Copy What? Copyright issues and the instruction librarian

Amanda Wakaruk, MLIS, MES Copyright Librarian, Learning Services WILU, May 25, 2017





What is copyright?

Copyright is a set of limited rights established by law.



Fair dealing for the purpose of research, private study, education, parody or satire does not infringe copyright.

Educational Institutions

29.4(1) is about displaying works

29.5 concerns performances (including movies)

30.01-02 are about works used in a lesson (online)

30.04 concerns works available on the Internet

Deals with collection management and maintenance.

Clarity around library responsibility for user copying.

Most of the above provisions come with CONDITIONS.

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Copyright in context: know your ecosystem

Legislation (federal)

Influenced by many factors including party in power, international agreements, etc.

Caselaw (decisions by courts and tribunals)

Evolving, specific to each case.

Institutional policies and procedures (e.g., fair dealing guidelines)

- Risk tolerance can be specific to organization/legal counsel.



Fair Dealing Guidelines

PREAMBLE:

The Copyright Act contains a Fair Dealing exception, which permits the use of copyright-protected works without permission from the copyright owner or the payment of copyright royalties. To qualify for Fair Dealing, two tests must be passed:

- The "dealing" must be for one of the following purposes enumerated in the Copyright Act: research, private study, education, parody, satire, criticism, review or news reporting; and
- The "dealing" must be "fair." The fairness of the dealing is assessed in accordance with a number of specific factors set out by the Supreme Court of Canada.

The purpose of these Guidelines is to provide a simple and straightforward approach to making determinations of the application of the Fair Dealing exception in particular circumstances. While the Guidelines are not intended to be a replacement for the full analysis outlined by the Supreme Court of Canada, use of the Guidelines is expected to yield a result consistent with such a full analysis in the vast majority of applicable cases.

GUIDELINES:

Under these Guidelines, and in accordance with the University's Use of Copyright Materials Policy and Procedure:

- Course instructors, faculty, researchers and University employees may reproduce and communicate short excerpts from a copyright-protected work for the purposes of research, private study, education, parody, satire, criticism, review or news reporting.
- Reproductions or communications of short excerpts for the purpose of news reporting, criticism or review must mention the source and, if given in the source, the name of the author or creator of the work.
- Users may copy the following "short excerpts":
 - a) up to ten (10) percent of a copyright-protected work (including a literary work, musical score, sound recording or an audiovisual work);
 - b) an entire chapter from a book;
 - c) an entire article from a periodical publication;
 - an entire artistic work (including a painting, print, photograph, diagram, drawing, map, chart or plan) from a copyright-protected work containing other artistic works;
 - e) an entire newspaper article or page;
 - an entire single poem or musical score from a copyright-protected work containing other poems or musical scores;
 - g) and entire entry from an encyclopedia, annotated bibliography or similar reference work

provided that in each case, no more of the copyright-protected work is copied than is required in order to achieve the allowable purpose.

Distribute resources under the fair dealing exception as interpreted by the University of Alberta

- 4. Users may NOT copy the following:
 - any of the works referred to in paragraphs 3(c) to 3(g) of these Guidelines where the publication containing the copyright-protected work does not contain other works. For example, no copy may be made of a play from a publication containing the play but no other work;
 - b) unpublished works;
 - proprietary workbooks, work cards, assignment sheets, tests and examination papers;
 - d) instruction manuals:
 - e) newsletters with restricted circulation intended to be restricted to a fee paying clientele;
 - f) business cases which are made available for purchase; or
 - multiple short excerpts from the same copyright-protected work, with the intention of copying or communicating substantially the entire work.
- The Copyright Office can provide assistance with questions about the implementation or interpretation of these Guidelines.

https://www.ualberta.ca/copyright/student-staff-guide/ualberta-policies-procedures/fair-dealing-guidelines

What about licensed library resources?

Negotiated terms of use (in an agreement with obligations enforceable by law).



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Topics: Libraries, Library operations, Library collections, Library networks, Digital libraries, Quadrants, Library management, Ewarehousing, Academic libraries, Economic costs

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Conflict between Contract Law and Copyright Law in Canada: Do Licence Agreements Trump Users' Rights?

Lisa Di Valentino, Faculty of Information and Media Studies, University of Western Ontario



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2014

Journal

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First Page

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Last Page

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Abstract

I argue in this paper that it is not a settled issue in Canadian law that copyright exceptions provided in the Canadian Copyright Act can be trumped by contractual agreement, and that a strong argument can be made that they cannot. I first frame the issue by discussing the increasing use of digital rather than print materials in academic libraries, and the potential conflict between subscription agreements and the Copyright Act. I then address three approaches (jurisdictional, purposive, and statutory right) that can be taken to determine whether contractual terms are preempted by statutory provisions, and conclude that, in Canada, copyright exceptions are statutory rights that cannot be removed by contract. Finally, I briefly discuss technological protection measures and argue that their recent inclusion in the Copyright Act does not necessarily indicate legislative support for private ordering.

