



Mount Royal University, OER Summit
November 9, 2016

OER Championship

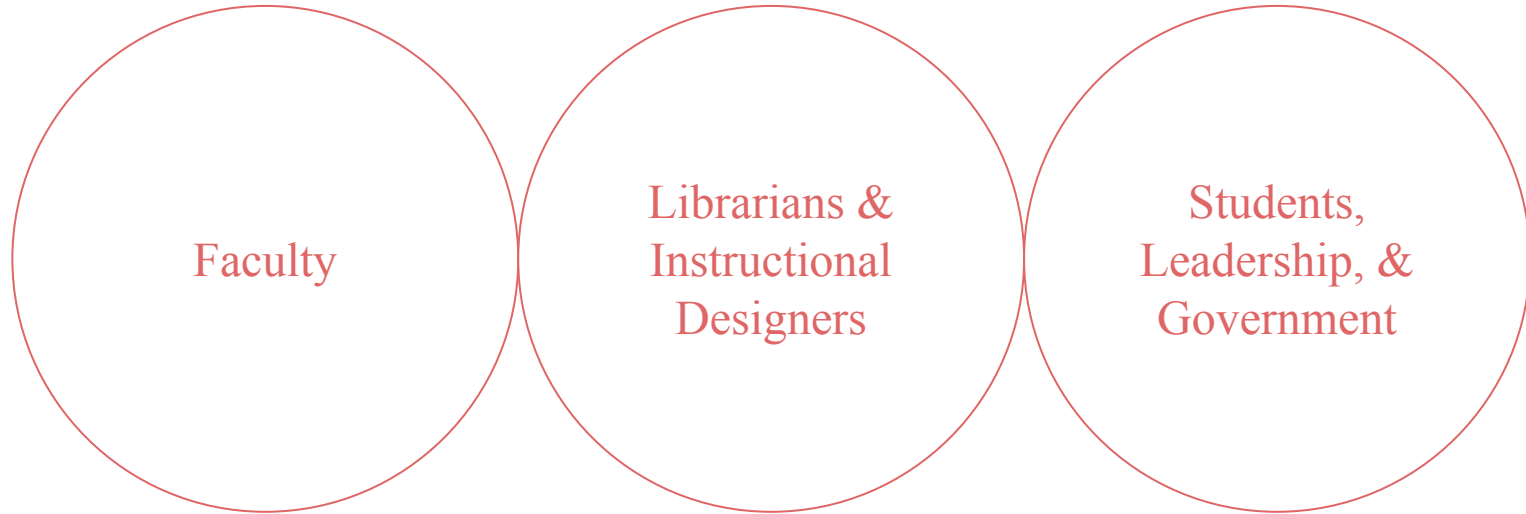
Krysta McNutt, Program Manager, Campus Alberta OER Initiative



