

Resource Use Efficiency as a Climate Smart Approach: Case of Smallholder Farmers in Nyando,  
Kenya

by

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## **Abstract**

To simultaneously enhance agricultural productivity and lower negative impacts on the environment, food systems need to be transformed to become more efficient in using resources such as land, water, and inputs. This study has examined the resource use efficiency of maize production for smallholder farmers in Nyando, Kenya. The main objectives of this study were to quantify the subplot level technical efficiency of the farmers while at the same time assessing the impact of technologies, soil conservation practices and socio-economic characteristics on their technical efficiency.

The study used Stochastic Frontier Analysis to simultaneously estimate a stochastic production frontier and technical inefficiency effects models. The data used for this study were mainly sourced from Climate Change Agriculture and Food Security (CCAFS) IMPACTlite data collected in 2012. Data with panel structure on 324 subplots from 170 households were available for this analysis.

The study revealed that maize production in Nyando is associated with mean technical efficiency of 45% implying a scope of 55% for increasing production from the same areas of land. Adoption of soil conservation practices such as residue management and legume intercropping significantly increased technical efficiency. Use of plough and access to radio also significantly increased technical efficiency.

In this area, agricultural policies aimed at tackling food security and climate change challenges should focus on propagating the adoption of soil conservation practices such as residue management and intercropping and productivity enhancing technologies such as improved seed varieties.

## **Preface**

This thesis is an original work by Mohamud Salat. No part of this thesis has been previously published.

## **Dedication**

This thesis book is dedicated to my wife **Halima Abdille** and my two sons **Malik** and **Munir**.

## Acknowledgments

Firstly, I would like to thank the Almighty Allah for bestowing upon me a firm belief in His oneness; giving me the opportunity to successfully complete my studies without major huddles, for guiding and inspiring me throughout my thesis, for granting me physical and mental wellbeing, patience and determination to face the challenges during my research. May He keep guiding me throughout my entire life on this earth and make me one of the successful ones in the hereafter!

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To my beautiful wife and best friend, the most amazing person in my life, Halima Abdille, without whose encouragement and advice I would not have considered to pursue graduate studies. Thank you for being a source of inspiration, a moral and spiritual support, and for your resourcefulness and patience throughout my studies while taking care of our family. To my two sons Malik and Munir, whose joy and smile provided me with energy and enlightenment after long days of hard work and times of challenging experiences.

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# **1 . Introduction**

## **1.1 Background**

Agriculture plays both victim and culprit roles in global climate change (FAO 2013). In its victim roles, the sector is emerging to be the most vulnerable to the effects of climate change. The characteristics of climate change include an increase in mean temperatures, changes in rainfall patterns, increased variability in both the onset and amount of rainfall, and frequent occurrence of extreme weather-related events such as droughts and floods. These changes are affecting agricultural yields, making it more difficult for smallholder farmers in the tropics to grow certain food crops such as maize, a staple food for most countries in Sub-Saharan African (SSA) (Agra.org 2014).

Small-scale farmers and pastoral communities in SSA, who are already resource scarce, are facing localized climate change impacts that could push them to new poverty and hunger levels (FAO 2013; Thornton and Lipper 2014). Empirical studies show that farmers in arid and semi-arid areas of the region are already experiencing decreased growing seasons, lower yields and reduced lands suitable for agriculture, mainly due to the warming climate (Collier et al. 2008). Moreover, the human population of SSA is projected to grow to 1.5 billion by 2050 from its current 800 million, and this will mean a greater need for food production (Agra.org 2014).

Nonetheless, smallholder farmers are the backbone of the region's agricultural production, comprising 80 percent of all farmers, and employing about 64 percent of the population (World Bank 2007; Agra.org 2014). Under this reality, the stakes of climate change are higher for these countries due to their high dependence on agriculture for food and cash income; and a lower capacity to adapt to the changing climates (Collier et al. 2008; Bryan et al. 2011).

In its culprit roles, agriculture contributes to Green House Gas (GHG) emissions. IPCC (2014) estimates that 24% of global anthropogenic GHG emissions are generated by agriculture,

forestry, and other land uses. Crop and animal farming contribute to emissions in a variety of ways. For instance, various farm management practices such as fertilizer application, crop residue management (crop residue burning), and land preparation lead to GHG emissions in the form of carbon dioxide (CO<sub>2</sub>) and nitrous oxide (NO<sub>2</sub>) gases. In addition, emissions of carbon dioxide from the soil mainly caused by agricultural practices such as soil cultivation, tillage, manure storage, crop residue burning lead to the degradation of soil carbon stocks. Enteric fermentation by ruminant animals releases a significant amount of methane gases into the atmosphere accounting for about 40 percent of the total GHG emissions by the sector (FAO 2010b). As more lands are cleared for agricultural production due to population pressures, these emissions are projected to grow significantly. For instance, methane emissions from cattle and livestock manure are projected to jump by 60 percent while nitrous oxide emissions will increase by 35-60 percent by 2030 (FAO 2013).

Policy makers and researchers are faced with three intertwined challenges with respect to agriculture and climate change. These are climate change adaptation, mitigation of GHG emissions, and food security. How can agriculture meet those challenges? There is need to transform the sector to be able to address the intertwined challenges simultaneously. It is necessary to study synergies and tradeoffs between the three challenges and build location specific evidence through research. Perhaps most importantly, food systems need to be transformed to become more efficient in using resources such as land, water, and inputs for sustainable production and at the same time more resilient to climatic shocks (FAO 2013).

One of the most promising concepts so far is Climate Smart Agriculture (CSA). CSA was first coined in the 2010 Hague conference on “Agriculture, Food Security, and Climate Change.” The concept is defined as agriculture that simultaneously enhances productivity, enhances resilience, and mitigates GHG emissions (FAO 2010). Examples of CSA practices are integrated crop-livestock farming, use of improved crop varieties and animal breeds, meteorological weather advisories, index-based insurance, soil conservation practices such as residue management, and intercropping (FAO 2010).

Productivity can be defined as the ratio of output(s) produced to the input(s) used (Coelli et al. 2005). Economic theory postulates changes in productivity arise from a combination of three sources: technical change, technical efficiency change, and a change in scale of operations (Coelli et al. 2005). An improvement in technical efficiency involves a movement towards the “best practice” production. Technical change is realized when a firm produces more output(s) with the same level of input(s) through a shift in the production frontier because of technological improvement. A change in scale comes from an increase in firm’s scale of operations; and involves a movement along the production function. While also capturing technical change, this study mainly focusses on technical efficiency. More formal definitions and illustrations of these concepts are provided in the next chapter.

## **1.2 Problem and Context**

Most studies applying the concept of CSA have so far focused on specific practices such as those mentioned above and their impact on farmer yield (Branca et al. 2011; Arslan et al. 2015). Recently, we see mention of resource use efficiency as a climate smart approach (FAO 2013; Thornton and Lipper 2014). According to FAO (2013), an increase in resource use efficiency is a major key to reducing the intensity of GHG emissions per kilogram of output while also improving food security, particularly in resource-limited areas such as SSA. However, little research exists to link the efficiency literature with this new concept of farming. Most previous efficiency studies in the region focussed on quantifying efficiency and examining the effects of socio-economic factors such as income, age, and land size (Abate et al. 2014; Mburu et al. 2014). Little attention has been paid to how best management agricultural practices affect efficiency. Using the case of predominately maize-growing smallholder farmers in Kenya, this study measures farmers’ technical efficiency and examines how their efficiency is affected by the adoption soil conservation practices such as residue management and intercropping. The study also examines the technical impact of adopting improved seed varieties on productivity.

A key question then is: does a focus on technology and technical efficiency lead to different intervention points than a focus on adoption of soil conservation practices and technologies generally associated with Climate Smart Agriculture? Two specific questions stand out. First, are

there differences in technical efficiency that are related to the use of particular innovations or access to information services? Second, are there agronomic technologies that achieve the goals of climate smart agriculture through a shift in farmers' production frontier (e.g. high-yielding varieties)? For a particular area, the best approach to Climate Smart agricultural development will depend on the answers to these questions as well as the local institutional and economic context.

The resource use efficiency approach is both a means to an end and an end in itself. While it is a tool to measure farmers' efficiency, the approach can also be used to study the effectiveness of proposed soil conservation practices considered "climate smart". According to FAO (2010), some key climate smart practices with potential to increasing crop yields while also tackling climate change challenges include soil nutrient management practices and use of seeds that are better adapted to local agro-ecological conditions. Soils in most developing countries are depleted, and the lost nutrients can be replaced through organic sources such as composting manure, crop residues, and legume intercropping. These measures can increase soil organic matter while also acting as an alternative to inorganic fertilizers whose transportation and storage contributes to GHG emissions and farmer production costs (FAO 2010). Also, smallholder farmers should have access to seed varieties that are better suited for local agro-ecological conditions (FAO 2010). Many smallholder farmers are using crop varieties which are not adapted to erratic rainfall and severe drought conditions. High yielding and early maturing crop varieties can address the challenges of food security and climate change adaptations. As an end in itself, resource use efficiency is a principal objective of CSA.

### 1.3 Objectives

The following are the main objectives of this study:

1. Estimate the production frontier of a sample of farmers in Nyando, Kenya and examine the technological impact of adopting improved seed varieties on maize productivity.
2. Measure farmers' subplot level technical efficiency.
3. Assess the impact of soil conservation practices namely residue management and intercropping, and socio-demographic and -economic characteristics on subplot level technical efficiency.

This study contributes to both efficiency and climate change literature, and the results are significant in various ways. First, the technical efficiency measures can be used as a benchmark for designing and implementing policies that enhance the agricultural productivity of farmers in Western Kenya. An accurate assessment of efficiency and factors that affect it is necessary to implement policies and institutional innovations that increase agricultural productivity (Sherlund et al. 2002).

Second, the level of mean technical efficiency has implications for food security and mitigation of GHG emissions. For instance, a low level of mean technical efficiency indicates that farmers in Western Kenya are on average not utilizing farm inputs available to them in a way that maximizes output and minimizes input waste. This means that productive inputs are not fully exploited and that agricultural production is not in line with the principles of Climate Smart agriculture. A low mean technical efficiency thus indicates a potential scope to improve farmers' technical efficiency through policies such as an increase in use of conservation practices.

How can an improvement in technical efficiency lead to lower GHG emissions? As mentioned earlier, agricultural production significantly contributes to GHG emissions that pose global environmental consequences (McCarl and Schneider 2000). In economic terms, it means that agricultural production is associated with negative externalities. A negative externality is

created when the action of one party (producers) imposes an external cost on another party (the environment and society). The pressure on the environment caused by agricultural production such as soil erosion, sedimentation and reduction of carbon sequestration<sup>1</sup> due to the clearing of more land for farming is in this case an external cost not accounted for in the production process. An improvement in technical efficiency implies that more is produced with less of the resources and activities responsible for emissions (e.g. less land is cultivated and less polluting inputs such as fertilizer and pesticides are used), thus, internalizing this negative externality. The relationship between efficiency improvement and GHG emissions is, however, ambiguous and depends on the nature of other economic factors. The reduction in cultivated area due to improvements in productive efficiency has been called the Borlaug hypothesis, after Norman Borlaug, who postulated that an increase in per hectare agricultural yield will lead to a reduction in the demand for more cropland, thus sparing forest lands (Rudel et al. 2009). According to Rudel et al. (2009), this effect can only be true if the demand for farmers' produce is inelastic and the price for the product decreases (supply-side effect), thus reducing the incentive to clear more lands for cultivation. However, if the farmers face an elastic demand, the increasing prices incentivise them to increase the area under cultivation in order to get more profits. This phenomenon is called Jevons Paradox, named after William Stanley Jevon, who saw that England's growing efficiency in coal usage in the 19<sup>th</sup> century increased rather than decreased its use (Rudel et al. 2009). Using national level agricultural production and land use data from FAO for the periods 1970-2005 for ten major crops. Rudel et al. (2009) found a pattern generally conforming to the Jevons Paradox: a simultaneous rise in agricultural yields and area of land cultivated. Despite this general outcome, their study reveals conformity to the Borlaug hypothesis for certain crops such as wheat and coffee; and for particular regions of the world such as Anglo-America, Middle America and the Caribbean.

Third, the effectiveness of conservation practices under assessment can be used to build location specific evidence of appropriate practices better positioned to meet the objectives of CSA. Specifically, the indirect impact of these variables on productivity through their impact on TE can be measured.

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<sup>1</sup> Carbon sequestration is defined as “transferring atmospheric CO<sub>2</sub> into long lived pools and storing securely so it is not immediately reemitted” (Lal. 2004 p.1623).

This study also contributes to an emerging body of efficiency literature that account for inter-farm environmental and geographic heterogeneity. As will be discussed later, failing to control for environmental factors in efficiency analysis can lead to omitted variable bias. For this study, access to data on soil organic carbon, erosivity, precipitation and evapotranspiration will enable me to capture more environmental heterogeneity than most previous efficiency studies have been able to do.

The framework of Stochastic Frontier Analysis is used for this study. I have access to Climate Change Agriculture and Food Security (CCAFS) IMPACTlite data collected in the year 2012 in 15 of CCAFS benchmark sites in 12 countries in Africa and South East Asia. CCAFS is a research program by Consultative Group for International Agricultural Research (CGIAR) aimed at addressing the challenges of food security and global warming through “agricultural practices, policies, and measures” (CCAFS, <https://ccafs.cgiar.org/>). The IMPACTlite survey selected two hundred households in each location through multi-stage random sampling. The survey collected information on farmer’s agricultural practices and socio-demographic characteristics as well as subplot-level information on farming activities taking place at different times of the year.

## **1.4 Organization of Study**

The rest of the chapters are organized as follows. Chapter Two delves into the theoretical frameworks and literature review. I define the concept of technical efficiency and discuss its theoretical basis and existing frameworks for estimating TE. I then review some East African studies (mainly focusing on Kenya) that examine efficiency of farmers. In addition, the technical impact of new technology on productivity and the significance of soil organic carbon for agronomic productivity are discussed in the last two sections of this chapter. Chapter three presents the empirical methods. I start the chapter with a brief introduction to the study site followed by a discussion of the data (sources, construction of variables, descriptive and exploratory statistics). I then outline the econometric model used to fit the data, method of estimation, and functional forms. Chapter Four presents and discusses the results of the estimated models. Chapter Five gives a summary, conclusion and suggestions for further studies.

## **2. Conceptual Framework and Previous Analytical Studies**

This chapter discusses the theoretical and analytical frameworks in Stochastic Frontier Analysis (SFA), discusses the measurement of technical efficiency (TE), reviews previous efficiency studies in East Africa, and discusses the impacts of new technologies and soil organic carbon on agronomic productivity. More specifically, Section 2.1 defines the concept of TE along with other efficiency types and discusses the theoretical basis of TE; Section 2.2 discusses existing frameworks for measuring TE, while Section 2.3 reviews distributional assumptions. Section 2.4 presents SFA and measurement of TE in a panel data context. Section 2.5 discusses the theory and framework for studying determinants of TE. Section 2.6 provides a review of some of the existing efficiency studies in East Africa. Section 2.7 discusses and illustrates how technology adoption technically improves productivity through a shift in the production frontier. Section 2.8 discusses the significance of soil carbon dynamics for agronomic productivity and the effect of soil conservation practices on soil carbon dynamics.

### **2.1 The Concept of Efficiency in Economics**

The concept of efficiency dates back to the early works of Koopmans (1951), Debreu (1951), and Shephard (1953). Koopmans (1951) defined TE as the point at which it is impossible to produce more of a given output without using more of some input or producing less of another output. Debreu (1951), on the other hand, first provided a measure of efficiency through the “Coefficient of Resource Utilization.” It was, however, Farrell (1957) who first empirically measured productive efficiency. Following the works of Koopmans (1951) and Debreu (1951), Farrell (1957) defined cost efficiency and showed how cost efficiency can be decomposed into its components: TE and Allocative efficiency (AE). He then provided an empirical application to U.S agriculture using linear programming techniques.

Efficiency concepts can be defined either using input-oriented (IO) or output-oriented (OO) measurements. IO measures of efficiency focus on proportional reduction in inputs without

changing the output quantities, whereas OO measures focus on proportional expansion in outputs without altering input quantities (Coelli et al. 2005). TE can be defined, using the IO measurement, as the ability of a firm to use the minimum feasible quantities of inputs to produce a given level of output<sup>2</sup>. Allocative efficiency can be defined as the ability of a firm to combine production inputs in optimal proportions given their respective prices. A firm's economic (cost) efficiency (EE) is a combination of its technical and allocative efficiencies and can be measured by the product of TE and AE.

Using Figure 2.1 and following Farrell (1957) and Coelli et al. (2005), I illustrate the efficiency types defined above using an example of a farmer who uses only two inputs,  $X_1$  and  $X_2$ , to produce a single output,  $Y$ , under the assumption of constant returns to scale<sup>3</sup>. This illustration is consistent with the IO definition of efficiency. I assume that this farmer has full knowledge of the efficient production frontier<sup>4</sup>.  $HH'$  is an isoquant representing the various combinations of the two inputs that a 100% efficient farmer would use to produce a unit of output such that any point on the isoquant is technically efficient. Point  $Q$ , for instance, is technically efficient.  $WW'$  is an isocost line representing the combination of the two inputs such that their individual costs add to the same cost of production. Point  $Q'$  represents the least cost combination of the two inputs,  $X_1$  and  $X_2$ . Point  $Q'$  is both technically and allocatively efficient since it is both on the isoquant and is the least cost feasible point.

Suppose the farmer is producing at point  $P$ . At this point, the farmer is both technically and allocatively inefficient. The distance  $QP$  measures the amounts by which inputs  $X_1$  and  $X_2$  could be reduced without reducing output to produce at the technically efficient point  $Q$ . The TE of the farmer is measured by the ratio,  $OQ/OP$ , which is equal to one minus  $QP/OP$ . TE takes a value between zero and one, where a value of one indicates full TE.

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<sup>2</sup> Alternatively, the concept can also be defined, using output-augmenting measurement, as the ability to produce maximum output from a given input bundle.

<sup>3</sup> The constant returns to scale condition enables us to represent the production technology in a simple isoquant.

<sup>4</sup> In practice, knowledge of the production frontier of full efficiency cannot be assumed, and, hence should be estimated using sample data.

The distance  $RQ$  represents the amount by which the cost of production could be reduced in order to produce at the allocatively efficient point  $Q'$  instead of the technically efficient but allocatively inefficient point  $Q$ . The ratio  $RQ/OQ$  represents the proportional reduction in the cost of production required in reallocating inputs to move from  $Q$  to  $Q'$ . The allocative efficiency of the farmer is thus the ratio  $OR/OQ$ .

The distance  $RP$  is the reduction in costs that would occur for the farmer to achieve both technical and allocative efficiency (i.e. produce at point  $Q'$ ) or become economically efficient in other words. Thus, the economic efficiency of the farmer producing at  $P$  is given by the measure  $OR/OP$  which is equally measured by the product of AE and TE. Thus,  $EE = AE \times TE = (OR/OQ) \times (OQ/OP) = OR/OP$

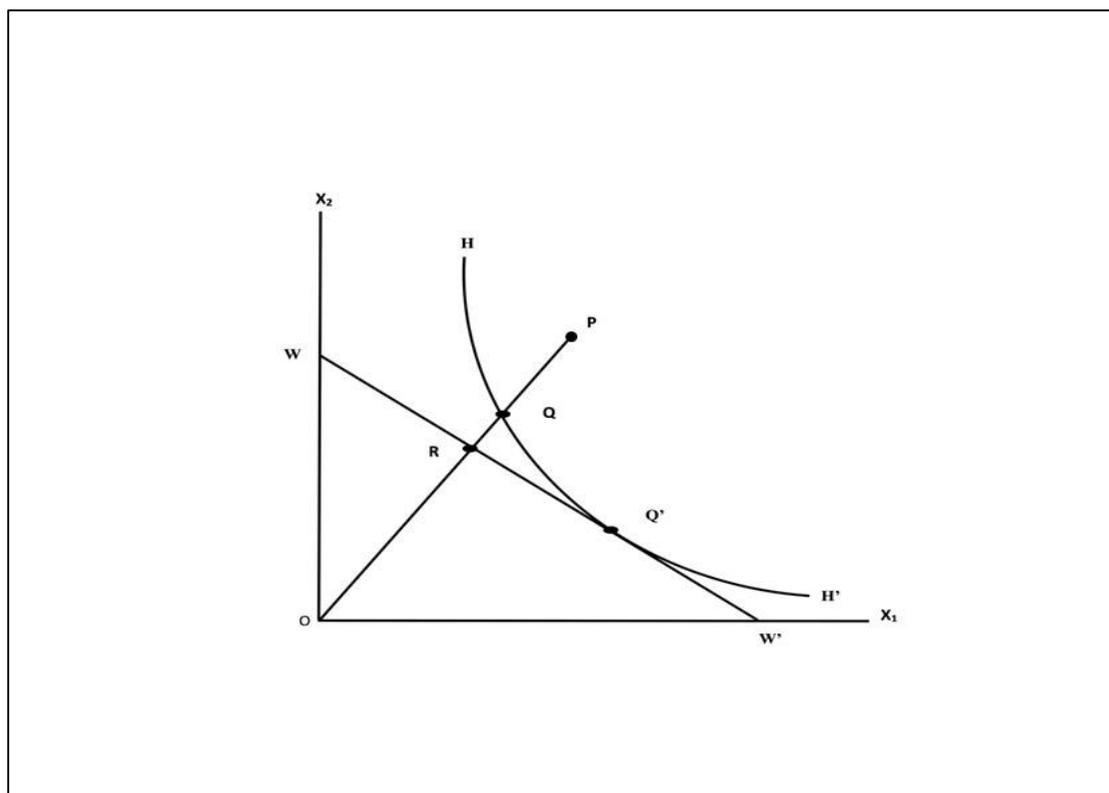


Figure 2.1 Illustration of Technical, Allocative and Economic Efficiency

IO and OO approaches give the same efficiency measurements only in the case of constant returns to scale. In the literature, there is no correct choice of approach; however, parametric

stochastic frontier models (this will be discussed in the following sections) applying the standard method of ML use the OO measure. The same models with IO measurement, on the other hand, cannot be estimated using the standard ML method because the inefficiency error term in the stochastic frontier model is heteroskedastic<sup>5</sup> and the ML method needs to be extended to accommodate this heteroscedasticity (Kumbhakar and Tsionas 2008). Kumbhakar and Tsionas (2008) estimated non-homogeneous stochastic production frontier models using both OO and IO approaches and found that the mean and spread of TE from the output-oriented model were higher than those based on the input-oriented model. The study also reported differences in returns to scale and output elasticities between the two models. According to Kumbhakar and Tsionas (2008), the choice of either OO or IO is usually based on economic factors and the IO approach might be preferred in the cases of regulated industries (e.g., output quota regulation). As the most commonly used approach, the OO approach has been chosen for this study.

