

EDMONTON SOCIAL PLANNING COUNCILPART III: PROJECT SUMMARIESTABLE OF CONTENTS

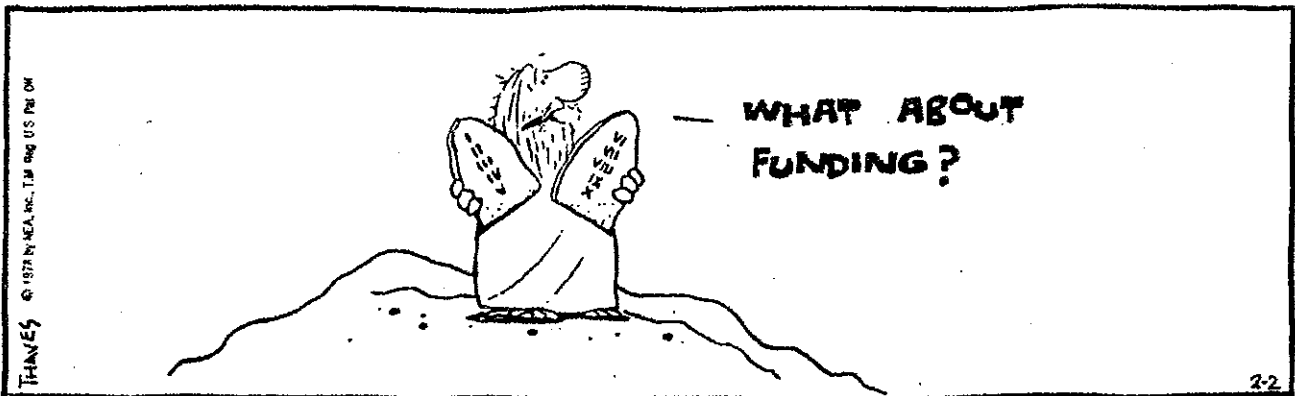
	<u>PAGE</u>
DEVELOPMENTAL AND EXPLORATORY ACTIVITIES	2 - 7
WRITTEN SUBMISSIONS (ANALYSIS)	8 - 9
HUMAN SERVICE DELIVERY SYSTEMS	10 - 11
EXPANSION OF DAY CARE SERVICE IN THE CITY OF EDMONTON	12
COMMUNITY DEVELOPMENT PROJECT IN THE McCAULEY NEIGHBORHOOD	13 - 14
EDUCATION AND TRAINING OF VOLUNTEERS	15
HEALTH SERVICES FOR SENIOR CITIZENS	16 - 17
PROPOSAL FOR COMMUNITY DEVELOPMENT CORPORATION (C.D.C.) IN EDMONTON	18
COALITION FOR IMPROVED DAY CARE (C.I.D.C.)	19
COMMUNITY INCOME TAX SERVICE	20 - 22
EDUCATIONAL SEMINAR SERIES FOR CITIZENS	23 - 27
URBAN RESEARCH AND THEATRE COMPANY	28 - 32
INNER-CITY COMMUNITIES FOR INFORMED CITIZENSHIP	33 - 34
PLANNING ACT TASK FORCE	35
INNER-CITY COMMUNITY WORKSHOP	36 - 39
EDMONTON SOCIAL PLANNING COUNCIL: PUBLICITY	40 - 41
EDMONTON WOMEN'S SHELTER LTD.	42

	<u>PAGE</u>
RAPE CRISIS CENTRE OF EDMONTON	43
CONSULTATION TO STATUS OF WOMEN GROUPS	44 - 45
COMMUNITY OF OLIVER GROUP	46
PRESERVATION OF THE HISTORIC CHARACTER OF EDMONTON	47
COMMUNITY CONSULTATION PROJECT	48 - 49
CITIZEN SELF-HELP COMMUNITY RESOURCE AND PLANNING MANUAL	50 - 52
RESEARCH AND EDUCATION ON PUBLIC PARTICIPATION	53
GENERAL PLAN WORKSHOP AND FOLLOW-UP	54 - 55
RESOURCE PROCESS FOR POSITIVE CITIZEN INVOLVEMENT: EDMONTON COMMUNITY LEAGUES	56
BOARD-STAFF INTERACTION WORKSHOPS	57 - 59
POWER OF DECISION-MAKING	60 - 61
DAY CARE BOARD/STAFF WORKBOOK	62 - 63

EDMONTON SOCIAL PLANNING COUNCIL

QUESTION:

FRANK AND ERNEST; The Calgary Albertan; February 2, 1978.



IS THERE AN ANSWER?

- 1 -

TITLE: DEVELOPMENTAL AND EXPLORATORY ACTIVITIES

A. FUNDING PROPOSALS:

- 1) Volunteer Program Proposed: Education and Training of Volunteers by the Edmonton Social Planning Council.

Submitted to: Edmonton Association for Continuing Education and Recreation.

Date: June, 1976.

Preparation time:	Planner	36 hours
	Executive Director	4 "
	Secretarial	<u>8</u> "
	TOTAL:	48 hours

STAFF: Mike Burns, Elwood Springman

FUNDS RECEIVED: \$1,608.00

OUTCOME: A program was developed to train eight volunteers to assist with various projects of the Edmonton Social Planning Council.

- 2) Volunteer Program Proposal: Continuing Education and Training of Volunteers by the Edmonton Social Planning Council.

Submitted to: Edmonton Association for Continuing Education and Recreation.

Date: August, 1977.

Preparation time:	Planners (3)	9 hours
	Secretarial	<u>3</u> "
	TOTAL:	12 hours

STAFF: Mike Burns, Linda Duncan, Sue Arrison

FUNDS RECEIVED: \$2,074.00

OUTCOME: The program that was initially developed in 1976 to train volunteers to assist with projects of the Edmonton Social Planning Council was continued for a second year.

3) Volunteer Program Proposal: Education and Training of Volunteers by the Edmonton Social Planning Council.

Submitted to: Volunteer Services Unit, Alberta Department of Social Services and Community Health.

Date: September, 1977

Preparation time:	Planner	8 hours
	Secretarial	<u>2</u> "
	TOTAL:	10 hours

STAFF: Mike Burns

FUNDS RECEIVED: \$1,444.00

OUTCOME: The funds covered a portion of the costs of the volunteer training program.

4) Volunteer Program Proposal: Education and Training of Volunteers by the Edmonton Social Planning Council.

Submitted to: United Way of Edmonton

Date: October, 1977

Preparation time:	Planner	8 hours
	Secretarial	<u>4</u> "
	TOTAL:	12 hours

STAFF: Mike Burns

FUNDS RECEIVED: NIL

5) Community Development Corporation Proposal.

Submitted to: Health and Welfare Canada (Welfare Grants Section).

Date: December, 1976

Preparation time:	Planner	80 hours
	Executive Director	5 "
	Secretarial	<u>16</u> "
	TOTAL:	101 hours

STAFF: Mike Burns, Elwood Springman

FUNDS RECEIVED: \$5,310.00

OUTCOME: The initiation phase for the establishment of a Community Development Corporation for Edmonton was completed.

- 6) General Plan Workshop Proposal: The Power of Citizen Planning.
Submitted to: Edmonton Association for Continuing Education and Recreation.

Date: May, 1977

Preparation time:	Planner	8 hours
	Secretarial	<u>2</u> "
	TOTAL:	10 hours

STAFF: Mike Burns

FUNDS RECEIVED: \$648.00

OUTCOME: The funds covered a portion of the costs for the review of the General Plan for Edmonton at an open workshop.

- 7) Educational Seminars for Citizens Proposal.

Submitted to: Edmonton Association for Continuing Education and Recreation.

Date: February, 1976

Preparation time:	Planner	8 hours
	Secretarial	<u>2</u> "
	TOTAL:	10 hours

STAFF: Mike Burns

FUNDS RECEIVED: \$380.00

OUTCOME: The funds covered a portion of the costs for a series of educational seminars for the citizens of Edmonton.

- 8) Inner-City Workshop Proposal.

Submitted to: Edmonton Association for Continuing Education and Recreation.

Date: June, 1977

Preparation time:	Planner	4 hours
	Secretarial	<u>2</u> "
	TOTAL:	6 hours

STAFF: Mike Burns

FUNDS RECEIVED: NIL

9) Drama for Community Involvement Proposal.

Submitted to: Canada Council

Date: July, 1977

Preparation time:	Planners (3)	16 hours
	Secretarial	<u>8</u> "
	TOTAL:	24 hours

STAFF: Mike Burns, Sue Arrison, Linda Duncan

FUNDS RECEIVED: \$5,000.00

OUTCOME: The funds covered a portion of the costs for the development of a drama presentation aimed at stimulating active participation by communities in urban issues.

10) Solar Retrofit Feasibility Study Proposal.

Submitted to: Alberta Environmental Research Trust.

Date: October, 1977

Preparation time:	Planner	24 hours
	Secretarial	<u>4</u> "
	TOTAL:	28 hours

STAFF: Mike Burns

FUNDS RECEIVED: NIL

SUMMARY: Total funds received as a result of these 10 funding proposals. \$16,464.00

Direct costs to the Edmonton Social Planning Council for wages for the time used to prepare the proposals. \$1,581.00

EDMONTON SOCIAL PLANNING COUNCIL

Grants totalling \$440,000 approved

Grants for 1977 totalling more than \$440,000 were approved by city council Tuesday.

Thirteen cultural groups share \$178,650 in grants with the Edmonton Symphony Society receiving the largest allotment of \$63,000.

The Citadel Theatre received the next largest grant of \$36,000 and the Edmonton Opera Association was close behind with \$32,000.

Alberta Ballet Company will receive \$17,000 from the city this year and Theatre 3 will get \$12,000.

Social service grants totalling \$129,856 were divided among 19 organizations.

The Edmonton Social Planning Council received \$15,000 while the YWCA received \$12,000.

The Canadian Native Friendship Centre, Community Corrections for Women and the Salvation Army received \$10,000 each.

The Canadian Mental Health Association received \$9,000 and the Rape Crisis Centre \$8,800.

Commission Board grants totalling \$121,192 were granted seven organizations with the Klondike Days Association receiving the largest

allotment — \$39,325.

The Yellowhead Inter-provincial Highway organization will receive \$36,167 and the Edmonton Convention Bureau has been awarded \$24,000.

Edmonton Safety Council was allotted \$16,500.

Parks and Recreation grants of \$11,833 go to nine city groups including the Canadian Amateur Swimming Association which receives the largest grant of \$3,033.

All the awards were recommended to council by its own grants committee.

Grant, scholarship review planned

City council has voted to appoint a committee of five persons to review grants and scholarships awarded by the city.

Ald. Paul Norris, who made the motion, said the policy should be reviewed, adding that "common sense dictates this is not what the taxpayers pay taxes to support."

He said he could not see how some grants disbursed by the city fall into the guidelines council has approved.

While guidelines state that support of identical services should be avoided if at all possible, the city provided grants last year to five separate theatre groups.

And although the guidelines also state that grants should be made on a year-to-year basis and no group should anticipate continued support, one of the theatres, The Citadel, acknowledges "annual sustaining funds" supplied by the city.

In addition, Ald. Norris said there were several organizations which received grants last year that should have been funded as social service agencies through the United Way or the department of health.

He identified those agencies as the Salvation Army, the Victorian Order of Nurses, the YWCA, the Rape Crisis Centre and the Terra Society.

Ald. Norris also stated that scholarships (the city supports five University of Alberta scholarships and five Northern Alberta Institute of Technology scholarships) should be phased out and "the chamber of commerce or Eaton's or Imperial Oil may be requested to grant them."

He said there was a recommendation to approve \$905,000 for grants, and that "with the increasing population, this will likely double."

Ald. Ron Hayter said he was "disappointed to hear people criticizing city support to cultural organizations and athletic teams.

"It is myopic to suggest cultural organizations can support without government support, and (such a suggestion) does not recognize the importance of culture to the community. It gives spirit and soul to society.

Ald. Hayter also said that the city supports "many worthy organizations" which supply needed services, and if those organizations did not exist, the city would have to assume the services "probably at a much higher cost."

He said that grants are not wasted money, and that the three-tiered approval process, which has grants approved by the grants committee, council's economic affairs committee and council during a public meeting, "provides checkpoints all along the line."

Ald. Hayter said the city is entitled, under the Municipal Government Act, to devote a half mill, or \$1.018 million for grants, and the amount recommended by council — \$874,508, — was well below that limit.