Know Your Audience

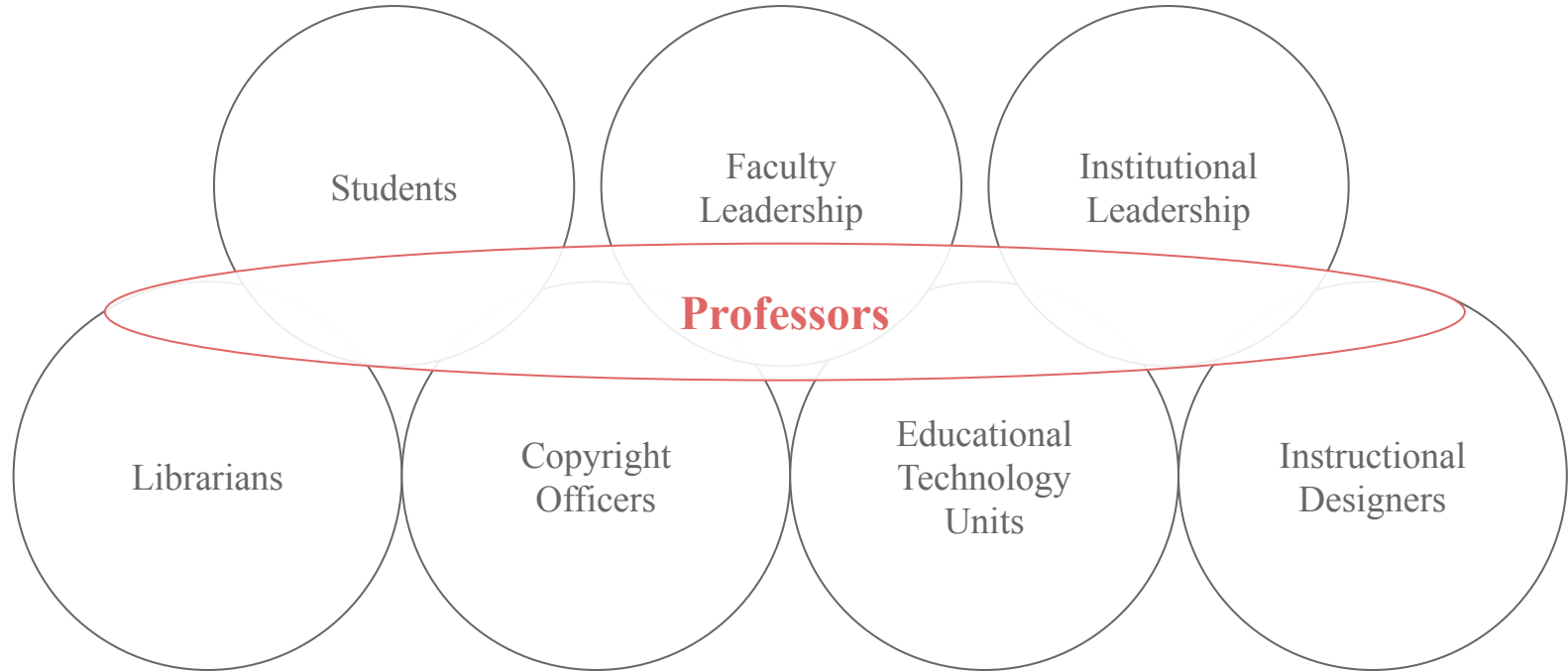


Who are your stakeholders?



