton, Canada
February 25, 1981

EDMONTON SOCIAL PLANNING COUNCIL

Balance Sheet

December 31, 1980
with comparative figures for 1979

<u>Assets</u>		
	<u>1980</u>	<u>1979</u>
Current assets:		
Cash	\$ 13,621	11,445
Short-term investment	-	20,000
Accounts receivable	955	98
Prepaid expenses	<u>194</u>	<u>194</u>
Total current assets	14,770	31,737
 Fixed Assets, at nominal value:		
Furniture and fixtures	<u>1</u>	<u>1</u>
	\$ <u>14,771</u>	<u>31,738</u>

Liabilities and Surplus

Current liabilities:		
Accounts payable and accruals	\$ 1,008	3,782
Employee deductions payable	2,320	1,671
Committed funds (Schedules 1 and 2)	-	19,960
Total current liabilities	<u>3,328</u>	<u>25,413</u>
 Surplus	 <u>11,443</u>	 <u>6,325</u>
	\$ <u>14,771</u>	<u>31,738</u>

Approved:

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See accompanying notes to financial statements.

EDMONTON SOCIAL PLANNING COUNCIL

Statement of Revenue and Expenditure

Year ended December 31, 1980
with comparative figures for 1979

	<u>1980</u>	<u>1979</u>
Revenue:		
United Way of Edmonton and area	\$ 92,765	85,106
The City of Edmonton	15,000	15,000
The City of Edmonton - General Plan (note 2) <i>in 1980</i>	14,557	-
Subletting space including supplies <i>ad 1 yr.</i>	4,249	3,300
Publication revenue	2,081	3,877
Edmonton Association for Continuing Education and Recreation	-	4,774
Edmonton Federation of Community Leagues	-	11,920
The Town of Spruce Grove (note 3) <i>contract 10/5/80</i>	9,000	-
Sundry <i>Revenue</i>	<u>4,231</u>	<u>849</u>
Total revenue	<u>141,883</u>	<u>124,826</u>
 Expenditures:		
Salaries - executive	73,636	61,012
Salaries - clerical	28,181	26,908
Employees' benefits	2,896	3,303
Consultant fees	1,278	-
Rent	14,797	13,443
Stationery, office supplies and printing	2,479	2,386
Maintenance of office equipment	284	355
Books and publications	109	567
Postage	938	651
Telephone and telegraph	2,307	2,232
Audit fee	821	600
Membership fees	335	260
Meeting and conference expenses	1,892	1,238
Staff recruitment and development	2,034	268
Transportation and car allowance	696	2,216
Insurance	420	356
Equipment	804	452
Promotion and publicity	993	-
Research	600	-
Sundry	372	20
Agency publications	-	4,875
Special projects - Spruce Grove	<u>893</u>	<u>-</u>
Total expenditures	<u>136,765</u>	<u>121,142</u>
Excess of revenue over expenditures for year	<u>\$ 5,118</u>	<u>3,684</u>

See accompanying notes to financial statements.

EDMONTON SOCIAL PLANNING COUNCIL

Statement of Surplus

Year ended December 31, 1980
with comparative figures for 1979

	<u>1980</u>	<u>1979</u>
Balance at beginning of year	\$ 6,325	2,641
Excess of revenue over expenditures for year	<u>5,118</u>	<u>3,684</u>
Balance at end of year	\$ <u>11,443</u>	<u>6,325</u>

See accompanying notes to financial statements.

EDMONTON SOCIAL PLANNING COUNCIL

Notes to Financial Statements

December 31, 1980

1. Accounting principles:

The organization follows the policy of accruing all revenue and expenditures.

In accordance with accounting principles for non-profit organizations fixed asset additions are expensed in the year of purchase.

Committed funds are segregated from general operating funds as they are being held in trust by the council for specific projects.

2. These revenues represent a recovery of overhead costs incurred by the Edmonton Social Planning Council on the General Plan Citizen Participation Project. (Also see note on Schedule 1 attached).

3. In 1980, the Edmonton Social Planning Council undertook a special project for the Town of Spruce Grove entitled, "The Spruce Grove Project".

EDMONTON SOCIAL PLANNING COUNCIL

Committed Funds - General Plan Citizen Participation Project
Statement of Revenue and Expenditure

Year ended December 31, 1980

	<u>1980</u>
Revenue:	
Unexpended funds from previous year	\$ 19,730
Expenditures:	
Secretary/administrative assistant	4,207
Honoraria expense	66
Supplies and equipment	900
Overhead (note 2)	<u>14,557</u>
	<u>19,730</u>
Unexpended funds at December 31, 1980	\$ -

Note:

The General Plan Citizen Participation project was completed on October 31, 1980. The Edmonton Social Planning Board of Directors authorized the transfer of the unexpended balance of the project to the general operating funds as a recovery of overhead costs incurred by the Council on this project in 1980.

Schedule 2

EDMONTON SOCIAL PLANNING COUNCIL

Committed Funds - Human Services Planning Council of Alberta
Statement of Revenue and Expenditure

Year ended December 31, 1980

	<u>1980</u>
Revenue:	
Unexpended funds from previous year	\$ <u>230</u>
Expenditures:	
Travel	77
Postage	71
Xerox	12
Transferred to the Association of Human Services in Alberta (note)	<u>70</u>
	<u>230</u>
Unexpended funds at December 31, 1980	\$ <u><u>-</u></u>

Note:

On March 13, 1980 the Association of Human Services in Alberta was established as a separate organization from the Edmonton Social Planning Council. The unexpended funds held by the Edmonton Social Planning Council on behalf of the Human Services Planning Council of Alberta at that date were transferred to the new organization.

EDMONTON SOCIAL PLANNING COUNCIL

BOARD OF DIRECTORS

1980 - 1981

Cynthia Gereluk, President
Terry MacDougall, Vice-President
Robert McKeon, Vice-President
Barb Burton, Vice-President

Darryl Auten *
Susan Arrison
Merl Hazel
Howard Kravitz
Francoise Lecrouart
Ron Levin
Fred Maysky *
Shirley Philippe
Jan Reimer
Trudy Richardson
Rod Rode
Jack Sklofsky *
Suseela Subbarao *

Trevor Thomas, Ex-officio*
Peter Faid, Ex-officio

* Resigned during the term.

EDMONTON SOCIAL PLANNING COUNCIL

STAFF
1980

Trevor Thomas, Executive Director (to December 1980)
Hope Hunter, Planner
Gregg Neelin, Planner (to November 1980)
Beverly Zubot, Planner (May 1980)
Nancy Kotani, Planner (December 1980)
Rose French, Office Manager
Sharon Borschyk, Secretary (to July 1980)
Linda Costello, Secretary (July - August 1980)
Mardy Clark, Secretary (September 1980)

PROJECT STAFF

Jean Roth, General Plan (to July 1980)
Jackie Gaboury, Sheltered Industry Report
(September 1980)
Lorie McMullen, Training Consultant
(to April 1980)

VOLUNTEERS

Ardis Beaudry
Don Dart
Marylin Kanee
Santo Gracioppo
Shelley Zuckerman