B. EXPLORATORY PROPOSALS:

- 1) Resource Process for Positive Citizen Involvement: Edmonton
Community Leagues.

Submitted to: Federation of Community Leagues

Date: December, 1977

Preparation time:	Planner	24 hours
	Secretarial	<u>4</u> "
	TOTAL:	28 hours

STAFF: Mike Burns

COST: Staff wages for the time involved: \$170.00

- 2) Public Participation Research

Submitted to: City of Edmonton

Date: January, 1978

Preparation time:	Planner	24 hours
	Secretarial	<u>4</u> "
	TOTAL:	28 hours

STAFF: Mike Burns

COST: Staff wages for the time involved: \$170.00

- 3) General Plan Review: Citizen Participation Process

Submitted to: City of Edmonton

Date: March, 1977

Preparation time:	Planner	32 hours
	Secretarial	<u>8</u> "
	TOTAL:	40 hours

STAFF: Mike Burns

COST: Staff wages for the time involved: \$238.00

OUTCOME: Lead to the formation of a Citizen Task Force on the
General Plan Review.

TITLE: WRITTEN SUBMISSIONS (ANALYSIS)

PURPOSE: To respond to specific requests from various parties for program analysis.

- SUBMISSIONS:
- (a) Analysis of the Housing Public Participation Program.
Goals: 1) To assess the public participation process.
2) To recommend constructive process alternatives.
Target Population: Ad Hoc Committee on Citizen Participation, City of Edmonton (Planning Department and Council).
 - (b) Parks and Recreation Master Plan Review, City of Edmonton.
Goal: To provide input for the development of the Parks Master Plan.
Target Population: City of Edmonton, Parks and Recreation Department.
 - (c) United Way Task Force.
Goals: 1) To assess trends in United Way planning.
2) To recommend alternatives which focus on policy development in support of community development activities.
Target Population: United Way of Edmonton and Area.
 - (d) Health and Welfare Canada, Bill C-49
An Act to Amend the Canada Pension Plan.
Goal: To assess the merits of recommended Canada Pension Plan amendments.
Target Population: Health and Welfare Canada.
 - (e) Canadian Committee on Volunteerism.
Goal: To have input into policy development for volunteerism in Canada.
Target Population: Above mentioned committee.
 - (f) Health and Welfare, Canada, Bill C-57
An Act to Amend the Social Services Act.

- Goals: 1) To discuss services and activities eligible for cost-sharing especially community development services.
- 2) To assess the merits of purchasing services of voluntary sector agencies concerned with community development.

Target Population: Health and Welfare, Canada.

(g) Analysis of the Older Neighborhoods Report, City of Edmonton.

- Goals: 1) To analyze and assess Older Neighborhoods Report.
- 2) To submit input and recommendations to Planning Department, City of Edmonton, on Older Neighborhoods Report.

Target Population: Rehabilitation and Redevelopment Branch, Planning Department, City of Edmonton, City Council.

STAFF: Mike Burns, Sue Arrison, Linda Duncan, Elwood Springman.

MANHOURS:	Planners (3)	160 hours
	Executive Director	5 "
	Secretarial	30 "
	Volunteer	<u>10 "</u>
	TOTAL	205 hours

COSTS:	(1) Actual:	(a) Staff wages for the time vested in these projects.	\$1,200.00
		(b) Materials and Supplies	<u>30.00</u>
			<u>\$1,230.00</u>
	(2) Potential:	Total volunteer manhours calculated at the value of \$3.00/hr. = \$30.00	

STAGE OF DEVELOPMENT: March, 1978: Completed.

OUTCOMES: A report or discussion paper prepared on each of the seven aforementioned topics. It is hoped that the recipients of these documents will respond to the recommendations that were proposed.

TITLE: HUMAN SERVICE DELIVERY SYSTEMS

PURPOSE: To measure the response of the citizens of Edmonton to the Human Service Delivery Systems proposal made by the City of Edmonton, Social Services Department.

GOAL: To develop a process which would both inform the public and allow for maximum feedback from the citizens on the proposal for the Human Service Delivery Systems.

OBJECTIVES:

- 1) To consult with Edmonton Social Services community workers concerning the process to be developed and their involvement.
- 2) To identify and contact resource persons and citizen representatives.
- 3) To design the workshop or meeting format to be used in various areas of the city in consultation with community workers.
- 4) To publicize the workshops and meetings, and indicating where responses to the proposal may be sent.
- 5) To obtain the scheduled workshops/meetings.
- 6) To record the information and responses received at the workshops/meetings.
- 7) To compile responses in order to produce a report and indicate the direction for further evaluation.

TARGET POPULATION: Citizens of Edmonton.

DURATION: March 1976 - August 1976

STAFF: Sue Arrison, Elwood Springman, Cherry Bowhay (Project Co-ordinator)

MANHOURS:	Project Co-ordinator	400 hours
	Planner	20 "
	Executive Director	40 "
	Secretarial	<u>15</u> "
	TOTAL:	475 hours

COSTS:	Actual:	
	(1) Staff wages for the time invested in this project	555.00
	(2) Project Co-ordinator	1,475.00
	(3) Materials and Supplies	<u>500.00</u>
	TOTAL COSTS:	<u><u>\$2,530.00</u></u>

FUNDS RECEIVED: \$1,700.00

SOURCE OF FUNDS: City of Edmonton.

STAGE OF DEVELOPMENT: March, 1978; completed.

NUMBER OF PERSONS: 500 people (approximately) have been involved in this project.

OUTCOME: A report containing recommendations was provided to the City of Edmonton for consideration when reviewing the structure of the social services delivery system in the city.

TITLE: EXPANSION OF DAY CARE SERVICE IN THE CITY OF EDMONTON

PURPOSE: To facilitate public response to a report prepared by the Day Care Branch of Edmonton Social Services entitled "Policy Guidelines Regarding the Expansion of Day Care Services in the City of Edmonton".

GOAL: To develop a process whereby citizens could provide input.
To prepare a report documenting the input.

OBJECTIVES: (1) To develop a process.
(2) To encourage and enable participation in the process.
(3) To seek out and utilize resource people and group facilitators.
(4) To research and prepare explanatory materials.
(5) To carry out the process.
(6) To evaluate the process.
(7) To record, analyze and document the results.

TARGET POPULATION: City of Edmonton.

DURATION: April - September, 1976.

STAFF: Linda Duncan, Elwood Springman.

MAN HOURS: Planner 220 hours
Executive Director 40 "
Secretarial 100 "
Volunteers (10) 50 "
TOTAL: 410 hours

COSTS: Actual:
(a) Staff wages for the time invested in the project \$2,175.00
(b) Materials and Supplies \$200.00
TOTAL ACTUAL COSTS: \$2,375.00
Potential: Volunteer man hours calculated at the value of \$3.00/hour \$150.00

FUNDS RECEIVED: \$101.98

SOURCE OF FUNDS: Day Care Branch, Edmonton Social Services.

STAGE OF DEVELOPMENT: March, 1978: Completed.

OUTCOME: A series of six public workshops were organized and facilitated. A document entitled "Public Response to Policy Guidelines Regarding the Expansion of Day Care Services in Edmonton" was prepared which contained an explanation of the process and the ensuing results.

TITLE: COMMUNITY DEVELOPMENT PROJECT IN THE McCauley NEIGHBORHOOD

PURPOSE: To develop a sense of awareness amongst citizens of the McCauley area so that they could not only better cope with their environment, but be ready to participate in a process of planned social change for their neighborhood.

GOALS:

- 1) Development of a sense of awareness amongst residents.
- 2) Facilitation of a sense of common purpose and sharing in community projects.
- 3) The development by residents of action plans to address those problems which they perceive in the neighborhood.

OBJECTIVES:

- 1) Development of a proposal and submission to City Council for funding through the City of Edmonton Planning Department.
- 2) Development of a community based advisory group and subsequent hiring of staff.
- 3) Develop a process of awareness amongst residents of McCauley by staff.
- 4) Develop and implement plans and action strategies to be undertaken by residents of McCauley.
- 5) Development of strategies for carrying on the community development process as the initial project nears completion.

TARGET POPULATION: The 9,000 residents living in the McCauley neighborhood.

DURATION OF PROJECT: Proposed for three years. Developmental period has been from May, 1976, until December, 1977.

STAFF: Elwood Springman

MANHOURS:	Executive Director	62 hours
	Edmonton Social Planning	45 "
	Council Board and Members	<u> </u>
TOTAL:		107 hours

COSTS:	(1) Actual: Staff wages for the time involved in this project	<u>\$ 403.00</u>
	(2) Potential: Volunteer man hours calculated at the value of \$3.00/hr. 45 hours x \$3.00/hr.	<u>\$ 135.00</u>

PROPOSALS FOR FUNDING SUBMITTED TO:	(1) Health and Welfare Canada
	(a) Welfare Grants
	(b) Division of Non-Medical Use of Drugs
	(2) Alberta Department of Municipal Affairs
	(3) City of Edmonton
	(a) Planning Department
	(b) City Council
	(c) Social Service Advisory Committee

NUMBER OF PERSONS:	Approximately 30 people participated in the developmental phase.
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STAGE OF DEVELOPMENT:	March, 1978; completed.
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OUTCOME:	All funding proposals were turned down or refused. No correspondence was received from the Social Service Advisory Committee. This project led to the formation of a McCauley Citizens Group which is now responsible for the on-going community process.
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TITLE: EDUCATION AND TRAINING OF VOLUNTEERS

PURPOSE: To facilitate the development of appropriate knowledge and skills related to voluntary community development work.

GOAL: To educate and utilize volunteers as community resource people in Edmonton.

OBJECTIVES: 1) To interview and select candidates.
2) To conduct group orientation to the Edmonton Social Planning Council.
3) To facilitate volunteer involvement in program planning.
4) To implement an educational seminar series for volunteers.
5) To provide individual monthly follow-up for volunteers.
6) To evaluate the entire program.

TARGET POPULATION: A selected group of eight volunteers.

DURATION: June 1976 - May 1977

STAFF: Mike Burns

MAN HOURS: Planner 270 hours
Secretarial 5 "
TOTAL: 275 hours

COSTS: Actual: Staff wages for the time invested \$1,774.00
in this project

FUNDS RECEIVED: \$1,608.00

SOURCE OF FUNDS: Edmonton Association for Continuing Education and Recreation.

STAGE OF DEVELOPMENT: March 1978: Completed.

NUMBER OF PERSONS: 8 volunteers were involved.

OUTCOME: The group of volunteers were trained and have assisted on numerous projects of the Edmonton Social Planning Council.

TITLE: HEALTH SERVICES FOR SENIOR CITIZENS

PURPOSE: To facilitate the development of health services for senior citizens.

GOALS: 1) To assess perceived gaps in health services delivery to senior citizens.
2) To recommend programming solutions for gaps.

OBJECTIVES: 1) To gather relevant information on health services for senior citizens in Edmonton.
2) To identify gaps in health services.
3) To identify alternative program solutions for the identified gaps.
4) To develop a report focusing on prevention and early detection of illness and discharge planning.
5) To facilitate consideration and implementation of proposed recommendations for the improvement of the delivery of health services for senior citizens.

TARGET POPULATION: Agencies providing health services for senior citizens.

DURATION: June 1976 - December 1977

STAFF: Mike Burns, Elwood Springman.

MAN HOURS: Planner 140 hours
Executive Director 5 "
Secretarial 25 "
TOTAL: 170 hours

COSTS: Actual: Staff wages for the time invested in this project \$1,050.00

STAGE OF DEVELOPMENT: March 1978: Completed.

OUTCOME: A report was submitted to the City of Edmonton and the Provincial Government, and numerous other groups and organizations specifically concerned with senior citizens. It is hoped that the recommendations may be acted upon.

EDMONTON SOCIAL PLANNING COUNCIL

Better care sought for sick seniors

By MARILYN MOYSA

Last year, an 81-year-old Edmonton woman who lived alone spent several weeks in hospital after drinking a cup of lye by mistake.

When she was discharged, on a holiday, no one was told she was back home. A tube still in her throat, she was filling it and feeding herself until a concerned neighbor contacted a social worker.

Another senior citizen, a man of 73, was sent home from hospital with a cast on his foot but apparently didn't understand he should have it checked if his foot became swollen.

A social worker who called on him found his foot purple and bulging over the cast, took the man to a hospital, asking to be notified when he was released. He was discharged the same day, but no one was informed, and the social worker was called again by a neighbor worried about his condition.