Know Your Audience

Academic | Instructional Support | Leadership



Mindset of a Champion



FOCUS ON WHY

MAINTAIN
OBJECTIVITY

ENGAGE THE OPEN

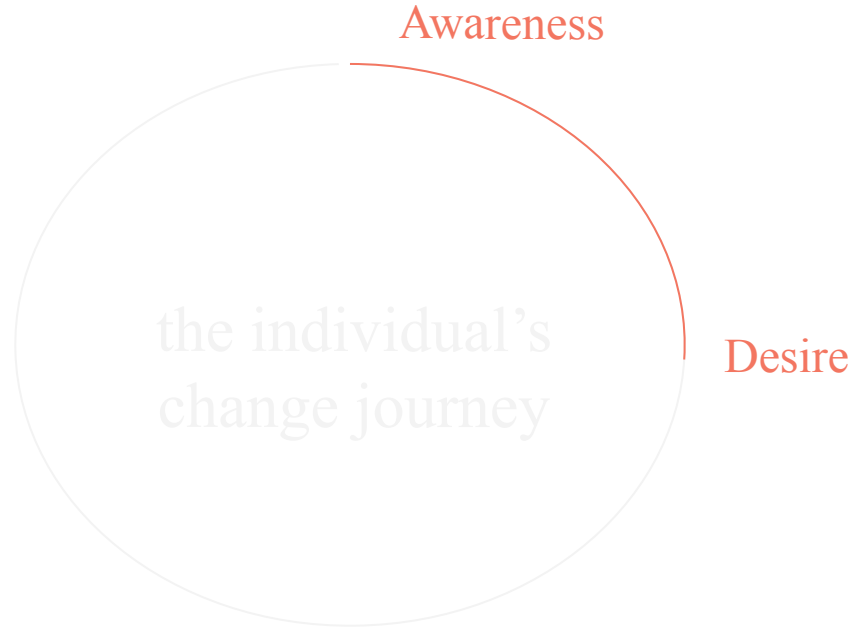
REINFORCE CHANGE

Mindset of Your Audience