This study focusses only on TE and factors that affect it. While an examination of all efficiency types would be even more useful, I am constrained by data limitations to focus only on TE since the measurement of economic and allocative efficiency requires data on input and output prices that were not available in this case.

The basis for TE lies in the theory of the production function. Consider a producer who uses a vector of inputs  $\mathbf{X} = (\mathbf{X}_1 \dots \mathbf{X}_N)$  to produce a single output  $Y$ . The producer transforms the vector of inputs into an output according to a production function,  $f(\mathbf{X})$ , a function that shows the maximum feasible output that can be obtained from the set of inputs by an efficient producer. The function,  $f(\mathbf{X})$ , is referred to as a production frontier as it shows the maximum output attainable from each input level. If the producer has a plan to produce  $Y^*$  units of output using  $\mathbf{X}^*$  units of inputs, the plan will be termed as technically efficient if  $f(\mathbf{X}^*) = Y^*$ , and technically inefficient if  $f(\mathbf{X}^*) < Y^*$ .

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<sup>5</sup> Kumbhakar and Tsionas (2008) present and discuss stochastic frontier models with both IO and OO measurements and show that the inefficiency error term in the IO stochastic frontier model is a function of the input parameters.

Empirically, TE can be measured using sample data as the ratio of observed mean output to the corresponding potential mean output that a fully efficient firm would obtain if it used all the inputs efficiently.

## 2.2 Approaches to Measuring Technical Efficiency

Ever since Farrell (1957) attempted to measure efficiency, other researchers have been building on his ideas about frontier modeling. Farrell used linear programming techniques to empirically measure the concept. This technique influenced the development of Data Envelopment Analysis (DEA), through the works of Charnes et al. (1978). DEA is now a well-established non-parametric efficiency measurement technique, and although previously used in the management sciences, is also widely applied in economics. DEA uses linear programming methods to construct a non-parametric piecewise frontier that envelopes the data points such that for a production frontier, all the observed points lie on or below the production frontier, whereas, for a cost frontier the observed data points lie on or above the cost frontier (Coelli et al. 2005). Efficiency measures are then calculated relative to the frontier.

Another competing approach to the non-parametric method is the use of parametric methods where production or cost frontiers are estimated using econometric methods. This method, unlike the non-parametric approach, imposes a functional form on the data. The parametric methods have evolved into deterministic and stochastic methods. The deterministic method attributes all deviations from the frontier as solely arising from the inefficiency of the decision-making unit. The following general form defines the deterministic frontier model.

$$Y_i = f(X_i; \beta) \exp(-u_i), \quad u_i \geq 0 \quad i = 1, 2, \dots, N, \quad (2.1)$$

where  $Y_i$  represents the output of the  $i^{\text{th}}$  decision-maker;  $f(X_i; \beta)$  is a suitable functional form to represent a  $K \times 1$  vector,  $X_i$ , of inputs for the  $i^{\text{th}}$  decision maker, and a  $1 \times K$  vector,  $\beta$ , of unknown parameters to be estimated;  $u_i \geq 0$  is a non-negative random variable associated with the technical inefficiency of the decision-making unit; and  $N$  is the number of decision making units.

Aigner and Chu (1968) first used this method by considering a Cobb-Douglas production frontier and estimated the model using linear programming techniques. Their work involved applying the technique to cross-sectional data by minimizing the sum of residuals. Winsten (1957) proposed a Corrected Ordinary Least Squares (COLS) method to estimate the above model in two steps. The first step involves estimating the model by Ordinary Least Squares (OLS) to obtain consistent and unbiased slope parameter estimates, and a consistent but biased slope intercept estimate (Kumbhakar and Lovell 2003). In the second step, the biased OLS intercept is corrected by shifting it to have the estimated frontier bound the data points from above (Kumbhakar and Lovell 2003). Afriat (1972) assumed that the  $u_i$ s had a gamma distribution and estimated the above model by ML methods. Richmond (1974) assumed that the inefficiency error follows either half-normal or exponential distribution and applied Modified Ordinary Least Squares (MOLS) to estimate the above model. Like the COLS, this technique also follows a two-step procedure. The model is estimated by OLS in the first step, and the resulting intercept is shifted up by the mean of the previously assumed one-sided distribution.

The technical inefficiency of the  $i^{\text{th}}$  decision maker is thus the amount by which its level of output is less than its frontier output. Given the above model, let the frontier output be  $Y_i^* = f(X_i; \beta)$ . The TE of the  $i^{\text{th}}$  decision maker is given by

$$TE = \frac{Y_i}{Y_i^*} = \frac{f(X_i; \beta) \exp(-u_i)}{f(X_i; \beta)} = \exp(-u_i). \quad (2.2)$$

A possible limitation of deterministic methods is that all deviations from the frontier are attributed to technical inefficiency. A problem with this type of frontier model is that random shocks outside of the control of the decision maker and measurement errors are not taken into account (Coelli et al. 2005). The emergence of SFA addressed this drawback by introducing an additional random variable to account for random shocks and measurement errors. Aigner et al. (1977) and Meusen and Van den Broeck (1977) independently proposed the stochastic production frontier function model. The general form of the model is as follows

$$Y_i = f(X_i; \beta) \exp(v_i - u_i), \quad u_i \geq 0 \quad i = 1, 2, \dots, N. \quad (2.3)$$

The above model is similar to the deterministic model, except that a new symmetric random error term,  $v_i$ , has been added to account for random shocks and measurement errors. The model is such that  $Y_i$  is bounded from above by a stochastic quantity,  $f(X_i; \beta)\exp(v_i)$ ; hence the name stochastic frontier (Battese 1992). In addition, the first part of the model,  $f(X_i; \beta)$  is called the deterministic component. The second part,  $\exp(v_i - u_i)$ , consists of a noise component,  $v_i$ , assumed to be an independently and identically distributed (iid) random variable, and inefficiency component,  $u_i \geq 0$ , assumed to be iid non-negative random variable that is independent of  $v_i$ .

Using an example of two firms, C and D, that only use one type of input ( $X_i$ ) each to produce  $Y_i$  units of output each ( $i = C, D$ ), I graphically illustrate in Figure 2.2, the general form of the stochastic frontier model given above. The values of  $X_i$  are measured along the horizontal axis, while the outputs are measured along the vertical axis. The deterministic part of the model is drawn to reflect the existence of diminishing marginal returns.

The frontier output for firm C lies above the deterministic part of the production frontier because the noise component is positive ( $v_C > 0$ ) and thus the productive activities of the firm is associated with the occurrence of favourable conditions. The frontier output of firm D on the other hand is below the deterministic part of the production frontier as its productive activities occur under unfavourable conditions and thus the noise component is negative ( $v_D < 0$ ).

The observed output of each firm deviates from the frontier output by the size of the technical inefficiency effect. For instance, firm C's production is relatively inefficient as shown by the distance between its actual observed output and its frontier output. Firm D's production is relatively less inefficient. Thus, the inefficiency effect of firm C is greater than the inefficiency effect of firm D and therefore firm D is more technically efficient than firm C. The TE of each firm is denoted by

$$TE_i = \frac{Y_i}{Y_i^*} = \frac{f(X_i; \beta) \exp(v_i - u_i)}{f(X_i; \beta) \exp(v_i)} = \exp(-u_i) \quad (2.4)$$

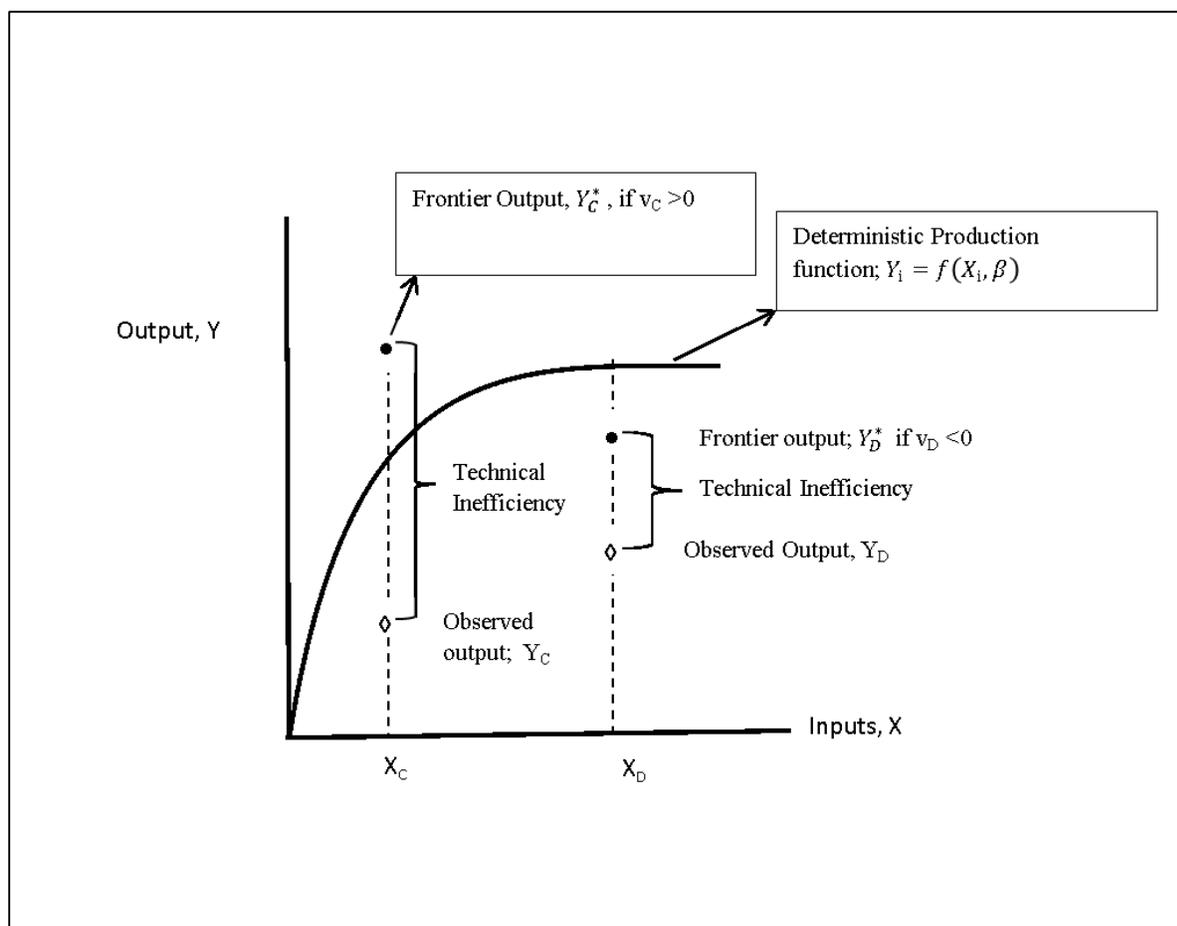


Figure 2.2 Stochastic Frontier Production Function.

Prediction of TE, denoted by  $TE_i = \exp(-u_i)$ ,  $i = 1, 2, \dots, N$ , involves decomposing the combined random error,  $\varepsilon_i = v_i - u_i$  into its components,  $v_i$  and  $u_i$  to obtain firm specific technical inefficiency effects which are then used to compute firm specific TE effects. The decomposition process was impossible (due to the fact that the inefficiency error term is unobservable) until the paper of Jondrow et al. (1982). The paper suggested a decomposition procedure hereafter referred to as the *JLMS* technique, based on the conditional distribution of the non-negative inefficiency error term,  $u_i$ , given that the combined error term,  $\varepsilon_i = v_i - u_i$ , was observable and could be estimated.

The procedure suggests that  $u_i$  be predicted by the expectation of  $u_i$ , conditional on  $\varepsilon_i$ . Assuming half normal and exponential distributions for the  $u_i$ s, Jondrow et al. (1982) used the

formula  $1 - E(u_i|\varepsilon_i)$  to predict firm specific TE. However, Battese and Coelli (1988) suggested that the TE of the  $i^{\text{th}}$  decision maker is best predicted using the formula  $E(\exp\{-u_i\}|\varepsilon_i)$ . This latter formula has been evaluated for more general stochastic frontier models such as the truncated normal and panel data models (Battese 1992).

Both DEA and SFA have widely been used in efficiency analysis and theory does not favour one method over the other. Both have their strengths and weaknesses, and tradeoffs exist in choosing, a priori, a particular approach (Hjalmarsson et al. 1996). Unlike DEA, SFA requires the imposition of a functional form. This a priori imposition could be risky “given that most of the distributional characteristics of the production technology are priori unknown” (Cullinane et al. 2006 p.356).

Also, SFA requires distributional assumptions on the error structure; an assumption that is difficult to ascertain and could even introduce other sources of errors (Cullinane et al. 2006). Compared to SFA, DEA does not impose a particular functional form nor does it require assumptions on the error structure. In doing so, DEA lets the data “speak for themselves” (Cullinane et al. 2006 p.356). Despite this, SFA is advantageous in that it accounts for the influence of random factors that are outside of the decision maker’s control. Also, the use of SFA enables one to perform formal statistical test of hypotheses and construct confidence intervals (Hjalmarsson et al. 1996). While aware of the tradeoffs in choosing a particular approach, this study uses the framework of SFA.

Estimation of stochastic production frontier models involves making distributional assumptions on the error terms and applying the method of ML. A likelihood function is defined and maximized with respect to the parameters of the stochastic frontier model. The ML estimators have numerous desirable asymptotic properties (Coelli et al. 2005). The parameter estimates are asymptotically consistent, meaning that their values approach their true population parameters and variance gets smaller as the sample size approaches infinity. The estimates are also asymptotically normally distributed meaning that the estimator converges to the true parameter fast enough (i.e. asymptotic efficiency). For this reason, the ML estimator is preferred to other estimators used to measure TE such as COLS.

Distributional assumptions lie at the heart of ML methods used to estimate stochastic frontier models. It is an essential requirement to decompose the estimates of the composite error term,  $\varepsilon_i$ , into its statistical components,  $u_i$  and  $v_i$ . In the following section, a brief discussion of the most commonly used distributional assumptions is provided.

## 2.3 Distributional Assumptions

There are three distributional assumptions commonly used in the literature. These are the half-normal, exponential, and truncated normal distributions. This section discusses stochastic frontier models with these distributional assumptions. I briefly discuss these distributional assumptions. The equations used here have been referenced from Kumbhakar and Lovell (2003) who provide a detailed background of the three distributional assumptions.

### 2.3.1 The Half-Normal Model

Consider the stochastic frontier model specified in equation 2.2. The half-normal model assumes that the  $u_i$ s are non-negative random variables distributed iid  $\sim N^+(0, \sigma_u^2)$ , obtained by truncation of the normal distribution  $N(0, \sigma^2)$  at zero. The model also assumes that the two error terms are independently distributed of each other and of the explanatory variables. The half-normal distribution of the inefficiency error term depends on its standard deviation parameter,  $\sigma_u$ . The probability density function is given by

$$f(u) = \frac{2}{\sqrt{2\pi} \sigma_u} \cdot \exp\left[-\frac{u^2}{2\sigma_u^2}\right], u \geq 0. \quad (2.5)$$

Figure 2.3 shows an illustration of the half-normal distribution for different values of the standard deviation parameter,  $\sigma_u$  (=0.2, 0.5, and 1).

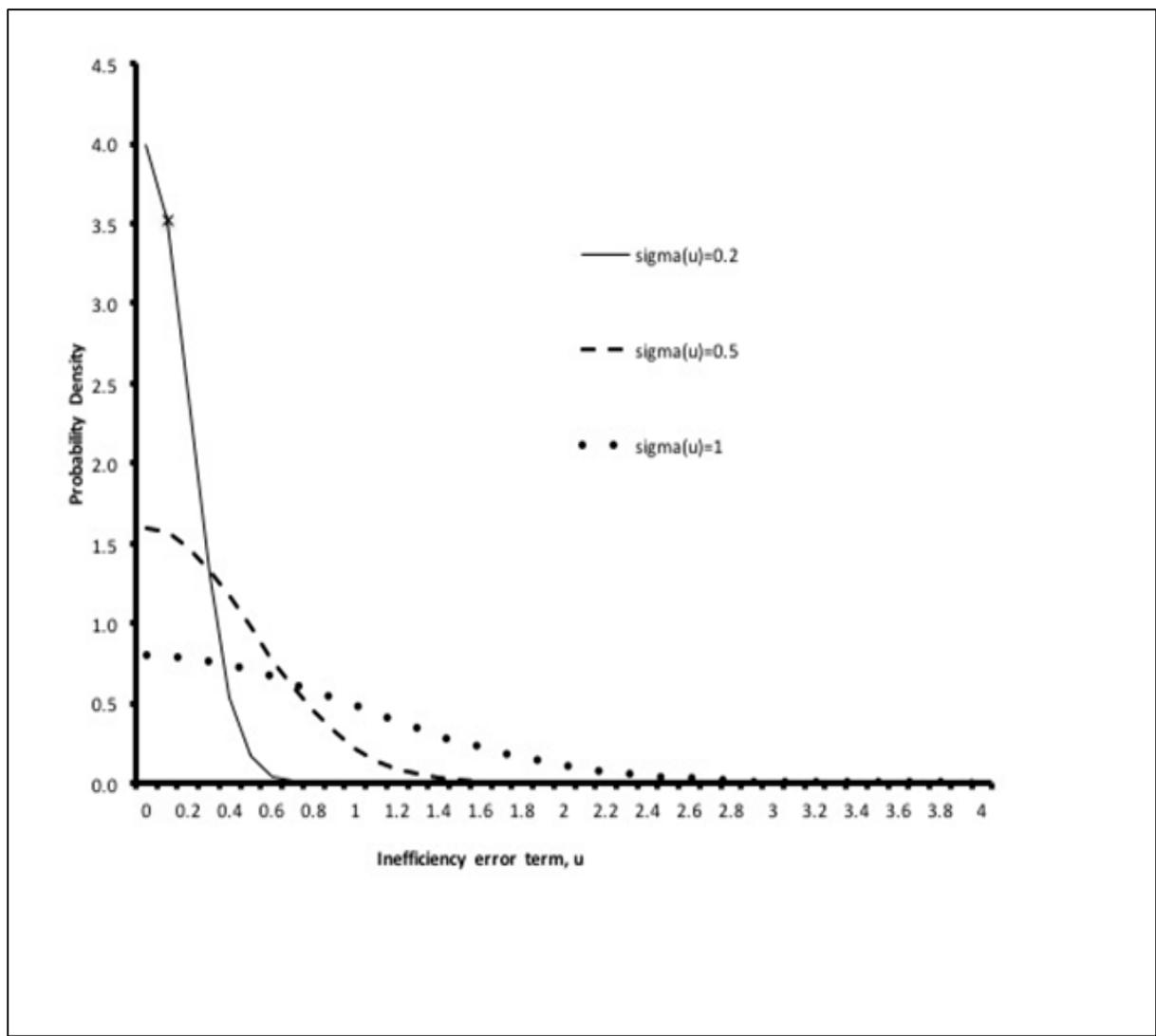


Figure 2.3 Half Normal Distribution  
Plotted by Author Using Probability Density Function of the Half Normal Distribution.

### 2.3.2 The Exponential Model

The exponential distribution assumes that the  $u_i$ s are exponentially distributed. The probability density function of the inefficiency error term,  $u_i$ , depends on its standard deviation parameter,  $\sigma_u$ , given by

$$f(u) = \frac{1}{\sigma_u} \cdot \exp\left[-\frac{u}{\sigma_u}\right], u \geq 0 \tag{2.6}$$

Figure 2.4 shows the exponential distributions of various standard deviation values for the inefficiency error term.