It was cases such as these that prompted about 60 people who work with senior citizens to gather for a workshop last May to discuss the problems.

The recommendations they compiled with the help of the Edmonton Social Planning Council to improve health services to the elderly, were sent in December to the provincial government, city aldermen, provincial and city social service departments, the Alberta Hospital Services Commission and the hospital association, senior citizens' and other interested groups.

They'd hoped some changes, a number of which require little extra expense, would be readily made; but now, almost two months later, there's been no action on their recommendations, so the group decided to make their brief public.

They say hospitals should gather more admission information about the senior citizen's discharge needs, such as whether or not the person lives alone, and whether relatives or friends are available to transport the person if necessary, or to provide home supervision to those who live alone and may need help.

Such information, says the brief, would help indicate any need for discharge follow-up by community social services.

The group agreed a change is "badly needed" in the present policy of referring patients to hospital social service departments, now done at the discretion of the person's doctor. (The doctor has to give his permission before a hospital social worker can see the patient.)

It's recommended that a more direct notification system be established, based on the fuller admission information. If there's a need for post-discharge help, the hospital social workers can arrange follow-up like home care, nursing, meals and visiting services.

Laura Taylor, a South Side community service worker who attended the workshop, says she's found that since such concerns have been discussed, she regularly receives referrals from University Hospital.

"We're not concerned with the active people who seek help on their own," she says, "but with the people who are poor, isolated, lonely, not motivated to do things for themselves — the people who go home to one room, with no heat and no food."

The group calls for expansion of day hospital services, a combination of nursing, therapy and counselling now available only at the Dr. Angus McGugan nursing home for a daily maximum of 25 persons.

To help prevent illness, and detect it early enough so that hospitalization isn't required, they also recommend establishment of neighborhood clinics in areas with concentrations of elderly residents. Social-medical staff would provide medical examinations and health education, for example, on nutrition and exercise, and advise seniors on other available community services.

In connection with such clinics, says the brief, there's a need for a travelling health team to make regular home visits to the elderly who can't get out easily.



TITLE: PROPOSAL FOR COMMUNITY DEVELOPMENT CORPORATION (C.D.C.)
IN EDMONTON

PURPOSE: To facilitate the development and assessment of alternative kinds of strategies for renewal of older neighborhoods.

GOAL: To initiate the developmental stage for the establishment of a Community Development Corporation.

OBJECTIVES: 1) To explore community and governmental interest in the C.D.C. concept as a national demonstration project.
2) To develop a proposal for the planning and implementation phases of a C.D.C. strategy in Edmonton.

TARGET POPULATION: Citizens of Edmonton, funding sources, six inner-city neighborhoods.

DURATION: July 1976 - September 1977

STAFF: Mike Burns, Elwood Springman, Cheryl Moir-VanIersel

MAN HOURS: Planner 600 hours
Research Assistant 640 "
Executive Director 20 "
Secretarial 60 "
TOTAL: 1,320 hours

COSTS: Actual: Staff wages for the time invested in this project \$7,810.00

FUNDS RECEIVED: \$5,310.00

SOURCE OF FUNDS: Health and Welfare, Canada

STAGE OF DEVELOPMENT: March 1978: Completed.

OUTCOME: A proposal was completed and forwarded to Health and Welfare Canada requesting core funding for the developmental phase. The project initiation phase has been completed.

TITLE: COALITION FOR IMPROVED DAY CARE (C.I.D.C.)

PURPOSE: To facilitate public response to the Provincial Government's request for public debate of its proposal for day care standards and licensing.

GOALS: To assist in the formation of a coalition of concerned groups and individuals.
To organize and coordinate a joint response.

OBJECTIVES: (1) To contact concerned groups and individuals.
(2) To provide a framework for joint action and formation of a coalition (C.I.D.C.).
(3) To coordinate the activities of C.I.D.C.
(4) To provide organizational, lobby and research skills.
(5) To provide meeting space and materials.

TARGET POPULATION: Citizens concerned with day care standards.

DURATION: September - November, 1976.

STAFF: Linda Duncan, Elwood Springman.

MAN HOURS:

Planner	60	hours
Executive Director	5	"
Student	200	"
Volunteers (2)	100	"
Secretarial	<u>40</u>	"
TOTAL:	405	hours

COSTS:

Actual: Staff wages for the time invested in the project	<u>\$585.00</u>
Potential: Volunteer man hours calculated at the rate of \$3.00/hour	<u>\$900.00</u>

STAGE OF DEVELOPMENT: March, 1978: Completed.

OUTCOME: Formation of Coalition for Improved Day Care consisting of concerned parents and professionals. Preparation, circulation and presentation of public petition to the Provincial Government. Preparation and presentation of brief to the public and government. Education of public by way of public speaking.
Reconsideration of proposed standards by government appointment of a Day Care Task Force.

TITLE: COMMUNITY INCOME TAX SERVICE

PURPOSE: To assist in the development and implementation of strategies to enable Edmonton's poor to make knowledgeable and self-beneficial financial decisions.

GOALS: To facilitate the development of alternatives to the tax discounting firms operating in Edmonton.
To encourage public involvement, particularly users of existing services, in the development of alternatives.

OBJECTIVES:

- (1) To initiate and coordinate a group to be composed of concerned citizens and relevant experts to develop alternatives to existing tax discounting firms and other financial services.
- (2) To investigate existing needs and potential financial support for alternatives.
- (3) To encourage participation of users in the development of alternatives.
- (4) To research alternative strategies developed or implemented by other cities.

TARGET POPULATION: Low income population of Edmonton.

DURATION: October 1976 - December 1977.

STAFF: Linda Duncan, Elwood Springman.

MAN HOURS:

Planner	30	hours
Executive Director	10	"
Student	100	"
Volunteers (2)	<u>20</u>	"
TOTAL:	160	hours

COSTS:

Actual: Staff wages for the time invested in the project	<u>\$285.00</u>
Potential: Volunteer man hours calculated at the value of \$3,00/hour	<u>\$360.00</u>

STAGE OF DEVELOPMENT: March, 1978: Completed.

OUTCOME: The Council initiated the formation of a group of concerned citizens and professionals which investigated the problem and possible solutions.
The eventual outcome was the creation of the existing Community Income Tax Service of Alberta, operation of which was assumed by a community board. Student Legal Services have since assumed responsibility for the coordination of the project.

EDMONTON SOCIAL PLANNING COUNCIL

Some help you can do without.



Why sell your rights? It's all yours if you wait

This poster brought you by:

Boyle Street Co-op
Student Legal Services



Community Help Group
Alberta Human Rights Assoc.

Edmonton Social Planning Council

- 21 -

Affiliated with the



Community Fund

EDMONTON SOCIAL PLANNING COUNCIL

Free inner-city tax clinics

By KATHY KENNEDY

Free tax clinics have been set up in the inner-city area to help individuals who don't want to lose a large percentage of their tax returns to tax discounters.

The clinics are being held on various afternoons and evenings at the Marian Centre, the Humans on Welfare office and the Boyle St. Co-op, and are being manned by volunteer accountants and university law and commerce students.

Although the clinics aren't currently set up to offer immediate cash, a tax form that is quickly and accurately filled out will ensure the money within three or four weeks, says Jim Robb, a lawyer with Student Legal Services.

The obvious advantage is that the individual will receive the full amount of his tax return, not 40 or 50 per

cent, which is the average return through a discounter, said Mr. Robb.

Discussions are now underway with a local credit union that could soon lead to the clinics offering immediate cash with only a minimal discount.

A joint committee with representation from SLS, the Boyle St. Co-op, the Edmonton Social Planning Council, the Community Help Group of Humans on Welfare and the Alberta Human Rights Association is distributing posters encouraging the use of the free clinics.

On hand Thursday for an official inauguration of the poster campaign were Aldermen Bettie Hewes and Ed Kennedy.

The free clinics have been needed for a number of years, said Ald. Hewes. While "there is no question about people's rights to sell

their T-4 slips, or the rights of businesses to buy them," she was concerned about the high discount percentages.

Ald. Hewes also expressed concern that individuals might not have been informed, in the past, about alternate ways of handling their T-4 slips.

Since the clinics opened Monday, about a dozen people have been coming in nightly with their tax forms, said Mr. Robb. But the clinics are prepared to deal with 100 or more a week, following the publicity campaign.

"We could conceivably help 750 to 1,000 between now and the (April 30) deadline for filing."

A man at the Boyle St. Co-op who identified himself as a "street walker" confirmed that a number of people in poor circumst-

ances were receiving \$30 to \$40 on a return worth \$100.

"A lot of the guys around here are sick," he continued. "They will settle for a bottle of wine for \$100."

While many won't see or pay attention to the posters,

it's worth a try, he said. "It might help the odd man."

Another individual at the co-op said some of the tax discounters pay \$10 "finder's fee" to anyone who can bring a friend with a tax return into the office.



TITLE: EDUCATIONAL SEMINAR SERIES FOR CITIZENS

PURPOSE: To develop awareness and skills among citizens regarding the urban planning process so that they can more effectively participate in determining the future of their environment.

GOAL: To design and implement an educational program for the residents of Edmonton that will:

- a) raise the general level of awareness of planning issues, policies and procedures, and
- b) develop citizen skills and ability to become involved in planning the future of their city and community.

OBJECTIVES:

- 1) To gather information for the content of the program.
- 2) To decide on the general design process and schedule.
- 3) To conduct specific research on urban planning.
- 4) To develop the process for program implementation.
- 5) To publicize the content, times and dates of the program.
- 6) To implement the program.

TARGET POPULATION: Citizens of Edmonton

DURATION: December 1976 - April 1977

STAFF: Sue Arrison, Linda Duncan, Mike Burns, Elwood Springman

MAN HOURS: Executive Director and
 Planners (3) 320 hours
 Student 135 "
 Volunteers (7) 120 "
 Secretarial 55 "
 TOTAL: 630 hours

COSTS: (1) Actual:
 (a) Staff wages for the time invested
 in this project \$2,286.00
 (b) Expenses incurred for postage,
 materials and supplies 200.00
\$2,486.00
 (2) Potential: Total volunteer man hours
 calculated at the value of \$3.00/hr. \$765.00
 255 hours x \$3.00

FUNDS RECEIVED: \$380.00

SOURCE OF FUNDS: Edmonton Association for Continuing Education and
 Recreation.

STAGE OF DEVELOPMENT: March 1978: Completed.

FORMAT OF SERIES:	<u>Session Number</u>	<u>Title</u>
	I	Approaching City Hall
	II	Planning Law
	III	Transportation Planning Policy
	IV	Housing Policy
	V	Parkland Policy
	VI	Community Involvement Methods
	VII	Neighborhood Planning

NUMBER OF PERSONS: 200 people in total attended the seven sessions. It is assumed that each of these persons, because they were representatives of groups and communities, probably relayed the information from the series to well over 1000 people.

OUTCOME: A number of reports and articles were prepared for these series and copies have been widely distributed to various community groups and organizations.
 The Seminar Series was very well received and the Edmonton Social Planning Council is giving serious consideration to requests that it be repeated in the near future.

THESE SEMINARS ARE FREE AND WILL
LEAD UP TO A WORKSHOP FOR CITIZENS
ON SATURDAY, MAY 7, 1977, WHICH
WILL PROVIDE THE OPPORTUNITY FOR
ALL INTERESTED CITY RESIDENTS TO GET
TOGETHER FOR A PLANNING/WORKING SESSION
ON THE GENERAL PLAN FOR EDMONTON. FOR
MORE INFORMATION, PHONE THE EDMONTON
SOCIAL PLANNING COUNCIL AT 424-0331.

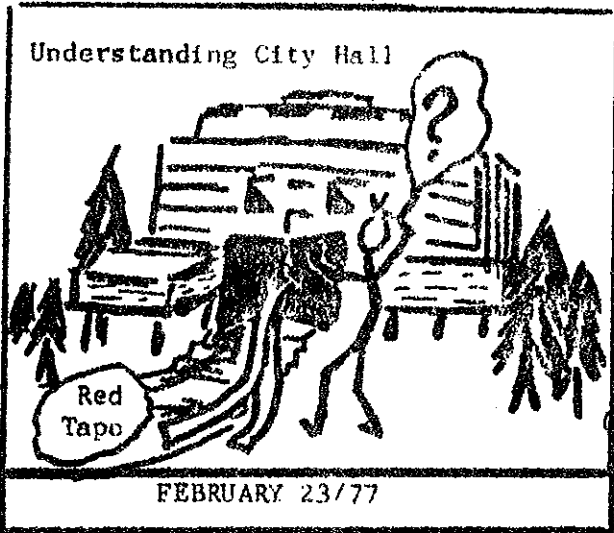
TAKING PART: PLANNING YOUR COMMUNITY'S FUTURE

The Edmonton Social Planning Council in co-operation with the Legal Resource Centre, Communitas, Political Science Department of the University of Alberta, Capital City Parks Committee, Urban Reform Group of Edmonton and various City Departments presents a seminar program called "TAKING PART: PLANNING YOUR COMMUNITY'S FUTURE."