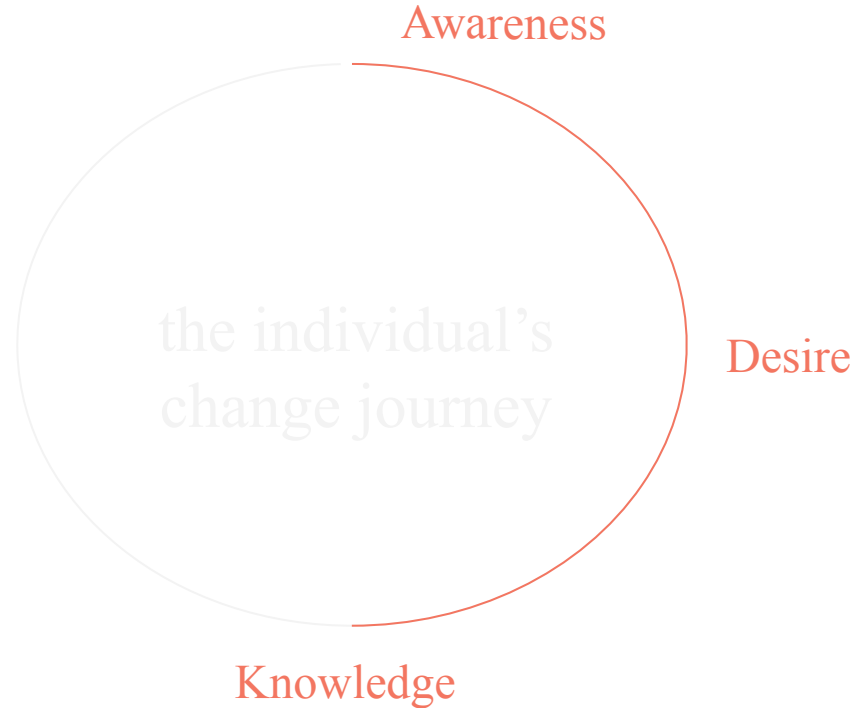


the individual's
change journey

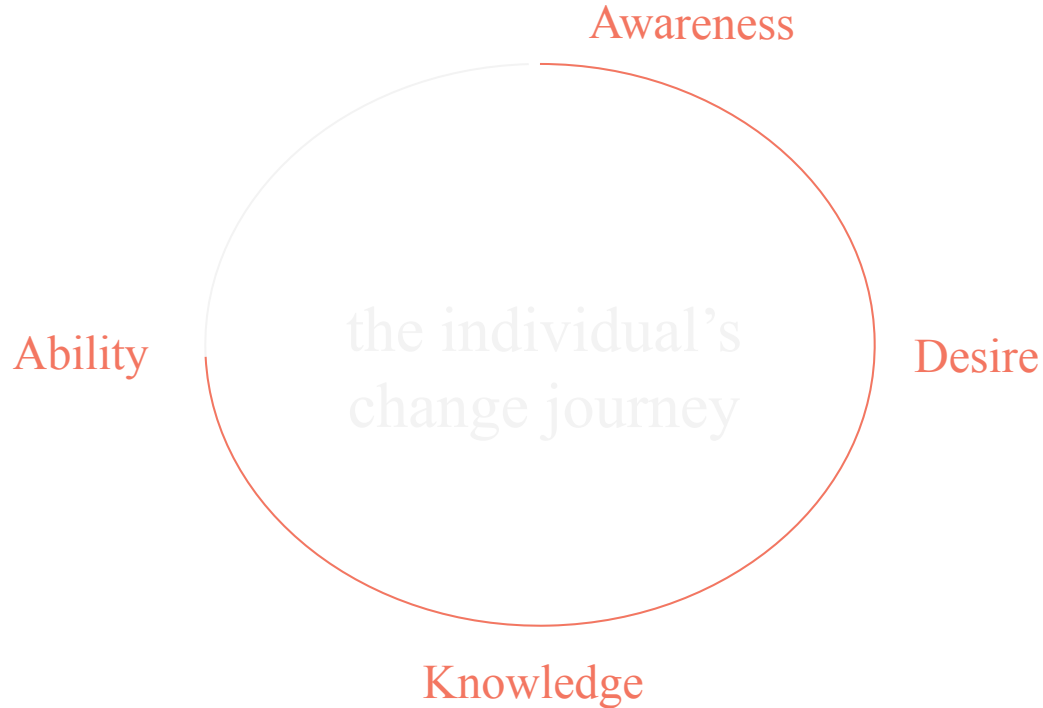
Mindset of Your Audience



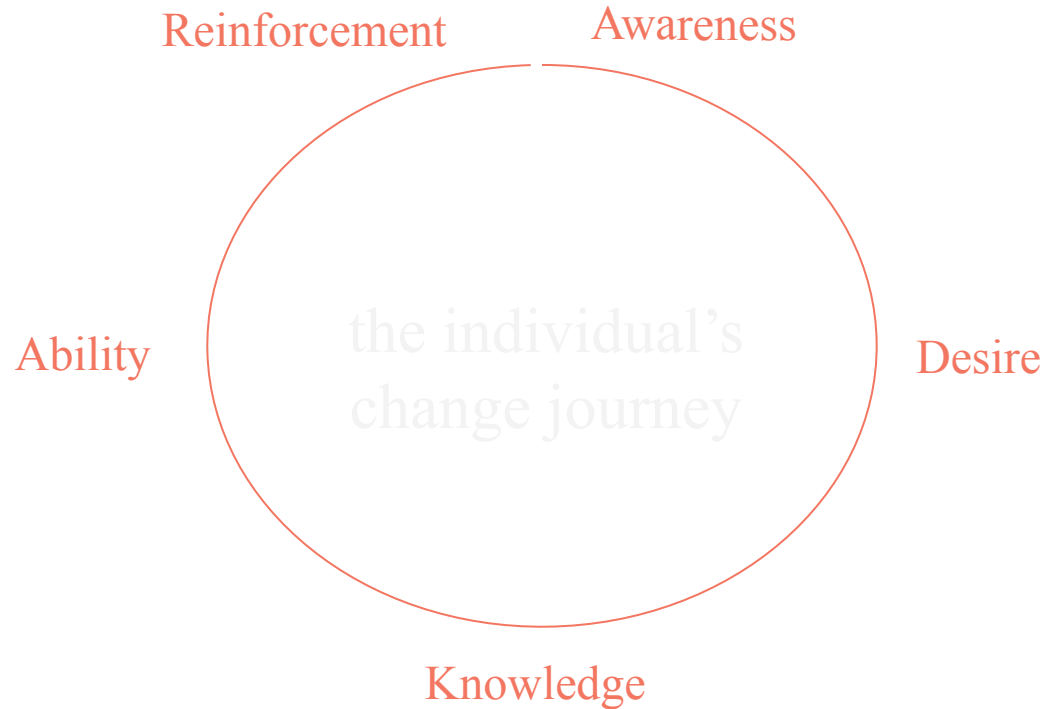
Mindset of Your Audience



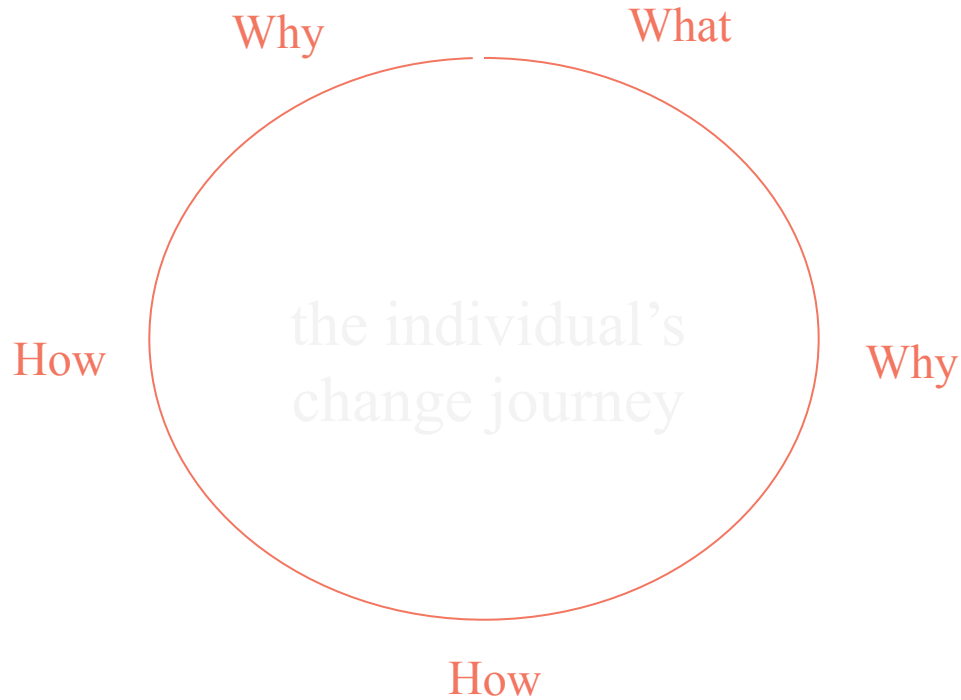