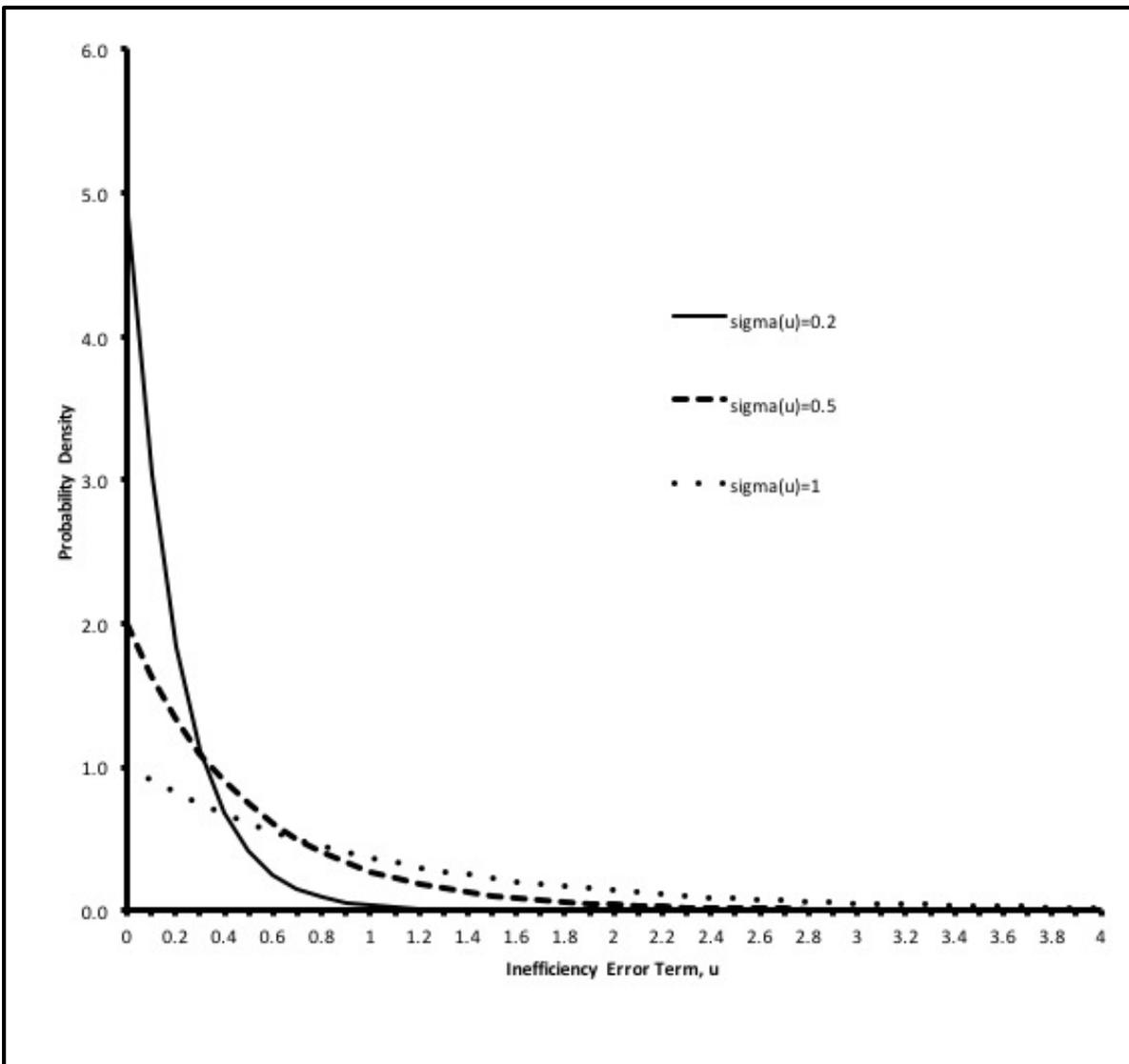


Figure 2.4 Exponential Distribution

Source: Plotted by Author Using Probability Density Function of the Exponential Distribution.

### 2.3.3 Truncated Normal Distribution Model

The half-normal model can be generalized by allowing the inefficiency error term,  $u$ , to follow a truncated normal distribution. This is done by allowing the normal distribution, truncated below at zero, to have a non-zero mode (Kumbhakar and Lovell 2003). Thus, an additional parameter,  $\mu$ , which is the mean of the truncated normal distribution is introduced. The truncated normal distribution was formulated by Stevenson (1980) and makes the following distributional assumptions.

- i)  $u_i \sim \text{iid } N^+(\mu, \sigma_u^2)$
- ii) Both  $u_i$  and  $v_i$  are independently distributed of each other, and of the explanatory variables.

The truncated normal distribution, unlike the previous distributions, depends on two parameters,  $\sigma_u$  and  $\mu$ . The density function is given as

$$f(u) = \frac{1}{\sqrt{2\pi}\sigma_u\Phi\left(-\frac{\mu}{\sigma_u}\right)} \cdot \exp\left[-\frac{(u-\mu)^2}{2\sigma_u^2}\right], u \geq 0 \quad (2.7)$$

where  $\mu$  is the mean of the normal distribution truncated below at zero;  $\Phi$  is the standard normal cumulative distribution function. If  $\mu$  is set to zero, the density function collapses to the half-normal density function (i.e., when  $\sigma_u = 0.2$ ). Figure 2.5 shows two truncated normal distributions for two values of  $\mu$  (i.e.,  $\mu=0$  and  $\mu=0.5$ ) when  $\sigma_u$  is set to unity in both cases.

The estimation process with any of the above distributional assumptions involves setting up a log-likelihood function which is maximized with respect to the parameters of the stochastic frontier model to obtain ML estimates for  $\beta$ ,  $\sigma_u^2$  and  $\sigma_v^2$ . Point estimates of the inefficiency error term can then be predicted using the mean of the conditional distribution of  $u$  given  $\varepsilon$ . Firm specific TE can be obtained using the Battese and Coelli (1988) predictor given as

$$TE_i = E(\exp\{-u_i\}|\varepsilon_i) \quad (2.8)$$

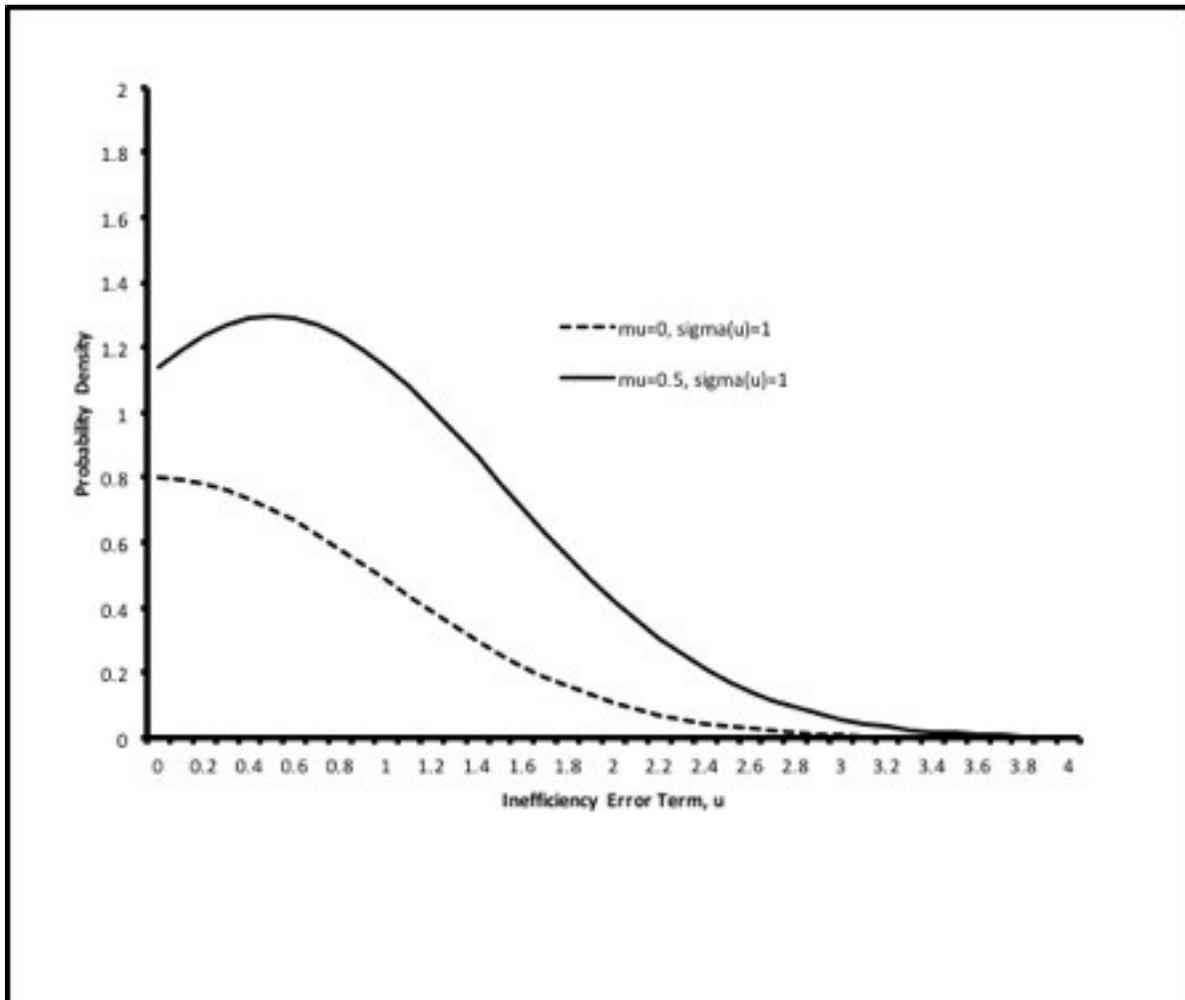


Figure 2.5 Truncated Normal Distribution

Source: Plotted by Author Using Probability Density Function of the Truncated Normal Distribution

### 2.3.4 The Choice of Distribution

Computational and theoretical considerations usually influence the choice of a distributional assumption. The mean efficiency of a sample of producers is sensitive to the distributional assumption of the one-sided error term,  $u$  and different distributional assumptions produce different results regarding TE estimates. However, if a sample of producers are ranked on the basis of the estimated technical efficiencies of the various distributions, these rankings tend to be “quite robust” (Coelli et al. 2005 p.252) to the choice of distributional assumption (Kumbhakar and Lovell 2003). For instance, Yane and Berg (2013) investigated the sensitivity of efficiency rankings to the various distributional assumptions using Japanese water utilities data fit to Translog stochastic production frontier models and found that the efficiency rankings were quite consistent both under homoscedastic and heteroscedastic stochastic frontier models.

Also, Rossi and Canay (2001) investigated whether or not the choice of the half-normal or exponential distributions matters in efficiency studies. Using public utilities data, they found that the exponential distribution is associated with a larger number of efficient firms than the half-normal distribution. However, the study found robustness regarding the efficiency rankings between the two distributions.

According to Coelli et al. (2005), some researchers avoid the choice of the half-normal and exponential distributions because both distributions assume that the inefficiency error term has a mode at zero making it more likely that estimated inefficiency effects will be near zero and the predicted TE in the neighborhood of one. However, the choice of more flexible distributions comes at a computational cost due to the number of parameters that must be estimated. For instance, the truncated normal distribution due to Stevenson (1980) beneficially relaxes the zero assumption for the mode or mean of the inefficiency error term. This, however, according to Greene (2008), has the disadvantage of inflating the standard errors of the parameter estimates and frequently inhibits the convergence of iterations. Baten and Hossain (2014) estimated a stochastic frontier model using rice production panel data from Bangladesh and assumed both half-normal and truncated normal distributions. By comparing the performance of stochastic frontier models under the two

distributions through the method of likelihood ratio test, they found the half-normal distribution model preferable to the truncated normal model with regards to the technical inefficiency effects.

In summary, the half-normal and truncated normal distributions are quite closely related to each other since one is nested in the other. The truncated normal distribution is obtained by truncating the normal distribution at zero and allowing the inefficiency error term to have a non-zero mean or mode. If the mean or mode of the truncated normal distribution is set to zero, the model collapses to the half-normal distribution. In this study, I only consider the truncated normal distribution.

## 2.4 Panel Data Models

Data availability is key for SFA. According to Schmidt and Sickles (1984), cross-sectional stochastic frontier models are associated with three serious problems. First, model estimation and separation of technical inefficiency from statistical noise require strong distributional assumptions, and it is not clear how robust the results are to these assumptions. Second, it may not be correct to assume that the inefficiency component is independent of the regressors. This assumption is particularly problematic if the firm knows its level of technical inefficiency which can affect its input choice. Third, although the composite error term can be consistently estimated, the estimation of technical inefficiency by the *JLMS* technique is not consistent because the variance of the distribution of the technical inefficiency parameter does not approach zero as the number of firms approaches infinity.

The above limitations can be avoided if one has access to panel data. First, the estimated technical inefficiency will be consistent as the number of observations ( $T$ ) of each firm approaches infinity. Second, with panel data, one does not need to make the strong distributional assumptions made under cross-sectional models. Third, access to panel data enables one to ignore the assumption that the inefficiency error term is uncorrelated with the regressors (Schmidt and Sickles 1984). For this analysis, the data has a panel structure. The panel structure is provided by the existence of multiple heterogeneous farm subplots across each household.

There are two methods for estimating stochastic frontier models with panel data: distribution-free approaches and ML methods. Both time-varying and time-invariant models are available within each of these approaches.

The distribution-free methods are desirable as they do not require distributional assumptions for the estimation of inefficiency. Despite this desirable attribute, it is possible to make distributional assumptions on the error terms and estimate panel stochastic frontier models using ML methods. The ML methods can be more efficient given appropriate distributional assumptions (Kumbhakar 1990). In this section, I briefly discuss time-varying and time-invariant panel data models using ML methods.

Using the half-normal case, assume sample data on  $I$  producers,  $i=1, \dots, I$ ; for  $T$  time periods,  $t=1, \dots, T$ . The general form of a stochastic production frontier with the assumption of time-varying technical inefficiency can be written as follows

$$Y_{it} = f(X_{it}; \beta) \exp(v_{it} - u_{it}), \quad (2.9)$$

where  $v_{it} \sim N(0, \sigma_v^2)$  and  $u_{it} \sim N^+(\mu, \sigma_u^2)$ . The variables have already been defined and the inefficiency error term is allowed to change with time. More specifically,  $u_{it} = u_i \cdot G_t$ , where  $G_t$  is a function of time. For the error terms, let the assumptions for the truncated normal distribution apply. The estimation process involves setting up a log-likelihood function which is maximized with respect to the parameters to obtain ML estimates for  $\beta$ ,  $G_t$ ,  $\sigma_u^2$  and  $\sigma_v^2$ . Point estimates of the inefficiency error term can be obtained using the mean of the conditional distribution of  $u$  given  $\varepsilon$ . Firm specific TE can then be obtained using

$$TE_{it} = E(\exp\{-u_{it}\} | \varepsilon_{it}). \quad (2.10)$$

A number of time-varying models have been considered and estimated in the efficiency literature. Battese and Coelli (1992) considered a decay model in which  $u_{it} = u_i \cdot G_t$ , and  $G(t) = \exp\{-\gamma(t - T)\}$ , where  $u_i$  is assumed to follow a truncated normal distribution with non-zero

mean and constant variance, and  $\gamma$  governs the temporal pattern of inefficiency. They applied this model to data from paddy farm ers in an Indian village. Kumbhakar (1990), on the other hand, considered a similar but flexible model where  $G(t)$  was specified as  $G(t) = \exp[1 + \exp\{\gamma_1 t + \gamma_2 t^2\}]^{-1}$  and  $\gamma_1$  and  $\gamma_2$  govern the temporal pattern of inefficiency. The second parameter,  $\gamma_2$  accounts for the possibility of a quadratic behaviour in inefficiency over time. Unlike Battese and Coelli (1992), the Kumbhakar (1990) model assumes that the inefficiency error term follows a half-normal distribution.

For the time invariant ML case, the equation is written as

$$Y_{it} = f(X_{it}; \beta) \exp(v_{it} - u_i), \quad (2.11)$$

where  $v_{it} \sim N(0, \sigma_v^2)$  and  $u_i \sim N^+(\mu, \sigma_u^2)$ . The inefficiency error term is time independent unlike in the previous case, however, the noise term is time dependent. A log likelihood function is set up and maximized with respect to the parameters above to obtain consistent estimates for  $\beta$ ,  $\sigma_v^2$ , and  $\sigma_u^2$ . The TE estimates can be obtained by using

$$TE_i = E(\exp\{-u_i\} | \varepsilon_{it}). \quad (2.12)$$

Battese and Coelli (1988) assumed a truncated normal distribution for the inefficiency error term and defined a stochastic production function for panel data for the Australian dairy sector. A similar model was proposed by Kumbhakar (1987) under the assumption of profit-maximizing behaviour of firms.

In this study, the structure of the available data has made it necessary to fit a panel data model. Specifically, the panel data model of Battese and Coelli (1995) that allows for technical change and time varying inefficiency is used. However, the available data do not vary across time for each cross section; instead, there are multiple heterogeneous subplots within each household making the data to have a panel structure that is different from traditional panel data (cross-sectional time series). The time varying model would mean efficiency can differ between subplots

for a given household. More information about the characteristics of the data is provided in the next chapter.

## 2.5 Determinants of (In)efficiency

Most production frontier studies not only estimate efficiency but also investigate factors that positively or negatively impact efficiency. Exogenous determinants of efficiency are particularly important for drawing policy conclusions. Public sector entities trying to increase the productivity of firms particularly in agriculture not only need to assess efficiency but also identify sources of inefficiency for the development of strategies and innovations to reduce these inefficiencies (Sherlund et al. 2002). Thus, there is a need to establish a relationship between the measured (in)efficiency and exogenous variables believed to affect efficiency.

Previous studies (Pitt and Lee 1981; Kalirajan 1981) have followed a two-stage estimation method to investigate factors influencing technical inefficiency. The first stage involves estimating the specified stochastic production frontier model and obtaining observation-specific inefficiency measures. The inefficiency index is then regressed on a vector,  $Z_i$ , of explanatory variables, in the second stage. Kumbhakar et al. (1991) identified two problems with this approach. First, technical inefficiency could be correlated with the production function inputs resulting in inconsistent estimates of the ML parameters and inefficiency estimates. Second, the one-sidedness of the technical inefficiency error term might make the Ordinary Least Square (OLS) results in the second stage inappropriate. Also, if the  $X_i$ s and  $Z_i$ s are correlated, the stochastic frontier model parameters estimated in the first stage are biased due to misspecification (Wang and Schmidt 2002). Wang and Schmidt (2002) further showed that even if the  $X_i$ s and  $Z_i$ s are uncorrelated, the inefficiency estimates in the first stage will be statistically under-dispersed making the results of the second stage OLS biased. Their study uses a Monte Carlo experiment that shows the severity of the bias caused by the two-stage estimation.

Given the above statistical limitations of the two-step estimation, a single-stage estimation procedure was first proposed by Kumbhakar et al. (1991), followed by Reifschneider and Stevenson (1991), Huang and Liu (1994), Battese and Coelli (1995), and Wang (2002).

The single-stage procedure involves parameterizing the distribution of the inefficiency error term as a function of exogenous determinants,  $Z_i$ s. For the truncated normal distribution, the mean of the distribution of the pre-truncated,  $\mu_i$ , is parameterized as a linear function of the exogenous determinants. The equation for the inefficiency effects model with a truncated normal distribution becomes

$$\mu_i = Z_i' \delta, \quad \mu_i \geq 0. \quad (2.13)$$

## 2.6 Efficiency Studies in East Africa

This section reviews some of the existing efficiency literature in East African countries. The efficiency literature in Eastern Africa is growing, and studies mostly focus on the agricultural sector. Some East African studies applied SFA while others used DEA. Also, some studies estimated inefficiency effect models to examine factors such as new technologies and socio-economic variables that affect efficiency. In this review, apart from focussing only on efficiency studies done on smallholder farmers, which this study examines, I also consider previous efficiency studies that used data from commercial farmers in order to get a grasp of the nature of agricultural efficiency in the region. Smallholder farmers in the area operate on small plots of land (usually less than 0.5 hectares) and mainly grow subsistence crops and small amounts of cash crops. The smallholder production system is characterized by use of simple traditional farming tools, high reliance on family labour, low yields, and low technology adoption. Commercial farmers, on the other hand, often operate large farms usually spanning hundreds of hectares and mainly produce crops and animal products for sale to make profits. A summary of the selected empirical studies is presented in Table 2.1

Kibaara (2005) used the single-stage stochastic frontier approach to estimate the TE of maize production in Kenya using smallholder rural household data collected during the 2003/2004 main harvesting season by Tegemeo Institute of Agricultural Policy and Development. The study also investigates the influence of socio-economic characteristics and management practices on the

TE of farmers. The study found mean TE of 49% with a range of 8-98%. Farmers who planted hybrid maize varieties were found to be more efficient than those using local maize varieties. In fact, use of a hybrid maize variety increased the mean TE by 36%. In addition, mono-cropped maize farms were found to be more technically efficient than intercropped farms.

Alene and Zeller (2005) studied TE and technology adoption among Ethiopian farmers growing maize, wheat and barley using a multi-output framework and compared parametric and non-parametric distance functions for the adopters of improved technologies for cereal production such as improved varieties and mineral fertilizers. They used stochastic distance functions for the parametric approach and DEA for the non-parametric approach. The results from both methods indicated considerable inefficiencies among the farmers. The study, however, found that the estimates from the parametric distance functions (PDF) were less sensitive to outliers and hence more robust than those from the DEA approach. Based on the PDF approach, the study found that the adopters of these improved technologies had an average TE of 79% with a range of 28-100%.