DATE: Wednesdays
TIME: 7:30 - 10:30 P.M.
PLACE: Music Room,
Centennial Library.

SEMINAR NO. 1

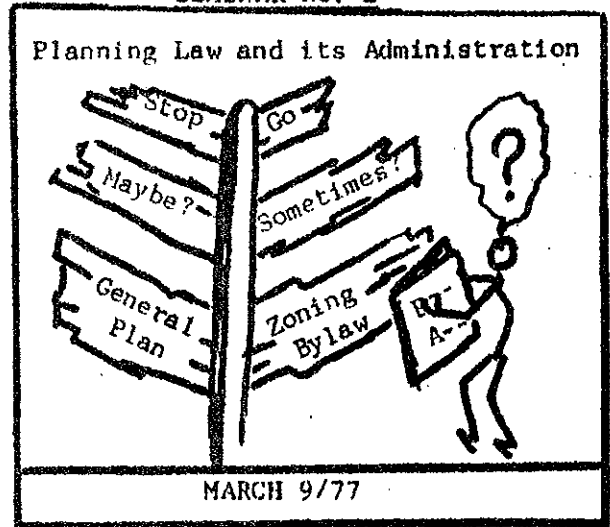
Understanding City Hall



FEBRUARY 23/77

SEMINAR NO. 2

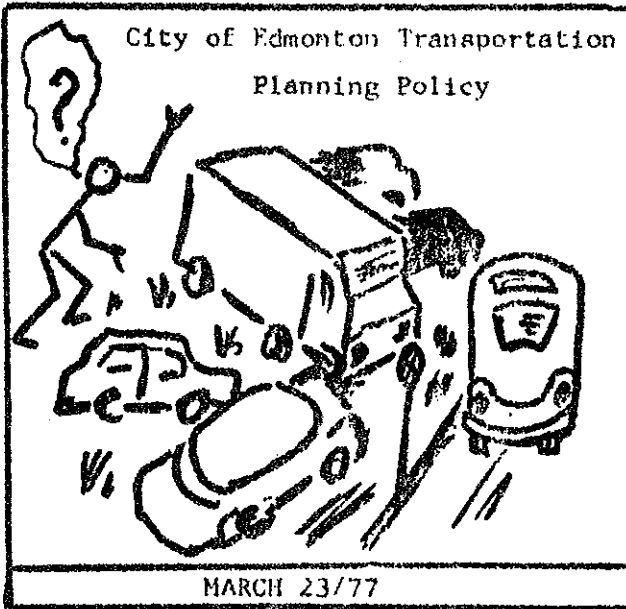
Planning Law and its Administration



MARCH 9/77

SEMINAR NO. 3

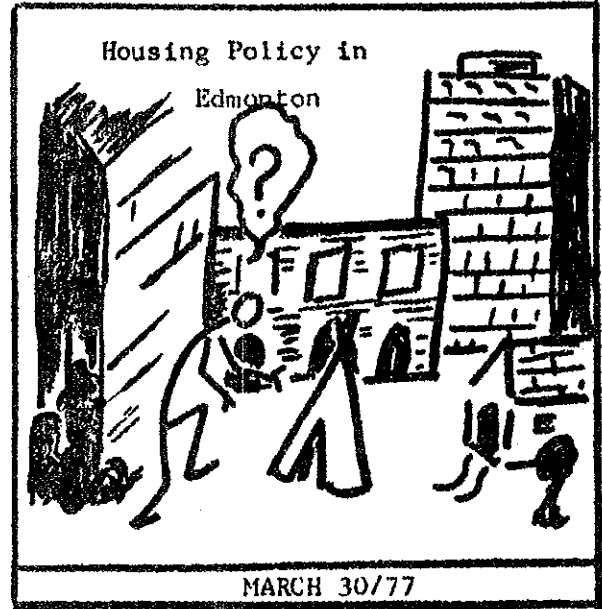
City of Edmonton Transportation Planning Policy



MARCH 23/77

SEMINAR NO. 4

Housing Policy in Edmonton



MARCH 30/77

SEMINAR NO. 5

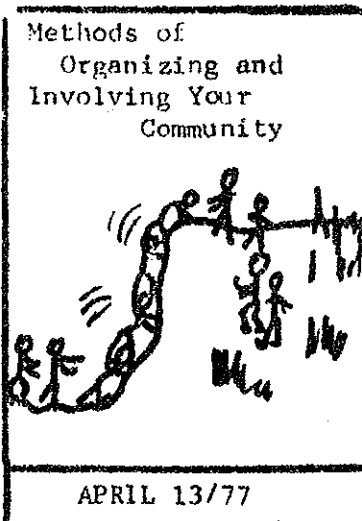
Parkland Policy in Edmonton



APRIL 6/77

SEMINAR NO. 6

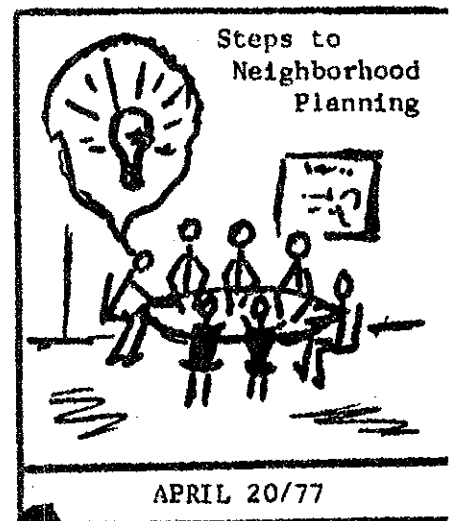
Methods of Organizing and Involving Your Community



APRIL 13/77

SEMINAR NO. 7

Steps to Neighborhood Planning



APRIL 20/77

EDMONTON SOCIAL PLANNING COUNCIL

Thursday, February 17, 1977 24

Dealing with government is purpose of course

If you've ever become frustrated trying to deal with a government department, a free series of seminars starting next week may be the answer.

The Edmonton Social Planning Council, a city and United Way sponsored group, says many citizens don't know how to communicate with government.

So for seven weeks, a program called Taking Part: Planning Your Community's Future, will try to give people the information and skills they need to deal with planning issues affecting their communities.

"These are the skills they need, and I don't know where else they can get this type of thing free of charge," says Sue Arrison of the ESPC.

"The sessions should get the appetites going as people find out more about planning in their areas."

The three-hour sessions will be divided between a lecture by a local expert and creative problem solving.

An example might be a roadway that might go through several communities. The participants will describe the steps they'd follow, such as local hearings and setting up a group to supply input to city planners. They could debate the community goals they should strive for.

"These are not bitch sessions, but a forum for creative dialogue. We won't deal in issues.

"We won't debate whether 125th Avenue should be six lanes wide, but rather how to transport people from place A to B."

Many citizens might call government officials, get turned off by a nasty secretary and never bother calling back.

"These seminars will hopefully involve more people and educate a broader populace, so more than just the weary few can run the show."

The first session, at 7:30 p.m. Wednesday in the centennial library will deal with how to approach city hall. U. of A. political scientist Jim Anderson will discuss the political and administrative structure of city hall, the functions of boards and committees, and a who's who breakdown of each department.

Future sessions will deal with planning, transportation, housing and parkland policies, and ways of getting the community involved.

The seminars should give participants a better understanding of the citizens workshop on the city's general plan scheduled for early May.

- 27 -

Affiliated with the



Community Fund

TITLE: URBAN RESEARCH AND THEATRE COMPANY

- PURPOSE:** To develop and utilize techniques that will:
- a) facilitate the education of communities on urban issues, and
 - b) stimulate the active participation by communities in urban issues.
- GOAL:** To develop and produce a series of dramatic presentations which will accomplish our purpose.
- OBJECTIVES:**
- 1) To develop a planning and supervisory committee of specialists in the areas of expertise appropriate to the project including:
 - (a) theatre,
 - (b) community liaison and organization,
 - (c) social and urban planning.
 - 2) To compile information on similar community involvement and theatrical projects.
 - 3) To select a company of persons with dramatic and community skills who will:
 - (a) research urban issues related to Edmonton, and
 - (b) research appropriate theatrical methods and techniques.
 - 4) To determine in which community the project will be based.
 - 5) To research the urban issues relevant to the selected community by the following methods:
 - (a) participation in community recreation, social and political activities,
 - (b) interaction with residents of the community,
 - (c) interaction with commercial and business enterprises in the community,
 - (d) interviews with relevant government departments,
 - (e) interviews with agencies located in and working with residents of the community,
 - (f) interviews with urban social planners and community workers.
 - 6) To develop an evaluation process which will assess the effectiveness of theatre as a vehicle for educating the community on urban issues and stimulating community involvement.
 - 7) To develop a form of theatrical presentation which:
 - (a) communicates the researched relevant issues in the selected community,

- (b) acts as a catalyst for community audience discussion and a stimulus for community based action, and
- (c) is taken to the audience in the community rather than expecting the audience to come to the presentation.

8) To present the theatrical event which shall include preliminary and past production discussion with the audience.

TARGET POPULATION: Residents of the Montrose Community, City and Provincial Government.

DURATION: January 1977 - to present.

STAFF: Sue Arrison, Mike Burns, Linda Duncan

MAN HOURS:	Planner-Co-ordinator	200	hours
	Planners (2)	70	"
	Research Assistant	60	"
	Evaluator	50	"
	Drama Consultant	80	"
	Director & Actors (6)	2400	"
	High School Students (50)	150	"
	Volunteers (12)	60	"
	University Student (1)	<u>100</u>	"
	TOTAL:	3,170	hours

COSTS:	(1) Actual	
	(a) Staff wages for the time invested in this project	\$1,755.00
	(b) Wages paid to research assistant, evaluator, drama consultant, director and six actors	5,980.00
	(c) Cassettes and computer print out	250.00
	TOTAL ACTUAL COSTS:	<u>\$7,985.00</u>
(2) Potential: total volunteer man hours calculated at the value of \$3.00/hr. 310 hours x \$3.00/hr.	<u>\$930.00</u>	

FUNDS RECEIVED: \$7,800.00

SOURCE OF FUNDS: 1) Canada Council, (2) University of Alberta.

STAGE OF DEVELOPMENT: March 1978: Completed.

NUMBER OF PERSONS: Approximately 500 people viewed the live performance. A portion of the performance was aired by the C.B.C. on the television show "That's Entertainment", which has a viewing audience of 25,000 people.

C.F.R.N. also aired a portion of the performance on the show "Eye to Eye", which has a viewing audience of 125,000 people. (The above mentioned figures with regard to the viewing audiences were obtained from the C.B.C. and C.F.R.N, respectively.)

OUTCOME:

This project was instrumental in the reorganization process of the Montrose Community League, which is continuing with a number of workshops for the members of the executive of the league.

5-9-81

WATCH YOUR COMMUNITY

ON TV!

A group of professional actors calling themselves the Urban Research and Theatre Group have been working in the Montrose area for the past two months. As a result of their research, they developed a very entertaining theatre production about the Montrose community. This performance called Montrose Again has been shown several times in the community as well as to outside groups.

Both CBC and CFRN TV have filmed and composed half-hour programs on your community and this Theatre Group, to be shown on the following dates: PLEASE WATCH!