Mindset of Your Audience



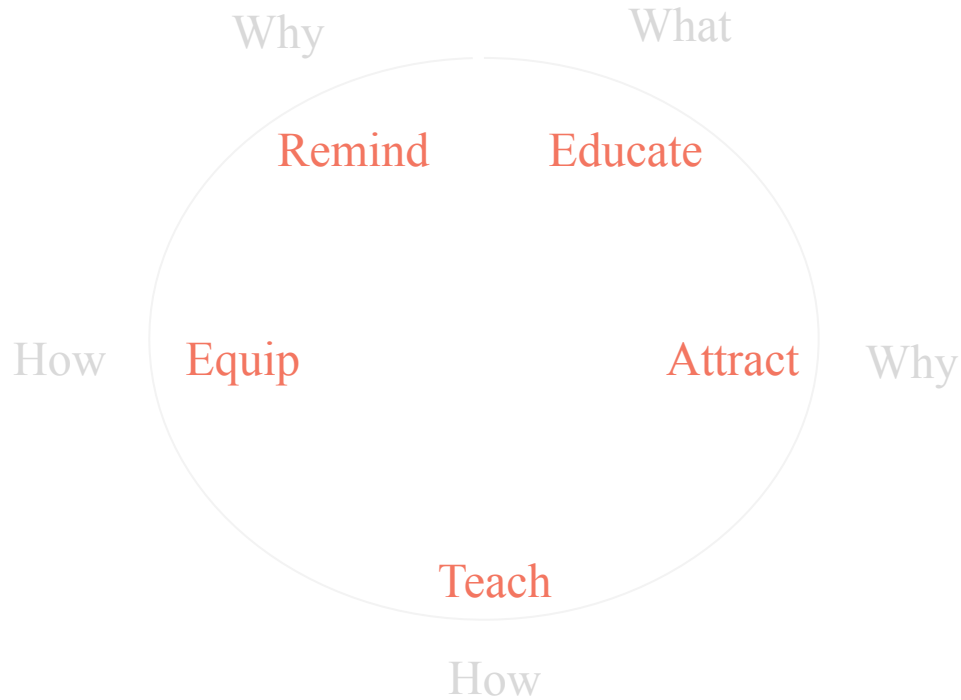
Mindset of Your Audience



Mindset of Your Audience



Mindset of Your Audience



Engagement Strategies



Formal Presentation

Informal Presentation

