Economic Impacts of the Canadian Educational Sector’s Fair Dealing Guidelines

Linda D Cameron, Director

University of Alberta Press
The University of Alberta Press contributes to intellectual and cultural life by publishing in the areas of biography, history, First Nations history and languages, literature, natural history, regional interest, travel narratives and reference books.

The creation and dissemination of knowledge for the public good is integral to the publicly funded Canadian university research sector, and the social and cultural impacts of such publication can be significant.
Fair Dealing Guidelines

• Announced in 2012

• Adopted by all public schools, some independent schools, and numerous post-secondary institutions

• Authorize the copying of portions of works to the same extent as was permitted under collective licences offered by Access Copyright, English Canada’s copyright collective.

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Value of Distributions from Access Copyright to Content Producers of Works Used in Post-Secondary Institutions and K-12 Schools

Value of Distributions

2008 2009 2010 2011 2012 2013 2014

$28 $24 $16 $17 $18 $13 $10

$25 $20 $15 $10 $5 $-$
Average Permissions Licensing Revenues for SME Publishers

<table>
<thead>
<tr>
<th>Year</th>
<th>Average Revenues</th>
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<tbody>
<tr>
<td>2009</td>
<td>10,937</td>
</tr>
<tr>
<td>2010</td>
<td>8,668</td>
</tr>
<tr>
<td>2011</td>
<td>7,208</td>
</tr>
<tr>
<td>2012</td>
<td>5,903</td>
</tr>
<tr>
<td>2013</td>
<td>7,116</td>
</tr>
</tbody>
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Annual Change in Headcount at Large Publishers (Index using 2009 as base year)
Impact on Creators’ Work in Response to Adoption of the Guidelines by Educational Institutions

- **Reduce significantly**: 17.9% (13.4%), 13.7%
- **Reduce moderately**: 18.8% (20.9%), 21.0%
- **No impact**: 45.4% (49.0%), 48.3%
- **Increase moderately**: 3.1%, 2.8%
- **Increase significantly**: 1.8%, 1.9%
- **Don’t know/ No answer**: 14.3% (11.7%), 12.1%

- Impact on my focus on the educational sector
- Impact on the amount of time I spend creating written and visual works
- Impact on the number of works I create
Thank you for your attention.

Questions?

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A conversation on editing and publishing Indigenous Stories