A study by Chepng'etich (2013) used DEA to investigate the TE of sorghum farmers in Machakos and Makindu districts in Kenya. The study found mean TE of 41% with a range of 1.5-100%. The study further used Tobit regression analysis to determine the influence of socio-economic characteristics such as education, membership to associations, income, experience, production advice; and the use of technologies such as manure, tillage, and improved sorghum varieties on farmers' TE. Among these variables, manure use, education, experience, membership in associations, and production advice were found to significantly increase TE. Use of improved sorghum varieties did not have a significant effect on TE.

Mutoka et al. (2014) investigated the implications of Sustainable Land Management practices (SLM) for resource use efficiency and farm diversity in the Western Highlands of Kenya. Their study used SFA to measure the economic efficiency of 236 surveyed households, primarily growing maize and beans. At the same time, the study examined the impact of Soil and Water Conservation measures (SWC) on farmers' resource use efficiency. They found mean economic efficiency of 40% indicating under-utilization of land resources for agricultural use. Also, the study found a positive impact of SWC measures on farmers efficiency.

Kalibwani et al. (2014) used nationally representative 2005-2010 panel data set from Uganda to examine the performance of the agricultural sector in different regions of the country. They used stochastic frontier model to measure TE across the regions. Their estimation follows the model of Batesse and Coelli (1995). In addition to socio-economic characteristics, they also investigated the effect of improved crop varieties on the efficiency of farmers. Overall mean TE was found to be 85% with a range of 3.7-100%. The study found significant variation in mean technical efficiency among the different regions studied. Age, gender, and education were found to have significant affects on TE, whereas farmers' adoption of improved crop varieties was found to have no significant effect on TE.

Lemba et al. (2012) used DEA to compare the TE of five groups of farmers participating in different farm intervention programs aimed at increasing productivity of the dry land farms in Makueni, Kenya. The intervention types were: Improving access to water supply and extension services provided by Danish Technical Cooperation in collaboration with the Kenyan government; development and dissemination of drought resistant crop varieties provided through the International Crops Research Institute for the Semi-Arid Tropics Project; improved farm production resources provided through the Community Based Nutritional Program Project; building the financial resource base of rural communities through savings and credit by village banks; and access to irrigation provided by Israeli Technical Cooperation. For the full sample, the study found mean TE of about 16% assuming constant returns to scale (CRS) and 22% assuming variable returns to scale (VRS). About 70% of the farmers had a TE in the range 0-20%, and a very small percentage of the farms (3.2%) were fully technically efficient under the constant returns to scale TE measures. Among the five interventions, irrigation intervention was found to be most effective in increasing farmers' TE.

Mburu et al. (2014) estimated a stochastic frontier production model to examine the effect of farm size on the technical, allocative and economic efficiency of a sample of 130 small and large scale wheat farmers in Nakuru, Kenya. The study found mean technical, allocative and economic efficiencies of 85%, 96%, and 84% respectively for small-scale farmers; and 91%, 94% and 88% respectively for large scale farmers. The closeness of the mean efficiencies implies that

both small and large scale farmers are relatively equally efficient at wheat production. Farm size was found to have a significant effect only on allocative efficiency, and no impact on technical and economic efficiency.

Mussaa et al. (2011) used DEA to estimate a production frontier function for a sample of 700 smallholder farmers in Ethiopia's central highland districts. The objective of their study was to measure resource use efficiency and examine factors such as family size, farming experience and membership to associations that influence the productive efficiency of teff, chickpea, and wheat. The study found mean technical, allocative and economic efficiency measures of 79%, 43%, and 31% respectively. The study found that age, family size, experience, distance to nearest market, access to credit and land size significantly affect farmer TE. Membership of households in associations was also found to increase economic efficiency.

Ngeno et al. (2012) used both SFA and DEA to measure the TE of a sample of 540 randomly selected commercial maize farmers in Uasin Gishu district of the Rift Valley province in Kenya. The study categorized farmers into small, medium and large-scale. The results indicate an overall mean TE of 85%. Regarding the three categories, the study showed a mean TE of 80, 83 and 95% for small, medium and large-scale farmers. Also, A study by Oduol et al. (2006) used the DEA approach to examine the effect of farm size on the technical, allocative and scale efficiency of smallholder farmers in the Embu district of Kenya. The study found overall mean TE, scale efficiency and AE of 54%, 79% and 77% respectively. The study also found that large and medium farms tend to have higher productive efficiency compared to small farms.

In summary, the studies above indicate that East African agricultural production is associated with significant technical inefficiencies, with mean TE ranging from 16-89%. The outcome of these studies seems contrary to the previously held view that farmers in the developing world are efficient in their allocation of production resources. This view dates back to the well-known "poor but efficient" hypothesis of Schultz (1964). Schultz argued that farmers in the developing world are resource poor, thus operating below their potentials. However, the argument goes, these farmers given enough time to learn about the production process, become efficient in their allocation of resources and produce on the production frontier. Schultz advocated for policies

geared towards shifting the production frontiers of smallholder farmers through technology adoption and use of more productive inputs. This concept later guided the Green Revolution and much of recent research aimed at enhancing crop production technologies in the developing world (Sherlund et al. 2002). Despite this hypothesis, empirical evidence shows that farming in the developing world, particularly, smallholder farming, is associated with serious technical inefficiencies and hence the emergence of studies recommending policies such as extension work, farmer education, land reforms and so on; that can help farmers reallocate scarce resources to improve their efficiencies (Sherlund et al. 2002).

Furthermore, none of the studies reviewed account for the influence of environmental and geographical factors such as soil quality in the estimated production frontiers. Generally, few studies in the stochastic production frontier literature account for inter-farm environmental and geographic heterogeneity possibly due to data limitations. Sherlund et al. (2002) show that failing to control for heterogeneity due to environmental factors can lead to omitted variable bias. They support this claim with an analysis of rice data from Ivory Coast, and the results show a significant difference in mean TE when environmental factors such as rainfall, location, and soil quality are included in the model. For instance, they find mean TE of about 77% with environmental variables compared to about 36% without environmental variables for the same data. More specifically, failure to account for measures of soil capital in production functions could result in omitted variable bias because farmer's choice of agricultural inputs depends on not only on economic conditions such as availability of labour and fertilizer but also on the quality and condition of the soil (Ekbom and Sterner 2008). For this study, data on environmental factors are available.

Table 2.1 Summary of Selected Efficiency Studies in East Africa

Study	Sample	Crop(s)	Method*	Mean TE (%)	Determinants of TE
Kibaara(2005)	2017	Maize	SFA	49	Hybrid Maize variety, Tractor use, & education
Alene and Zeller (2005)	53	Maize, Wheat & Barley	PDF	79	
Chepng' etich (2013)	143	Sorghum	DEA	41	Land Size, Manure, Household Size, experience, memberships to associations, hired labour, Production advice
Kalibwani, Mutenyo & Kato (2014)	364	Various Crops	SFA	89	Age, Gender, Year, & Education
Lemba et al. (2012)	191	Various Crops	DEA	16 – CRS 22 - VRS	
Mburu, Ackello-Oguta & Mulwa (2014)**	130	Wheat	SFA	88	Education, Distance to extension advice, Farm Size
Mussaa et al. (2011)	700	<i>teff</i> , Wheat & Chickpea	DEA	79	Membership to Associations, Market Distance, Access to credit, Land Size, Age , Family Size, & Experience
Ngeno et al. (2012)**	540	Maize	SFA & DEA	85	

\* SFA = Stochastic Frontier Analysis; PDF= Parametric Distance Function; DEA= Data Envelopment Analysis.

\*\*These studies used data on commercial farmers.

## 2.7 Technology Adoption and Productivity

This short section illustrates the technical effect of new technology on productivity. As mentioned earlier, technical change is realized when a firm's production frontier is shifted outward and more output is produced without changing the level of inputs. Figure 2.6 illustrates the effect of new technology on productivity. The vertical axis shows output while the horizontal axis shows inputs.

Initially, the farmer's production frontier is given by  $F_0$ , and supposing that the farmer is fully technically efficient at the initial level of technology, he operates at output level of  $Y_0$ . What happens when the farmer adopts a new technology such as an improved seed variety? The adopted technology shifts the production frontier outward, and the new production frontier curve is now given by  $F_1$ . Given this new technology, the new production point will be determined by the effect of the new technology on the farmer's TE<sup>6</sup>. If the farmer continues to be fully technically efficient at the new technology, then he will produce at  $Y_1$  realizing an increase in productivity.

If the new technology decreases the farmer's TE, the change in productivity will depend on the new production point  $Y_1$  in relation to the old production point,  $Y_0$ . If the new point is above  $Y_0$ , the farmer's productivity has increased even if he is not producing on the new output frontier (despite the decline in TE) because the technology effect dominates. On the other hand, if the new production point is below  $Y_0$ , the decrease in TE is so high that productivity decreases.

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<sup>6</sup> A relationship between technical efficiency change and technological change is that a change in technology can also bring about an impact on technical efficiency and the effect can either be negative or positive (Medhin and Köhlin 2011).

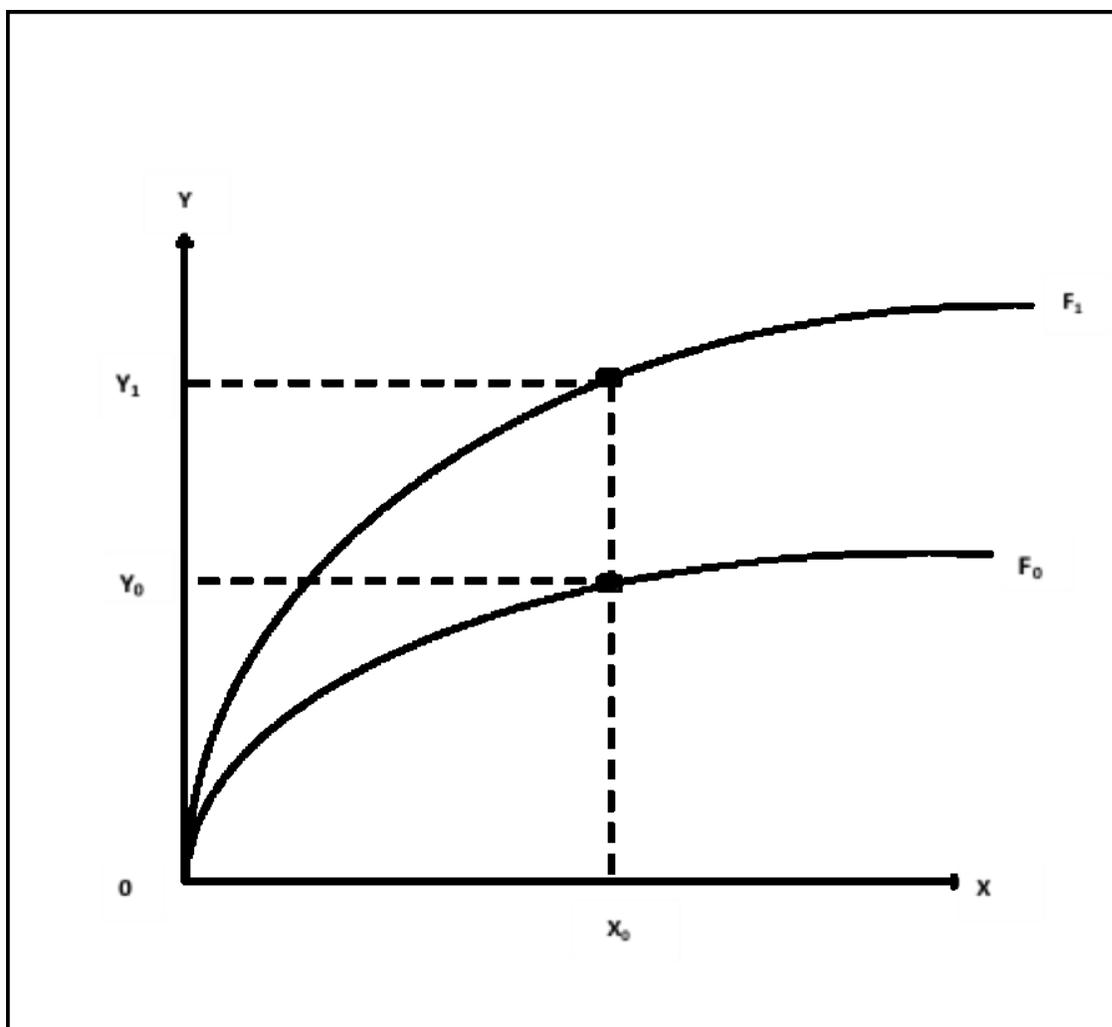


Figure 2.6 Technology Adoption and Productivity

## 2.8 Soil Organic Carbon and Implications for Productivity

Most smallholder farmers in the Sub-Saharan Africa live on marginal<sup>7</sup> farmlands characterized by severely depleted soils that hinder them from attaining the full potential of the production resources available to them. The collapse of traditional farming methods such as long-duration fallows, low rural agricultural development, and population pressures all contribute to the continuous decline in soil fertility (Berazneva et al. 2014; Marennya and Barrett 2009). As the region's population grows, more lands are being cleared for settlements and farming leading to excessive cultivation and deforestation, a decline in soil fertility, and significant losses of soil organic matter in the form of CO<sub>2</sub> and NO<sub>2</sub> gases into the atmosphere. Loss of carbon stored in the soil, apart from having adverse consequences for soil fertility, also adds to GHG emissions. Also, the response of these depleted soils to farmer's application of mineral fertilizers has often been very low, pushing smallholder farmers to "cultivate marginal soils with marginal inputs, produce marginal yields, and perpetuate marginal living and poverty" (Lal 2004 p.1626).

Marennya and Barrett (2009) argue that policies aimed at addressing degraded soils through increased access to fertilizer benefits only wealthy farmers who cultivate fertile soils. Given that a positive relationship exists between soil quality and wealth, this leads to "soil degradation poverty traps" (2009 p.993) where only relatively affluent farmers who cultivate fertile soils have incentives to invest in soil improving technologies such as fertilizers, thus achieving higher yields while also sustaining pre-existing soil carbon stocks. Poor farmers, on the other hand, have no incentive to invest in the replenishment of already depleted soils.

The management of soil resources and replenishment of soil nutrients is of utmost importance in order to simultaneously tackle the biophysical causes of low economic development and environmental degradation in SSA (Berazneva et al. 2014; Marennya and Barrett 2009). The enhancement of soil quality through improvements in soil organic carbon has been seen to address both food security and climate change challenges. The adoption of soil conservation practices

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<sup>7</sup> According to Kang et al. (2013), marginal lands are lands "characterized by low productivity and reduced economic return or by severe limitations for agricultural use" (p.129). In economic terms, these lands will tend to require large amounts of external inputs.

remains the most promising strategies to build up soil organic matter to enhance the long term fertility and nutrient efficiency of soils, while at the same time sequestering carbon (Berazneva et al. 2014; Lal 2006).

Carbon sequestration has both food security enhancement and climate change mitigation benefits. Soil carbon pools can be increased by land management strategies such as no-till farming, cover crops, legume intercropping, agroforestry, and manure applications. These practices must be adopted at high rates and in recommended combinations in order to reverse soil degradation, alleviate poverty levels and mitigate GHGs. There are few studies in the SSA that examine the potential impacts of soil conservation practices on soil organic carbon for improved yields and reduced GHGs. An 18-year experiment published by Kapkiyai et al. (1999) tested the effect of three management practices (fertilizer application, cattle manure application and retention of maize stover) on crop yield, soil organic matter and soil chemical properties for smallholder farmers in Kibete, Kenya. The results showed that total crop yield for maize and beans ranged from 1.4 t ha<sup>-1</sup> yr<sup>-1</sup> with maize residue retention to 6.0 t ha<sup>-1</sup> yr<sup>-1</sup> when all the three practices were incorporated. The corresponding soil organic carbon content (depth of 15 cm) ranged from 23.6 t ha<sup>-1</sup> yr<sup>-1</sup> with fertilizer application and residue removal to 28.7 t ha<sup>-1</sup> yr<sup>-1</sup> with mineral fertilization, manure application and residue retention. Further, continued mineral fertilization and residue removal led to an average soil organic matter loss of 0.56 t C ha<sup>-1</sup> yr<sup>-1</sup>. In relation to this, the study found that manure application and residue management reduced this loss by 49%.

In addition, a seven-year field experiment in the Gansu province of China, published by Cong et al. (2015) examined the soil carbon (%C) and nitrogen (%N) contents of rotational intercrop systems and ordinary crop rotations. The study found that soil organic C content in the top 20 Centimeters was 4% ± 1% greater in intercropped fields than in monocropped fields. The study further found that carbon sequestration rate in the intercropped fields was 0.184 ± 0.086 t C h<sup>-1</sup> Yr<sup>-1</sup> higher than in monocropped fields and that total root biomass in intercropped fields was on average 23% higher than the average root biomass in monocropped fields. A note of caution, however, is that leguminous crops also release significant amounts of NO<sub>2</sub> into the atmosphere, which may offset the carbon effect on overall GHG emission.

Soil carbon is not fixed over time, and its changes could be determined by the kind of production practices undertaken by farmers. For instance, continued residue management coupled with other soil conservation management practices has multiple benefits including increased soil organic carbon stocks, carbon sequestration, nutrient recycling, improved soil properties, erosion control and an increased use efficiency of other inputs (Lal 2008; Berazneva et al. 2014).

Soil carbon is a major factor of production. Apart from management decisions such labour inputs, fertilizer application, and land allocation that directly affect agricultural productivity, soil carbon management represents a significant factor in agricultural productivity. ‘Valuing the environment as an input’ is an essential method to account for the contribution of the ecosystem to productivity (Barbier 2007; Lal 2004). In fact, studies trying to examine the ecosystem value of soil carbon tend to use the production function approach as a potential method for disentangling the contribution of soil carbon and one way to this is by estimating the impact of soil carbon on agricultural yields (Pascual et al. 2015). Thus, quantifying the marginal change in agricultural yield due to a marginal change in soil carbon provides valuable information about the functional relationship between soil carbon and agricultural production (Pascual et al. 2015). In this study, soil carbon is treated as an environmental quasi-fixed factor of production (fixed within a period but infrequently changing depending on previous levels and farming practices adopted).

The remainder of this section focusses on discussing a simple framework that emphasizes the dynamic nature of soil carbon, and the effect of adopted practices such as residue management and intercropping on agronomic productivity through their effects on soil carbon.

Suppose that a maize farmer is endowed with a piece of land of homogeneous quality. The soil fertility state of the farmer’s land is characterized by a single soil quality indicator-soil carbon content, denoted by  $C_t$ . The farmer grows maize on this piece of land by employing a range of land use and management decisions. Focussing on residue management as a land use management decision, let  $\psi_t \in [0, 1]$  be the share of crop residues returned to land at the end of year  $t$  that affects the stock of soil carbon in period  $t+1$ . Let the farmer’s maize production ( $Y_t$ ) at time  $t$  be a function of a composite variable input,  $X_t$ , and soil carbon content,  $C_t$ . The equation of the production function is given by

$$Y_t = Y(C_t, X_t), \quad (2.14)$$

where  $Y(\cdot)$  denotes a yield function. Further, let the change in soil carbon content in period  $t+1$  depend on the previous soil carbon content and the residue management decision undertaken by the farmer in the previous period. The carbon dynamics equation is given by

$$C_{t+1} - C_t = f(C_t, \psi_t), \quad (2.15)$$

where  $f(\cdot)$  describes soil carbon dynamics. The equations show that given a starting level of soil carbon,  $C_0 > 0$ , land management decisions such as adoption of soil conservation practices have an impact on the periodic changes in soil carbon which in turn affects agronomic productivity (production per unit of land). An empirical study involving carbon dynamics needs access to historical data on soil carbon. In this study, I only have access to one-period data on soil carbon and other production variables. Carbon dynamics are therefore not captured in the empirical work. Soil carbon is treated as an input in the estimated production functions.

Despite the significant implications of soil carbon for productivity and climate change mitigation, very few studies have used soil carbon as a factor in production functions. Berazneva et al. (2014) used a bioeconomic model to investigate the impact of soil carbon management on production by estimating, among other models, a quadratic maize production function with carbon stock and nitrogen fertilizers as inputs. Their study found a significant effect of soil carbon stocks on maize output. Marenya and Barrett (2009) estimated maize production function using soil carbon as one of the factors of production. The aim of their study was to examine the complementarity relationship between soil organic matter (SOM), fertilizer application and profitability in soils with low SOM. Their study found that low SOM limits the response of yield to fertilizer application. López (1997) examined the effect of village biomass as a factor of agricultural production using a Cobb-Douglas production function and found a significant effect of village level biomass on agricultural production.

## **3 . Empirical Methods**

This chapter is divided into five main sections. Section 3.1 describes the site chosen for this study. Section 3.2 discusses the data and gives descriptive and exploratory statistics. Section 3.3 outlines SFA, introduces the model and assumptions and presents the econometric model specified for the data. Section 3.4 describes technique of estimation, while Section 3.5 discusses the functional forms used in the estimation.