Special Interest Groups

Facilitated Group Discussion

Modeling / Exemplars

Collaboration

Embedded Championship

Educational
Sessions

Individual
Discussions

Conference Presentations

E-mail Announcements

Posters & Multimedia

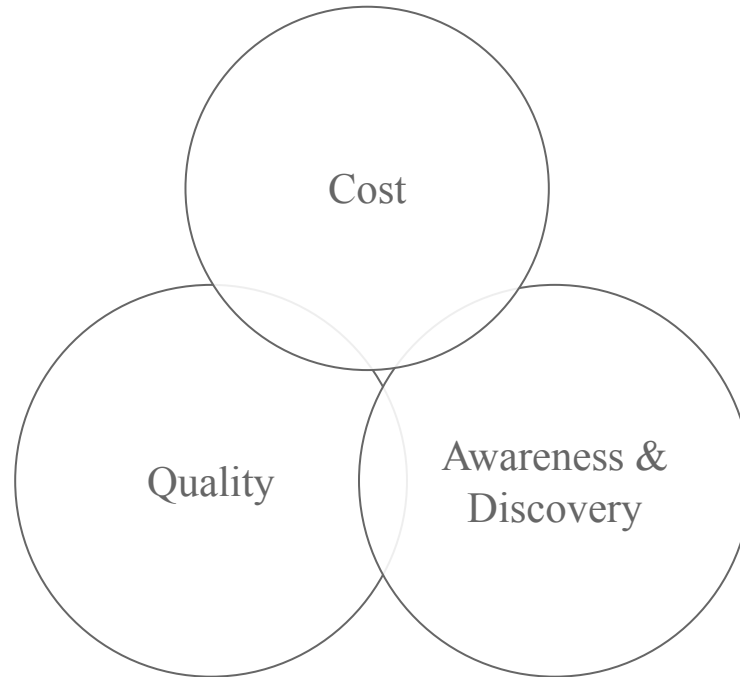
Collaborative Projects

Public Forum / Panels

Web & Social Media

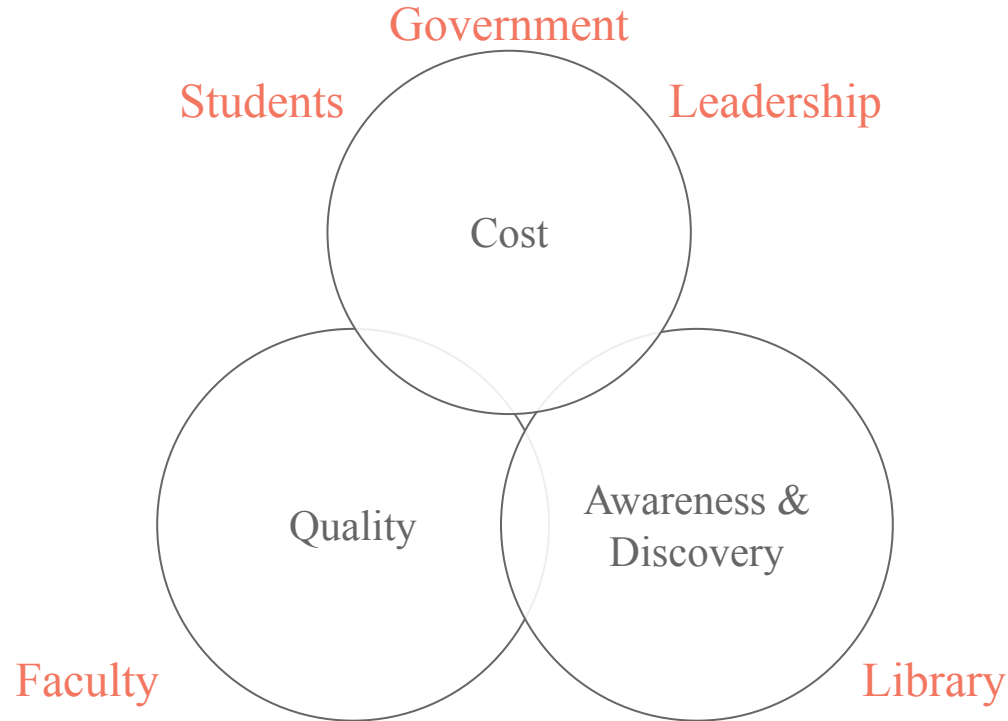
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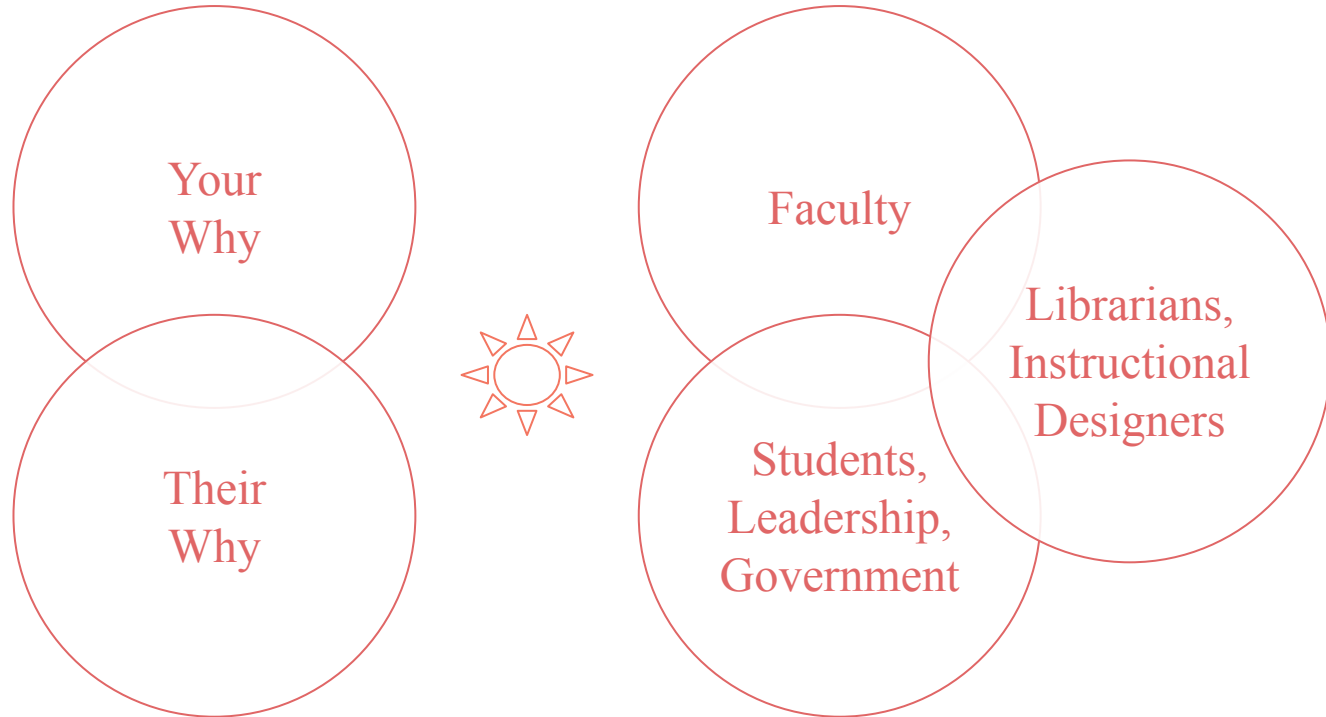