CBC TV (CHANNEL 5)

Montrose will be on the half-hour show hosted by Collin McLean called

THAT'S ENTERTAINMENT
7:30 p.m.
Thursday, November 17

CBC RADIO (740 on the dial)

Collin McLean's TV show on Montrose will be followed up the next day by a phone-in show on CBC radio hosted by Larry Branter and called

ALBERTA TODAY
12:00 noon to 2:00 p.m.
Friday, November 18

CFRN TV (CHANNEL 3)

Montrose will be the subject of a half-hour program called

EYE TO EYE
10:30 p.m.
Wednesday, December 7

P.S. If you would like to become involved in your community or would just like to know more about what's happening in Montrose, come to the Raffle Draw and Community Meeting to be held on:

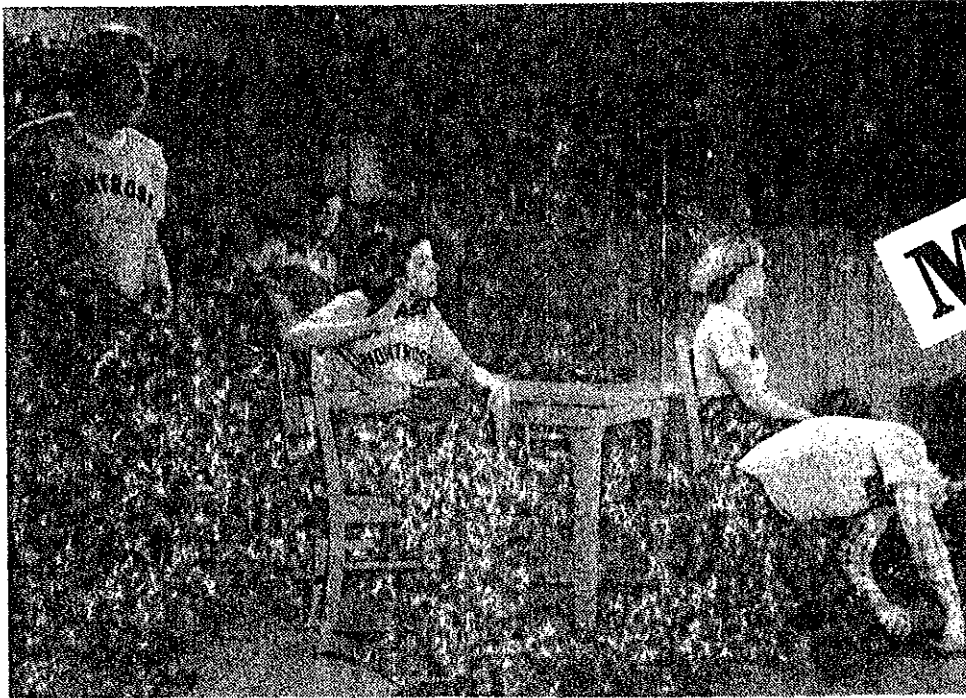
DATE: Wednesday, December 21, 1977

TIME: 7:30 p.m.

PLACE: MONTROSE COMMUNITY HALL
(59 Street and 119 Avenue)

or call Fred Maysky at 476-7563 or Tamara Hrynyk at 478-2236.

EDMONTON SOCIAL PLANNING COUNCIL



Montrose again

LONDONDERRY COLLOQUIUM

"Montrose Again" cast go through a scene where Paul Johnson (kneeling) plays the part of an old man who remembers what Montrose Community used to be like. Philip Kuntz (on guitar) is the orchestra. Other members of the cast act as though they are in suspended animation, but come to life as the old man remembers bits and pieces of the community's changes. From left to right David Mann, Betty Rothwell, and Dana Simon are the frozen ones.

November 14, 1977

Apathy is the mother of invention.

At least that's what they say in Montrose Community where the neighborhood is threatened by a number of outside changes. Fred Maysky, president of the community league says the area is faced with a number of problems that affect area residents.

"We've always had the rendering plants and meat packers pollution and ugliness to cope with," says Mr. Maysky. "Now we will also have to look at the effects of rapid transit running through our area on the west and the 125th Avenue truck route is on our northern boundary."

Montrose is the community north of 118th Ave., bordered by the railway tracks on the west and north and by 58th Street in the east.

"We're told the changes that are supposed to be coming, like rapid transit and the truck route are going to be good for us. If we don't have any control on what is done in Montrose, it will just get worse.."

Mr. Maysky fears the high-rises that may come with rapid transit development will change the community. "Change is not necessarily bad. We need some redevelopment of areas in Montrose — some blocks should be bulldozed over, all we want is to control some of the change."

In order to get people seeing Montrose's problems and getting them to care enough to do something has been a difficult task. The community league seems to have had its heyday in the fifties and sixties, but action to stop the environmen-

tal deterioration caused by development seems to fall on deaf ears.

Taking the problem in hand, the community league has set out to survey the area and find out what the problems are, and how people would like to solve the problems.

"We'd like to receive some special planning status, like the NIP program," says Mr. Maysky. "The city's older neighborhood study designated Montrose as having high pressure for change and not enough resources to handle to present problems."

With motivation being important to approach city council for such aid, the community realized they had a monumental task ahead of them. It was through the help of the Edmonton Social Planning Council that Montrose was entertained and educated about the area's problems.

Sue Arrison, who works for the planning council

says the community asked them to help. An experimental theater project funded by the Canada Council Explorations Program and the alma mater fund, U. of A. set about writing a play on the difficulties of Montrose.

It has been put on three times, and was taped for Colin MacLean's That's Entertainment seen Thursday evenings on CBC.

"We don't expect instant action from the play," says Sue Arrison. "We hope it will bring out the social and political attitudes of the community. A post survey will be done to see if the project brought any changes. The people said they enjoyed it."

She also said the Edmonton Social Planning Council will help the community organize if they want the help.

Mr. Maysky says the plans for changing the community would be submitted to council sometime in December.

Affiliated with the



Community Fund

TITLE: INNER-CITY COMMUNITIES FOR INFORMED CITIZENSHIP

PURPOSE: To assist Inner-City Communities for Informed Citizenship in informing citizens about the political positions of their elected municipal representatives.

GOAL: To research, document and disseminate information on the voting patterns of the Edmonton City Council members prior to the 1977 civic election.

OBJECTIVES:

- 1) To consult with community representatives and concerned citizens on major issues they wish to have researched.
- 2) To select and prioritize thirty issues seen collectively by communities as the major issues to be researched.
- 3) To design an information sheet to be used to retrieve voting information on the selected issues.
- 4) To gather voting information from the agendas and minutes of City Council meetings.
- 5) To compile and disseminate voting information results.

TARGET POPULATION: All Edmonton residents.

DURATION: January 1977 to September 1977.

STAFF: Sue Arrison

MAN HOURS:

Planner	60 hours
Students (2)	<u>480</u> "
TOTAL:	540 hours

COSTS:

(1) Actual: Staff wages for the time invested in this project	<u>\$390.00</u>
(2) Potential: Total volunteer man hours calculated at the value of \$3.00/hr. 480 hours x \$3.00/hr.	<u>\$1,440.00</u>

STAGE OF DEVELOPMENT: March 1978: Completed.

NUMBER OF PERSONS: 50 people (approximately) were provided with the compiled data.

OUTCOME: The information concerning the voting patterns of the elected municipal representatives was compiled and provided to the representatives of the inner-city communities who then provided the information to their memberships (community leagues).

EDMONTON SOCIAL PLANNING COUNCIL

Sept 14/77

Focus on civic election 5-4-75
5-4-77

How council voted on various issues

The Edmonton Social Planning Council (ESPC) has tabulated voting patterns of city council members as an aid to voters in the civic election.

The ESPC's Sue Arrison says the research was done for the Inner City Communities for Informed Citizenship, but a limited number of copies of the information is available to other groups.

Ms. Arrison says the information is simply a tabulation of how each member of council voted on various issues including the convention centre, development of MacKinnon Ravine, public housing and ward system reform.

After the material was compiled, she said, the ESPC decided the information might be of use to other groups with an interest in the civic election.

The second details the vote on each issue, and includes other pertinent information on one sheet of paper.

The ESPC, a non-political organization, is funded by the United Way. It acts as a consultant and research assistance centre for community groups, Ms. Arrison said.

Although ESPC could make no observations of its own, "we made several suggestions to the community organizations on how to use the information," she said.

Two types of tabulation were done. The first lists how each aldermen voted on a number of issues.

Each sheet details the issue, whether or not an interest group or the administration made a recommendation, whether the motion was carried or not, who voted in favor or against it as well as who was not present for the vote.

Ms. Arrison said the ESPC recommended the groups use the information to compare incumbents' campaign statements to their actual voting records, to note how aldermen form blocks on certain issues, whether an alderman is absent often when a particular issue is discussed and which aldermen tend to take the commission board's recommendation on subjects.

"With the voting patterns available, interest groups can determine if an incumbent is socially or economically inclined, and vote for the ones that are closest to the group's own philosophy."

Kim Wakefield, a spokesman for the group which originally asked for the information, said: "We wanted mainly to get some idea on the aldermen's stand on community-oriented issues.

"We wanted to inform the voters as to what kind of record incumbents have.

"Our own group will use it for the public meetings where we'll try to get the incumbent aldermen to state their positions and see if it conforms to their past records."

Sept 15/77

Correction

In Wednesday's Journal it was incorrectly reported that Ald. Ron Hayter voted in favor of the MacKinnon Ravine freeway project while Ald. Chas Tanner opposed it.
In fact, Ald. Tanner supports building a freeway through MacKinnon Ravine while Ald. Hayter would prefer to see it developed in some other way, preferably as a park.

Affiliated with the



TITLE: PLANNING ACT TASK FORCE

PURPOSE: To open avenues which will allow citizens to participate in planning their environment.

GOAL: To ensure the new Planning Act (Bill 15) provides enabling legislation to permit citizens to participate in urban and neighborhood planning.

OBJECTIVES: 1) To form and coordinate a citizen task force on Bill 15.
2) To read and analyze the proposed Planning Act with reference to citizen concerns in planning.
3) To propose amendments to the proposed Planning Act where deemed necessary.
4) To write a brief outlining concerns and detailing proposed amendments and forwarding it to the Provincial Government.
5) To develop city-wide and provincial lobbying support for the proposed amendments.
6) To lobby provincial decision makers and administrators for support for the proposed amendments.

TARGET POPULATION: Provincial Government

DURATION: June 1977 to September 1977

STAFF: Sue Arrison, Linda Duncan.

MAN HOURS: Planners (2) 120 hours
Secretary 5 "
Volunteers (9) 105 "
TOTAL: 230 hours

COSTS: (1) Actual:
(a) Staff wages for the time invested in this project \$800.00
(b) Postage 15.00
TOTAL ACTUAL COSTS: \$815.00

(2) Potential: Total Volunteer man hours calculated at \$3.00/hr.: 105 x \$3/hr. \$315.00
TOTAL POTENTIAL COSTS \$315.00

STAGE OF DEVELOPMENT: March 1978: Completed

OUTCOME: A report was submitted to the Provincial Government and a number of the recommendations were considered for inclusion in the final legislation.

TITLE: INNER-CITY COMMUNITY WORKSHOP

PURPOSE: To encourage communities to work cooperatively on common community planning problems.

GOAL: To develop a workshop that would bring a number of inner-city communities together to:

- a) exchange ideas and information, analyze common problems and seek solutions to present situations.
- b) look at some means whereby sensitive planning for the future could be assured.

OBJECTIVES:

- 1) To develop the workshop outline.
- 2) To research and compile information for the content of the workshop.
- 3) To develop and organize the process required for the workshop.
- 4) To publicize the workshop.
- 5) To implement the workshop.
- 6) To provide follow-up to the workshop as needed.

TARGET POPULATION: Twenty inner-city communities (McCauley, Boyle Street, Parkdale, Cromdale, Alberta Avenue, Eastwood, Norwood, Inglewood, Westmount, Groat Estates, Oliver, Garneau, McKernan, Queen Mary Park, Strathcona, Spruce Avenue, Riverdale, Rossdale, Cloverdale, Queen Alexandra).
There were approximately sixty participants representing the various communities.

DURATION: July - October 1977

STAFF: Sue Arrison, Linda Duncan, Mike Burns, Elwood Springman, Marian Burke (Resource Person)

MAN HOURS:	Planners (3)	(Approx.)	400 hours
	Executive Director		20 "
	Secretarial		40 "
	Student		10 "
	Volunteers (14)		<u>115</u> "
	TOTAL:		585 hours

COSTS:	(1) Actual	
	(a) Staff wages for the time invested in the project	\$2,935.00
	(b) Expenses for facilities, food, materials, supplies, babysitting staff and a resource person	\$600.00
	TOTAL ACTUAL COSTS:	<u>\$3,535.00</u>
	(2) Potential: Total volunteer man hours calculated at the value of \$3.00/hr. 125 hours x \$3.00/hr.	\$375.00

STAGE OF DEVELOPMENT: March 1978: Completed

NUMBER OF PERSONS: 55 - 65 community representatives were involved.