### **3.1 Site Information**

The site chosen for this study is Nyando, a CCAFS site in the Nyando district in Western Kenya. The surveyed households live within the Nyando river basin of Lake Victoria. The Nyando river basin covers an area of about 3587 KM<sup>2</sup> with a population of 656,000 and a population density of 183 persons/KM<sup>2</sup> as per the 1999 census (Swallow et al. 2009). The majority of the inhabitants throughout the Basin are poor smallholder farmers who depend on rain-fed mixed agriculture for their livelihoods. Smaller numbers of farmers practice irrigation farming in the lower area, large-scale commercial sugarcane farming in the mid-altitude areas, and large scale tea production in the upper altitudes (Swallow et al. 2009).

The Nyando river basin lies approximately between longitudes 34<sup>0</sup>47" E and 35<sup>0</sup>44" E, and latitudes 0<sup>0</sup>07" N and 0<sup>0</sup>20" N. The area is characterized by a historical pattern of severe land degradation and deforestation as human settlement and farming expanded along the basin with low adoption of best land management practices (Raburu et al. 2012; Verchot et al. 2008). Land degradation is made worse by frequent floods particularly in the low-lying areas, rendering 75% of the plains unsuitable for farming (Raburu et al. 2012). The area is also characterized by severe soil erosion. According to Swallow et al. (2009), severe gully erosion in the lower areas of the basin is the most visible sign of land degradation in the basin, and land conversion and farming degradation have increased the severity of soil erosion and sedimentation in the basin over the past 60-100 years.

The Nyando River basin is characterized by humid to sub-humid climates with annual rainfall ranging from less than 1000 mm in areas near Lake Victoria to over 1600 mm in the highland areas (Swallow et al. 2009). There are two rainy seasons. Short rains start between April and May while long rains start between August and September (Waruru et al. 2003). The Western Kenyan Integrated Management Project (WKEIMP) divides the Nyando River basin and its inhabitants into three blocks namely Lower, Middle and Upper Nyando based on biophysical features identified through satellite imagery and ground survey (Verchot et al. 2008). The Lower Nyando is characterized by low elevation, moderate slopes, and unreliable rainfall that can sustain mainly drought-resistant crops like sorghum and millet. The Middle Nyando is characterized by higher elevation, steep slopes and less intermittent rains. The Upper Nyando is characterized by large farms, higher elevation and steep slopes.

Swallow et al. (2009) show that large differences exist in per hectare value of agricultural yield among the three blocks according to 1991 yield data. The lower altitude areas were characterized by lower per hectare value of production of less than Ksh 5000, whereas in the mid-altitude areas, the value of production was in the range of Ksh 5000-15000 per hectare. On the other hand, the value of production in the high altitude areas ranged from Ksh 45-50,000 per hectare.



### **3.2 Data: Sources, Survey Design and Descriptive Statistics**

The data used for this study come from three sources. The production data and household socio-economic characteristics come from the Climate Change Agriculture and Food Security (CCAFS) IMPACTlite data collected in 2012 through a survey done in 15 of CCAFS benchmark sites in 12 countries in Africa and South East Asia. Nyando is one of those sites. The Integrated Modelling Platform for Mixed Animal Crop Systems (IMPACT) is a data collection tool that gathers detailed information from smallholder farmers. In 2011, the International Livestock Research Institute (ILRI) was commissioned by CCAFS with the task of simplifying IMPACT to enable collection of household level data with enough detail to capture within-site variability on key livelihood indicators, so that researchers from different disciplines could use for a range of analysis (Rufino et al. 2012 ). This led to the modification of the IMPACT into IMPACTlite. In 2012, a survey using the IMPACTlite tool was implemented in 15 of the CCAFS benchmark sites.

The IMPACTlite survey built on survey data that were available through CCAFS household baseline survey carried out in 2010/2011. More specifically, the survey in Nyando started with an analysis of satellite images, group, and individual interviews. Village lists were developed and village boundaries marked in consultation with village elders. The selection of the village lists was based on three production systems (consistent with the design of the earlier Western Kenyan Integrated Management Project): maize-sorghum in Lower Nyando, sugarcane-maize in Middle Nyando, and dairy-perennials-maize in Upper Nyando. The identification of the production systems was based on the intensity of land use, land cover, and orientation of production (Rufino et al. 2012). Eight villages were selected to represent the first production system, and six villages were selected to represent each of the second and third production systems. Ten households were randomly picked from each of the villages and 200 households were surveyed.

The IMPACTlite data are detailed and capture information about subplot level crop production, input and land usage, and socio-economic characteristics. The data were collected with special concern for climate change and gender, capturing farmers' subplot specific resource

allocation, crop and animal production, subplot gender ownership, and certain conservation practices namely residue management and intercropping indicated at the subplot levels.

The IMPACTlite data were organized into data sets, each data set containing variables in a specific category such as crop production or labour usage. Each of the categories is identified by household, plot<sup>8</sup> and subplot<sup>9</sup> identifications. For this study, I merged the different categories together by using the identifiers above. For each household's plot, the survey recorded the data at the subplot levels. For the purpose of this study, I focused on subplot level observations since the subplot captures the different land use patterns taking place in a particular plot within a specific period of time (Rufino et al. 2012). Accordingly, the survey asked farmers to state various farming activities, crops grown, seed varieties used, and improved technologies adopted in a particular subplot during a particular season of the year. Since each household has multiple subplots, the data has a panel structure. The SFA analysis thus considers variation in production and TE between sub-plots of the same farm, rather than between years on the same plot.

I obtained data for a total of 356 maize subplots from 183 of the 200 households surveyed. This means that 91.5% of the households in Nyando cultivate maize among other crops. I dropped 32 subplots from 13 households whose yield was less than 10 kilograms<sup>10</sup> and finally ended up with 324 subplots from 170 households. These data were used for the analysis.

Extra data were obtained from different sources. Data on soil erosivity come from the Reconnaissance Soil Survey collected at scale of 1:25,000 by Kenya Soil Survey (KSS) in 2003

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<sup>8</sup> Plot is defined as “land management unit whose dimensions do not change in time. It is a piece of land owned, leased in or out, and can be fully cropped, kept fallow, used for grazing, forestry or aquaculture”(Rufino et al. 2012)

<sup>9</sup> Subplot is defined as “a sub-unit within a plot used to record differences in land use pattern in space and/or in time. The purpose of using the sub-plot concept is to be able to describe framing activities that may change in space or in time and to record labour and inputs demanding activities, production and the use of crop residues” (Rufino et al. 2012 p.17).

<sup>10</sup> These subplots had extremely low maize output and were dropped to mitigate the effect of outliers on estimation. On the other hand, there were no subplots with extremely high output. Although not as bad as DEA, SFA models are also sensitive to outliers. Outliers and extreme values affect the ML method used to estimate SFA models (Song et al. 2015).

for Nyando, Kenya. Those data were provided by Joseph Sang, a lecturer at Jomo Kenyatta University of Agriculture and Technology (JKUAT). Data on climate (precipitation and evapotranspiration) is a digital climate surface sourced from USAID's Office of Foreign Disaster Assistance (OFDA) collected by USAID's Development Strategies for Fragile Lands project (DESFIL) and was downloaded from the GIS services website of the International Livestock Research Institute (ILRI). Data on soil organic carbon and household geographic coordinates were sourced from ILRI through David Pelster, a research scientist and Carlos Quiros, agricultural information systems specialist. All the three data (soil and climate variables) were in shapefiles. I used ArcGIS 10.1 software to merge the climate, soil and IMPACTlite data using the geographic coordinates of the surveyed households.

Table 3.1 describes the variables used in the study and provides summary statistics for each of the variables. The yield variable shows harvested amount of maize grains in Kilograms obtained from a specific subplot for a specific period in the year. Average subplot yield for maize was about 479 kilograms ranging from 12 Kg to about 8100 Kg per subplot. The standard deviation for maize yield is greater than the mean indicating that the yield data points vary widely around the mean.

The labour variable is defined by total days of labour spent on a subplot and includes family and hired labour. Average labour spent on the subplots was about six days, with a minimum of one day and a maximum of 60 days. Land size is measured in hectares. The average subplot size allocated to maize is about one hectare and ranges from 0.02 hectares to 7.5 hectares.

The seed variable represents the amount of money in Ksh spent on seeds used in a subplot. The seed variable is reported in the data as the amount of seeds used for a particular crop, the type of seed (local or improved variety) and market value in Ksh per Kilogram. I have chosen to use the market value of seed to account for the possibility that local and improved seed varieties are not equally productive. On average 4232 Ksh in seeds is spent on the subplots, and the amount ranges from 37.5 to 375,000 Ksh.

The carbon variable is defined by the percentage amount of organic carbon in the soil (% C). The average soil carbon content is 1.788% and ranges from 1.3% to 3% with standard deviation

of 0.553%. Soil erosivity refers to the susceptibility of soil to be eroded by rain, wind or surface runoff (Zorn and Komac 2013). The susceptibility of the soil to erosion is mainly a function of the slope of the landscape (Waruru et al. 2003). In the Nyando catchment area, erosion susceptibility is generally high in the hilly and mountainous lands, while the plateau and plains have lower risk (Waruru et al. 2003). According to the Kenya Soil Survey data from which this variable has been obtained, erosion hazard was determined based on factors such as land form (mountains, hills, plateau, upland, e.t.c), slope of the landscape, and soil properties such as soil cover or land use, percentage amount of soil carbon, silt clay ratio, soil depth, level of exchangeable sodium, and flocculation index<sup>11</sup> (Waruru et al. 2003). Based on these factors, the erosion hazard of the Nyando basin ranges from slight, moderate, high, severe, to very severe. The erosion hazard for the sample of farmers for this study ranges from slight, moderate, high, to severe. An erosion index<sup>12</sup> has been constructed for these erosion hazard levels and ranges from one to four with one being slight and four depicting severe erosion.

The P/EP variable is defined as precipitation/evapotranspiration obtained by dividing annual precipitation by annual evapotranspiration. Evapotranspiration is the sum of evaporation and plant transpiration. When P/PE is more than one, precipitation is higher than evapotranspiration and more moisture is available for crops to grow. When the ratio is less than one, evapotranspiration is greater than precipitation and the risk of drought could be higher and more water is lost from plant crops through transpiration and evaporation. For the sample data, average P/EP is 0.950 and ranges from 0.759 to 1.077.

The variables improved crop variety, residue management and legume intercropping are dummies each denoting one if a specific practice was adopted on the subplot, zero otherwise. In this study, the crop variety variable is defined by whether a household used an improved or a local maize variety on a subplot. There are different maize varieties including the local varieties that the farmers in Nyando have adopted on their subplots<sup>13</sup>. Residue management is defined by whether after harvest crop residues have been left on the field or not. Intercropping is the growing of two

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<sup>11</sup> The degree in which individual soil particles are aggregated together.

<sup>12</sup> 1= Slight; 2 = Moderate; 3 = High; 4 = Severe

<sup>13</sup> Some of the most common improved varieties adopted by households include: Hybrid, DH14, DH04, KenyaSeed, 505, Yellow maize and H614

or more crop types in one field. In this study, the variable is defined by whether a household has grown maize with beans in the same subplot or not. The average adoption rate of improved seed varieties was found to be 81.8% which is relatively higher compared to residue management (69.1%) and legume intercropping (2.07%).

The gender variable is defined by whether a subplot is owned by male or female and represented by a dummy-one if a subplot is owned by male, zero otherwise. About 68% of the subplots are owned by males. The distance variable refers to the distance of the subplot from the homestead in meters. Average subplot distance is about 160 meters with a range of 0 to 5000 meters. The plough variable is defined by whether a household owns a plough or not and represented by a dummy-one if a household owns a plough, zero otherwise. The sample data shows that about 49% of the households own a plough. The radio variable is defined by the number of radios the household owns. Average radio ownership per household is about 1 and ranges from 0 to 3 for the households. The adult variable is represented by the number of adults who are 18 years and above living in the household. On average, about three adults live in a household and the range is from one to seven. The income variable represents average monthly off-farm income in Kenyan Shillings. Households mentioned income from off-farm activities such as employment, business, and remittances. Average household income for the sample ranges from 0 to 35000 Kenyan Shillings.

I present equality of means tests for maize yield under residue management, intercropping and improved maize variety. The aim of these tests is to ascertain whether or not a significant difference in mean yield exists between farmers who did or did not use these practices. The results of the tests are presented in Table 3.2. The means test results reveal a significant statistical difference in yields between users and non-users of each of the three practices. All the individual tests reject ( $p$ -value  $< 0.01$ ) the null hypothesis of no difference in mean yield between users and non-users of the practices. Intercropping shows the highest difference in mean yield among adopters and non-adopters followed by variety and residue management.

Table 3.3 presents a correlation matrix for all of the variables used in the estimation of the stochastic production frontier function. The computation of the correlation coefficients is aimed at

exploring the association between the output variable and the variables proposed as factors responsible for variation in yield. The correlation coefficients of land, seeds, labour, carbon and P/PE show significant (p-value <0.01) positive association with yield. A positive relationship exists between yield and each of these variables. Land is most highly correlated (0.599) with yield followed by labour (0.440), carbon (0.302) and seeds (0.297) in that order. The variety variable is significantly correlated with yield with a correlation coefficient of 0.202. Also, there is a positive relationship among some of the explanatory variables. Carbon is significantly correlated with labour. Variety is significantly correlated with soil carbon, Erosivity and P/PE. Also, P/PE is correlated with labour, land, carbon and erosivity. These correlations among the explanatory variables could pose potential multicollinearity problems in the production function and stochastic frontier models.

Having seen a positive and statistically significant relationship between yield and each of the input variables, I am also interested in further exploring the pure association between yield and each of the explanatory variables<sup>14</sup> while controlling for the variation from other variables. This is done by computing the partial correlation of yield with each of these inputs. Table 3.4 presents the partial correlation coefficients. The results of the partial correlation coefficients show that land is highly statistically correlated (0.496) with yield even after controlling for the variation in other variables. The seed variable becomes second (0.320) once the variations from the other inputs are partialled out followed by labour (0.270) and carbon (0.193) in that order. P/PE and Variety are also correlated with yield with coefficients 0.095 and 0.101 respectively. The results of the correlations between yield and the inputs labour, land, seeds and soil carbon support the technical relationship between the inputs and yield.

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<sup>14</sup> Only those variables significantly correlated with maize yield are used in computing the partial correlations.

Table 3.1 Descriptive Statistics

Variable	Description	Mean	SD	Min	Max
Yield	Maize Yield in Kg/sub-plot	478.5895	830.6019	12	8070
Labour	Days per month	5.867284	6.437913	1	60
Land	Size in hectares	0.9649383	0.9686518	0.02	7.5
Seeds	Value in Kenyan Shilling	4232.529	28979.04	37.5	375000
Carbon	% Organic Carbon in soil	1.788	0.553	1.3	3.000
P/PE	Precipitation/Evapotranspiration	0.950	0.084	0.759	1.077
Variety	1 if improved seed variety	0.818	0.387	0	1
Residue	1 if residue is left on subplot	0.691	0.463	0	1
Mngment					
Intercrop	1 if maize is intercropped with Beans	0.207	0.406	0	1
Gender	1 if subplot is owned by male	0.688	0.464	0	1
Distance	Distance of plot from homestead in meters	160.785	530.288	0	5000
Ploughs	1 if HH* owns a plough	0.485	0.501	0	1
Radio	Number of Radios in the HH	0.941	0.629	0	3
Age	Age of HH head in Years	52.559	15.389	20	84
Adults	Number of adults $\geq$ 18 years	2.799	1.388	1	7
Income	Total Income in Ksh per HH	3761.281	4796.653	0	35000

\*HH denotes household.

Table 3.2 Descriptive Statistics and Results of T-tests of Maize Yield by Management Practice

Practice	Group						n	t	diff
	Adopters			Non-Adopters					
	Mean	SD	N	Mean	SD				
Residue Mngment	574.585	913.330	224	263.560	551.666	100	3.156***	-311.025	
Intercropping	1009.925	1171.858	67	340.070	650.590	257	-6.212***	-669.855	
Variety	557.668	897.569	265	123.407	134.596	59	3.703***	-434.261	

Note: \*\*\* indicates statistically significant at 1%.

Table 3.3 Correlation Matrix for the Variables Used in the Stochastic Production Function

Variable	Yield	Labour	Seeds	Land	Carbon	Erosivity	P/PE	Variety
Yield	1.000							
Labour	0.440***	1.000						
Seeds	0.297***	0.019	1.000					
Land	0.599***	0.389***	0.164	1.000				
Carbon	0.302***	0.175***	-0.090	0.083	1.000			
Erosivity	-0.003	0.005	0.020	-0.030	0.183***	1.000		
P/PE	0.345***	0.182***	-0.022	0.201***	0.631***	0.256***	1.000	
Variety	0.202*	0.076	0.022	0.085	0.236*	0.164*	0.318*	1

Note: \*\*\* indicates statistically significant at 1%

Table 3.4 Partial Correlations of the Variables Significantly Correlated with Maize Yield

Variable	Partial Correlation	Significance Level
Labour	0.270	***
Seeds	0.320	***
Land	0.496	***
Carbon	0.193	***
P/PE	0.095	*
Variety	0.101	*

Note: \*\*\*, \*\*, and \* represent significance at 1%, 5% and 10% respectively.

### 3.3 Stochastic Frontier Analysis

As discussed in Chapter two, the measurement of subplot level TE of Nyando maize growers involves the estimation of a stochastic production frontier model with two error terms, one that accounts for statistical noise and another to account for deviations from the production frontier due to inefficiency. The stochastic production frontier function takes the following general form

$$Y_{ij} = f(X_{ij}, \beta) \exp(v_{ij} - u_{ij}), \quad (3.1)$$

where for each of the  $j^{\text{th}}$  subplot of the  $i^{\text{th}}$  household,  $Y_{ij}$  is output;  $X_{ij}$  is a 1 by  $K$  vector of inputs and other explanatory variables;  $\beta$  denotes a  $k$  by 1 vector of unknown parameters to be estimated. SFA is used to separate the two error terms mentioned above into statistical noise and inefficiency components. The resulting inefficiency term can be used to construct measures of TE, and the formula is given as

$$TE_{ij} = \frac{Y_{ij}}{Y_{ij}^*} = \frac{f(X_{ij}; \beta) \exp(v_{ij} - u_{ij})}{f(X_{ij}; \beta) \exp(v_{ij})} = \exp(-u_{ij}). \quad (3.2)$$

As shown by the formula in 3.2, TE is a ratio of observed output to the corresponding frontier output estimated using SFA. The measures of TE lie between zero and one, where a measure of zero implies complete technical inefficiency and one implies full TE.

#### 3.3.1 The Model and Assumptions

This study employs the inefficiency effects model of Battese and Coelli (1995). Given the general specification of the stochastic production frontier function model given in equation 3.1 above, the following distributional assumptions are made in reference to the error structures.

$$v_{ij} \sim N(0, \sigma_v^2),$$

$$u_{ij} \sim N^+(Z_{ij}\delta, \sigma_u^2).$$

The  $v_{ij}$ s are independently and identically distributed with mean and variance as outlined above; the  $u_{ij}$ s are non-negative random variables associated with the technical inefficiency of production, distributed iid, and obtained by truncation of the normal distribution at zero with mean  $Z_{ij}\delta$  and variance  $\sigma_u^2$ ; the  $Z_{ij}$  is a  $1 \times m$  vector of explanatory variables that are hypothesized to affect the technical inefficiency of production; and  $\delta$  is a  $m \times 1$  vector of unknown coefficients on the factors affecting inefficiency. The  $Z_{ij}$  includes both subplot level and household level characteristics and technologies that affect technical inefficiency. Additionally,  $u_{ij}$  and  $v_{ij}$  are independently distributed.

The technical inefficiency effect model is specified as follows.

$$u_{ij} = Z_{ij}\delta + \omega_{ij}, \quad u_{ij} \geq 0, \quad (3.3)$$

where  $\omega_{ij}$  is a random variable with mean of zero and variance of  $\sigma^2$ . Battese and Coelli (1995) propose the method of ML to simultaneously estimate the parameters of the stochastic frontier and technical inefficiency effects models.

The Battese and Coelli (1995) model assumes a truncated normal distribution for the inefficiency error term and a normal distribution for the random error term. The probability density functions for both error terms and the log-likelihood function of the model can be found in Battese and Coelli (1993). The log-likelihood function is expressed in terms of the variance parameters.

$$\sigma_\varepsilon^2 = \sigma_v^2 + \sigma_u^2, \quad (3.4)$$

and

$$\gamma = \frac{\sigma_u^2}{\sigma_v^2 + \sigma_u^2}, \quad (3.5)$$

where  $\varepsilon = v - u$  and  $\gamma$  is the ratio of the variance of the inefficiency error term to the variance of the whole error term. The log-likelihood function is maximized with respect to the parameters,  $\beta$ ,  $\delta$ ,  $\sigma_\varepsilon$ , and  $\gamma$  to obtain their ML estimates.

The technical inefficiency component of the combined error term cannot be observed and therefore must be predicted from the conditional distribution of  $u$  given  $\varepsilon$ . The subplot level TE is defined as

$$TE_{ij} = \exp(-u_{ij}) = \exp(-z_{ij}^\delta - \omega_{ij}). \quad (3.6)$$

The Battese and Coelli (1995) model has been seen fit for this study for two reasons. First, the model is the most commonly used when a stochastic production function model is defined for panel data in which firm-specific efficiency determinants are being investigated. Second, most of the technical inefficiency effects regressors such as crop variety, intercropping and residue management vary across subplots within each household, and the model accommodates this intra-household heterogeneity.