Know Your Audience

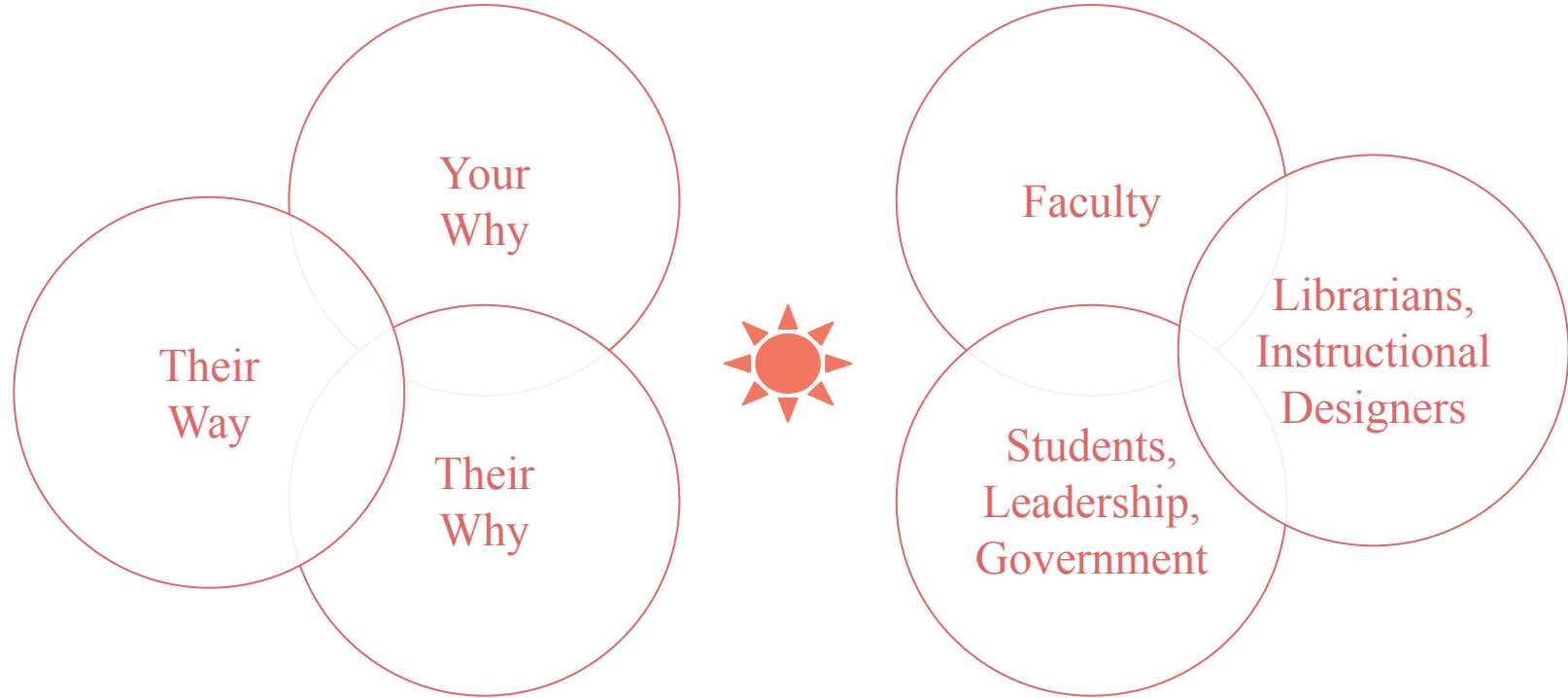
Academic | Instructional Support | Leadership



Engagement Strategies



Engagement Strategies





ALBERTA OPEN EDUCATIONAL RESOURCES

albertaoer.com



References



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