OUTCOME: Led to the formation of a group called Inner-City Communities for Informed Citizenship, which attempts to have some input into the planning for their communities.

EDMONTON SOCIAL PLANNING COUNCIL

EDMONTON
SOURCE
MAY 5/77

5-9-78

Workshop organized on city general plan

Citizens are being urged to get "geared up" in time for citywide discussions on the Edmonton general plan.

It has been six years since the last planning guidelines were set down, and the city will be holding citizen meetings probably this fall to get feedback.

The Edmonton Social Planning Council recently organized a seven-week program called Planning Your Community's Future. Now the council has gone one step further and is putting together a one-day general plan workshop for Saturday from 9 a.m. to 3:30 p.m. in Grace Lutheran Church, 9907 114th St. Admission is free and a lunch is provided.

With the theme The Power of Citizen Planning, the workshop will host four speakers and allow participants to spend time in group sessions.

Topics will include the background and importance of the Edmonton general plan, with director of long range planning Dave Podmore. Consulting engineer Don Sax will discuss the impacts facing Edmonton and Jack Long, an architect and planner from Calgary will about "everyman, the planner".

ESPC's Sue Arrison says, "We have to have an idea of what sort of impact is down the road."

Participants will hopefully answer two questions: what are the concerns of citizens for their city, and how will they help achieve their goals.

"For example, people may be fed up with public meetings on housing — we might discuss a different method of dispensing information."



EDMONTON SOCIAL PLANNING COUNCIL

Citizens eager to make use of new 'power'

5-9-78
Journal May 9/78

The name of the Saturday workshop was The Power of Citizen Planning and some participants were eager to use it.

Some of the 56 citizens who showed up promptly demanded a \$375,000 cut from the city budget for the current review of the Edmonton general plan.

They proposed the appointment of an "independent, neutral body" to provide citizen input into the plan, which the city is now preparing at a cost of \$750,000.

City council should supply half of that money to facilitate this citizen participation process, the backers of the resolution argued.

It was one of the recommendations emerging from the all-day workshop in Grace Lutheran Church, arranged by the Edmonton Social Planning Council.

All participants endorsed the idea at a concluding general session, but then decided to strike a five-member committee to put the demand into more refined form.

Other resolutions called for the creation of community-level planning committees, also to be funded by city hall, which would make their recommendations to a larger co-ordinating committee.

Council executive director Elwood Springman said the proposals will be mulled over by the appointed five and a further meeting will probably be called before the resolutions are formally adopted.

He said the 140-member council has its own ideas about what should go into the general plan, but that the workshop was called to facilitate further citizen action independent of the council.

Dave Podmore, the city's director of long-range planning, told the group the old 1970 general plan will be completely revised under new guidelines and presented to city council in April, 1979.

Three-quarters of the project cost are paid by the provincial government.

Podmore said there will be more emphasis on social aspects in the new plan, plus the budgetary limitations and constrained growth within city boundaries.

Calgary architect Jack Long pointed to the highly active citizens groups in that city's Inglewood community as an example of citizen power at work.

Inglewood, with about 3,000 residents, is now in the middle of redevelopment along the lines of a community plan worked out over the past six years, he said.

"Citizens don't have to put up with values imposed from outside their communities. They should be the masters and creators of their own plans," he said.

Edmonton consulting engineer Don Sax also called for an end to the polarized planning process of the development industry, the bureaucracy and citizen groups all pulling in different directions.

"We've got to work together to hammer out the issues so our elected officials can make the proper planning decisions," he declared.

Mr. Springman said the Social Planning Council, funded by a city grant and the United Community Fund, will itself take no political action to press city council for funds to finance some independent planning body, as proposed by the participants.



TITLE: EDMONTON SOCIAL PLANNING COUNCIL:
PUBLICITY

PURPOSE: To provide information to the citizens of Edmonton about the philosophy and functions of the Edmonton Social Planning Council.

GOAL: To increase the general level of public awareness with regard to the Edmonton Social Planning Council.

OBJECTIVES:

- 1) To prepare both general and specific information reports (for use by various newspapers) by February 3, 1978.
- 2) To contact reporters of various newspapers by February 8, 1978, to discuss publicity articles.
- 3) To have four articles about the Edmonton Social Planning Council appear in various newspapers by February 28, 1978.
- 4) To establish contacts with various newspapers so that on-going publicity can be maintained.

TARGET POPULATION: Citizens of Edmonton

DURATION: January 27, 1978 to February 28, 1978

STAFF: Larry MacInnis (B.S.W. Student)

MAN HOURS: 50 hours

COSTS: Potential: Fifty hours calculated at the value of \$3.00 per hour \$150.00

STAGE OF DEVELOPMENT: March 1978: Completed

OUTCOME: It is expected that the Edmonton Social Planning Council will benefit from the publicity, which will hopefully lead to greater public awareness of the Edmonton Social Planning Council.

EDMONTON SOCIAL PLANNING COUNCIL

LONDONDERRY COLLOQUIUM

February 20, 1978

Community workshop planned

The Edmonton Social Planning Council have published a new manual entitled "Citizen Self-Help Planning Manual" which will be available in March, 1978.

Their first manual, published in 1974, called the "Rape of The Block" dealt with how citizens should react in crisis situations in social planning. The "Citizen Self-Help Manual" takes it one step further, planning, and how to avoid the crisis.

According to Larry MacInnis, a Bachelor of Social Work student who is doing a 3 month placement with the Council, there is a community league consultation project being planned by the Council tentatively scheduled for late March or early April. The proposed series of seminars and workshops will be designed to assist volunteers in community leagues to function more effectively in their various roles.

The Edmonton Social Planning Council would be most appreciative in receiving feedback from the community leagues concerning the proposed seminars.

You can contact the Edmonton Social Planning Council in the Ched building, 10006 - 107 Street, or telephone 424-0331.

TITLE: EDMONTON WOMEN'S SHELTER LTD.

PURPOSE: To promote the well-being, health, development, and welfare of women regardless of circumstances.

GOALS: (1) Assess the shelter situation for women in Edmonton, shelter being defined as providing more than the basic needs.
(2) Provide shelter for women in need.

OBJECTIVES: (1) To assist in the establishment and maintenance of an organization (Edmonton Women's Shelter Ltd.) to carry out the above purpose and goals.
(2) To provide research and organizational skills as well as knowledge of lobby techniques.
(3) To enable citizen awareness and involvement in the activities of the organization by assisting with information seminars, workshops and public meetings.
(4) To provide necessary services including meeting space and secretarial assistance.

TARGET POPULATION: City of Edmonton, including women in need and those who can provide assistance.

DURATION: 1970 to present

STAFF: Linda Duncan, Elwood Springman

MAN HOURS: Planner 200 hours
Executive Director 10 "
Secretarial 55 "
TOTAL: 265 hours

COSTS: Actual: Staff wages for the time invested in the project \$1,600.00

STAGE OF DEVELOPMENT: March 1978: Continuing

OUTCOME: Edmonton Women's Emergency Shelter was established. (Now called the Women's Emergency Accommodation Centre, which is operated by the Provincial Government.)
The Edmonton Women's Shelter Ltd. continues to examine the need for a facility for battered women with children, in cooperation with concerned agencies and citizen groups.

TITLE: RAPE CRISIS CENTRE OF EDMONTON

PURPOSE: To assist in the creation of a safe, healthy and humane living environment.

GOAL: To assist in the eradication of sexual assault and the damaging effects of such assaults.

OBJECTIVES:

- 1) To facilitate the establishment and operation of a crisis centre for victims of sexual assault.
- 2) To assist in the education of the public and promote greater community awareness of the incidence of and facts about sexual assault.
- 3) To provide consultation, coordination, research and assistance in lobbying to establish a rape crisis centre.

TARGET POPULATION: Citizens of Edmonton and area.

DURATION: 1975 to present.

STAFF: Linda Duncan, Elwood Springman

MAN HOURS:

Planner	700 hours
Executive Director	50 "
Secretarial	<u>120</u> "
TOTAL:	870 hours

COSTS: Actual: Staff wages for the time invested in the project \$5,460.00

STAGE OF DEVELOPMENT: March 1978: Completed.

OUTCOME: Greatly increased awareness on the part of Edmontonians as to the incidence of and facts surrounding sexual assault.

Rape Crisis Centre of Edmonton is presently operating, independent of the Edmonton Social Planning Council, and providing services to victims and the general public.

TITLE: CONSULTATION TO STATUS OF WOMEN GROUPS

PURPOSE: To facilitate the improvement of the status of women living in Edmonton and area.

GOAL: To raise the general level of awareness of the public, private sector and government about the existing status of women.

To facilitate attitudinal, legislative and policy changes towards the improvement of the status of women.

- OBJECTIVES:
- 1) To assist existing status of women groups and agencies (Options for Women, Branching Out, Women's Place, Women's Project - Student Legal Services, Women's Bureau) to achieve their goals through referral, consultation, coordination, organization, research, education and sharing lobbying skills.
 - 2) To assist in the formation of status of women groups (Alberta Status of Women Action Committee, Edmonton Caucus of the National Association of Women and the Law) through coordination, organization and referral.

TARGET POPULATION: City of Edmonton and area

DURATION: June 1975 to the present.

STAFF: Linda Duncan, Elwood Springman

MAN HOURS:	Planner	540 hours
	Executive Director	30 "
	Secretarial	<u>100</u> "
	TOTAL:	670 hours

COSTS: Actual: Staff wages for the time invested in the project \$4,160.00

STAGE OF DEVELOPMENT: March 1978: Continuing

OUTCOME: Evidence of an increased level of awareness and greater involvement by Edmontonians in improving the status of women. A number of status of women groups are presently functioning effectively in the City.

EDMONTON SOCIAL PLANNING COUNCIL

Women's activist group awarded law foundation grant of \$5,000

An Edmonton women's activist group will receive a \$5,000 Alberta Law Foundation grant to aid its continuing campaign for changes to provincial matrimonial property legislation.

The Alberta Status of Women Action Committee grant is part of \$555,000 in grants the foundation awarded at a recent board meeting, the attorney-general's department announced Thursday.

Most of the money was awarded to cover routine operating costs of the Institute of Law Research and Reform and the Legal Resource Centre at the University of Alberta, but four public information projects also received grants to help educate the public about the law.

The action committee will receive the grant to finance a booklet on cur-

rent matrimonial property legislation so the public can understand the effect of proposed changes to the law. Several groups have been pressing for a change in the legislation to allow women to claim half of the joint holdings of a dissolving marriage.

Another \$26,625 was approved for a resource centre law books placement program. The books are placed in public libraries throughout Alberta.

The resource centre received an additional \$127,000 from the foundation to finance its operations from Oct. 31 to next March 31 when it will transfer to a foundation-paid budget system conforming with U of A budgeting.

Lois Gander, centre director operating grant, said the grant will also cover a legal materials placement program to provide self-counselling legal books to large and small public libraries

across the province.

Slave Lake, Rocky Mountain House and Beaverlodge will be among the libraries to receive material this year.

The foundation also allocated \$1,000 for the preparation of a brochure explaining what the foundation does. The organization was set up to distribute interest from lawyers' trust accounts to finance law-related projects.

The Institute of Law Research and Reform received \$358,200 as the foundation's 1978-79 share of its operating budget. The U of A and the attorney-general's department also finance the institute.

The University of Calgary proposed a similar law research organization to investigate natural resource law and the foundation agreed to forward \$37,000 to the university to study the idea.

Grant supports women's column

The Alberta Law Foundation has awarded \$5,000 to support a law column which appears regularly in *Branching Out*, a feminist magazine published in Edmonton.

The magazine features work by Canadian women writers, artists and photographers. The law column was introduced a year ago in response to requests by readers for legal information pertaining to women.

The law foundation funds will be allocated primarily to pay contributors to research and write on issues of concern to Canadian women. Proposed articles will provide information about existing laws and suggestions for law reform.

Topics covered in the column over the past year included civil litigation for rape, common-law marriage, matrimonial property, law books for the layperson and fishing rights for Inuit women.

Further information can be obtained from column editor Linda Duncan, c/o *Branching Out*, Box 4098, Edmonton.

TITLE: COMMUNITY OF OLIVER GROUP

PURPOSE: To assist citizens in developing a sense of community within the Oliver area.

GOAL: To provide consultation and assistance to the Community of Oliver Group in developing a community plan for the area.