### 3.3.2 Econometric Model

The stochastic frontier model has two equations that are estimated simultaneously. The first equation is the stochastic production function and the second is the technical inefficiency effects model. The stochastic production function takes the following form

$$Y_{ij} = f(Labor_{ij}, Land_{ij}, Seeds_{ij}, Carbon_{ij}, Erosivity_{ij}, P/PE_{ij}; Variety_{ij} \beta) \exp(v_{ij} - u_{ij}). \quad (3.7)$$

Where for each of the  $j^{\text{th}}$  subplot of the  $i^{\text{th}}$  household;

$Y_{ij}$  = Subplot maize production in Kilograms;

Labour<sub>ij</sub> = Man days including family and hired labour;

Land<sub>ij</sub> = size of subplot in hectares;

Seeds<sub>ij</sub> = market value in Kenyan Shillings of maize seeds;

$Carbon_{ij}$  = Percentage amount of carbon in the soil;  
 $Erosivity_{ij}$  = Indexed extent of soil erosion;  
 $P/PE_{ij}$  = Ratio of Precipitation to Potential Evapotranspiration;  
 $v_{ij} - u_{ij}$  = Combined error;  
 Variety = 1 if household adopted an improved maize variety  
 $f$  = the stochastic production frontier function to be estimated.

All the variables have been defined in section 3.2. The dependent variable is maize production in kg per sub-plot. Maize was selected for this study for a number of reasons. Maize is a staple food predominantly grown in Nyando, Kenya. The crop is cultivated by almost all of smallholders in Kenya, and forms a significant source of income and employment for the majority of households (Salasya et al., 2007). Maize was also produced in all of the production systems identified during the IMPACTlite survey and is thus the major crop throughout the Nyando site. In addition, maize was ranked number one in terms of labour usage and land cover by the majority of the households as evident in the IMPACTlite data. Swallow et al. (2009) show that the percentage of land covered by maize and maize mixes in the Nyando river basin increased from 12.69% in 1991 to 15.39% in 2006 and this shows the significance of the maize crop for the people in Nyando. Also, close to 90% of the households in Nyando produce food crops of which maize is the main crop and consume about 89% of their produce (Mango et al. 2011).

The explanatory variables consist of three categories: variable inputs, environmental factors and a technology variable. The variable inputs (labour, land and seeds) are directly used in the production of maize. These are inputs whose level can be readily varied by the farmers in order to change the level of maize output. I expect that these inputs contribute positively to maize yield such that per unit increase in the use of each input will lead to more yield, everything else equal. I also expect the inputs to exhibit the law of diminishing marginal returns. This means if one of the variable inputs is increasingly added to the production process while holding other input factors constant, a point will be reached at which the marginal increase in yield begins to decrease.

Chemical fertilizer is not included as an input in this study since less than 1% of the households used chemical fertilizers according to the IMPACTlite data. None of the households

I spoke to during my field trip reported using chemical fertilizer. Some households mentioned the use of compost manure in place of chemical fertilizer, but this is not captured in the data.

Soil carbon is treated as a quasi-fixed environmental factor because the stock of organic carbon in the soil is fixed within a period, but can change between periods depending on the starting level of soil carbon and previous technology choices. The use of soil carbon in production functions is justified in the literature as has been already discussed. The soil carbon variable also acts as a soil quality indicator and controls for household and subplot specific heterogeneity.

The Erosivity variable is another soil quality indicator and controls for differences in yield caused by the susceptibility of the households' plots to erosion. The P/EP variable has been included to capture the extent of water stress depending on the household's location. I have used the P/PE ratio as opposed to precipitation only as it is a better measure of moisture stress and captures more information. The P/PE ratio is used as an index for the aridity or dryness of a place (UNESCO 1979). The ratio better captures the climatic variability of the farmers' geographic locations, and the inclusion of evapotranspiration helps in agricultural risk assessment caused by the occurrences of drought (Tabari and Aghajanloo 2013).

The Variety variable controls for technical change. The adoption of improved maize varieties such as hybrids is hypothesized to increase the productivity of maize through a shift in the production frontier (technical effect). Studies have shown that a major reason for low maize yield in Kenya's smallholder farmers is the lack of adoption of improved varieties among other recommended technologies (Salasya et al. 2007; Salasya et al. 1999). Given increased climate variability in SSA and the significance of maize as staple food and source of income for many of these countries, there is a need to develop maize varieties that enhance productivity and are resilient to climate change (Cairns et al. 2013).

The technical inefficiency model captures the determinants of variation in TE among the subplots owned by the households. The econometric model is specified as follows:

$$\begin{aligned}
u_{ij} = & \delta_0 + \delta_1(Resid_{ij}) + \delta_2(Intercrop_{ij}) + \delta_3(Distance_{ij}) + \delta_4(Radio_{ij}) + \delta_5 plough_{ij} \\
& + \delta_6(Age_{ji}) + \delta_7(Adults_{ij}) + \delta_8(Gender_{ij}) + \delta_9(Inc_{ij}) \\
& + \omega_{ij}.
\end{aligned} \tag{3.8}$$

Where for each of the  $j^{\text{th}}$  subplot from the  $i^{\text{th}}$  household;

$u_{ij}$  = Subplot level technical inefficiency;

$Resid_{ij}$  =Residue management (=1 if residue is left on the field);

$Intercrop_{ij}$  =Intercropping (=1 if a subplot is intercropped with Beans);

$Distance_i$  =Distance in Metres of the subplot from the household;

$Radio_{ij}$  =Number of radios in the household;

$Plough_{ij}$  = 1 if the household owns a plough;

$Age_i$  =Age of the household head in years;

$Adults_{ij}$  = Number of persons above 15 years of age in the household;

$Gender_{ij}$  = 1 if subplot is owned by male;

$Inc_{ij}$  =Average off-farm income of the household;

$\omega_{ij}$  = Is a randomly distributed statistical error term.

The variables are defined in section 3.2. A negative sign on the coefficient estimate of the variables in the inefficiency model implies that the variable has a positive impact on the TE of the household and vice versa. The following summarizes the expected signs on the coefficient of each of the explanatory variables in the model.

The expected sign on the residue management variable is negative. Crop residue management is an example of a soil conservation practice. Leaving the crop residues of last year's harvest on the farm prevents soil erosion by acting as a ground cover, improves soil tilth and adds organic matter after its decomposition. The adoption of residue management combined with other Recommended Management Practices (RMPs) can help in sequestering soil organic carbon. Adoption of this practice also conserves water by reducing loss through evaporation and surface run-off and saves on labour as less time is spent on land preparation and the establishment of crops (Erenstein 2003).

Previous studies have identified many benefits of legume intercropping. A study by Regehr (2014) reviews the literature on the benefits of intercropping and reports that intercropping is associated with greater soil productivity, higher yields, a decrease in pests and diseases, lower cost of inputs and higher monetary gains, higher resource use efficiency, improvements in soil fertility and decrease in soil erosion. Despite this, it may also be argued that intercropping reduces output per unit area since the different plant crops compete for resources such as water, nutrients and sunlight. However, some studies in SSA (Muoneke et al. 2007; Raji 2007) investigated this using LER (Land Equivalent Ratio) - obtained by dividing the amount of intercropped yields by the amount of monocropped yields. The studies found LER greater than unity implying that intercropped fields are more productive than monocropped fields. The farmers in Nyando have mostly done intercropping of maize with beans on their subplots. The expected sign on the Intercrop variable is negative since on top of the above-mentioned benefits, beans have a nitrogen-fixing capacity and increases the nitrogen uptake of the maize plant. The maize plant, on the other hand, while providing shade for the bean plant, has the potential for greater yield.

The distance from the subplot to the homestead affects the manner in which the household allocates resources which could have different implications for productive efficiency. The farmer may, for example, prefer to cultivate subplots nearer to their home first and the rest afterwards due to transport and other transaction costs. The nearby subplots may thus get adequate resources thus generating higher yields. However, all else equal, the farmer may have more incentive to devote more supervision and care time to subplots further from the homestead due to fear of theft and being grazed by animals. A study by Mussaa et al. (2011) found a positive but insignificant effect of plot distance on TE. Following Mussaa et al. (2011), I expect that subplots far from the homestead are more technically efficient compared to those in the proximity of the household. The sign on the parameter of this variable is hypothesized to be negative.

Radio was found to be the most common way of receiving weather and climate-related information according to summary results from the CCAFS baseline survey conducted in 2010/2011 in all of CCAFS benchmark sites including Nyando (Mango et al. 2011). I, therefore, expect that access to weather information, proxied by access to radios in this study, can increase

the productive efficiency of the household's subplot. The expected sign on this coefficient is negative.

Plough ownership captures the asset base heterogeneity of the households in Nyando. I expect households who own a plough to be more productively efficient than those without a plough. The coefficient on this variable is expected to be negative. Use of a plough has labour saving benefits and can help in increasing the use efficiency of other inputs such as labour. In the IMPACTlite data, a distinction is not made regarding whether the ploughs are drawn by animals or tractors. Kibaara (2005) found a positive and statistically significant effect of farm tractor ownership (if the farmer used tractor for land preparation) on TE.

The age of the household head in years is used here as a proxy for experience and also physical ability to do farming. The sign on the coefficient of this variable varies in the literature. Some studies find a positive sign associated with the coefficient on this variable (Geta et al. 2013) while others find a negative sign on the coefficient (Abate et al. 2014; Abebe 2014). I expect a positive sign on the coefficient of age. My logic is that younger people due to their openness to change and physical ability are more efficient in their use of resources compared to old people.

Households with more adult members have a potential supply of family labour and are expected to be more technically efficient than other households. The sign on the coefficient of the adult variable is expected to be negative.

Subplots owned and controlled by males are expected to be more efficient compared to female-owned subplots at least in the context of the developing world. Developing country studies such as Udry et al. (1995) show that plots controlled by woman are less efficient compared to subplots controlled by men within the same household for the same type of crops. In the efficiency literature, studies by Abebe (2014) and Kalibwani et al. (2014) show that male-headed households are technically more efficient compared to female-headed households. The expected sign on the coefficient estimate of the gender variable is negative.

The effect of off-farm income on TE is not clear in the efficiency literature. A study by Kibaara (2005), for instance, found a negative and significant effect on TE, whereas Abebe (2014) found a positive and significant effect. Off-farm income can increase TE if part of the earning is used in the investment of farm inputs and sustainable technologies (Abebe 2014), however, it is also possible that off-farm income takes time and attention away from production management thus resulting in low productive efficiency.

### 3.4 Test for Skewness and Technique of Estimation

One rule of thumb before carrying out an ML estimation involving stochastic frontier models is to test the skewness of the OLS residuals (Kumbhakar et al. 2015). A production frontier model should have the OLS residuals skewed to the left while a cost frontier model will have the opposite outcome. Intuitively, this effect comes from the composed errors of the models. For instance, in the production case, the composed error term is  $v_i - u_i$ , where  $u_i > 0$  and  $v_i$  randomly distributed around zero (Kumbhakar et al. 2015). If inefficiency exists, the OLS residuals will be negatively skewed, an indication of the existence of inefficiency in the model.

Schmidt and Sickles (1984) suggest a simple skewness test based on the moments of the OLS residuals in the sample. The statistical test is

$$\sqrt{b_1} = \frac{m_3}{m_2\sqrt{m_2}}, \quad (3.9)$$

where  $m_2$  and  $m_3$  represent the second and third moments of the OLS residuals in that order. If the estimated  $\sqrt{b_1} < 0$ , the OLS residuals are negatively skewed and this validates the specification of a stochastic production frontier model. Whereas if the estimated  $\sqrt{b_1} > 0$ , the OLS residuals have positive skewness and a stochastic cost frontier model can be estimated. Meanwhile,  $\sqrt{b_1} = 0$ , is an indication of no skewness. When the OLS residuals are skewed in the wrong direction, the results of the model estimated by ML method are no longer frontier but OLS for the slope parameters, random error term with variance  $\sigma_v^2$  and inefficiency error term equal to

zero with zero variance<sup>15</sup>. I use STATA's *sktest* command to perform a test for the existence of skewness in the OLS residuals. Then, I use STATA's *summarize* command with the *detail* option to check for negative skewness of the residuals.

The software used for the estimation is STATA version 14.1. I use the BC-95 ML estimator available in the SFPANEL module by Belotti et al. (2013). I chose this particular package as it accommodates a number of stochastic frontier panel data models, and can be used in computing the marginal effects of the variables in the inefficiency effects model.

### 3.5 Functional Forms

Researchers must exercise great care in choosing a particular functional form in econometric estimations. In the absence of a theoretical or empirical framework that is in favour of a specific functional form, it becomes necessary to explore the sensitivities of various functional forms to the model under study because a wrong functional form could lead to biased and inaccurate predictions (Giannakas et al. 2003). This could result in misleading policy conclusions. In this study, I specify both Translog and Cobb-Douglas production functions to compare their empirical performance and carry out likelihood ratio tests to determine the appropriate functional form that best fits the data.

The Trans-logarithmic production function is specified as follows:

$$\ln Y_{ij} = \beta_0 + \sum_{j=1}^J \beta_{ji} \ln X_{ji} + \frac{1}{2} \sum_{j=1}^J \sum_{k=1}^K \beta_{jk} \ln X_{ji} \ln X_{ki} + v_{ji} - u_{ji}. \quad (3.10)$$

The Cobb-Douglas production function is nested within the Translog function (i.e. the coefficients  $\beta_{jk}$  are set to zero meaning no squared and cross terms). It is specified in the logarithmic form as follows:

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<sup>15</sup> Waldman (1982) shows that the likelihood function specified for a stochastic frontier could have a stationary point which is local maximum, the existence of which is troublesome as it means that the variance of the inefficiency error term is zero indicating no inefficiency relative to the frontier.

$$\ln Y_{ji} = \beta_0 + \sum_{j=1}^J \beta_j \ln x_{ji} + v_{ji} - u_{ji}. \quad (3.11)$$

The Cobb-Douglas and Translog formulations are the two most widely used functional forms in stochastic frontier studies. The Cobb-Douglas production function is usually preferred due to its computational simplicity. In its logarithmic form, the Cobb-Douglas model becomes linear in inputs and can be easily estimated (Coelli 1995). Also, once estimated, the coefficients of the various independent variables can be directly interpreted as elasticities. However, this functional form is restrictive in that it imposes constant output elasticities of inputs implying that the output elasticities do not vary regardless of input levels; assumes a unitary elasticity of substitution and restricts returns to scale to take the same value across all decision-making units in the sample (Coelli 1995). The Translog function is the most widely used flexible functional form in empirical analysis. Unlike the Cobb-Douglas function, it imposes no restrictions on the production technology (Kim 1992) and relaxes the restrictions on returns to scale and substitution elasticity (Coelli 1995). However, despite its flexibility, Translog functions are susceptible to multicollinearity problems due to the numerous interaction terms and suffer from insufficient degrees of freedom as the number of terms increase. Since the Cobb-Douglas formulation is nested within the Translog, its adequacy can be tested against the Translog. In this study, I estimate both Translog and Cobb-Douglas functions and test whether the Cobb-Douglas is adequate in fitting the data compared to the Translog.

## 4 . Econometric Estimation and Results

This chapter presents and discusses the results of the estimated models: Stochastic production frontier and inefficiency effects models. In Section 4.1, a skewness test is performed on the OLS residuals to make sure that the residuals have the appropriate skewness necessary to estimate a stochastic production frontier using the method of ML. Section 4.2 introduces estimated stochastic production frontier models, reports good-of-fit tests, and compares the results of the estimated models. An appropriate functional form is then selected for the remaining analysis. Section 4.3 presents and discusses the results of the chosen stochastic production frontier function, and computes and discusses output elasticities with respect to the various inputs. Section 4.4 presents and discusses the measures of TE and factors that affect it. Specifically, this section examines the existence and extent of technical inefficiency, the distribution of estimated measures of TE, and the determinants of TE. Section 4.5 links soil conservation practices to soil carbon stocks and briefly discusses implications for food security.

### 4.1 Skewness of OLS residuals

As mentioned earlier, one rule of thumb before carrying out computationally expensive ML methods is to test the OLS residuals to make sure they have the appropriate skewness. Since I am estimating a stochastic production frontier, I test for the left skewness of the OLS residuals. The skewness test can also act as an initial test for the existence of inefficiency. If the null of no skewness is rejected, then the production frontier can be estimated by ML methods. Otherwise, the inefficiency error term is equal to zero, and the model collapses to the classical OLS model.

I estimated a pooled OLS model and tested for the skewness of the OLS residuals. The procedure begins with checking the skewness direction of the OLS residuals followed by a test to determine the existence of skewness. Figure 4.1 shows the distribution of the OLS residuals. A detailed summary of the OLS residuals indicates that the OLS residuals are negatively skewed by -0.427. I reject the null of no skewness under 1% level of significance using STATA's *sktest*. The

results of the skewness test and a detailed summary of the OLS residuals are reported in the appendices.

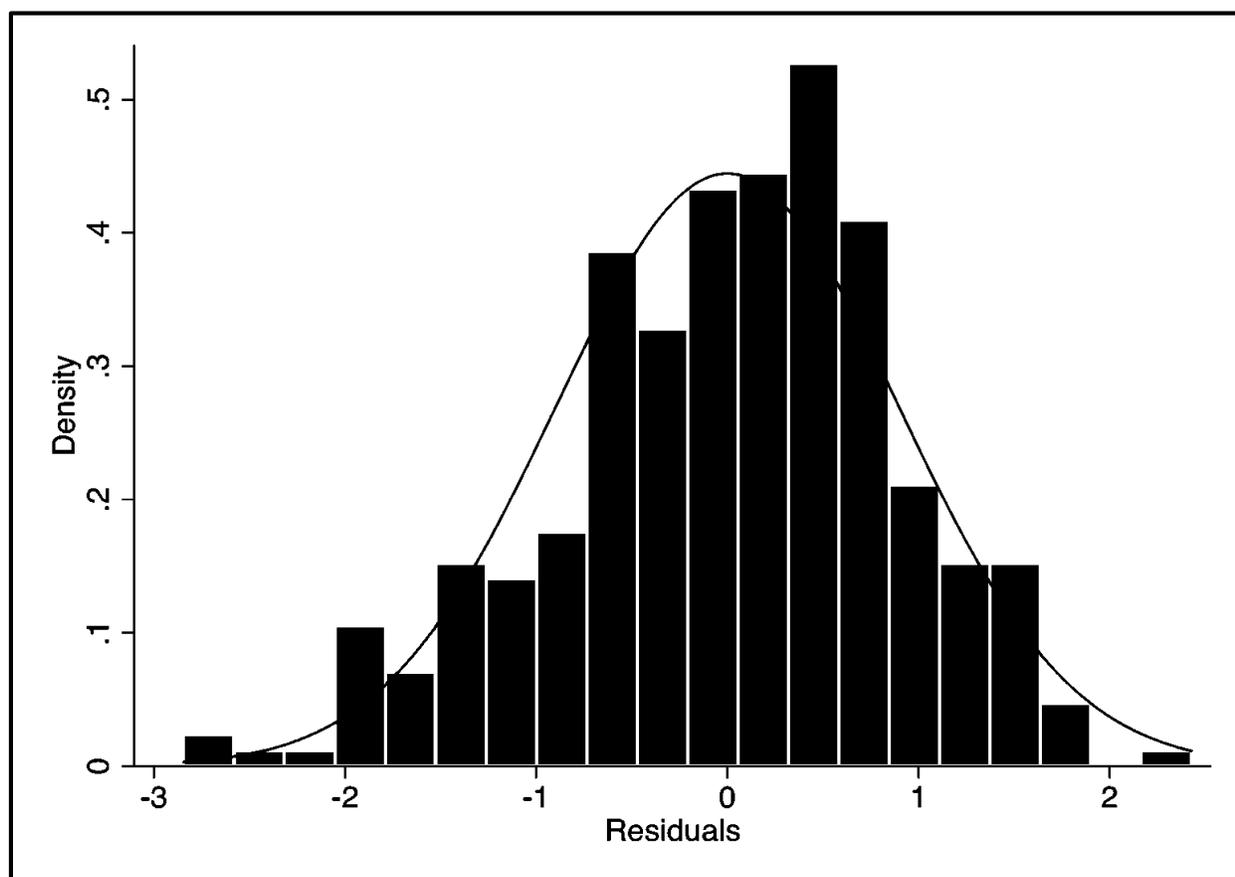


Figure 4.1 Frequency Density Plot of OLS Residuals

Table 4.1 presents the results of the OLS regression. The coefficients for the input variables directly used in maize production (land, labour and seeds) are statistically significant ( $p\text{-value} < 0.01$ ) and exhibit positive impacts on yield. Erosivity and P/PE were found to have significant impacts on yield. Adoption of improved crop variety was found to have a significant effect on output. The coefficient on the Variety variable is 0.601, which implies that adoption of improved maize varieties increases maize production by 60.1%, *ceteris Paribus*. This outcome shows that improved maize variety is a Climate Smart technology with a potential to shift up the production frontier so that more maize can be produced at a given level of input. Since the

skewness test suggests evidence of inefficiency in the production frontier, the OLS approach is not appropriate in the measurement of TE. I embark on estimating a production frontier and given the limitations of deterministic production frontier methods in attributing all deviations from the frontier to inefficiency, I prefer to use a stochastic production frontier, which assumes that the production technology is associated with two error terms: one to account for inefficiency ( $u_i$ ) and another to account for random shocks ( $v_i$ ). This method is achieved by assuming parametric distributions for both error terms (a normal distribution for  $v_i$ , and a truncated normal distribution for  $u_i$ ) and deriving a log likelihood function that is maximized to obtain ML estimates of the model parameters.