Notes

Presented at Ontario Library Association Super Conference 2014, Toronto, January 31, 2014

http://ir.lib.uwo.ca/fimswp/1/



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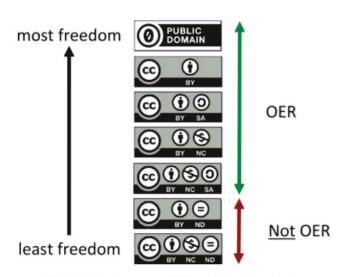


Fig. 9: CC licenses arranged from most to least permissive.

OER: Open Educational Resources are freely accessible and licensed in a way that supports further reproduction and adaptation.

Find CC Licensed Works:

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- Creative Commons Search:
 https://ccsearch.creativecommons.org/
- Best practices for attribution:
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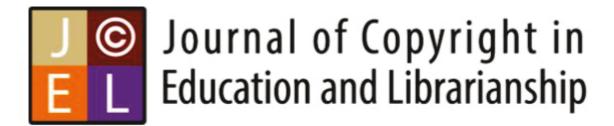
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Copyright for Undergraduates: Lessons Learned While Teaching a Semester-Length Online Course

Tammy Ravas

Ravas, T. (2016). Copyright for Undergraduates: Lessons Learned While Teaching a Semester-Length Online Course. *Journal of Copyright in Education and Librarianship*, 1(1), 1-10.

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Keep it simple: Public Domain images

Works in the public domain are not protected by re-use and distribution restrictions related to copyright. A work enters the public domain when the copyright term expires or when the rights holder assigns a CC0 licence (or equivalent) to a work.

GENERAL (outdated but still fairly accurate):

 Canadian Public Domain Flowchart: https://upload.wikimedia.org/wikipedia/commons/c/c4/Canadian_Public_Domain.svg



Finding public domain images:

 Wikimedia Commons: Free Resources/Photography https://commons.wikimedia.org/wiki/Commons:Free_media_resources/Photography

Copyright in the classroom tips:

- Provide links to works instead of copying them.
- Know your institutional policies and procedures related to copyright (e.g., fair dealing guidelines). In some cases the Copyright Act and caselaw might support more liberal uses.
- It's easy to use CC licensed / public domain works with confidence.
- Make re-use expectations of your own works clear to students. How do you
 want students to re-use the works you distribute in class? (consider CC)
- Think about why fair dealing is important to your work...

Parliamentary Review of the Copyright Act

- Education as a purpose for fair dealing was added to the Act in 2012.
- Five year parliamentary review of entire Act is scheduled to begin on or before November 7, 2017.
- Watch for more information as the review begins and consider contributing your experiences, as an academic instructor and author, to the public consultation.
- Final report likely in fall 2018, federal election likely in 2019.
- Possible topics (via Howard Knopf's blog):
 http://excesscopyright.blogspot.ca/2017/01/copyright-reform-in-canada-2017-section 13.html

Questions?



Amanda Wakaruk, MLIS, MES Copyright Librarian

Copyright Office, Learning Services, University of Alberta

amanda.wakaruk@ualberta.ca
@awakaruk (personal)

https://unsplash.com/ terms of use: "do whatever you want"

Questions (prepared)

- 1. If something is on the open web can't I just re-use it?
 - a. See section <u>30.04</u> of the *Copyright Act*.
- 2. What happens if someone accuses me of copyright infringement?
 - a. Contact your copyright office / contact. Provide them with as much detail about the situation as possible, including your rationale for using the work in question. Don't be afraid to question the claim (i.e., ask for details about the claim).
- 3. Do you hold the copyright in works you create as part of your employment?
 - a. In many scenarios this will depend on your employment (association/union) contract.

Resources noted during Q&A segment

Non-commercial user-generated content (UGC) s29.21(1) of the Copyright Act:

http://laws-lois.justice.gc.ca/eng/acts/c-42/page-9.html#h-27

3D Printing: Copyright and Other Intellectual Property Implications for Libraries. Ontario Library Association Copyright Users' Committee. December 4, 2015.

http://www.accessola.org/web/OLA/Events/Signature events/Copyright Symposium event/2015 Copyright.aspx

Open Education Week 2017 Panel: Be it Resolved that All Knowledge be Open. March 30, 2017. https://era-av.library.ualberta.ca/media_objects/avalon:1288

- Professor Sean Gouglas opens panel with discussion about a fair dealing assessment in a UA MOOC
- Amanda Wakaruk, "Copyright: fence or facilitator for open education?" at timecode 29:20

Fixcrowncopyright.ca

- Link to e-petition on Crown copyright. E-petition itself should (hopefully) be live before June.