OBJECTIVES:

- 1) To assist in the organization and development of the Community of Oliver Group.
- 2) To provide consultation on strategy with the organizers and members of the group.
- 3) To assist the group on strategy for making the community and public aware of the group and the issues.
- 4) To assist the group in seeking better communication and more involvement within the community.
- 5) To assist the group in having the area designated as a community planning area by City Council.
- 6) To assist in the development of a community planning process.
- 7) To assist the group in ensuring that a community plan which is acceptable to the residents is approved by City Council.
- 8) To provide assistance with the implementation process of the plan, if necessary.

TARGET POPULATION: Residents of the Oliver Community.

DURATION: July 1975 to present

STAFF: Sue Arrison, Elwood Springman

MAN HOURS:

Planner	600 hours
Executive Director	<u>50</u> "
TOTAL:	650 hours

COSTS: Actual: Staff wages for the time invested in this project \$4,360.00

STAGE OF DEVELOPMENT: March 1978: Continuing

NUMBER OF PERSONS: 20 residents of the Oliver area.

OUTCOME: This is an on-going community organization project.

TITLE: PRESERVATION OF THE HISTORIC CHARACTER OF EDMONTON

PURPOSE: To assist in the preservation and appreciation of the historical character of Edmonton.

GOAL: To facilitate the preservation of areas and structures of historical significance. To enable public participation in the designation and preservation of Edmonton history.

OBJECTIVES: (1) To facilitate and coordinate groups and individuals concerned about or involved in the preservation of Edmonton history and heritage.
(2) To assist in research including identification of historic sites and methods of preservation.
(3) To assist in the monitoring of historic sites.
(4) To educate the public and funding sources on the value of historic preservation and the alternatives.

TARGET POPULATION: City of Edmonton.

DURATION: Commenced August 1975.

STAFF: Linda Duncan, Sue Arrison.

MAN HOURS: Planners (2) 70 hours
Volunteers (2) 10 "
Secretarial 5 "
TOTAL: 85 hours

COSTS: Actual: Staff wages for the time invested in the project \$475.00
Potential: Volunteer man hours calculated at the rate of \$3.00 per hour \$30.00

STAGE OF DEVELOPMENT: March, 1978: Continuing.

OUTCOME: Formation of Committee for the Preservation of St. Stephen's College who by way of lobby and research saved that structure. Assisted in the protection of LeMarchand Mansion (thus far) from demolition.

TITLE: COMMUNITY CONSULTATION PROJECT

PURPOSE: To assist citizen groups to participate in the planning of their community environment.

GOAL: To provide consultation, research and organizational assistance to citizen groups concerned with improving or maintaining their communities.

- OBJECTIVES:
- 1) To provide research concerning specific concerns to groups.
 - 2) To provide organizational assistance to citizen groups.
 - 3) To provide information and resource contacts for groups.
 - 4) To provide assistance with planning strategy to be used when approaching the city administration.
 - 5) To provide information concerning possible sources of funding for community projects.

TARGET POPULATION:

(a) Communities: Beverly, Grierson Estates, Castle Downs, Calder, Sherbrooke, Groat Estates, Parkdale, Gold Bar, Parkallen, Queen Alexandra, Strathcona, Garneau, McKernan, Windsor Park, Belgravia.

(b) Organizations: 112th Street S.O.S. Committee, South East Edmonton Parks Committee, University Area Preservation Group, Alliance of Neighborhood Groups.

DURATION: September 1975 to the present.

STAFF: Sue Arrison, Linda Duncan, Elwood Springman

MAN HOURS:

Planners (2)	455 hours
Executive Director	<u>25</u> "
TOTAL:	480 hours

COSTS: Actual: Staff wages for the time invested in this project \$3,050.00

STAGE OF DEVELOPMENT: March 1978: Continuing



Jim Davies

1976
J.D.

TAKE A LESSON from the Garneau residents if you're worried about the future of your neighborhood.

Last week, the group of residents in the comfortable old South Side community wrote the final chapter in a textbook example of how a bunch of ordinary folks can fight a developer — and win.

It's a story that doesn't happen too often in boom-town Edmonton, a city where the developer has the leading role and the little old lady worried about her neighborhood is cast in a cameo performance as an extra.

The surprise ending last week was that the area residents were able to convince city council not to allow an eight-story condominium development in the midst of a single-family residential area.

There was even comic relief in the saga, when the developer unblushingly commented to council that the condominium units — costing an average of about \$100,000 apiece — would be appropriate housing for "middle-income" people.

The biggest surprise with that statement is that it didn't cause a single council member to roll in the aisles — toward the nearest exit.

At least he didn't have the guts to call

the condos "starter homes."

But the key to the story is not what happened, but rather how it happened.

And when you learn how the Garneau residents did it, you might be able to learn how to keep your own neighborhood from turning into a high-rise cliff-dwellers' paradise.

STEP NUMBER ONE — Know what's going on in your area.

To do this, you must establish or join a neighborhood association which will detail which homes in the area are owner-occupied, which are rented out, and which are owned by developers.

When the developers begin to buy up several houses in a small area, you begin to realize what's up and it's not just an area beautification plan.

STEP NUMBER TWO — Talk to city hall. You must realize that the developer is talking to the business development department, to the planning department, and to the politicians who might be favorable to his project.

If city hall only hears the developer's side and works on the project with the developer, it follows that when the project surfaces, it will have the city's blessing.

The Garneau residents formed their own planning committee which worked, not only with city hall, but also kept in close contact with the developer himself.

They knew what to expect and they were ready when it came time for a council decision.

STEP NUMBER THREE — Bring plenty of people to council when the day of decision comes, and make sure the neighborhood residents are conspicuous.

The Garneau gang numbered more than 100 when they invaded the council chamber last week, and most of them wore big yellow badges bearing the picture of a tree and the word "Garneau."

As they sat in the public gallery, you could almost see some aldermen counting the votes in this election year.

Not long before, when some Garneau residents wanted part of the area downzoned, there were only two or three of them speaking to council. The results showed — they lost their case.

STEP NUMBER FOUR — Make sure that a large number of regular, common folks speak to council, not just two or three designated "experts."

There's nothing that turns politicians off quite like a know-it-all spokesman for a group who tells them that they'd be stupid to allow a developer's project.

Instead, make sure to have a multitude of folks like Garneau's Mabel Geary, a cheerful older lady who talked about all the improvements in her neighborhood and offered to have councillors "over to my home for a cup of tea" and a chat about how the big development would wreck her neighborhood.

Council had asked the Garneau group

to pare down their 23-person speaking list. The group only chopped four people from the list and the remaining 19 all spoke briefly and to the point, presenting a variety of statistical and emotional appeals.

Most importantly, they told council that their neighborhood was a vital one, with plenty of owner-occupied homes undergoing renovation and improvements of all sorts.

The worst houses in the area, they were quick to point out, were those owned by the developer — a fact which led Ald. Buck Olsen to use the phrase "block-busting," a technique which basically refers to a developer allowing his property to deteriorate to such an extent that even a concrete-box development would look good by comparison.

THUS THE NEIGHBORHOOD WON. They had learned how city hall works, they had organized and they had out-manoeuvred the developer.

I recall covering city hall in Toronto and how the development issue had become virtually the only issue in that city.

It was an issue that led to the election of Mayor David Crombie and virtually half the city council.

It was an issue that caused one Toronto alderman — a long-haired, hard-working maverick named John Sewell — to remark: "If it weren't for the developers, I wouldn't be here."

Which brings us to the final step: If you're concerned that your neighborhood is threatened by big developments, big traffic problems, big crime problems and a small future for your little home, ask your council candidates how they stand on development issues.

Politicians understand votes.

TITLE: CITIZEN SELF-HELP COMMUNITY RESOURCE AND PLANNING MANUAL

PURPOSE: To assist in fulfilling the need for self-help methods for land use and socio-economic planning.

GOAL: To prepare a resource manual which will provide the citizenry with the tools to participate more effectively in the creative planning of their communities.

OBJECTIVES: To seek out and utilize the expertise available in the community to plan, coordinate and prepare the manual.

TARGET POPULATION: City of Edmonton, community groups and other groups involved in community planning.

DURATION: Commenced November 1976

STAFF: Linda Duncan, Sue Arrison, Mike Burns, Elwood Springman

MAN HOURS:

Planners (3)	1,460 hours
Executive Director	30 "
Secretarial (2)	300 "
Students (9)	5,360 "
Volunteers (6)	977 "
Extra Project Staff (6)	<u>652</u> "
TOTAL:	8,779 hours

COSTS:

(1) Actual:

(a) Staff wages for the time invested in the project	\$10,890.00
(b) Wages for students and Extra Project Staff	\$16,991.00
(c) Materials and Supplies	\$750.00
(d) Printing	<u>\$6,000.00</u>
TOTAL ACTUAL COSTS:	<u>\$34,631.00</u>

(2) Potential: Total volunteer man hours calculated at the value of \$3.00/hr.
977 x \$3.00/hr. \$2,931.00

FUNDS RECEIVED:

United Way	\$5,000.00
Secretary of State (Federal)	\$7,349.00
Department of the Environment (Provincial)	\$6,000.00
Manpower and Immigration/Young Canada Works (Federal)	\$6,071.00

STAGE OF
DEVELOPMENT:

March 1978: Continuing

NUMBER OF
PERSONS:

Approximately 30 people have been directly involved in the production of this manual. At the present time, the material is being edited and prepared for printing.

POTENTIAL
OUTCOME:

- (1) Resource Manual available for community groups involved in the community planning process.
- (2) Facilitation of movement of community groups into a positive creative role in the planning process.
- (3) Greater cooperation between community planning groups and the city administration.

EDMONTON SOCIAL PLANNING COUNCIL

Volunteer agency work termed irreplaceable

Government social services can never completely replace the work done by volunteer agencies, the United Way's Hugh Harvey believes.

Mr. Harvey, who retires August 15 after ten years as the Edmonton fund's executive director, says local control over decision making is all important; the kind of control that is almost impossible to achieve in government-run services.

"In volunteer agencies, volunteers make the policy, and there's a better chance of changing it if it's not working.

"If a person needing help goes to a government program, and the way the legislation is interpreted means they can't help him, that's just the way it's got to be. There's little opportunity for citizens to participate in government.

"But if a policy decision in a volunteer agency means it's not helpful, a person working there can just go to the administrator, or the local board. The control is in the hands of local citizens."

There are services which should be controlled by government, Mr. Harvey says — health care and old age security, for example — but there should be citizens' advisory committees with some power.

There are advisory committees in many sections of government services now, but except for the Preventive Social Services committees, none have any real "teeth," he says.

"The PSS committees are the only ones I've seen that are worth a damn."

He's outspoken in his criticism of short-term government funding of projects, under programs like Opportunities For Youth or New Horizons, for example.

August 11, 1977

"What happens is a service is started with funds designed to create employment, the staff is employed and the people are served with the expectation that the service will continue, then suddenly the financial rug is pulled out from under them.

"The staff are not only out of work, they are frustrated because they felt they were doing a job."

He says this has put pressure on private funding organizations to provide the money to keep these services going.

But he does not object to government funding on a longer term basis, provided control, policy-making and standards can be determined by the voluntary agency involved.

It doesn't have to be a case of he-who-pays-the-piper-calls-the-tune, he says, unless people allow the government to have political control.

"If people put their minds to something, they can make it happen," he said, citing the successful blocking of the Dodds-Roundhill strip-mining project by local farmers and environmentalists.

One legacy of the youth activist '60s he said, was teaching kids, now adults, to get together to make things happen. Another was the emergence of new services and agencies that had their beginnings with OFY and LIP.

"For a couple of years, agencies were bubbling up like lava in a lava bed. This threatened the old established agencies to the point where they began to change. In the past five or ten years we've seen more change in our approach to social problems than in the previous 50."



TITLE: RESEARCH AND EDUCATION ON PUBLIC PARTICIPATION

PURPOSE: To facilitate awareness of alternatives in public participation programming.

GOALS: 1) To develop alternative programs in public participation.
2) To deliver educational programming.

OBJECTIVES: 1) To classify the nature, scope, frequency distribution and effectiveness of public participation in Edmonton.
2) To determine attitudes towards public participation among elected and civic officials and citizens of Edmonton.
3) To formulate the evaluate constructive alternative public participation programs.

TARGET POPULATION: Elected officials, civic administration and citizen groups.