Table 4.1 Results of Production Function Estimation

Variable	Coef.	T-Ratio
Labour	0.268***	3.640
Land	0.292***	4.250
Seeds	0.379***	7.650
Carbon	0.401	1.800
Erosivity	-0.226**	-2.700
P/PE	5.856***	6.360
Variety	0.601***	4.330
Constant	2.706***	6.230
F(7,316)	57.560***	
R-Squared	0.560	
Adj R-Squared	0.551	
Number of Obs	324	

Note: \*\*\*, \*\*, and \* represent significance at 1%, 5% and 10% respectively.

## 4.2 Choice of Functional Form and Discussion of Estimated Models

Stochastic Production Frontier (SPF) Models were estimated using both Translog and Cobb-Douglas specifications. I first estimated an SPF model with a conventional Translog specification. Secondly, I estimated an SPF model by specifying a simplified form of the conventional Translog function. This was done by eliminating the squared terms of the Translog equation following Vinod (1972) who proposed a Translog production function where all the squared terms were eliminated and applied it to monthly time series data from Western Electric. The motivation behind the simplification of the conventional Translog was to mitigate the multicollinearity problems associated with conventional Translog estimations. Finally, I estimated an SPF model with a Cobb-Douglas specification.

The three estimated SPF specifications were tested to determine which functional form (conventional Translog, simplified Translog and Cobb-Douglas) is the best fit statistically for the data. Likelihood Ratio (LR) tests were used to evaluate the goodness-of-fit of the models. First, the simplified Translog (restricted model) was tested against the conventional Translog (unrestricted model). Secondly, the Cobb-Douglas model (restricted) was tested against the simplified Translog model (unrestricted). The LR test uses the log-likelihood function values of the estimated SPF specifications and is formulated as follows

$$LR = -2(LLF_R - LLF_U), \quad (4.1)$$

where  $LLF_R$  and  $LLF_U$  denote the log-likelihood function values for the restricted and unrestricted models respectively. The results of these tests are presented in Table 4.2. I failed to reject (p-value  $<0.05$ ) the goodness of fit test of the simplified Translog model against the conventional formulation. Meanwhile, the goodness of fit test of the Cobb-Douglas specification against the simplified Translog model was rejected (p-value  $<0.05$ ). Based on these tests, the simplified Translog specification is preferred to the Cobb-Douglas and conventional Translog specifications.

Table 4.2 Likelihood Ratio Test Results\* for Functional Forms

Hypothesis	LLF <sub>U</sub>	LLF <sub>R</sub>	LR	Critical Value (5%)	Decision
(i).H <sub>0</sub> : $\beta_{jj}=0$ ; square terms of conventional translog equal to zero implying simplified translog	-375.203	-378.799	5.596	10.371	Fail to reject H <sub>0</sub>
(ii). $\beta_{jk}= 0$ ; Cross terms of simplified translog equal to zero implying Cobb-Douglas	-378.799	-387.785	17.97	17.67	Reject H <sub>0</sub>

\* The LR test statistic does not have a standard chi-square distribution. According to Coelli (1995), the test has a mixture of chi-square distributions. I therefore use the critical values of Kodde and Palm (1986) which take this assumption into account.

The estimates of both the conventional and simplified Translog formulations were determined to be inconsistent with respect to priori theoretical expectations (input-output relationships). For instance, some of the coefficients associated with the inputs were found negative and statistically insignificant. As mentioned earlier, Translog formulations are subject to problems of multicollinearity caused by the interacting terms. Additionally, I believe that significant correlations among some of the explanatory variables as indicated by the results of the correlation matrix in Table 3.3 further increased the effect of multicollinearity in the conventional

and simplified Translog specifications<sup>16</sup>, thus, affecting the sign, significance, and estimation of the models. The SPF estimates of the Cobb-Douglas specification were, on the other hand, consistent with a priori theoretical expectations regarding the effect of inputs on yield. All the inputs used in the production of maize were found positive and significant.

Based on the outcome of the LR test and given the inconsistency associated with the SPF results of the conventional and simplified Translog models, the choice of a particular functional form is inconclusive. The choice of the simplified Translog model over the other specifications cannot be qualified only based on the LR test. In particular, I cannot choose the simplified Translog formulation over the Cobb-Douglas formulation given the consistent results of the Cobb-Douglas specification. The dilemma, therefore, lies in making a choice between the Cobb-Douglas form which produced technically sensible results that can be explained based on the theoretical expectations, and the simplified Translog which according to the LR test is preferred over the Cobb-Douglas formulation.

The estimation of Translog formulations involves many parameters increasing the potential effect of multicollinearity. While the issue of multicollinearity does not affect the biasedness of the parameter estimates, it inflates standard errors and could thus render coefficient estimates insignificant affecting statistical inferences. The Cobb-Douglas formulation is nested within the Translog function and is most commonly preferred due to its simplicity to estimate and interpret. As the most widely used functional form in the efficiency literature and given the problems with the results of the Translog specifications, the Cobb-Douglas SPF results are adopted and used throughout the rest of this chapter. The results of the conventional and simplified Translog specifications are not discussed in this chapter. Those results are reported in the appendices.

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<sup>16</sup> It is also possible that the correlated inputs affected the estimates of the Cobb-Douglas formulation in terms of the significance level of some of the coefficient estimates such as erosivity and carbon due to multicollinearity. The issue, however, is not as serious as the Translog formulations due to the absence of interaction terms in the Cobb-Douglas case.

### 4.3 Production Frontier Results and Discussion

This section presents and discusses the results of the Cobb-Douglas stochastic production frontier. The first subsection discusses the coefficient estimates of the SPF model in terms of statistical significance and implications of some of the variables. Table 4.3 reports the coefficient estimates. The second subsection presents and discusses elasticities of maize output with respect to inputs and returns to scale. The elasticities of output with respect to the various inputs used in maize production are computed and reported in Table 4.4 and discussed.

#### 4.3.1 Coefficient Estimates of the Stochastic Production Frontier

The coefficient estimates have the a priori expected signs. All inputs have positive effects on yield and all their coefficient estimates are statistically significant at 1%. The output elasticities of the inputs are computed and discussed in the next section. Concerning the environmental factors<sup>17</sup>, the effects of soil carbon and P/PE were found positive and significant. The coefficient estimate of the carbon variable is positive and significant at 5%. I consider the carbon variable as a quasi-fixed environmental input into maize production and is therefore included in the returns to scale calculation (justification for inclusion of this variable as an input is discussed in Chapter two). The coefficient estimate for the P/PE variable is positive and statistically significant at 1%, and implies that maize yield is higher in areas where there is more precipitation available for crop growth. The Erosivity variable is negative implying that maize yield is negatively affected by high erosivity; however, the coefficient is not statistically significant.

The variety variable is significant at 5% level and implies that adoption of improved maize varieties has a significant effect on maize output. Adoption of improved maize variety increases

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<sup>17</sup> Previously, the stochastic frontier model was estimated without the environmental factors but with location dummies (i.e. upper and Lower Nyando). The location dummies were initially statistically significant. However, after the inclusion of the environmental factors, the location dummies became insignificant and were therefore not included in the final estimation.

maize productivity by 37%. For the sample of farmers, the use of improved maize varieties can increase average subplot maize output from 478.590 kilograms to 655.668 kilograms.

$\lambda$  refers to the ratio of the standard deviation of technical inefficiency to the standard deviation of the random error. The value of this parameter is positive and significant (p-value <0.01) and implies that variance due to inefficiency is greater than variance due to random shocks.

Table 4.3 Coefficient Estimates for Parameters of the Cobb-Douglas Production Frontier

Variable	Coefficient	T-Ratio
Constant	3.814***	8.900
Labour	0.311***	4.640
Land	0.304***	4.890
Seeds	0.323***	7.220
Carbon	0.423**	2.160
Erosivity	-0.107	-1.490
P/PE	3.123***	4.270
Variety	0.371**	2.840
$\sigma_u$	0.973***	7.300
$\sigma_v$	0.463***	6.800
$\lambda$	2.101***	13.340
Log-Likelihood		-387.785
Number of Obs		324

Note: \*\*\*, \*\*, and \* represent significance at 1%, 5% and 10% respectively.

### 4.3.2 Elasticities of Output and Returns to Scale

Output elasticity refers to the percentage increase in maize yield as a result of increasing one of the inputs by 1% holding the rest of the other inputs constant. Returns to scale, on the other hand, is the long run proportional rate of increase relative to the associated increase in all the inputs by the same proportion. The measures of returns to scale portray the long run behavior of farmers when all the factors of production are variable. When the proportional increase in output is equal

to the proportional increase in all inputs, the producer is said to exhibit constant returns to scale (CRS). When the proportional increase in output is less than the proportional increase in all inputs, the producer is said to exhibit decreasing returns to scale (DRS), and if output increases by more than that proportional increase in inputs, the producer is said to exhibit increasing returns to scale (IRS). The formula of the elasticity of output on the  $j^{\text{th}}$  input is given as

$$\frac{\partial \ln(\hat{Y})}{\partial \ln(X_j)} = B_j \quad (4.2)$$

Where  $\hat{Y}$  is the mean of yield for the sample and  $X_j$  is the  $j^{\text{th}}$  input. The output elasticities of the four inputs (labour, land, seeds, carbon) are presented in Table 4.4. The output elasticities for the Cobb-Douglas production are just the coefficients of the log-linearized stochastic production results.

All of the output elasticities are positive which implies that increasing one of the inputs by 1%, *ceteris paribus*, leads to a percentage increase in output equal to the value of elasticity. Maize yield has the highest responsiveness to carbon, followed by seeds, labour and land in that order. The output elasticity of carbon is the highest among the inputs, and implies that an increase in the content of carbon (%C) in the soil by 1% leads to 0.423% increase in maize yield. The output elasticity of seeds is found to be 0.323 and implies that maize yield increases by 0.323% with every 1% increase in the value of seeds. This indicates use of high value seeds mainly improved varieties lead to higher maize yields. The elasticity of output with respect to labour is 0.311 and that of land is 0.304. Also, as indicated by the results, all the input elasticities are inelastic. This means an increase in each input, *ceteris paribus*, results in less than 1% increase in yield.

Returns to scale (RTS) is the sum of the values of the elasticities. The returns to scale value is greater than unity implying increasing returns to scale. This means that a 1% increase in all the inputs increases output by 1.361%. Increasing returns to scale also implies that an opportunity exists for farmers in the sample to intensively use inputs to increase yield. The fact that the production technology of the farmers of Nyando is characterized by increasing returns to scale should not come as a surprise as the households operate small farm sizes with small scale of

operations. This outcome is consistent with similar studies done in East Africa (Kibaara 2005; Abebe 2014).

Table 4.4 Output Elasticities of Inputs

Input	Elasticity
Labour	0.311
Land	0.304
Seeds	0.323
Carbon	0.423
Returns to Scale (RTS)	1.361

#### 4.4 Technical Efficiency and Determinants

This section presents and discusses the results of subplot level TE estimates and the technical inefficiency effects model. Table 4.5 reports the results of the hypothesis tests of the inefficiency effects model. T-tests of TE for adopters and non-adopters of residue management and intercropping are carried out prior to discussing the technical inefficiency effects model. The results of the t-tests are presented in Table 4.6. Also, partial correlations of the inefficiency effects variables with TE estimates are computed and presented in Table 4.7. Next, the results of the technical inefficiency effects model are presented in Table 4.8 and the implications of the coefficient estimates and their marginal effects discussed.

##### 4.4.1 Existence and Extent of Inefficiency

The presence of technical inefficiency effects was tested using a Likelihood Ratio (LR) test. The null hypothesis of this test is formulated as  $H_0: \lambda=0$ , where lambda is the ratio of the standard deviation of the inefficiency error term to that of the random error term (i.e.,  $\lambda = \frac{\sigma_u}{\sigma_v}$ ). The null hypothesis means that there is no significant technical inefficiency in the subplot level maize

production. Failing to reject the null hypothesis implies that all deviations from the potential output are due to random shocks and the fitted OLS is the best estimator for the production frontier.

The log-likelihood function values of the OLS and the stochastic frontier model were used. The test is formulated as follows

$$LR = -2(LLF_R - LLF_U) \quad (4.3)$$

where  $LLF_R$  and  $LLF_U$  represent the log-likelihood function values for the restricted (OLS) and unrestricted (Stochastic Frontier) model. The results of the test are presented in Table 4.5. The null hypothesis of no inefficiency is rejected at 5% level of significance. This implies that subplot level maize production in Nyando is associated with inefficiency. Having confirmed that maize production in Nyando is associated with inefficiency, I examine the extent of this inefficiency. Figure 4.2 presents the percentage distribution of the TE scores.

The mean TE of the subplots was found to be 0.45 with a minimum of 0.03 and a maximum of 0.87. The TE estimates show an absence of any household being fully efficient. In other words, none of the subplots has a measured TE of one. In standard SFA models, no firm is fully technically efficient (Rho and Schmidt 2015). Although zero inefficiency is a possible value under SFA, the probability of obtaining zero inefficiency is zero, thus, SFA models do not accommodate the case of full TE: an empirically restrictive feature of SFA models (Rho and Schmidt 2015; Kumbhakar et al. 2013). Similar studies that used traditional SFA models also find TE estimates not extending to full TE (Battese and Coelli 1988; Battese and Coelli 1992; Karamagi 2002; Kibaara 2005).

The TE results show that the farmers in Nyando are not efficiently using available production resources. The farmers are on average operating 55% below the output frontier. Previous efficiency studies for smallholder maize farmers in Kenya show similar results regarding mean TE levels (Kibaara 2005; Mutoka et al. 2014; Oduol et al. 2006). Similarly, other TE studies conducted in Kenya for other crops such as wheat and sorghum report low mean TE (Chepng'etich 2013; Lemba et al. 2012).

The low TE associated with maize production has implications for food security given the effects of climate change, land scarcity due to population pressure, and increasing prices of agricultural inputs. It is, therefore, necessary to examine factors that determine the TE of the farmers. I am particularly interested in two soil management practices adopted by the farmers that could have implications for improved maize productivity through increased TE. These are residue management and legume intercropping.

Table 4.5 Likelihood Ratio Tests for the Hypotheses of Inefficiency Effects Model \*

Hypothesis	Result**	
(a) $H_0: \lambda=0$ Estimated Frontier not different from OLS	LLF <sub>U</sub>	-387.785
	LLF <sub>R</sub>	-424.187
	LR	72.04
	Critical Value (5% level)	20.41
	Decision	Reject $H_0$
(b). $H_0: \delta_1=\delta_2=\dots=\delta_{10}$ Variables in the inefficiency effects model are simultaneously equal to zero (No TE effects)	LLF <sub>U</sub>	-387.785
	LLF <sub>R</sub>	-416.131
	LR	56.69
	Critical Value (5% level)	17.67
	Decision	Reject $H_0$
(c). $H_0: \delta_1=\delta_2=0$ TE effects of Soil Conservation variables are simulatenously equal to zero	LLF <sub>U</sub>	-387.87
	LLF <sub>R</sub>	-397.23
	LR	12.58
	Critical Value (5% level)	5.14
	Decision	Reject $H_0$

\*Template modified from Karamagi (2002)

\*\*The LR test statistic does not have a standard chi-square distribution. According to Coelli (1995), the test has a mixture of chi-square distributions. I therefore use the critical values of Kodde and Palm (1986) which consider this assumption.

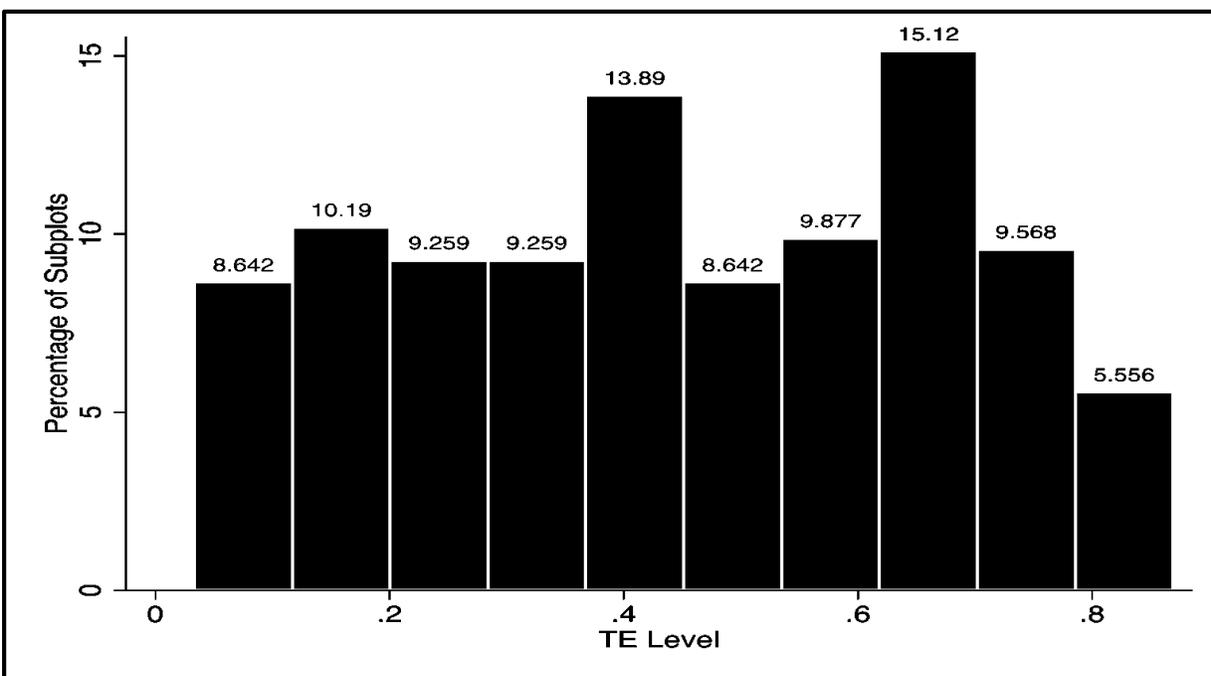


Figure 4.2 Percentage Distribution of TE Scores.

#### 4.4.2 Equality of Means Test and Distribution of TE with Respect to Soil Conservation Practices

Prior to discussing the results of the technical inefficiency effects model, I am interested in whether statistically significant differences in mean TE exist between farmers who adopt residue management and legume intercropping and those who do not. I carry out t-tests of TE under each of the practices for adopters and non-adopters. Table 4.6 presents the results of the t-tests and the mean TE for each of the practices for adopters and non-adopters. The equality of means test results reveal significant statistical differences in TE between adopters and non-adopters of the practices. All the individual tests reject the null hypothesis of no difference in mean TE between adopters and non-adopters of the practices at 1% level of significance. The mean TE of adopters of intercropping is higher than non-adopters by 13%, while the mean TE for farmers who manage crop residue by leaving it in the field is 13% greater than farmers who collect residue for other uses.

Figure 4.3 illustrates the distribution of the subplot level TE estimates by residue management and intercropping. Most farmers who adopted both practices have estimated TE greater than 50%. Also, the TE distribution for non-adopters is skewed to the left unlike that of the adopters. The results show that adoption of soil conservation practices is positively associated with TE. Also, the pure correlations between TE and the technical effects variables were computed and presented in Table 4.7.

Table 4.6 Results of T-tests and Descriptive Statistics of TE by Soil Conservation Practice

Practice	Group						Test		
	Adopters			Non-Adopters			t	diff	
	Mean	SD	N	Mean	SD	n			
Residue Management	0.48	0.22	224	0.38	0.23	100	-3.71	-0.1	
Intercropping	0.55	0.20	67	0.42	0.22	257	-4.42	-0.13	

Note: \*\*\* shows significance at 1%

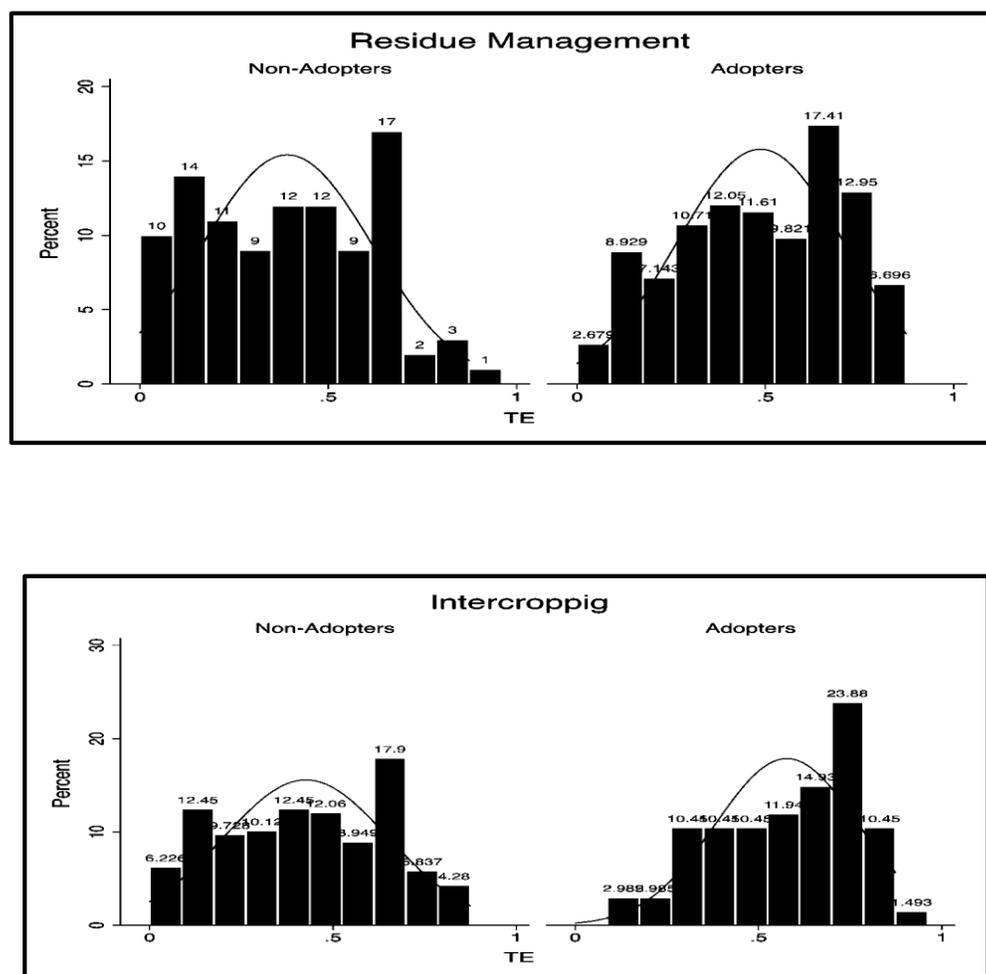


Figure 4.3 Percentage Distribution of TE by soil Conservation Practice

#### 4.4.3 Determinants of Inefficiency

The existence of inefficiency effects was tested using a Likelihood Ratio test. The results are reported in Table 4.5. The null hypothesis of the test is defined as  $H_0: \delta_1 = \delta_2 \dots = \delta_{10}$ , which states that the mean of the inefficiency error term is constant and not a function of the exogenous variables. The results reject the null hypothesis of no technical inefficiency effects. This means at least one of the specified determinants has an impact on the subplot level TE of the farmers.

Table 4.7 Partial Correlations of the Inefficiency Effects Variables with TE Estimates

Variable	Partial Correlation	Significance
Residue Management	0.177	***
Intercrop	0.218	***
Distance	0.284	***
Ploughs	0.236	***
Radio	0.265	***
Age	-0.136	**
Adults	0.146	**
Income	0.145	**
Gender	-0.042	

Note: \*, \*\*, \*\*\* represent at significance at 10%, 5% and 1% respectively.

The results of the inefficiency effects model are presented in Table 4.8. Negative coefficient implies a positive impact on TE and vice versa. The ML coefficients of the technical effects model are not marginal effects due to the non-linearity in the relationship between  $E(u_{ij})$  and the  $Z_{ijs}$ , and thus, the slope coefficients do not indicate anything about the magnitude of the effects on  $E(u_{ij})$  (Kumbhakar, Wang and Horncastle 2015). It is, therefore, necessary to compute the marginal implications of the slope coefficients. Given the model,  $U_{ij} = z_{ij}'\delta$ , and following the Kumbhakar, Wang and Horncastle (2015) formulation, the marginal effect of the  $k^{\text{th}}$  element of  $Z_{ij}$  on  $E(u_{ij})$  is given by

$$\frac{\partial E(u_{ij})}{\partial Z[k]} = \delta[k] \left[ 1 - \Lambda_{ij} \left[ \frac{\phi(\Lambda_{ij})}{\Phi(\Lambda_{ij})} \right] - \left[ \frac{\phi(\Lambda_{ij})}{\Phi(\Lambda_{ij})} \right]^2 \right], \quad (4.4)$$

where  $\Lambda_{ij} = \frac{\mu_{ij}}{\sigma_{u,ij}}$ , and  $\delta[k]$  is the corresponding coefficient. The average marginal effect for each of the variables is computed and reported alongside its coefficient estimate in Table 4.8. The following presents a discussion of the results of the inefficiency model with respect to each of the variables.

Table 4.8 Results of the Determinants of TE for the Cobb-Douglas Formulation

Variable	Coef.	ME	T-Ratio
Constant	1.724***	-	3.660
Residue Mngment	-0.492**	-0.25	-2.280
Intercrop	-0.701*	-0.35	-2.02
Distance	-0.001*	-0.43x10 <sup>-3</sup>	-1.700
Radio	-0.421**	-0.21	-2.400
Plough	-0.598**	-0.30	-2.420
age	0.009	4.5x10 <sup>-2</sup>	1.390
adults	-0.131	-0.07	-1.580
Income	0.325x10 <sup>-4</sup>	0.162x10 <sup>-4</sup>	-1.320
Gender	0.073	0.04	0.330

Note: \*\*\*, \*\*, and \* represent significance at 1%, 5% and 10% respectively.

The coefficient on residue management is negative and statistically significant at 5%. The negative sign on the coefficient means subplots in which the farmers leave the residue are more technically efficient compared to other subplots in which the residue is used for fuel or given to animals as feed. The marginal effect of adopting residue management is -0.25. Residue management increases the subplot level mean TE of the farmers by 25% on average leading to an increase in mean subplot level TE from 45% to 56.25%.

The coefficient on intercropping is negative and statistically significant at 5%. The negative sign on the coefficient implies a positive effect on TE. The marginal effect is -0.35. Intercropped subplots are on average about 33% more technically efficient compared to monocropped subplots. Adoption of intercropping increases subplot level TE from 45% to 60.75% on average. This result is opposite to the finding of Kibaara (2005) which found that monocropped farms were more technically efficient than intercropped farms.

The coefficient on subplot distance from the homestead is negative and statistically significant at 10%. The negative sign on the coefficient implies that distance from the homestead

positively affects TE. The marginal effect on the coefficient of this variable is very small and hence its impact on TE is negligible

The coefficient on radio is negative and statistically significant at 5%. The effect of radio ownership (which is a proxy for access to weather information) on TE is positive. The marginal effects are -0.21. This implies that radio ownership increases the subplot level TE of the farmers by about 21%.

The coefficient on plough ownership is negative and statistically significant at 5%. Plough ownership increases the subplot level TE of the farmers on average by about 30%. This means that Nyando farmers who own a plough are technically more efficient than those who do not.

The coefficient on the age variable is positive and statistically insignificant. The positive sign on the coefficient would mean that younger farmers are more technically efficient compared to older farmers. However, since the coefficient is statistically insignificant, the result is inconclusive. Regarding the sign on this coefficient, the efficiency literature shows mixed results. Some researchers found a negative sign (Abate et al. 2014; Abebe 2014) denoting that older farmers are more technically efficient than younger farmers; where others found a positive sign (Lundvall and Battese 2000; Battese and Coelli 1995) indicating otherwise.

The coefficient on the number of adults in the family is negative and statistically insignificant. The negative sign indicates that households with more adult members are technically more efficient; however, due to the statistical insignificance of the coefficient, I cannot reach a conclusion about the effect of this variable.

The coefficient on income is almost zero and statistically insignificant. The marginal effect of income on subplot level TE is also almost equal to zero.

The coefficient on gender ownership is positive and statistically insignificant. The positive sign on the coefficient is opposite to the priori expectations, and implies that subplots owned by

women under the same household are more technically efficient than subplots owned by men. However, the coefficient is statistically insignificant and thus the results are inconclusive.

#### **4.5 Linking Soil Conservation Practices to Soil Capital**

Land degradation is a serious problem in Nyando in particular and Kenya in general. As mentioned earlier, the soils of Nyando are characterized by severe depletion and soil erosion which has consequences for food insecurity. Improving soil capital through soil conservation measures is necessary to improve food security and farmers' welfare. Residue management enhances soil organic matter and biodiversity thus improving soil structures, nutrient cycling, and also increases agricultural productivity while also decreasing soil erosion, water runoff and fertilizer loss (Lal 2008)). The adoption of residue management combined with other Recommended Management Practices (RMPs) can help in sequestering soil organic carbon. In addition, intercropping with legumes increases soil fertility by enhancing both carbon and nitrogen accumulation over time (Smith et al. 2016). I am interested in investigating whether there is any difference in soil carbon content (%C) between farmers adopting residue management and intercropping and those who do not. This is achieved through an equality of means test.

The results of the test and descriptive statistics are presented in Table 4.9 The results indicate a statistically significant difference ( $p\text{-value} < 0.01$ ) in mean soil carbon content (%C) between subplots in which farmers who are practicing either residue management or Intercropping and those using neither practice. The average amount of soil carbon content (%C) for subplots under residue management is 0.208% more than subplots not under residue management. Also, the average amount of soil carbon content (%C) for subplots under intercropping is 0.418% more than subplots not under intercropping. These findings may imply that residue management and intercropping enhance the accumulation of soil organic matter leading to increased yields and higher efficiency. However, I don't have data on when the farmers began using these conservation practices and how long they have been using it. Hence, this may not be a valid conclusion that the individual practices have resulted in differences in the content of soil organic carbon among the adopters and non-adopters.

Table 4.9 Results of T-tests and Descriptive Statistics of Soil Carbon by Soil Conservation Practice

Practice	Group						Test	
	Adopters			Non-Adopters			t	diff
	Mean	SD	N	Mean	SD	n		
Residue Management	1.852	0.597	224	1.644	0.407	100	3.173***	-0.208
Intercropping	2.119	0.682	67	1.702	0.480	257	5.775***	-0.418

\*\*\* represents significance at 1%.

## **5 . Summary and Conclusion**

This study has examined the resource use efficiency of maize production for smallholder farmers in the Nyando watershed, a CCAFS site in Western Kenya. The main objectives of this study were to quantify the subplot level TE of the farmers while at the same time assessing the impact of specific soil conservation practices and socio-economic characteristics on their TE. The study also examined the effect of improved seed varieties on the productivity of maize. This study contributes to an emerging body of efficiency literature that accounts for environmental factors in farmer's production decisions. The study also contributes to the literature on climate smart agriculture by showing that concern about efficiency leads to even greater focus on the adoption and sustained use of practices that conserve and build soil carbon.

### **5.1 Summary of Empirical Model**

The study used SFA to estimate a stochastic production frontier model and quantify the subplot specific TE of the smallholder farmers in Nyando. In particular, I used the technical inefficiency effects model of Battese & Coelli (1995) to estimate the stochastic frontier model, measure TE, and examine the impact of farmer and subplot characteristics on TE. The stochastic production frontier and technical inefficiency effects models were estimated simultaneously.

The data used for this study mainly come from CCAFS IMPACTlite data collected in 2012. I used maize production data on 324 subplots from 170 households. Extra data were sourced from ILRI, Kenya Soil Survey and USAID's Office for Foreign Disaster Assistance (OFDA).

### **5.2 Summary of Empirical Results**

I estimated Translog and Cobb-Douglas stochastic production frontiers. The results of the Translog specifications, both conventional and simplified, produced inconsistent results. Most coefficients were insignificant and several had signs opposite to prior expectations. The Cobb-Douglas

formulation, on the other hand, produced SPF results consistent with prior expectations regarding input-output relationships. All the coefficients on the input variables used in maize production were positive and statistically significant. Also, all the inputs used in maize production including soil carbon were found to have positive effects on output. Hypothesis tests were conducted using the Likelihood Ratio test to ascertain which model is a best fit for the data. Although the simplified Translog model could not be rejected as the best fit, the results of the Cobb-Douglas specification were chosen based on their consistency.

Further, I computed output elasticities with respect to inputs. The elasticities were positive for all inputs. The elasticity of soil carbon was the highest among all inputs showing the significance of soil carbon management in agricultural production. The returns to scale results showed that maize production in Nyando exhibits increasing returns to scale which means a proportional increase in all inputs by the same percentage increases maize yield by a greater percentage. This shows that production resources such as land, labour, and seeds are not fully utilized and there is potential scope for farmers to expand production.

I estimated subplot level TE. The results showed low mean TE. The subplot level TE for Nyando maize farmers ranged between 3% and 87% with mean TE of 45% implying the existence of 55% scope to improve maize productive efficiency.

Regarding the technical inefficiency effects model, I found that residue management and intercropping have a positive and significant impact on subplot level TE. Residue management increased subplot level TE by about 25%. This means that farmers who leave crop residue on the subplot were on average of 25% more technically efficient than those collecting crop residue for other uses such as animal feed. Intercropping of maize with beans was found to increase TE by 35%. This means that farmers who intercrop were on average of 35% more technically efficient than those who monocrop.

### 5.3 Conclusion

This study has revealed that maize production in Nyando is associated with low mean TE which implies that farmers are not maximizing yield from the resources available to them. I therefore conclude that there exists a large scope for improving farmers' productivity through technical and TE improvements in order to tackle the challenges of food security and to internalize the negative externality (pressure on the environment caused by GHG emissions) associated with agricultural production. As mentioned at the beginning of this study, improvement in TE will only reduce overall pressure on the environment if the Borlaug hypothesis holds versus Jevon's paradox.

This study has examined the technological impact of adopting improved seed varieties on maize productivity. The study found a positive and significant impact of improved seed varieties on maize productivity. Adoption of improved seed varieties increases farmers' productivity by shifting their production frontier. The results imply that policies aimed at improving the livelihoods of Nyando farmers in particular and smallholder farmers in general should partly focus on increasing access to improved crop varieties.

In addition, a recent Study by Fisher et al. (2015) shows that major barriers to adoption of improved maize varieties in the SSA include "unavailability of improved seed, inadequate information, lack of resources, high seed price, and perceived attributes of different varieties" (p.284). Agricultural policies need to focus on awareness through extension work and adequate supply of new seed varieties by seed companies. During a field trip to Nyando, I asked some farmers their reason for not fully adopting new maize varieties on all of their subplots, and they cited financial constraints. New agricultural policies should aim at increasing farmer's access to credit and the availability of improved crop varieties. The farmers also told me that they often reverted to local varieties when their finances did not allow for the purchase of improved crop varieties. Improved crop varieties are hybrids which cannot be grown from saved seeds, which means farmers have to purchase new seeds every planting season.

Soil carbon has been found to be a critical determinant of maize productivity. The output elasticity of soil carbon was found to be 0.41%. The study also found that soil conservation practices known to improve soil carbon such as residue management to have a significant effect on farmer TE. Residue management was found to increase farmer TE by 25%. The importance of residue management for soil carbon is well documented in studies and this finding should not come as a surprise. The adoption of residue management combined with other Recommended Management Practices (RMPs) can also help in sequestering soil organic carbon. Despite this, the rate of adoption of residue management has been slow in developing countries due to the other competing uses of crop residues such as fuel and animal feed. A study by Castellanos-Navarrete et al. (2015) indicates that crop residue retention is the cheapest source of soil nutrient for the productivity of the next crop, but farmers “prioritized its use for cattle feeding” (p.24). Consideration should be given to the potential to use carbon finance to encourage farmers to adopt these win-win technologies (Lal 2008). However, any carbon credit policy will need to assess the economics of these competing uses of crop residues by farmers as the societal value of sequestering carbon in the soil must be taken into account to be fair and transparent (Lal 2004). In addition, legume intercropping was found to have a significant effect on TE. Practice of intercropping improved TE by 35% on average. Legume intercropping is also known to help in soil carbon build up.

Socio-economic characteristics were also found to affect the variations in subplot level TE among the Nyando households. Households who own a plough are 30% more technically efficient than those who do not. Radio, a proxy for access to weather information, was also found to increase TE by 21%. These findings show the importance of increasing the asset base of the households.

## 5.4 Limitations and Suggestions for Future Research

There are a number of limitations faced in conducting this study mainly to do with data limitations. The IMPACTlite data were primarily collected for household modelling purposes and fitting an econometrics model had to involve time consuming extraction of production variables and since data was not collected by the author, this posed a limitation on the flexibility of the study objectives and model selection. In addition, the production data and some of the environmental variables have been collected at different times. Specifically, the Erosivity variable come from data compiled in 2003. Given that I do not know whether soil hazard levels stayed the same from 2003 to 2012 when the production data were collected, I recognize this as a significant weakness of this study.

Estimating production functions including stochastic production frontiers can be affected by endogeneity problems. Stochastic production frontiers assume that the firm's input choices are independent of its efficiency. However, if the firm can observe some part of its efficiency, this can influence its input choices leading to a simultaneity problem in the stochastic production frontier estimation (Shee and Stefanou 2014; Levinsohn and Petrin 2003). The arising simultaneity implies that inputs will be correlated with parts of the efficiency observable to the firm but unobservable to the econometrician, consequently leading to biased and inconsistent parameter estimates, output elasticities, and incorrect measures of TE (Shee and Stefanou 2014). Correcting for endogeneity usually requires defining instrumental variables which are correlated with the endogenous variables but uncorrelated with the dependent variable. I have been unable to obtain suitable instrumental variables due to data limitations.

In addition, there is an emerging literature on estimating endogeneity-corrected stochastic production frontiers. The estimation involves specifying intermediate inputs such as energy and materials as proxies to control for productivity shocks (Levinsohn and Petrin 2003; Shee and Stefanou 2014). Likewise, I do not have access to intermediate inputs. I believe that the endogeneity problem is minimized as the model was fit to data with a sub-plot-farm panel structure. As previously discussed, the availability of this type of data enables one to relax the assumption that the inefficiency error term is uncorrelated with the regressors.

Another limitation had to do with the geographic and temporal scope of this research. The study has focused on only one site. Although the estimated subplot level TE of Nyando farmers was quite close to other TE studies for maize in Kenya, the results of this study are fully not representative of all smallholder farmers in Kenya. Also, in order to precisely capture the dynamic nature of soil carbon and how it is influenced by adoption of soil conservation technologies, it would be desirable to follow the same plots overtime and see how these technologies lead to soil carbon build up.

With the availability of quality data, future research would focus on resource use efficiency, soil conservation and their potential impacts on the mitigation of GHG emissions. One could also extend this study (using the IMPACTlite data) by taking a holistic approach to empirically examine the relationship between resource use efficiency and GHG emission for all of the CCAFS sites in East Africa. However, extension of this study will require access to environmental data for each CCAFS site since the production data from the IMPACTlite dataset would not be adequate in estimating a stochastic production frontier model.

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## Appendices-Additional Discussions and Results

### Appendix A -Results of Skewness Test

Table A.1 Detailed Summary of OLS Residuals

	Percentiles	Smallest		
1%	-2.230585	-2.844682		
5%	-1.630377	-2.753031		
10%	-1.224276	-2.506784	Obs	324
25%	-0.5793629	-2.230585	Sum of Wgt.	324
50%	0.1170274		Mean	7.96E-10
		Largest	Std. Dev.	0.8974726
75%	0.5930177	1.673204		
90%	1.079361	1.753328	Variance	0.8054571
95%	1.417756	1.786442	Skewness	-0.4269294
99%	1.673204	2.42922	Kurtosis	3.068027

Table A.2 Skewness/Kurtosis tests for Normality

Variable	Observation	Pr(Skewness)	Pr(Kurtosis)	Joint Chi2 (2)	P-Value
OLS Residuals	324	0.002	0.6576	9.700	0.0078

## Appendix B –Results of Conventional and Simplified Translog SPF Models

Table B.1 Results of SPF Conventional and Simplified Translog Formulations

Variable	Conventional		Variable	Simplified	
	Coef.	T-Ratio		Coef.	T-Ratio
Constant	4.468**	2.640	Constant	5.040***	4.290
Labour	1.352***	2.86	Labour	0.974**	2.190
Land	-0.525*	-1.66	Land	-0.328	-1.080
Seeds	0.146	0.43	Seeds	0.033	0.210
Carbon	-3.593	-1.46	Carbon	-3.296*	-1.850
Erosivity	-0.110	-1.58	Erosivity	-0.087	-1.230
PPE	9.431	1.64	PPE	10.468*	1.860
Variety	0.361***	2.7	Variety	0.353**	2.690
Labour <sup>2</sup>	-0.119**	-2.16			
Land <sup>2</sup>	-0.022	-0.44			
Carbon <sup>2</sup>	0.008	0.01			
Seed <sup>2</sup>	-0.006	-0.38			
PPE <sup>2</sup>	-7.384	-0.89			
labour×land	-0.071	-0.74	labour×land	-0.136*	-1.670
labour×seed	-0.049	-0.97	labour×seed	-0.041	-0.820
labour×carbon	-0.510*	-1.96	labour×carbon	-0.607**	-2.130
Labour×PPE	0.246	0.32	Labour×PPE	0.520	0.600
land×seed	0.123***	3.82	land×seed	0.108***	3.080
land×carbon	0.046	0.18	land×carbon	0.083	0.310
land×PPE	0.230	0.27	land×PPE	0.058	0.070
seed×carbon	0.734**	2.49	seed×carbon	0.704**	2.670
seed×ppe	-1.445*	-1.68	seed×ppe	-1.485*	-1.750
carbon×PPE	2.819	0.94	carbon×PPE	2.429	1.140
$\sigma_u$	1.011***	7.56	$\sigma_u$	0.956***	7.170
$\sigma_v$	0.396***	5.29	$\sigma_v$	0.438***	6.090
$\lambda=(\sigma_u/\sigma_v)$	2.55***	16.22	$\lambda$	2.183***	13.910

Note: \*\*\*, \*\*, \* represent significance at 1%, 5% and 10% respectively.