DURATION: Commenced - January 1977

STAFF: Mike Burns, Elwood Springman

MAN HOURS: Planner 410 hours
Executive Director 100 "
Secretarial 15 "
TOTAL: 525 hours

COSTS: Actual: Staff wages for the time invested in the project \$3,646.00

STAGE OF DEVELOPMENT: March 1978: Continuing

OUTCOME: Projected educational programming and direction for the development of participation programming.

TITLE: GENERAL PLAN WORKSHOP AND FOLLOW-UP

PURPOSE: To provide an opportunity for citizens to participate in the development of future planning policies for the City of Edmonton.

GOAL: To design and implement a workshop for the citizens of Edmonton on the General Plan which would provide a forum for:

- a) review of present planning policies,
- b) development of planning policies which are reflective of needs, and
- c) preparation of written and/or verbal input to the City on the General Plan Review.

OBJECTIVES:

- 1) To develop the workshop outline.
- 2) To research and compile information that is required for the content of the workshop.
- 3) To develop and organize the process required for the workshop.
- 4) To publicize the workshop.
- 5) To implement the workshop.
- 6) To provide follow-up to the workshop.

TARGET POPULATION: Citizens of Edmonton and the City administration.

DURATION: January 1977 to present.

STAFF: Sue Arrison, Mike Burns, Linda Duncan, Elwood Springman

MAN HOURS:

Planners (3)	220 hours
Executive Director	10 "
Secretarial	40 "
Students (2)	105 "
Volunteers (9)	<u>165</u> "
TOTAL:	540 hours

COSTS:	(1) Actual:	
	(a) Staff wages for the time invested in the project	\$1,670.00
	(b) Expenses incurred for facilities, food, materials and supplies, and postage	450.00
	TOTAL ACTUAL COSTS:	<u>\$2,120.00</u>
	(2) Potential: Total volunteer man hours calculated at the value of \$3.00/hr. 270 hours x \$3.00/hr.	<u>\$810.00</u>

FUNDS RECEIVED: \$648.00

SOURCE OF FUNDS: Edmonton Association for Continuing Education and Recreation.

STAGE OF DEVELOPMENT: March 1978: Continuing

NUMBER OF PERSONS: 75 people (approximately) have been involved in this project.

OUTCOME: This led to the formation of a citizen task force group which has made written submissions containing recommendations concerning the General Plan for the City of Edmonton.

TITLE: RESOURCE PROCESS FOR POSITIVE CITIZEN INVOLVEMENT:
EDMONTON COMMUNITY LEAGUES

PURPOSE: To provide the opportunity for local residents to participate in community self-help activities.

GOAL: To facilitate the development of community based resources within the framework of community leagues.

OBJECTIVES:

- 1) To identify and select candidate community leagues.
- 2) To identify resident perceived resource needs within selected communities.
- 3) To design a resource development process to meet identified needs.
- 4) To implement a resource development process.
- 5) To evaluate the strategy.

TARGET POPULATION: Four to six communities

DURATION: Commenced - September 1977

STAFF: Sue Arrison, Mike Burns, Elwood Springman

MAN HOURS:

Planners (2)	180 hours
Executive Director	50 "
Secretarial	<u>10</u> "
TOTAL:	240 hours

COST: Actual: Staff wages for the time invested in this project \$1,670.00

STAGE OF DEVELOPMENT: March 1978: Continuing

OUTCOME: It is expected that increased involvement of citizens in community affairs will be generated by this project.

TITLE: BOARD-STAFF INTERACTION WORKSHOPS

PURPOSE: To provide citizens with a successful experience in their efforts to participate in their community.

GOAL: To increase effectiveness in the functioning of voluntary boards and the relationships between those boards and their program staff.

OBJECTIVES:

- 1) To offer a Board-Staff Interaction Workshop experience to all City subsidized Day Care and After School Care boards and staff, by February, 1978.
- 2) To provide training for at least two volunteers by November, 1977, so that they will be able to assist with workshop leadership.
- 3) To conduct an evaluation of the impact of these educational processes in February, 1978, and again in May, 1978.

TARGET POPULATION: Staff members and elected board members of all City subsidized Day Care and After School Care Centres.

DURATION: November 1977 - May 1978

STAFF: Lorie McMullen

MAN HOURS:

Instructors (3)	108 hours
Planner	12 "
Edmonton Social Service	5 "
Secretarial	<u>6</u> "
TOTAL:	131 hours

COSTS: (1) Actual:

(a) Wages paid for time involved

Instructors (3)	108 hrs. x \$20/hr.	\$ 2,160.00
Planner	12 hrs. x \$10/hr.	120.00
Edmonton Social Service	5 hrs. x \$12/hr.	60.00
Secretarial	6 hrs. x \$6.75/hr.	41.00
TOTAL:		<u>\$ 2,381.00</u>

(b) Materials and supplies, hall rental, mileage allowance 480.00

TOTAL COSTS: \$ 2,861.00

FUNDS RECEIVED: \$ 2,160.00

SOURCE OF FUNDS: Edmonton Association for Continuing Education and Recreation.

STAGE OF DEVELOPMENT: March 1978: Continuing

NUMBER OF PERSONS: 100 people (approximately) have participated in these workshops.

OUTCOME: The board members and staff of the participating Day Care and After School Care programs have been provided with skills which should enable them to function more cooperatively. An evaluation of the project is to be done by June, 1978.

EDMONTON SOCIAL PLANNING COUNCIL

Staff, board must define roles

Volunteer boards running city day care centres don't always have a firm grasp of what it is they're running or how to do it.

And executive directors, professional child care workers hired by the boards, get frustrated by the lack of coherent policy, says Lorie McMullen, volunteer co-ordinator for the Edmonton Social Planning Council (ESPC).

Mrs. McMullen and Elwood Springman, ESPC executive director, have been conducting a 12-session workshop the past three months to help staff and volunteers sort out who should be doing what.

At the final session held recently at the Downtown Day Care Centre at First Baptist Church, 10031 109th St., many directors said the volunteers "need an education in day care" and a better understanding of day care standards so they can make sound policy decisions.

responsibilities as day-to-day administration, assessment of children's needs and liaison between teaching staff and board. In many cases both the board and the directors listed the same duties for each other.

All in all, Mrs. McMullen says "there's a lot of frustration getting through to each other."

And the centres — are they in a shambles as a result?

David Gilbert, director of the city's day care services, sat in on the workshop. "It doesn't mean there's a problem but there's always room for improvement."

Volunteers examined themselves and came up with several areas for improvement with a 36-question evaluation.

Mrs. McMullen said the tests showed many boards don't have written qualifications for board

Nuala Ehlert, Downtown Centre director, says: "Day care isn't plunking (the children) in front of a television for 20 hours a day." Volunteers have to understand this so when the director asks for \$100 worth of educational toys, they know why they're necessary.

The directors said volunteers must be more committed, show up for meetings regularly, look after budget responsibilities and establish criteria for new volunteers.

The board members, for their part, haven't been deliberately shirking their duties. Sometimes they are bypassed by the director or they're shy and reluctant to make their presence felt because they're not professionals. "So the staff goes ahead and does it and waits for the (board's) rubber stamp," says Mrs. McMullen.

The boards see the directors' re-

members, no outlines of duties, no training program for new members, no manual, inadequate preparation for meetings and no clear agenda of future plans or priorities.

Mr. Springman told the group of about seven directors and 12 volunteers: "I've had board members say to me 'I don't know why I'm sitting on the board. The director does all the work.'"

Don Herring has a four-year-old son at the Community Day Care Centre at 102A Avenue and 97th Street and he sits on that board. He agrees with Mr. Springman. "It's hard to know what you're supposed to do if something is running well."

He said the seminar helped to put things in perspective.

Mrs. McMullen will follow up the progress of the directors and boards in May.



TITLE: POWER OF DECISION-MAKING

- PURPOSE:** To explore ways for individuals to have more control over their environment through increased participation in the decision-making process.
- GOALS:**
- 1) To examine official and unofficial power structures as well as alternate power structures involved in the decision-making process.
 - 2) To inform the citizenry concerning:
 - (a) available and existing channels of communication within the present decision-making process, and
 - (b) alternate structures for decision-making.
 - 3) To enable citizens to choose and act on the best approach to decision-making.
- OBJECTIVES:**
- 1) To determine the method of research to be used by February, 1978.
 - 2) To conduct research on existing power structures by March, 1978.
 - 3) To present results of research on the existing power structure to the Norwood community by March, 1978.
 - 4) To assess the reaction to the information presented and the need for further information at the Norwood meeting in March, 1978.
 - 5) To develop information packages based on research completed on the existing and alternate structure for decision-making.
 - 6) To present the compiled information to the public through a series of seminars, a conference, or both, by September/October, 1978.
 - 7) To bring interested citizens together to examine the present decision-making processes and possible alternatives in order to inform, educate and motivate them concerning available resources.
 - 8) To indicate and facilitate a process through which incremental changes can take place within the existing system.
- TARGET POPULATION:** Citizens of Edmonton

DURATION: January - October 1978

STAFF: Sue Arrison

MAN HOURS	Planner	720 hours
(PROJECTED):	Secretarial	80 "
	Volunteers	<u>350</u> "
	TOTAL:	1,150 hours

COSTS:

(1) Actual:

(a) Staff wages for the time invested in the project	\$4,980.00
(b) Expenses for materials and supplies	<u>1,000.00</u>
TOTAL ACTUAL COSTS:	<u>\$5,980.00</u>

(2) Potential: Total volunteer man hours calculated at the rate of \$3.00/hr.
350 hours x \$3.00/hr. \$1,050.00

STAGE OF DEVELOPMENT: March 1978: Continuing

TITLE: DAY CARE BOARD/STAFF WORKBOOK

PURPOSE: To develop a workbook which addresses the functioning of volunteer boards.

GOAL: To produce an educative manual designed to assist boards, staff and other volunteers in the effective functioning of a child care centre.

OBJECTIVES:

- 1) To develop a 'Workbook Project' proposal to be submitted to Edmonton Social Services, by February 20, 1978.
- 2) To prepare a general outline of the format and content of the book, by February 20, 1978.
- 3) To gather relevant materials and finalize the format by February 28, 1978.
- 4) To develop and write the content of the book by March 17, 1978.
- 5) To produce the first draft by March 23, 1978.
- 6) To produce the final draft by March 31, 1978.

TARGET POPULATION: Volunteer members of boards and staff of child care centres.

DURATION: Commenced - February 1978

STAFF: Lorie McMullen, Elwood Springman

MAN HOURS:

Project Co-ordinator	310 hours
Executive Director	205 "
Volunteers (2)	<u>150</u> "
TOTAL:	665 hours

COSTS:

(1) Actual:

(a) Staff wages for the time invested in the project.	\$4,285.00
(b) Materials and Supplies	<u>715.00</u>
TOTAL:	<u>\$5,000.00</u>

(2) Potential: Volunteer man hours calculated at the value of \$3.00/hr. 150 x \$3.00/hr. \$450.00

FUNDS RECEIVED: \$5,000.00

SOURCE OF FUNDS: Edmonton Social Services

STAGE OF
DEVELOPMENT:

March 1978: Continuing

OUTCOME:

Production of a board/staff workbook to assist people in defining their various responsibilities.

EDMONTON SOCIAL PLANNING COUNCIL

Journal Feb 16/78

Fund lack threatens planning council future

Unless the Edmonton Social Planning Council gets some money soon, it will have to close its door by September.

Director Elwood Springman says the council, the only one of its kind in Alberta, faces a \$30,000 deficit for 1978 because of increased salary costs.

It received \$78,000 from the United Way and \$15,000 from the city earlier this year but will approach them both for additional funds.

The maximum grant allowed by the city for an agency is \$15,000 so Mr. Springman plans to ask the city to reclassify the council, perhaps as a cultural com-

mittee, so it can qualify for a larger grant.

The social planning council will also approach the federal government.

The financial crisis came about because part-time and contract staff were replaced by full-time staff and many are due for raises.

But, says a letter from the board of directors to the council's membership: "The board has been unable to offer wages increments, or benefits in line with comparable job opportunities."

With a staff of six full-time workers and one part-time worker, and the workload growing all the time, "where do you cut back?" asks Mr. Springman.

The ESPC may have to move from present downtown location, 10006 107th St., to a cheaper rent area.

The letter also says, "with no major publicity thrust, the work of the council is known to a limited number of people . . . little thought is given to the council's financial base."

THE END

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